# CITY OF NEW ORLEANS
# CHIEF ADMINISTRATIVE OFFICE

**POLICY MEMORANDUM NO. 128** **December 5, 2013**

TO: All Departments, Boards, Agencies and Commissions

FROM: Andrew D. Kopplin, First Deputy Mayor / Chief Administrative Officer

SUBJECT: **HEALTHY VENDING GUIDELINES**

1. PURPOSE.

The purpose of this memorandum is to announce new expectations and guidelines for healthier foods and beverages in the vending machines at City Hall and other City-owned parks and facilities.

2. BACKGROUND.

On December 7, 2012, Mayor Mitch Landrieu signed Executive Order 12-04 which outlines the development and implementation of a standard for healthier foods and beverages in the vending options at City Hall and other City-owned parks and facilities.

As part of the City's Fit NOLA initiative, the City has set a goal to become one of the nation's top ten fittest cities by its 300th anniversary in 2018. One component of Fit NOLA is the promotion of healthier food and beverage choices to the City's residents.

Executive Order 12-04 states that providing healthier food and beverage choices at City Hall and other City-owned parks and facilities through vending will set an example for city residents and aid in effectively promoting healthy choices.

3. DUTIES OF DEPARTMENT.

Healthy vending guidelines, developed after consulting recommendations made by Pennington Biomedical Research Center and in accordance with the Louisiana Department of Education and Louisiana Act 331, were created to promote healthier beverage and snack choices in City Hall and other City-owned parks and facilities.

Vending machines in City-owned parks, departments and other facilities that serve children shall contain products that comply with Louisiana state vending machine policy for elementary schools in accordance with Act 331.

For Snack Foods:

Snack foods shall contain 150 calories or less. Of those calories, 35% or less may be from fat and 10% or less may be from saturated fat. Further, snack foods must contain less than 30g of sugar and less than 360mg of sodium per serving. The recommendations also specify that vended beverages may not exceed 16 ounces and the calorie content must be posted for each beverage, as packaged. Beverage vending machines may only advertise water and low-calorie beverages (less than 25 calories per 8 ounces) on the vending machine. A maximum of two slots are allowed in machines for beverages that exceed 25 calories per 8 ounces, while a minimum of two slots are provided for water.

Vending machines in City Hall and other City-owned buildings where machines will not primarily serve children shall contain products that comply with Louisiana state vending machine policy for public high schools in accordance with Act 331.

For snack foods, no more than fifty percent of all snack foods offered may meet the following criteria (these criteria do not apply to uncoated seeds or nuts):

- Contain more than 150 calories per serving;
- Have more than 35% of those calories from fat;
- Contain more than 30 grams of sugar per serving; and
- Items considered food of minimal nutritional value, as defined in Section 220.2 of Title 9 of the Code of Federal Regulation (examples include soda water, water ices, chewing gum, jellies and gums, marshmallow candies, fondant, licorice, spun candy, candy coated popcorn, and certain candies made predominantly from sugar and corn syrup).

For vended beverages, all vended beverages, except milk and water, may not exceed sixteen ounces. No less than fifty percent of all beverages offered may be comprised of the following:

- Unsweetened flavored drinking water or unflavored drinking water;
- Flavored, non-flavored and non-dairy milks; and
- Fruit and vegetable juices containing one hundred percent juice.

Departments or City-owned parks and facilities with vending machines must select appropriate vendors to supply foods and beverages that meet the nutritional guidelines above, which shall comply with all applicable city and state procurement laws and rules.

4. IMPLEMENTATION

Effective December 5, 2013, this policy will first be implemented at City Hall and will thereafter expand to other City-owned parks and facilities.

This policy will be reevaluated one year after its implementation in order to ensure that the above guidelines are up to date.

5. INQUIRIES.

Any questions concerning this memorandum should be addressed to the Director of the Health Department.

ADK/KD/rth