

*City of New Orleans*  
*Office of Community Development*  
*2012-2016 Consolidated Plans*

***Draft***  
**2015 Annual Action Plan**

**April 10, 2015**

***Mitchell J. Landrieu, Mayor***

# **Executive Summary**

## **AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)**

### **1. Introduction**

The Office of Community Development (OCD) is committed to improving neighborhoods and the quality of life for the residents of New Orleans by providing decent housing, suitable living environments and economic opportunities. The programs that are administered through this office are focused on low-moderate income persons and neighborhoods. To increase the effectiveness and to leverage resources, OCD implements a Place-Based Area Neighborhood Strategy. The PBA Neighborhood Strategy directs community development resources to neighborhoods where other public and private investments have been targeted. OCD's funds are supported and leveraged with public infrastructure and capital improvement projects.

Housing assistance is provided to meet the needs of existing homeowners, renters and new homebuyers. The housing programs are designed to reduce blight in neighborhoods while restoring and preserving the City's historic stock.

A comprehensive approach is used to improve neighborhoods by addressing the housing needs and allocating resources to fire and police stations, community centers, and parks and recreation. These facilities and services they provide are vital to sustain our neighborhoods.

Economic opportunities are provided to the unemployed and the under-employed by connecting job seekers to employment and training. Organizations applying through OCD's competitive selection process are strongly encouraged to include Section 3 Business requirements and to support Disadvantage Business Enterprise in the development of projects. These programs provide economic opportunities for low and very low income persons, contributing to the overall positive growth and stability of the City's neighborhoods.

## **2. Summarize the objectives and outcomes identified in the Plan**

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The programs that are a part of this Consolidated Plan play a vital part in the City's efforts to sustain and rebuild our neighborhoods. Expenditure of these funds will be guided by the Place-Based Area Neighborhood Strategy designed to focus and leverage resources in areas with the greatest need. OCD's Place-Based Areas span citywide displaying rebuilding progress and neighborhood sustainability. Implementation of the Place-Based Area Neighborhood Strategy approach magnifies the impact of the program funds, resulting in outcomes that contribute to the revitalization of neighborhoods and creation of opportunities for its residents.

In an effort to better coordinate HIV service delivery throughout the New Orleans area, HOPWA awards will be made through OCD's competitive NOFA process and in addition, consideration of other sources of funding for HIV services in the New Orleans area including Ryan White CARE Act Titles I and II, Shelter Plus Care, UNITY of Greater New Orleans HOPWA, and the State of LA - HIV/AIDS Program.

The City is utilizing a performance-based framework for its 2015 Annual Action Plan framework that is consistent with the 2012-2016 Consolidated Plan activities. This outcome measurement system allows the City and its citizens to track the progress of its goals and objectives. It also enables HUD to report program accomplishments on a local and a national level, enhancing the budget process.

**The accomplishments of each HUD-Funded Program are measured, based on a combination of National Objectives and Outcomes guides the 2015 Action Plan:**

### **Objectives:**

- **Provide Decent Housing.**
- **Create Suitable Living Environments**
- **Expand Economic Opportunity**

### **Outcomes:**

- **Availability & Accessibility**
- **Affordability**
- **Sustainability**

The rebuilding efforts of New Orleans have been at a robust level, moving into a phase where major initiatives are underway: jobs being created, infrastructure being restored, rebuilding housing stock and population growth. In many of the Place-Based Area Target Areas there is a significant decline in the

number of blighted houses in our neighborhoods. In many instances, blighted houses are being demolished and replaced by new infill houses or *Community Gardens: Providing Fresh Local Produce to Residents*. There is a significant number of Owner-Occupied Rehabilitated, Rental Rehabilitated and Homebuyer Projects in all of the Placed-Based Areas, as well as, throughout the City of New Orleans. Many newcomers are relocating to New Orleans bringing energy and vitality to the Place-Based Areas, and the entire city. The accomplishments and progress of the City of New Orleans are visible and apparent.

A minimum of 70% CDBG funds will be allocated to serve low-moderate income families and neighborhoods.

### **3. Evaluation of past performance**

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

- The 2015 Annual Action Plan (AAP) consistent with the 2012-2016 Consolidated Plan made a concerted effort to involve the public and stakeholders in the planning process. The first of two Public Hearings, as well as, phone calls, e-mails and meetings with stakeholders took place to fully engage everyone in the development of the 2015 AAP. Full advantage has been utilized to engage the public and stakeholders to provide input through a *2015 AAP Questionnaire* to identify priority needs. Intense evaluation from the City itself on past performance has adopted a lessons learned approach. As stated in the Consolidated Plan, agencies will receive additional training on what is expected regarding performance measures and outcomes. Specific emphasis on providing technical assistance on the 2013 HOME Final Rule will be provided. Accountability will continue to be the City's priority for non-performing agencies that cannot fulfill their agreement with the City.

### **4. Summary of Citizen Participation Process and consultation process**

Summary from citizen participation section of plan.

The Office of Community Development initiated various mechanisms to engage community members in the 2015 Action Plan process, initiated as part of its Citizen Participation Plan (CPP) and consultation process. The Mayor's community budget meetings cited the need for improved infrastructure services, including roads, streelights and activities for youth and senior citizens.

## **Citizen Participation Process for 2015 Annual Action Plan (AAP)-**

The City of New Orleans through the Office of Community Development (OCD) follows a detailed Citizen Participation Plan and consultation process that is in accordance with applicable statutes and regulations governing the consolidated strategy and plan regulations. The Office of Community Development initiates various mechanisms to engage community members through its Citizen Participation Plan (CPP) and consultation processes as part of the 2015 Action Plan.

- Community Members & Citizens play active role in the participation mechanism initiated for AAP through two public hearings providing input. The first is to receive input on what the priority areas should be in the AAP, and the second meeting informing the public the substance of the plan.
- AAP Working Group Steering Committee Members: Community Representatives/Stakeholders, Elderly, Youth, Persons living with HIV/AIDS, Homeless, Low-income Residents and Special Needs Advocates. AAP Working Group engages in participatory input through telephone, e-mail, and meetings through OCD staff.
- AAP Steering Committee: Charged with reaching out to the larger community for feedback.
- Public Hearings for the 2015 AAP are advertised in the *Times Picayune Newspaper*.
- Invitations to the Public Hearings are sent to OCD's Registry of Community Organizations, City Council Members and City Department Heads, as well as, collaborating agencies and stakeholders.
- *2015 Action Plan Questionnaires* seeking recommendations on priority areas and the identification of gaps in services are provided to meeting participants, the libraries, and by e-mail to non-profit organizations on OCD's Registry.
- AAP Steering Committee: Review Public Drafts prior to finalization.

Feedback from the public through the Consultation Process is extensive and ongoing during the thirty (30) day Draft Annual Action Plan review. Meetings with AAP Steering Committee Members face-to-face, telephone/conference calls, and e-mails provide active engagement, ongoing dialogue, and valuable insight contributing the AAP CPP and consultation process. Members of the AAP Steering Committee reach out to the larger community, expanding input on the AAP CPP. Feedback from the public, including OCD's *2015 Action Plan Questionnaire* results will be incorporated into the final document, in appendix C. Participants in the development of the 2015 AAP include in part: Unity of Greater New Orleans, Volunteers of America, Capital One Bank, NO/AIDS Task Force, CHANGE Coalition, Providence Community Housing, Harmony Neighborhood Development, Project Homecoming, PRC, Job 1, Economic Development & NORD.

## **Summary of Citizen Participation Plan (CPP) & Consultation Process Action Plan (AP) CDBG Hurricane Isaac Recovery Program:**

The CNO through OCD follows a detailed Citizen Participation Plan (CPP) and consultation process that is in accordance with applicable statutes and regulations governing the consolidated strategy and plan

regulations. OCD initiated various mechanisms to community members and the public regarding the AP for the CDBG Disaster Recovery Program as part of its CPP and consultation process.

### **Summary of Citizen Participation Process and consultation process cont.**

The City of New Orleans through the Office of Community Development (OCD) follows a detailed Citizen Participation Plan that is in accordance with applicable statutes and regulations governing the consolidated strategy and plan regulations. The Office of Community Development initiated various mechanisms to community members and the public regarding the Action Plan (AP) for the Community Development Block Grant-Disaster Recovery Hurricane Isaac Recovery Program as part of its Citizen Participation Plan (CPP).

### **Citizen Participation Process Action Plan for Hurricane Isaac Disaster**

- Community Members and Citizens play an active role in the participation mechanism for AP through meetings, e-mail and telephone through the Office of Community Development staff.
- The AP reached out to the larger community for feedback through advertisement in the *Times Picayune Newspaper*.
- The AP was available for public review and comment at the City of New Orleans Website: <http://new.nola.gov/community-development.gov>. The public was encouraged to review and provide comments on the AP. All comments due no later than the close of business on August 30, 2013.

## **Summary of public comments**

There were no comments from community members or citizens regarding the Action Plan for the Hurricane Isaac Disaster. The Final Action Plan for the Hurricane Isaac Disaster Community Development Block Grant was submitted to HUD by September 3, 2013.

### **5. Summary of public comments**

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

1. **Summary of public comments:** *2015 Action Plan Questionnaires and Public Comment Feedback will be provided in the final 2015 AAP.*

### **6. Summary of comments or views not accepted and the reasons for not accepting them**

All comments are accepted.

