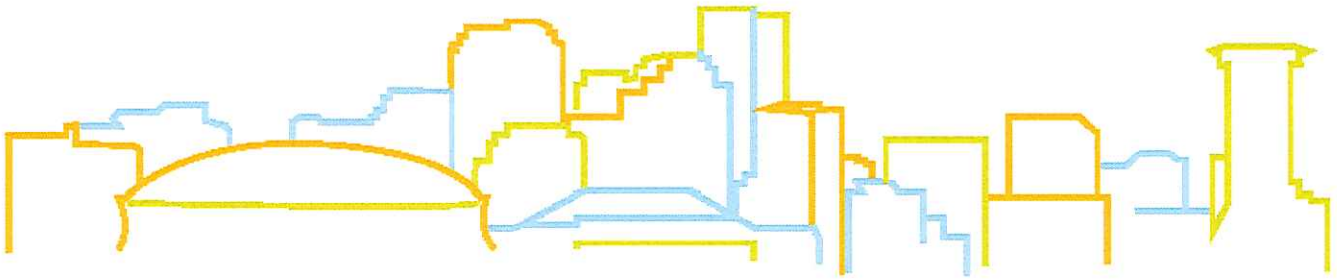
DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS



Budget and Work Plan 2014

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

Operating Budget
For Calendar and Fiscal Year 2014

Kurt M. Weigle
President & CEO

Anthony G. Carter
Finance and Administration Director

Sabrina D. Smith
Finance and Administration Manager

Richard G. McCall
Operations Director

Leigh M. Ferguson
Economic Development Director

Nolan A. Marshall, III
Public Affairs Director

Devona Dolliole
Communications Director

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

BOARD OF COMMISSIONERS
Budget 2014

Troy Carter
Chair

Karyn Kearney
Vice-Chair

Allison Tiller
Secretary

Joseph Bruno
Commissioner

Ron Gardner
Commissioner

Carla Major
Commissioner

Judy Barrasso
Treasurer

Bill Hines
Immediate Past Chair

Tod Chambers
Commissioner

Kevin Kelly
Commissioner

Jade Brown Russell
Commissioner

Downtown Development District of New Orleans

Mission

To drive the development of Downtown New Orleans and be the catalyst for a prosperous, stimulating, innovative heart of the Crescent City.

We do this by:

- Cultivating economic development in such industries as bioscience, the arts, digital media and tourism
- Ensuring Downtown is clean and safe
- Serving as a voice and advocate for Downtown's future.
- Promoting Downtown as a world-class destination for residents and visitors

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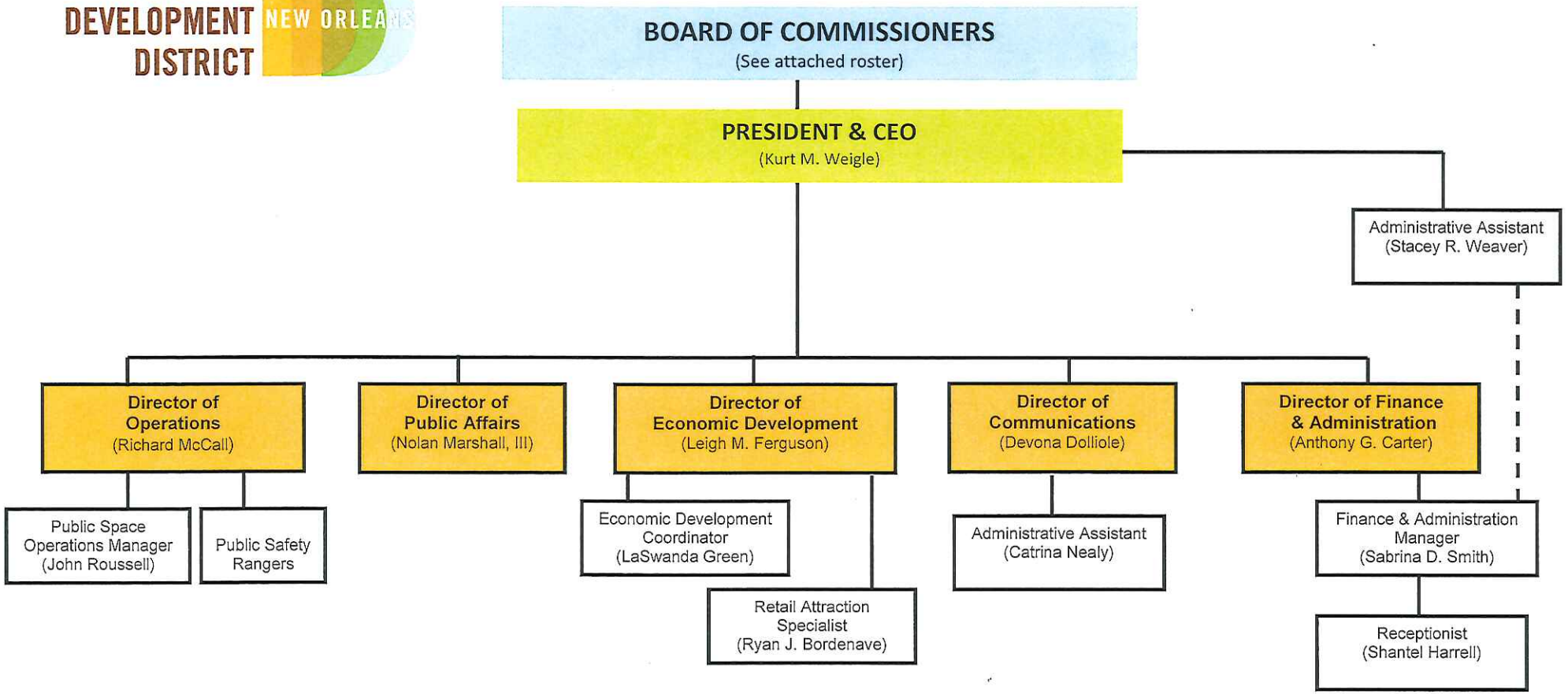
Downtown Vision

