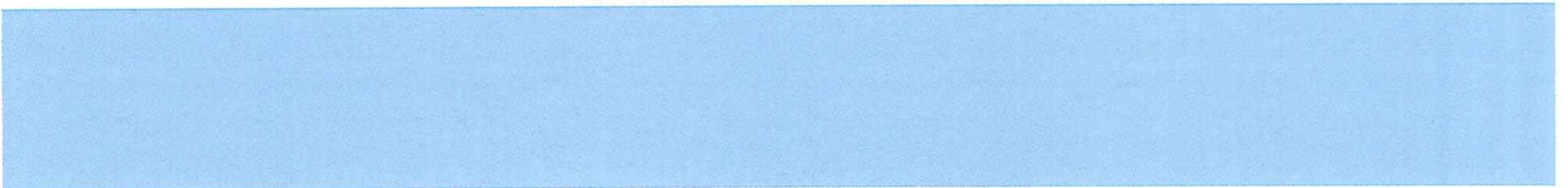


Budget and Work Plan 2015





**Operating Budget
For Calendar and Fiscal Year
2015**

Kurt M. Weigle
President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Richard G. McCall
Operations Director

Leigh M. Ferguson
Economic Development Director

Nolan A. Marshall, III
Public Affairs Director

Devona Doliolo
Communications Director



BOARD OF COMMISSIONERS
Budget 2015

Judy Barrasso
Chair

Allison Tiller
Vice-Chair

Tod Chambers
Secretary

Jade Brown Russell
Commissioner

Bill Hines
Commissioner

Kevin Kelly
Commissioner

Joseph Bruno, Jr.
Treasurer

Troy Carter
Immediate Past Chair

Ron Gardner
Commissioner

Karyn Kearney
Commissioner

Carla Major
Commissioner



Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

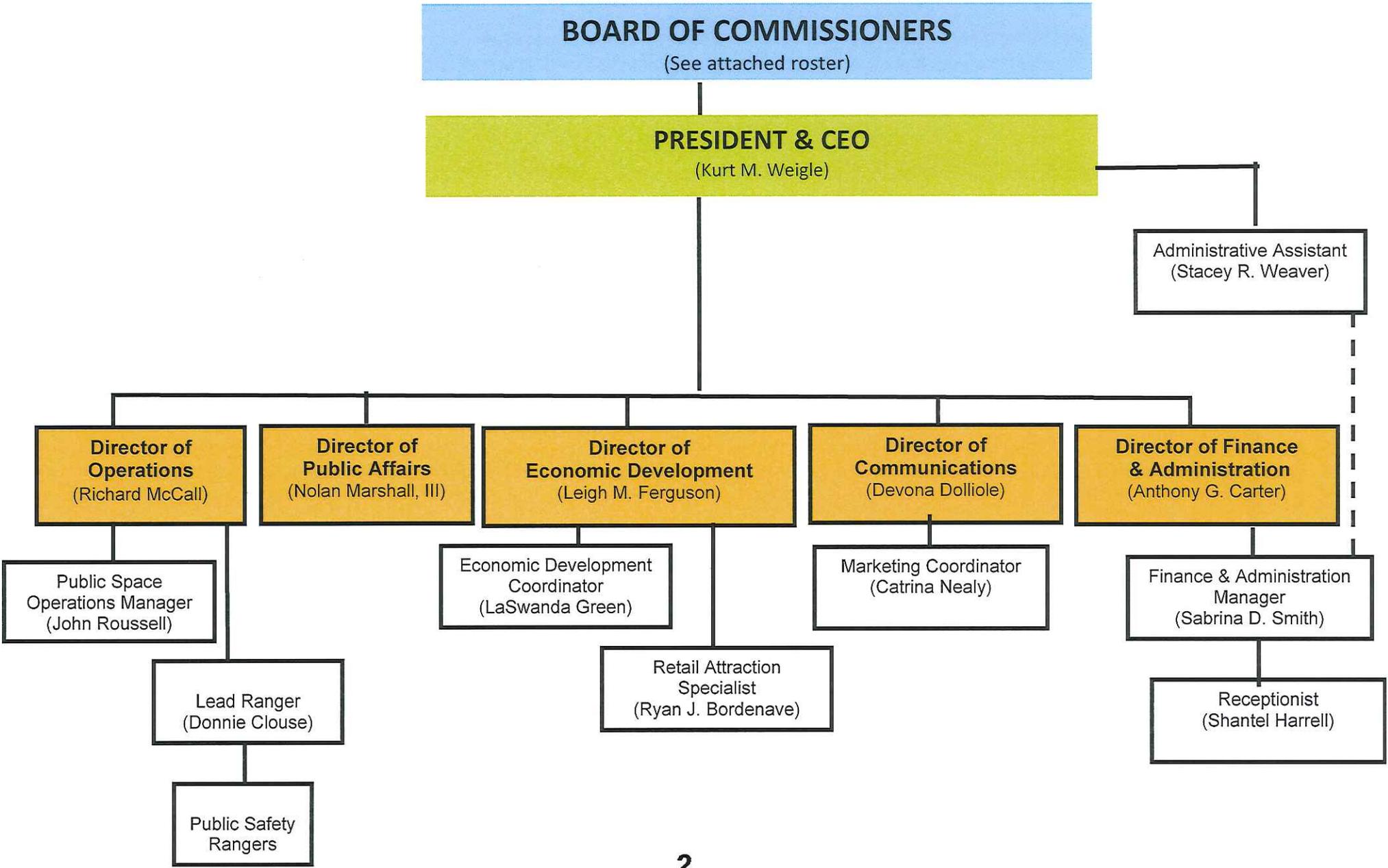
We do this by:

- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
- Ensuring Downtown is clean and safe
- Serving as a voice and advocate for Downtown's future.
- Promoting Downtown as a world-class destination for residents and visitors

Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.

**DOWNTOWN DEVELOPMENT DISTRICT
ORGANIZATIONAL CHART – 2015**



2015 DDD Budget (Proposed)

Introduction and Discussion of Goals

The Board of Commissioners and management of the Downtown Development District are pleased to submit the enclosed 2015 Work Plan and Budget to the City Council. The DDD's 2015 Work Plan is consistent with board-adopted priorities and will make substantial progress toward achieving the goals associated with these priorities. Most of the priority areas do not currently require that additional funds be budgeted for planned activities, as much of the work plan can be executed using existing staff resources.

Among the key priority areas are public safety; quality of life issues; homelessness; open-space & park development & management; improved mobility via vehicle, bicycle, and foot, including the conversion of Julia Street & St. Joseph to two-way traffic flow; rationalization of curb uses in the interest of improving traffic flow & quality of life; and attraction of a Downtown elementary school.

The DDD will increase its police detail hours by 25% in 2015, over the current usage rate, to allow additional pro-active patrols, quality of life enforcement, crime prevention and attention to periodic hot-spots, primarily auto break-ins & thefts.

Management will continue to assist the City in its work to diminish the problem of homelessness Downtown. In her first four months, the DDD's full-time homeless outreach worker has surpassing DDD benchmarks established for the Downtown/HOME Partnership. Fifteen (15) homeless individuals have been placed in housing or re-united with family or friends who have agreed to assist them. The target for the first year was to have created fifty (50) case files. By comparison, the Downtown DC BID housed thirty-six (36) individuals in its first year of operation, utilizing a staff of five (5).

In 2015, management will leverage this success by hiring two additional full time Public Safety Rangers, allowing two Rangers to receive in-depth homeless outreach training, and thereby expanding & improving DDD efforts to move homeless persons from the streets of Downtown into housing. The extra Ranger hours will also help the DDD to improve & expand Ranger visibility, quality of life enforcement, and other Ranger activities.

In 2014, collaborating with Council Member Cantrell, the DDD drafted an ordinance managing the time, place & manner of charities or others providing public meals to the homeless, in order to protect the health of meal recipients and maintain a safe & healthy environment for all. In 2015, the DDD will support the City's efforts to manage & enforce this ordinance should it become law.

Starting in 2014 and continuing in 2015, the DDD is leading efforts to plan & construct a Low Barrier Outdoor Shelter (LBOS) for the homeless. Homeless advocates believe that a low-barrier shelter

currently is one of the most glaring deficiencies in New Orleans' network of homeless services. The Mayor's 10-Year Plan to End Homelessness calls for a low barrier shelter, and ultimately the City of New Orleans is responsible for addressing this need. DDD management hopes that its leadership will jumpstart efforts to build a low barrier shelter.

The DDD will continue in 2015 to focus attention on a number of quality of life issues, including aggressive panhandling, riding bicycles/skateboards on sidewalks, curbing one's dog and decreasing cigarette butt litter. The DDD is working with Council Member Cantrell to introduce an ordinance to provide for safe skateboarding Downtown. In 2015, the DDD will assist the City in enforcing this ordinance should it be enacted.

Resulting from 2014's DDD – Urban Land Institute (ULI) Open Space Technical Assistance Panel (TAP) recommendations, in 2015 the DDD will focus substantial human resources on expanding & improving parks & other open-space to serve the Downtown stakeholders. Management has dedicated some funds for additional planning and may request additional funding after meeting with key stakeholders, including the City of New Orleans, to discuss next steps.

In 2014, the City of New Orleans & Regional Planning Commission completed a Bike Share Feasibility Study & Business Plan. The DDD has dedicated funds in 2015 to assist in the implementation of a bikeshare system. Management also dedicated funds to support a City-led traffic & curb-use study aimed at improving mobility & quality of life Downtown.

The final priority work plan element in 2015 is the attraction of a high-quality elementary school to Downtown. The DDD has engaged two school charter organizations and will continue to pursue this in 2015. In order to maintain the residential base that has been created recently with the growth in Downtown's Industry of the Mind population, management foresees a critical need in the near future for an elementary school Downtown to serve our various stakeholders, specifically Downtown residents and workers. The DDD will continue to be at the forefront of the process to help find locations and develop the teams necessary to create such an institution.

The Downtown Development District's 2015 Budget, which is designed to support these priorities and the ongoing programs of the DDD, proposes reducing net operating income by approximately \$30,500 from the levels approved in the 2014 Budget and Work Plan. This reflects a lowered anticipation of grant and sponsorship funding partially offset by an increase in ad valorem taxes.

Two major factors impact this budget and limit the DDD's ability to expand programming in the near future: Rehabilitation Tax Abatements (RTA's) and Payments in Lieu of Taxes (PILLOT's). Tax revenue has not kept pace with the unprecedented level of new development throughout Downtown in recent years. Management believes this is largely due to the dozens of RTA's and PILLOT's which have frozen property taxes at pre-development levels on virtually every major project Downtown. Management will soon complete an analysis of active RTA's and PILLOT's to determine when they are set to expire and the new revenue which can be expected when they expire, in order to better plan the implementation of

necessary new programs. RTA's and PLOT's are important development tools. This being said, their impact on revenue affects the DDD's ability to address emergent Downtown issues and must be planned for.

The debt service budget includes the Series 2012 Bonds and the Office of Community Development Bond Debt Service Loan received post-Katrina. The payment on the Debt Service Loan is currently scheduled to last for 15 years at the amount of \$150,000 per year. At the time that the loans were originally issued, assurances were made that they would be forgiven just as the loans to New York City were forgiven after the attacks of 9/11. While the DDD has been working with the City administration and other agencies to have the debt forgiven, as was originally anticipated, the State has thus-far refused to reduce this debt load.

Based on 2014 ad valorem tax collections we have budgeted for a 5.69% increase above the amount originally budgeted for 2014 and 4.74% over the projected collections for 2014.

The forecast calls for a \$55,000 decrease in projected sponsorships, grants and donations (line 64) with the target for such new funding in 2015 being \$125,000. In an effort to assure that there is success in this area the DDD issued an RFP for a professional fund developer to assist in the research and application process for these additional funds; no proposals were received. The Communications team will re-issue a revised RFP in the hope of jump-starting this effort.

Revenue from DDD Events (line 60), represents sponsorships, sales and fees from our Annual Awards Luncheon, Leading Minds Breakfast series and Canal Street: Home for the Holidays programming.

The Public Space Operations budget reflects few changes from the 2014 levels. Funds have been allocated for additional trees replacement and for a potential increase in the cost of the Sidewalk Cleaning Maintenance contract when it is subject to renewal in 2015.

Within Public Safety the hours of coverage for the Public Safety Rangers are twelve (12) hours per day with an average of 6 rangers on duty at all times, 10 a.m. to 10 p.m. The budget for the Enhanced Police Detail was increased by 13.9% over the original 2014 Budget, with the intent of increasing the number of weekly man-hours currently being utilized by more than 25%. This increase also reflects the increased hourly costs to the DDD of hiring officers through the Office of Police Secondary Employment (OPSE), as is required by the City. The DDD's ability to provide more visible patrol coverage by DDD Detail officers has been enhanced by the purchase of a squad car for use by DDD detail officers who lack "marked" take-home vehicles.

In Economic Development, the budget for District Wide Development has been decreased overall, but the DDD has preserved the ability to participate in a public-private partnership to execute a major catalytic project if necessary. Funding for Planning Initiatives has been increased to allow small area planning in key neighborhoods with high potential, such as Howard Avenue adjacent to the New Orleans Culinary & Hospitality Institute (NOCHI), Charity Hospital environs, and Canal St. between Basin & Claiborne Avenue.

In the Communications Department, the Administrative Assistant position has been reclassified as a Marketing Coordinator to reflect the increased complexity and volume of the duties required in the position. Management also anticipates commemoration of the 40th Anniversary of the DDD in 2015.

The changes in the Administration & Finance Department represent an increase in insurance and rental expenses, along with a reduction in legal service costs.

The 2015 budget uses \$180,000 of prior year fund balance to fund development of DDD's parks initiative, implementation of a bike-share program, and upgrading the Downtown way-finding system, much of which is more than a decade old. An additional, \$1,000,000 in funds available from prior years activity has been allocated should a catalytic development opportunity, in which the Board feels it would be appropriate for the DDD to participate.

With the support of the board, management will continue to seek opportunities to expand the good work of the DDD into adjacent areas where it benefits Downtown, while continuing to improve service levels within the DDD's core service area. All such contracts will ensure that the DDD covers all costs of providing the contract service, including overhead/indirect expenses, and produces a net return to the DDD when possible.

The Board of Commissioners and management of the DDD are confident that the 2015 Work Plan & Budget reflects the DDD priorities set by the board. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going in every neighborhood of Downtown.

RESOLUTION 14-08
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET
FOR THE YEAR 2015

BY BOARD MEMBERS: Bill Hines, Troy Carter, Judy Y. Barrasso, Carla Major, Tod Chambers, Jade Brown-Russell, Joseph Bruno, Jr., Ron E. Gardner, Karyn Kearney, Kevin Kelly, and Allison Tiller.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2015; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and

WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Plan and Annual Budget for the year 2015, a copy of which is attached hereto as Exhibit "A" and is entitled "2015 Annual Plan and Budget "

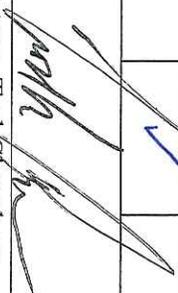
NOW, THEREFORE,

BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Plan and Annual Budget for the year 2015 attached hereto as Exhibit "A" and entitled "2015 Annual Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2015.

**THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL
WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS
FOLLOWS:**

Voter	Yea	Nay	Absent
Judy Barrasso, Chair	✓		
Allison Tiller, Vice Chair	✓		
Joseph Bruno, Jr., Treasurer	✓		
Tod Chambers, Secretary	✓		
Troy Carter, Immediate Past Chair			✓
Jade Brown-Russell, Commissioner			✓
Ron Gardner, Commissioner			✓
Bill Hines, Commissioner			✓
Karyn Kearney, Commissioner			✓
Kevin Kelly, Commissioner	✓		
Carla Major, Commissioner	✓		


Chair, Judy Barrasso


Secretary, Tod Chambers

14/07/14
Date Signed

16/07/14
Date Signed

Resolution 14 - 06
Downtown Development District
of the City of New Orleans

RESOLUTION TO SET MILLAGE FOR 2015

BY BOARD MEMBERS: Tod Chambers, Bill Hines, Troy Carter, Judy Barrasso, Jade Brown-Russell, Carla Major, Ron E. Gardner, Joseph Bruno, Jr., Kevin Kelly, Karyn Kearney, and Allison Tiller.

WHEREAS, the Board of Commissioners of the Downtown Development District has historically been approved for its 22.97 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2015 which plan will require that only 14.76 mills be collected for the year 2015; and

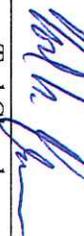
WHEREAS, in order to effect the collection of the 14.76 mills, a portion of the millage must be suspended; now therefore,

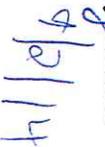
BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2015 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 14.76 mills on the dollar of the assessed valuation of the real property.

BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 14.76 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

Voter	Yea	Nay	Absent
Judy Barrasso, Chair	✓		
Allison Tiller, Vice Chair			✓
Joseph Bruno, Treasurer			✓
Tod Chambers, Secretary	✓		
Troy Carter, Immediate Past Chair			✓
Jade Brown Russell, Commissioner	✓		
Ron Gardner, Commissioner	✓		
Bill Hines, Commissioner	✓		
Karyn Kearney, Commissioner	✓		
Kevin Kelly, Commissioner	✓		
Carla Major, Commissioner			✓

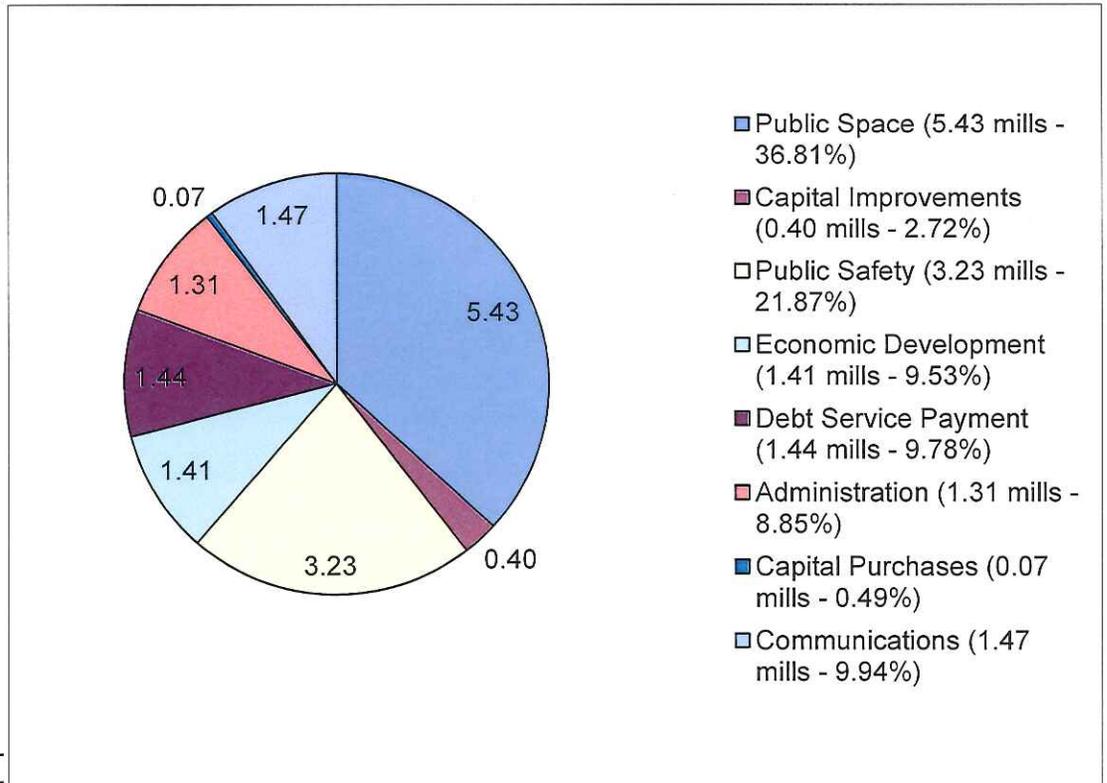


 Chair, Judy Barrasso Secretary, Tod Chambers



 Date Signed Date Signed

**Millage Assessment by Departments
For 2015 Budget Year**

Departments	Millage Ratio	14.76 Mills Assessed
Public Space Operations	$\frac{2,232,543}{6,065,836} \times 14.76$	5.43
Public Safety	$\frac{1,326,728}{6,065,836} \times 14.76$	3.23
Economic Development	$\frac{578,318}{6,065,836} \times 14.76$	1.41
Communications	$\frac{603,050}{6,065,836} \times 14.76$	1.47
Administration Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.	$\frac{536,886}{6,065,836} \times 14.76$	1.31
Debt Service Payment (P&I)	$\frac{593,311}{6,065,836} \times 14.76$	1.44
Capital Purchases	$\frac{30,000}{6,065,836} \times 14.76$	0.07
Capital improvements	$\frac{165,000}{6,065,836} \times 14.76$	0.40
Total Mills (Ad Valorem Tax Revenue)	$\frac{6,065,836}{6,065,836} \times 14.76$	<u><u>14.77</u></u>



ORDINANCE
CITY OF NEW ORLEANS

CITY HALL _____
CALENDAR NO _____

NO. _____ MAYOR COUNCIL SERIES _____
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2015 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2015 and to provide otherwise with respect thereto.

1 **SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS** that the
2 Downtown Development District's 2015 Plan, as adopted by its Board of Commissioners, provides
3 for the continuation of special public safety services, supplementary sanitation services, public
4 space maintenance of the District, special programs and undertaking, promotional activities and the
5 administration of the District's programs, including the execution of contracts and cooperative
6 endeavor agreements which are desirable and necessary in order to accomplish the District's goals
7 and objectives, and is adopted as follows.

8 A. Police – to provide, through the Office of Secondary Employment, for enhanced services in the
9 form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

10	<u>1.62 Mills</u>	\$ 666,770
11	Sponsorships/Grants	0
12	Interest	0
13	Reserves	<u>0</u>
14		\$ 666,770

15 B. Sanitation – to provide, by contract with the City of New Orleans, for supplementary services of
16 the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

17	<u>0.00 Mills</u>	\$ 0
18	State/Federal Funds	0
19	Interest	0
20	Reserves	<u>0</u>
21		\$ 0

22

23	<u>C. Public Space Operations</u> – to provide by contract with other entities or otherwise for the cleaning	
24	and maintenance of the District's sidewalks and other capital improvements (Fund692, Org. 2117,	
25	Agency 210).	
26	<u>5.43 Mills</u>	\$2,232,543
27	Sponsorships/Grants	0
28	Interest/Other Sources	0
29	Reserves	<u>0</u>
30		\$2,232,543
31	<u>D. Public Safety</u> – to provide by contract with other entities or otherwise for a public safety	
32	campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692,	
33	Org. 2117, Agency 210).	
34	<u>1.61 Mills</u>	\$ 659,958
35	Sponsorships/Grants	0
36	Interest/Other Sources	0
37	Reserves	<u>0</u>
38		\$ 659,958
39	<u>E. Economic Development</u> – to provide by contract with other entities or otherwise for economic	
40	development, special planning, GIS system, promotion and support of business in downtown and	
41	medical district improvements (Fund 692, Org. 2117, Agency 210).	
42	<u>1.41 Mills</u>	\$ 578,318
43	State/Federal Funds	0
44	Grants/Sponsorships	0
45	Reserves	<u>0</u>
46		\$ 578,318
47	<u>F. Communications</u> – to provide by contract with other entities or otherwise for the marketing and	
48	promotions of downtown by means of special events, banners, publications and communications,	
49	advertising, and website media (Fund 692, Org. 2117, Agency 210).	
50	<u>0.80 Mills</u>	\$ 328,581
51	State/Federal Funds	0
52	Other Sources	23,469
53	Grants/Sponsorships	<u>251,000</u>
54		\$ 603,050
55		

56	<u>G. Administration</u> – to provide by contract with other entities or otherwise for staff administration	
57	and implementation of all District projects, programs and activities, including salaries, health	
58	insurance and retirement, legal services, accounting services, rent and general insurance costs	
59	(Fund 692, Org. 2117, Agency 210).	
60	<u>2.41 Mills</u>	\$ 991,355
61	Grants/Sponsorships	0
62	Interest & Other	0
63	Reserves	<u>0</u>
64		\$991,355
65	<u>H. Capital Improvements</u> – to provide for capital improvements within the District of the City of New	
66	Orleans such as District Wide Capital Improvements, as well as Canal Street Streetscape	
67	Improvements (Fund 692, Org. 2117, Agency 210).	
68	<u>0.00 Mills</u>	\$ 0
69	Interest & Other	0
70	Bond Proceeds	0
71	Reserves	<u>1,165,000</u>
72		\$1,165,000
73	<u>I. Debt Service</u> – to provide for principal installments for the repayment of bond funding for City	
74	debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210), as well as the	
75	related interest payment.	
76	<u>1.44 Mills</u>	\$ 593,311
77	State/Federal Funds	0
78	Interest	0
79	Reserves	<u>0</u>
80		\$ 593,311
81	<u>J. Capital Purchases</u> – to provide for the purchase of new office equipment necessary to administer	
82	the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)	
83	<u>0.04 Mills</u>	\$ 15,000
84	Interest	0
85	Reserves	<u>15,000</u>
86		\$ 30,000
87		

88	<u>K. Cash Reserve Contributions</u> – to provide a cash reserve to be utilized by the DDD to continue its	
89	programs and activities. (Fund 692, Org. 2117, Agency 210).	
90	<u>0.00 Mills</u>	\$ 0
91	State/Federal Funds	0
92	Reserves	<u>0</u>
93		\$ 0
94	Total Budget	<u>\$7,520,305</u>
95	<u>14.76 Mills</u>	\$6,065,836
96	State/Federal Funds	0
97	Interest and Events	23,469
98	Grants & Sponsorships	251,000
99	Reserves	<u>1,180,000</u>
100	Total Revenue	\$7,520,305 (Before Bond Proceeds)
101	Bond Proceeds	<u>0</u>
102	Total Revenue & Cash	<u>\$7,520,305</u>

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS _____

PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____
MAYOR

Returned by the Mayor on _____ at _____

CLERK OF COUNCIL

ROLL CALL VOTE

- YEAS:
- NAYS:
- ABSENT:
- RECUSED:

Downtown Development District
2015 Annual Plan
(As of September 9, 2014)

Line	#	Description	Proposed Budget 2015
	1	OPERATING REVENUES	
	2	DDD Internal Sources (Concerts, State, Fed, etc	268,400
	3	City Sources (Ad Valorem, etc.)	6,071,836
	4	TOTAL OPERATING REVENUE	<u>6,340,236</u>
	5	OPERATING EXPENSES	
	6	Public Space Operations	2,232,543
	7	Public Safety	1,326,728
	8	Economic Development & Planning	578,318
	9	Communications	603,050
	10	Administration	991,355
	11	TOTAL OPERATING EXPENSE	<u>5,731,994</u>
	12		
	13		
	14	NET OPERATING INCOME (LOSS) *	<u>608,242</u>
	15		
	16	NON OPERATING REVENUE	
	17	OCD Bond Debt Service Loan Proceeds	-
	18	Interest on Bond Proceeds	69
	19	TOTAL NON OPERATING REVENUE	<u>69</u>
	20		
	21	NON OPERATING EXPENSES	
	22	District Wide Capital Improvements	1,165,000
	23	Canal Street Streetscape	-
	24	CSDC Excess Tax Payment	-
	25	TOTAL NON OPERATING EXPENSE	<u>1,165,000</u>
	26		
	27	EARNINGS (Loss) before Interest, Deprec & Amort	<u>(556,689)</u>
	28		
	29	INTEREST EXPENSE (Debt Service)	189,890
	30	DEPRECIATION / AMORTIZATION	70,000
	31		
	32	NET INCOME	<u><u>(816,579)</u></u>
	33		
	34	NET INCOME BEFORE DEPRECIATION	(746,579)
	35		
	36	CAPITAL SOURCES	
	37	Bond Proceeds	-
	38	Cash Reserve Proceeds	1,180,000
	39	TOTAL CAPITAL SOURCES	<u>1,180,000</u>
	40		
	41		
	42	NET SOURCES BEFORE CAPITAL USES:	<u>433,421</u>
	43		
	44	CAPITAL USES	
	45	Debt Service - Principal	403,421
	46	Capital Purchases	30,000
	47	Capital Lease - Principal Payment	-
	48	Contributions to Cash Reserves (Gen, Legal, etc	-
	49	TOTAL CAPITAL USES	<u>433,421</u>
	50		
	51	NET CASH FLOW	<u><u>(0)</u></u>
	52		
	53		
	54		
	55		
	56		

Downtown Development District
2015 Annual Plan
(As of September 9, 2014)

8/26/2014 10:12 Proposed

Line #	Description	Budget 2015
57	Operating Revenues	
58	1. DDD Internal Sources	
59	Code Enforcement	-
60	DDD Events	126,000
61	Federal Funding	-
62	State Funding	-
63	External Ranger Funding	-
64	Sponsorships/Donations/Grants	125,000
65	Interest Earned	3,000
66	Banner Deposits Earned / Misc	14,400
67	Total Admin Sources:	<u>268,400</u>
68		
69	2. City Sources	
70	Advalorem Taxes (14.76 mills), gross	6,318,579
71	Less: Collection Fees & Assessor Fees	(252,743)
72	Interest on Investments	6,000
73	Total City Sources:	<u>6,071,836</u>
74		
75	Total Operating Revenue	<u><u>6,340,236</u></u>
76		
77	Operating Expenses	
78	3. Public Space Operations	
79	Personnel Costs (05)	
80	Salaries & Wages	179,088
81	Payroll Taxes	13,702
82	Insurance	22,620
83	Workers' Compensation	4,302
84	Retirement	10,754
85	Parking	1,800
86	Temporary Labor	-
87	Total	<u>232,266</u>
88		
89	Enhanced City Services	
90	Total	<u>-</u>
91		
92	Landscape Maintenance	
93	- Landscaping	117,436
94	- Weed Control	-
95	- Sidewalk Tree Maint/Replacemnt	270,000
96	- Other Beautification	-
97	Total	<u>387,436</u>
98		
99	Street Furnishings & Beautification	
100	- Trash Receptacles	-
101	- Banners (install/replace)	7,800
102	- Holiday Lighting	100,000
103	Total	<u>107,800</u>
104		
105	Infrastructure	
106	- Museum Streetscape Payment to CNO	-
107	- Sidewalk Improvements	100,000
108	- Lafayette Square	-
109	Total	<u>100,000</u>
110		

Downtown Development District
2015 Annual Plan
(As of September 9, 2014)

Line #	Description	Proposed Budget 2015
111	Cleaning & Maintenance	
112	- Sidewalk Cleaning	1,250,917
113	- Wayfinding Signage Maintenance	-
114	- Special Event Clean-up	100,000
115	- Graffiti	24,000
116	- Summer Youth	-
117	Total	<u>1,374,917</u>
118		
119	Miscellaneous	
120	- Truck, Storage, Other	<u>30,124</u>
121	Total	30,124
122		
123	Total Public Space Operations	<u>2,232,543</u>
124		
125	4. Public Safety	
126	Personnel Costs (05)	
127	Salaries & Wages	456,314
128	Payroll Taxes	34,906
129	Insurance	68,400
130	Workers' Compensation	2,650
131	Retirement	14,588
132	Parking	4,800
133	Fitness Center	-
134	Total	<u>581,658</u>
135		
136	Public Safety Rangers	20,100
137		
138	Enhanced Police Services	
139	- Police Detail Services	666,770
140	Total	<u>666,770</u>
141		
142	Other Public Safety	
143	- Code Enforcement	600
144	- Stakeholder Involvement	6,600
145	- Miscellaneous	2,000
146	Total	<u>9,200</u>
147		
148	Homelessness Outreach	49,000
149		
150	Total Public Safety	<u>1,326,728</u>
151		
152	5. Economic Development & Planning	
153	Personnel Costs (05)	
154	Salaries & Wages	232,038
155	Payroll Taxes	17,746
156	Insurance	18,480
157	Workers' Compensation	808
158	Retirement	13,922
159	Parking	2,460
160	Temporary Labor	-
161	Total	<u>285,454</u>
162		

Downtown Development District
2015 Annual Plan
(As of September 9, 2014)

Line #	Description	Proposed Budget 2015
163	Canal Street Development	12,900
164	District Wide Development	32,340
165	Medical Complex Development	-
166	Research & Database Management	3,600
167	Supportive Housing	-
168	Administration/Meetings	7,320
169	Presentations & Marketing	-
170	Planning Initiatives	30,000
171	Business Retention & Recruitment	76,704
172	Facade Incentive	130,000
173	Total Economic Development	578,318
174		
175	6. Communications	
176	Personnel Costs (05)	229,710
177	Salaries & Wages	17,576
178	Payroll Taxes	19,200
179	Insurance	806
180	Workers' Compensation	13,780
181	Retirement	1,800
182	Parking	-
183	Fitness Center	-
184	Total	282,872
185		
186	Holiday Event	109,724
187	DDD Events	60,710
188	Sponsored Events	13,000
189	Donor Relations	39,996
190	Digital Media	44,300
191	Communications	32,800
192	Miscellaneous	4,568
193	Research	-
194	Public Affairs	15,080
195	Total Communications	603,050
196		
197	7. Administration	
198	Personnel Items	
199	Salaries & Wages	446,548
200	Payroll Taxes	34,156
201	Insurance (Health, Dental, STD, LTD, Life)	39,000
202	Insurance (workers comp)	1,561
203	Retirement Contribs (Contrib, Fees, Life)	26,796
204	Parking (Employee subsidy only)	3,600
205	Temporary Labor	-
206	Payroll Processing Fees	3,900
207	Total	555,561
208		
209	Supplies & Materials	
210	General Operating Supplies	5,100
211	Office Supplies	9,900
212	Total	15,000

Downtown Development District
2015 Annual Plan
(As of September 9, 2014)

8/26/2014 10:12 Proposed

Line #	Description	Budget 2015
213		
214	Equipment, Property and Maintenance	
215	Copier Lease Payments	5,472
216	Repairs & Maintenance	600
217	Total	6,072
218		
219	Office Space	
220	Miscellaneous	-
221	Rent	132,032
222	Repairs & Maintenance	1,800
223	Telephone	9,672
224	Utilities	4,500
225	Total	148,004
226		
227	Operations	
228	Accounting Services	24,000
229	Advertising	250
230	Bank Service Charges	1,680
231	Board Development	9,700
232	Computer Equipment & Supplies	300
233	Computer Software	180
234	Computer Support	27,000
235	Courier Services	-
236	Employee Recruitment	-
237	Employee Relocation	-
238	Equipment & Small Tools	-
239	Equipment Rental	828
240	Events & Functions	-
241	Insurance - Auto Coverage	4,800
242	Insurance - Commercial Package	86,400
243	Insurance - Director & Officer	7,200
244	Legal Services	72,000
245	Meals & Entertainment	300
246	Meetings - External	600
247	Meetings - Internal	300
248	Mileage/Cabfare/Tolls	120
249	Miscellaneous	120
250	Office Relocation	-
251	Organization Fees/Dues	4,800
252	Parking	120
253	Penalties & Interest	-
254	Permits & Licenses	10
255	Postage & Express Mail	2,000
256	Printing	1,230
257	Professional Services	2,850
258	Publications & Subscriptions	930
259	Radios/Cellular Telephones	1,500
260	Repairs & Maintenance	-
261	Staff Development/Conferences	5,700
262	Travel	9,800
263	Uniforms	2,000
264	Total	266,718
265		
266	Total Administration	991,355
267		
268	Total Operating Expenses:	5,731,994
269		
270	Net Operating Income (Loss)	608,242

Downtown Development District
2015 Annual Plan
(As of September 9, 2014)

Line #	Description	Proposed Budget 2015
271		
272	Non Operating Revenues	
273	OCD Bond Debt Service Loan Proceeds	-
274	Interest on Bond Proceeds Invested	69
275	Total Non Operating Revenue	<u>69</u>
276		
277	Non Operating Expenses	
278	District Wide Capital Improvements	1,165,000
279	Canal Street Streetscape	-
280	CSDC Excess Tax Payment	-
281	Total Non Operating Expense	<u>1,165,000</u>
282		
283		
284	Earnings (Loss) before Interest, Depr, Amort	<u>(556,689)</u>
285		
286	Interest Expense - Debt Service	189,890
287	Depreciation & Amortization	70,000
288		
289	Net Income (Loss)	<u>(816,579)</u>
290		
291		
292		
293	Net Income (Loss) Before Depreciation	<u>(746,579)</u>
294		
295	Capital Sources	
296	Bond Proceeds	-
297	General Fund Cash Reserve Proceeds	1,180,000
298	Public Space Capital Reserve Proceeds	-
299	Econ Development Cash Reserve Proceeds	-
300	Total Capital Sources	<u>1,180,000</u>
301		
302	Net Sources Before Capital Uses	<u>433,421</u>
303		
304	Capital Uses	
305	Debt Service - Principal	403,421
306	Capital Purchases	30,000
307	Capital Lease - Principal Payment	-
308	General Fund Cash Reserve	-
309	CSDC Cash Reserve	-
310	Economic Development Cash Reserve	-
311	Public Space Capital Reserve	-
312	Public Safety Capital Reserve	-
313	Legal Defense Reserve	-
314	Total Capital Uses	<u>433,421</u>
315		
316	Net Cash flow	<u>(0)</u>