### **7. Summary**

## **Monitoring**

The compliance standards required by the specific HUD program funding source, as well as the standards required by other applicable federal requirements have been universally adopted by those City agencies administering HUD funds. Agency staff is charged with the responsibility of assuring that all recipients of funding from the particular administering agency carry out their program activities in accordance with all applicable laws and regulations. In carrying out this responsibility, Agency staff has been directed to identify problems early in program implementation, isolate the causes and assist in corrective measures. These monitoring activities are conducted in a positive, assistance-oriented manner and, when feasible, deficiencies are corrected on-site through technical assistance. Funding applications, regulatory agreements, reporting forms and audit formats have been established by each State agency which makes compliance with all applicable federal laws and regulations a "threshold" responsibility. To ensure that the goals and objectives set forth in this Consolidated and Action Plans are met program monitoring and evaluation by OCD of sub-recipients consists of three (3) major functions: Education; Ongoing evaluation and assistance; On-site assistance.

The primary source of OCD monitoring of subrecipients are through the monthly programmatic report which agencies submit to OCD and the fiscal cost control statements which are submitted to the City's Monitoring and Prompt Payment System Unit and copied to OCD. It is through the latter office that

subrecipients are reimbursed for eligible costs. These reports are due from the subrecipients to the respective offices on the fifth working date of each month.

Periodic on-site visits are also undertaken to ensure that the subrecipient's program is operating in accordance with the contract and that all necessary records and bookkeeping are in order. The monitoring of housing construction activities is: The City will inspect properties assisted with federal funds in accordance with applicable program regulations: HOME-assisted rental projects - On-site inspections will be performed in accordance with §92.504 of the HOME regulations, which requires periodic inspections at intervals dictated by the total number of units in the project, in order to insure compliance with property standards: Annually, for projects with 25 or more units; Bi-annually for projects with 5 to 24 units; Tri-annually for projects with 1 to 4 units. The inspections will be done on a sample basis of at least 20 percent of the units. If a high number of units fail the inspection, the sample size will be increased to determine if the lack of maintenance is a widespread problem or just limited to a few units. A list of deficiencies will be compiled and sent to the project owner with a deadline for compliance and re-inspection. The deadline will be dependent upon the nature and severity of the deficiencies. Any hazardous structural, electrical, plumbing or fire-safety issues must be corrected immediately. Lesser deficiencies will have to be corrected within 30 days.

A host of regulations are followed including the Fair Housing Act, The Davis-Bacon Act and Executive Orders 11625 and 12432 concerning minority business enterprise and 12138 concerning women's business enterprise.

### **Monitoring Cont.**

The Office of Supplier Diversity (OSD) oversees certification, compliance, training, outreach and capacity building for the City of New Orleans' Equal Business Opportunity Programs. Anchored to the Network for Economic Opportunity, the City's Equal Business Opportunity Programs are designed to mitigate the effects of past and present social disadvantage, economic disadvantage and discrimination by increasing the utilization of Disadvantaged Business Enterprises (DBE) in the procurement of goods and services by the City of New Orleans.

In 2014, Mayor Landrieu launched the Mayor's Economic Opportunity Strategy to connect disadvantaged job seekers and businesses to new opportunities. As part of the strategy, he created the Network for Economic Opportunity to implement tactics that help improve access to job training and procurement opportunities for the most vulnerable jobseekers across the city.

The City is focused on ensuring that existing and emerging DBE firms are equipped with the necessary knowledge to achieve substantial growth and success. Through the Office of Supplier Diversity, our goal is to remove obstacles that have prevented the inclusion of DBEs in local contracting opportunities; create and retain jobs; and increase DBE business growth.



**PR-05 Lead & Responsible Agencies – 91.200(b)**

**1. Agency/entity responsible for preparing/administering the Consolidated Plan**

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

<b>Agency Role</b>	<b>Name</b>	<b>Department/Agency</b>
Lead Agency	NEW ORLEANS	
CDBG Administrator	NEW ORLEANS	Office of Community Development
HOPWA Administrator		Office of Community Development
HOME Administrator		Office of Community Development
ESG Administrator		Office of Community Development
HOPWA-C Administrator		

**Table 1 – Responsible Agencies**

**Consolidated Plan Public Contact Information**

City of New Orleans

Office of Community Development

Ellen Lee, Director

1340 Poydras Street, 10th Floor

New Orleans, LA 70112

(504)658-4200

## **AP-10 Consultation – 91.100, 91.200(b), 91.215(l)**

### **1. Introduction**

**Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l))**

The lead agency overseeing the development of the Consolidated Plan Annual Action Plan (AAP) is the City’s Office of Community Development (OCD). This department includes the Office of Neighborhood Stabilization which is composed of Planning and Resource Development which develops this Plan; Neighborhood Services and Facilities which develops contracts and monitors non-housing community development and continuum of care programs; and the Office of Housing which consists of the Affordable Housing Unit which develops contracts and monitors housing programs, the Intake Unit, Construction Bureau, and the Environmental Review Unit which ensures environmental compliance for all projects. OCD also includes the Office of Administrative Support which oversees the operations and financial administration of the Office and monitors labor compliance issues. The Director of Community Development oversees the Offices of Neighborhood Stabilization and Administrative Support. OCD is under the supervision of one of the five Deputy Mayors named by Mayor Mitchell J. Landrieu.

OCD conducts the AAP public hearings and included are the Stakeholder’s Committee members, an advisory group consisting of elected officials, non-profit organizations, faith-based groups, financial institutions, and representatives from the local universities and private sector. There are 2 public hearings held, the first to receive input and an update on the priority areas set in the five (5) year Consolidated Plan; and the second hearing informing the public of the elements of the one year Plan.

The public hearings are advertised in the daily newspaper and on the City's website. Invitations are also e-mailed to all entities that are on OCD’s Registry of Community Organizations as well as City Council members and departmental heads and persons contacting via telephone or walk-ins requesting program information. The Registry of Community Organizations consists of housing and public service organizations, For-profit organizations, those who serve persons with special needs and all of those who have participated in past application funding rounds. Active HOPWA agencies and those who are members of the New Orleans area organization CHANGE (Coalition of HIV/AIDS Non-Profits and Governmental Entities) regularly provide input on the components of the plan dealing with AIDS-related issues.

Questionnaires, seeking recommendations on priority areas and the identification of gaps of services, are handed to participants at the Public Hearings as well as included in the e-mail invitations. A copy of the Questionnaires and the preliminary results will be included in the final 2015 Action Plan document.

**Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.**

The Continuum of Care through Unity of Greater New Orleans and many of its member agencies and the City collectively determined the best means to allocate ESG funds. The City regularly reviews its performance standards and how it evaluates proposals and projected outcomes with the Continuum of Care. With the development of the 10 year plan to end homelessness, partnerships with member agencies, the Data Committee, the New Orleans Interagency Council on Homelessness (NOICH), VIA LINK, and UNITY have been developed and agencies funded to maintain data in the Homeless Management Information System (HMIS).

The ESG Program Interim Rule establishes new requirements for ESG recipients, related to consultation with community partners and CoCs in their plans for spending ESG funds. Specifically, all ESG recipients must now consult with all CoCs in their geographic area in preparing both their homelessness strategy and plan for allocation of resources to address the needs of homeless individuals and families and persons at risk of homelessness. This includes collaboration on the development of performance standards for, and evaluating outcomes of, projects and activities assisted by ESG funds.

- **On April 30, 2014 the City of New Orleans convened a meeting with UNITY of Greater New Orleans, the lead Agency of the Continuum of Care and representatives of the Agencies of the Continuum of Care to consult on the following:**
- What should the allocation of ESG resources look like –amount/percentage; type of activity; and subpopulation preference.
- What the performance measures should include for evaluating ESG grants.
- A review process for evaluating ESG proposals
- How the CoC and ESG can collaborate on policies and procedures for HMIS reporting

**Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS**

Same as above.

**2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities**

**Table 2 – Agencies, groups, organizations who participated**

1	<b>Agency/Group/Organization</b>	UNITY OF GREATER NEW ORLEANS
	<b>Agency/Group/Organization Type</b>	Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS
	<b>What section of the Plan was addressed by Consultation?</b>	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans
	<b>Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City adapted the recommendations of the group

**Identify any Agency Types not consulted and provide rationale for not consulting**

**Other local/regional/state/federal planning efforts considered when preparing the Plan**

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	New Orleans Interagency Council on Homelessness	The New Orleans Interagency Council on Homelessness (NOICH), established in 2012 to oversee the implementation of the New Orleans Ten-Year Plan to End Homelessness is modeled after the United States Interagency Council on Homelessness (USICH).The NOICH is a diverse interdisciplinary comprised of leaders from homeless service agencies, Veterans Administration, UNITY, Workforce Investment agencies, government, health/mental health care, business, neighborhood and philanthropic sectors. There is also significant homeless constituent representation on the council. Meetings of the NOICH take place quarterly with established committees meeting monthly and reporting back to the full NOICH

**Table 3 – Other local / regional / federal planning efforts**

**Narrative (optional)**

## **AP-12 Participation – 91.105, 91.200(c)**

### **1. Summary of citizen participation process/Efforts made to broaden citizen participation**

#### **Summarize citizen participation process and how it impacted goal-setting**

- Community Members & Citizens play active role in participation mechanism initiated for AAP through two public hearings providing input. The first is to receive input on what the priority areas should be in the AAP, and the second hearing informing the public the substance of the plan.
- AAP Working Group Steering Committee Members: Community Representatives/Stakeholders, Elderly, Youth, Persons living with HIV/AIDS, Homeless, Low-income Residents and Special Needs Advocates. AAP Working Group engages in participatory input through telephone, e-mail, and meetings through Office of Community Development staff.
- AAP Steering Committee: Charged with reaching out to the larger community for feedback.
- The Public Hearings for the 2015 Action Plan are advertised in the *Times Picayune Newspaper* and *City of New Orleans website*.
- Invitations to the Public Hearings are sent to OCD's Registry of Organizations, City Council Members and City Department Heads.
- *2015 Annual Action Plan Questionnaires* seeking recommendations on priority areas and the identification of gaps in services are provided to meeting participants, the libraries, and by e-mail to non-profit organizations on OCD's Registry of Organizations.
- AAP Steering Committee: Review Public Drafts prior to finalization.

