



CITY OF NEW ORLEANS

# BottomLineStat

February 2015 Reporting Period

[www.nola.gov/opa](http://www.nola.gov/opa)

1

## **Revenue Analysis**

- Parking Enforcement
- Photo Safety
- Emergency Medical Services
- Traffic Court
- Sales Taxes and Occupational License
- Property Taxes
- Sanitation Fees
- Additional Revenue Items

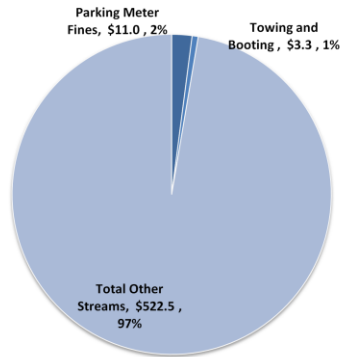
## **Expenditures**

- Workers Compensation Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utility Usage

# Revenue Analysis

## Parking Enforcement Revenues

### 2.7% Adopted Budget GF Revenues for 2015



Measure	2015 YTD Actual	2015 YTD Projection
Number of parking citations	55,197	66,254
Number of tows	3,170	3,158
Number of boots	1,625	1,116

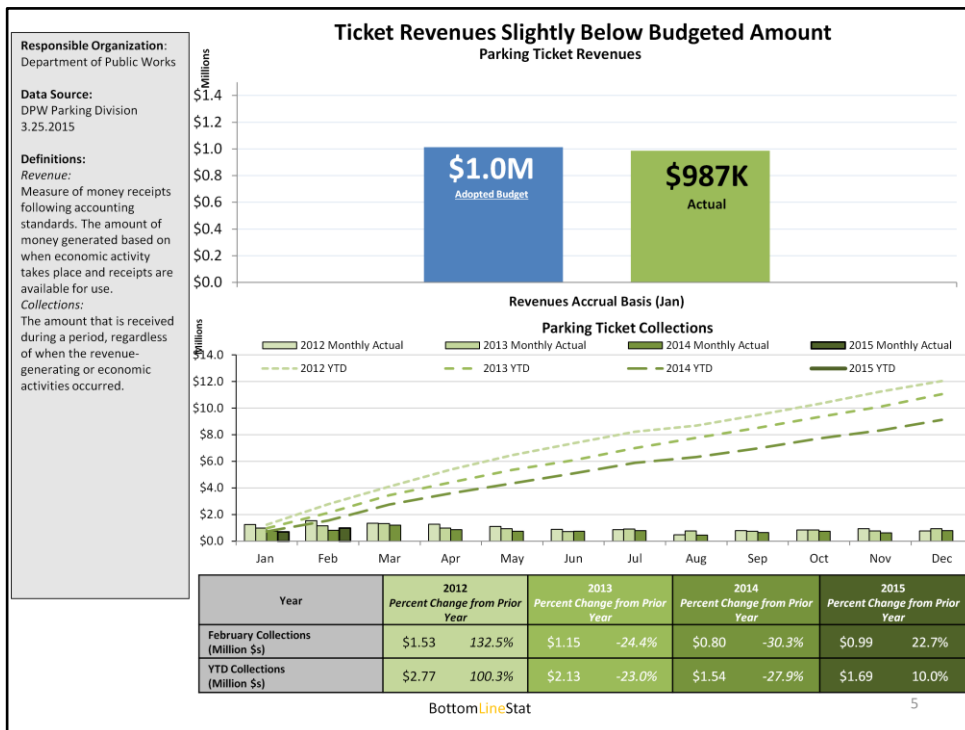
### Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan, Z. Edmonds	Develop a plan to handle high levels of PCO turnover	Ongoing	DPW is in the process of on-boarding 15 new PCOs to be in the field by the end of April. This is expected to double the number of PCOs from the beginning of 2015.

Source: Adopted Budget 2015

BottomLineStat

4



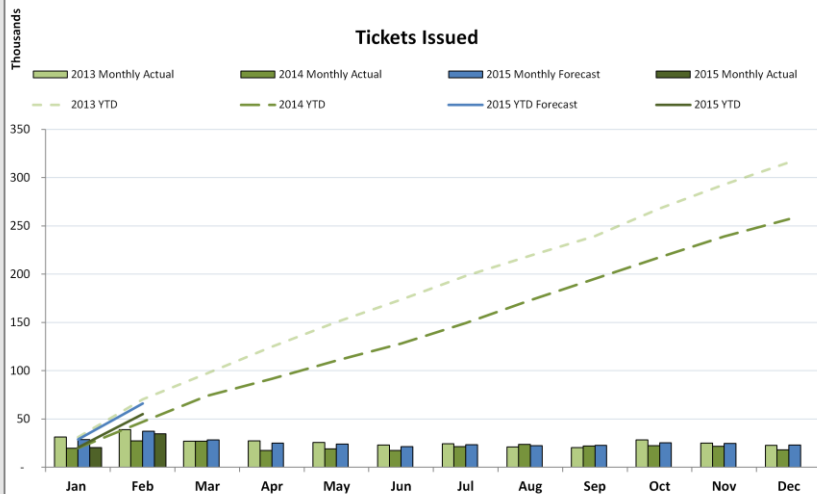
The decrease in collections is mostly a result of a decrease in ticket issuance due to PCO staffing issues. DPW anticipates that collections will increase in upcoming months due to new PCOs coming on-board.

**Responsible Organization:**  
Department of  
Public Works

**Data Source:**  
DPW Parking  
Division 3.17.2015

**Definitions:**  
*Ticket:*  
A citation for a parking violation. Citations are important for regulating curbside parking to ensure the availability of spots for business customers and residents

## 2015 Ticket Issuance Slightly Below Projection But Above 2014 Level



Year	2013 Percent Change from Prior Year		2014 Percent Change from Prior Year		2015 Forecast	2015 Percent Change from Prior Year	
February Issuance (Thousands)	38.9	-1.9%	27.4	-29.8%	37.5	34.7	26.7%
YTD Issuance (Thousands)	70.3	-0.1%	47.1	-32.9%	66.3	55.2	17.1%

BottomLineStat

6

**Responsible Organization:**  
Department of Public Works

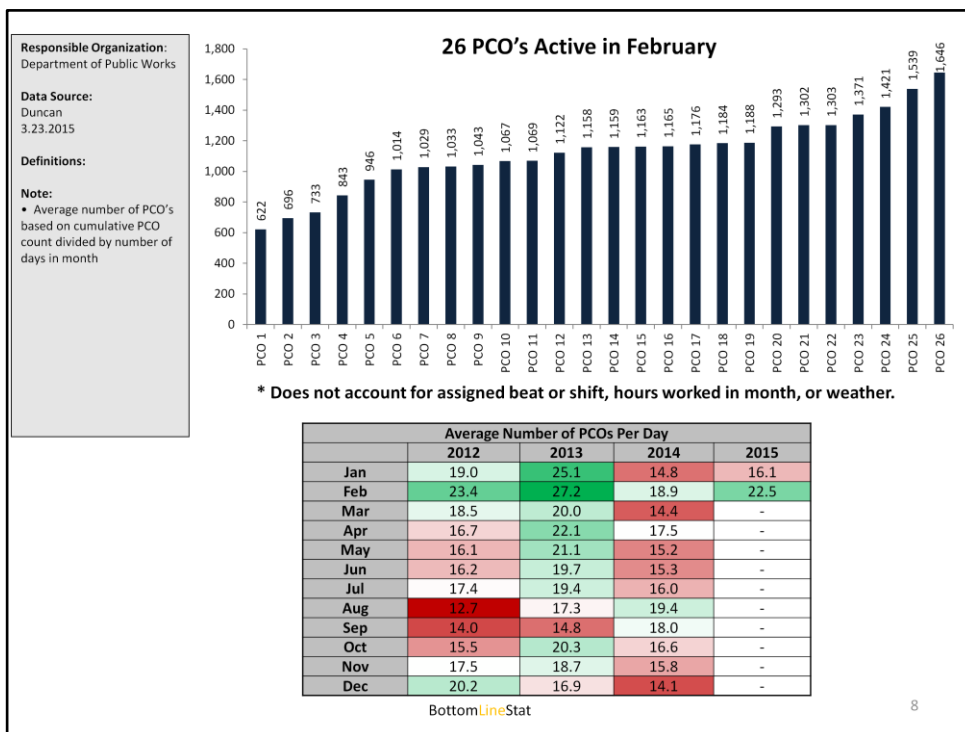
**Data Source:**  
DPW Parking Division

**Definitions:**  
**Boot:**  
Boots are employed by the City to increase compliance with parking laws and encourage the payment of outstanding tickets  
**Tow:**  
Removal of an illegally parked car, used against the most egregious parking violations.

