



NEW ORLEANS COMMUNITY HEALTH IMPROVEMENT PLAN 2022-2025

PROGRESS REPORT: YEAR 1, QUARTER 4
APRIL 1-JUNE 30, 2023





Dr. Jennifer L. Avegno
Director of Health

NEW ORLEANS HEALTH DEPARTMENT

About Us

Mission

To promote, protect, and improve the health of all in our community through equitable policies, programs, and partnerships.

Vision

Building a healthy and equitable New Orleans by supporting the well-being of everyone in the region.

Values

Our values are the principles that guide how the New Orleans Health Department's team members approach our work and interactions with one another, partner organizations, and community members.

- **Integrity** – We strive to conduct ourselves in an ethical and accountable manner that ensures we are good stewards of public resources.
- **Responsiveness** – We work collaboratively and respond to the needs and feedback of one another, partner organizations, and community members.
- **Excellence**– We deliver high-quality public health services and programs with compassion and respect, with the goal of achieving better health outcomes for all people in New Orleans.
- **Diversity and Inclusion** – We actively welcome, include, and value the input of people with different identifies and experiences on our staff, as partners, and among those we serve.
- **Health Equity** – We strive to deliver programs and services that reduce inequities in our community and ensure every person in New Orleans has a fair and just opportunity to be as healthy as possible.



CHIP LEADERSHIP

Each of the CHIP priority areas have three supporting working groups co-lead by at least one member of the New Orleans Health Department (NOHD) and one partner organization to facilitate shared planning and implementation. NOHD serves as the backbone organization, providing technical assistance and oversight for the CHI process and ensuring that the CHIP is implemented in alignment with our shared values.

Priority 1: Increase Access to Care

Becky Meriwether, St. Charles Center for Faith & Action
Dana Wilkosz, New Orleans Health Department
Flint Mitchell, Louisiana Department of Health
Helena Likaj, Odyssey House Louisiana
Mary Beth Campbell, Louisiana Department of Health
Ragan Collins, New Orleans Health Department
Sheneda Jackson, New Orleans Health Department
Sherrard Crespo, VIA LINK
Travers Kurr, New Orleans Health Department

Priority 2: Improve Economic Stability

Jahana Deadmon, New Orleans Health Department
Jeanie Donovan, New Orleans Health Department
Jessica Diedling, Ochsner Health
Lindsay Hendrix, Second Harvest Food Bank
Taylor Diles, New Orleans Health Department

Priority 3: Ensure Community Safety

Annelies DeWulf, University Medical Center of New Orleans
Astacia Shari Carter, New Orleans Mosquito, Termite, & Rodent Control Board
Jocelyn Pinkerton, New Orleans Health Department
Meredith McInturff, New Orleans Health Department

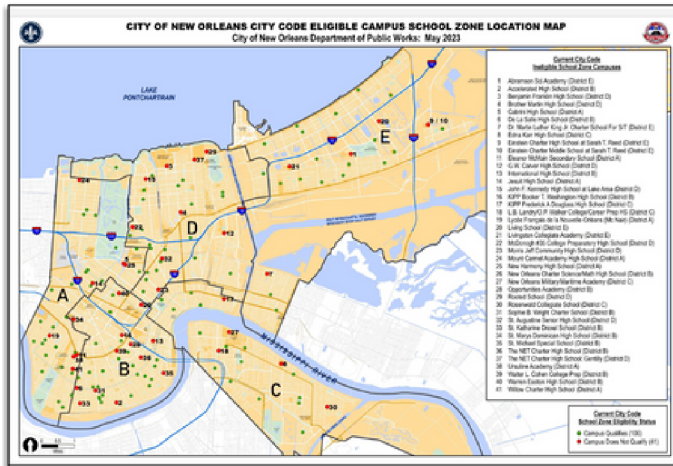
Community Health Improvement Coordination

Diana Ishee, New Orleans Health Department
Jodi Dyer, New Orleans Health Department



CITY-WIDE HEALTH UPDATES

School Zone Designation Expansion



The recent increase in traffic incidents and fatalities seen city-wide prompted NOHD to conduct a traffic incident analysis investigating the impact on schools. Incidents included in the analysis were limited to those occurring between 2017 and 2021, during school zone hours, and within the academic year. The findings of the analysis seen below were used to effectively advocate for school zone expansion.