**Downtown Development District
2015 Proposed Budget
Five-Year Comparison**

Line #	Description	9/5/2014 10:35				Adopted Budget 2014	2014 Projected	Proposed 2015 Total
		2011 Actual	2012 Actual	2013 Actual	2013 Actual			
1	OPERATING REVENUES							
2	DDD Internal Sources (Concerts, State, Fed, etc.)	718,181	495,442	146,543	329,650	284,429	268,400	
3	City Sources (Ad Valorem, etc.)	5,332,425	5,329,750	5,672,098	5,744,007	5,654,268	6,071,836	
4	TOTAL OPERATING REVENUE	6,050,606	5,825,192	5,818,641	6,073,657	5,938,697	6,340,236	
5	OPERATING EXPENSES							
6	Public Space Operations	1,933,877	2,061,637	2,135,868	2,206,728	2,286,269	2,232,543	
7	Public Safety	822,674	910,937	1,042,098	1,122,274	990,093	1,326,728	
8	Economic Development & Planning	636,443	573,656	499,049	556,878	541,294	578,318	
9	Communications	908,403	742,327	488,915	574,646	562,746	603,050	
10	Administration	898,894	925,265	964,937	974,378	981,047	991,355	
11	TOTAL OPERATING EXPENSE	5,200,291	5,213,822	5,130,867	5,434,904	5,361,449	5,731,994	
12								
13	NET OPERATING INCOME (LOSS) *	850,315	611,370	687,774	638,753	577,248	608,242	
14	NON OPERATING REVENUE							
15	OCD Bond Debt Service Loan Proceeds	-	-	-	-	0	-	
16	Interest on Bond Proceeds	1,485	943	395	-	222	69	
17	TOTAL NON OPERATING REVENUE	1,485	943	395	-	222	69	
18								
19	NON OPERATING EXPENSES							
20	District Wide Capital Improvements	-	21,200	259,216	2,030,000	1,269,887	1,165,000	
21	Canal Street Streetscape	6,150	-	-	-	0	-	
22	CSDC Excess Tax Payment	-	146,351	-	-	0	-	
23	TOTAL NON OPERATING EXPENSE	6,150	167,551	259,216	2,030,000	1,269,887	1,165,000	
24								
25	EARNINGS (Loss) before Interest, Deprec & Amort	845,650	444,762	428,953	(1,391,247)	(692,417)	(556,889)	
26								
27	INTEREST EXPENSE (Debt Service)	304,175	313,899	210,206	198,332	210,206	189,890	
28	DEPRECIATION / AMORTIZATION	60,392	64,671	63,939	60,000	60,000	70,000	
29								
30	NET INCOME	481,083	66,192	154,808	(1,649,579)	(962,623)	(816,579)	
31								
32								
33								
34	NET INCOME BEFORE DEPRECIATION	541,475	130,863	218,747	(1,589,579)	-902,623	(746,579)	
35								
36	CAPITAL SOURCES							
37	Bond Proceeds	-	(49,076)	359,327	-	359,327	-	
38	Fund Balance Proceeds	1,600	294,602	-	2,000,000	1,004,372	1,180,000	
39	TOTAL CAPITAL SOURCES	1,600	245,526	359,327	2,000,000	1,363,699	1,180,000	
40								
41	NET SOURCES BEFORE CAPITAL USES:	543,075	376,389	578,074	410,421	461,076	433,421	
42								
43	CAPITAL USES							
44	Debt Service - Principal	235,000	356,187	384,722	398,421	384,722	403,421	
45	Capital Purchases	64,544	20,202	35,559	12,000	76,364	30,000	
46	Capital Lease - Principal Payment	-	-	-	-	0	-	
47	Contributions to Cash Reserves (Gen, Legal, etc.)	243,531	-	157,793	-	0	-	
48	TOTAL CAPITAL USES	543,075	376,389	578,074	410,421	461,076	433,421	
49								
50	NET CASH FLOW	-	-	-	-	-	-	
51								

**Downtown Development District
2015 Proposed Budget
Five-Year Comparison**

9/5/2014 10:35

Line #	Description	2011			2012			2013			Adopted	2014	Proposed
		Actual	Actual	Actual	Actual	Actual	Actual	Budget	2014	Projected	2015	Total	
Operating Revenues													
1. DDD Internal Sources													
53	Code Enforcement	-	-	-	-	-	-	-	-	-	-	-	
54	DDD Events	61,504	85,813	72,339	123,000	113,280	126,000	-	-	-	-	-	
55	Federal Funding	623,634	377,880	53,729	14,000	48,025	-	-	-	-	-	-	
56	State Funding	-	-	-	-	-	-	-	-	-	-	-	
57	External Ranger Funding	18,477	19,154	-	-	-	-	-	-	-	-	-	
58	Sponsorships/Donations/Grants	10,000	-	-	180,000	-	-	-	-	-	-	-	
59	Interest Earned	2,106	2,771	2,968	3,000	3,012	3,000	-	-	-	-	-	
60	Banner Deposits Earned / Misc	2,480	9,824	17,507	9,650	44,634	14,400	-	-	-	-	-	
61	Total Admin Sources:	718,181	495,442	146,543	329,650	208,951	268,400	-	-	-	-	-	
62													
63													
2. City Sources													
64	Advantorem Taxes (14.76 mills), gross	5,537,746	5,552,863	5,903,052	5,978,158	6,032,610	6,318,579	-	-	-	-	-	
65	Less: Collection Fees & Assessor Fees	(215,685)	(228,245)	(236,282)	(239,126)	(241,305)	(252,743)	-	-	-	-	-	
66	Interest on Investments	10,364	5,132	5,328	4,975	5,388	6,000	-	-	-	-	-	
67	Total City Sources:	5,332,425	5,329,750	5,672,098	5,744,007	5,796,693	6,071,836	-	-	-	-	-	
68													
69													
70	Total Operating Revenue	6,050,606	5,825,192	5,818,641	6,073,657	6,005,644	6,340,236	-	-	-	-	-	
71													
72													
Operating Expenses													
3. Public Space Operations													
73	Personnel Costs (05)												
74	Salaries & Wages	162,224	162,915	171,136	171,212	166,361	179,088	-	-	-	-	-	
75	Payroll Taxes	12,169	12,184	13,001	13,092	12,521	13,702	-	-	-	-	-	
76	Insurance	15,889	16,971	17,710	18,576	20,504	22,620	-	-	-	-	-	
77	Workers' Compensation	6,810	1,858	3,930	3,742	3,801	4,302	-	-	-	-	-	
78	Retirement	12,151	7,806	8,578	10,270	8,200	10,754	-	-	-	-	-	
79	Parking	1,800	1,800	1,800	1,800	1,800	1,800	-	-	-	-	-	
80	Temporary Labor	-	-	-	-	-	-	-	-	-	-	-	
81	Total	211,043	203,534	216,155	218,692	213,187	232,286	-	-	-	-	-	
82													
83													
Enhanced City Services													
84	Total	-	-	-	-	-	-	-	-	-	-	-	
85													
86													
Landscape Maintenance													
87	- Landscaping	136,605	134,406	115,661	127,436	120,346	117,436	-	-	-	-	-	
88	- Weed Control	-	-	-	-	0	-	-	-	-	-	-	
89	- Sidewalk Tree Maint/Replacem	111,125	284,747	289,775	250,000	280,200	270,000	-	-	-	-	-	
90	- Other Beautification	16,666	825	400	-	0	-	-	-	-	-	-	
91	Total	264,396	419,978	405,836	377,436	400,546	387,436	-	-	-	-	-	
92													
93													
Street Furnishings & Beautification													
94	- Trash Receptacles	1,940	1,974	4,158	32,000	26,000	-	-	-	-	-	-	
95	- Banners (install/replace)	7,618	7,658	3,362	6,400	7,695	7,800	-	-	-	-	-	
96	- Holiday Lighting	104,557	82,738	93,512	105,000	103,221	100,000	-	-	-	-	-	
97	Total	114,115	92,370	101,032	143,400	136,916	107,800	-	-	-	-	-	
98													
99													
Infrastructure													
100	- Mussum Street/Scap(Canal S) Payment to CNO	-	-	-	-	0	-	-	-	-	-	-	
101	- Sidewalk Improvements	68,371	39,442	39,288	90,000	113,000	100,000	-	-	-	-	-	
102	- Lafayette Square	-	20,000	-	-	0	-	-	-	-	-	-	
103	Total	68,371	59,442	39,288	90,000	113,000	100,000	-	-	-	-	-	
104													

**Downtown Development District
2015 Proposed Budget
Five-Year Comparison**

Line #	Description	9/5/2014 10:35			Adopted Budget 2014	2014 Projected	Proposed 2015 Total
		2011 Actual	2012 Actual	2013 Actual			
105	Cleaning & Maintenance						
106	- Sidewalk Cleaning	1,161,688	1,152,072	1,220,323	1,221,576	1,219,074	1,250,917
107	- Wayfinding Signage Maintenance	3,020	2,788	7,700	4,000	2,000	-
108	- Special Event Clean-up	76,999	91,841	115,958	100,000	102,162	100,000
109	- Graffiti	1,000	-	1,000	22,000	10,000	24,000
110	- Summer Youth	-	-	-	-	0	-
111	Total	1,242,707	1,246,701	1,344,981	1,347,576	1,333,236	1,374,917
112	Miscellaneous						
113	- Truck, Storage, Other	33,245	39,612	28,576	29,624	49,179	30,124
114	Total	33,245	39,612	28,576	29,624	49,179	30,124
115	Total Public Space Operations	1,933,877	2,081,637	2,135,868	2,206,728	2,246,064	2,232,543
116							
117							
118							
119							
120	4. Public Safety						
121	Personnel Costs (05)	391,664	347,826	348,306	368,680	343,708	456,314
122	Salaries & Wages	35,154	29,821	31,814	28,208	32,044	34,906
123	Payroll Taxes	38,259	42,300	54,437	51,216	67,461	68,400
124	Insurance	3,247	6,525	1,875	1,950	2,154	2,650
125	Workers' Compensation	15,814	8,219	8,998	11,052	9,499	14,588
126	Retirement	1,992	2,144	3,701	3,960	4,164	4,800
127	Parking	447	402	-	-	-	-
128	Fitness Center	486,577	437,237	449,131	465,066	459,030	581,658
129	Total	15,129	9,941	12,108	18,700	16,003	20,100
130	Public Safety Rangers						
131	Enhanced Police Services	317,669	457,469	575,946	585,208	530,423	666,770
132	- Police Detail Services	317,669	457,469	575,946	585,208	530,423	666,770
133	Total	317,669	457,469	575,946	585,208	530,423	666,770
134	Other Public Safety						
135	- Code Enforcement	-	420	-	1,000	500	600
136	- Stakeholder Involvement	625	4,190	1,570	6,600	9,070	6,600
137	- Miscellaneous	2,674	1,596	3,204	3,700	2,490	2,000
138	Total	3,299	6,206	4,774	11,300	12,060	9,200
139	Homelessness Outreach						
140	-	-	84	139	42,000	36,500	49,000
141	Total Public Safety	822,674	910,937	1,042,098	1,122,274	1,054,016	1,326,728
142							
143							
144							
145							
146							
147	5. Economic Development & Planning						
148	Personnel Costs (05)	221,419	225,994	217,881	221,274	215,555	232,038
149	Salaries & Wages	17,831	17,328	16,200	16,926	16,274	17,746
150	Payroll Taxes	19,411	18,448	21,567	22,644	24,749	18,480
151	Insurance	930	809	670	704	787	808
152	Workers' Compensation	11,887	8,533	8,177	13,274	10,712	13,922
153	Retirement	2,800	2,810	2,185	2,460	1,800	2,460
154	Parking	-	-	-	-	0	-
155	Temporary Labor	274,278	273,922	266,680	277,282	269,877	285,454
156	Total	274,278	273,922	266,680	277,282	269,877	285,454

**Downtown Development District
2015 Proposed Budget
Five-Year Comparison**

9/5/2014 10:35

Line #	Description	2011 Actual			2012 Actual			2013 Actual			Adopted Budget 2014	2014 Projected	2015 Proposed Total
		2011 Actual	2012 Actual	2013 Actual	2014 Budget	2014 Projected	2015 Total						
157	Canal Street Development	105,684	112,393	23,077	29,300	16,102	12,900						
158	District Wide Development	45,830	28,413	19,621	35,386	46,499	32,340						
159	Medical Complex Development	187	14	-	-	-	-						
160	Research & Database Management	1,245	1,245	1,200	3,600	2,400	3,600						
161	Supportive Housing	-	-	-	-	-	-						
162	Administrative/Meetings	8,883	4,757	5,643	6,710	6,915	7,320						
163	Presentations & Marketing	12	-	-	-	-	-						
164	Planning Initiatives	426	-	-	-	9,499	30,000						
165	Business Retention & Recruitment	52,898	49,256	56,555	74,600	70,086	76,704						
166	Facade Incentive	147,000	103,656	126,273	130,000	130,000	130,000						
167	Total Economic Development	636,443	573,656	499,049	556,878	551,378	578,318						
168													
169													
170													
171	6. Communications												
172	Personnel Costs (05)	159,416	182,460	186,611	216,060	211,453	229,710						
173	Salaries & Wages	12,824	14,993	14,891	16,524	16,270	17,576						
174	Payroll Taxes	15,148	17,630	10,605	15,672	17,701	19,200						
175	Insurance	668	736	567	690	760	806						
176	Workers' Compensation	9,361	10,535	1,394	12,962	4,647	13,780						
177	Retirement	2,325	2,935	2,250	2,700	1,800	1,800						
178	Parking	300	-	-	-	0	-						
179	Fitness Center												
180	Total	200,042	229,289	216,318	264,608	252,631	282,872						
181	Holiday Event	144,663	103,383	121,554	109,724	113,649	109,724						
182	DDD Events	1,059	38,057	35,337	51,270	42,278	60,710						
183	Sponsored Events	74,066	6,488	20,500	13,000	13,000	13,000						
184	Donor Relations	-	2	-	39,996	9,999	39,996						
185	Digital Media	79,200	4,333	18,756	31,800	23,645	44,300						
186	Communications	401,988	355,240	58,030	39,300	38,844	32,800						
187	Miscellaneous	7,405	4,993	5,292	9,868	5,360	4,568						
188	Research	-	-	10,355	-	31,526	-						
189	Public Affairs	-	542	2,773	15,080	7,156	15,080						
190	Total Communications	908,403	742,327	488,915	574,646	538,088	603,050						
191													
192	7. Administration												
193	Personnel Items												
194	Salaries & Wages	392,338	400,069	424,551	417,194	416,075	446,548						
195	Payroll Taxes	26,475	26,604	29,372	31,913	32,156	34,156						
196	Insurance (Health, Dental, STD, LTD, Life)	31,763	32,690	34,413	33,168	36,044	39,000						
197	Insurance (Workers Comp)	1,659	(305)	1,300	1,342	1,857	1,561						
198	Retirement (Contribs (Contrib, Fees, Life)	22,651	23,102	25,038	25,144	24,233	26,796						
199	Parking (Employee subsidy only)	4,650	4,308	3,601	3,600	3,371	3,600						
200	Temporary Labor	3,729	-	1,504	-	2,533	-						
201	Payroll Processing Fees	3,483	4,782	5,692	5,426	4,604	3,900						
202	Total	486,748	491,250	525,471	517,787	520,873	555,561						
203													
204	Supplies & Materials												
205	General Operating Supplies	6,402	5,392	4,982	5,100	4,867	5,100						
206	Office Supplies	20,624	17,154	8,630	9,600	9,553	9,900						
207	Total	27,026	22,546	13,612	14,700	14,420	15,000						