## Towing, Booting, and Collections Close to 2014 Levels



BottomLineStat

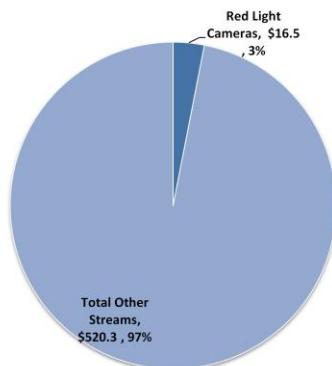


DPW hired 20 PCOs in early Feb and of those 20, 14 made it through training. DPW is in the process of bringing on an additional 15 PCOs starting at the end of March and are expected to be in the field by the beginning of Jazz Fest. This new hiring will double the number of PCOs on the ground since the beginning of 2015. hiring for another class is expected to begin after Jazz Fest to maintain this staffing level throughout the summer. DPW has also revised and expanded the area PCOs cover, revamped the PCO training program and supervisor professional development program.



## Photo Safety Management

### 3% Adopted Budget GF Revenues for 2015



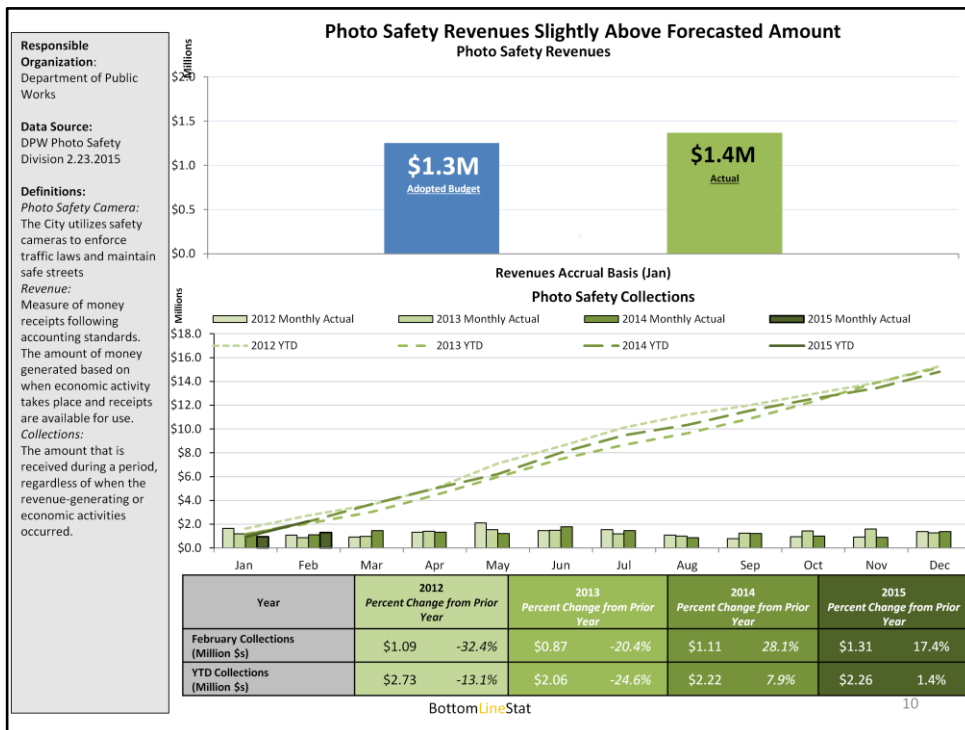
#### Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	DPW is in the process of inspecting all flashing beacons. DPW is working with IT to troubleshoot the communications network that monitors the beacons, and is looking into additional resources needed to respond to inoperable flashers.

Source: Adopted Budget 2015

BottomLineStat

9



In February, DPW's new parking enforcement vendor has begun work on collections for photo safety violations.

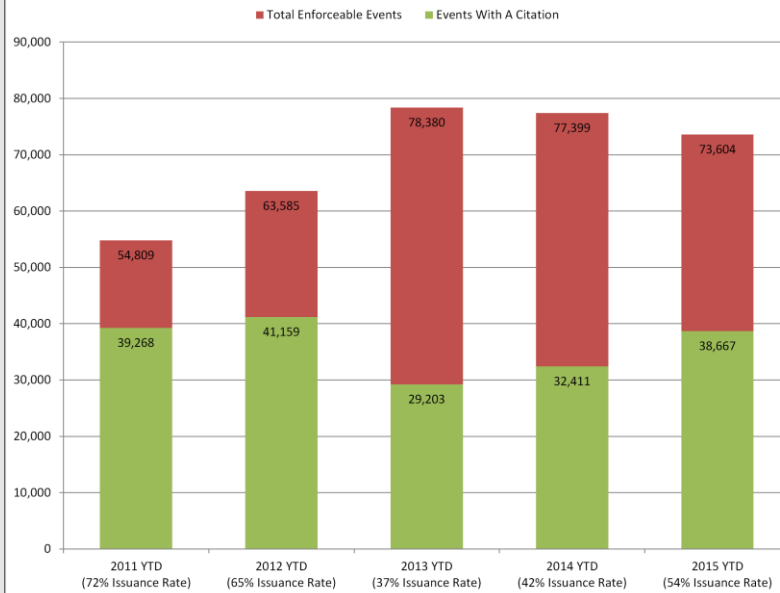
**Responsible Organization:**  
Department of Public  
Works

**Data Source:**  
DPW Photo Safety Division  
3.24.2015

**Definitions:**  
*Photo Safety Camera:*  
The City utilizes safety  
cameras to enforce traffic  
laws and maintain safe  
streets  
*Enforceable Event:*  
Any traffic event that  
causes a photo safety  
camera to register that a  
violation has occurred.  
Events such as false  
positives are excluded.  
*Citation:*  
An event that results in  
the issuance of a citation

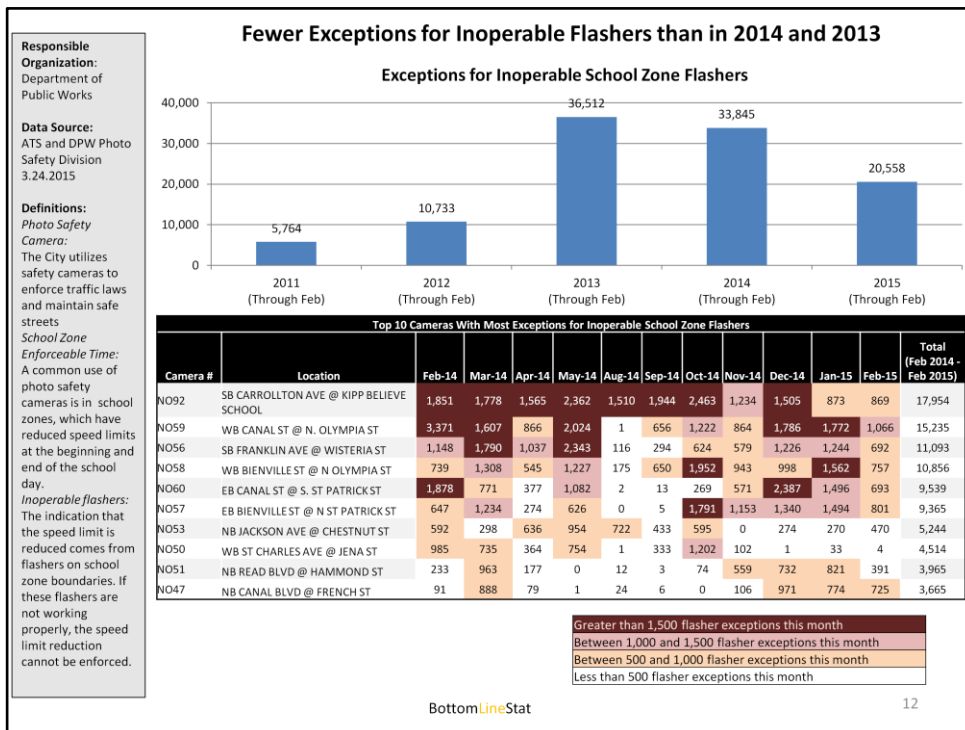
## Yearly Issuance Rate Above 2014 and 2013 Levels

YTD Citations Issued and Enforceable Events



BottomLineStat

11



The traffic safety cameras at Earhart and Carrollton will be re-activated the week of April 6<sup>th</sup>. These have been inactive due to construction in the area.