- 6,532 crashes occurred near schools, 206 involved children 18 and under
- Five of every six fatal crashes occurred near high schools
- Over 50% of crashes resulting in severe injury occurred near high schools

In May 2023, the School Zone Ordinance expanded school zone eligibility from K to 7 to include all high schools, grades 8 to 12. These changes mean that an additional 41 schools and their students will have the protection of school zone designation during the 2024 to 2025 academic year. The Department of Public Works will lead the implementation of this ordinance which includes the installation of signage, designated crosswalks, street striping, and other traffic control devices.

Gun Violence Initiatives

The City of New Orleans is partnering with University Medical Center (UMC) to expand its trauma recovery services and to relaunch the Hospital-Based Violence Intervention program. The first of its kind in Louisiana, UMC's Trauma Recovery Center will offer comprehensive, wraparound services, including assertive outreach, clinical case management, and legal advocacy; this is in addition to their existing services of therapy, medication management, and support groups to address effects of violent crime and traumatic injury.

The Hospital-Based Violence Intervention program will work closely with the Trauma Recovery Center team to interrupt cycles of retaliatory violence and shift the focus to healing and reducing risk for reinjury. This program will develop ongoing individualized personal recovery and risk reduction planning for survivors of violence. The Trauma Recovery Center is set to open in the summer of 2023. For more information please visit the UMC website.



CITY OF NEW ORLEANS HEALTH DEPARTMENT
DR. JENNIFER AVEGNO, DIRECTOR

FOR IMMEDIATE RELEASE

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CITY OF NEW ORLEANS, UNIVERSITY MEDICAL CENTER OFFICIALS DISCUSS IMPACT OF GUN VIOLENCE, NEW INITIATIVE

NEW ORLEANS (June 2, 2023)—Today, officials from the City of New Orleans, University Medical Center, and community stakeholders marked National Gun Violence Awareness Day, also known as Wear Orange Day, by discussing the impact of gun violence in the community and providing an update on the expansion of trauma recovery services and the relaunch of the Hospital-Based Violence Intervention program at University Medical Center.

"Our city has one of the highest rates of gun-related homicides and assaults in the nation, with homicide rates multiple times the national average," said Dr. Jennifer Avegno, Director of the New Orleans Health Department. "In order to sustainably and comprehensively stop the epidemic of violence, we need evidence-

“ Our city has one of the highest rates of gun-related homicides and assaults in the nation, with homicide rates multiple times the national average. In order to sustainably and comprehensively stop the epidemic of violence, we need evidence-based, comprehensive programs, policies and initiatives that create an ecosystem of prevention that is sustainable for generations to come. ”

Dr. Jennifer Avegno, Director of Health, NOHD

CHI PARTNERSHIP

221

107

individuals organizations

CHI Partner Profile Survey



The CHIPP survey was created to look critically at the individual systems, processes, and capacities of the CHI partnership network as well as our collective capacity to address health inequities. The survey is based off of NACCHO’s MAPP 2.0 Community Partner Assessment, which will be completed over the next two years. Survey questions ask each organization to define who they are, what they do, and who they serve. Responses will be compiled to create a profile of the partnership overall, in addition to individual organizational profiles.