Downtown New Orleans will be celebrated as the vibrant hub of America's beloved city and the engine for the region's economy. Historic and contemporary buildings glow with new residences and retail as Downtown becomes a magnet for a population involved in industries of the mind such as bioscience, the arts and digital media. Streets bustle with neighbors and visitors alike participating in the arts, music, dining, shopping and daily business of Downtown. People from around the world are drawn to a dynamic, seductive Downtown where the unique cultural mosaic of the New Orleans experience comes into focus.

DOWNTOWN DEVELOPMENT DISTRICT
ORGANIZATIONAL CHART – 2014



2014 DDD Budget (Proposed)

Introduction and Discussion of Goals

The Board of Commissioners and management of the Downtown Development District are pleased to submit the enclosed 2014 Work Plan and Budget to the City Council. The DDD's 2014 Work Plan is consistent with board-adopted priorities and will make substantial progress toward achieving the goals associated with these priorities. In an effort to assure that these priorities continue to meet the needs of Downtown residents, businesses and property owners, the priorities outlined herein were presented to a stakeholder advisory committee; the committee expressed its support for the work plan as presented. Many of the priority areas do not currently require that additional funds be budgeted for planned activities through the end of 2014, as much of the work plan can be executed using existing staff resources. Among the key priority areas are quality of life issues, homelessness, private property graffiti eradication, green initiatives/open-space development, planning for a Downtown elementary school and planning to eventually convert Julia Street to two-way traffic flow.

The DDD has begun in 2013 and will continue in 2014, in conjunction with the City, to focus attention on a number of quality of life issues, including aggressive panhandling, riding bicycles/skateboards on sidewalks, curbing your dog and cigarette butt litter. Management will work with the City Council to pass an ordinance making skateboarding on the sidewalk illegal, as it already is with bicycles. It is anticipated that the majority of the expense to launch this campaign will occur in 2013, therefore requiring little funding in 2014.

Staff and management at the DDD plan to continue their close work with the City on diminishing the problem of chronic homelessness. We have budgeted for a full-time social worker on contract to provide case management services in conjunction with housing to be provided by the City through its Downtown Home Partnership.

As in past years the DDD continues to budget funds for an effective private property graffiti eradication program. We have struggled to develop a program with a wide enough appeal for property owners while abiding by the restrictions for the utilization of public funds on private property. The need for additional resources to combat the ongoing issue of private property graffiti has led management to recommend increasing the budget from $6K to $22K. While we feel that more could be done with additional resources, we are limited in what we can allocate without the capturing of additional external funding sources.

This work plan also seeks to address two primary elements in the area of green initiatives/open-space development, those being open-space development and the creation of a bike sharing program. The DDD, City of New Orleans and other partners have been working on implementing such a program for some time; 2014 will be the year to bring these efforts to fruition. Additionally, the DDD is well aware of

the need for additional open-space to serve the Downtown stakeholders and are seeking means to work with parties interested in addressing the need. If significant progress beyond planning and study or a significant opportunity to move this effort forward should occur management may have a need to request such funding during the mid-year reforecast.