We anticipate receiving feedback from the public through the Consultation Process. The first meeting with the AAP Steering Committee proved engaging. Feedback from the public, including OCD's *201 Action Plan Questionnaire* results will be incorporated into the final document.

## Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Public Hearing	<p>Minorities</p> <p>Non-English Speaking - Specify other language: Spanish</p> <p>Persons with disabilities</p> <p>Non-targeted/broad community</p> <p>Residents of Public and Assisted Housing</p>	<p>A total of 13 persons attended the first public hearing and 7 the second public hearing; Stakeholder members &amp; General Public were in attendance.</p>	<p>See Appendix A for public comments.</p>	<p>See Appendix A for summary of public comments</p>	
2	Newspaper Ad	<p>Minorities</p> <p>Persons with disabilities</p> <p>Non-targeted/broad community</p> <p>Residents of Public and Assisted Housing</p>				

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
3	Internet Outreach	Minorities  Persons with disabilities  Non-targeted/broad community  Residents of Public and Assisted Housing				
4	emails	Minorities  Persons with disabilities  Non-targeted/broad community  Residents of Public and Assisted Housing				

**Table 4 – Citizen Participation Outreach**



## Expected Resources

### AP-15 Expected Resources – 91.220(c) (1, 2)

#### Introduction

The following is the amount anticipated for the fourth year of the Plan in addition to prior year resources and an estimate of the remaining four years. The "other" sources of funds are funds used by the Office of Community Development which may impact some of the decisions reached in how to use the formula grants.

#### Priority Table

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	11,321,170	0	0	11,321,170	33,747,968	These Funds cover program delivery including blight eradication efforts, public facilities and public service activities.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
HOME	public - federal	Acquisition Homebuyer assistance Homeowner rehab Multifamily rental new construction Multifamily rental rehab New construction for ownership TBRA	1,857,185	0	0	1,857,185	5,721,804	The programs funded through this category are designed to assist extremely low income individuals & families thus ensuring they have a decent and affordable place to live. TBRA (100%) will assist individual & families who are homeless.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
HOPWA	public - federal	Permanent housing in facilities Permanent housing placement Short term or transitional housing facilities STRMU Supportive services TBRA	3,911,848	0	0	3,911,848	4,575,791	These funds assist persons and their families who have AIDS or are HIV requiring a form of Short-term assistance, Long-term assistance, Service Enriched Housing or Other Housing supports.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
ESG	public - federal	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance Services Transitional housing	1,009,639	0	0	1,009,639	2,923,324	These funds provide housing for homeless individuals and all organizations receiving these funds must provide 100% match.
Other	public - federal	Permanent housing in facilities	264,809	0	0	264,809	1,059,236	The Base Realignment and Closure funds are designed to convert former military bases for community uses and needs.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
Other	public - federal	Permanent housing placement	585,972	0	0	585,972	2,538,628	Shelter Plus Care provides funds for hard-to-serve homeless persons with disabilities in connection with supportive services funded from sources outside the program. S=C will assist 60 Chronically Homeless individuals/ families preference for PLWA.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
Other	public - state	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance STRMU Supportive services Transitional housing	250,000	0	0	250,000	2,441,248	This program will provide outreach, emergency shelter, and homeless prevention services.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
Other	public - local	Homeowner rehab Services	1,299,736	0	0	1,299,736	47,493,544	NHIF Funds will be used to aid in blight eradication through housing inspections, court hearings, grass cutting, and demolition. It will also be used to increase accessibility for persons with disabilities by removing barriers from the home that discourage mobility. Wheelchair ramps and other improvements to the homes will be provided. Outreach to the special needs community will be done by the Advocacy Center.

**Table 5 - Expected Resources – Priority Table**

**Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied**

- HOME funds will be leveraged with Low Income Tax Credit Investment Rental Projects.
- NHIF funds and match eligible equity from project developers will be used as match for HOME funds.
- ESG match requirement is satisfied with a one-to-one award value from allowable costs incurred by the subgrantee of non-Federal funds, cash donations from non federal third parties and/or the value of a third party in-kind contributions. Each pay request submitted to CNO indicates match amount and what approved line item was used as match.

**If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan**

As of **April 8, 2015**, The New Orleans Redevelopment Authority (NORA) controls **2,286** properties. **1,983** of these properties were acquired through the Road Home Program with **563** of those pending sale through various means. Of the **3,205** properties previously sold, **1,323** or **41%** were sold via the Lot Next Door Program, **1,132** or **35%** were auctioned, **733** or **23%** were sold via a Request for Proposals for the purpose of redevelopment, and **17** were sold via Alternate Land Use. In addition to this inventory, NORA controls **303** properties that it acquired through donation and expropriation

### **Discussion**



## Annual Goals and Objectives

### AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

#### Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Owner-Occupied Rehabilitation	2012	2016	Affordable Housing	Citywide	Owner-Occupied Rehabilitation		Homeowner Housing Rehabilitated: 75 Household Housing Unit
2	Affordable Rental	2012	2016	Affordable Housing	Citywide	Rehabilitation of rental units		Rental units constructed: 60 Household Housing Unit Rental units rehabilitated: 140 Household Housing Unit
3	Code Enforcement	2012	2016	Affordable Housing	Citywide	Neighborhood Stabilization	CDBG: \$2,248,402	Housing Code Enforcement/Foreclosed Property Care: 3000 Household Housing Unit
5	Housing Opportunities for Persons with AIDS	2012	2016	Non-Homeless Special Needs	Citywide	Special Needs Assistance	HOPWA: \$3,894,224	Tenant-based rental assistance / Rapid Rehousing: 150 Households Assisted Housing for People with HIV/AIDS added: 200 Household Housing Unit

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
6	Homeless Assistance	2012	2016	Homeless	Citywide	Rental Assistance Chronic Homelessness Rapid Rehousing Homeless Prevention	ESG: \$902,406	Tenant-based rental assistance / Rapid Rehousing: 150 Households Assisted Overnight/Emergency Shelter/Transitional Housing Beds added: 3595 Beds Homelessness Prevention: 150 Persons Assisted
7	Infrastructure and Capital Projects	2012	2016	Non-Housing Community Development	Citywide	Neighborhood Stabilization Public Services	CDBG: \$1,600,000	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 6 Persons Assisted
8	Acquisition/Rehabilitation of Blighted Properties	2012	2016	Affordable Housing	Citywide	Acquisition and Redevelopment Neighborhood Stabilization	CDBG: \$1,000,000	Homeowner Housing Added: 20 Household Housing Unit Other: 1000 Other
9	Homebuyer	2012	2016	Affordable Housing	Citywide	Production of new owner units		Homeowner Housing Added: 40 Household Housing Unit
10	Public Service	2012	2016	Non-Housing Community Development	Citywide	Public Services	CDBG: \$1,699,031	Public service activities other than Low/Moderate Income Housing Benefit: 2100 Persons Assisted

**Table 6 – Goals Summary**

### Goal Descriptions

1	<b>Goal Name</b>	Owner-Occupied Rehabilitation
	<b>Goal Description</b>	A percentage of \$1,453,308 in HOME funds will be allocated to the Owner Occupied Rehabilitation program.
2	<b>Goal Name</b>	Affordable Rental
	<b>Goal Description</b>	A percentage of \$1,453,308 in HOME funds will be allocated to the Affordable Rental program.
3	<b>Goal Name</b>	Code Enforcement
	<b>Goal Description</b>	
5	<b>Goal Name</b>	Housing Opportunities for Persons with AIDS
	<b>Goal Description</b>	
6	<b>Goal Name</b>	Homeless Assistance
	<b>Goal Description</b>	
7	<b>Goal Name</b>	Infrastructure and Capital Projects
	<b>Goal Description</b>	
8	<b>Goal Name</b>	Acquisition/Rehabilitation of Blighted Properties
	<b>Goal Description</b>	The City has coordinated its efforts to remediate blight, redevelop vacant properties and stabilize neighborhoods with the New Orleans Redevelopment Authority (NORA.) NORA will address these priority needs through disposition, interim nuisance abatement, inspections and alternative land use.
9	<b>Goal Name</b>	Homebuyer
	<b>Goal Description</b>	A percentage of \$1,453,308 in HOME funds will be allocated to the First-time Homebuyer program.

<b>10</b>	<b>Goal Name</b>	Public Service
	<b>Goal Description</b>	

**Table 7 – Goal Descriptions**

**Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.215(b):**

Based on the results of affordable housing programs of previous years for rental properties approximately 550 households will be 0-30% of the area medium income (AMI); 350 households will be 31-50% AMI; and 100 will be 51-80% AMI.

