



Reducing Blight in New Orleans

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May 19, 2012



CITY OF NEW ORLEANS

Code Enforcement Update:

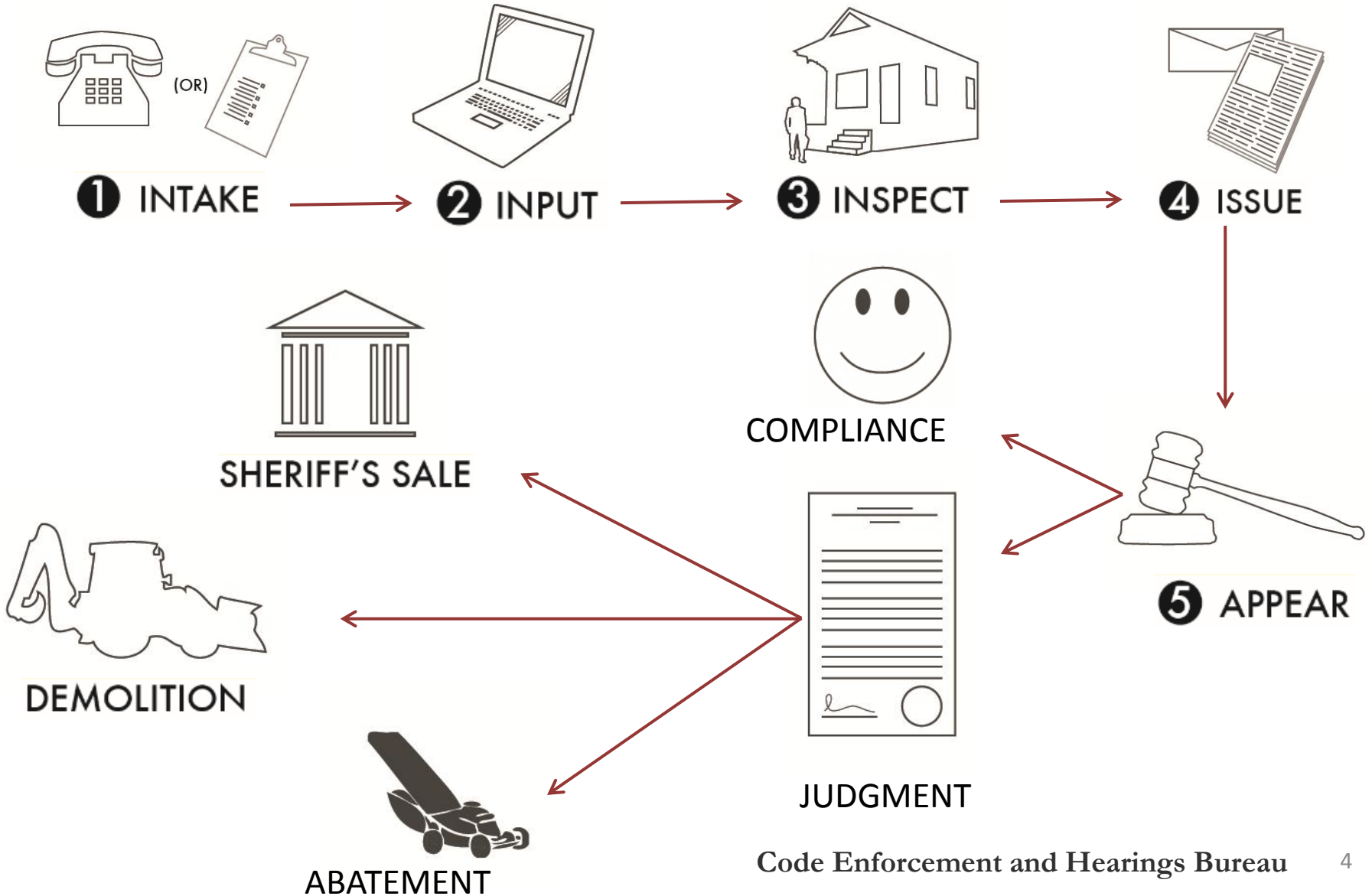
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Reducing Blight: On the Path to 10,000

