



CITY OF NEW ORLEANS

BottomLineStat

March 2014 Reporting Period

www.nola.gov/opa

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Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Property Taxes
- Sanitation Fees Revenues / Collections

Capital Fund

- Surplus Real Estate Sales

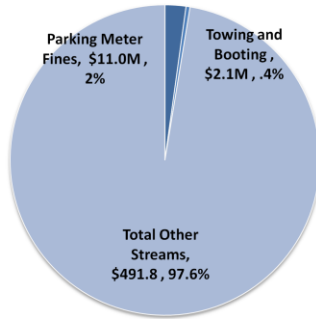
Expenditures

- Overtime Analysis
- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

Revenue Analysis

Parking Enforcement Revenues

2.4% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 YTD Projection
Number of parking citations	74,182	95,320
Number of tows	4,779	3,642
Number of boots	2,226	1,059

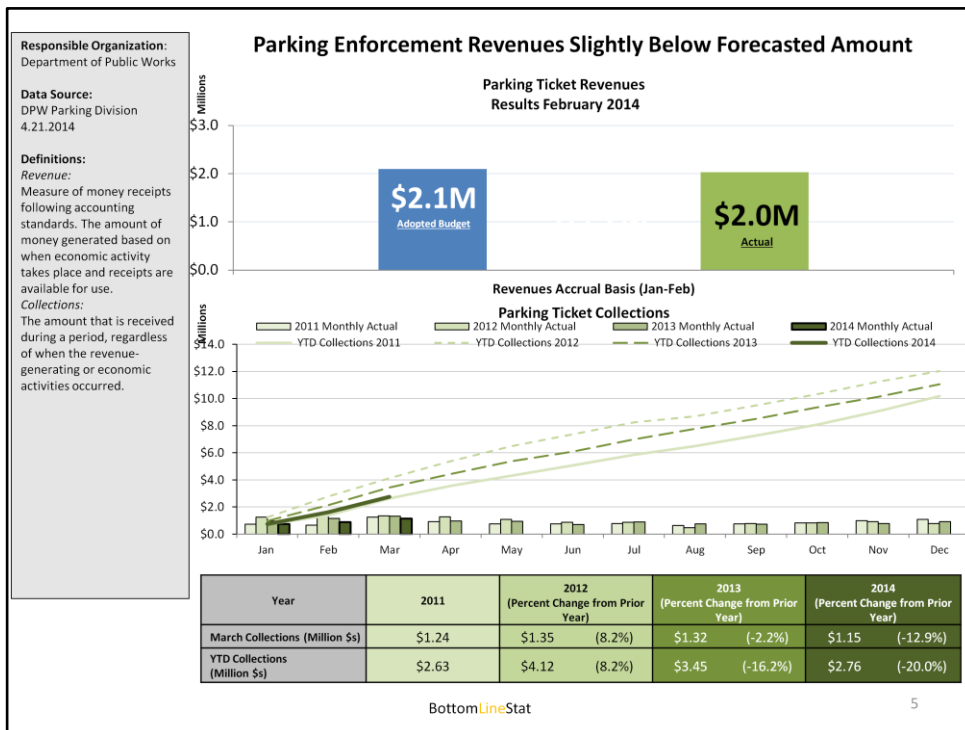
Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan	Develop a plan to handle high levels of PCO turnover	Ongoing	

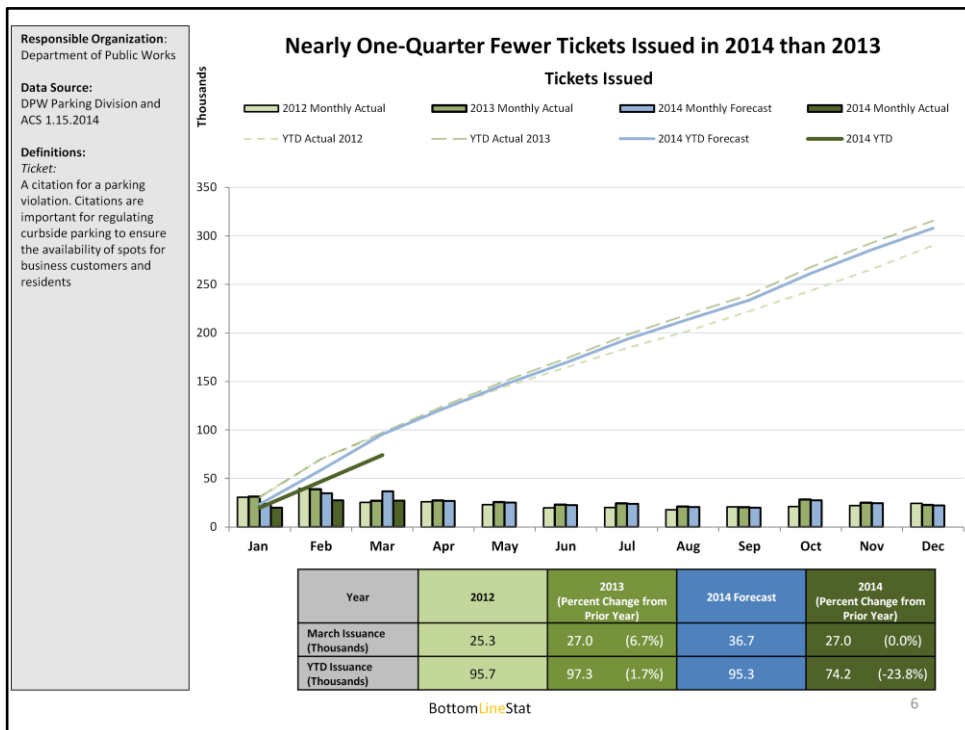
Source: Adopted Budget 2014

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Collections are down for a number of reasons including technical issues with ticket issuance equipment, PCO staffing, and poor contractor performance. The Department of Public Works is still in negotiations for a new contract and anticipates having a new contract in operation by June-July 2014.



Technical issues with ticket issuance devices and PCO staffing have led to a decrease in ticket issuance. The Department of Public Works anticipates that issuance will remain low at least until a new vendor is in place.

Responsible Organization:
Department of Public Works

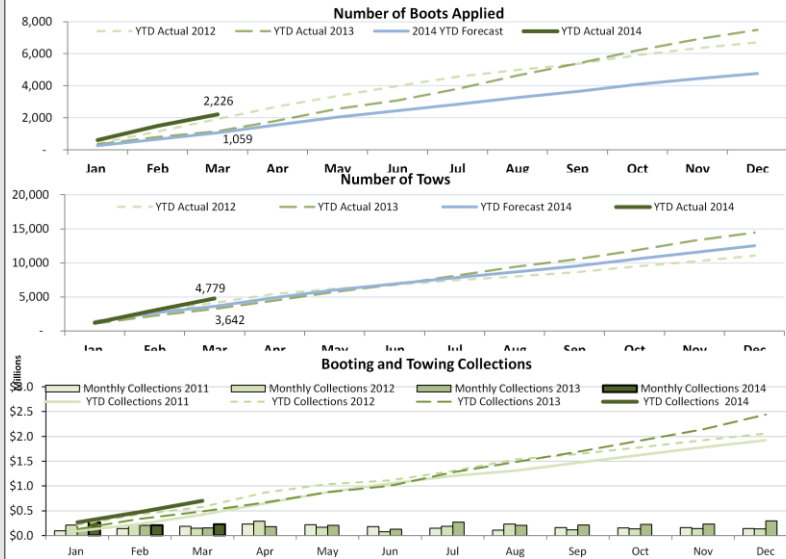
Data Source:
DPW Parking Division

Definitions:

Boot:
Boots are employed by the City to increase compliance with parking laws and encourage the payment of outstanding tickets

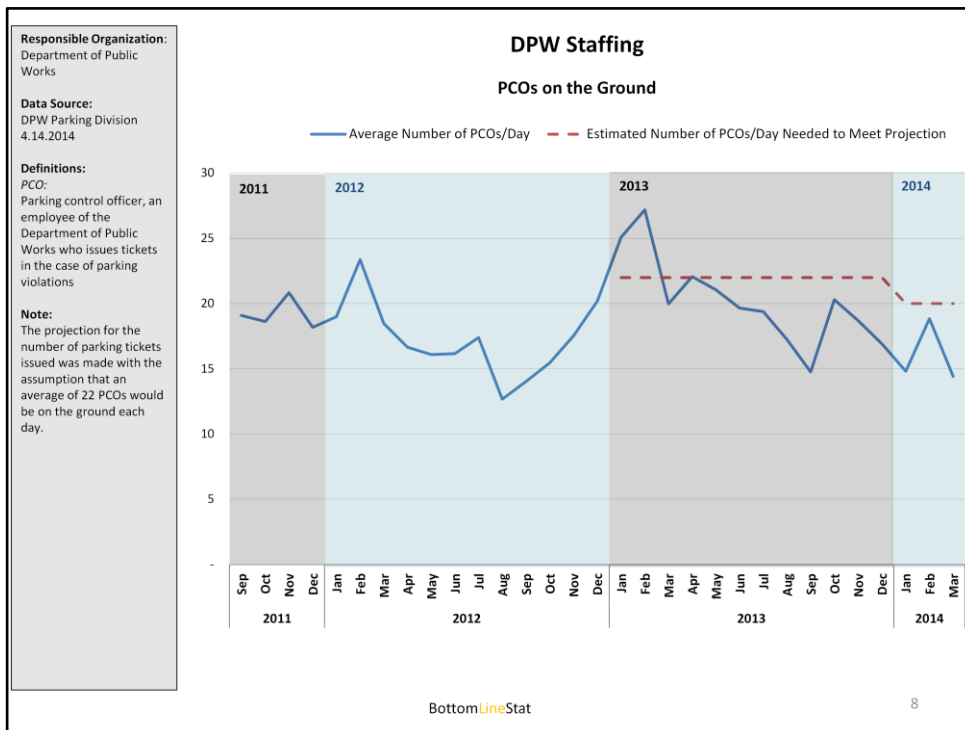
Tow:
Removal of an illegally parked car, used against the most egregious parking violations.