Two other areas which we feel are crucial to Downtown are the need for an elementary school and to explore the benefits from Julia Street being converted to a two-way thoroughfare.

In order to maintain the residential base that has been created recently with the growth in the iMind population, we foresee a critical need in the near future for an elementary school Downtown to serve our various stakeholders. The DDD will continue to be in the forefront of the process to help find locations and develop the teams necessary to create such an institution. Additionally, the DDD believes that it is necessary that a traffic study be completed to determine the effects of converting Julia Street into a two-way, as has been proposed by DDD management and stakeholders.

The Downtown Development District's 2014 Budget, which is designed to support these priorities and the ongoing programs of the DDD, proposes reducing net operating income by approximately $19,000 from the levels approved in the 2013 Budget and Work Plan. This reflects a lowered anticipation of grant and sponsorship funding partially offset by an increase in ad valorem taxes.

Two major factors impact this budget and limit the ability the DDD's ability to expand programming in the near future. The management of the DDD believes that there is an additional drag on the growth of tax revenues when considering the level of new development throughout Downtown in recent years. We have begun an analysis of the Rehab Tax Abatements (RTAs) and Payments in Lieu of Taxes (PILOTs) which are currently active, to determine when they are set to expire and the timing and amount of revenue which can be expected to materialize when they expire. Management feels that, while these are important development tools, it is necessary to better understand their current and future impact on revenue and the DDD's ability to address emergent Downtown issues. The debt service budget includes the Series 2012 Bonds and the Office of Community Development Bond Debt Service Loan received post-Katrina. The payment on the Debt Service Loan is currently scheduled to last for 15 years at the amount of $150,000 per year. At the time that the loans were originally issued, assurances were made that they would be forgiven just as the loans to New York City were forgiven after the attacks of 9/11. While the DDD has been working with the City administration and other agencies to have the debt forgiven, as was originally anticipated, recent comments by the Governor's Office has made this unlikely.

Based on 2013 ad valorem tax collections we have budgeted for a 2.52% increase above the amount originally budgeted for 2013 and 1.59% over the projected collections for 2013.

The forecast calls for a $10,000 decrease in projected sponsorships, grants and donations (line 64) with the target for such new funding in 2014 being $180,000. In an effort to assure that there is success in

this area the DDD is anticipating contracting a professional grant-writer to assist in the research and application process for these additional funds.

Revenue from Federal sources (line 61) represents the remaining restricted funds provided by the existing "NOLABound" grant from the Economic Development Administration. Lastly in the area of revenue, the budget shows revenue DDD Events (line 60), which represents sponsorships, sales and fees from our Annual Awards Luncheon, Leading Minds Breakfast series and Canal Street: Home for the Holidays programming.

The Public Space Operations budget reflects few changes from the 2013 levels. Plans for replacement of 40 trash receptacles have been budgeted due to the aging of existing receptacles. Due to the Super Bowl and other events in 2013 that are not recurring in 2014, the cost for Special Event Clean-up has been decreased in 2014.

Within Public Safety the hours of coverage for the Public Safety Rangers are twelve (12) hours per day with an average of 6 rangers on duty at all times. The budget for the Enhanced Police Detail was increased by 22.23% to reflect the increase in costs associated with the police detail requirements instituted under the federal consent decree for NOPD. Management is actively engaged with the City's Office of Police Secondary Employment to help craft a final detail policy that meets Downtown's needs. The DDD's ability to provide more coverage in the overnight hours has been enhanced by the purchase of a squad car for use by DDD detail officers only.

Amounts for District Wide Development have been decreased as the DDD has continued to discuss and evaluate the establishment of an investment fund to assist with catalytic projects.

The Administrative Assistant position within the Communications Department has been reinstated, due to the fact that it became obvious that one person could not adequately perform the duties of Receptionist and assist the Director of Communications with the event planning and execution required.

The changes in the Administration & Finance Department include the reinstatement of the Receptionist position and restoration of the budget for Board Development to its historical levels.

We will be utilizing $30K of our prior year fund balance to fund expansion of the banner system and to perform design work on the upgrade of the Wayfinding system, much of which is more than a decade old.

With the support of the board, management will continue to seek opportunities to expand the good work of the DDD while continuing to improve service levels within the DDD's core service area. All such contracts will ensure that the DDD covers all costs of providing the contract service, including overhead/indirect expenses, and produces a net return to the DDD when possible.