Launched Blight Strategy 18 Months Ago

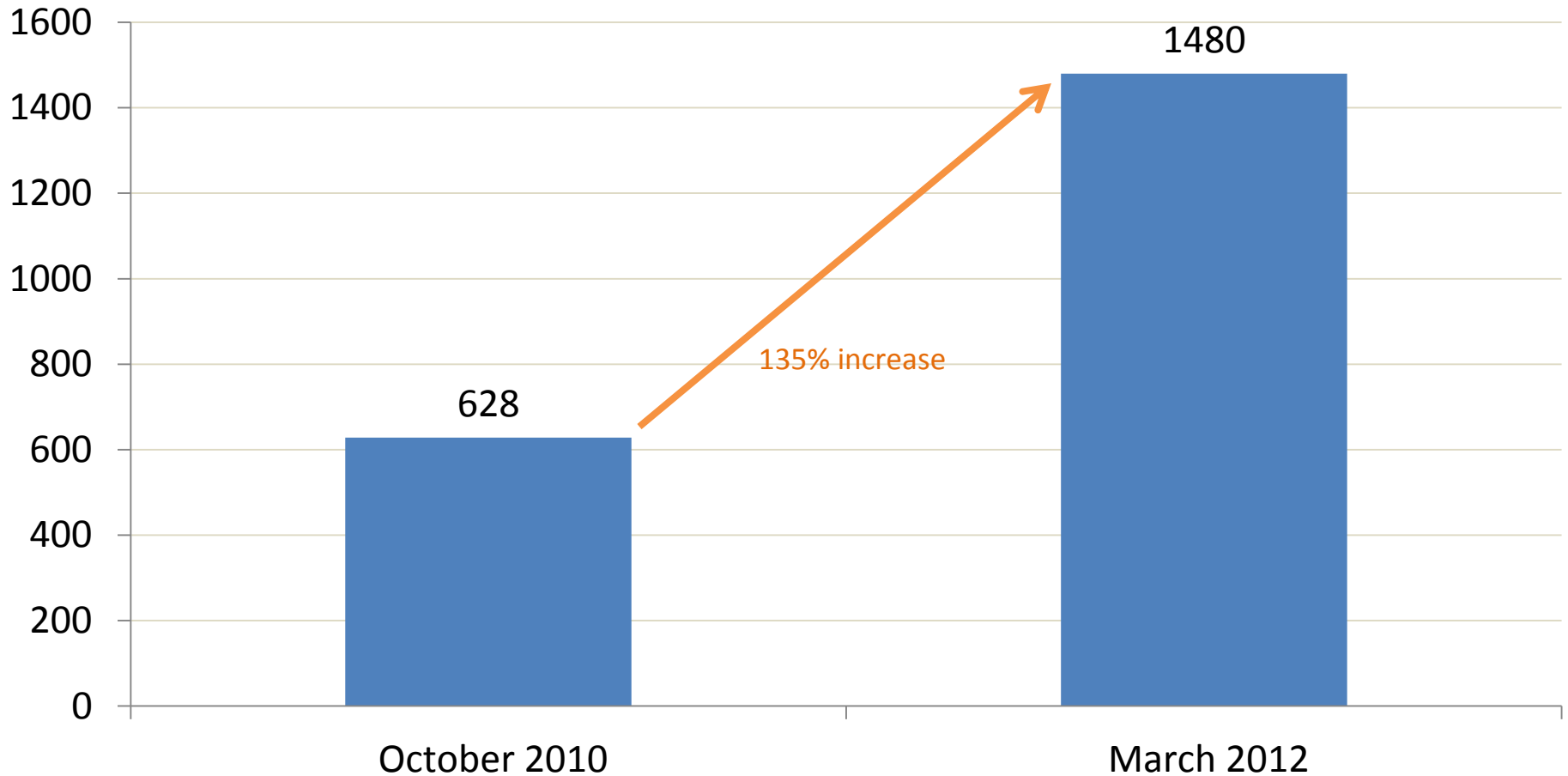


Code Enforcement Process