DPW is also working with NOPD to utilize a mobile camera unit, which will be tested in early April.

**Responsible Organization:**  
Department of Public Works

**Data Source:**  
American Traffic Solutions  
3.16.2015

**Definitions:**

**Note:**  
Collected funds shown here  
do not include any late fees,  
only original amount due.

## Photo Safety Collections

	By Date of Violation			
	Tickets	Billed	Collected	% Collected
Feb-14	17,554	\$1,967,410.00	\$1,195,180.00	61%
Mar-14	16,750	\$1,941,130.00	\$1,143,430.00	59%
Apr-14	18,283	\$2,017,480.00	\$1,145,645.00	57%
May-14	22,522	\$2,483,450.00	\$1,406,085.00	57%
Jun-14	14,490	\$1,805,255.00	\$965,755.00	53%
Jul-14	13,810	\$1,713,500.00	\$863,075.00	50%
Aug-14	19,932	\$2,213,285.00	\$1,189,000.00	54%
Sep-14	19,448	\$2,148,570.00	\$1,113,175.00	52%
Oct-14	21,963	\$2,451,565.00	\$1,287,755.00	53%
Nov-14	21,871	\$2,527,680.00	\$1,306,300.00	52%
Dec-14	19,180	\$2,246,145.00	\$1,117,470.00	50%
Jan-15	20,205	\$2,325,080.00	\$1,043,980.00	45%
Feb-15	18,497	\$2,138,410.00	\$440,665.00	21%

**Responsible Organization:**  
Department of Public Works

**Data Source:**  
American Traffic Solutions  
3.16.2015

**Definitions:**

**Note:**

### Photo Safety Clearance Rates

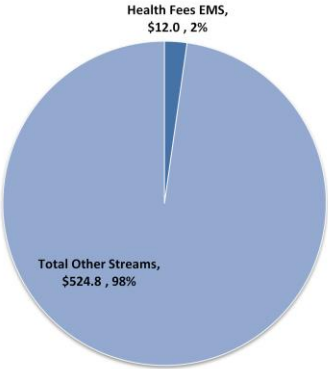
	Undeliverable	Paid	Dismissed	Not Paid
Feb-14	0%	60%	5%	35%
Mar-14	0%	60%	1%	39%
Apr-14	0%	59%	1%	41%
May-14	1%	57%	1%	41%
Jun-14	1%	55%	1%	43%
Jul-14	0%	51%	1%	48%
Aug-14	1%	53%	1%	45%
Sep-14	2%	53%	1%	44%
Oct-14	2%	53%	1%	45%
Nov-14	2%	53%	1%	45%
Dec-14	1%	52%	1%	46%
Jan-15	2%	48%	0%	49%
Feb-15	0%	31%	0%	69%

Large number of tickets dismissed in Feb. 2014 due severe weather which closed schools.

BottomLineStat

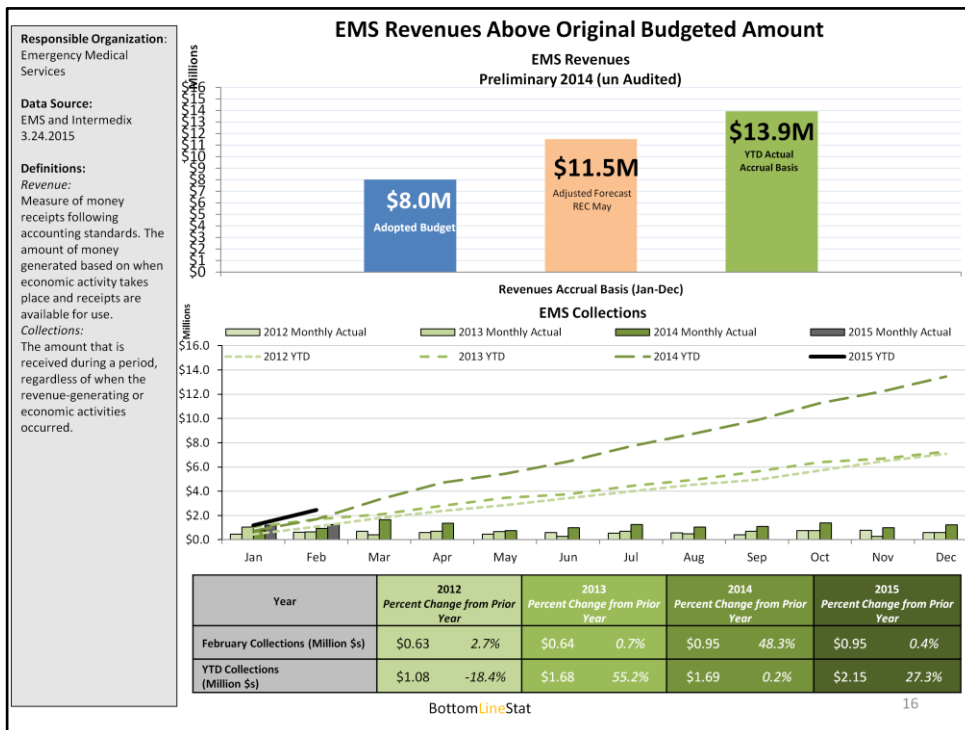
14

# EMS Revenues 2% Adopted Budget GF Revenues for 2015



## Action Item

Responsible Party	Action Item	Due	Status
A. Holladay, J. Elder	Report on progress of ensuring that all one-time dispensations from previous contractor are processed	4/23/2015	Regional Medicare/Medicare office rejected this offer. EMS is working with the State and exploring other avenues to resolve the issue.



EMS reported that their 2014 revenue will be higher than any year with their previous collections vendor.



**Responsible Organization:**  
Emergency Medical Services

**Data Source:**  
Intermedix 3.18.15

**Definitions:**

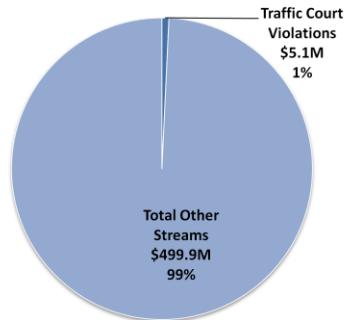
## EMS Collections

### By Date of Service

Month	Billable Incidents	Net Charges	Collections	% Collections
2014-02	3,272	\$3.02 M	\$1.05 M	35%
2014-03	3,763	\$3.55 M	\$1.25 M	35%
2014-04	3,521	\$3.20 M	\$1.07 M	33%
2014-05	3,641	\$3.36 M	\$1.10 M	33%
2014-06	3,503	\$3.22 M	\$1.04 M	32%
2014-07	3,608	\$3.34 M	\$1.0 M	30%
2014-08	3,655	\$3.36 M	\$1.01 M	30%
2014-09	3,562	\$3.32 M	\$1.03 M	31%
2014-10	3,791	\$3.43 M	\$1.0 M	29%
2014-11	3,539	\$3.18 M	\$0.91 M	29%
2014-12	3,724	\$3.50 M	\$0.88 M	25%
2015-01	3,626	\$3.63 M	\$0.72 M	20%
2015-02	3,614	\$4.44 M	\$0.42 M	9%

## Traffic Court

### 1% Adopted Budget GF Revenues for 2015



### Action Item

Responsible Party	Action Item	Due	Status
Debra Hall	Develop and implement a comprehensive collections plan	8/31/2014	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	
Eric Seling	Investigate the feasibility of training NOPD officers to write State citations	3/25/2015	