Booting and Towing Above Forecast, Collections Above 2013 Levels



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
March Collections (Thousand \$s)	\$186.0	\$146.5 (-21.3%)	\$151.0 (3.1%)	\$225.4 (49.3%)
YTD Collections (Thousand \$s)	\$422.3	\$575.0 (36.1%)	\$487.8 (-15.2%)	\$701.1 (43.7%)

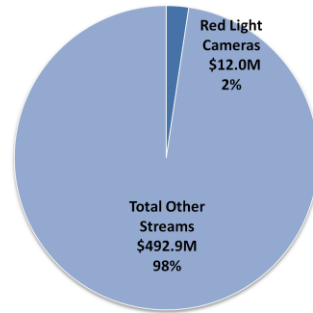
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The Department of Public Works (DPW) has hired and trained a new class of PCOs for Jazz Fest. DPW will hire a new class after Jazz Fest.

Photo Safety Management

2% Adopted Budget GF Revenues for 2014



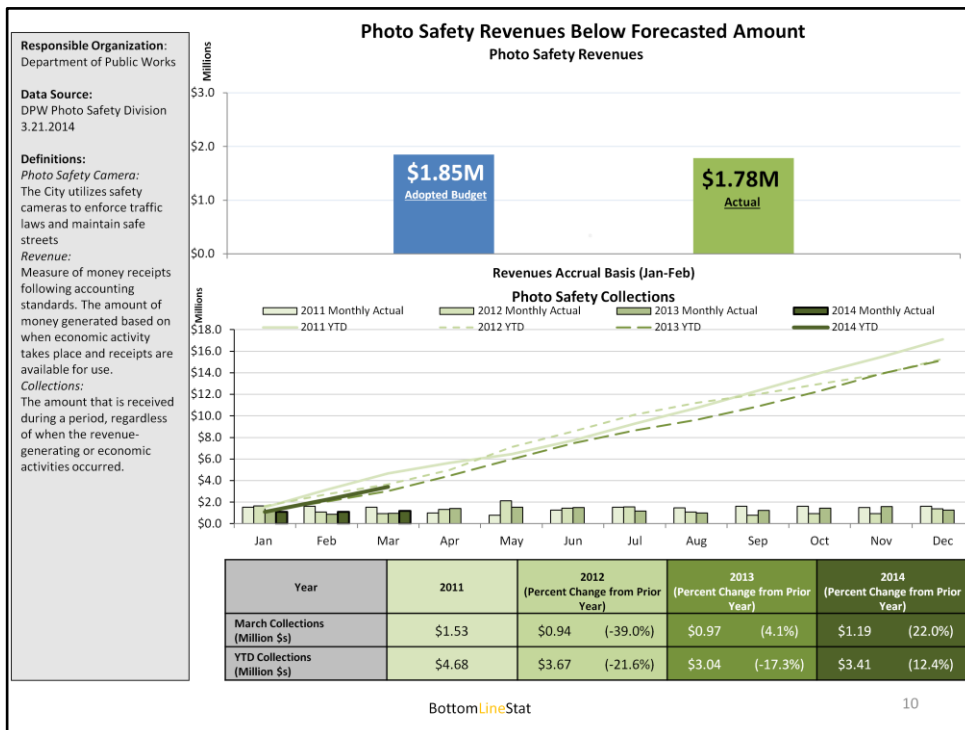
Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	

Source: Adopted Budget 2014

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Revenue is lower than projected because of ongoing issues with inoperable flashers in school zones.

Responsible Organization:
Department of Public Works

Data Source:
DPW Photo Safety Division
3.21.2014

Definitions:

Photo Safety Camera:
The City utilizes safety cameras to enforce traffic laws and maintain safe streets

Event:
Any traffic event that causes a photo safety camera to register a potential violation

Non-Enforceable Events:
An event that is later ruled not to be in violation of any traffic laws

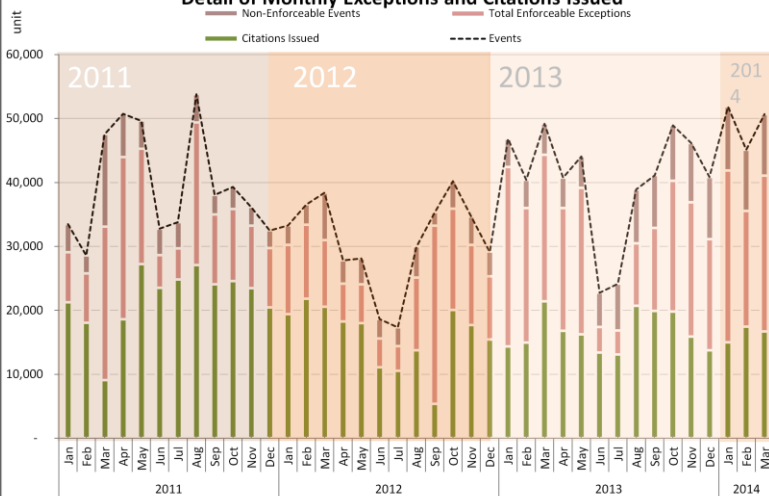
Enforceable Exception:
An event that involves a traffic violation but does not lead to the issuance of a citation. This can occur for a number of reasons including mechanical failures, false positives, and the inability to identify the violating vehicle.

Citation:
An event that results in the issuance of a citation

Note:
One event is still awaiting a judgment in January.

33% Issuance Rate in 2014

Detail of Monthly Exceptions and Citations Issued



Year	2011	2012	2013	2014
YTD Events	47,538	38,398	49,206	50,696
YTD Citations	9,030	20,537	21,363	16,652
YTD Issuance Rate	44%	57%	37%	33%
March Issuance Rate	19%	53%	43%	33%

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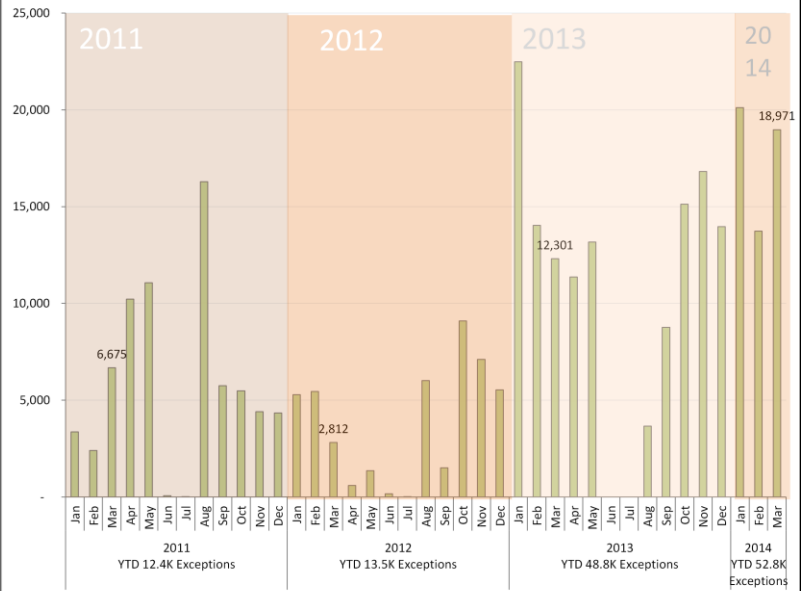
Responsible Organization:
Department of Public
Works

Data Source:
DPW Photo Safety Division
3.21.2014

Definitions:
Photo Safety Camera:
The City utilizes safety
cameras to enforce traffic
laws and maintain safe
streets
*School Zone Enforceable
Time:*
A common use of photo
safety cameras is in
school zones, which have
reduced speed limits at
the beginning and end of
the school day.
Inoperable flashers:
The indication that the
speed limit is reduced
comes from flashers on
school zone boundaries. If
these flashers are not
working properly, the
speed limit reduction
cannot be enforced.