**Downtown Development District
2015 Proposed Budget
Five-Year Comparison**

9/5/2014 10:35

Line #	Description	2011			2012			2013			Adopted Budget	2014	Proposed 2015
		Actual			Actual			Actual			2014	Projected	Total
208	Equipment, Property and Maintenance												
209	Copier Lease Payments	8,460	7,929	5,161	5,592	5,472	5,472	5,472	5,472	5,472	5,472	5,472	600
210	Repairs & Maintenance	260	720	460	900	0	0	0	0	0	0	0	600
211	Total	8,720	8,649	5,621	6,492	5,472	5,472	5,472	5,472	5,472	5,472	5,472	6,072
212	Office Space												
213	Rent	114,165	115,703	120,993	121,228	129,088	132,032	132,032	132,032	132,032	132,032	132,032	1,800
214	Repairs & Maintenance	507	258	287	600	1,730	1,800	1,800	1,800	1,800	1,800	1,800	9,672
215	Telephone	6,638	7,678	8,807	9,600	9,633	9,672	9,672	9,672	9,672	9,672	9,672	4,500
216	Utilities	4,248	4,209	4,255	4,500	4,469	4,500	4,500	4,500	4,500	4,500	4,500	148,004
217	Total	125,558	127,848	134,342	135,928	144,920	148,004	148,004	148,004	148,004	148,004	148,004	148,004
218	Operations												
219	Accounting Services	21,000	22,850	22,850	23,000	23,764	24,000	24,000	24,000	24,000	24,000	24,000	250
220	Advertising	762	54	56	250	250	250	250	250	250	250	250	1,680
221	Bank Service Charges	872	1,331	1,643	1,500	1,669	1,680	1,680	1,680	1,680	1,680	1,680	9,700
222	Board Development	1,175	862	4,100	10,700	10,327	10,327	10,327	10,327	10,327	10,327	10,327	448
223	Computer Equipment & Supplies	393	973	692	600	448	300	300	300	300	300	300	180
224	Computer Software	5,460	6,693	2,900	3,000	146	146	146	146	146	146	146	27,000
225	Computer Support	19,566	23,631	26,423	27,150	26,762	27,000	27,000	27,000	27,000	27,000	27,000	0
226	Courier Services	62	-	-	-	0	0	0	0	0	0	0	0
227	Employee Recruitment	-	6,385	75	-	0	-	-	-	-	-	-	0
228	Employee Relocation	-	15,000	-	-	0	-	-	-	-	-	-	0
229	Equipment & Small Tools	-	-	-	-	0	-	-	-	-	-	-	0
230	Equipment Rental	808	826	826	828	808	828	828	828	828	828	828	828
231	Events & Functions	1,381	350	200	-	0	-	-	-	-	-	-	0
232	Insurance - Auto Coverage	5,270	4,398	4,576	4,800	4,958	4,800	4,800	4,800	4,800	4,800	4,800	86,400
233	Insurance - Commercial Package	43,888	62,620	78,860	72,000	82,820	86,400	86,400	86,400	86,400	86,400	86,400	7,200
234	Insurance - Director & Officer	6,767	6,929	6,929	7,200	7,083	7,200	7,200	7,200	7,200	7,200	7,200	58,195
235	Legal Services	109,986	101,556	96,141	120,000	58,195	72,000	72,000	72,000	72,000	72,000	72,000	300
236	Meals & Entertainment	1,028	770	1,198	900	510	300	300	300	300	300	300	480
237	Meetings - External	341	875	187	480	990	600	600	600	600	600	600	298
238	Meetings - Internal	713	569	298	480	256	300	300	300	300	300	300	112
239	Miscellaneous	60	119	112	120	60	120	120	120	120	120	120	323
240	Office Relocation	698	451	-	300	192	120	120	120	120	120	120	0
241	Organization Fees/Dues	2,023	4,554	5,104	4,400	5,721	4,800	4,800	4,800	4,800	4,800	4,800	180
242	Parking	35	53	180	300	168	120	120	120	120	120	120	5
243	Penalties & Interest	-	-	-	-	0	-	-	-	-	-	-	5
244	Permits & Licenses	71	5	-	5	10	10	10	10	10	10	10	948
245	Postage & Express Mail	1,280	2,196	948	2,000	2,012	2,000	2,000	2,000	2,000	2,000	2,000	834
246	Printing	1,724	522	834	1,200	1,209	1,230	1,230	1,230	1,230	1,230	1,230	16,400
247	Professional Services	5,569	5,208	16,400	2,975	16,306	2,850	2,850	2,850	2,850	2,850	2,850	771
248	Publications & Subscriptions	644	491	771	783	926	930	930	930	930	930	930	1,515
249	Radios/Cellular Telephones	1,587	1,920	1,515	1,500	1,745	1,500	1,500	1,500	1,500	1,500	1,500	11
250	Repairs & Maintenance	-	11	-	-	0	-	-	-	-	-	-	3,200
251	Staff Development/Conferences	4,755	-	3,931	3,200	5,840	5,700	5,700	5,700	5,700	5,700	5,700	1,629
252	Travel	12,884	1,629	5,786	7,700	9,812	9,800	9,800	9,800	9,800	9,800	9,800	2,028
253	Uniforms	60	1,141	2,028	2,100	2,090	2,000	2,000	2,000	2,000	2,000	2,000	285,891
254	Total	250,842	274,972	285,891	299,471	265,077	266,718	266,718	266,718	266,718	266,718	266,718	285,891
255	Total Administration	898,894	925,265	964,937	974,378	950,762	991,355	991,355	991,355	991,355	991,355	991,355	991,355
256	Total Operating Expenses:	5,200,291	5,213,822	5,130,867	5,434,904	5,340,308	5,731,994	5,731,994	5,731,994	5,731,994	5,731,994	5,731,994	5,731,994

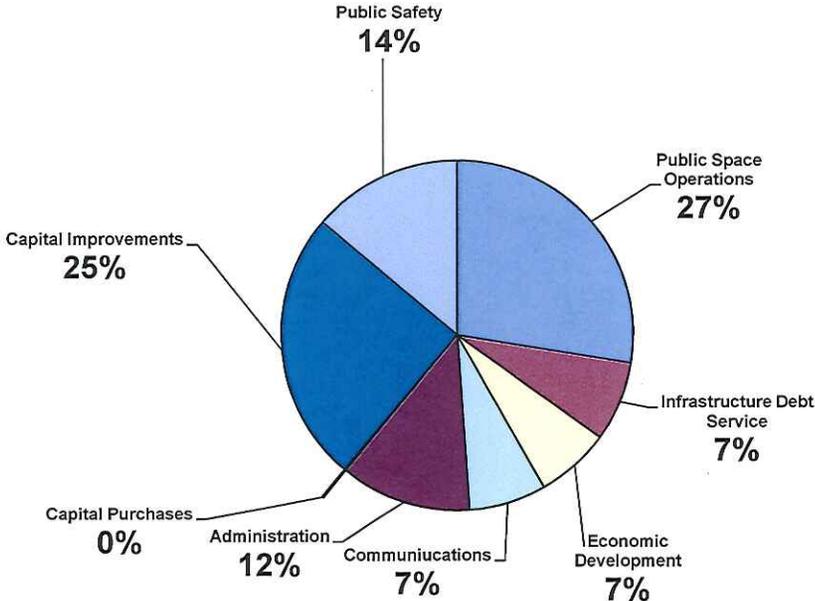
**Downtown Development District
2015 Proposed Budget
Five-Year Comparison**

9/5/2014 10:35

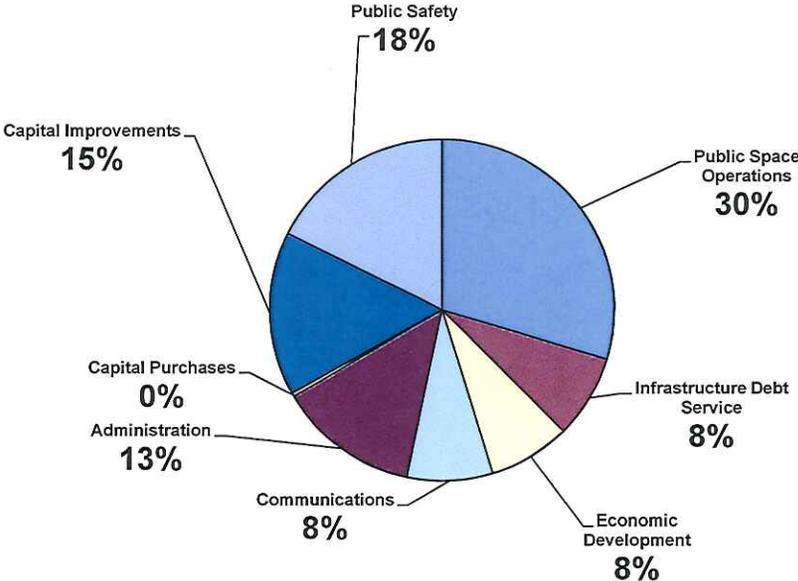
Line #	Description	2011 Actual			2012 Actual			2013 Actual			Adopted Budget	2014	2015
		Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	2014	Projected	Total	
263													
264	Net Operating Income (Loss)	850,315	611,370	687,774	638,753	665,336	608,242						
265													
266	Non Operating Revenues												
267	OCDD Bond Debt Service Loan Proceeds	-	-	-	-	0	-				0	-	
268	Interest on Bond Proceeds Invested	1,485	943	395	-	0	-				0	69	
269	Total Non Operating Revenue	1,485	943	395	-	-	-				-	69	
270													
271	Non Operating Expenses												
272	District Wide Capital Improvements	-	21,200	259,216	2,030,000	2,020,000	1,165,000						
273	Canal Street Streetscape	6,150	-	-	-	0	-				0	-	
274	CSDC Excess Tax Payment	-	146,351	-	-	0	-				0	-	
275	Total Non Operating Expense	6,150	167,551	259,216	2,030,000	2,020,000	1,165,000						
276													
277													
278	Earnings (Loss) before Interest, Depr, Amort	845,650	444,762	428,953	(1,391,247)	(1,354,664)	(556,689)						
279													
280	Interest Expense - Debt Service	304,175	313,899	210,206	198,332	198,332	189,890						
281	Depreciation & Amortization	60,392	64,671	63,939	60,000	70,000	70,000						
282													
283	Net Income (Loss)	481,083	66,192	154,808	(1,549,579)	(1,522,996)	(816,579)						
284													
285													
286													
287	Net Income (Loss) Before Depreciation	544,475	130,863	218,747	(1,589,579)	(1,552,996)	(746,579)						
288													
289	Capital Sources												
290	Bond Proceeds	-	(49,076)	359,327	-	0	-				0	-	
291	General Fund Balance Proceeds	-	294,602	-	-	0	-				180,000	-	
292	Public Space Capital Fund Balance Proceeds	1,600	-	-	-	0	-				0	-	
293	Econ Development Fund Balance Proceeds	-	-	-	2,000,000	2,000,000	1,000,000						
294	Total Capital Sources	1,600	245,526	359,327	2,000,000	2,000,000	1,180,000						
295													
296	Net Sources Before Capital Uses	543,075	376,389	578,074	410,421	447,004	433,421						
297													
298	Capital Uses												
299	Debt Service - Principal	235,000	356,187	384,722	398,421	398,421	403,421						
300	Capital Purchases	64,544	20,202	35,559	12,000	48,497	30,000						
301	Capital Lease - Principal Payment	-	-	-	-	0	-				0	-	
302	General Fund Balance	243,531	-	65,464	-	86	-						
303	Bond Issuance Costs	-	-	92,329	-	0	-						
304	Economic Development Fund Balance	-	-	-	-	0	-						
305	Public Space Capital Fund Balance	-	-	-	-	0	-						
306	Public Safety Capital Fund Balance	-	-	-	-	0	-						
307	Legal Defense Reserve	-	-	-	-	0	-						
308	Total Capital Uses	543,075	376,389	578,074	410,421	447,004	433,421						
309													
310	Net Cash flow	-	-	-	-	-	-						

DDD EXPENDITURES (BUDGETED)

2014 Budget



2015 Budget



Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

DDD EXPENDITURES (BUDGETED)

	2013	2014	2015
Public Space Operations*	\$ 2,259,985	\$ 2,206,728	\$ 2,232,543
Public Safety	1,046,294	1,122,274	1,326,728
Economic Development	521,760	556,878	578,318
Communications	742,364	574,646	603,050
Infrastructure Debt Service*	594,928	596,753	593,311
Administration	969,998	974,378	991,355
Capital Purchases	62,800	12,000	30,000
Capital Improvements	2,000,000	2,030,000	1,165,000
Cash Reserves	-	-	-
Total	<u><u>\$ 8,198,129</u></u>	<u><u>\$ 8,073,657</u></u>	<u><u>\$ 7,520,305</u></u>

Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

* Debt Service includes principal and interest installment on bond payable, as well as the Debt Service Bond Loan payment.

**Downtown Development District
2015 Proposed Budget
(As of September 9, 2014)**

Line #	Description	8/26/2014 10:26 City Council Adopted Budget 2014	07/31/14 YTD Actual 2014	Projected 2014 Actual	Proposed Budget 2015	% Change Budget 2014 - 2015	Variance Budgetted to Projected
1	OPERATING REVENUES						
2	DDD Internal Sources (Concerts, State, Fed, etc	329,650	84,965	208,951	268,400	-18.6%	59,449
3	City Sources (Ad Valorem, etc.)	5,744,007	5,736,044	5,796,693	6,071,836	5.7%	275,143
4	TOTAL OPERATING REVENUE	6,073,657	5,821,009	6,005,644	6,340,236	4.4%	334,592
5	OPERATING EXPENSES						
6	Public Space Operations	2,206,728	1,066,474	2,246,064	2,232,543	1.2%	13,521
7	Public Safety	1,122,274	556,369	1,054,016	1,326,728	18.2%	(272,712)
8	Economic Development & Planning	556,878	250,817	551,378	578,318	3.9%	(26,940)
9	Communications	574,646	268,420	538,088	603,050	4.9%	(64,962)
10	Administration	974,378	551,335	960,762	991,355	1.7%	(40,593)
11	TOTAL OPERATING EXPENSE	5,434,904	2,693,405	5,340,308	5,731,994	5.5%	(391,686)
12							
13	NET OPERATING INCOME (LOSS) *	638,753	3,127,604	665,336	608,242	-4.8%	(57,094)
14							
15	NON OPERATING REVENUE						
16	OCDD Bond Debt Service Loan Proceeds	-	-	-	-	0.0%	-
17	Interest on Bond Proceeds	-	-	-	69	100.0%	69
18	TOTAL NON OPERATING REVENUE	-	-	-	69	100.0%	69
19							
20	NON OPERATING EXPENSES						
21	District Wide Capital Improvements	2,030,000	-	2,020,000	1,165,000	-42.6%	855,000
22	Canal Street Streetscape	-	-	-	-	0.0%	-
23	CSDC Excess Tax Payment	2,030,000	-	2,020,000	1,165,000	-42.6%	855,000
24	TOTAL NON OPERATING EXPENSE	2,030,000	-	2,020,000	1,165,000	-42.6%	855,000
25							
26	EARNINGS (Loss) before Interest, Deprac & Amort	(1,391,247)	3,127,604	(1,354,664)	(556,689)	-60.0%	797,975
27							
28	INTEREST EXPENSE (Debt Service)	198,332	-	198,332	189,890	-4.3%	8,442
29	DEPRECIATION / AMORTIZATION	60,000	-	70,000	70,000	16.7%	-
30							
31	NET INCOME	(1,649,579)	3,127,604	(1,622,996)	(816,579)	-50.5%	806,417
32							
33							
34	NET INCOME BEFORE DEPRECIATION	(1,589,579)	3,127,604	(1,552,996)	(746,579)	-53.0%	806,417
35							
36	CAPITAL SOURCES						
37	Bond Proceeds	-	-	-	-	#DIV/0!	-
38	Cash Reserve Proceeds	2,000,000	-	2,000,000	1,180,000	-41.0%	(820,000)
39	TOTAL CAPITAL SOURCES	2,000,000	-	2,000,000	1,180,000	-41.0%	(820,000)
40							
41	NET SOURCES BEFORE CAPITAL USES:	410,421	3,127,604	447,004	433,421	5.6%	(13,583)
42							
43	CAPITAL USES						
44	Debt Service - Principal	398,421	-	398,421	403,421	1.3%	(5,000)
45	Capital Purchases	12,000	-	48,497	30,000	150.0%	18,497
46	Capital Lease - Principal Payment	-	-	-	-	0.0%	-
47	Contributions to Cash Reserves (Gen, Legal, etc	-	-	86	-	0.0%	86
48	TOTAL CAPITAL USES	410,421	-	447,004	433,421	5.6%	13,583
49							
50	NET CASH FLOW	-	3,127,604	-	(0)	(0)	(0)
51							
52							
53							
54							

**Downtown Development District
2015 Proposed Budget**
(As of September 9, 2014)

Line #	Description	8/26/2014 10:26		City Council		Adopted Budget		Projected		Proposed		% Change		Variance
		8/26/2014 10:26	City Council	07/31/14	2014	2015	2014 - 2015	2015	2014 - 2015	Projected				
55	Operating Revenues													
	1. DDD Internal Sources													
56	Code Enforcement	-	-	-	-	-	-	-	-	-	-	-	-	0
57	DDD Events	123,000	13,877	113,280	126,000	126,000	126,000	2,4%	12,720					
58	Federal Funding	14,000	39,025	48,025	-	-	-	-100.0%	-48,025					
59	State Funding	-	-	-	-	-	-	#DIV/0!	0					
60	External Ranger Funding	-	-	-	-	-	-	#DIV/0!	0					
61	Sponsorships/Donations/Grants	180,000	-	-	-	-	-	-30.6%	125,000					
62	Interest Earned	3,000	1,776	3,012	3,000	3,000	3,000	0.0%	-12					
63	Banner Deposits Earned / Misc	9,650	30,287	44,634	14,400	14,400	14,400	49.2%	-30,234					
64	Total Admin Sources:	329,650	84,965	208,951	268,400	268,400	268,400	-18.6%	59,449					
65														
66														
67	2. City Sources													
68	Advalorem Taxes (14.76 mills), gross	5,978,158	5,975,046	6,032,610	6,318,579	6,318,579	6,318,579	5.7%	285,969					
69	Less: Collection Fees & Assessor Fees	(239,126)	(239,002)	(241,305)	(252,743)	(252,743)	(252,743)	5.7%	-11,438					
70	Interest on Investments	4,975	-	5,388	6,000	6,000	6,000	20.6%	612					
71	Total City Sources:	5,744,007	5,736,044	5,796,693	6,071,836	6,071,836	6,071,836	5.7%	275,143					
72														
73	Total Operating Revenue	6,073,657	5,821,009	6,005,644	6,340,236	6,340,236	6,340,236	4.4%	334,592					
74														
75	Operating Expenses													
76	3. Public Space Operations													
77	Personnel Costs (05)	171,212	94,031	166,361	179,088	179,088	179,088	4.6%	-12,727					
78	Salaries & Wages	13,092	7,193	12,521	13,702	13,702	13,702	4.7%	-1,181					
79	Payroll Taxes	18,576	11,936	20,504	22,620	22,620	22,620	21.8%	-2,116					
80	Insurance	3,742	2,219	3,801	4,302	4,302	4,302	15.0%	-501					
81	Workers' Compensation	10,270	4,918	8,200	10,754	10,754	10,754	4.7%	-2,554					
82	Retirement	1,800	1,050	1,800	1,800	1,800	1,800	0.0%	0					
83	Parking	-	-	-	-	-	-	0.0%	0					
84	Temporary Labor	218,692	121,347	213,187	232,266	232,266	232,266	6.2%	(19,079)					
85	Total	-	-	-	-	-	-	0.0%	0					
86	Enhanced City Services	-	-	-	-	-	-	0.0%	0					
87	Total	-	-	-	-	-	-	0.0%	0					
88														
89	Landscape Maintenance	127,436	47,674	120,346	117,436	117,436	117,436	-7.8%	2,910					
90	- Landscaping	-	-	-	-	-	-	0.0%	0					
91	- Weed Control	250,000	132,700	280,200	270,000	270,000	270,000	8.0%	10,200					
92	- Sidewalk Tree Maint/Replacemt	-	-	-	-	-	-	#DIV/0!	0					
93	- Other Beautification	377,436	180,374	400,546	387,436	387,436	387,436	2.6%	13,110					
94	Total	-	-	-	-	-	-	0.0%	0					
95														
96	Street Furnishings & Beautification	32,000	3,494	26,000	-	-	-	-100.0%	26,000					
97	- Trash Receptacles	6,400	4,495	7,695	7,800	7,800	7,800	21.9%	-105					
98	- Banners (install/replace)	105,000	52,262	103,221	100,000	100,000	100,000	-4.8%	3,221					
99	- Holiday Lighting	143,400	60,251	136,916	107,800	107,800	107,800	-24.8%	29,116					
100	Total	-	-	-	-	-	-	0.0%	0					
101														
102	Infrastructure	90,000	1,000	113,000	100,000	100,000	100,000	11.1%	13,000					
103	- Museum Streetscape Payment to CNO	-	-	-	-	-	-	#DIV/0!	0					
104	- Sidewalk Improvements	90,000	1,000	113,000	100,000	100,000	100,000	11.1%	13,000					
105	- Lafayette Square	-	-	-	-	-	-	0.0%	0					
106	Total	90,000	1,000	113,000	100,000	100,000	100,000	11.1%	13,000					
107														
108														