Source: Adopted Budget 2015

BottomLineStat

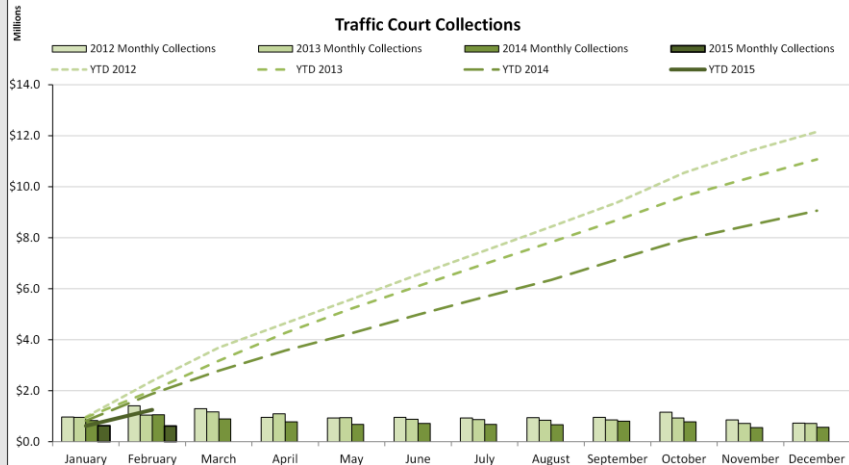
18

**Responsible Organization:**  
Traffic Court

**Data Source:**  
Traffic Court  
3.19.2015

**Definitions:**  
**Collections:**  
Money that has been collected by the Traffic Court but not yet officially entered into their records

## Traffic Court Collections Down from 2014



Note: February data does not include reinstatement and restitution fees (approximately \$5,000-\$10,000).

Year	2012 Percent Change from Prior Year		2013 Percent Change from Prior Year		2014 Percent Change from Prior Year		2015 Percent Change from Prior Year	
February Collections (Million \$)	\$1.42	-7.5%	\$1.05	-26.0%	\$1.06	0.8%	\$0.62	-41.0%
YTD Collections (Million \$)	\$2.39	-10.7%	\$2.01	-16.2%	\$1.89	-5.8%	\$1.25	-33.6%

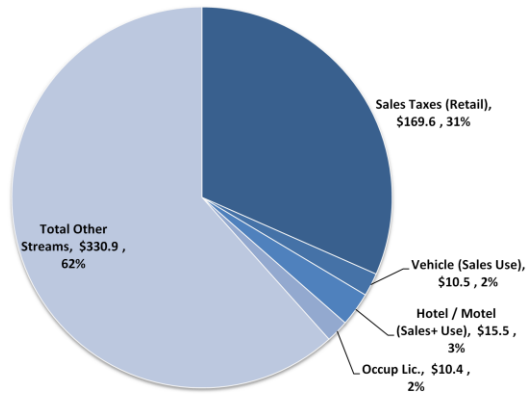
BottomLineStat

19

## Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 36% of Adopted Budget GF Revenues for 2015

Occupational License : 2% Adopted Budget GF Revenues for 2015



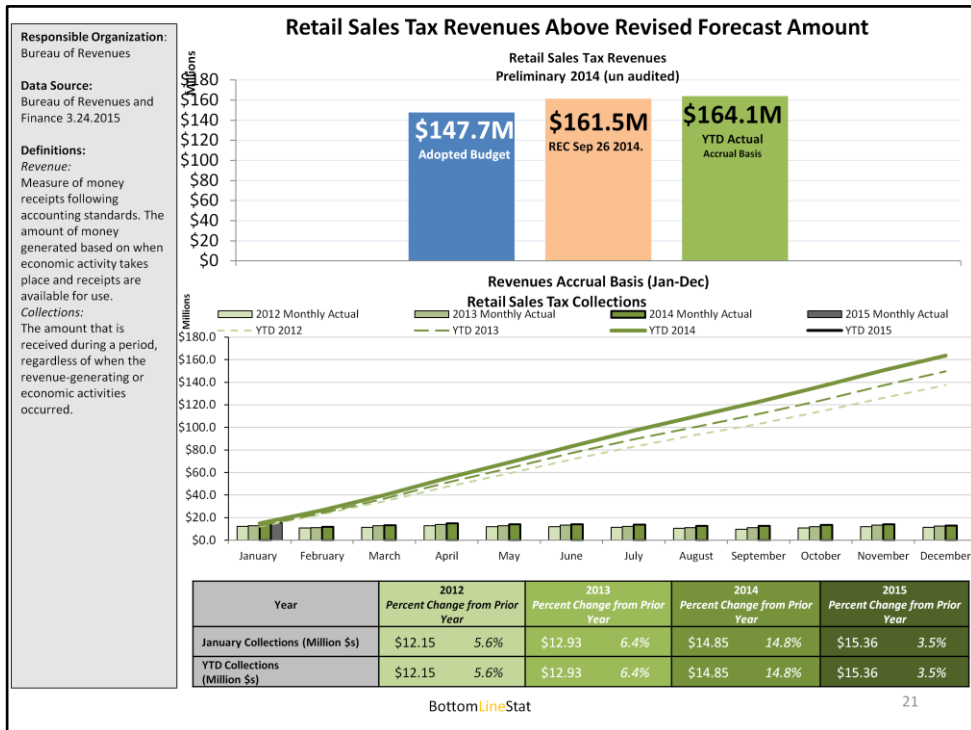
Measure	2015 YTD Actual	2015 YTD Target	Status
Number of sales tax audits completed	5	18	Off Target
Number of field visits/contacts by Bureau of Revenue field agents	2,622	2,500	On Target