The profiles created will be utilized to facilitate increased communication among partners, identify new opportunities for collaboration, and stay informed of

assets and resources available. As of now, over 40 responses have been collected. NOHD will continue to gather responses and release the profiles in year two. Profiles will be revisited on an annual basis and surveys will be offered to new organizations as they join the partnership

Health Equity in the CHIP

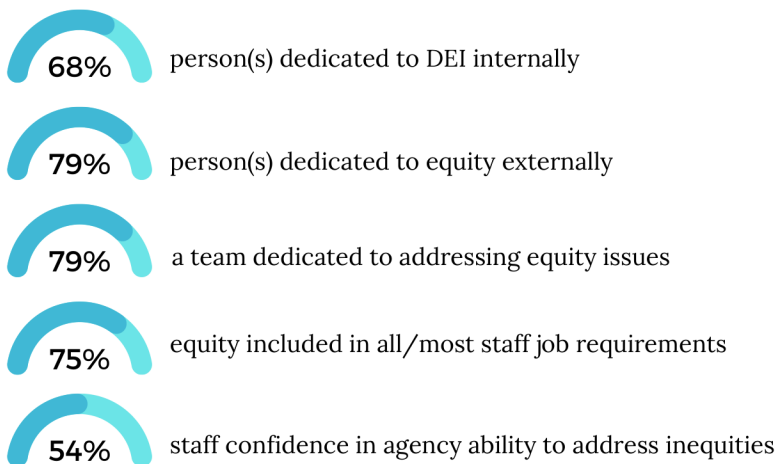
The CHI team collected partner data to better understand the knowledge, perspectives, and capacity of their organizations to address issues of equity. Results indicate that the majority of organizations have dedicated personnel to address equity both internally and externally, yet only half have staff who are confident in their ability to address equity issues effectively. Verella and the CHI team will work to build the collective capacity of the CHI partnership through technical assistance and enhancement of the CHIP framework to bring equity to the forefront. Year two CHIP planning will focus on the disaggregation of indicators so that our impact on disparities can be more thoughtfully tracked, using data to incorporate strategies that address disparities, and informing lead implementation partners of current best practices in the equity field.



Verella Olguin, MPH
Deputy Director of Core Health
Priorities, Quality and Equity
New Orleans Health Department

Meet NOHD’s newest member of the executive team! Over the next year, Verella will work with CHI partners and NOHD staff to ensure that equity remains a focus of our CHI efforts and provide technical assistance to help organizations take action against health disparities.

CHI Partner Capacity for Addressing Equity



CHIP IMPLEMENTATION

CHIP Promotion



NOHD leadership, CHI staff, and working group members can support CHI efforts through regular promotion of the CHIP. This promotion has shown to build stakeholder knowledge and awareness of the plan, expand our partnership network, and increase funding to support implementation. Below are some highlights from this quarter:

- **GNO Drug Demand Reduction Coalition Quarterly Meeting:** CHI Coordinator presented an overview of Behavioral Health working group progress to local behavioral health stakeholders
- **Internship Recruitment Events:** CHIP leads presented internship opportunities to public health and nursing students at Tulane, University of Holy Cross, and Louisiana State University
- **LA Health Equity Consortium Regional Meeting:** CHI Coordinator presented an overview of the CHIP to community members and organizations in LDH Region 1
- **NOHD All-Staff Meeting:** Dr. Avegno presented Mayor Cantrell with a binder of the most recent Community Health Assessment, CHIP, and CHIP quarterly reports to inform decision making

Funding

To increase the effectiveness of strategy implementation, several working groups have sought out and secured funding through various funding sources. This quarter, the Public Health Threats working group was awarded \$8.8M in CDC grant funds.



CDC, Prevention and Control of Vector-Borne Diseases Grant, \$8.8M

The New Orleans Mosquito, Termite and Rodent Control Board will use funds to collaborate with a group of over 15 local and regional partner organizations to address the growing health threat of vector-borne diseases. Activities will focus on facilitating cross-sector partnerships, building workforce capacity, and evaluating control programs and technologies.

Internship Projects

Three public health interns completed projects that supported CHIP implementation this quarter. Thank you to our interns and academic partners!



Jalah Bates, B.S. Candidate, Xavier University: Assisted in the creation and organization of documents to improve CHIP processes and supported planning for the first CHIP annual meeting.



Dr. Samuel Odom, MPH Candidate, Louisiana State University: Conducted a literature review of the behavioral health landscape in New Orleans. Surveyed and interviewed members of the Behavioral Health working group to fill gaps in data. Themes were identified and used to inform recommendations for future behavioral health strategies.