Increase in School Zone Flasher Exceptions from 2013

Monthly Exceptions Issued for Inoperable School Zone Flashers



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Responsible Organization:
Department of Public Works

Data Source:
American Traffic Solutions
4.21.2014

Definitions:

Collected:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

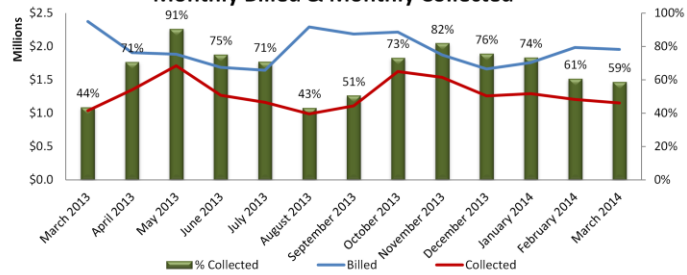
Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.

Note:

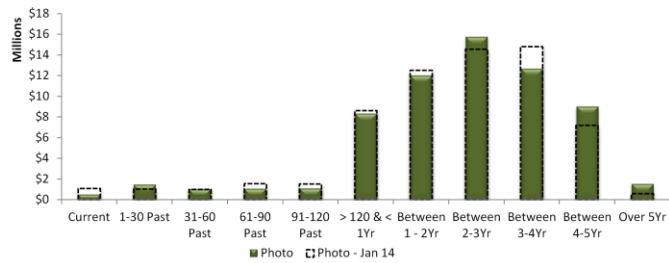
Receivable aging data only dates back to 2009. Collected funds shown here do not include any late fees, only original amount due.

Photo Safety Collections

Monthly Billed & Monthly Collected



Total Outstanding Remains Even Compared to Jan-2014

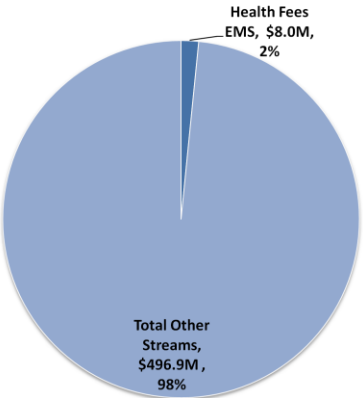


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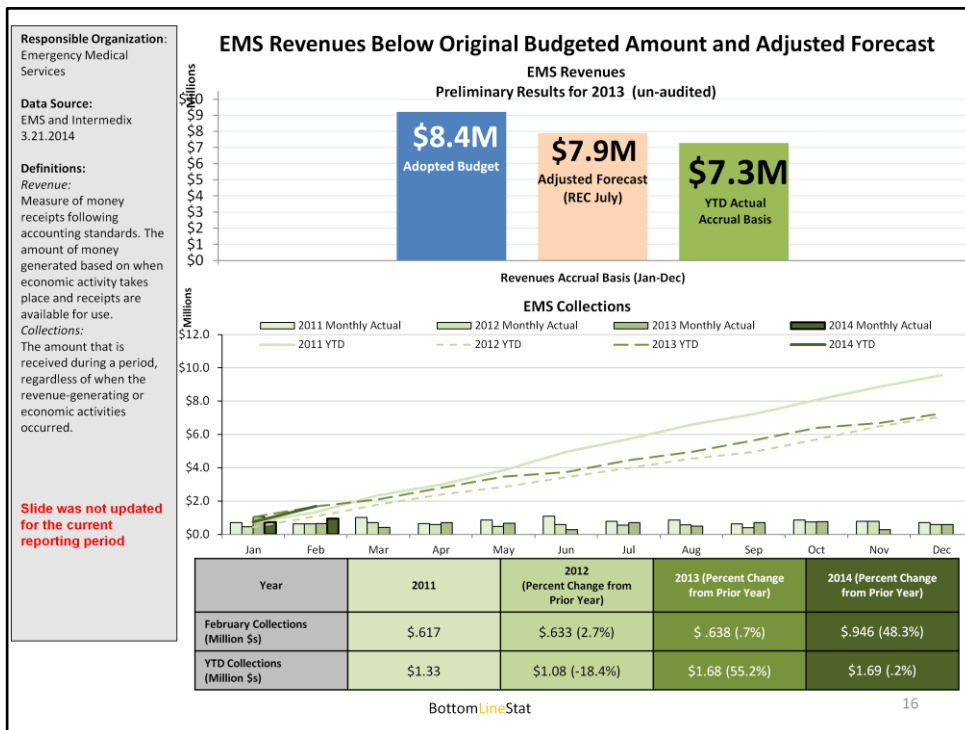
EMS Revenues

2% Adopted Budget GF Revenues for 2014

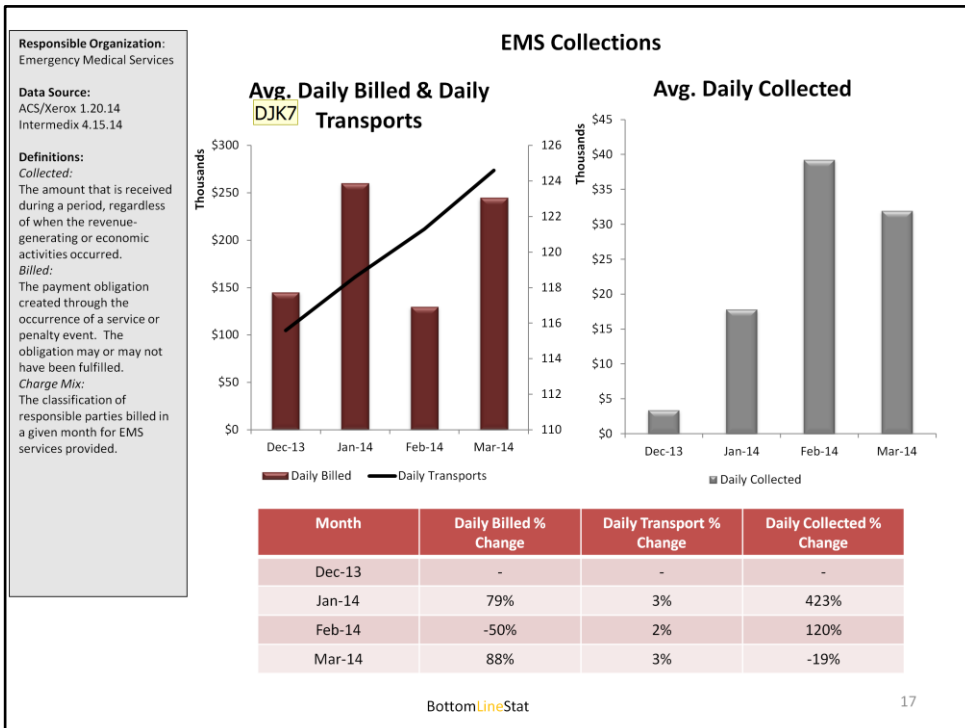


Source: Adopted Budget 2014

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Temporary data issues prevented Emergency Medical Services from obtaining March collections data.



A data error caused the billed amount for February to appear low.

Responsible Organization:
Emergency Medical Services

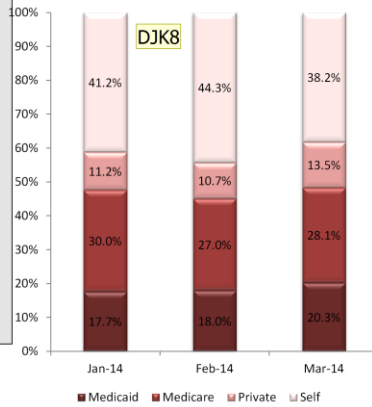
Data Source:
ACS/Xerox 1.20.14
Intermedix 4.15.14

Definitions:
Collected:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.
Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.
Charge Mix:
The classification of responsible parties billed in a given month for EMS services provided.

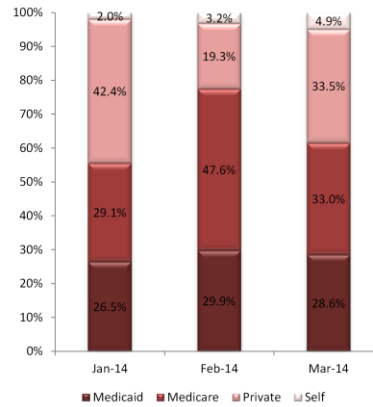
EMS Collections

	Current Charge Mix	Historical Charge Mix Comparison (April '12)				
Class	New Orleans	New Orleans	Houston	Baltimore	Philadelphia	DeKalb, GA
Self	38%	55%	43%	62%	23%	52%
Private	13%	15%	17%	12%	36%	18%
Medicare	28%	15%	22%	18%	31%	20%
Medicaid	20%	14%	17%	7%	11%	11%

Charge Mix



Payer Mix



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Responsible Organization:
Emergency Medical Services

Data Source:
ACS/Xerox 1.20.14
Intermedix 4.15.14

Definitions:

Collected:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.