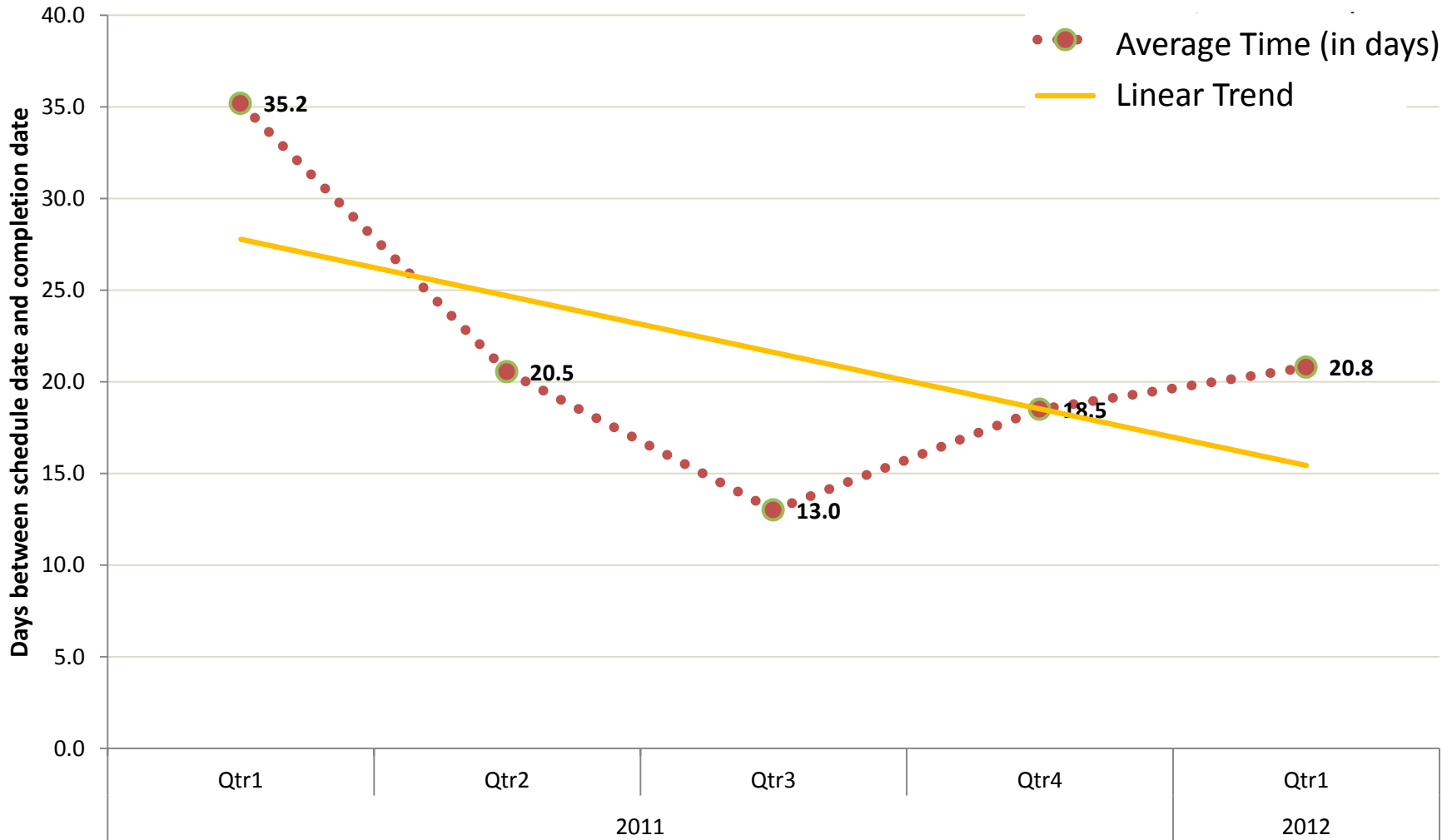


Since launch of Mayor Landrieu's blight strategy, inspection productivity has increased dramatically