Dr. Jaime Sevillano G., MPH Candidate, Tulane University: Interviewed infectious disease stakeholders to gather recommendations on how NOHD and partner organizations can improve future collaborative efforts. Summarized findings and presented to participants.

P1: INCREASE ACCESS TO CARE

Chronic Disease Prevention & Management

- Flyers created and distributed to public regarding: COVID-19 medication, Medicaid enrollment, Mental Health First Aid, and Emotional Wellness

Maternal & Child Health

- Promotion of Family Connects program at community tabling events
- Hired and trained Family Connects staff to support implementation
- Healthy Start and WIC participants provided access to free breastfeeding support and lactation consultations through Pacify mobile app

Behavioral Health

- Conducted trainings in overdose response and Naloxone administration, distributed Naloxone, and maintained sharps containers
- Treated Sobering Center clients and referred to medical detox
- Launched the New Orleans Mobile Crisis Intervention Unit June 1st



6

flyers developed for preventive care & treatment

51

individuals enrolled in breastfeeding support app

730

individuals trained in Naloxone administration

2,338

Naloxone doses distributed

166

911 calls responded to by MCIU staff

35%

of all 911 calls diverted to MCIU

923

instances of individuals served by Sobering Center

7%

of Sobering Center clients connected to medical detox

Strategy Spotlight

New Orleans Mobile Crisis Intervention Unit

A cross-sector partnership of national non-profit organizations, health systems, and local government public safety entities launched the New Orleans Mobile Crisis Intervention Unit (MCIU), a pilot program that aims to fill the gap in New Orleans crisis response services. Partners include: **Resources for Human Development, Vera Institute of Justice, LCMC, Ochsner Health System, NOFD, NOPD, NOHD, and NOEMS.**

To inform strategy implementation, partners analyzed data from approximately 6,000 911 calls between 2018 and 2021. Results showed that half of all calls could be safely diverted to a non-law enforcement team, reducing the reliance on law enforcement and emergency rooms to respond to individuals in crisis. Research on national best practices in crisis response led partners to develop the MCIU pilot program primarily funded by \$9.025M in City dollars, and supported with supplemental grants from SAMHSA and DOJ.

MCIU launched June 1, 2023 and responded to 166 calls (35% of all 911 calls) in the first month of operation. The MCIU team responds to non-violent behavioral health emergencies and resolves each crisis with the least restrictive form of care. Next steps for partners include refining data collection methods and protocols, developing a dashboard, establishing a community advisory board, and completing an evaluation of the pilot. For more information visit the NOHD website.



P2: IMPROVE ECONOMIC STABILITY

Supportive Work Environments

- Advocated to State’s executive branch to pass paid family medical leave benefit for Louisiana workers

Food Security & Nutrition

- Conducted outreach and education to restaurants not in compliance with the Healthy Kid’s Meal Beverage Ordinance
- Secured funding to distribute to community partners addressing food insecurity
- Disseminated SNAP outreach materials and provided assistance with SNAP applications

Healthy Homes

- Expanded Family Connects home visit intake assessment to include housing stability and quality



5

listening sessions for workplace priorities held

20

restaurants educated to address Healthy Beverage ordinance noncompliance

\$1M

received to fund local food security initiatives

6,900

SNAP outreach education materials disseminated

148

SNAP applications submitted with assistance provided

Strategy Spotlight:

Workers’ Bill of Rights

In an effort to close the 20-year life expectancy gap between the wealthiest majority White neighborhoods and the poorest majority Black neighborhoods, **Step Up Louisiana, NOHD, and Human Impact Partners** have teamed up to create a three-point policy package that empowers workers and incentivizes employers to create better working conditions and wages. The policy package consists of:

- A change to the charter that recognizes the inherent rights of workers in the city
- A worker’s commission that oversees the movement toward realizing those rights
- An incentive program for employers

Partners conducted listening sessions with New Orleans workers in each council district to gain understanding of worker-identified workplace priorities. StepUp Louisiana engaged their membership to see how the goals could be achieved. From these meetings, a basic version of the proposed policy was written, and an intern was hired to manage research, logistics, and day-to-day implementation activities. Partners will work to edit the proposed policy, determine an incentive mechanism to present to employers, and onboard the hired intern.