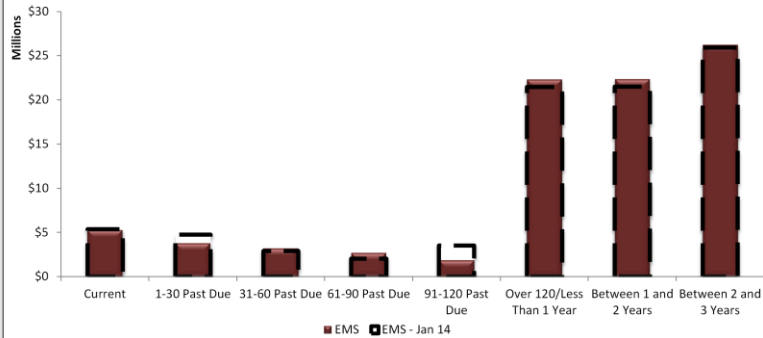
Charge Mix:
The classification of responsible parties billed in a given month for EMS services provided.

Note:

Removed older receivable data as EMS prescriptive period is three years.

EMS Collections

**Total Outstanding Are Even from Jan-14 (\$87.3M) to Mar-14 (\$87.8M)
Meanwhile Billings Are Even and Collections Increased**



Month*	Billed	Collected
Dec - 13	\$4,357,896	\$102,172
Jan - 14	\$7,805,898	\$534,786
Feb - 14	\$3,510,635	\$1,060,487
Mar - 14	\$7,341,901	\$958,768

* Intermedix billing and collections only

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Traffic Court

1% Adopted Budget GF Revenues for 2014



Action Item

Responsible Party	Action Item	Due	Status
Debra Hall, Allen Square	Develop and implement a comprehensive collections plan	Ongoing	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	

Source: Adopted Budget 2014

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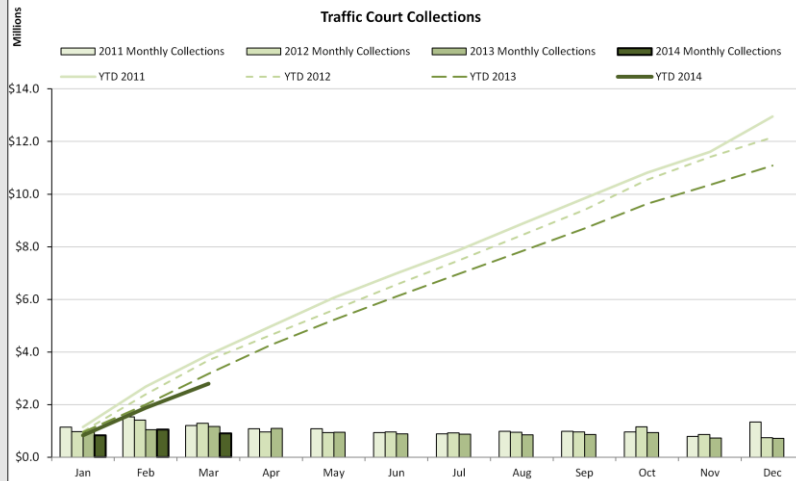
20

Responsible Organization:
Traffic Court

Data Source:
Traffic Court 3.21.2014

Definitions:
Collections:
Money that has been collected by the City but not yet officially entered into the City's records

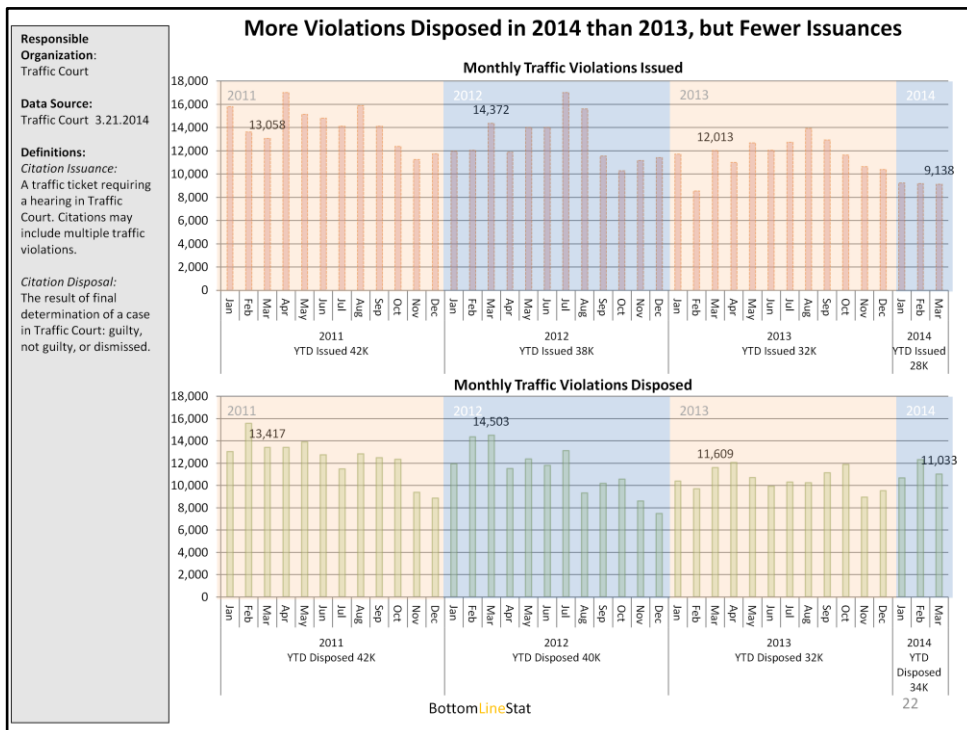
Traffic Court Collections Down 12% from 2013



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
March Collections (Million \$s)	\$1.21	\$1.30 (7.3%)	\$1.17 (-9.6%)	\$0.90 (-22.9%)
YTD Collections (Million \$s)	\$3.89	\$3.69 (-5.1%)	\$3.18 (-13.9%)	\$2.79 (-12.1%)

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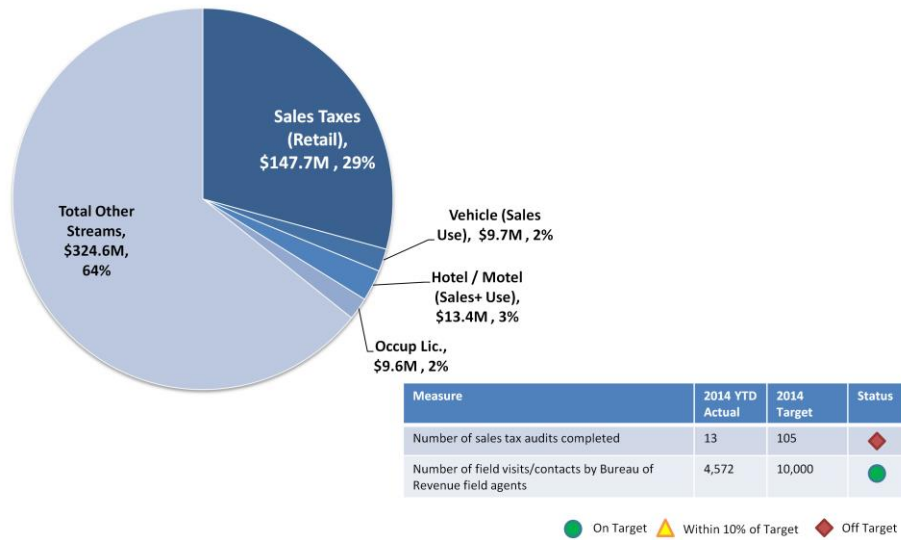


Despite decreased ticketing, the Traffic Court has been able to dispose old cases to maintain disposition levels. A number of factors have facilitated this including better processes to notify individuals of an open violation and the City Attorney pursuing cases more aggressively.

Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 34% of Adopted Budget GF Revenues for 2014

Occupational License : 2% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

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Responsible Organization:
Bureau of Revenues

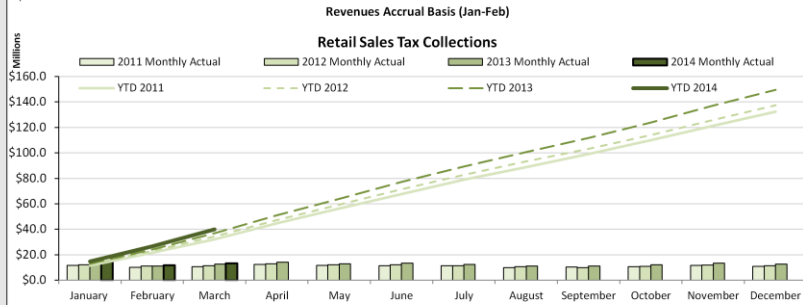
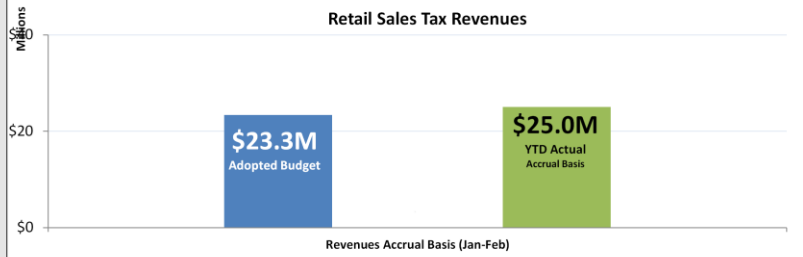
Data Source:
Bureau of Revenue and Finance 3.21.2014

Definitions:

Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.

Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

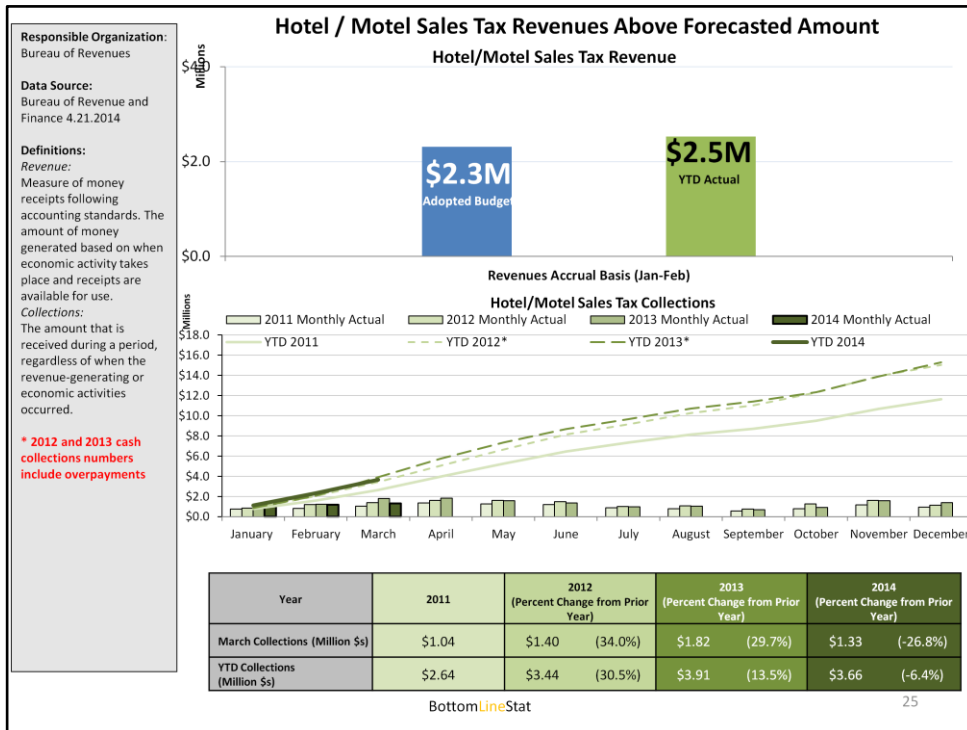
Retail Sales Tax Revenues Above Forecasted Amount



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
March Collections (Million \$)	\$10.66	\$11.38 (6.8%)	\$12.72 (11.8%)	\$13.22 (3.9%)
YTD Collections (Million \$)	\$32.23	\$34.53 (7.1%)	\$36.84 (6.7%)	\$39.87 (8.2%)

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The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.

Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and Finance 3.21.2014

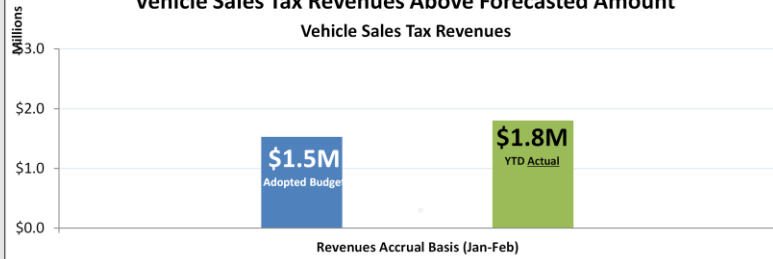
Definitions:

Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.

Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

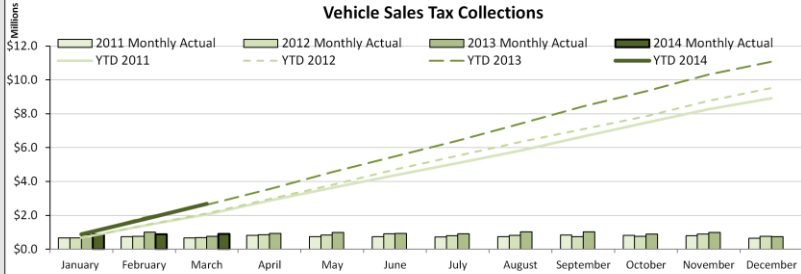
Vehicle Sales Tax Revenues Above Forecasted Amount

Vehicle Sales Tax Revenues



Revenues Accrual Basis (Jan-Feb)

Vehicle Sales Tax Collections



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
March Collections (Million \$)	\$0.66	\$0.69 (3.9%)	\$0.76 (9.6%)	\$0.91 (20.5%)
YTD Collections (Million \$)	\$2.07	\$2.11 (2.1%)	\$2.63 (24.7%)	\$2.69 (2.1%)

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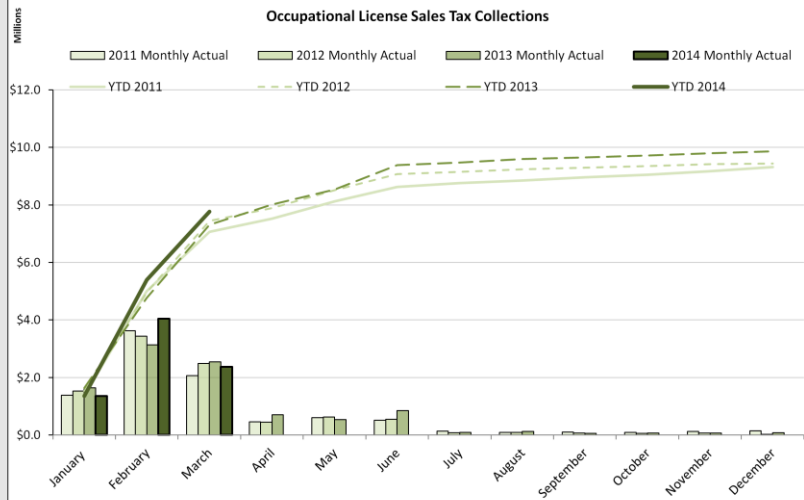
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Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and
Finance 4.21.2014

Definitions:
Collections:
The amount that is
received during a period,
regardless of when the
revenue-generating or
economic activities
occurred.

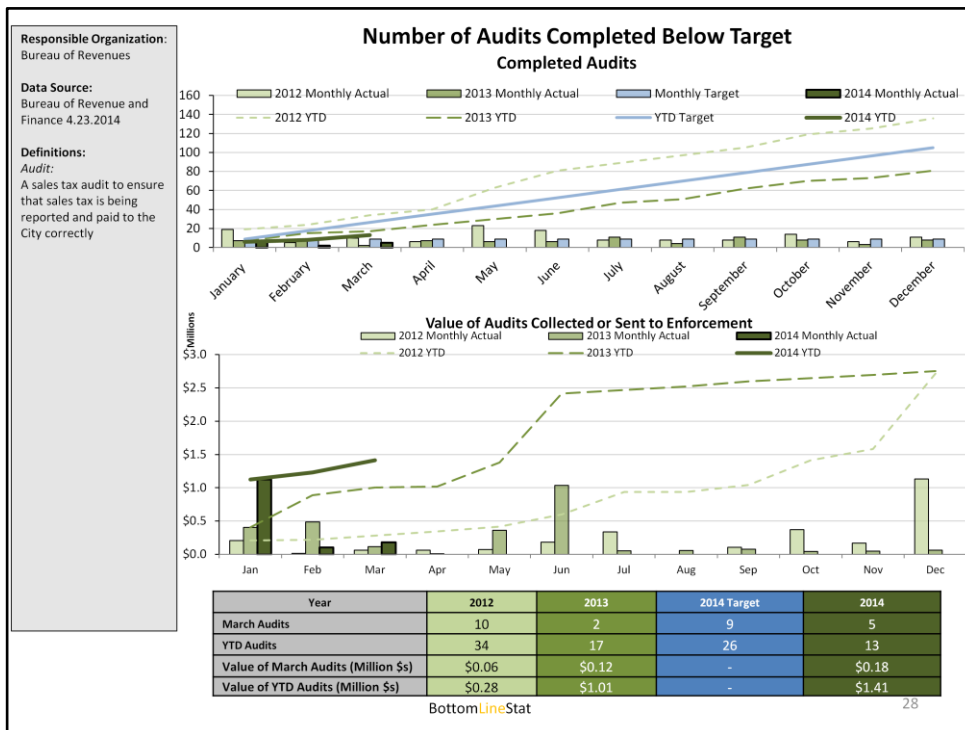
Occupational License Collections Up from 2013