Total inspections per month

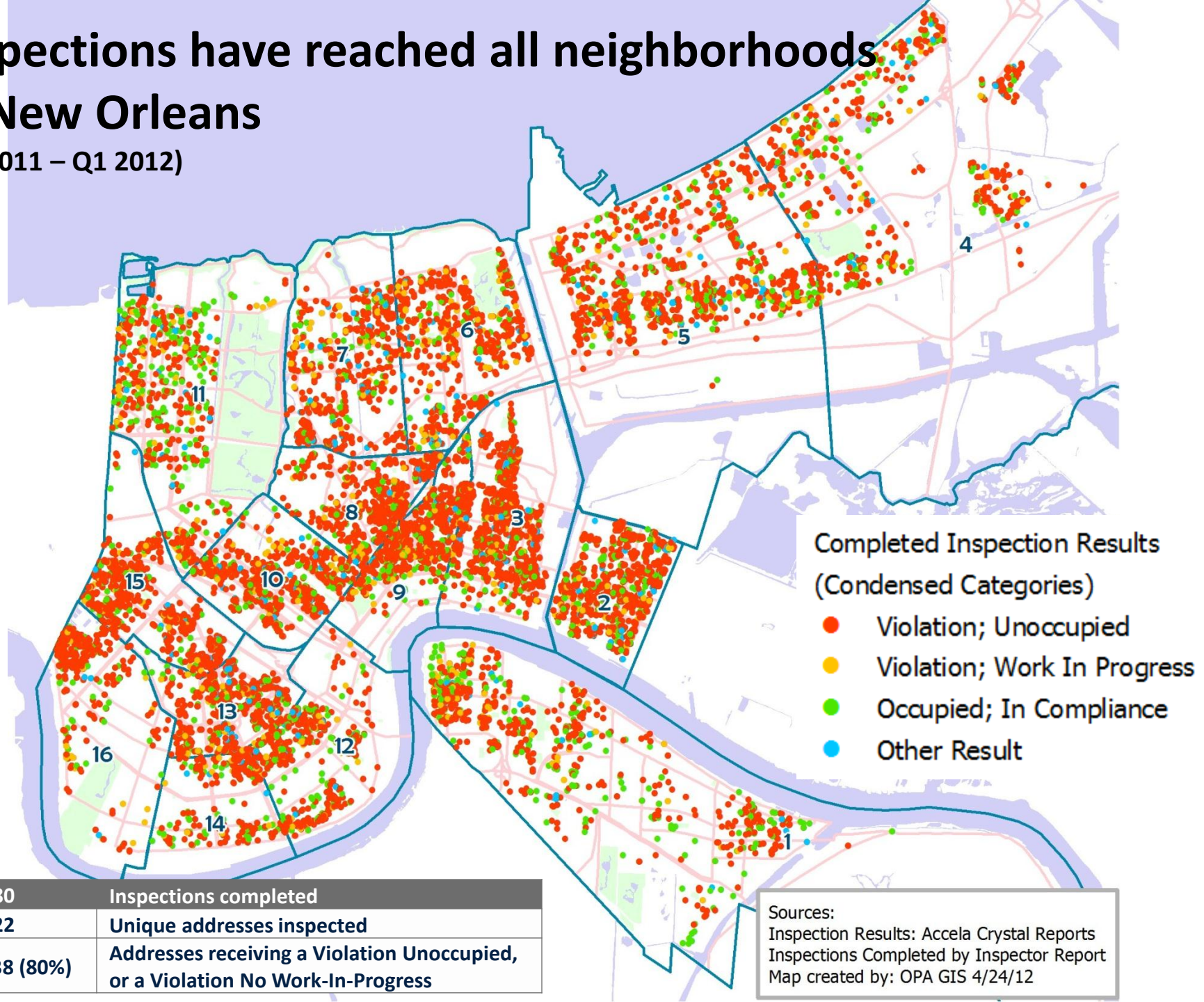


Average time to complete an inspection has been reduced by 40% over past year



Inspections have reached all neighborhoods in New Orleans

(Q1 2011 – Q1 2012)