● On Target
 ▲ Within 10% of Target
 ◆ Off Target

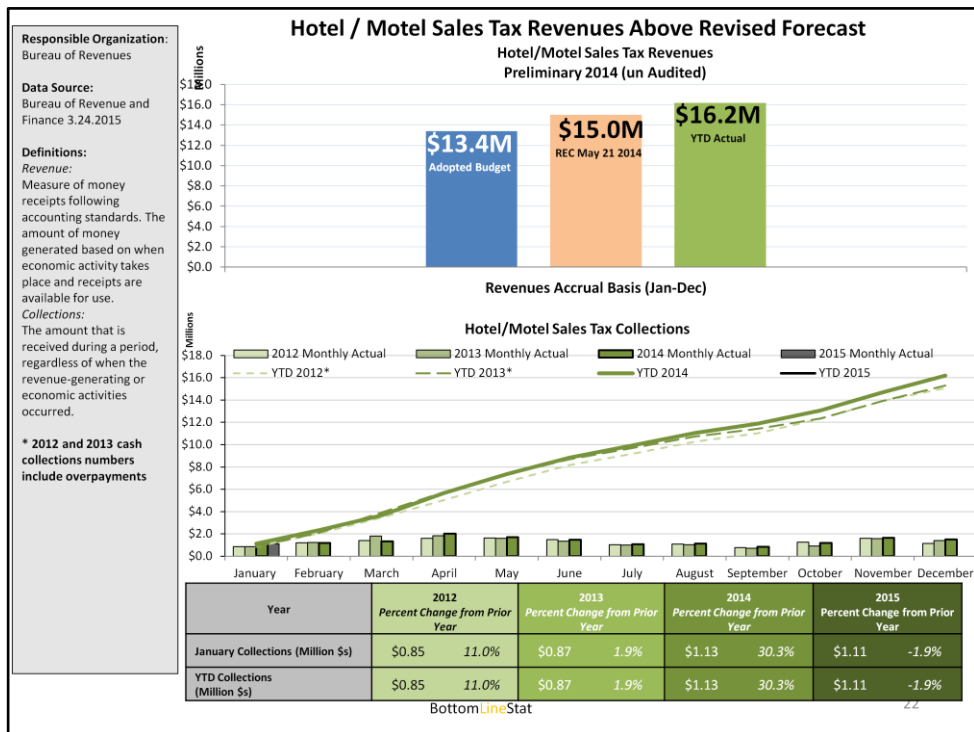
Source: Adopted Budget 2015

BottomLineStat

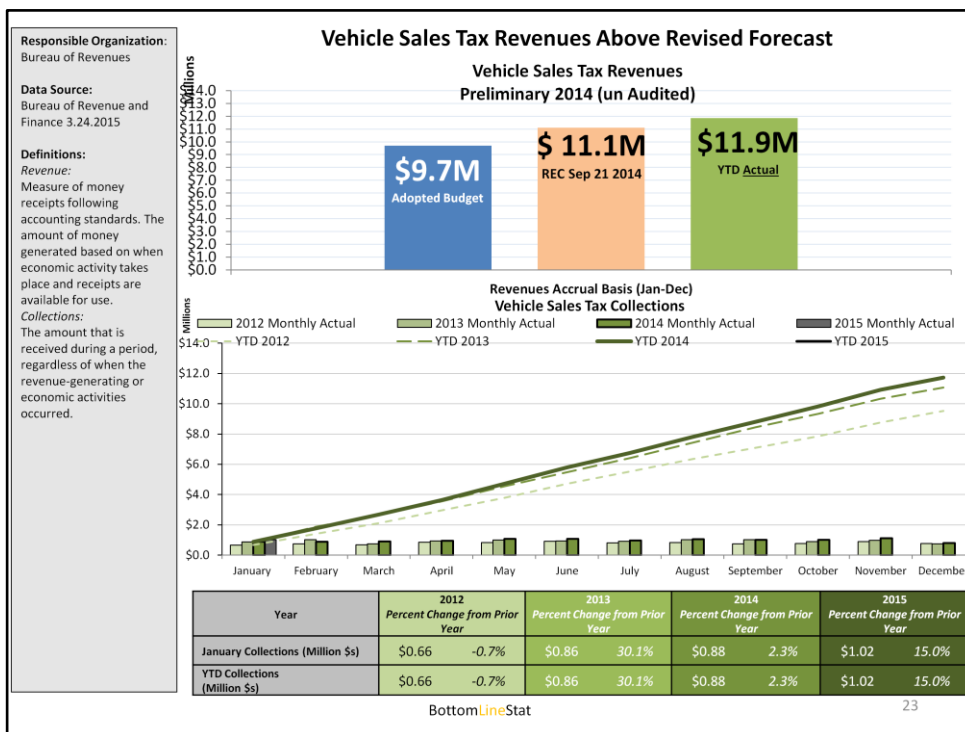
20



The Bureau of Revenues is recently implemented a new collections management system, causing collections data to be a month behind.



The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.



The Bureau of Revenues is working with the Law Department to explore mechanisms to limit the number of people who live in New Orleans but register their vehicles in other parishes or states.

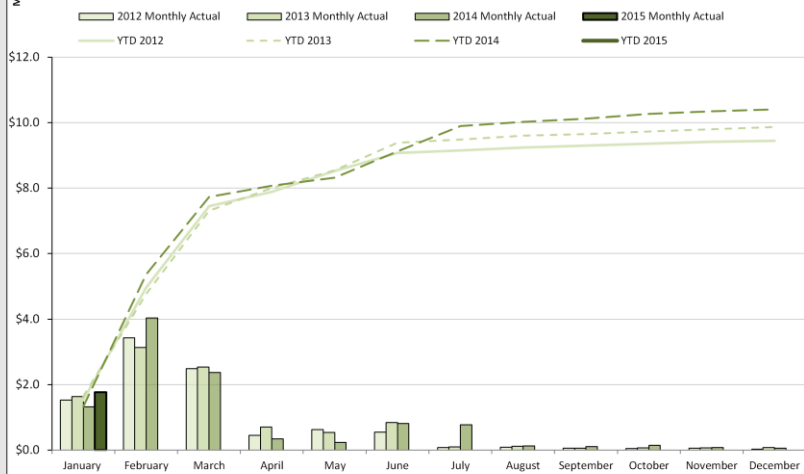
**Responsible Organization:**  
Bureau of Revenues

**Data Source:**  
Bureau of Revenue and Finance 3.24.2015

**Definitions:**  
**Collections:**  
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

## Occupational License Collections Above January 2014

### Occupational License Sales Tax Collections

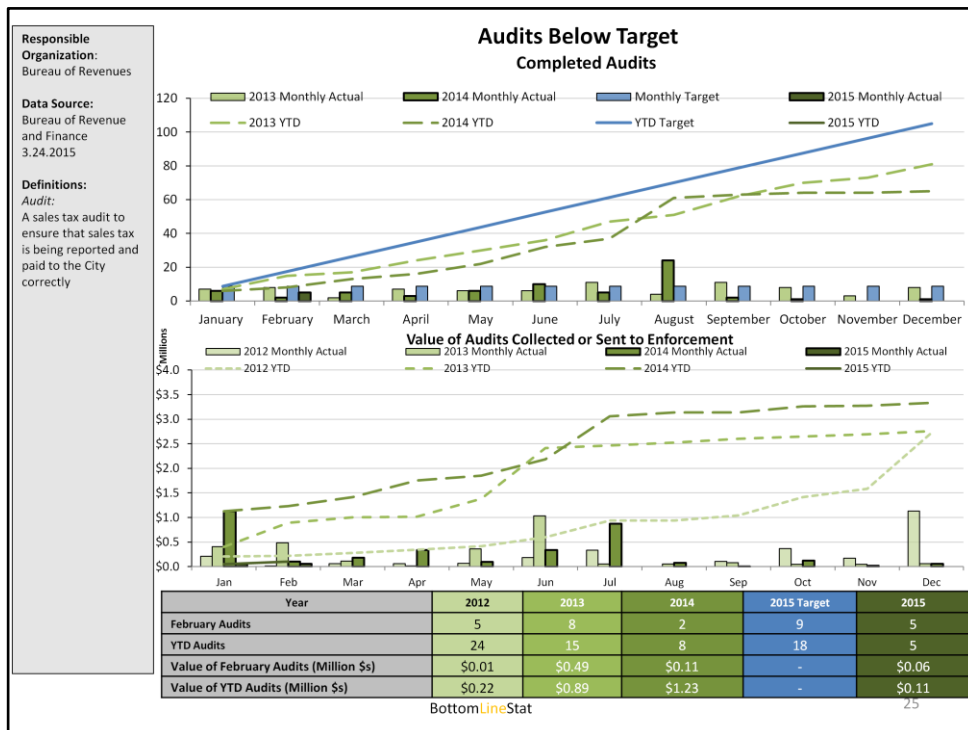


Year	2012		2013		2014		2015	
	January Collections (Million \$s)	Percent Change from Prior Year	January Collections (Million \$s)	Percent Change from Prior Year	January Collections (Million \$s)	Percent Change from Prior Year	January Collections (Million \$s)	Percent Change from Prior Year
January Collections (Million \$s)	\$1.53	10.0%	\$1.64	7.3%	\$1.32	-19.2%	\$1.77	33.5%
YTD Collections (Million \$s)	\$1.53	10.0%	\$1.64	7.3%	\$1.32	-19.2%	\$1.77	33.5%

