

# ADVOCACY INITIATED RESPONSE (AIR) PROGRAM

## What is the AIR Program?

In May of 2022, the New Orleans Health Department (NOHD), in partnership with the New Orleans Family Justice Center (NOFJC), New Orleans Police Department (NOPD), and Orleans Parish Communication District (OPCD) launched the Advocacy-Initiated Response (AIR) Pilot Program in NOPD's 3rd District.

- The AIR program is an intervention for domestic violence (DV) to increase victim safety, provide linkages to resources, and disrupt violence in the community.
- Community-based AIR Triage Advocates from the NOFJC contact victims directly after law enforcement responds to a domestic incident or disturbance with the goals of providing critical linkages to services and resources, enhancing safety and preventing repeat incidents.

## AIR Pilot Program Outcomes

**From May - December 2022, 745 domestic cases that occurred in NOPD's 3rd District qualified for AIR program follow-up. NOFJC AIR Triage Advocates:**

- Were able to attempt contact with victims in 77% of identified cases, with over 60% of victims being contacted within 10 days of an incident.
- Spoke directly with identified victims in 50% of cases in which contact was initiated.
- Provided follow-up to victims who had been involved in additional incidents. Victims involved in repeat incidents accounted for 17% of cases.

**75% of victims who were engaged received linkages to referrals and community resources**

**48% of victims who were referred to the NOFJC followed up to engage in services**

## AIR Program Expansion

In 2023, NOHD received funding to fully expand the AIR Program across all NOPD Districts. With this additional funding, the NOFJC will be staffing 9 additional AIR Triage Advocates who will be assigned to follow-up with victims of domestic cases in each district, as well as 8 case managers and 2 behavioral therapists.

### Contact:

Hope Levins  
NOHD DV Special Projects Manager  
hope.levins@nola.gov