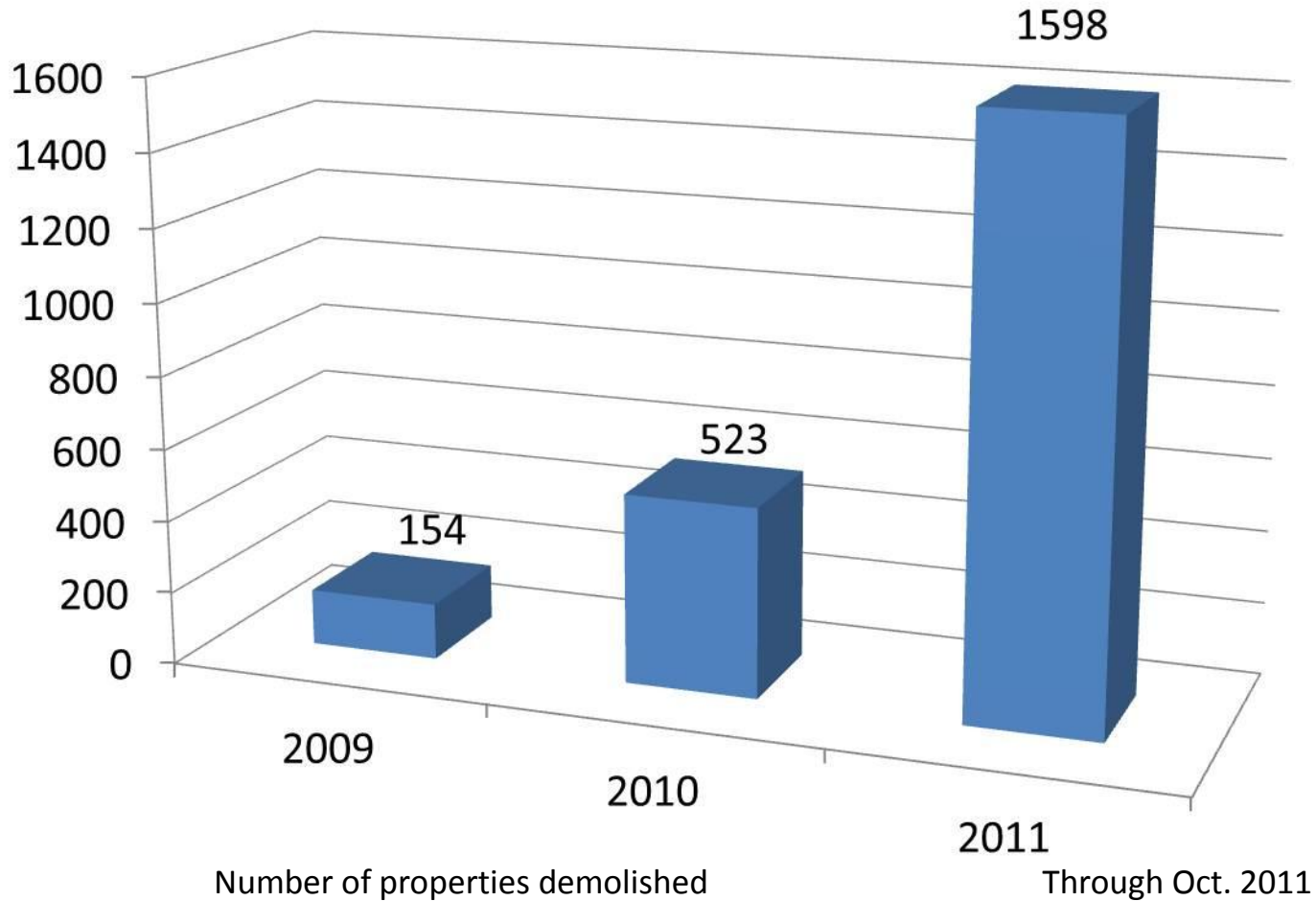


24,780	Inspections completed
12,022	Unique addresses inspected
9,638 (80%)	Addresses receiving a Violation Unoccupied, or a Violation No Work-In-Progress

Sources:
Inspection Results: Accela Crystal Reports
Inspections Completed by Inspector Report
Map created by: OPA GIS 4/24/12