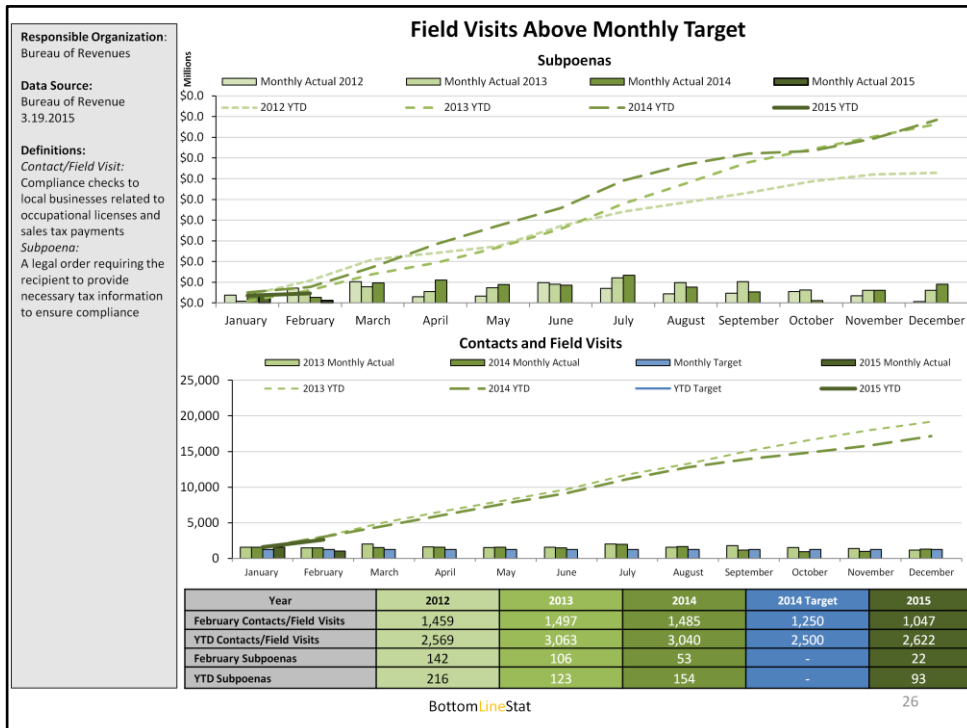
BottomLineStat

24





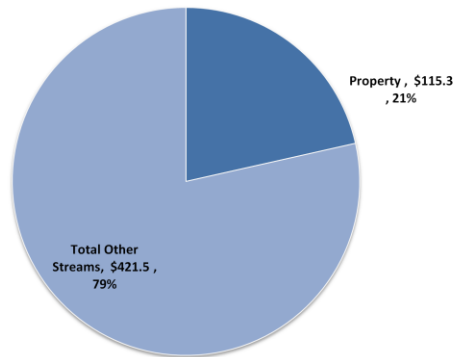
The Bureau of Revenue has experienced staff shortages, leading to a decrease in the number of audits completed. The Bureau is currently working to re-staff the audit unit, and is working with outside auditors to increase productivity.



There has been a slight decrease in the number of field visits due to the implementation of a new system and staff turnover.

## Property Tax Revenues

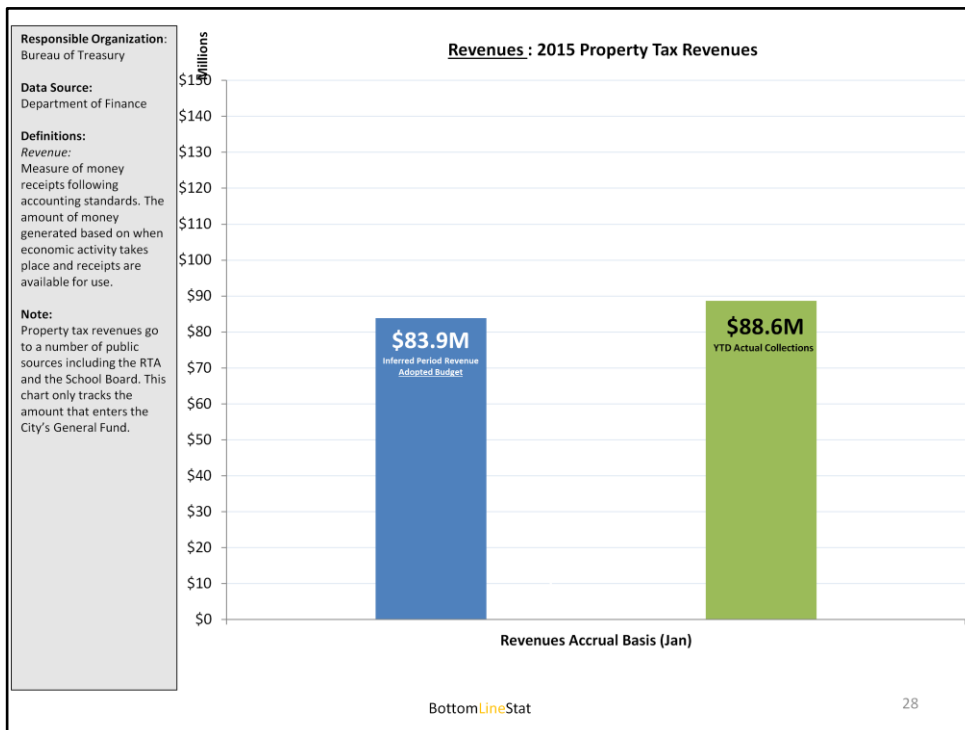
21% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

BottomLineStat

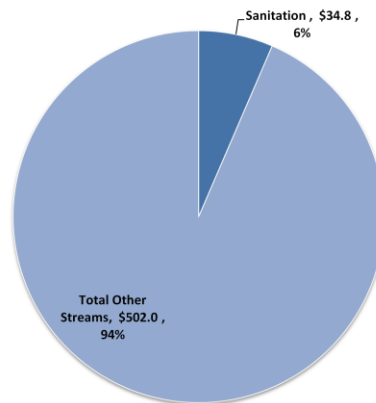
27



The increase in revenue may be related to the upcoming tax sale.

## Sanitation Revenues

6% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

BottomLineStat

29

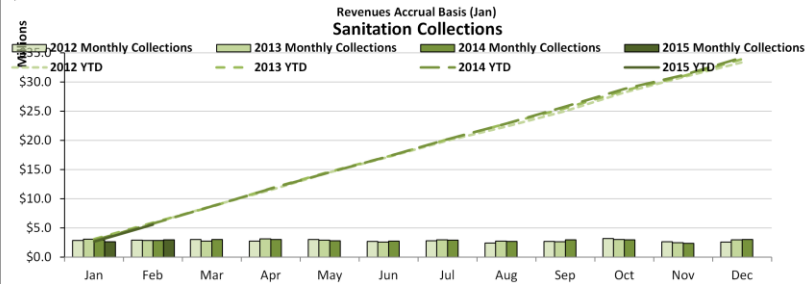
**Responsible Organization:**  
Sewerage and Water Board

**Data Source:**  
Sewerage & Water Board 3.24.2015

**Definitions:**  
**Revenue:**  
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.  
**Collections:**  
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