**Downtown Development District
2015 Proposed Budget**
(As of September 9, 2014)

Line #	Description	8/26/2014 10:26 City Council		Projected		Proposed		% Change		Variance
		Adopted Budget 2014	07/31/14 YTD Actual	2014 Actual	2015 Budget	2014 - 2015	Budget Budgeted to 2014 - 2015	Projected		
109	Cleaning & Maintenance									
110	- Sidewalk Cleaning	1,221,576	610,787	1,219,074	1,250,917	2.4%	-31,843			
111	- Wayfinding Signage Maintenance	4,000	-	2,000	-	-100.0%	2,000			
112	- Special Event Clean-up	100,000	76,504	102,162	100,000	0.0%	2,162			
113	- Graffiti	22,000	-	10,000	24,000	9.1%	-14,000			
114	- Summer Youth	-	-	-	-	#DIV/0!	0			
115	Total	1,347,576	687,291	1,333,236	1,374,917	2.0%	(41,681)			
116	Miscellaneous									
117	- Truck, Storage, Other	29,624	16,211	49,179	30,124	1.7%	19,055			
118	Total	29,624	16,211	49,179	30,124	1.7%	19,055			
119	Total	2,206,728	1,066,474	2,246,064	2,232,543	1.2%	13,521			
120	Total Public Space Operations									
121										
122										
123										
124	4. Public Safety									
125	Personnel Costs (05)	368,680	183,026	343,708	456,314	23.8%	-112,606			
126	Salaries & Wages	28,208	16,915	32,044	34,906	23.7%	-2,862			
127	Payroll Taxes	51,216	38,222	67,461	68,400	33.6%	-939			
128	Insurance	1,950	1,254	2,154	2,650	35.9%	-496			
129	Workers' Compensation	11,052	4,942	9,499	14,588	32.0%	-5,089			
130	Retirement	3,960	2,501	4,164	4,800	21.2%	-636			
131	Parking	-	-	-	-	0.0%	0			
132	Fitness Center	465,066	246,860	459,030	581,658	25.1%	(122,628)			
133	Total	18,700	6,722	16,003	20,100	7.5%	-4,097			
134	Public Safety Rangers									
135	Enhanced Police Services	585,208	287,001	530,423	666,770	13.9%	(136,347)			
136	- Police Detail Services	585,208	287,001	530,423	666,770	13.9%	(136,347)			
137	Total	1,000	-	500	600	-40.0%	-100			
138	Other Public Safety	6,600	3,070	9,070	6,600	0.0%	2,470			
139	- Code Enforcement	3,700	740	2,490	2,000	-45.9%	490			
140	- Stakeholder Involvement	11,300	3,810	12,060	9,200	-18.6%	2,860			
141	- Miscellaneous	42,000	11,966	36,500	49,000	16.7%	-12,500			
142	Total	1,122,274	556,359	1,054,016	1,326,728	18.2%	(272,712)			
143	Homelessness Outreach									
144	Total Public Safety									
145										
146										
147										
148										
149										
150										
151	5. Economic Development & Planning									
152	Personnel Costs (05)	221,274	121,833	215,555	232,038	4.9%	-16,483			
153	Salaries & Wages	16,926	9,371	16,274	17,746	4.8%	-1,472			
154	Payroll Taxes	22,644	14,403	24,749	18,480	-18.4%	6,269			
155	Insurance	704	487	787	808	14.8%	-21			
156	Workers' Compensation	13,274	6,636	10,712	13,922	4.9%	-3,210			
157	Retirement	2,460	1,050	1,800	2,460	0.0%	-660			
158	Parking	-	-	-	-	0.0%	0			
159	Temporary Labor	277,282	153,780	269,877	285,454	2.9%	(15,577)			
160	Total									

**Downtown Development District
2015 Proposed Budget
(As of September 9, 2014)**

Line #	Description	8/26/2014 10:26 City Council Adopted Budget	07/31/14 YTD Actual	Projected 2014 Actual	Proposed Budget 2015	% Change Budget 2014 - 2015	Variance Budgeted to Projected
161	Canal Street Development	29,300	6,361	16,102	12,900	-56.0%	3,202
162	District Wide Development	35,386	36,938	46,499	32,340	-8.6%	14,159
163	Medical Complex Development	-	-	-	-	#DIV/0!	0
164	Research & Database Management	3,600	1,200	2,400	3,600	0.0%	-1,200
165	Supportive Housing	-	-	-	-	#DIV/0!	0
166	Administrations/Meetings	6,710	2,804	6,915	7,320	9.1%	-405
167	Presentations & Marketing	-	-	-	-	0.0%	0
168	Planning Initiatives	-	9,499	9,499	30,000	#DIV/0!	-20,501
169	Business Retention & Recruitment	74,600	40,235	70,086	76,704	2.8%	-6,618
170	Facade Incentive	130,000	-	130,000	130,000	0.0%	0
171	Total Economic Development	555,878	250,817	551,378	578,318	3.9%	(26,940)
172							
173	6. Communications						
174	Personnel Costs (05)	216,060	118,922	211,453	229,710	6.3%	-18,257
175	Salaries & Wages	16,524	9,319	16,270	17,576	6.4%	-1,306
176	Payroll Taxes	15,672	10,296	17,701	19,200	22.5%	-1,499
177	Insurance	690	471	760	806	16.8%	-46
178	Workers' Compensation	12,962	2,649	4,647	13,780	6.3%	-9,133
179	Retirement	2,700	1,050	1,800	1,800	-33.3%	0
180	Parking	-	-	-	-	#DIV/0!	0
181	Fitness Center	-	-	-	-	#DIV/0!	0
182	Total	264,608	142,707	252,631	282,872	6.9%	(30,241)
183							
184	Holiday Event	109,724	6,925	113,649	109,724	0.0%	3,925
185	DDD Events	51,270	30,547	42,278	60,710	18.4%	-18,432
186	Sponsored Events	13,000	3,500	13,000	13,000	0.0%	0
187	Donor Relations	39,996	1,129	9,999	39,996	0.0%	-29,997
188	Digital Media	31,800	17,326	23,645	44,300	39.3%	-20,655
189	Communications	39,300	30,669	38,844	32,800	-16.5%	6,044
190	Miscellaneous	9,868	1,416	5,360	4,568	-53.7%	792
191	Research	-	31,526	31,526	-	#DIV/0!	31,526
192	Public Affairs	15,080	2,675	7,156	15,080	0.0%	-7,924
193	Total Communications	574,646	268,420	538,088	603,050	4.9%	(64,962)
194							
195	7. Administration						
196	Personnel Items						
197	Salaries & Wages	417,194	238,569	416,075	446,548	7.0%	-30,473
198	Payroll Taxes	31,913	18,542	32,156	34,156	7.0%	-2,000
199	Insurance (Health, Dental, STD, LTD, Life)	33,168	21,073	36,044	39,000	17.6%	-2,956
200	Insurance (workers comp)	1,342	939	1,857	1,561	16.3%	296
201	Retirement (Contribs (Contrib, Fees, Life)	25,144	13,755	24,233	26,796	6.6%	-2,563
202	Parking (Employee subsidy only)	3,600	1,796	3,371	3,600	0.0%	-229
203	Temporary Labor	-	2,533	2,533	-	0.0%	2,533
204	Payroll Processing Fees	5,426	2,301	4,604	3,900	-28.1%	704
205	Total	517,787	299,508	520,873	555,561	7.3%	(34,688)
206							
207	Supplies & Materials	5,100	2,940	4,867	5,100	0.0%	-233
208	General Operating Supplies	9,600	6,060	9,553	9,900	3.1%	-347
209	Office Supplies	-	-	-	-	-	-
210	Total	14,700	9,000	14,420	15,000	2.0%	(580)

Downtown Development District											
2015 Proposed Budget											
(As of September 9, 2014)											
8/26/2014 10:26 City Council											
Line #	Description	Adopted Budget		YTD Actual		Projected Actual		Proposed Budget		% Change Budget 2014 - 2015	Variance Budgeted to Projected
		2014	2014	2014	2014	2014	2015	2015	2015		
211	Equipment, Property and Maintenance										
212	Copier Lease Payments	5,592	3,192	5,472	5,472	5,472	600	-2.1%	0		
213	Repairs & Maintenance	900	-	-	-	-	600	-33.3%	-600		
214	Total	6,492	3,192	5,472	5,472	5,472	6,072	-6.5%	(600)		
216	Office Space										
217	Miscellaneous	-	-	-	-	-	-	0.0%	0		
218	Rent	121,228	74,542	129,088	132,032	132,032	1,800	8.9%	-2,944		
219	Repairs & Maintenance	600	980	1,730	1,800	1,800	9,672	200.0%	-70		
220	Telephone	9,600	5,636	9,633	9,672	9,672	4,500	0.8%	-39		
221	Utilities	4,500	2,607	4,469	4,500	4,500	-	0.0%	-31		
222	Total	135,928	83,785	144,920	148,004	148,004	27,000	8.9%	(3,034)		
224	Operations										
225	Accounting Services	23,000	23,764	23,764	24,000	24,000	250	4.3%	-236		
226	Advertising	250	-	250	250	250	1,680	0.0%	0		
227	Bank Service Charges	1,500	979	1,669	1,680	1,680	9,700	12.0%	-11		
228	Board Development	10,700	499	10,327	9,700	9,700	300	-9.3%	627		
229	Computer Equipment & Supplies	600	148	448	300	300	180	100.0%	148		
230	Computer Software	3,000	291	146	180	180	-	-94.0%	-34		
231	Computer Support	27,150	15,841	26,762	27,000	27,000	-	-0.6%	-238		
232	Courier Services	-	-	-	-	-	-	#DIV/0!	0		
233	Employee Recruitment	-	-	-	-	-	-	#DIV/0!	0		
234	Employee Relocation	-	-	-	-	-	-	0.0%	0		
235	Equipment & Small Tools	-	-	-	-	-	-	0.0%	0		
236	Equipment Rental	828	404	808	828	828	20	0.0%	-20		
237	Events & Functions	-	-	-	-	-	-	#DIV/0!	0		
238	Insurance - Auto Coverage	4,800	3,024	4,958	4,800	4,800	158	0.0%	158		
239	Insurance - Commercial Package	72,000	47,895	82,820	86,400	86,400	7,200	20.0%	-3,580		
240	Insurance - Director & Officer	7,200	4,076	7,083	7,200	7,200	210	0.0%	-117		
241	Legal Services	120,000	25,065	58,195	72,000	72,000	300	-40.0%	-13,805		
242	Meals & Entertainment	900	275	510	300	300	600	-66.7%	210		
243	Meetings - External	480	750	990	600	600	300	25.0%	390		
244	Meetings - Internal	480	84	256	300	300	120	-37.5%	-44		
245	Mileage/Cabfare/Tolls	120	-	60	120	120	-	0.0%	-60		
246	Miscellaneous	300	135	192	120	120	-	-60.0%	72		
247	Office Relocation	-	-	-	-	-	-	0.0%	0		
248	Organization Fees/Dues	4,400	3,674	5,721	4,800	4,800	921	9.1%	921		
249	Parking	300	18	168	120	120	-	0.0%	48		
250	Penalties & Interest	-	-	-	-	-	-	0.0%	0		
251	Permits & Licenses	5	10	10	10	10	-	100.0%	0		
252	Postage & Express Mail	2,000	1,012	2,012	2,000	2,000	12	0.0%	12		
253	Printing	1,200	610	1,209	1,230	1,230	-21	2.5%	-21		
254	Professional Services	2,975	15,988	16,306	2,850	2,850	930	-4.2%	13,456		
255	Publications & Subscriptions	783	836	926	930	930	-4	18.8%	-4		
256	Radios/Cellular Telephones	1,500	1,115	1,745	1,500	1,500	-	0.0%	245		
257	Repairs & Maintenance	-	-	-	-	-	-	0.0%	0		
258	Staff Development/Conferences	3,200	3,850	5,840	5,700	5,700	140	78.1%	140		
259	Travel	7,700	5,437	9,812	9,800	9,800	12	27.3%	12		
260	Uniforms	2,100	90	2,090	2,000	2,000	-	-4.8%	90		
261	Total	299,471	155,870	265,077	266,718	266,718	1,641	-10.9%	(1,641)		
263	Total Administration	974,378	551,335	950,762	991,355	991,355	1,7%	(40,593)			
264											

Downtown Development District									
2015 Proposed Budget									
(As of September 9, 2014)									
8/26/2014 10:26									
Line #	Description	City Council Adopted Budget 2014	City Council YTD Actual 2014	07/31/14	Projected 2014 Actual	Proposed Budget 2015	% Change Budget 2014 - 2015	Variance Budgeted to 2015 Projected	
265	Total Operating Expenses:	5,434,904	2,693,405	5,340,308	5,731,994	5.5%	(391,686)		
266		638,753	3,127,604	665,336	608,242	-4.8%	(57,094)		
267	Net Operating Income (Loss)								
269	Non Operating Revenues	-	-	-	-	#DIV/0!	0		
270	OCDD Bond Debt Service Loan Proceeds	-	-	-	69	#DIV/0!	69		
271	Interest on Bond Proceeds Invested	-	-	-	69	#DIV/0!	69		
272	Total Non Operating Revenue	-	-	-	69	100.0%	69		
273									
274	Non Operating Expenses								
275	District Wide Capital Improvements	2,030,000	-	2,020,000	1,165,000	-42.6%	855,000		
276	Canal Street Streetscape	-	-	-	-	0.0%	0		
277	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	0		
278	Total Non Operating Expense	2,030,000	-	2,020,000	1,165,000	-42.6%	855,000		
279									
280									
281	Earnings (Loss) before Interest, Depr, Amort	(1,391,247)	3,127,604	(1,354,664)	(556,689)	-60.0%	797,975		
282									
283	Interest Expense - Debt Service	198,332	-	198,332	189,890	-4.3%	8,442		
284	Depreciation & Amortization	60,000	-	70,000	70,000	16.7%	0		
285									
286	Net Income (Loss)	(1,649,579)	3,127,604	(1,622,996)	(816,579)	-50.5%	789,533		
287									
288									
289									
290	Net Income (Loss) Before Depreciation	(1,589,579)	3,127,604	(1,552,996)	(746,579)	-53.0%	806,417		
291									
292	Capital Sources								
293	Bond Proceeds	-	-	-	-	#DIV/0!	0		
294	General Fund Cash Reserve Proceeds	-	-	-	1,180,000	#DIV/0!	1,180,000		
295	Public Space Capital Reserve Proceeds	-	-	-	-	0.0%	0		
296	Econ Development Cash Reserve Proceeds	2,000,000	-	2,000,000	-	-100.0%	-2,000,000		
297	Total Capital Sources	2,000,000	-	2,000,000	1,180,000	-41.0%	(820,000)		
298									
299									
300	Net Sources Before Capital Uses	410,421	3,127,604	447,004	433,421	5.6%	(13,583)		
301									
302	Capital Uses								
303	Debt Service - Principal	398,421	-	398,421	403,421	1.3%	-5,000		
304	Capital Purchases	12,000	-	48,497	30,000	150.0%	18,497		
305	Capital Lease - Principal Payment	-	-	-	-	0.0%	0		
306	General Fund Cash Reserve	-	-	86	-	0.0%	86		
307	CSDC Cash Reserve	-	-	-	-	0.0%	0		
308	Economic Development Cash Reserve	-	-	-	-	0.0%	0		
309	Public Space Capital Reserve	-	-	-	-	0.0%	0		
310	Public Safety Capital Reserve	-	-	-	-	0.0%	0		
311	Legal Defense Reserve	-	-	-	-	0.0%	0		
312	Total Capital Uses	410,421	-	447,004	433,421	5.6%	13,583		
313									
314	Net Cash flow	-	3,127,604	-	(0)	0.0%	(0)		

**Downtown Development District
2015 Budget Notes**

1. DDD Events (Line 60) – Two Leading Minds Breakfasts at \$3,000 each, an Awards Luncheon at \$10,000, the Home for the Holidays at \$110,000.
2. Sponsorships/Donations/Grants (Line 64) – The Communications Department has been tasked with raising \$125,000 in new Sponsorship/Grant funding for use in 2015.
3. Interest Earned (Line 65) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account. For the 2015 budget, rates are expected to remain flat.
4. Banner Deposits / Miscellaneous Revenue (Line 66) – Banner deposits are currently \$250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is anticipating several banner participants for 2015 (Sugar Bowl, French Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name a few specific participants).
5. Ad valorem Taxes, gross (Line 70) – Ad Valorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before collection and assessor fees are withheld. The 2015 tax revenue projection is based on the final 2014 assessment with an assumption of a 3.0% increase in assessment (has historically ranged from 1.50% to 2.50%, but saw

a 4.50%+ increase in 2014 due to expiration of some of the RTA's), and were calculated by assuming that revenue collected by the City of New Orleans and due to the DDD will be approximately 95% of the taxes billed for 2015.

6. Collection Fees & Assessors Fees (Line 71) – During the regular session of the 2005 state legislature, Act 254 was established to create a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of not less than 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.

7. Interest on Investments (Line 72) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Accounts. Should interest rates rebound the investments will resume in U.S. Treasury Bills and Certificates of Deposit.

8. Personnel Costs (Line 87) –The Public Space Operations Department is comprised of two (2.0) Full-Time Equivalents (FTEs). For the 2015 Budget, it has been assumed that wages will increase by 4.75%.

9. Landscaping (Line 93) - The monthly contract amount of \$8,953 monthly. There is \$10,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District, it does not include planting in any new areas or increasing density in any existing areas.