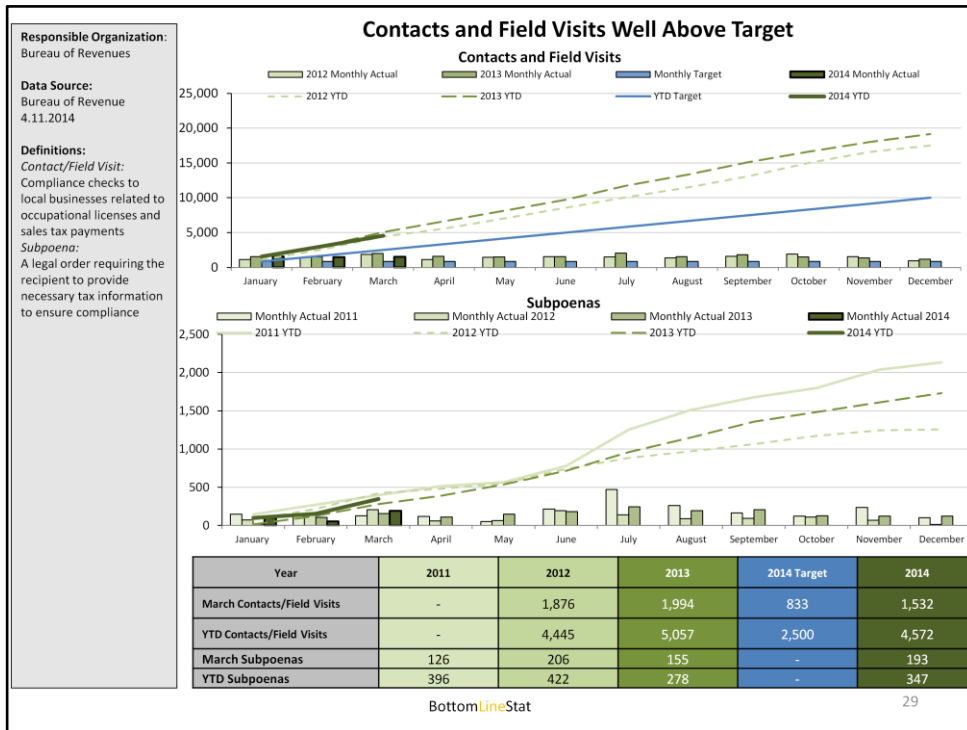
Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
March Collections (Million \$)	\$2.06	\$2.49 (20.6%)	\$2.54 (2.0%)	\$2.37 (-6.6%)
YTD Collections (Million \$)	\$7.07	\$7.45 (5.3%)	\$7.31 (-1.9%)	\$7.77 (6.3%)

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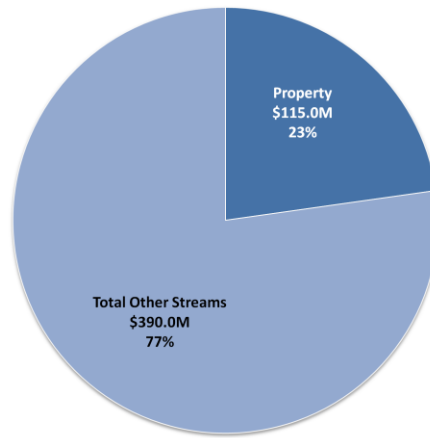
The Bureau of Revenue has experienced staff shortages and is currently hiring new auditors. The training period for new hires takes several months, so the Bureau anticipates that audit numbers will remain low for much of 2014. The Bureau will look into the potential of over-hiring so there is always a full staff.



The number of field visits decreased slightly due to the loss of one field agent.

Property Tax Revenues

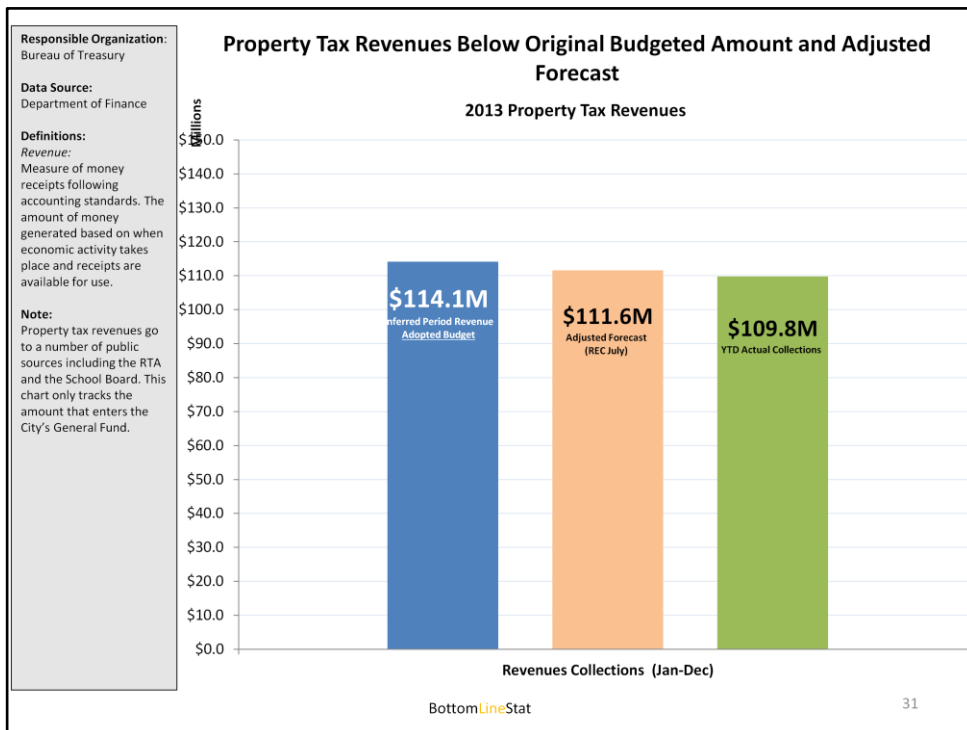
23% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

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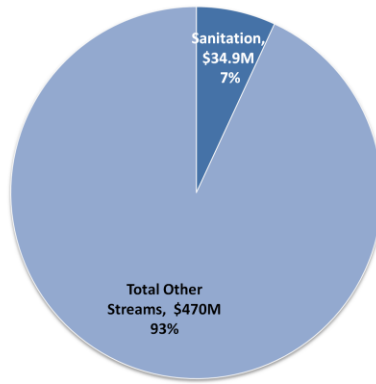
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Much of the decrease in revenue compared to the projected level is due to a policy change that requires additional funds related to pensions to be allocated to General Services rather than the General Fund.