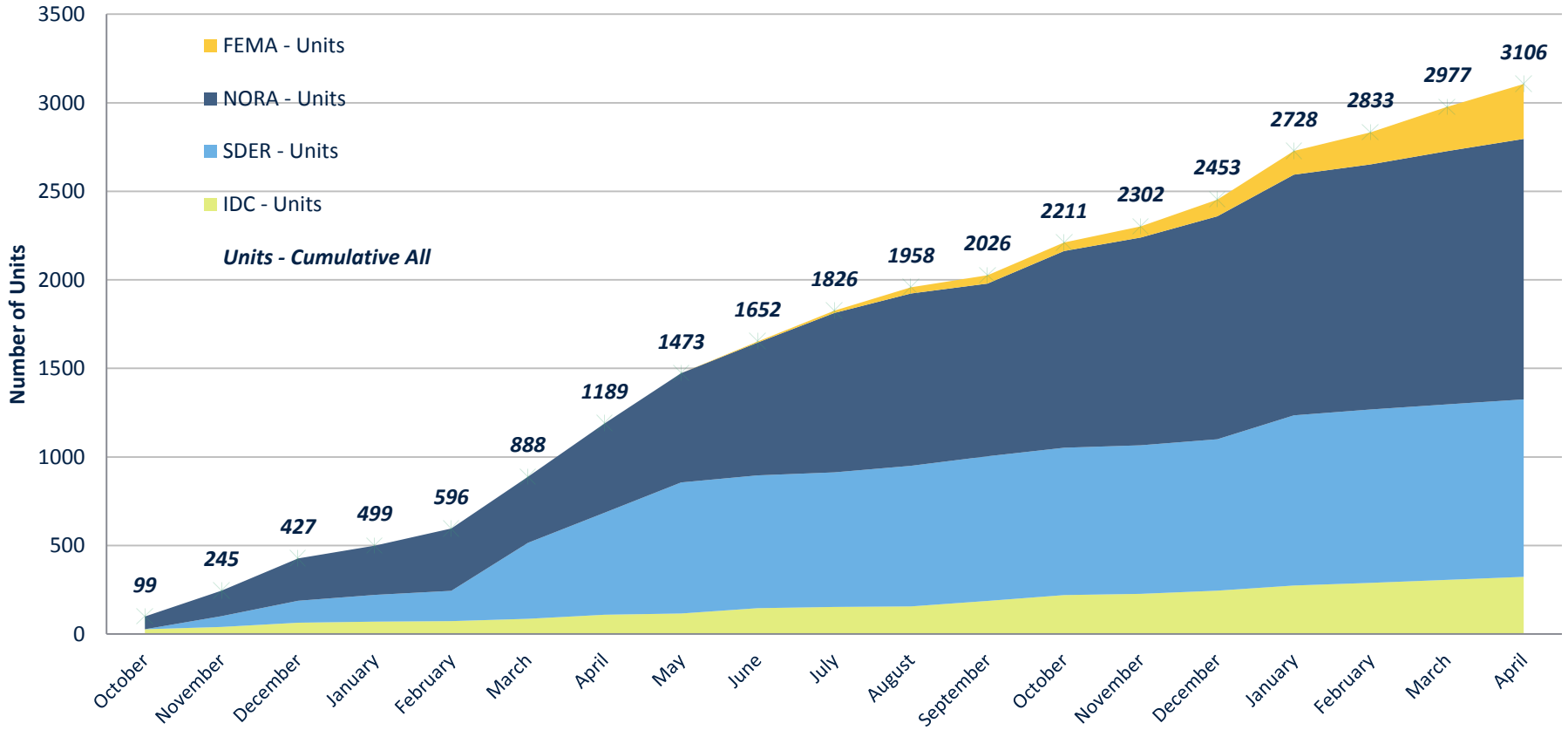
City has dramatically increased demolition productivity