The Board of Commissioners and management of the DDD are confident that the 2014 Work Plan & Budget reflects the DDD priorities set by the board. The work plan builds upon the DDD's recent successes and allows the DDD to keep momentum going on Canal Street and throughout Downtown.

RESOLUTION 13-05
Downtown Development District
of the City of New Orleans

RESOLUTION TO ADOPT WORK PLAN AND BUDGET FOR THE YEAR 2014

BY BOARD MEMBERS: Bill Hines, Troy Carter, Judy Y. Barrasso, Carla Major, Tod Chambers, Jade Brown-Russell, Joseph Bruno, Jr., Ron E. Gardner, Karyn Kearney, Kevin Kelly, and Allison Tiller.

WHEREAS, the President & CEO of Downtown Development District has prepared and submitted to the Board of Commissioners of the Downtown Development District a proposed Annual Plan and Annual Budget detailing the anticipated expenditures necessary to carry on the DDD's functions for year 2014; and

WHEREAS, all applicable legal requirements pertaining to public notices and hearings have been satisfied within specified deadlines and prior to final adoption of this resolution; and

WHEREAS, the Board of Commissioners of the Downtown Development District has examined, discussed and carefully considered the proposed budget, in duly assembled meetings; and

WHEREAS, the Board of Commissioners hereby desires to approve and adopt the Annual Plan and Annual Budget for the year 2014, a copy of which is attached hereto as Exhibit "A" and is entitled "2014 Annual Plan and Budget "

NOW, THEREFORE,

BE IT RESOLVED that the Board of Commissioners of the Downtown Development District hereby formally adopts the Annual Plan and Annual Budget for the year 2014 attached hereto as Exhibit "A" and entitled "2014 Annual Plan and Budget", which said budget is hereby confirmed, adopted and approved in all respects. Said budget is adopted after full, complete and comprehensive hearings and expression of all parties concerned and is made necessary to provide required funds for capital outlays, operating expenses, expenditures for materials, labor, equipment, supplies, and contingent expenses of the Downtown Development District for the year 2014.

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

Voter	Yea	Nay	Absent
Troy Carter, Chair	✓		
Karyn Kearney, Vice Chair	✓		
Judy Barrasso, Treasurer	✓		
Allison Tiller, Secretary	✓		
Bill Hines, Immediate Past Chair	✓		
Jade Brown-Russell, Commissioner	✓		
Joseph Bruno Jr., Commissioner	✓		
Tod Chambers, Commissioner			✓
Ron Gardner, Commissioner			✓
Kevin Kelly, Commissioner	✓		✓
Carla Major, Commissioner			✓

Chair, Troy Carter

10/1/13
Date Signed

Secretary, Allison Tiller

10/1/13
Date Signed

Resolution 13-04
Downtown Development District
of the City of New Orleans

RESOLUTION TO SET MILLAGE FOR 2014

BY BOARD MEMBERS: Tod Chambers, Bill Hines, Troy Carter, Judy Barrasso, Jade Brown-Russell, Carla Major, Ron E. Gardner, Jean Bragg, Kevin Kelly, Karyn Kearney, and Allison Tiller.

WHEREAS, the Board of Commissioners of the Downtown Development District has historically been approved for its 22.97 millage complement of property taxes on all real property situated within the boundaries of the Downtown Development District based on a vote of the electorate in 1978; and

WHEREAS, the Board of Commissioners of the Downtown Development District has adopted its Annual Plan for 2014 which plan will require that only 14.76 mills be collected for the year 2014; and

WHEREAS, in order to effect the collection of the 14.76 mills, a portion of the millage must be suspended; now therefore,

BE IT RESOLVED, that the Downtown Development District hereby suspended only insofar as they pertain to the collections by the City of New Orleans of the special ad valorem tax levied for the year 2014 upon all taxable property situated within the boundaries of the Downtown Development District of the City of New Orleans in excess of 14.76 mills on the dollar of the assessed valuation of the real property.

BE IT FURTHER RESOLVED, that the Director of Finance, of the City of New Orleans, be and is hereby directed to collect only that portion of the ad valorem tax levied, which is not in excess of the 14.76 mills on the assessed valuation of real property situated in the Downtown Development District of the City of New Orleans.