Sanitation Revenues

7% Adopted Budget GF Revenues for 2014



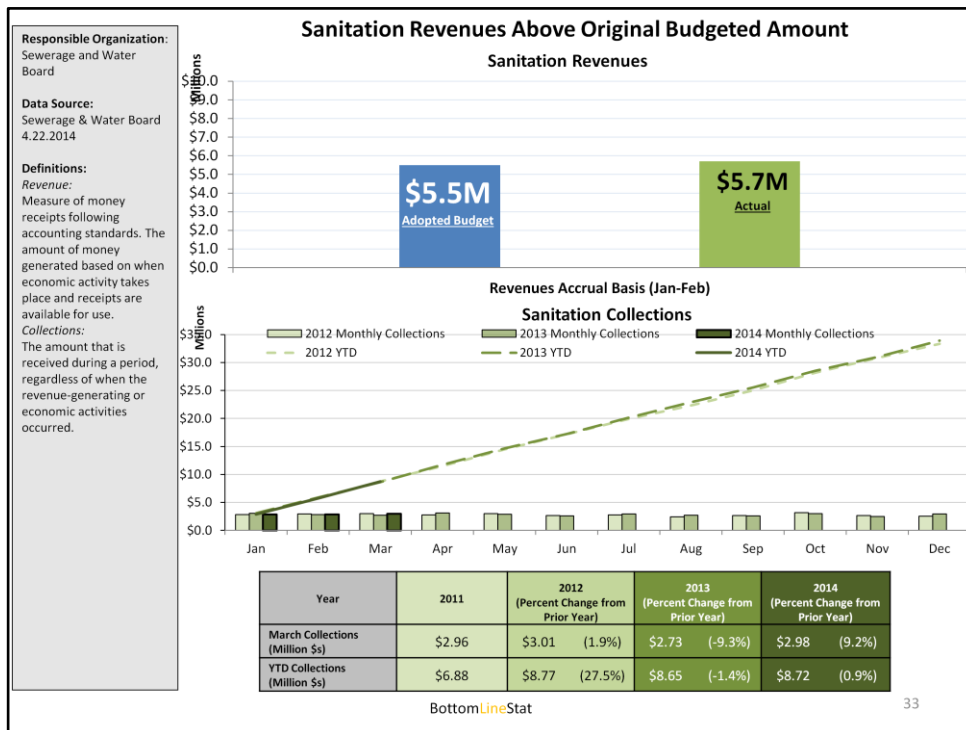
Measure	2014 YTD Actual	2014 Target	Status
Percent of sanitation referrals collected	49%	50%	⚠️

● On Target
 ⚠️ Within 10% of Target
 ❖ Off Target

Source: Adopted Budget 2014

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The City's new policy involving cutting water in the case of delinquent payment has not yet been felt and will likely affect collections later in 2014.

Responsible Organization:
Sewerage and Water
Board/ALPAT

Data Source:
ALPAT
4.22.2013

Definitions:
ALPAT:
The City's contracted
collection agency for
sanitation charges
Referrals:
The total sanitation billing
amount referred to ALPAT
for collection
Collections:
The total sanitation
charges collected due to
enforcement by ALPAT

52% of Referrals Were Collected in March



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Capital Fund

Responsible Organization: Real Estate and Records Data Source: Capital Projects, Real Estate and Records Definitions: <i>Surplus Properties:</i> Properties that no longer serve a regular function to the City and are sent to sale	Surplus Properties Update	
	Closings Complete or Scheduled as of 4/22/2014	
	Property	Value of Closing
	6038 St. Claude Ave. (Scheduled)	\$31,500
	801 Rosedale Dr. (Scheduled)	\$105,000
	2552 St. Philip St. (Completed)	\$175,000
	Four Additional Lots Nearing Completion	\$130,000
	Appraisals for Upcoming Auction	
	Property	Status as of 4/22/2014
	2019 Third Street (Vacant Lot)	RFQ for Appraisals Submitted
	3601 General Taylor (Vacant Lot)	
	2600 S. Broad Street (Vacant Lot)	
	1400 S. Broad Street (Vacant Lot)	
	Harrison Ave. and Bellaire St. (Vacant Lot)	
	4415 and 4435 Wilson Avenue (Multi-Unit Buildings)	Appraisal Complete
	New Orleans East Visitor's Center	
	Elysian Fields Fire House	

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The Office of Real Estate and Records is working on identifying additional properties for their upcoming auction.

Expenditure Analysis

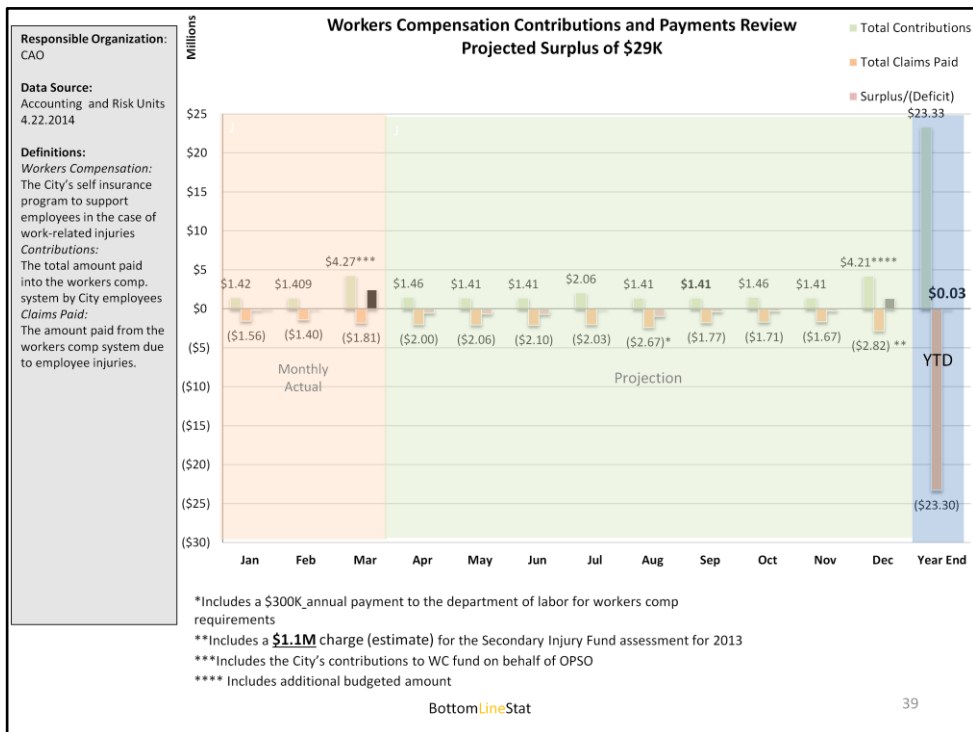
Responsible Organization:
CAO

Data Source:
Data from ITI and summarized by OPA/ Department of Finance

Definitions:
Overtime:
Hours worked beyond the regularly scheduled amount

2014 Overtime by Department General Fund Only

Total Overtime Through March						
	Jan-14	Feb-14	Mar-14	Jan-Mar 2014	Jan-Mar 2013	Change from 2013
POLICE	\$248,493	\$1,043,294	\$1,819,722	\$3,111,510	\$3,527,574	-12%
HEALTH	\$89,203	\$181,774	\$250,119	\$521,096	\$520,008	0%
FIRE	\$76,514	\$214,409	\$198,583	\$489,505	\$258,314	90%
PUBLIC WORKS	\$24,248	\$61,900	\$153,853	\$240,001	\$212,494	13%
PROPERTY MANAGEMENT	\$11,965	\$74,809	\$55,954	\$142,728	\$77,514	84%
SANITATION	\$15,001	\$28,362	\$79,030	\$122,392	\$124,184	-1%
FINANCE	\$17,894	\$24,244	\$48,748	\$90,886	\$44,227	105%
PARKWAY & PARK COMMISSION	\$5,892	\$19,396	\$51,531	\$76,818	\$76,075	1%
HUMAN SERVICES	\$15,490	\$18,582	\$28,394	\$62,466	\$80,149	-22%
MISCELLANEOUS	\$5,319	\$5,452	\$44,390	\$55,161	\$34,294	61%
CHIEF ADMINISTRATIVE OFFICE	\$2,023	\$14,369	\$30,451	\$46,843	\$41,538	13%
N O MOSQUITO CONTROL BRD.	\$2,851	\$6,811	\$8,779	\$18,441	\$8,598	114%
CORONER'S OFFICE	\$3,098	\$3,359	\$4,788	\$11,245	\$12,633	-11%
SAFETY & PERMITS	\$3,588	\$3,533	\$3,875	\$10,996	\$11,146	-1%
MAYOR	\$0	\$8,791	\$0	\$8,791	\$427	1957%
TOTAL OF OTHER DEPTS (Less Than \$2,000 YTD)	\$386	\$195	\$843	\$1,424	\$3,264	-56%
Grand Total	\$521,964	\$1,709,278	\$2,779,060	\$5,010,302	\$5,032,439	0%



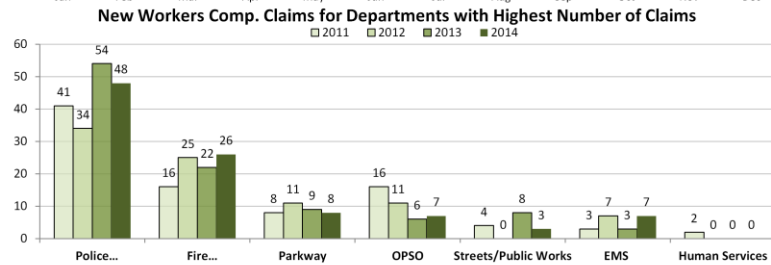
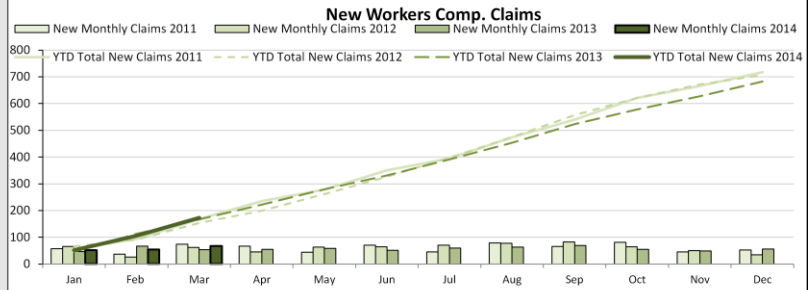
The projected surplus in the workers compensation budget has decreased slightly from the previous month's projection.