Demolition: 200% increase in blight removal



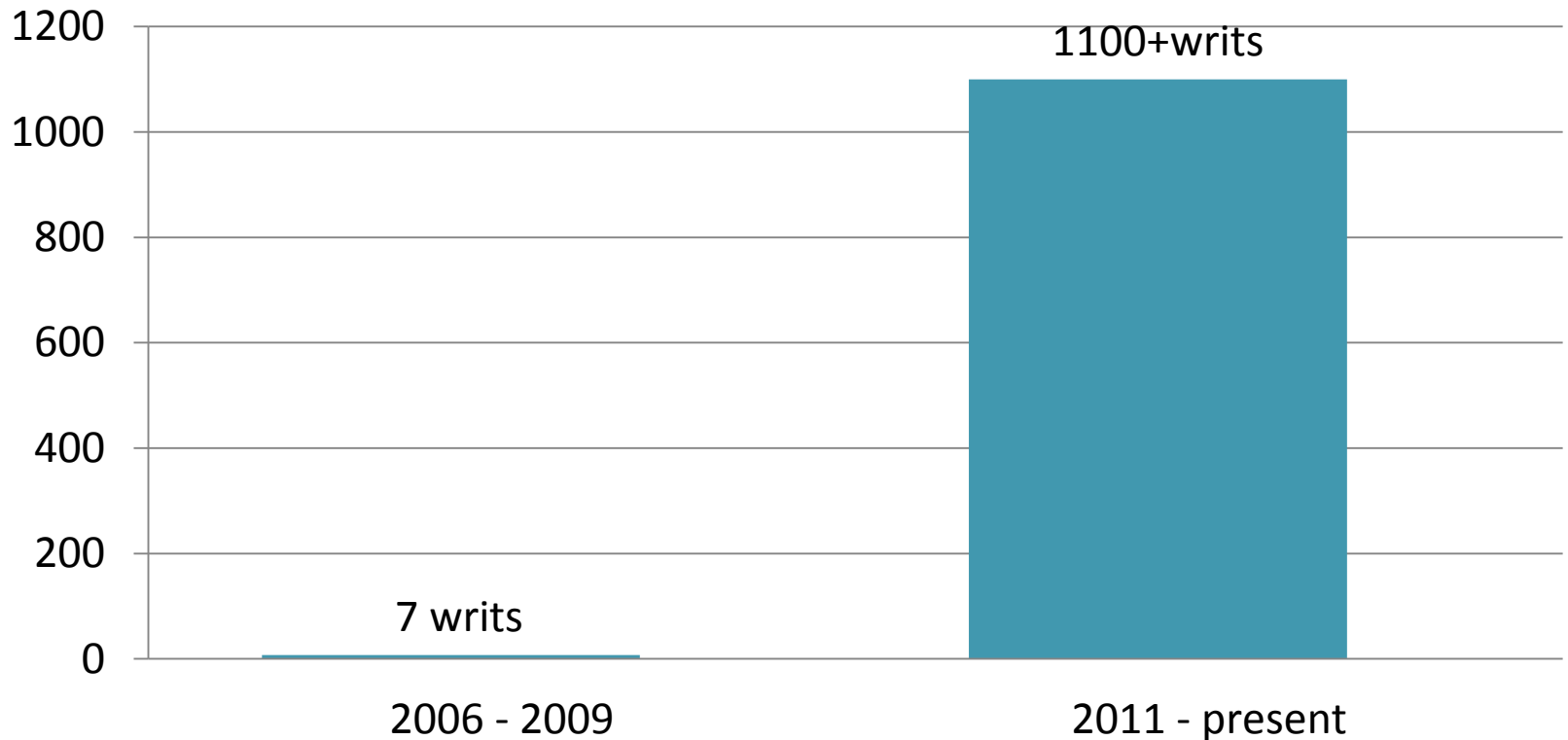
City continues to surge demolition productivity

Cumulative Demolitions since Oct 1, 2010



Code lien writs have increased dramatically;

New Orleans is a national leader in this innovative approach to reduce blight





BLIGHT REDUCTION THROUGH NEIGHBORHOOD REVITALIZATION



Affordable
Housing



Commercial
Corridors



Vacant Land
Management &
Land Banking



Neighborhood
Planning

Affordable Housing



Affordable Housing Pilot Program (New Orleans Cottages)

- Goal:** Provide affordable housing to victims of Hurricanes Katrina/Rita; units built by FEMA on NORA-owned properties in the Lower Ninth Ward and NORA is responsible to sell/lease
- Start:** April 2010
- End:** March 2012
- Results:** 22 units
- Investment :** Project Management Budget: \$143,000



Neighborhood Stabilization Program (NSP) II

- Goal:** Stabilize distressed neighborhoods in eligible target areas by reducing blight and developing residential properties for ownership and rental.
- Start:** March 2010
- End:** February 2013
- Results:** 40 units built & pending sale, 100+ acquired & in pre-development, 250 total anticipated
- Investment:** Total : \$29,782,103
Spent: \$16,170,597
Remaining: \$13,611,506



Commercial Corridors



Commercial Corridors

Goal: Stimulate commercial redevelopment along key commercial corridors by providing gap financing to transformative projects.

Start: February 2009

End : On-going

Investment: Total : \$4,400,000
Spent: \$1,717,000
Awarded: \$1,533,000
Remaining: \$1,150,000



NORA Headquarters

Goal: Spark investment along the Oretha Castle Haley Blvd commercial corridor; develop 70 units of senior housing; provide a dynamic office space for NORA; create future revenue stream for NORA.