## Sanitation Revenues Above Original Budgeted Amount

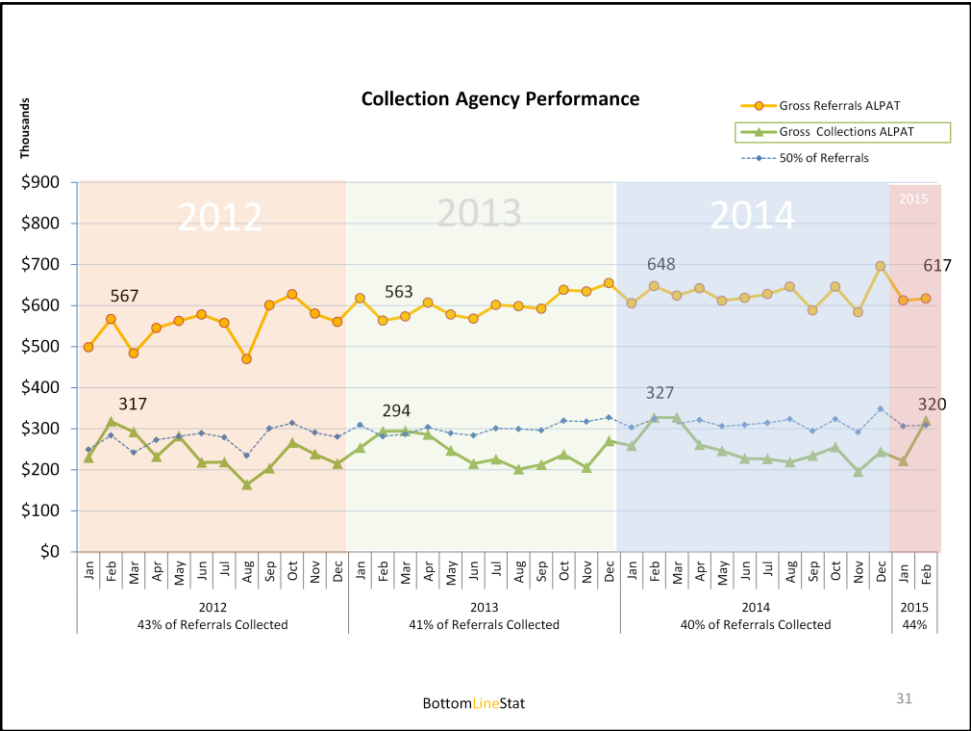
Sanitation Revenues 2015



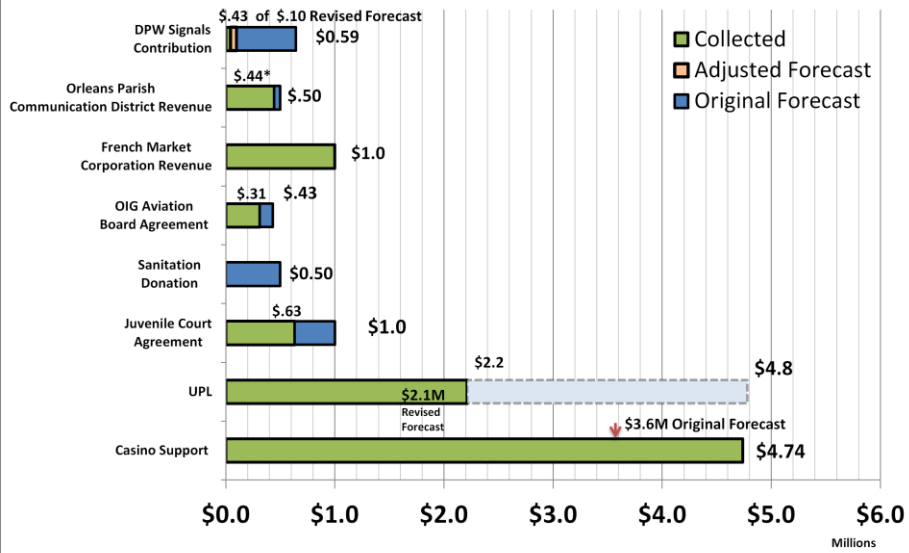
Year	2012		2013		2014		2015	
	Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year	
February Collections (Million \$s)	\$2.92	21.5%	\$2.85	-2.2%	\$2.87	0.5%	\$2.93	2.1%
YTD Collections (Million \$s)	\$5.76	46.8%	\$5.92	2.7%	\$5.74	-3.0%	\$5.55	-3.3%

BottomLineStat

30



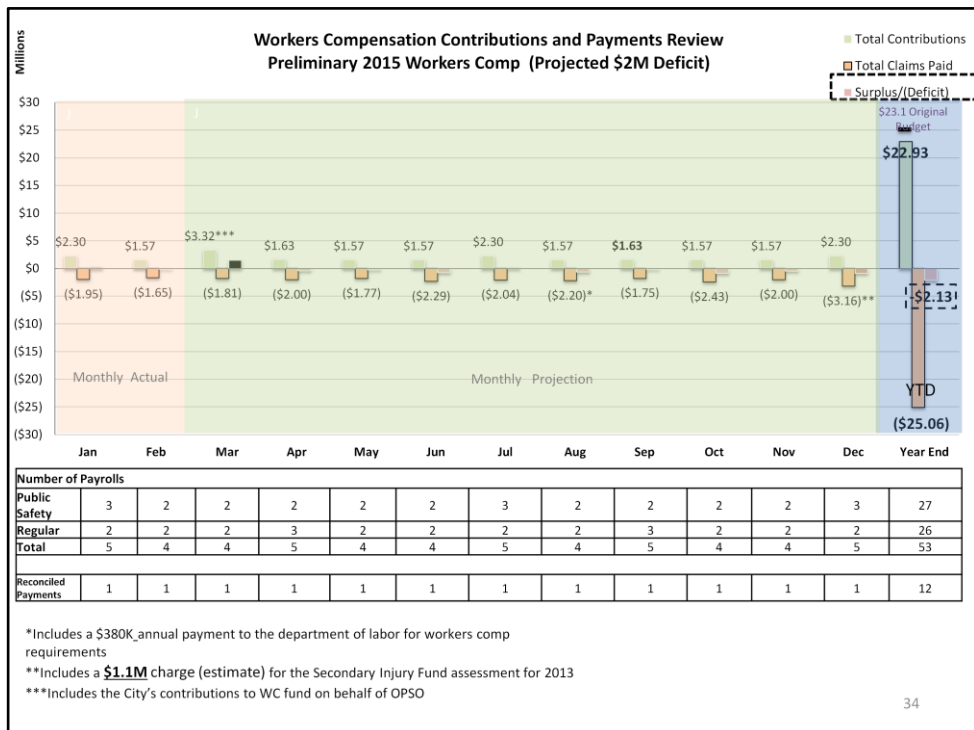
### Review of Additional Revenue Items



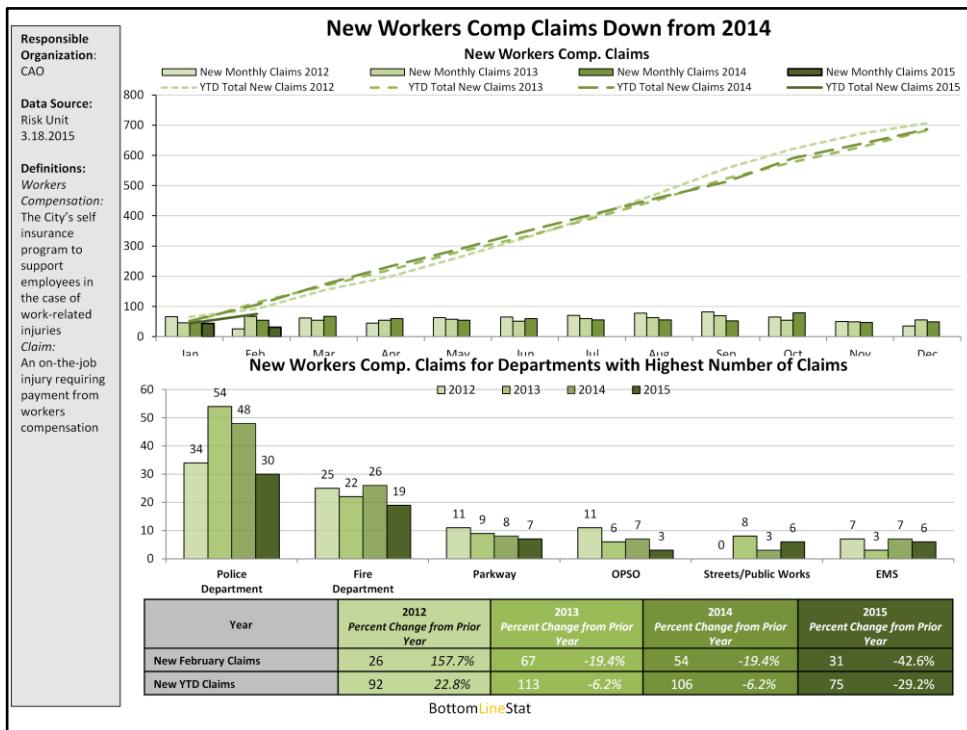
\* Check was delivered to Police on July 17th. Amount recorded as a deduction to expenditures (waiting for correction)



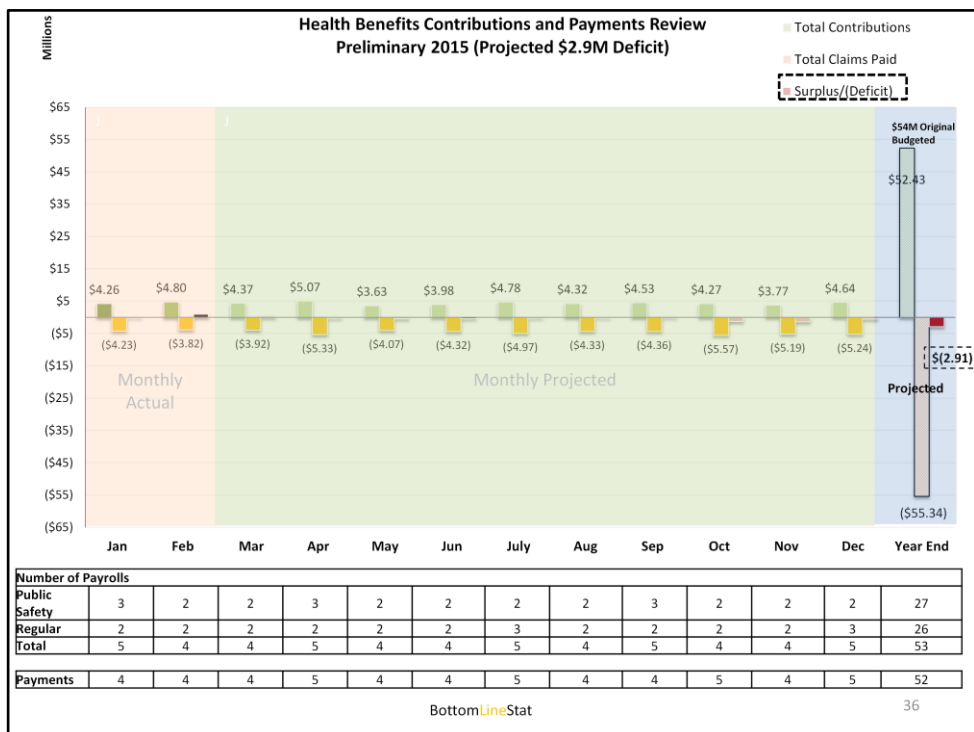
# Expenditure Analysis



Despite a decrease in new claims, workers compensation spending in 2015 is higher than projected.