THE FOREGOING RESOLUTION WAS READ IN FULL, THE ROLL WAS CALLED ON THE ADOPTION THEREOF AND RESULTED AS FOLLOWS:

Voter	Yea	Nay	Absent
Troy Carter, Chair	✓		
Karyn Kearney, Vice Chair			
Judy Barrasso, Treasurer			
Allison Tiller, Secretary	✓		
Bill Hines, Immediate Past Chair	✓		
Jean Bragg, Commissioner			
Jade Brown-Russell, Commissioner	✓		
Tod Chambers, Commissioner			
Ron Gardner, Commissioner			
Kevin Kelly, Commissioner	✓		
Carla Major, Commissioner	✓		

Chair, Troy Carter

9-10-13
Date Signed

Secretary, Allison Tiller

9/10/13
Date Signed

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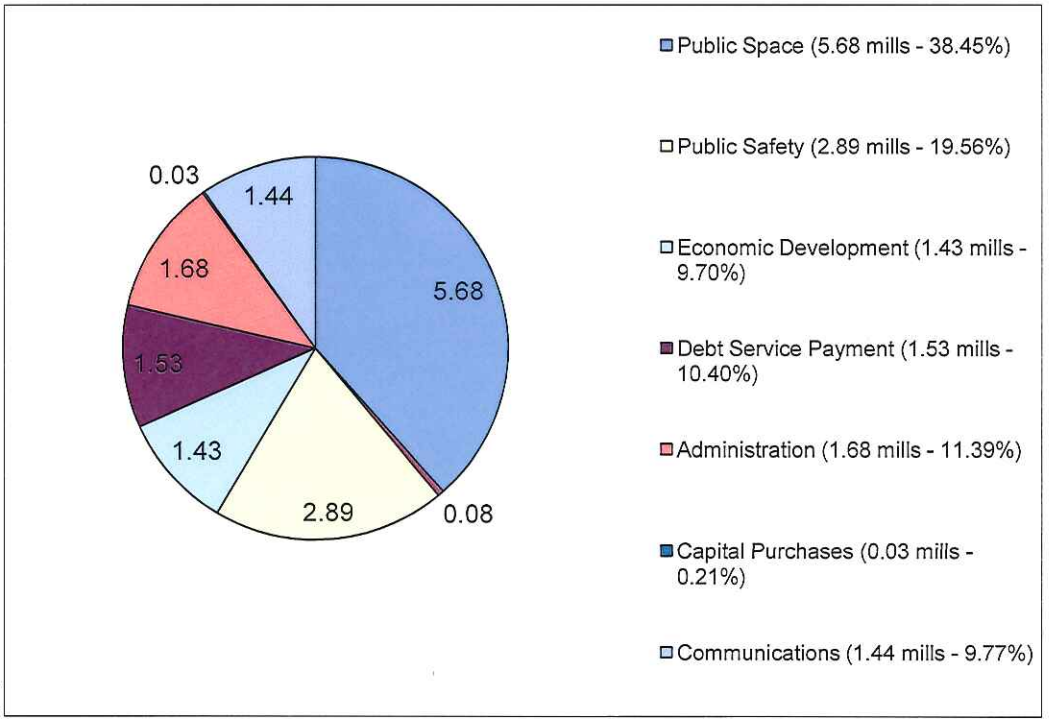
Downtown Development District
Millage Assessment by Departments
For 2014 Budget Year

Departments	Millage Ratio			14.76 Mills Assessed
Public Space Operations	2,206,728 / 5,739,032	x	14.76	5.68
Public Safety	1,122,274 / 5,739,032	x	14.76	2.89
Economic Development	556,878 / 5,739,032	x	14.76	1.43
Communications	560,646 / 5,739,032	x	14.76	1.44
Less: EDA Restricted Funding				
Administration	653,753 / 5,739,032	x	14.76	1.68
Less: Other Income, Interest Income, Cash Reserve Proceeds, etc.				
Debt Service Payment (P&I)	596,753 / 5,739,032	x	14.76	1.53
Capital Purchases	12,000 / 5,739,032	x	14.76	0.03
Capital improvements	30,000 / 5,739,032	x	14.76	0.08
Total Mills (Ad Valorem Tax Revenue)	**5,739,032**			**14.77**



ORDINANCE
CITY OF NEW ORLEANS

CITY HALL_____
CALENDAR NO_____

NO. _____MAYOR COUNCIL SERIES
BY: COUNCILMEMBERS _____

AN ORDINANCE to adopt the Downtown Development District's 2014 Plan to provide additional capital and special services, facilities and/or improvements for the Downtown Development District of the City of New Orleans for the year 2014 and to provide otherwise with respect thereto.