10. Sidewalk Tree Maintenance/Replacement (Line 95) – A monthly contract amount of \$20,000. An additional \$30,000 has been budgeted to replace damaged trees as necessary throughout the District.

11. Banners (install/replaces) (Line 101) - The system is made up of 437 poles. Participants of banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue, Poydras Street or Convention Center Blvd.). When the system is not in use by outside parties, the DDD will display general district banners. The cost budgeted is the switching out of the banners plus repair of broken banner poles.

12. Holiday Lighting (Line 102) – Labor costs for removal of 2014 holiday season decorations at \$37,500 and installation of 2015 holiday decorations at \$37,500 and \$15,000 for repair of any electrical system problems, along with \$10,000 to purchase any replacement decorations needed.

13. Sidewalk Improvements (Line 107) - During 2015 the DDD will commit funds to the sidewalk improvements matching grant program to expedite general sidewalk improvements throughout the District. This program will enhance the incentive programs and efforts of the Economic Development Department of the DDD to improve the overall appearance and attractiveness to developers and investors seeking to do business in the City. Our Plan is to award six large grants with the average being \$15,000 per grant and several small grants of no more than \$1,000 each.

14. Sidewalk Cleaning Contracted Services (Line 112) – This is the cost of Block by Block for one year’s cleaning of the sidewalks. The budget for 2015 anticipates an increase of about 6% when a new contract is entered into at midyear.

15. Wayfinding Signage Maintenance (Line 113) – Funds for initial design work on the overhaul of the Wayfinding System is included in District-Wide Capital Improvements.

16. Special Event Clean Up (Line 114) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes \$55,000 for contractors for Mardi Gras and \$39,000 for other events (e.g., spring concert series, fall concert series, White Linen Night, Essence Music Fest, and Bayou Classic). Additionally there is \$6,000 for the purchase of disposable trash boxes and other supplies for use at special events.

17. Graffiti (Line 115) – Funding to support the graffiti eradication assistance program, which provides reimbursement grants to private property owners.

18. Truck, Storage, Other (Line 120) – This line items includes various components: however the following is a summary of the more significant expenses:

- A: Fuel – Gas for two vehicles.
- B: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.
- B: Parking - Two trucks at a total cost of \$300.00 per month.
- C: Cellular Telephones – Cost of service for DDD provided cell phones.
- D: Rent – storage cost of \$1300 per month for storage unit of holiday lights/decorations, wayfinding signs and other public works items.

E: Repairs & Maintenance for DDD Trucks – Based on the fact there are two new or relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.

F: Registration and Travel for Staff Development at the IDA Conference in 2015.

19. Personnel Costs (Line 134) – The Public Safety Department is budgeted for seventeen and one-eighth (17.125) FTEs for Public Safety Rangers. For the 2015 Budget, the Lead Ranger will be changed to a salaried position and two additional Rangers will be added to increase the emphasis on resolving the homelessness and related quality of life issues. All other wages have been assumed to increase at 4.75%. The targeted Rangers coverage is 12 hours per day, with a target of 6 Rangers on average at all times.

20. Public Safety Rangers (Line 136) – The details of this line item include a variety of expense types, but the most financially significant details include general supplies for bicycle repairs, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.

21. Police Detail Services (Line 139) – The budget for 2015 represents an average of 396 man-hours per week, which is the equivalent of 2.4 officers on detail at all times, an increase of 25.32% over 2014 levels. The amount reflects the \$32.38 per hour cost for “super users” established by the Office of Police Secondary Employment.

22. Code Enforcement (Line 143) – While this area remains a major concern for the DDD, the primary responsibility for Code Enforcement rests with the City administration. The current CEA with the City for Code Enforcement significantly restricts the scope of our financial involvement in the process. The

costs of our activities are included in our payroll for Public Safety Rangers and funding for the police detail.

23. Stakeholder Involvement (Line 144) – The expense is for the sponsorship of Night Out Against Crime, Stakeout for Justice, NOCVB dues and other activities.

24. Miscellaneous Public Safety (Line 145) – The cost of monitoring for the new mobile crime/graffiti camera. Expenses for printing of Ranger cards and maps, and quarterly meetings with security professionals are the primary areas in this category.

25. Homelessness Outreach (Line 148) – The expenses for an outreach worker to work with Rangers and NOPD on homelessness outreach through our CEA with the Travelers Aid Society.

26. Personnel Costs (Line 161) – The Economic Development Department is staffed at a level of three (3.0) FTEs for 2014. For the 2015 Budget, all wages and salaries have been assumed to increase at 4.75%.

27. Canal Street Development (Line 163) – The costs of meetings with, meals and entertainment for and travel to targeted national and regional retailers and property owners.

28. District-Wide Development (Line 164) – Represents the costs for work on green space initiative and other projects.

29. Research and Database Management (Line 166) – Costs of the annual GIS license and USA Info Business Database updates.

30. Administration and Meetings (Line 168) – Costs of memberships in professional organizations, for the hosting of meetings of various stakeholders and business people at the DDD and elsewhere and for the Director's cell phone.

31. Planning Initiatives (Line 170) – Funds for developing several small area plans.

32. Business Retention & Recruitment (Line 171) – Provides for sponsorship of and participation in various business retention opportunities. The partnering with other entities has allowed the DDD to more efficiently utilize its resources with a greater impact than having proceeded on the Board directed initiatives on its own. The success of this strategy has resulted in the use of more resources to further leverage the impact.

33. Facade Incentive (Line 172) – Matching grants to support 6-7 projects.

34. Personnel Costs (Line 184) – The Communications Department will be staffed at three (3.0) FTEs for 2015. For the 2015 Budget, all wages and salaries are budgeted for an increase of 4.75%.

35. Holiday Event (Line 186) – Expenses in this category are related to the Canal Street: Home for the Holiday's Program. The activities are the Lighting Ceremony, Movies on the River, Krewe of Jingle Parade and the Reindeer Run and Romp.

36. DDD Events (Line 187) - \$23,460 has been earmarked for the DDD's Leading Minds Breakfast series for 2015. Funds budgeted for the Annual Awards Gala and Annual Report presentation amount to \$28,000. \$10,000 has been budgeted to promote the 40th Anniversary of the DDD.

37. Sponsored Events (Line 188) – \$11,000 has been allocated for sponsoring Downtown events consistent with DDD's economic development and other objectives.

38. Donor Relations (Line 189) – The DDD has created a donor relations program for the organization designed to solicit grant and corporate donations to further

the mission of the DDD. The 2015 Budget represents the cost of contracting with someone as a grant researcher and writer for the DDD.

39. Digital Media (Line 190) - This category is dedicated to the DDD website, smart-phone apps and measurement of communication efforts. Included is \$20,000 for the development of a DT NOLA App for Android devices, to complement the iPhone App.

40. Communications (Line 191) – Print advertising for the District in local media outlets, \$4,000 for redesign and updating of DDD brochure and \$6,000 for printing.

41. Public Affairs (Line 194) – Costs of meals, meetings, parking, cell phone and travel for the Director, who will be handling primarily intergovernmental affairs and assisting the Economic Development Department. Includes funds for travel to the Washington Mardi Gras.

42. Personnel Costs (Line 207) – The staffing for the Administration Department will be five (5) FTEs. For the 2015 Budget, all wages and salaries are budgeted at an increase of 4.75%. The supplemental compensation for the President & CEO has been budgeted at approximately the same amount as in prior years.

43. Office Space (Line 225) - The DDD's rental expense for 2015 includes the Place St. Charles Building office and additional storage rent of \$10,611.00 per month, along with approximately \$300 per month in operating charges. There is also a possible increase in CAM (operating charges) charges, as allowed by the lease. If required, this increase in operating charges relative to the lease would become effective on April 1, the anniversary of the lease, and has been

budgeted at \$100 per month. The DDD's lease within Place St. Charles building requires that the DDD pay for utilities directly.

44. Board Development (Line 231) – The costs for three Board Retreats, 3-4 Board members attending IDA convention and related Board development.

45. Organization Fees/Dues (Line 251) - The amount is for membership in International Downtown Association, the Chamber of Commerce, N.O. Regional Black Chamber of Commerce and other organizations.

46. Staff Development/Conferences (Line 261) – The expenses for conferences and travel include the President & CEO attending the Washington Mardi Gras, staff attending the IDA Conference and related staff development.

47. Travel (Line 262) – See note #44.

48. Uniforms (Line 263) – Represents the need to purchase new polo shirts/shirts and jackets for staff on an annual basis.

49. Net Operating Income (Loss) (Line 270) – 2015 operating income is anticipated to be 95.2% of the amount budgeted for 2014.

50. District Wide Capital Improvements (Line 278) – Trash receptacles will be refurbished to extend their useful life at a cost anticipated to be \$45,000 for one-hundred receptacles; \$50,000 has been allocated for study and design of improvements to the wayfinding system, parts of which are 10+ years old; \$20,000 toward planning related to the development of additional/improved green space and \$50,000 to help pilot a bike-share program. We have also budgeted \$1,000,000 to be available for any catalytic development that the Board may decide to participate in during the year.

51. Interest Expense – Debt Service (Line 287) – This line item reflects the annual interest expense for the Bond Payable and Tax Credit Bonds loan obtained

from the State post-Katrina. The 2015 budgeted amount reflects the savings realized by refinancing the 2001 Series Bonds in 2012. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December and on the loan in January and July.

52. General Fund Cash Proceeds (Line 298) – The DDD held \$4,084,900 in undesignated funds at the end of 2013. The projected utilization of \$467 in 2014 would leave approximately \$4,084,433 available to invest or fund operating shortfalls in future periods. We are projecting the use of \$1,180,000.00 in 2015 to fund the above listed District-Wide Developments. It should be noted that if the planning processes for green space and the bike-share program proceed more quickly than anticipated, it may be necessary to draw a larger amount of funds from prior year cash proceeds.

44

53. Debt Service - Principal (Line 306) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the outstanding Bond Payable and Tax Credit Bonds loan. As with the interest expense above, the amount budgeted for 2015 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the loan in July and for the DDD's bonds in December.

54. Capital Purchases (Line 307) – During 2015, it is anticipated that the DDD will make the following capital purchases:

Computer Equipment - \$5,000
Replacement Holiday Wreaths - \$25,000.

**Downtown Development District
2015 Proposed Budget
(As of September 9, 2014)**

Line #	Description	8/26/2014 10:35 City Council Adopted Budget 2014	07/31/14 YTD Actual 2014	Projected 2014 Actual	Proposed Budget 2015	% Change Budget 2014 - 2015	Variance Budgeted to Projected
55	Operating Revenues						
	1. DDD Internal Sources						
56	Code Enforcement	-	-	-	-	#DIV/0!	0
57	DDD Events	123,000	13,877	113,280	126,000	2.4%	12,720
58	Federal Funding	14,000	39,025	48,025	-	-100.0%	-48,025
59	State Funding	-	-	-	-	#DIV/0!	0
60	External Ranger Funding	-	-	-	-	#DIV/0!	0
61	Sponsorships/Donations/Grants	180,000	-	-	125,000	-30.6%	125,000
62	Interest Earned	3,000	1,776	3,012	3,000	0.0%	-12
63	Banner Deposits Earned / Misc	9,650	30,287	44,634	14,400	49.2%	-30,234
64	Total Admn Sources:	329,650	84,965	208,951	268,400	-18.6%	59,449
65							
66							
67	2. City Sources						
68	Advalorem Taxes (14.76 mills), gross	5,978,158	5,975,046	6,032,610	6,318,579	5.7%	285,969
69	Less: Collection Fees & Assessor Fees	(239,126)	(239,002)	(241,305)	(252,743)	5.7%	-11,438
70	Interest on Investments	4,975	-	5,388	6,000	20.6%	612
71	Total City Sources:	5,744,007	5,736,044	5,796,693	6,071,836	5.7%	275,143
72							
73	Total Operating Revenue	6,073,657	5,821,009	6,005,644	6,340,236	4.4%	334,592

Tab # 5 – Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2015 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2015 Real Estate Tax Letter
3. Recapitulation of 2015 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE ACCOMPLISHMENTS 2014

- Clean Team pressure washing operations achieved 13% reduction YTD in the number of gum spots from the prior year. .
- Provided over 4,200 man hours YTD of additional cleaning services for special events including Sugar Bowl, NBA All-Star game, Mardi Gras, Wrestlemania, French Quarter Festival, White Linen Night, and others.
- Partnered with the Urban Land Institute (ULI) to conduct a Technical Advisory Panel (TAP) to evaluate opportunities for enhancing the quality and variety of open spaces Downtown. Ongoing discussions with City officials and stakeholders to advance recommendations from the report.
- Completed the Museum District streetscape improvements in partnership with the City around Lee Circle, Andrew Higgins, & Camp St
- Implemented 1st public cigarette butt recycling program in the United States. Installed approximately 60 cigarette receptacles along major pedestrian corridors.
- Awarded sidewalk enhancement grants to 201 St. Charles Ave and 221 Carondelet St for streetscape improvements along important pedestrian corridors.
- Coordinated annual Park(ing) Day event in the Arts District to promote awareness of the need for more Downtown public spaces.
- Initiated Downtown Proud public awareness campaign by highlighting important quality of life issues through the email newsletter and stickers on the parking meter boxes.



PUBLIC SPACE OPERATIONS OBJECTIVES 2015

- Continue to target a reduction in cigarette butts by 5% from the previous year by leveraging the newly established cigarette recycling program.
- Expand DDD clean program to include additional manpower for litter abatement and other enhancement projects in response to growing demand from new developments in the CBD and South Market District. Reduce CQI litter counts by 5% as a result of additional services.
- Increase promotion and awareness of the DDD clean program through targeted messaging such as banners, window clings, and uniforms.
- Introduce second chance community service program for indigent or ex-offenders into cleaning and beautification operations.
- Work with the appropriate agencies and supporters to develop a phased plan for the renovation of Duncan Plaza.
- Solicit partners and support for the development of a District-wide public space master plan.
- Plant approximately 20 to 30 trees on Downtown sidewalks.
- Award four (4) sidewalk improvement grants to Downtown property owners to upgrade City sidewalks.
- Refurbish and redeploy 100 DDD trash receptacles.
- Update and replenish holiday wreaths on Canal St.
- Begin planning process for new Downtown wayfinding program.



**Downtown Development District
2015 Proposed Budget
(As of September 9, 2014)**

Line #	Description	8/26/2014 11:00 City Council		Projected	Proposed	% Change	Variance
		Adopted Budget 2014	07/31/14 YTD Actual	2014 Actual	Budget 2015	Budget 2014 - 2015	Budgeted to 2015 Projected
3. Public Space Operations							
76	Personnel Costs (05)						
77	Salaries & Wages	171,212	94,031	166,361	179,088	4.6%	-12,727
78	Payroll Taxes	13,092	7,193	12,521	13,702	4.7%	-1,181
79	Insurance	18,576	11,936	20,504	22,620	21.8%	-2,116
80	Workers' Compensation	3,742	2,219	3,801	4,302	15.0%	-501
81	Retirement	10,270	4,918	8,200	10,754	4.7%	-2,554
82	Parking	1,800	1,050	1,800	1,800	0.0%	0
83	Temporary Labor	-	-	-	-	0.0%	0
84	Total	218,692	121,347	213,187	232,266	6.2%	(19,079)
85	Enhanced City Services	-	-	-	-	0.0%	0
86	Total	-	-	-	-	0.0%	-
87	Landscaping Maintenance						
88	- Landscaping	127,436	47,674	120,346	117,436	-7.8%	2,910
89	- Weed Control	-	-	-	-	0.0%	0
90	- Sidewalk Tree Maint/Replacment	250,000	132,700	280,200	270,000	8.0%	10,200
91	- Other Beautification	-	-	-	-	#DIV/0!	0
92	Total	377,436	180,374	400,546	387,436	2.6%	13,110
93	Street Furnishings & Beautification						
94	- Trash Receptacles	32,000	3,494	26,000	-	-100.0%	26,000
95	- Banners (install/replace)	6,400	4,495	7,695	7,800	21.9%	-105
96	- Holiday Lighting	105,000	52,262	103,221	100,000	-4.8%	3,221
97	Total	143,400	60,251	136,916	107,800	-24.8%	29,116
98	Infrastructure						
99	- Museum Streetscape Payment to CNO	90,000	1,000	113,000	100,000	11.1%	13,000
100	- Sidewalk Improvements	-	-	-	-	0.0%	0
101	- Lafayette Square	90,000	1,000	113,000	100,000	11.1%	13,000
102	Total	90,000	1,000	113,000	100,000	11.1%	13,000
103	Cleaning & Maintenance						
104	- Sidewalk Cleaning	1,221,576	610,787	1,219,074	1,250,917	2.4%	-31,843
105	- Wayfinding Signage Maintenance	4,000	-	2,000	-	-100.0%	2,000
106	- Special Event Clean-up	100,000	76,504	102,162	100,000	0.0%	2,162
107	- Graffiti	22,000	-	10,000	24,000	9.1%	-14,000
108	- Summer Youth	-	-	-	-	#DIV/0!	0
109	Total	1,347,576	687,291	1,333,236	1,374,917	2.0%	(41,681)
110	Miscellaneous						
111	- Truck, Storage, Other	29,624	16,211	49,179	30,124	1.7%	19,055
112	Total	29,624	16,211	49,179	30,124	1.7%	19,055
113	Total Public Space Operations	2,206,728	1,066,474	2,246,064	2,232,543	1.2%	13,521

PUBLIC SAFETY ACCOMPLISHMENTS 2014

- Transitioned the oversight of the DDD's enhanced policing program to the Office of Police Secondary Employment (OPSE).
- Implemented the Downtown/Home Partnership, a part of the Mayor's Ten Year Plan to End Homeless, by providing street-level outreach in partnership with Travelers Aid Society. In the first 3 months of operations, 15 individuals were placed into housing or returned home out-of-town.
- Restarted DDD code enforcement efforts and integrated data collection into the City's LAMA software system. DDD Rangers currently conducting District wide inspections for graffiti and blight.
- DDD Rangers received homeless outreach training from VOA and self-defense training from the NOPD police academy.
- Installed an anti-graffiti/crime camera in the DDD and monitoring on a regular basis.
- Assisted in the awareness and expansion of the SafeCams8 program throughout the DDD.
- Purchased and donated a police cruiser to the 8th District NOPD to assist in area patrols by DDD detail officers.