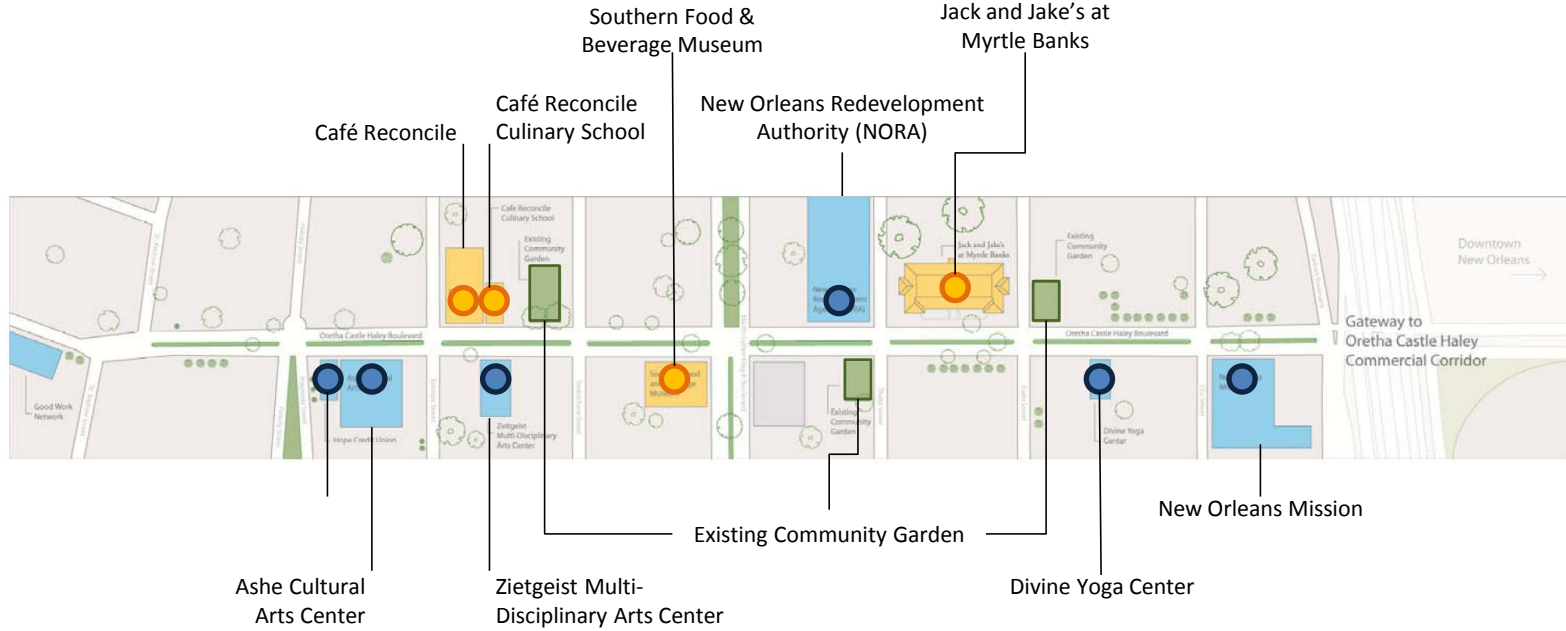
Start: July 2010

End: Scheduled June 2012

Investment: Total: \$2,000,000
Spent: \$1,268,246
Remaining: \$731,753



Commercial Corridors



Approved Commercial Corridors

O.C. Haley Blvd.

St. Claude Avenue

Gentilly Woods – Chef Menteur Highway



Vacant Land Management & Land Banking



Lot Next Door and Growing Home

Goal: Reduce abandoned property through sales to adjacent owners and incentivize buyers to beautify their lot

Start: September 2008

End: On-going for Lot Next Door, Contract for Growing Home Ends May 2012

Results: 1,066 signed purchase agreements
888 closed sales

Investment: D-CDBG Program Total \$250,000
Spent to date \$249,962

Alternative Land Use

Goal: Provide land to community organizations and nonprofits for non-development uses such as gardens, soil testing, water retention, and other creative purposes.

Start: January 2011

End: On-going

Results: 5 properties leased
60 more identified for pending projects

Investment: Lease revenue: \$200,000
Hazard Mitigation Grant: \$15,000,000



Water Management



Flood Mitigation Assistance

A \$3.2 million program to improve flood mitigation in the Oak Park neighborhood of Gentilly



Hazard Mitigation Grant Program

A \$15 million program to improve water mitigation in Pontchartrain Park and Gentilly



Integrated Water Management Strategy

Pilot project involving the use of vacant 27 acre, City-owned parcel adjacent to the London Avenue Outfall Canal to create water storage area and public amenity

*Images Courtesy of Waggoner & Ball
and The Times-Picayune*



Neighborhood Planning



Data-driven analysis of market conditions and redevelopment opportunities to support program development and neighborhood revitalization goals