For homeowner activities, 105 households will be 0-30% AMI; 140 households will be 31-50% AMI; and 130 Households will be 50-80%AMI.

For homebuyers activities, 10 households will be 0-30%AMI; 60 will be 31-50%AMI; and 130 households will be 51-80% AMI.

## **AP-35 Projects – 91.220(d)**

### **Introduction**

The City of New Orleans, through the Office of Community Development, is submitting its 2015 Annual Action Plan. The Annual Action Plan is a one (1) year document based on Community participation which addresses how current year four HUD formula grants will be expended. The five year Consolidated Plan identifies priority needs for each of the formula grants and this one (1) year document serves as the application for 2015 to address the identified needs.

It is important to note that the goal outcome indicators listed in the chart below represent the target numbers for program year 2015. Many of these accomplishments will occur because of prior year funding.

#	Project Name
1	Operations / Administration
2	Project Delivery - Intake & Construction
3	Public Service - NORD
4	Public Service - Senior Services
5	Job 1
6	Housing Code Enforcement
7	Demolition
8	New Orleans Redevelopment Authority - NORA
9	Public Facilities - DPW Streets
10	HOME Administrative
11	HOME Projects / Programs
12	Emergency Solutions Grant - HESG
13	2015 City of New Orleans OCD Admin
14	2015 Project Lazarus
15	2015 Brotherhood, Inc.
16	2015 Concerned Citizens For A Better Algiers CCFBA
17	2015 Shelter resources, Inc.
18	2015 Responsibility House
19	2015 NO/AIDS Task Force
20	2015 To Be Determined TBD

**Table 8 – Project Information**

**Describe the reasons for allocation priorities and any obstacles to addressing underserved needs**

To attain a suitable living environment for residents, blight eradication activities are funded. The City's Office of Code Enforcement inspects properties and cites those that are in violation of the housing codes and also conducts hearings. The New Orleans Redevelopment Authority will acquire vacant and abandoned properties and place them back into commerce. In weak or low-demand housing markets, a priority is getting pre-storm homeowners back in their homes.

Because crime is a major problem in New Orleans it is important to give young people the opportunity to escape the generational cycle of unemployment and low wages. Thus, CDBG funds will be allocated to JOB1 to train and place over 1,200 young people in various summer jobs. The New Orleans Recreation Development Commission will also provide Kiddie Camps and Teen Camps for recreational and educational activities.

Housing rehabilitation is necessary in a city with older homes (44% were built before 1950) so funds were allocated for owner and rental rehab. New production of units will also be undertaken for pre-storm homeowners on their lots and for new homebuyers.

The Needs Assessment demonstrated the large gap in short-term and long-term assistance thus HOPWA funds will be dedicated to short-term rental, utilities, and mortgage assistance and tenant-based rental assistance. A large percentage of PLWHA experienced nights spent homeless without a place to sleep during the past 6 months so funds will be used for transitional and permanent housing.

The elderly will receive funds for operation of senior centers.

The City's infrastructure is aging and many roads and sidewalks are in need of repair. In keeping with the revitalization efforts occurring in the place-based areas, funds are dedicated to road overlay in concert with other community improvements.

There are needs that are beyond the scope of the City or these funds that are obstacles to such as the high cost of insurance premiums and higher tax assessments for prospective homebuyers.

## Projects

### AP-38 Projects Summary

#### Project Summary Information

**Table 9 – Project Summary**

<b>1</b>	<b>Project Name</b>	Operations / Administration
	<b>Target Area</b>	
	<b>Goals Supported</b>	
	<b>Needs Addressed</b>	
	<b>Funding</b>	CDBG: \$2,197,501
	<b>Description</b>	Costs for staff salaries: Neighborhood Services & facilities, Planning, Monitoring & Prompt Payment System, Financial & Fiscal Affairs.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Staff salaries and office operations.
	<b>Location Description</b>	Office of Community Development, 1340 Poydras St., NOLA 70112
	<b>Planned Activities</b>	
<b>2</b>	<b>Project Name</b>	Project Delivery - Intake & Construction
	<b>Target Area</b>	
	<b>Goals Supported</b>	
	<b>Needs Addressed</b>	
	<b>Funding</b>	:
	<b>Description</b>	Administrative costs and salaries for Intake (\$83,571.00) and Construction (\$1,076,262.00) staff.

	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	Office of Community Development, 1340 Poydras St., NOLA 70112
	<b>Planned Activities</b>	
<b>3</b>	<b>Project Name</b>	Public Service - NORD
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Public Service
	<b>Needs Addressed</b>	Job Training Public Services
	<b>Funding</b>	CDBG: \$1,183,992
	<b>Description</b>	Youth activities; Summer Enrichment program.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Approximately 1200 low to moderate youth.
	<b>Location Description</b>	
	<b>Planned Activities</b>	Broad range of summer enrichment activities providing youth with job training.
<b>4</b>	<b>Project Name</b>	Public Service - Senior Services
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Public Service
	<b>Needs Addressed</b>	Public Services
	<b>Funding</b>	CDBG: \$388,955



	<b>Description</b>	Provide enrichment activities to Senior participants which will enhance daily living.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Approximately 250 seniors.
	<b>Location Description</b>	
	<b>Planned Activities</b>	Field Trips, transportation and meals.
<b>5</b>	<b>Project Name</b>	Job 1
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Public Service
	<b>Needs Addressed</b>	Job Training Public Services
	<b>Funding</b>	CDBG: \$125,000
	<b>Description</b>	Provide funding for salaries
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
	<b>Planned Activities</b>	Pay staff at enrichment camps.
<b>6</b>	<b>Project Name</b>	Housing Code Enforcement
	<b>Target Area</b>	
	<b>Goals Supported</b>	Code Enforcement
	<b>Needs Addressed</b>	Neighborhood Stabilization

	<b>Funding</b>	CDBG: \$1,981,770
	<b>Description</b>	Code Enforcement staff salaries.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
	<b>Planned Activities</b>	Enforce code regulations and perform inspections.
7	<b>Project Name</b>	Demolition
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Code Enforcement
	<b>Needs Addressed</b>	Neighborhood Stabilization
	<b>Funding</b>	CDBG: \$1,600,000
	<b>Description</b>	Fund allocated to demolish structures that have been declared imminent danger of collapse or is beyond repair.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
8	<b>Planned Activities</b>	Demolish code violated properties.
	<b>Project Name</b>	New Orleans Redevelopment Authority - NORA
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Code Enforcement

	<b>Needs Addressed</b>	Neighborhood Stabilization
	<b>Funding</b>	CDBG: \$1,000,000
	<b>Description</b>	Management of Disposition activities,, alternative land use, active green space, Interim Nuisance Abatement, Inspections
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
	<b>Planned Activities</b>	NORA will conduct interim nuisance abatements as well inspections of properties disposed of by NORA.
<b>9</b>	<b>Project Name</b>	Public Facilities - DPW Streets
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Infrastructure and Capital Projects
	<b>Needs Addressed</b>	Neighborhood Stabilization
	<b>Funding</b>	CDBG: \$1,684,119
	<b>Description</b>	Department of Streets will rehabilitate, restore and enhance roadway segments.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Public Facility projects are Area benefite to low / moderate families.
	<b>Location Description</b>	
	<b>Planned Activities</b>	
<b>10</b>	<b>Project Name</b>	HOME Administrative

	<b>Target Area</b>	
	<b>Goals Supported</b>	
	<b>Needs Addressed</b>	
	<b>Funding</b>	HOME: \$185,718
	<b>Description</b>	Affordable Housing Unit administrative costs
	<b>Target Date</b>	
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
	<b>Planned Activities</b>	Pay staff salaries.
<b>11</b>	<b>Project Name</b>	HOME Projects / Programs
	<b>Target Area</b>	Pontchartrain Park CENTRAL CITY Gerttown Seventh Ward Hollygrove Mid City BW Cooper St. Roch Lower Ninth Ward Riverview/Landry N.O. East
	<b>Goals Supported</b>	Owner-Occupied Rehabilitation Affordable Rental

	<b>Needs Addressed</b>	Owner-Occupied Rehabilitation Rehabilitation of rental units Production of rental units
	<b>Funding</b>	HOME: \$1,671,467
	<b>Description</b>	Funds allocated via the Notice of Funding Availability (NOFA) to Organizations addressing substantial Owner occupied Rehab and Affordable Rental Housing assistance.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	funds will assist low /moderate income families
	<b>Location Description</b>	
	<b>Planned Activities</b>	To fund Non-profit Organiztions through a competitive process to provide safe affordable housing to low / moderate income program participants.
<b>12</b>	<b>Project Name</b>	Emergency Solutions Grant - HESG
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Homeless Assistance
	<b>Needs Addressed</b>	Rapid Rehousing Homeless Prevention
	<b>Funding</b>	:
	<b>Description</b>	The ESG Grant provides funding to: 1. engage homeless individuals and families living on the street; 2. improve the number and quality of individuals and families; 3. help operate shelters; 4. provide essential services to shelter residents; 5. rapidly re-house homeless prevent families/ individuals from becoming homeless.
	<b>Target Date</b>	12/31/2015

