

CITY OF NEW ORLEANS

Dear Transportation Advocate:

In 2011, the New Orleans City Council passed the New Orleans Complete Streets Ordinance, which calls for establishing an advisory committee to oversee implementation and progress of the Complete Streets Program. The goal of the ordinance is "to accommodate and encourage travel for all users in a balanced, responsible and equitable manner consistent with, and supportive of, the surrounding community." The Complete Streets Advisory Committee includes representatives from key City agencies and three, one-year positions for representatives of local transportation advocacy organizations.

The Department of Public Works is seeking nominations from local transportation advocacy organizations to fill the three advisory committee positions. DPW's goal is to include a broad representation of advocacy organizations representing different modes of travel (e.g. bicyclists or transit users) and different user types (e.g. children or the physically or mentally disadvantaged) on the committee.

Transportation Advocates will be expected to participate in each of four (4) Advisory Committee meetings for one year. The purpose of the Advisory Committee is to advise the City on the implementation and management of the City's Complete Streets Program, which includes goals, metrics, procedures, and public engagement. Each meeting will require 1-3 hours of preparation and may last up to approximately 2 hours.

Transportation advocacy organizations meeting the criteria below are invited to apply for a twelve-month membership by submitting a one page letter of interest demonstrating their eligibility. The letter of interest should demonstrate the following:

- The primary focus of the organization is on transportation advocacy (education, encouragement, engagement in transportation decision making process). Racing groups, recreational "social ride" groups, running groups, walking groups will not be considered, unless the primary activity can be shown to be transportation advocacy.
- The organization must be able to demonstrate professionalism, knowledge of national best practices, and a commitment to participating as a partner in the implementation of the City's Complete Streets Policy.
- The organization must have a Citywide or regional focus.

Transportation advocacy organization representatives should apply by submitting a one page letter of interest to Louis Haywood at LRHaywood@nola.gov by 5 p.m. on Sept. 30, 2013.

Sincerely,

Lt. Col. Mark D. Jernigan (Ret.), P.E.

Director

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