So far in 2015, workers compensation claims are substantially lower than in prior years.



There is a projected 8% increase in expenditures in 2015 over 2014.

Fuel Usage (in Gallons)						
Responsible Organization: Equipment Maintenance Division		2012 Total Through February	2013 Total Through February	2014 Total Through February	2015 Total Through February	Change 2015/2014
<b>Data Source:</b> Equipment Maintenance Division 3.16.2015  <b>Definitions:</b> <i>Fuel Usage:</i> The amount of fuel used by various City organizations	POLICE	165,625	146,452	139,278	129,444	-7%
	CRIMINAL SHERIFF	36,849	34,447	33,069	35,579	8%
	EMERGENCY MEDICAL SERVICES	22,084	23,141	21,677	21,943	1%
	PUBLIC WORKS	12,038	12,129	12,110	14,168	17%
	FIRE	12,529	11,739	11,163	11,148	0%
	PARKWAY & PARK COMMISSION	9,981	10,462	9,012	8,993	0%
	SANITATION	7,141	7,589	8,263	8,225	0%
	DISTRICT ATTORNEY	5,310	5,275	5,724	4,860	-15%
	RECREATION	4,688	4,537	4,186	3,888	-7%
	LA SPCA	1,778	2,099	2,614	2,180	-17%
	COUNCIL	1,396	1,348	1,851	2,119	14%
	SAFETY & PERMITS	2,774	2,645	2,467	1,809	-27%
	PROPERTY MANAGEMENT	2,358	3,247	2,204	1,776	-19%
	EQUIPMENT MAINTENANCE DIVISION	67	1,088	1,382	1,403	2%
	OFFICE OF HOUSING & URBAN DEV.	1,273	1,919	2,106	1,305	-38%
	N O MOSQUITO CONTROL BRD.	1,396	1,567	1,306	1,178	-10%
	CORONER'S OFFICE	1,254	1,159	1,084	833	-23%
	CLERK OF CRIMINAL DIST COURT	419	669	857	680	-21%
	OFFICE OF EMERGENCY PREPAREDNESS	1,012	850	944	663	-30%
	LIBRARY	506	887	643	645	0%
CRIMINAL DISTRICT COURT	1,456	600	662	618	-7%	
All Other Departments (<600 Gallons)	3,804	3,592	3,307	2,177	-34%	
Total (Not Including Police)	130,111	130,989	126,628	126,191	0%	
Total	295,736	277,441	265,906	255,634	-4%	

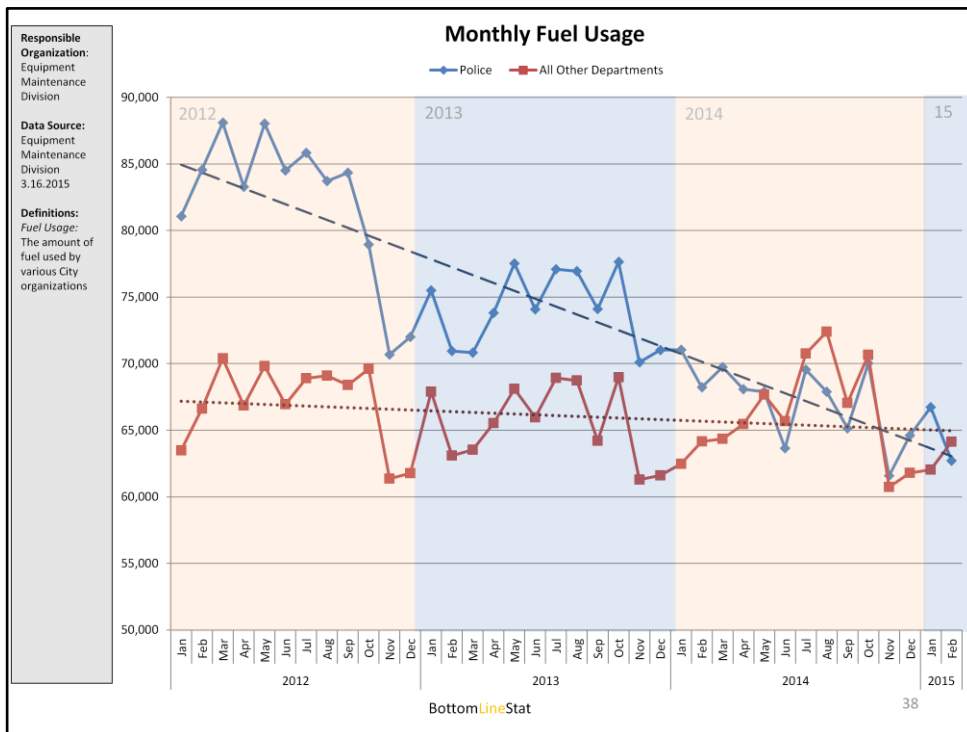
BottomLineStat

37

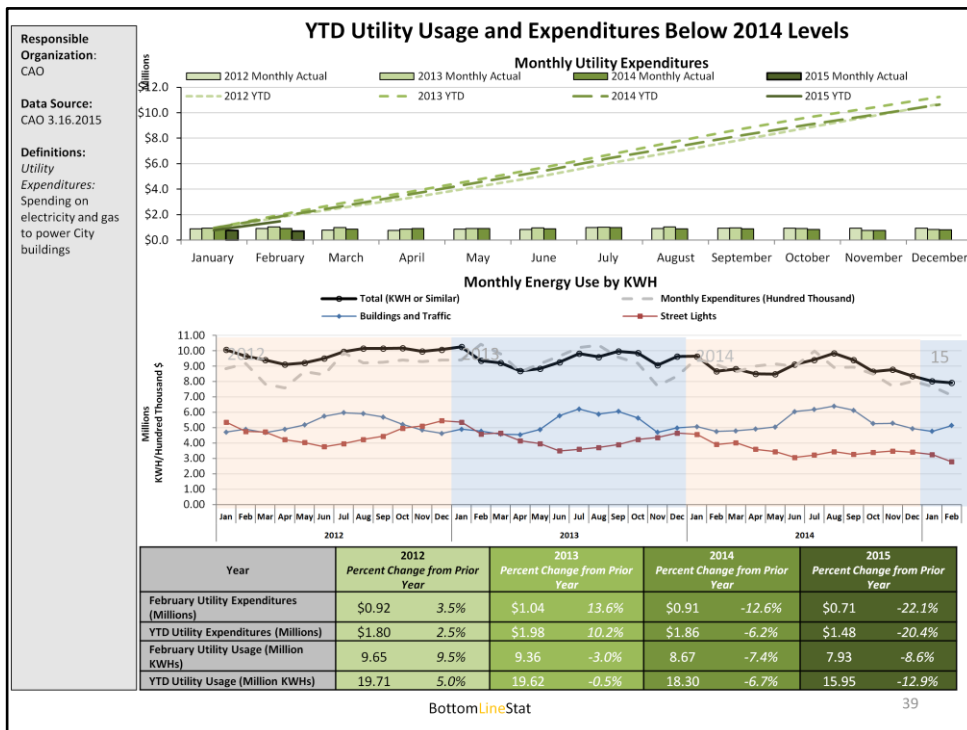
BottomLineStat

37

The increase in fuel usage for the Department of Public Works is a result of the department having more operational equipment and personnel than in prior years.



As the Police Department increases staffing levels, funds for fuel usage will likely have to increase as well.



Utilities expenditures is down due to streetlight conversions to more efficient LEDs and a decrease in fuel prices.