PUBLIC SAFETY OBJECTIVES 2015

- Provide 396 man hours per week in DDD police details to conduct proactive patrols and community policing throughout the DDD. Assist NOPD 8th District in reducing property crimes in the DDD by 5%.
- Continue the success of the Downtown/Home partnership with Travelers Aid Society and make 1200 homeless contacts with 24 “housings” in 2015. Increase the Public Safety Rangers manpower to support the DDD’s Homeless Outreach efforts.
- Increase effectiveness of DDD’s Outreach efforts by connecting the DDD Homeless Outreach Team with other social service agencies and programs.
- Work with City officials, homeless advocates, and faith-based organizations to develop fair, balanced regulations overseeing the feeding of homeless individuals in public spaces resulting in improved sanitation and food safety, as well as improved quality of life for all Downtown users.
- Work with City officials and homeless advocates to roll out public awareness campaign discouraging the public from giving money to panhandlers and instead support agencies working to end homelessness.
- Conduct code enforcement inspections of all properties within the DDD and enter violations into the City’s LAMA software system. Target top 30 blighted properties for administrative adjudication.
- Develop grant program for the installation of video surveillance on private property.



**Downtown Development District
2015 Proposed Budget
(As of September 9, 2014)**

Line #	Description	8/26/2014 11:02 City Council Adopted Budget		07/31/14 YTD Actual		Projected 2014 Actual	Proposed Budget 2015	% Change Budget 2014 - 2015	Variance Budgeted to Projected
		2014	2014	2014	2014	2014	2015	2014 - 2015	Projected
4. Public Safety									
123	Personnel Costs (05)	368,680	183,026	343,708	456,314	23,878	456,314	23.8%	-112,606
124	Salaries & Wages	28,208	16,915	32,044	34,906	23,044	34,906	23.7%	-2,862
125	Payroll Taxes	51,216	38,222	67,461	68,400	67,461	68,400	33.6%	-939
126	Insurance	1,950	1,254	2,154	2,650	2,154	2,650	35.9%	-496
127	Workers' Compensation	11,052	4,942	9,499	14,588	9,499	14,588	32.0%	-5,089
128	Retirement	3,960	2,501	4,164	4,800	4,164	4,800	21.2%	-636
129	Parking	-	-	-	-	-	-	0.0%	0
130	Fitness Center	-	-	-	-	-	-	0.0%	0
131	Total	465,066	246,860	459,030	581,658	459,030	581,658	25.1%	(122,628)
132	Public Safety Rangers	18,700	6,722	16,003	20,100	16,003	20,100	7.5%	-4,097
133	Enhanced Police Services	585,208	287,001	530,423	666,770	530,423	666,770	13.9%	-136,347
134	- Police Detail Services	585,208	287,001	530,423	666,770	530,423	666,770	13.9%	(136,347)
135	Total	585,208	287,001	530,423	666,770	530,423	666,770	13.9%	(136,347)
136	Other Public Safety	1,000	-	500	600	500	600	-40.0%	-100
137	- Code Enforcement	6,600	3,070	9,070	6,600	9,070	6,600	0.0%	2,470
138	- Stakeholder Involvement	3,700	740	2,490	2,000	2,490	2,000	-45.9%	490
139	- Miscellaneous	11,300	3,810	12,060	9,200	12,060	9,200	-18.6%	2,860
140	Total	11,300	3,810	12,060	9,200	12,060	9,200	-18.6%	2,860
141	Homelessness Outreach	42,000	11,966	36,500	49,000	36,500	49,000	16.7%	-12,500
142	Total Public Safety	1,122,274	556,359	1,054,016	1,326,728	1,054,016	1,326,728	18.2%	(272,712)
143									
144									
145									
146									
147									
148									

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2014

- Continuing to work with Meraux Foundation to gain site control of remaining key parcels and maintaining relationships with potential development and operating principals. Working with foundation to select team to begin operating program development and preliminary architectural design work.
- New retailers committed to Downtown include sixty one leases, construction commencements and/or openings in last twelve months. List includes, among others, Tiffany, Vom Fass, Lululemon, Arhaus, Fetch, The Art of Shaving, French Connection, H&M (French Quarter), and 48 stores in Riverwalk, including Neiman Marcus Last Call, Tommy Bahama, Aeropostale, and many more.
- Orpheum Theater is under construction as the new home of the New Orleans Philharmonic, Loew's has been acquired by new owner and DDD is in dialogue regarding their redevelopment plans.
- Louisiana Artworks Building, after consideration of numerous valid redevelopment proposals was successfully conveyed to the New Orleans Culinary and Hospitality Institute for redevelopment. Working with NOCHI to support their planning and implementation efforts.
- City has abandoned its plans for the redevelopment of Charity Hospital as a Civic Center housing City Hall and the Courts. Looking for alternative approach to bring back into productive use.
- Arts Based Business Challenge received 35 applicants and Where Y'Art was the winner of a prize package provided by DDD and other sponsors of \$35,000. Where Y'Art has located in temporary quarters Downtown and is looking for a permanent home here.



ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2014

- Regular calling program for both new retail attraction and retail retention, as well as I-Mind businesses and entrepreneurs continues with 138 and 190 calls, respectively being made during the first seven months of the year. Responses from stakeholders continue to be positive.
- Launchfest Event at NOMA was well-attended and showed numerous bright spots for the I-Minds culture. SXSW Event produced over 800 registrations and 18 indications of considering a move to NOLA. Staff is working with LaunchPad to consider other alternative approaches/events that would be more focused and productive lead-generators and better brand-messaging in the future.
- Façade Program continues to produce outstanding results. Notable projects for 2014 include: LIVE (810 Canal) and Wildlife Preserve (1st floor of Pickwick Club).
- Numerous property owners in the 800 block of the Uptown side of Canal Street have agreed to participate in a feasibility study to consider combining their upper levels into a combined residential redevelopment which, if viable, would generate additional net income to the individual owners, put the property back into commerce and add to the inventory of desirable residential offerings in Downtown. As of June, study is nearing completion and consideration by property owners for implementation.
- Vacant and Underutilized Properties Catalog, and Vacant Land Catalog updated, Canal Street Retail Market Demand Analysis completed and published, Developments in Progress updated, DDD Economic Profile updated.



ECONOMIC DEVELOPMENT OBJECTIVES 2015

- Assist Meraux Foundation in site acquisition, secure commitment from and assist private developers for the South Rampart Street Entertainment District development.
- Attract three new high-profile retail tenants and secure binding commitments to locate along Canal Street consistent with the Canal Street Development Strategy.
- Identify potential direct investments to facilitate enhanced retail tenancy along Canal Street and in other key targeted locations in Downtown.
- Complete Canal Street Theater District transaction involving the Loew's State Palace Theatre to complement the Saenger, Civic, Joy and Orpheum Theaters. In the event this transaction does not proceed, identify alternative and execute.
- In concert with other stakeholders and potential developer candidates, develop a viable strategy for the redevelopment of Old Charity Hospital into an attractive, adaptive-reuse facility, preserving the architectural and cultural importance of this asset.
- Continue (with Harrah's management) to jointly promote the retail redevelopment opportunity at the second floor of Harrah's Casino.
- Work with viable candidates to facilitate redevelopment of the critical 2 Canal Street site to optimize the long-term value of the site to the City, both fiscally and as a gathering place for residents and visitors.
- Sponsor DDD signature Arts-Business Challenge during Entrepreneur Week 2015 with the Idea Village showcasing Downtown as the place to be for the Industries of the Mind.



ECONOMIC DEVELOPMENT OBJECTIVES 2015

- Continue regular calling program to existing retailers and Industries of the Mind businesses within Downtown to express appreciation for what they do and to solicit their suggestions on what would make the District better, documenting results and follow up. Goal is to contact forty businesses per month.
- Cosponsor SXSW DDD/Launchpad (or other) Event to sustain existing efforts and initiate new efforts, directly and in collaboration with others, to attract digital media, film, music and other creative businesses and entrepreneurs to the District. Goal is to generate five new investor leads and five new business recruitment leads with two successful recruitments in each.
- Continue to administer Façade Improvement Program at the annual funding level of \$130,000 to continue to revitalize historic storefronts in the District.
- Facilitate a project to consolidate small buildings on Canal Street to redevelop second floor spaces for residential use.
- Continue to publish appropriate Economic Activity metrics such as economic investment (development), cultural district statistics, jobs, rental and occupancy rates, residential growth, etc.
- Explore opportunities for Public/Private Partnership to develop parking structures in Lafayette Square and Warehouse District to enable continuing redevelopment according to City Master Plan while maintaining adequate parking availability.



ECONOMIC DEVELOPMENT OBJECTIVES 2015

- Develop strategy and methodology for DDD to aggressively address major blighting influence properties in the District, including direct investment possibilities, where warranted and appropriate. (Examples include: NOPSI, Factor's Row, etc.)
- Analyze redevelopment opportunities including undertaking small area plans for key areas within District to insure alignment of infrastructure investment, and redevelopment efforts consistent with City Master Plan.



Downtown Development District									
2015 Proposed Budget									
(As of September 9, 2014)									
8/26/2014 11:03									
Line #	Description	City Council	Adopted Budget	City Council	YTD Actual	Projected	Proposed	% Change	Variance
		2014	2014	07/31/14	2014	2014	Budget	Budget	Budgeted to
					Actual	Actual	2015	2014 - 2015	Projected
5. Economic Development & Planning									
150	Personnel Costs (05)	221,274	121,833	215,555	232,038	4.9%	-16,483		
151	Salaries & Wages	16,926	9,371	16,274	17,746	4.8%	-1,472		
152	Payroll Taxes	22,644	14,403	24,749	18,480	-18.4%	6,269		
153	Insurance	704	487	787	808	14.8%	-21		
154	Workers' Compensation	13,274	6,636	10,712	13,922	4.9%	-3,210		
155	Retirement	2,460	1,050	1,800	2,460	0.0%	-660		
156	Parking	-	-	-	-	0.0%	0		
157	Temporary Labor	-	-	-	-	0.0%	0		
158	Total	277,282	153,780	269,877	285,454	2.9%	(15,577)		
159	Canal Street Development	29,300	6,361	16,102	12,900	-56.0%	3,202		
160	District Wide Development	35,386	36,938	46,499	32,340	-8.6%	14,159		
161	Medical Complex Development	-	-	-	-	#DIV/0!	0		
162	Research & Database Management	3,600	1,200	2,400	3,600	0.0%	-1,200		
163	Supportive Housing	-	-	-	-	#DIV/0!	0		
164	Administration/Meetings	6,710	2,804	6,915	7,320	9.1%	-405		
165	Presentations & Marketing	-	-	-	-	0.0%	0		
166	Planning Initiatives	-	9,499	9,499	30,000	#DIV/0!	-20,501		
167	Business Retention & Recruitment	74,600	40,235	70,086	76,704	2.8%	-6,618		
168	Facade Incentive	130,000	-	130,000	130,000	0.0%	0		
169	Total Economic Development	556,878	250,817	551,378	578,318	3.9%	(26,940)		
170									
171									

COMMUNICATIONS ACCOMPLISHMENTS 2014

- Publicized DDD and Downtown NOLA success stories.
- Implemented a social media plan and increased Twitter followers by 30% and Facebook reach by 200%
- Increased the number of email subscribers by 30%
- Continued to work with MuroMedia in promoting Downtown NOLA page in monthly New Orleans Living Magazine and a segment on the New Orleans Living television show
- Revised and reprinted Canal Street brochure
- Redesigned the DDD website
- Produced 5 additional videos for website
- Planned, produced and promoted the 3rd Annual Downtown NOLA Awards, honoring 16 winners in 16 categories with nearly 250 attendees
- Planned, produced and promoted the Annual Canal Street: Home for the Holidays including the Lighting Ceremony, Movies on the Mississippi, Krewe of Jingle Parade and Reindeer Run & Romp



COMMUNICATIONS ACCOMPLISHMENTS 2014

- Secured sponsorships for Holiday events
- Planned, produced and promoted the DDD's Leading Minds Breakfast
- In conjunction with Economic Development and Idea Village, planned, produced and promoted the DDD's 2nd Arts-Based Business Pitch held during New Orleans Entrepreneur Week
- Nationally promoted the Launch of the Cigarette Recycling program with news stories in over 300 print and electronic media outlets
- Sponsored and provided marketing support for 10 Downtown events



PUBLIC AFFAIRS ACCOMPLISHMENTS 2014

- Protected Historic Tax Credits from SB 543, which would've subjected all tax credits (including Historic Tax Credits) to the appropriations process. This could have created a cap on the amount of credits issued and lead to uncertainty in the market.
- Supported our Downtown Proud "Walk Your Butt to the Can" campaign through support and passage of Act 100, which defines cigarette butts as litter.
- Worked with Transportation Advocates to secure passage of Act 460, which requires training for members of boards or commissions of regional transit entities, and passage of Act 470, which provides for a Complete Streets Policy and creates the Complete Streets Advisory Council.
- Secured inclusion of provisions implementing the Lafayette Square Warehouse Area Historic District Height Study within the Draft Comprehensive Zoning Ordinance.
- Briefed councilmembers on the importance of maintaining the Lafayette Square/Warehouse District Refined Height Plan Interim Zoning District in response to increasing number of developer request for waivers.
- Created candidate questionnaire during Spring Elections, and distributed results to Downtown Stakeholders through our newsletter and website.
- Scheduled monthly meetings with District B City Council Member, and briefed new councilmembers on the work of the DDD.
- Participated in planning sessions and working groups for RTA late night service plan.
- Established working group with skateboard advocates and District B to address revisions of ordinance governing use of bicycles to also address skateboard use Downtown and possibility of a skate park located within DDD boundaries.



COMMUNICATIONS OBJECTIVES 2015

Mission: Publicize and promote DDD and Downtown NOLA successes and priorities and capture data on media and public outreach.

- Messages
 - Downtown New Orleans continues to grow as a hub of innovation and creativity, making it a sought out destination for *Industries of the Mind* businesses and individuals in those fields – BioInnovation & Health Services, Creative Digital Media and Arts-Based Businesses. The DDD along with its Downtown partners continues to work to build and support a creative economy Downtown.
 - Economic development and quality of life are key elements to a prosperous New Orleans and Downtown New Orleans continues to shine as one of the city’s crowning jewels.
 - This year marks the 40th anniversary of the Downtown Development District. Established by the Louisiana State Legislature in 1974 as the nation’s first assessment-based business improvement district (BID), the DDD has been proud to be part of the prosperous development of Downtown New Orleans. We look forward to our continued work with our Downtown partners as we maintain our efforts to keep driving the successful development of Downtown
- General Outreach/Engagement
 - Create and Implement a DDD speakers bureau plan for DDD President & CEO and Directors
 - Research and seek notable awards and acknowledgements for DDD projects
 - Develop and implement a communications strategy to promote DDD’s 2015 Legislative Agenda



COMMUNICATIONS OBJECTIVES 2015

- Develop and execute a 40th anniversary strategy
 - Message
 - Promotion
- Fund Development
 - Work with consultant to develop and execute a fund development strategy
 - Develop marketing collaterals
 - Produce 6 grant proposals
 - Increase sponsorship for Downtown NOLA Awards & Canal Street: Home for the Holidays by 25%
- Plan , execute and promote the 4th Annual Downtown NOLA Awards
 - Overhaul the format, process and program of the awards
 - Target audience attendance of 250
 - Increase and promote positive achievements and actions by Downtown stakeholders
- Plan, execute and promote 2 Leading Mind Breakfasts with notable subject expert speakers from various industries
 - Target audience attendance of 100 at each event
- Plan, execute and promote the 2015 Annual Canal Street: Home for the Holidays events – Canal Street Lighting Ceremony, Holiday Parade, Movies on the Mississippi and Reindeer Run & Romp
 - Follow with survey to merchants to measure impact



COMMUNICATIONS OBJECTIVES 2015

- Plan, execute and promote the 3rd Annual Arts-Based Business Pitch Challenge
 - Increase number of applicants by 25%
- Plan, execute and promote a seasonal campaign for Downtown Proud!
- Digital Media
 - Increase social media channels followers by 20%
 - Provide tweeting from key DDD events
 - Provide tweets regarding Downtown development projects
- DDD videos
 - Produce an updated Downtown NOLA compilation video
 - Update Downtown NOLA Works with new ambassadors
 - Continue to implement and improve the promotional strategy for DDD videos
- DDD/Downtown Website and Smartphone Application
 - Continue to improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results
 - Continue to establish DDD's website as a key resource center for Downtown
 - Increase traffic to the DDD website by 25%
 - Update functionality of Mobile App
 - Increase the number of App subscribers by 10%



PUBLIC AFFAIRS OBJECTIVES 2015

Planning and Zoning

- Ensure the City Planning Commission and City Council follow provisions within the Comprehensive Zoning Ordinance relative to Downtown and upholds the recommendations of the Lafayette Square Warehouse Area Historic District Height Study
- Engage downtown stakeholders to determine beneficial changes to Master Plan and provide input to City annual plan review
- Work with DPW and City of New Orleans on completing a curb use study
- Provide continued support for pedestrian and bicycle friendly upgrades to downtown infrastructure
- Support District B and City of New Orleans efforts to find alternative public uses for underutilized spaces underneath Pontchartrain and Claiborne Expressways
- Ensure enforcement of regulations contained in parking lot ordinance



PUBLIC AFFAIRS OBJECTIVES 2015

Economic Development Support

- Claiborne Avenue Corridor
- Canal Street Transit Terminal
- Upper Canal redevelopment
- Charity Hospital re-use
- Ensure implementation of the DDD vision for Iberville, as outlined in the Canal St. Development Strategy
- Work with City of New Orleans to enact public policy relative to creating progressive and innovative transportation options like car share, bike share, app based for hire services
- Establish and work with a consortium of downtown stakeholders to support education options within the DDD
- Locate a K-8th public school within the DDD



PUBLIC AFFAIRS OBJECTIVES 2015

Operations Support

- Collaborate with the City attorney's office and Municipal Court to more effectively prosecute QOL crimes
- Work with City Council to enact policy designed to regulate public feedings and maintain public health standards
- Work with City Council to enact regulations on use of skateboards Downtown
- Engage stakeholders to solicit support and future funding for the open space plan
- Work with the City administration to revise the curbside trash collection ordinance
- Work with stakeholders to devise a plan to create a low barrier outdoor shelter and sobering center



PUBLIC AFFAIRS OBJECTIVES 2015

Legislative Agenda – State and Federal

- Protect the Historic, Digital Media and other important downtown tax credits and incentives from reduction or other detrimental changes
- Provide continued support for programs and funds relative to TIFIA and other Federal transportation infrastructure programs
- Work with partner BioInnovation and health science organizations for continued support of the BioInnovation Center
- Work with EDO partner organizations to secure funding and implement strategy for workforce development within the BioInnovation and health science industries