	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
	<b>Planned Activities</b>	
<b>13</b>	<b>Project Name</b>	2015 City of New Orleans OCD Admin
	<b>Target Area</b>	
	<b>Goals Supported</b>	
	<b>Needs Addressed</b>	
	<b>Funding</b>	HOPWA: \$117,355
	<b>Description</b>	3% Admin; This activity is used to fund allowable administration costs for the project. The remaining \$3,794,493 will be allocated to 7 Project Sponsors.
	<b>Target Date</b>	
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
	<b>Planned Activities</b>	
<b>14</b>	<b>Project Name</b>	2015 Project lazarus
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Housing Opportunities for Persons with AIDS Homeless Assistance
	<b>Needs Addressed</b>	Homeless Prevention
	<b>Funding</b>	HOPWA: \$8,000,000

	<b>Description</b>	Program operating cost and administrative expenses to address the housing and supportive service needs of persons with AIDS or related diseases and their families.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Approximately 65 persons with AIDS and related diseases.
	<b>Location Description</b>	
	<b>Planned Activities</b>	The agency agrees to provide residential care. The geographic area served is Orleans, Jefferson, Plaquemines, St. Bernard, and St. Charles, St. John the Baptist and St. tammany oarishes.
<b>15</b>	<b>Project Name</b>	2015 Brotherhood, Inc.
	<b>Target Area</b>	
	<b>Goals Supported</b>	Homeless Assistance
	<b>Needs Addressed</b>	Rapid Rehousing Homeless Prevention
	<b>Funding</b>	HOPWA: \$345,000
	<b>Description</b>	Program operating cost and administrative expenses to address the housing and supportive service needs of persons with AIDS or related diseases and their families.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	At least twelve (12) HIV/AIDS infected residents at Trinity House. The residents are low to moderate income.
	<b>Location Description</b>	
	<b>Planned Activities</b>	
<b>16</b>	<b>Project Name</b>	2015 Concerned Citizens For A Better Algiers CCFBA
	<b>Target Area</b>	Citywide

	<b>Goals Supported</b>	Homeless Assistance
	<b>Needs Addressed</b>	Rapid Rehousing Homeless Prevention
	<b>Funding</b>	HOPWA: \$850,000
	<b>Description</b>	Program operating cost and administrative expenses to address the housing and supportive service needs of persons with AIDS or related diseases and their families.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Forty-three low (43) low or no-income individuals and approximately 5 families living with AIDS.
	<b>Location Description</b>	
	<b>Planned Activities</b>	
17	<b>Project Name</b>	2015 Shelter resources, Inc.
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Homeless Assistance
	<b>Needs Addressed</b>	Rapid Rehousing Homeless Prevention
	<b>Funding</b>	HOPWA: \$650,000
	<b>Description</b>	Program operating cost and administrative expenses to address the housing and supportive service needs of persons with AIDS or related diseases and their families.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Approximately forty-five (45) clients living with HIV/AIDS and related diseases.
	<b>Location Description</b>	



	<b>Planned Activities</b>	
<b>18</b>	<b>Project Name</b>	2015 Responsibility House
	<b>Target Area</b>	Citywide
	<b>Goals Supported</b>	Homeless Assistance
	<b>Needs Addressed</b>	Rapid Rehousing Homeless Prevention
	<b>Funding</b>	HOPWA: \$1,000,000
	<b>Description</b>	Program operating cost and administrative expenses to address the housing and supportive service needs of persons with AIDS or related diseases and their families.
	<b>Target Date</b>	12/31/2015
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Twelve (12) individuals infected with AIDS
	<b>Location Description</b>	
	<b>Planned Activities</b>	
<b>19</b>	<b>Project Name</b>	2015 NO/AIDS Task Force
	<b>Target Area</b>	
	<b>Goals Supported</b>	Homeless Assistance
	<b>Needs Addressed</b>	Rapid Rehousing Homeless Prevention
	<b>Funding</b>	HOPWA: \$1,100,000
	<b>Description</b>	Program activities such as; administrative expenses, housing information services, housing placement, rental and short-term mortgage utilities assistance.
	<b>Target Date</b>	12/31/2015

	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Assistance for 100 clients, TBRA for 55 clients, PHP for 54 clients, and STRMU assistance for 210 individuals infected with HIV/AIDS.
	<b>Location Description</b>	
	<b>Planned Activities</b>	The Agency agrees to provide HOPWA services focusing on housing coordination assistance for 100 clients. The geographic area served is Orleans, Jefferson, Plaquemines, St. Bernard, St. John the Baptist, and St. Tammany parishes.
<b>20</b>	<b>Project Name</b>	2015 To Be Determined TBD
	<b>Target Area</b>	
	<b>Goals Supported</b>	Homeless Assistance
	<b>Needs Addressed</b>	Homeless Prevention Public Services
	<b>Funding</b>	HOPWA: \$4,575,791
	<b>Description</b>	Balance of Grant awards TBD to address Program operating cost and administrative expenses for housing and supportive service needs of persons with AIDS or related diseases and their families. 2013 = \$561,707.75 & 2014 = \$4,014,083.00
	<b>Target Date</b>	
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	
	<b>Location Description</b>	
	<b>Planned Activities</b>	

**AP-50 Geographic Distribution – 91.220(f)****Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed**

The development of the Place-Based and Promise Zone Strategy and of 2012-2016 Consolidated Plan relied heavily on community participation and reflects the views and opinions of individuals and community based organizations from across the City. The 2015 HUD allocations for CDBG, HOME, ESG, & HOPWA will be distributed citywide with an emphasis on approved applications effectively providing neighborhood revitalization in Placed Based and Promise Zone Areas. Essentially, this strategy is a context-driven way of setting development policy, implementing programs, applying public funds, and building Capital Projects that leverage multiple initiatives in areas to achieve holistic outcomes.

**Geographic Distribution**

Target Area	Percentage of Funds

**Table 10 - Geographic Distribution****Rationale for the priorities for allocating investments geographically**

The City's goal is to leverage investments in the eleven (11) selected areas by partnering with various agencies to target the multiple issues affecting the areas. The Placed Based and Promise Zone strategy approach will help neighborhoods thrive across a range of specific characteristics found in New Orleans while contributing to the redevelopment of the entire city. The continued goal is to stabilize these eleven (11) areas, over the remaining period of this five (5) year Consolidated Plan and to reach a point where people will return and invest in these neighborhoods for desired residential and commercial space.

The eleven (11) Placed Based and Promise Zone areas targeted have multiple projects with investments from many different agencies. The City is working horizontally to maximize the influence of these investments. Allocating investments geographically perfectly aligns to address the unmet needs creating a holistic approach.

**Discussion**

## Affordable Housing

### AP-55 Affordable Housing – 91.220(g)

#### Introduction

The number of homeless does not include emergency and transitional housing.

One Year Goals for the Number of Households to be Supported	
Homeless	43
Non-Homeless	97
Special-Needs	15
Total	155

**Table 11 - One Year Goals for Affordable Housing by Support Requirement**

One Year Goals for the Number of Households Supported Through	
Rental Assistance	25
The Production of New Units	20
Rehab of Existing Units	275
Acquisition of Existing Units	0
Total	320

**Table 12 - One Year Goals for Affordable Housing by Support Type**

#### Discussion

The City of New Orleans' goal is to provide Rental Assistance to 25 families through a HOME funded Tenant-Based Rental Assistance program that is administered by the N.O.AIDS Task Force.

20 new units will be developed and sold to Low-moderate income families through a HOME funded first-time homebuyer program.

275 existing units will be rehabilitated through an Owner Occupied Rehabilitation Program and an Affordable Rental Program. The program will be funded with HOME and Neighborhood Stabilization Program funds.

A total 320 households will be supported through these programs.

## **AP-60 Public Housing – 91.220(h)**

### **Introduction**

#### **Actions planned during the next year to address the needs to public housing**

HANO's active and planned projects include:

Harmony Oaks / C.J. Peete: Residential redevelopment at Harmony Oaks was completed in 2013. The portion of the site fronting Claiborne that was sold for commercial development, Magnolia Marketplace, is now open for business with national retailers. Lafon School: The site of the former Lafon School is in the middle of Harmony Oaks. HANO and the Orleans Parish School Board have a tentative agreement to transfer ownership of the site to HANO. HANO will ground lease the parcel to the Harmony Oaks development entity and the site will be developed as greenspace for the Harmony Oaks residents. Columbia Parc / St. Bernard: Residential redevelopment and an early-start facility at Columbia Parc were completed in 2013. The developers, a partnership between Columbia Residential and the Bayou District Foundation, are moving forward with plans to provide a health center, YMCA, pharmacy, charter school, and a grocery onsite, including the final portion of infrastructure work to complete the site. Faubourg Lafitte: Two phases of residential construction were underway by early 2015 including the elderly building (100 units) and the market rate rental component (89 units). The renovation of the final historic building and the on-site market rate homeownership phases are in predevelopment. Marrero Commons / B.W. Cooper: All 410 of the Phase 1A and 1B units are complete and occupied. Demolition of the remaining traditional public housing units is expected to be complete at the end of 2015. Redevelopment at the remainder of the site is in the planning stages and HANO works with the Orleans Parish School Board on a land swap transaction that includes a portion of the undeveloped Cooper site to be used by the rebuilt Booker T. Washington High School. Iberville / Choice Neighborhoods Initiative (CNI): Demolition work is complete. Phase I (152 units), Phase II (75 units), and Phase III (105 units) are underway. The first units in Phase 1 are expected to be occupied in the second quarter of 2015. The development team continues the effort to acquire properties for redevelopment adjacent to the Iberville site and within the CNI boundaries. HANO exercised the option to purchase the Winn Dixie property and will complete the sale in April 2015. HANO continues to pursue project-based voucher opportunities in the neighborhood for replacement housing, including the renovation of two schools – Bell and Mondy. The development team rehabilitated the former Texaco building into 112 units of senior housing that accommodate project-based vouchers and serve as Iberville replacement units. Guste: The Guste III project includes 155 residential units and is self-developed by HANO through its non-profit entity, Crescent Affordable Housing Corporation. The project is funded with bonds and 4% LIHTC, FEMA funds and HANO Capital funds and will include public housing units and project-based Section 8 units. Construction began in 2013, and completion is expected in late 2015. Florida: HANO is self-developing 51 public housing units, an office space, and a greenspace on a portion of the Florida site. Construction is underway and leasing activities are expected to begin in the second quarter of 2015. Demolition of foundations and townhouses on the remainder of the site is underway and expected to complete in 2015. OPSB Land Swaps: While the Cooperative Endeavor Agreement between HANO and the Orleans Parish School Board to negotiate a swap of large-parcel properties expired at the end of 2014, the two agencies

continue to work together to identify properties that can be exchanged. HANO sites for potential swap include Christopher Park, a portion of the B.W. Cooper site and a portion of the Fischer site. OPSB sites include Bell School, Mondy School, and Lafon School.