Responsible Organization:
CAO

Data Source:
Risk Unit
4.9.2014

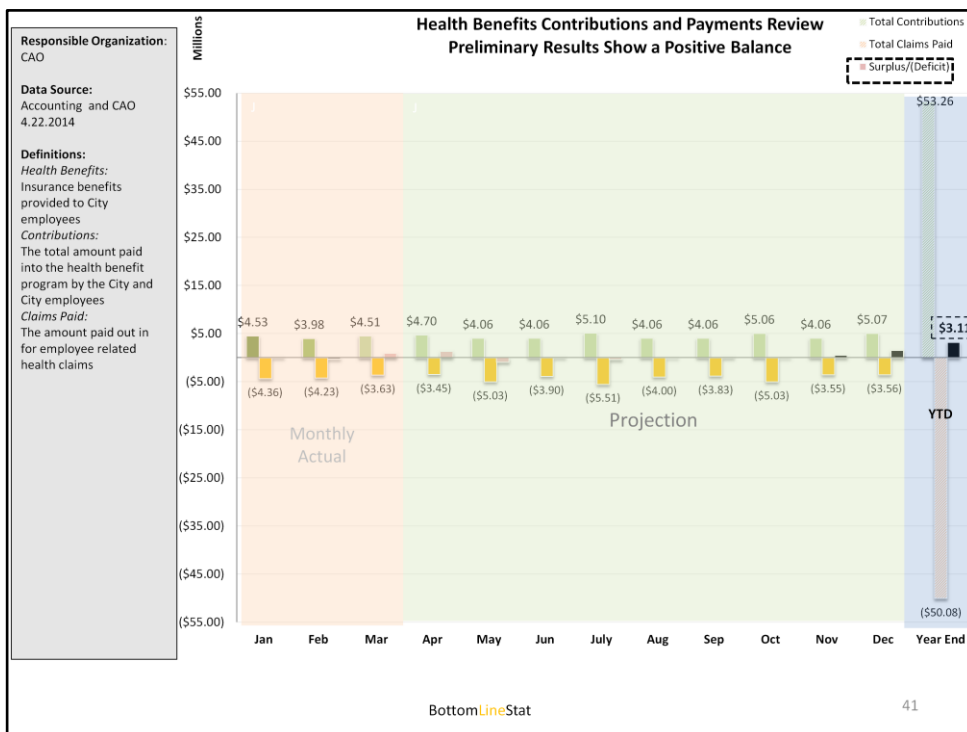
Definitions:
Workers Compensation:
The City's self insurance
program to support
employees in the case of
work-related injuries
Claim:
An on-the-job injury
requiring payment from
workers compensation

New Workers Compensation Claims Tracked Close to 2013 Levels



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
New March Claims	74	62 (-16.2%)	54 (-12.9%)	67 (24.1%)
New YTD Claims	168	154 (-8.3%)	167 (8.4%)	173 (3.6%)

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Responsible Organization:		Fuel Usage (in Gallons)				
Equipment Maintenance Division	Data Source: Equipment Maintenance Division 4.18.2014	2011	2012	2013	2014	Change
		March (YTD)	March (YTD)	March (YTD)	March (YTD)	2014/2013
POLICE		264,041	253,712	217,280	209,027	-4%
CRIMINAL SHERIFF		60,085	57,171	52,244	50,820	-3%
EMERGENCY MEDICAL SERVICES		31,920	33,273	33,858	32,500	-4%
PUBLIC WORKS		16,155	17,794	17,154	18,767	9%
FIRE		18,530	19,283	17,475	17,385	-1%
PARKWAY & PARK COMMISSION		16,944	15,799	15,347	13,662	-11%
SANITATION		9,976	10,313	10,979	12,679	15%
DISTRICT ATTORNEY		8,316	8,594	8,338	8,414	1%
RECREATION		6,789	7,165	6,396	5,669	-11%
LA SPCA		3,197	2,896	3,376	3,843	14%
SAFETY & PERMITS		6,454	4,214	3,882	3,494	-10%
PROPERTY MANAGEMENT		3,278	3,732	4,396	3,202	-27%
OFFICE OF HOUSING & URBAN DEV.		2,693	2,035	2,692	3,084	15%
COUNCIL		2,390	2,221	2,211	2,737	24%
N O MOSQUITO CONTROL BRD.		2,969	2,295	2,375	1,965	-17%
EQUIPMENT MAINTENANCE DIVISION		231	115	1,641	1,839	12%
CORONER'S OFFICE		2,033	1,920	1,791	1,623	-9%
FIRST CITY COURT		1,193	1,071	1,247	1,461	17%
All Other Departments (Less than 1,400		10,710	10,608	8,000	7,827	-2%
		467,901	454,209	410,680	399,996	-3%

BottomLineStat

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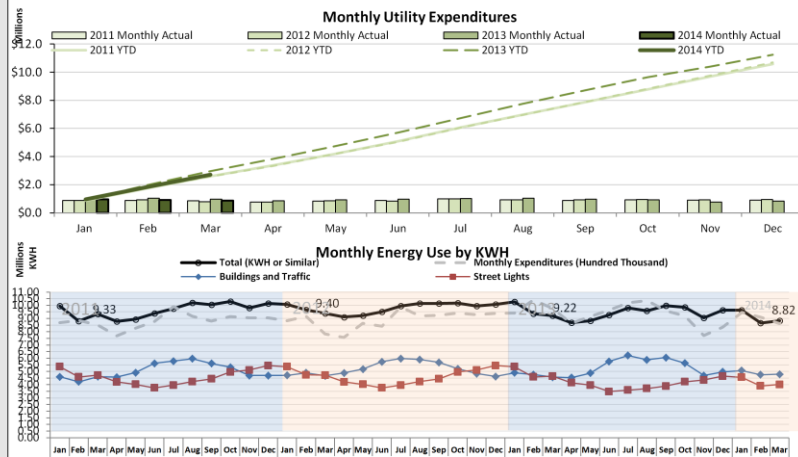
An increase in fuel prices has been offset by the reduction in usage.

Responsible Organization:
CAO

Data Source:
CAO 4.16.2014

Definitions:
Utility Expenditures:
Spending on electricity
and gas to power City
buildings

Both Utility Usage and Expenditures Below 2013 Levels



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
March Utility Expenditures (Millions)	\$0.85	\$0.78 (-7.9%)	\$0.98 (24.9%)	\$0.86 (-11.8%)
YTD Utility Expenditures (Millions)	\$2.61	\$2.58 (-0.9%)	\$2.96 (14.6%)	\$2.72 (-8.1%)
March Utility Usage (Million KWHs)	9.33	9.40 (0.7%)	9.22 (-1.9%)	8.82 (-4.3%)
YTD Utility Usage (Million KWHs)	28.1	29.1 (3.6%)	28.8 (-1.0%)	27.1 (-5.9%)

BottomLineStat

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Responsible Organization: CAO

Data Source: CAO
4.16.2014

Definitions: Utility Usage: The amount of electricity and gas used to power City buildings

Utility Usage by Source (in KWH)

	2011 March (YTD)	2012 March (YTD)	2013 March (YTD)	2014 March (YTD)	Change 2014/2013
Street Lights	14,670,798	14,827,905	14,589,587	12,499,529	-14.3%
All Others	5,240,923	4,982,643	4,771,893	4,893,262	2.5%
1300 Perdido	1,843,071	2,028,231	2,003,141	1,885,769	-5.9%
NORDC	907,315	1,173,853	1,511,937	1,762,709	16.6%
Museum of Art	1,043,399	1,390,181	1,420,458	1,368,649	-3.6%
Criminal Sheriff	1,581,658	1,507,664	1,094,703	1,106,682	1.1%
Police	869,029	992,225	1,030,909	1,021,724	-0.9%
Library	391,061	631,746	788,633	944,365	19.7%
District Attorney	661,680	798,720	779,520	731,512	-6.2%
Fire Department	662,371	561,403	560,375	625,919	11.7%
Traffic Signals	268,026	274,228	282,591	283,728	0.4%
	28,139,331	29,168,799	28,833,747	27,123,848	-5.9%

BottomLineStat

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BottomLineStat

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The decrease in fuel usage by street lights is driven by conversion to LEDs. Approximately one-quarter of all lights have been converted and as more lights are converted, the City anticipates that usage and expenditures will continue to decrease.