PUBLIC AFFAIRS OBJECTIVES 2015

Relationship Building – City - create or strengthen relationships to develop support for important downtown initiatives with entities such as:

- Mayor's Office
- City Council
- City Planning Commission
- New Orleans Building Corporation
- Historic Districts Landmarks Commission
- New Orleans Redevelopment Authority



PUBLIC AFFAIRS OBJECTIVES 2015

Relationship Building – State - create or strengthen relationships to develop support for important downtown initiatives with entities such as:

- Louisiana Department of Economic Development (LED)
- Louisiana Board of Commerce and Industry
- University Medical Center
- Health Education Authority of Louisiana
- Orleans Parish Legislative Delegation
- DDD/DDA in Shreveport, Lafayette, and Baton Rouge



PUBLIC AFFAIRS OBJECTIVES 2015

Relationship Building – Private/Non Profit - create or strengthen relationships to develop support for important downtown initiatives with entities such as:

- NOLA Business Alliance
- New Orleans Chamber of Commerce
- Hispanic Chamber of Commerce
- Black Chamber of Commerce
- Greater New Orleans Inc.
- Convention & Visitors Bureau
- New Orleans Tourism Marketing Corporation
- French Quarter Management District
- Downtown Neighborhood Associations



**Downtown Development District
2015 Proposed Budget**
(As of September 9, 2014)

Line #	Description	8/26/2014 11:04 City Council		Projected		Proposed		% Change		Variance Budgeted to Projected
		Adopted Budget 2014	07/31/14 YTD Actual	2014 Actual	2014 Actual	2015 Budget	2015 Budget	2014 - 2015	2014 - 2015	
6. Communications										
173	Personnel Costs (05)									
174	Salaries & Wages	216,060	118,922	211,453	229,710		6.3%	-18,257		
175	Payroll Taxes	16,524	9,319	16,270	17,576		6.4%	-1,306		
176	Insurance	15,672	10,296	17,701	19,200		22.5%	-1,499		
177	Workers' Compensation	690	471	760	806		16.8%	-46		
178	Retirement	12,962	2,649	4,647	13,780		6.3%	-9,133		
179	Parking	2,700	1,050	1,800	1,800		-33.3%	0		
180	Fitness Center									
181										
182	Total	264,608	142,707	252,631	282,872		6.9%	(30,241)		
183										
184	Holiday Event	109,724	6,925	113,649	109,724		0.0%	3,925		
185	DDD Events	51,270	30,547	42,278	60,710		18.4%	-18,432		
186	Sponsored Events	13,000	3,500	13,000	13,000		0.0%	0		
187	Donor Relations	39,996	1,129	9,999	39,996		0.0%	-29,997		
188	Digital Media	31,800	17,326	23,645	44,300		39.3%	-20,655		
189	Communications	39,300	30,669	38,844	32,800		-16.5%	6,044		
190	Miscellaneous	9,868	1,416	5,360	4,568		-53.7%	792		
191	Research		31,526	31,526			#DIV/0!	31,526		
192	Public Affairs	15,080	2,675	7,156	15,080		0.0%	-7,924		
193	Total Communications	574,646	268,420	538,088	603,050		4.9%	(64,962)		

FINANCE AND ADMINISTRATION ACCOMPLISHMENTS 2014

- Upgraded operating system software and memory capacity on all laptops
- Secured additional records and collateral storage space
- Completed and implemented New Employee Orientation procedures
- Managed funding through Delta Regional Authority and State of Louisiana Office of Facility Planning and Control for the South Market Infrastructure Project
- Processed closing of EDA Grants
- Completed closing of all FEMA Project Worksheets



FINANCE & ADMINISTRATIVE OBJECTIVES 2015

Finance and Administration

- Secure timely end-of-year reporting from the City.
- Secure new lease on office space.
- Review and revise DDD Accounting Policy and Procedure Manual.
- Devise better program for increased DBE participation.
- Work with Communications Department to secure new recurring, sustainable funding sources.
- Update Procurement Policy to reflect changes to State regulations.



**Downtown Development District
2015 Proposed Budget
(As of September 9, 2014)**

Line #	Description	8/26/2014 11:09		City Council Adopted Budget 2014	YTD Actual 07/31/14	Projected 2014 Actual	Proposed Budget 2015	% Change Budget 2014 - 2015	Variance Budgeted to Projected
		City Council Adopted Budget 2014	YTD Actual 07/31/14						
7. Administration									
195	Personnel Items	417,194	238,569	416,075	446,548	7.0%	-30,473		
196	Salaries & Wages	31,913	18,542	32,156	34,156	7.0%	-2,000		
197	Payroll Taxes	33,168	21,073	36,044	39,000	17.6%	-2,956		
199	Insurance (Health, Dental, STD, LTD, Life)	1,342	939	1,857	1,561	16.3%	296		
200	Insurance (workers comp)	25,144	13,755	24,233	26,796	6.6%	-2,563		
201	Retirement Contribs (Contrib, Fees, Life)	3,600	1,796	3,371	3,600	0.0%	-229		
202	Parking (Employee subsidy only)	-	2,533	2,533	-	0.0%	2,533		
203	Temporary Labor	5,426	2,301	4,604	3,900	-28.1%	704		
204	Payroll Processing Fees	517,787	299,508	520,873	555,561	7.3%	(34,688)		
205	Total	5,100	2,940	4,867	5,100	0.0%	-233		
206	Supplies & Materials	9,600	6,060	9,553	9,900	3.1%	-347		
207	General Operating Supplies	14,700	9,000	14,420	15,000	2.0%	(580)		
208	Office Supplies	5,592	3,192	5,472	5,472	-2.1%	0		
209	Equipment, Property and Maintenance	900	-	-	600	-33.3%	-600		
210	Copier Lease Payments	6,492	3,192	5,472	6,072	-6.5%	(600)		
211	Repairs & Maintenance	-	-	-	-	-	-		
212	Office Space	121,228	74,542	129,088	132,032	8.9%	-2,944		
213	Miscellaneous	600	980	1,730	1,800	200.0%	-70		
214	Rent	9,600	5,636	9,633	9,672	0.8%	-39		
215	Repairs & Maintenance	4,500	2,607	4,469	4,500	0.0%	-31		
216	Utilities	135,928	83,765	144,920	148,004	8.9%	(3,084)		
217	Total	23,000	23,764	23,764	24,000	4.3%	-236		
218	Accounting Services	250	-	250	250	0.0%	0		
219	Advertising	1,500	979	1,669	1,680	12.0%	-11		
220	Bank Service Charges	10,700	499	10,327	9,700	-9.3%	627		
221	Board Development	600	148	448	300	100.0%	148		
222	Computer Equipment & Supplies	3,000	291	146	180	-94.0%	-34		
223	Computer Software	27,150	15,841	26,762	27,000	-0.6%	-238		
224	Computer Support	-	-	-	-	-	-		
225	Courier Services	-	-	-	-	-	-		
226	Employee Recruitment	-	-	-	-	-	-		
227	Employee Relocation	-	-	-	-	-	-		
228	Equipment & Small Tools	-	-	-	-	-	-		
229	Equipment Rental	828	404	808	828	0.0%	-20		
230	Events & Functions	-	-	-	-	-	-		
231	Insurance - Auto Coverage	4,800	3,024	4,958	4,800	0.0%	158		
232	Insurance - Commercial Package	72,000	47,895	82,820	86,400	20.0%	-3,580		
233	Insurance - Director & Officer	7,200	4,076	7,083	7,200	0.0%	-117		
234	Legal Services	120,000	25,065	58,195	72,000	-40.0%	-13,805		
235	Meals & Entertainment	900	275	510	300	-66.7%	210		
236	Meetings - External	480	750	990	600	25.0%	390		
237	Meetings - Internal	480	84	256	300	-37.5%	-44		
238	#DIV/0!	-	-	-	-	-	-		
239	#DIV/0!	-	-	-	-	-	-		
240	#DIV/0!	-	-	-	-	-	-		
241	#DIV/0!	-	-	-	-	-	-		
242	#DIV/0!	-	-	-	-	-	-		
243	#DIV/0!	-	-	-	-	-	-		
244	#DIV/0!	-	-	-	-	-	-		
245	#DIV/0!	-	-	-	-	-	-		

**Downtown Development District
2015 Proposed Budget**

(As of September 9, 2014)

8/26/2014 11:09

Line #	Description	City Council Adopted Budget		Projected 2014		Proposed Budget 2015		% Change Budget 2014 - 2015		Variance Budgeted to Projected
		2014	YTD Actual	Actual						
246	Mileage/Cabfare/Tolls	120	-	60	120	0.0%	-60			
247	Miscellaneous	300	135	192	120	-60.0%	72			
248	Office Relocation	-	-	-	-	0.0%	0			
249	Organization Fees/Dues	4,400	3,674	5,721	4,800	9.1%	921			
250	Parking	300	18	168	120	0.0%	48			
251	Penalties & Interest	-	-	-	-	0.0%	0			
252	Permits & Licenses	5	10	10	10	100.0%	0			
253	Postage & Express Mail	2,000	1,012	2,012	2,000	0.0%	12			
254	Printing	1,200	610	1,209	1,230	2.5%	-21			
255	Professional Services	2,975	15,988	16,306	2,850	-4.2%	13,456			
256	Publications & Subscriptions	783	836	926	930	18.8%	-4			
257	Radios/Cellular Telephones	1,500	1,115	1,745	1,500	0.0%	245			
258	Repairs & Maintenance	-	-	-	-	0.0%	0			
259	Staff Development/Conferences	3,200	3,850	5,840	5,700	78.1%	140			
260	Travel	7,700	5,437	9,812	9,800	27.3%	12			
261	Uniforms	2,100	90	2,090	2,000	-4.8%	90			
262		299,471	155,870	265,077	266,718	-10.9%	(1,641)			
263										
264	Total Administration	974,378	551,335	950,762	991,355	1.7%	(40,593)			

**Downtown Development District
2015 Proposed Budget
(As of September 9, 2014)**

Line #	Description	8/26/2014 10:56 City Council		Projected		Proposed		% Change		Variance Budgeted to Projected
		Adopted Budget 2014	07/31/14 YTD Actual	2014 Actual	2014 Actual	Budget 2015	Budget 2014 - 2015	2014 - 2015		
Capital Sources										
293	Bond Proceeds	-	-	-	-	-	-	#DIV/0!	0	
295	General Fund Cash Reserve Proceeds	-	-	-	-	1,180,000	-	#DIV/0!	1,180,000	
296	Public Space Capital Reserve Proceeds	-	-	-	-	-	-	0.0%	0	
297	Econ Development Cash Reserve Proceeds	2,000,000	-	2,000,000	-	-	-	-100.0%	-2,000,000	
298	Total Capital Sources	2,000,000	-	2,000,000	-	1,180,000	-	-41.0%	(820,000)	
299										
300	Net Sources Before Capital Uses	410,421	3,127,604	447,004	447,004	433,421	433,421	5.6%	(13,583)	
301										
Capital Uses										
303	Debt Service - Principal	398,421	-	398,421	-	403,421	-	1.3%	-5,000	
304	Capital Purchases	12,000	-	48,497	-	30,000	-	150.0%	18,497	
305	Capital Lease - Principal Payment	-	-	-	-	-	-	0.0%	0	
306	General Fund Cash Reserve	-	-	-	-	86	-	0.0%	86	
307	CSDC Cash Reserve	-	-	-	-	-	-	0.0%	0	
308	Economic Development Cash Reserve	-	-	-	-	-	-	0.0%	0	
309	Public Space Capital Reserve	-	-	-	-	-	-	0.0%	0	
310	Public Safety Capital Reserve	-	-	-	-	-	-	0.0%	0	
311	Legal Defense Reserve	-	-	-	-	-	-	0.0%	0	
312	Total Capital Uses	410,421	-	447,004	-	433,421	-	5.6%	13,583	
313										
314	Net Cash flow	-	3,127,604	-	-	(0)	(0)	0.0%	(0)	



PUBLIC NOTICE

Downtown Development District's Board of Commissioners will hold a public hearing to introduce the 2015 Annual Budget/Annual Plan and obtain input from constituents on

TUESDAY, SEPTEMBER 2, 2014 at 4:00 P.M.
201 St. Charles Avenue - Suite 3912
DDD Board Room
New Orleans, LA 70170

The Downtown Development District's Board of Commissioners will hold a second public hearing to adopt the 2015 Annual Budget/Annual Plan on

TUESDAY, SEPTEMBER 9, 2014 at 4:00 P.M.
201 St. Charles Avenue - Suite 3912
DDD Board Room
New Orleans, LA 70170

For more information please call the DDD Finance & Administration Department at 561-8927.

I attest that the copy attached hereto as "Exhibit A" is a true and correct copy of the advertisement published in The Times-Picayune on these dates.

State of Louisiana
Parish of Orleans
City of New Orleans

08-04-14 11:32 IN

Personally appeared before me, a Notary in and for the parish of Orleans, Randy A. Trahan who deposes and says that he is Administrative Operations Manager of NOLA Media Group, a division of The Times-Picayune, L.L.C., a Louisiana limited liability company, and Publishers of The Times-Picayune, Daily and Sunday, of general circulation; doing business in the City of New Orleans and the State of Louisiana, and that the attached

LEGAL NOTICES

Re: Public Hearing- September 9, 2014

Advertisement of Downtown Development District

201 St Charles Ave, # 3912
New Orleans, La. 70170

Was published in The Times Picayune

3800 Howard Ave.
New Orleans, LA 70125

On the following dates July 30, August 1, 2014

Sworn to and subscribed before me this 1st Day of August, 2014

Randy A. Trahan
Notary Public

My commission expires at my death.

Charles A. Ferguson, Jr.

Notary identification number 23492

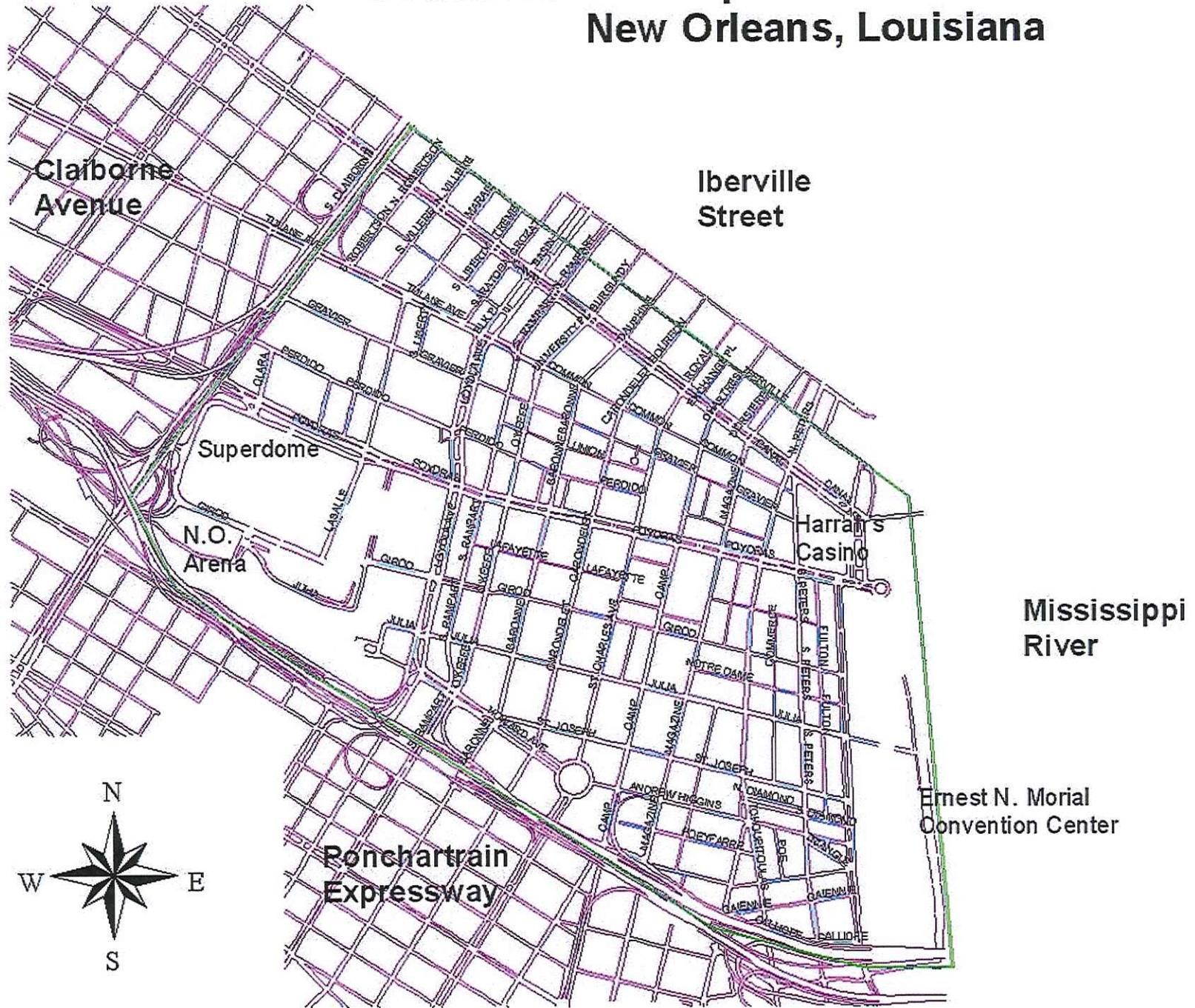
Tab 12 - Appendix – Tax Rolls Certification Letter

The following items were not available from the Board of Review, Orleans Parish upon the printing of this booklet. This information is normally made available at the end of October.

The DDD staff will continue to pursue this information from the Board of Review. As it is received it will be forwarded to the members of the Board and placed into the 2015 budget book.

1. Letter Certifying 2015 Tax Rolls to Louisiana Tax Commission
2. 2015 Assessor Certification Letters List

Downtown Development District Boundaries New Orleans, Louisiana



**Downtown Development District of the City of New Orleans
Enabling Legislation**

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds

A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.

C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".

D.(1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:

(a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, or its successor.

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Area Council of the New Orleans Regional Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

- (2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.
- (3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.
- (4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.
- (5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.
- F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient

development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.

G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.

H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by

ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans; the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds. Furthermore, any indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price of or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property

within the district *pari passu* with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.

M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, eff. July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, eff. June 17, 1983; Acts 2001, No. 1050, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.