### **Actions to encourage public housing residents to become more involved in management and participate in homeownership**

Collaborating with partnering entities as well with community agencies, HANO's Client Services Department assists residents in becoming self-sufficient through a continuum of social services, career training, educational development, financial fitness, recreation, health, and wellness programs. The agency's Homeownership and Family Self-Sufficiency Programs assist residents to become first-time homeowners, providing support through all phases of the homebuyer process. These collective efforts are reinforced by three core strategies: partnering with economic development groups and employers to increase economic opportunity; maximizing Section 3 and local hiring for HANO projects and contracts; and providing funding to support job training.

Since the Homeownership Program's inception in 1999, HANO has helped to facilitate 340 closings for first-time homebuyers. While HANO is very proud of the progress made thus far, we recognize there are still many challenges faced by our residents. There is an extremely limited supply of decent homes for sale that are affordably priced for our clients. Also, with skyrocketing insurance rates and other escalating property expenses, many residents are faced with high mortgage premiums. HANO will collaborate closely with policymaking bodies and partners in all sectors to confront these challenges while assisting families on the path to homeownership. We will also use our Scattered Site inventory as an important resource to create more affordable homeownership opportunities for New Orleans families.

With respect to management involvement, HANO continuously engages residents in developing its agency plans, shaping public housing and voucher policies, and in implementing its redevelopment and revitalization initiatives. Venues include Resident Advisory Board meetings, public hearings, community and neighborhood meetings, as well as master planning forums, working teams, and design charettes associated with HANO's various redevelopment initiatives.

### **If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance**

HANO has undergone major recovery and is no longer designated as a troubled agency. Extensive operational and fiscal reforms were instituted and HANO is now on strong financial footing, advancing from "troubled" to "standard performer" status under HUD's Public Housing and Section 8 assessment systems. New partnerships were created and ties re-established with the larger New Orleans community. With this foundation now firmly in place, efforts are underway to transition HANO back to local control.

### **Discussion**

## **AP-65 Homeless and Other Special Needs Activities – 91.220(i)**

### **Introduction**

**Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including**

**Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

The City is retooling its homeless Crisis Response System. Initial action items for this process are to expand centralized intake to increase access to services, working with UNITY and the agencies of the Continuum of Care to identify constituents living on the streets or in abandoned and unsafe dwellings, address needs and services specific to identified sub-populations of homeless constituents, and ensure unsheltered clients establish immediate linkages to low barrier transitional shelters, safe havens, and emergency shelters, while also connecting them with permanent housing resources.

The New Orleans Interagency Council on Homelessness will implement the Mayor's Ten-Year Plan to End Homelessness. Among the Council's goals is the targeted use of data to coordinate services toward performance-based outcomes. The Council will use data to assess the needs of the homeless community, to evaluate the manner in which we are addressing those needs, and to realign services towards the most effective and efficient means to that end. Through its NOFA process, the City of New Orleans will require cross-sector collaboration in order to provide the necessary wraparound services (e.g. job training, using Medicaid and other sources of income to pay for client services) that are essential for long lasting housing outcomes. The City will establish coordinated intake and a universal assessment tool that will allow us to do progressive engagement, which will allow us to better target the use of federal funds.

### **Goals**

1. Decreasing the number of unsheltered homeless
2. Decreasing the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to permanent supportive housing, and affordable housing units.  
Homeless prevention
3. Homeless Management Information Systems (HMIS)

## **Addressing the emergency shelter and transitional housing needs of homeless persons**

New Orleans is one of the few cities in the U.S. in need of additional emergency shelter beds. Through use of its ESG funds, the City will invest in maintaining the beds that are currently available and will use HOME and private philanthropic dollars to bring additional low barrier transitional and shelter beds online.

Consultation with the Continuum of Care recommended the following priorities to meet goals

1. Shelter Operations 40 to 60% of ESG Funding to assure continued operation of existing shelter beds
2. Rapid Rehousing and homelessness prevention 30 to 40% of ESG funding to be used for:
  - Rapid Rehousing: financial assistance to bridge the move from shelter or streets to permanent housing.
  - Prevention: short –term rental and utility assistance : legal assistance to prevent eviction
3. Homeless Management Information Systems (HMIS) 10% of ESG funding

**Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

The City uses the Emergency Solutions Grant and State Emergency Solutions Grant to fund Rapid Rehousing activities, which are activities to help homeless individuals and families move into permanent housing. These funds minimize an individual's time between the street and a voucher to move into housing. They also help individuals develop the resources to maintain permanent affordable housing. In conjunction with these efforts, the City is increasing the availability of permanent supportive housing, affordable housing, and exploring opportunities to reorganize existing housing stock to better serve the needs of homeless constituents.

**Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.**

The City's priority is to re-house homeless clients living on the streets or in shelters. Through HUD, the



City of New Orleans provides Emergency Solutions Grant (ESG) and State Emergency Solutions Grant (SESG) funding to sub-recipients to provide case management services and outreach services to homeless persons living on the streets of Orleans Parish. The outreach worker and case managers develop Individual Service Plans for the homeless, which aids in meeting their needs and the ultimate goal of obtaining permanent housing. ESG and SESG also fund the operation of shelters and transitional housing. The shelters provide case management services to their residents and assist the clients in meeting their needs (permanent housing and supportive services). Those clients who are threatened with homelessness due to an eviction or utility disconnect notices are aided with ESG and SESG funds. These clients are eligible for homeless prevention services which include rent/utility assistance as well as legal intervention services. The City is retooling its discharge planning to prevent people being discharged into homelessness from public institutions. Toward the goal of economic security, the City is linking homeless constituents with resources across local, state, and federal systems, including particular focus on income-related benefits, developing capacity for job training among provider agencies via collaboration with the City Workforce Investment Board and the business sector.

## **Discussion**

**AP-70 HOPWA Goals – 91.220 (l) (3)**

<b>One year goals for the number of households to be provided housing through the use of HOPWA for:</b>	
Short-term rent, mortgage, and utility assistance to prevent homelessness of the individual or family	250
Tenant-based rental assistance	55
Units provided in permanent housing facilities developed, leased, or operated with HOPWA funds	55
Units provided in transitional short-term housing facilities developed, leased, or operated with HOPWA funds	177
Total	537

## **AP-75 Barriers to affordable housing – 91.220(j)**

### **Introduction**

The City will continue its successful efforts to affirmatively further fair housing throughout the City. The City administers its programs in compliance with all applicable federal, state and local laws. Virtually all the funds applied for under this application are devoted to activities which benefit low and moderate income persons and families.

### **Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment**

In order to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing, the City of New Orleans has gathered a task force of citizens, non-profit organizations and community leaders to address its Analysis of Impediments. This task force has been meeting and has developed a set of Guiding Principles to address those policies which act as barriers to affordable housing. These Guiding Principles address: duties of working members to develop an updated AI; format of meetings; working document format of the AI; dispute resolution within the task force and the task force's ultimate relationship with the City.

Currently, a draft of this document is being reviewed by the task force.

### **Discussion**

The City will continue to review project marketing and continue outreach to special needs organizations as part of the marketing effort for all projects. It will also continue to ensure compliance with Section 3 and DBE requirements and provide appropriate training and technical assistance to funding applicants and recipients and program administrative staff.

The City will utilize City funds to finance the retrofitting of homes of low income persons with disabilities in order to enable them to remain in their homes.

The City will continue to administer programs such as the Soft Second Homebuyer Assistance program in a manner that enables low income renters to build equity and become homeowners anywhere in the City.

The City will work with the City Planning Commission to provide input and comments on amendments to the City Zoning Ordinance on issues affecting housing for persons with disabilities.

The City will continue its NOLA for Life initiative which is designed to enhance public safety through justice and police reforms and by creating jobs and opportunities for disadvantaged youth and dedicating resources to revitalizing neighborhoods.

The City will continue to prioritize and encourage the development of housing for persons with special

needs by providing additional points to applicants for funding who include housing for persons with special needs.

The City will prioritize activities that improve occupied housing conditions for low income renters and homeowners.

The City will enhance its citizen education and outreach efforts to make citizens aware of their rights and remedies under the Fair Housing Laws.

The City will continue its efforts to provide job training and provide recreational activities and leadership programs for disadvantaged youth.

The City will continue its efforts to eliminate homelessness by 2022 through the efforts of the Interagency Council on Homelessness.