SECTION I. THE COUNCIL OF THE CITY OF NEW ORLEANS HEREBY ORDAINS that the Downtown Development District's 2014 Plan, as adopted by its Board of Commissioners, provides for the continuation of special public safety services, supplementary sanitation services, public space maintenance of the District, special programs and undertaking, promotional activities and the administration of the District's programs, including the execution of contracts and cooperative endeavor agreements which are desirable and necessary in order to accomplish the District's goals and objectives, and is adopted as follows.

10

A. Police – to provide, through the Office of Secondary Employment, for enhanced services in the form of Police Detail Officers in the Central Business District (Fund 692, Org. 2117, Agency 210.)

1.17 Mills	$ 585,208
Sponsorships/Grants	0
Interest	0
Reserves	0
	$ 585,208

B. Sanitation – to provide, by contract with the City of New Orleans, for supplementary services of the Sanitation Department in the central business district (Fund 692, Org. 3048, Agency 300.)

0.00 Mills	$ 0
State/Federal Funds	0
Interest	0
Reserves	0
	$ 0

C. Public Space Operations – to provide by contract with other entities or otherwise for the cleaning and maintenance of the District's sidewalks and other capital improvements (Fund692, Org. 2117, Agency 210).

5.89 Mills	$2,206,728
Sponsorships/Grants	0
Interest/Other Sources	0
Reserves	0
	$2,206,728

D. Public Safety – to provide by contract with other entities or otherwise for a public safety campaign, code enforcement, and continuance of the Public Safety Ranger program (Fund 692, Org. 2117, Agency 210).

1.31 Mills	$ 537,066
Sponsorships/Grants	0
Interest/Other Sources	0
Reserves	0
	$ 537,066

E. Economic Development – to provide by contract with other entities or otherwise for economic development, special planning, GIS system, promotion and support of business in downtown and medical district improvements (Fund 692, Org. 2117, Agency 210).

1.38 Mills	$ 556,878
State/Federal Funds	0
Grants/Sponsorships	0
Reserves	0
	$ 556,878

F. Communications – to provide by contract with other entities or otherwise for the marketing and promotions of downtown by means of special events, banners, publications and communications, advertising, and website media (Fund 692, Org. 2117, Agency 210).

0.74 Mills	$ 240,021
State/Federal Funds	14,000
Other Sources	17,625
Grants/Sponsorships	303,000
	$ 574,646

G. Administration – to provide by contract with other entities or otherwise for staff administration and implementation of all District projects, programs and activities, including salaries, health insurance and retirement, legal services, accounting services, rent and general insurance costs (Fund 692, Org. 2117, Agency 210).

2.54 Mills	$ 974,378
Grants/Sponsorships	0
Interest & Other	0
Reserves	0
	$974,378

H. Capital Improvements – to provide for capital improvements within the District of the City of New Orleans such as District Wide Capital Improvements, as well as Canal Street Streetscape Improvements (Fund 692, Org. 2117, Agency 210).

0.00 Mills	$ 30,000
Interest & Other	0
Bond Proceeds	0
Reserves	2,000,000
	$2,030,000

I. Debt Service – to provide for principal installments for the repayment of bond funding for City debt, Board of Liquidation Bond Series 2012 (Fund 692, Org. 217, Agency 210), as well as the related interest payment.

1.57 Mills	$ 596,753
State/Federal Funds	0
Interest	0
Reserves	0
	$ 596,753

J. Capital Purchases – to provide for the purchase of new office equipment necessary to administer the DDD's projects, programs and activities. (Fund 692, Org. 2117, Agency 210)

0.16 Mills	$ 12,000
Interest	0
Insurance Proceeds	0
	$ 12,000

K. Cash Reserve Contributions – to provide a cash reserve to be utilized by the DDD to continue its programs and activities. (Fund 692, Org. 2117, Agency 210).

0.00 Mills	$	0
State/Federal Funds		0
Reserves		0
	$	0
Total Budget		$8,073,657
14.76 Mills		$5,739,032
State/Federal Funds		14,000
Interest and Events		17,625
Grants & Sponsorships		303,000
Reserves		2,000,000
Total Revenue		$8,073,657 (Before Bond Proceeds)
Bond Proceeds		0
Total Revenue & Cash		$8,073,657

ADOPTED BY THE COUNCIL OF THE CITY OF NEW ORLEANS_____

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_____
PRESIDENT OF COUNCIL

Delivered to the Mayor on _____

Approved: _____
MAYOR

Returned by the Mayor on _____ at _____

_____
CLERK OF COUNCIL

ROLL CALL VOTE

YEAS:

NAYS:

ABSENT:

RECUSED:

Downtown Development District
2014 Annual Plan
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 Proposed Budget 2014
1	**OPERATING REVENUES**	
2	DDD Internal Sources (Concerts, State, Fed, etc.)	329,650
3	City Sources (Ad Valorem, etc.)	5,744,007
4	TOTAL OPERATING REVENUE	6,073,657
5		
6	**OPERATING EXPENSES**	
7	Public Space Operations	2,206,728
8	Public Safety	1,122,274
9	Economic Development & Planning	556,878
10	Communications	574,646
11	Administration	974,378
12	TOTAL OPERATING EXPENSE	5,434,904
13		
14	**NET OPERATING INCOME (LOSS) ***	**638,753**
15		
16	**NON OPERATING REVENUE**	
17	OCD Bond Debt Service Loan Proceeds	-
18	Interest on Bond Proceeds	-
19	TOTAL NON OPERATING REVENUE	-
20		
21	**NON OPERATING EXPENSES**	
22	District Wide Capital Improvements	2,030,000
23	Canal Street Streetscape	-
24	CSDC Excess Tax Payment	-
25	TOTAL NON OPERATING EXPENSE	2,030,000
26		
27	**EARNINGS (Loss) before Interest, Deprec & Amort**	(1,391,247)
28		
29	INTEREST EXPENSE (Debt Service)	198,332
30	DEPRECIATION / AMORTIZATION	60,000
31		
32	**NET INCOME**	**(1,649,579)**
33		
34		
35	**NET INCOME BEFORE DEPRECIATION**	(1,589,579)
36		
37	**CAPITAL SOURCES**	
38	Bond Proceeds	-
39	Fund Balance Proceeds	2,000,000
40	TOTAL CAPITAL SOURCES	2,000,000
41		
42	**NET SOURCES BEFORE CAPITAL USES:**	410,421
43		
44	**CAPITAL USES**	
45	Debt Service - Principal	398,421
46	Capital Purchases	12,000
47	Capital Lease - Principal Payment	-
48	Contributions to Fund Balances (Gen, Legal, etc.)	-
49	TOTAL CAPITAL USES	410,421
50		
51	**NET CASH FLOW**	**(0)**
52		
53		

Downtown Development District
2014 Annual Plan
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 Proposed Budget 2014
54	**Operating Revenues**	
55	1. **DDD Internal Sources**	
56	Code Enforcement	-
57	DDD Events	123,000
58	Federal Funding	14,000
59	State Funding	-
60	External Ranger Funding	-
61	Sponsorships/Donations/Grants	180,000
62	Interest Earned	3,000
63	Banner Deposits Earned / Misc	9,650
64	Total Admin Sources:	329,650
65		
66	2. **City Sources**	
67	Advalorem Taxes (14.76 mills), gross	5,978,158
68	Less: Collection Fees & Assessor Fees	(239,126)
69	Interest on Investments	4,975
70	Total City Sources:	5,744,007
71		
72	**Total Operating Revenue**	**6,073,657**
73		
74	**Operating Expenses**	
75	3. **Public Space Operations**	
76	Personnel Costs (05)	
77	Salaries & Wages	171,212
78	Payroll Taxes	13,092
79	Insurance	18,576
80	Workers' Compensation	3,742
81	Retirement	10,270
82	Parking	1,800
83	Temporary Labor	-
84	Total	218,692
85		
86	Enhanced City Services	-
87	Total	-
88		
89	Landscape Maintenance	
90	- Landscaping	127,436
91	- Weed Control	-
92	- Sidewalk Tree Maint/Replacemt	250,000
93	- Other Beautification	-
94	Total	377,436
95		
96	Street Furnishings & Beautification	
97	- Trash Receptacles	32,000
98	- Banners (install/replace)	6,400
99	- Holiday Lighting	105,000
100	Total	143,400
101		
102	Infrastructure	
103	- Museum Streetscape Payment to CNO	-
104	- Sidewalk Improvements	90,000
105	- Lafayette Square	-
106	Total	90,000