P3: ENSURE COMMUNITY SAFETY

Public Health Threats

- Awarded funding to improve training and capacity building for cross-sector vector-borne disease preparedness and response
- Provided Monkeypox and COVID-19 vaccines at New Orleans and Black Pride events
- Conducted trainings to public health emergency response stakeholders about bloodborne pathogens, behavioral health, and sheltering ahead of hurricane season

Violence Prevention

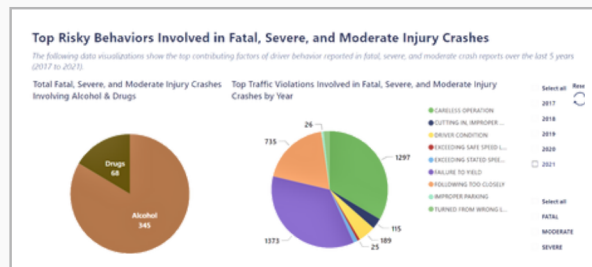
- Hosted community gun safety events to disseminate gun locks
- Expanded Advocacy Initiated Response (AIR) program to 4th District
- Criteria for Crime Victims Reparation Fund rules were adjusted to reimburse victims at a higher rate and remove the requirement to submit a police report

Transportation Safety

- Transportation Safety Dashboard completed and presented to City Council staff
- School zone designation expanded to high school campuses

Strategy Spotlight: Transportation Safety Dashboard

Four City of New Orleans departments including **Health, Public Safety, Public Works, Resilience & Sustainability, and Information Technology and Innovation** collaborated to create a public-facing transportation safety dashboard. Partners researched current best practices and similar resources utilized in other cities to inform the selection of metrics and overall development of the New Orleans dashboard. Local data was then collected, analyzed, and visualized for approximately 18 indicators of transportation safety.



The Transportation Safety Dashboard officially launched in May 2023 and will be used to identify trends around traffic safety and develop interventions leading to reduced crashes, injuries, and fatalities. Data may be filtered by location, travel mode, time of day, and risky driving behavior and updated annually. Please visit www.nola.gov/health for more information and to view the dashboard.



\$8.8M

awarded for vector-borne disease prevention and control

3

regional trainings held for emergency response stakeholders

195

victims of DV contacted by AIR after incident

25%

of victims of DV accessed referral services

14

gun safety events hosted

462

gun locks distributed

41

new campuses designated as school zones

NEXT STEPS



Where do we go from here?

With year one of the 2022 to 2025 CHIP complete, we look ahead to evaluating our progress, making improvements to data and reporting processes, and retaining the members of our partnership. The four areas below serve as the next steps to ensuring a smooth transition to year two.



01

Year 1 Strategy Evaluation

Work with CHI partnership to evaluate annual progress



02

Reporting

Create annual report and continue to improve frameworks and processes for reporting



03

Partner Engagement

Disseminate partner profile and satisfaction surveys, analyze data, and form recommendations for increased collaboration, retention, and recruitment



04

Technical Assistance

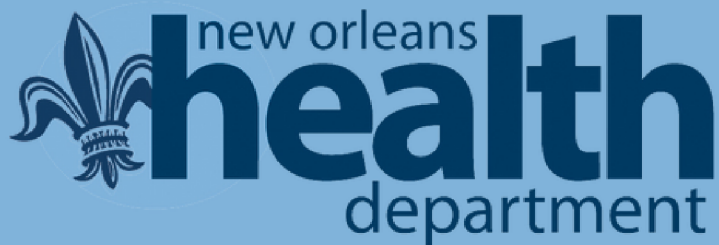
Provide technical assistance for year two planning across all working groups

We would like to thank the City of New Orleans leadership, NOHD staff, and members of the CHI Partnership for their support and contribution to a successful first year of CHIP implementation.

*Thank
you!*



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