The City, with the U.S. Department of Veterans Affairs will open and operate a services “drop in center” for homeless persons to provide comprehensive medical and social services and referrals at a single site.

## **AP-85 Other Actions – 91.220(k)**

### **Introduction**

#### **Actions planned to address obstacles to meeting underserved needs**

The largest obstacle to reaching the underserved is the City's economic structure which makes it difficult to provide jobs with wages high enough to support a family. While there has been a recent trend of high tech opportunities, most job opportunities for those at the opposite end of the jobs spectrum remain in the low-wage service industry.

OCD's Neighborhood Services and Facilities Unit administers and monitors a variety of programs that build social support for the young, elderly and at-risk populations. These programs are designed to meet increasing demands for service.

#### **Actions planned to foster and maintain affordable housing**

OCD will promote and preserve homeownership through its homebuyer and owner-occupied housing rehab program. The rental program is geared toward those who are extremely low income thus ensuring that they have a place to live in which is decent and affordable. OCD will continue to monitor those properties which have received HOME funds in the past to make sure they continue in compliance with current housing codes.

#### **Actions planned to reduce lead-based paint hazards**

OCD will continue to use its lead-based policy of ensuring that every house that is rehabbed under its auspices is free from lead-based paint contamination

#### **Actions planned to reduce the number of poverty-level families**

The Job 1 initiative should have an impact on young people as they learn about the world of employment and all that it requires and entails. The work of the homeless agencies in housing people and providing them with supportive services is a large and necessary first step in getting a person on the road to financial independence.

#### **Actions planned to develop institutional structure**

OCD will strive to ensure that all funding recipients and those who apply for funding understand that these limited resources must be used carefully and wisely. OCD will stress in all of its communications the goals that the Fundamentals, Leveraging, and Outcomes of each project will be weighed not only during the application and selection process but after funds are awarded. Those organizations that cannot fulfill their contractual duties will lose their funding. It is also incumbent upon OCD to ensure that organizations completely comprehend what is expected of them and must make agencies aware of any training opportunities that may arise in addition to providing training on either a one-on-one basis or its

periodic group sessions.

**Actions planned to enhance coordination between public and private housing and social service agencies**

The continuation of the 2012-2016 Consolidated Plan Steering Committee will assist in the providing continual input into the action plan/strategic plan process. The process of developing this report has opened the dialogue between OCD, its non-profit partners, financial institutions, for-profit organizations, other governmental units, and citizens by allowing everyone to understand the rationale behind the formation of priority needs and goals and objectives. The limitations of city government both financial and legal have been discussed.

Organizations will receive training to expand their capacity and specific activities such as the development of a new Analysis of Housing Impediments will lead to further discussions and possible solutions.

**Discussion**

## Program Specific Requirements

### AP-90 Program Specific Requirements – 91.220(l) (1, 2, 4)

#### Introduction

#### Community Development Block Grant Program (CDBG)

##### Reference 24 CFR 91.220(l) (1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

- |  |          |
|--|----------|
| 1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed  | 0        |
| 2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan. | 0        |
| 3. The amount of surplus funds from urban renewal settlements  | 0        |
| 4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan   | 0        |
| 5. The amount of income from float-funded activities   | 0        |
| <b>Total Program Income:</b>   | <b>0</b> |

#### Other CDBG Requirements

- |   |        |
|---|--------|
| 1. The amount of urgent need activities   | 0      |
| 2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan. | 70.00% |

#### HOME Investment Partnership Program (HOME)

##### Reference 24 CFR 91.220(l) (2)

1. A description of other forms of investment being used beyond those identified in Section 92.205 is as follows:

Not applicable. The CNO does not currently use other forms of investments outside of those identified in Section 92.205.

2. A description of the guidelines that will be used for resale or recapture of HOME funds when used for
- |                    |    |
|--------------------|----|
| Annual Action Plan | 55 |
| 2015               |    |

homebuyer activities as required in 92.254, is as follows:

Under HOME funding, the CNO ensures and provides Affordable Housing for low-income households for an appropriate “period of affordability”. Through HUD required options, “Resale”: HOME-Assisted household sold prior to the period of affordability, property must be re-sold to low-income household or “Recapture”: the property can be sold without income eligibility, with a portion or all of the funds used to subsidize the purchase of another HOME-Assisted eligible household.

The amount of funds subject to recapture is the direct subsidy received by the homebuyer. This includes down payment assistance, closing costs or other HOME assistance provided directly to the homebuyer and/or the difference between the fair market value of the property and a reduced sales price attributable to HOME development assistance. Development subsidies cannot be subject to recapture since the homebuyer did not realize a direct benefit from the funds. Additionally, “direct subsidy” needs to be defined within the policy.

Upon review, CNO determined that the “Recapture” provision meets the needs of the community, fostering a greater degree of economic integration within neighborhoods and provide the greatest choice of assisted housing for low income households. By comparison, the “Resale” option requires that an assisted property always remain available to low income households, limiting neighborhood diversity.

3. A description of the guidelines for resale or recapture that ensures the affordability of units acquired with HOME funds? See 24 CFR 92.254(a)(4) are as follows:

The following definitions describe guidelines for “Resale” or “Recapture” that ensures affordability of units acquired with HOME funds for CNO implementation:

- **Net Proceeds:** The sales price less the amount to pay off all loans secured by the property that prime the CNO’s Loan plus closing.
- **Earned Second Mortgage Subsidy:** The CNO’s loan is reduced according to the following formula: The CNO’s loan shall be reduced on the last day of each calendar month by a fractional amount the numerator of which shall be one (1) and the denominator shall be the result of multiplying the number of years of the Period of Affordability times twelve (12). For example, if the Period of Affordability is fifteen (15) years, the fraction shall be one (1) over fifteen (15) times twelve (12), or one (1) over one hundred eighty (180), *i.e.*, 1/180th.
- **Recapture Amount:** The amount necessary to repay the loan made by the CNO to Borrower reduced by the Earned Second Mortgage Subsidy and the CNO’s right to recover and be paid such amount. The right of recapture shall accrue in favor of the CNO in the event the Property ceases to be the principal residence of the Borrower for the duration of the Period of Affordability through private or public sale or otherwise.
- **Homeowner Investment:** The total amount of the Borrower’s down payment and capital



improvement investment made subsequent to the purchase of the Property.

- **HOME Contract Provisions:** The following specific provisions apply and are incorporated in the CNO's Contracts which requires signature of Borrower: The Borrower shall maintain the Property as his or her principal place of residence for the entire Period of Affordability assigned to the Property. The Period of Affordability for the Property is 5-15 years.

In the event the Borrower becomes in default of any other terms and conditions of this mortgage or any mortgage which primes this mortgage, the City shall be paid the full Net Proceeds of any private or public sale of the Property up to the original principal balance of the Loan from the City to the Borrower without any reduction of the principal balance by the Earned Second Mortgage Subsidy.

In the event (i) the Property ceases to be the principal residence of the Borrower as a result of the sale of the Property by the Borrower during the Period of Affordability and (ii) the Net Proceeds are adequate to repay the City's Loan reduced by the Earned Second Mortgage Subsidy plus enable the Borrower to recover the Homeowner Investment, the City shall be paid the full recapture amount out of the Net Proceeds of such sale.

In the event (i) the Property ceases to be the principal residence of the Borrower as a result of the sale of the Property by the Borrower during the Period of Affordability and (ii) the Net Proceeds are not adequate to repay the City's Loan reduced by the Earned Second Mortgage Subsidy plus to enable the Borrower to recover the Investment, the Net Proceeds shall be divided proportionally as set forth in the following mathematical formulas:

HOME Investment \_\_\_\_\_ X Net Proceeds = HOME amount to be recaptured

HOME Investment +Homeowner investment

Homeowner investor \_\_\_\_\_ X Net Proceeds = amount to homeowner

HOME Investment +Homeowner investment

4. Plans for using HOME funds to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds along with a description of the refinancing guidelines required that will be used under 24 CFR 92.206(b), are as follows:

This is an eligible activity but the City has no plan to do refinancing options on HOME funded multi-family rental projects in 2014.

**Emergency Solutions Grant (ESG)**  
**Reference 91.220(l) (4)**

1. Include written standards for providing ESG assistance (may include as attachment)

Service providers will deliver ESG-funded re-housing services to homeless residents of the City of New Orleans. Those households will be assessed for eligibility and barriers to housing as a part of eligibility determination. Required documentation will be collected at time of intake. Services will be delivered and documented in accordance with standards set forth in statute, rule and contracted requirements.

*1.) Standard policies and procedures for evaluating individuals' and families' eligibility for assistance under ESG.*

- The City of New Orleans will contract for re-housing services aimed at households which fit the category 1 definition of homelessness under the HEARTH Act. Providers will be expected to first target families with dependents and youth (ages 18-24) who are living on the streets of Orleans Parish.
- Providers will be asked to obtain required documentation, by first attempting to get third-party verification of homelessness status; the second option for verification would be a case manager verification of homelessness status; and the third option would be a self-report verification of homelessness along with a justification of the efforts made and the reasons for a lack of success in obtaining third-party or case manager verification of homelessness status.
- Verification of resources will also be required to determine the level of need of service applications. Households with income that are at or below 30 percent of area median income will be the primary targets for these re-housing services. Eligibility determination will take place during the intake process of the homeless service providers awarded funds to administer this program on prescribed forms developed by OCD.

2. If the Continuum of Care has established centralized or coordinated assessment system that meets HUD requirements, describe that centralized or coordinated assessment system.

The City of New Orleans along with the CoC utilized a centralized system for assessing the housing and service needs of homeless people for HPRP. The City will collaborate with the lead CoC to develop a centralized approach to servicing clients for the new ESG.

3. Identify the process for making sub-awards and describe how the ESG allocation available to private nonprofit organizations (including community and faith-based organizations).

The City of New Orleans plans to release request for proposals through the Super NOFA process for the second ESG allocation. It will be publicized via advertisement in the Times Picayune Newspaper, on City website, announced at New Orleans Interagency council meetings and emailed to all prior year sub-recipients, as well as any other agencies that express an interest. Prospective sub-recipients will have approximately 1 month after notification to apply. The General Packet for the NOFA will include all the pertinent information contained in the new ESG guidelines and regulations, the definition, type of services and target population to be served with the funds. Copies of the proposal will be provided to the ESG review committee, who will review and score all applications. The ESG committee will forward the award recommendation to the Selection Committee who approval the awardees based upon their score, experience and capacity to administer the services according to the Emergency Solutions Grant Interim Rule. The selection committee consists of the following members:

1. The City's Chief Financial Officer or a designee
  2. The First Deputy Mayor-Chief Administrative Officer, or a designee
  3. The employee who will manage and monitor the contract
  4. The manager of the User Entity requesting the service, or a designee
  5. A professional from within local government who possesses expertise in the relevant field
4. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under ESG.

Sub-recipients will be required to meet the participation requirement in § 576.405(a).

It can be a formerly homeless person on their board of directors or currently working within the organization. Sub-recipients must show proof of the participation requirement. Also formerly homeless participation is achieved through the New Orleans Interagency Council on Homelessness governance committee. The NOICH has two seats for formerly homeless persons.

5. Describe performance standards for evaluating ESG.

The development of standards is a collaboration of the CoC's input. Within the New Orleans Interagency Council on Homelessness there is a Data Committee coming up with these standards as well as a performance measure system for the entire CoC. The goal is to reduce homelessness and will include:

- Timely and accurate collection of both required and optional HMIS data
- Targeting those that need the assistance the most using a standard coordinated assessment
- Proposed versus actual number of individuals & families served
- Outcomes such as increasing housing stability, shortened stays in emergency and/or transitional shelters, facilitated access to affordable permanent housing

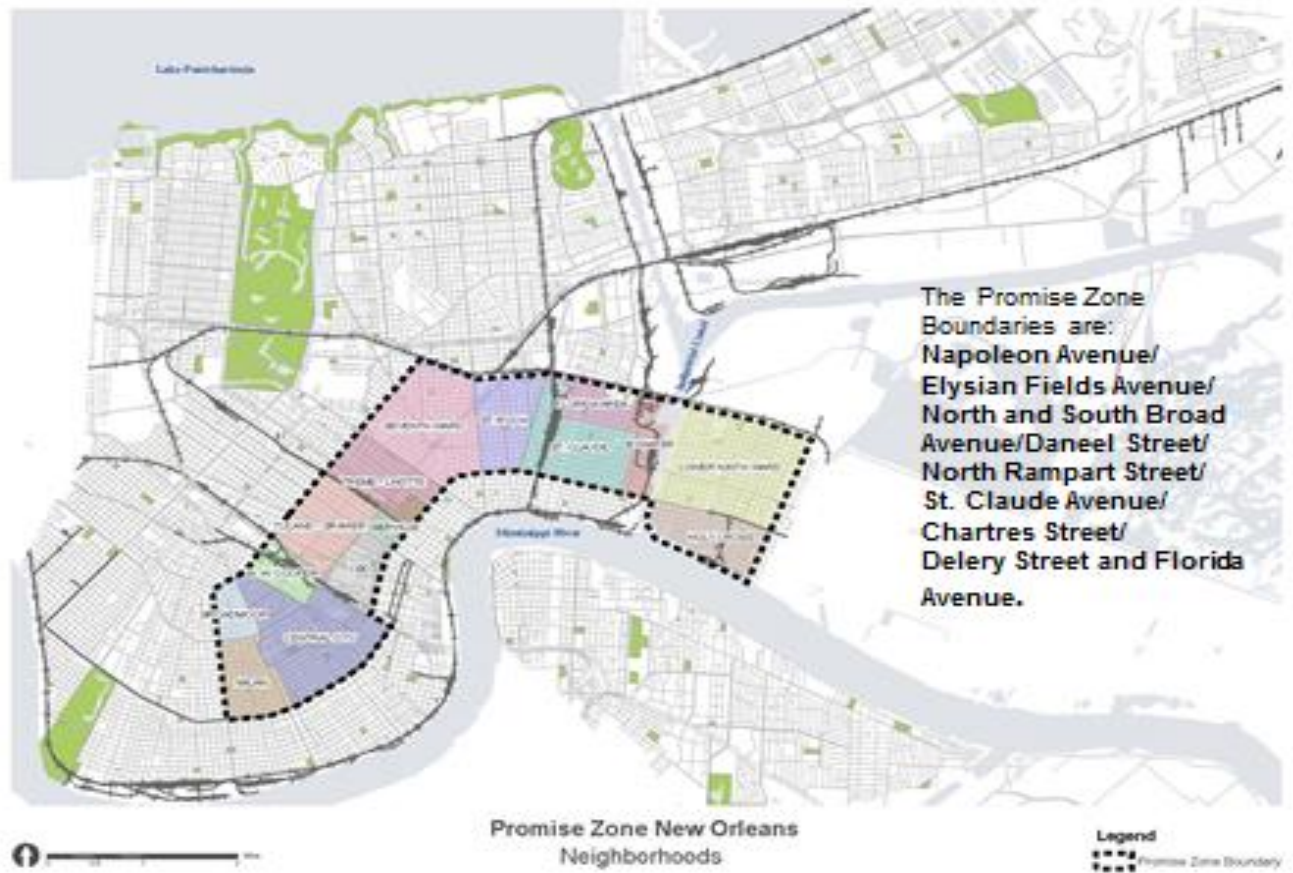
## HOPWA NOFA Process

### Housing Opportunities for Persons Living with HIV/AIDS (HOPWA) Notice of Funding Availability (NOFA) Process:

The City of New Orleans (CNO) through the Office of Community Development (OCD), announces the availability of funds to community based, not-for-profit and faith-based organizations that implement programs and/or projects addressing housing needs of persons living with HIV/AIDS. Funding available for the Housing Opportunities for Persons Living with HIV/AIDS (HOPWA) grant and is advertised in the Times Picayune newspaper. Organizations applying for HOPWA funds are required to submit a Registry of Community Organizations application and NOFA application. The purpose of the Registry is to ensure that applicants meet minimum eligibility requirements to receive federal and state grant funds through OCD. Placement on the registry does not ensure NOFA funding; it does allow the organization to compete for the limited resources available. OCD's procedure for the NOFA is a public information process that is time driven to ensure deadlines are met in accordance with HUD. Registry and HOPWA NOFA applications are available on the CNO's website or hard copies available at OCD, during the time period advertised for deadlines associated with the NOFA.

Hard copies of the Registry and HOPWA NOFA applications are required to be delivered to: The Office of Community Development, 1340 Poydras Street, Suite 1000, New Orleans, LA 70112 no later than the deadline date advertised in the NOFA, to be considered for funding. OCD's HOPWA NOFA application review and selection process is consistent to Executive order MJL 10-05 using technical review evaluators and a selection review committee. The Technical Review Team consisting of OCD staff, reads, evaluate, scores and ranks submitted applications utilizing OCD's HOPWA NOFA Rating form. HOPWA NOFA applicants are asked to provide detailed information describing their project. Funding Awards are based on the following performance indicators identified on the HOPWA Rating form: **Fundamental** soundness, community need, target population and external data measuring demographic risk factors related to HOPWA needs. **Leveraging** of non-federal funds, as well as, financial accountability is measured. Desired **Outcomes** include a detailed planning process for services delivered, outreach plan including management of services for target population, including number of people served, and overall neighborhood impact that address the housing needs of persons living with HIV/AIDS. The Technical Review Team finalizes the HOPWA NOFA application process to present to the Selection Review Committee which consists of OCD's Executive staff, as well as, representatives of collaborating agencies working with HOPWA. The Selection Review Committee makes their recommendation of HOPWA NOFA Awardees. HOPWA NOFA Awardees and conditionally selected applicants are notified by a letter signed by the Mayor. Multi-Year Contract letters are prepared for organizations funded by OCD on timely expenditures of existing HOPWA NOFA funds, as well as, ability to meet deliverable goals. Those applicants not selected are notified by letter and encouraged to participate in future HOPWA NOFA's. The dollar amount listed on the contract is subject to change. HOPWA NOFA Awardees work closely with OCD's Neighborhood Services and Facilities Project Managers' to ensure contract obligations are met. Failure to comply may result in the termination of a HOPWA NOFA contract with OCD. OCD's HOPWA NOFA process is the vehicle used to generate the implementation of programs and/or projects addressing housing needs for persons living with HIV/AIDS.

## Attachments



## Geographic Priorities

## Geographic Areas



1. Hollygrove
2. Mid City
3. Gent Town
4. BW Cooper
5. Central City
6. Pontchartrain Park
7. Seventh Ward
8. St Roch
9. Lower Ninth Ward
10. Riverview / Landry
11. N.O. East