Downtown Development District
2014 Annual Plan
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 Proposed Budget 2014
107		
108	Cleaning & Maintenance	
109	- Sidewalk Cleaning	1,221,576
110	- Wayfinding Signage Maintenance	4,000
111	- Special Event Clean-up	100,000
112	- Grafitti	22,000
113	- Summer Youth	-
114	Total	1,347,576
115		
116	Miscellaneous	
117	- Truck, Storage, Other	29,624
118	Total	29,624
119		
120	**Total Public Space Operations**	**2,206,728**
121		
122	4. **Public Safety**	
123	Personnel Costs (05)	
124	Salaries & Wages	368,680
125	Payroll Taxes	28,208
126	Insurance	51,216
127	Workers' Compensation	1,950
128	Retirement	11,052
129	Parking	3,960
130	Fitness Center	-
131	Total	465,066
132		
133	Public Safety Rangers	18,700
134		
135	Enhanced Police Services	
136	- Police Detail Services	585,208
137	Total	585,208
138		
139	Other Public Safety	
140	- Code Enforcement	1,000
141	- Stakeholder Involvement	6,600
142	- Miscellaneous	3,700
143	Total	11,300
144		
145	Homelessness Outreach	42,000
146		
147	**Total Public Safety**	**1,122,274**

Downtown Development District
2014 Annual Plan
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 Proposed Budget 2014
148		
149	5. **Economic Development & Planning**	
150	Personnel Costs (05)	
151	Salaries & Wages	221,274
152	Payroll Taxes	16,926
153	Insurance	22,644
154	Workers' Compensation	704
155	Retirement	13,274
156	Parking	2,460
157	Temporary Labor	-
158	Total	277,282
159		
160	Canal Street Development	29,300
161	District Wide Development	35,386
162	Medical Complex Development	-
163	Research & Database Management	3,600
164	Supportive Housing	-
165	Administration/Meetings	6,710
166	Presentations & Marketing	-
167	Planning Initiatives	-
168	Business Retention & Recruitment	74,600
169	Façade Incentive	130,000
170	**Total Economic Development**	**556,878**
171		
172	6. **Communications**	
173	Personnel Costs (05)	
174	Salaries & Wages	216,060
175	Payroll Taxes	16,524
176	Insurance	15,672
177	Workers' Compensation	690
178	Retirement	12,962
179	Parking	2,700
180	Fitness Center	-
181	Total	264,608
182		
183	Holiday Event	109,724
184	DDD Events	51,270
185	Sponsored Events	13,000
186	Donor Relations	39,996
187	Digital Media	31,800
188	Communications	39,300
189	Miscellaneous	9,868
190	Research	-
191	Public Affairs	15,080
192	**Total Communications**	**574,646**
193		

Downtown Development District
2014 Annual Plan
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 Proposed Budget 2014
194	7. **Administration**	
195	Personnel Items	
196	Salaries & Wages	417,194
197	Payroll Taxes	31,913
198	Insurance (Health, Dental, STD, LTD, Life)	33,168
199	Insurance (workers comp)	1,342
200	Retirement Contribs (Contrib, Fees, Life)	25,144
201	Parking (Employee subsidy only)	3,600
202	Temporary Labor	-
203	Payroll Processing Fees	5,426
204	Total	517,787
205		
206	Supplies & Materials	
207	General Operating Supplies	5,100
208	Office Supplies	9,600
209	Total	14,700
210		
211	Equipment, Property and Maintenance	
212	Copier Lease Payments	5,592
213	Miscellaneous	-
214	Repairs & Maintenance	900
215	Total	6,492
216		
217	Office Space	
218	Miscellaneous	-
219	Rent	121,228
220	Repairs & Maintenance	600
221	Telephone	9,600
222	Utilities	4,500
223	Total	135,928
224		
225	Operations	
226	Accounting Services	23,000
227	Advertising	250
228	Bank Service Charges	1,500
229	Board Development	10,700
230	Computer Equipment & Supplies	600
231	Computer Software	3,000
232	Computer Support	27,150
233	Courier Services	-
234	Employee Recruitment	-
235	Employee Relocation	-
236	Equipment & Small Tools	-
237	Equipment Rental	828
238	Events & Functions	-
239	Insurance - Auto Coverage	4,800
240	Insurance - Commercial Package	72,000
241	Insurance - Director & Officer	7,200
242	Legal Services	120,000
243	Meals & Entertainment	900
244	Meetings - External	480
245	Meetings - Internal	480
246	Mileage/Cabfare/Tolls	120

Downtown Development District
2014 Annual Plan
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 Proposed Budget 2014
247	Miscellaneous	300
248	Office Relocation	-
249	Organization Fees/Dues	4,400
250	Parking	300
251	Penalties & Interest	-
252	Permits & Licenses	5
253	Postage & Express Mail	2,000
254	Printing	1,200
255	Professional Services	2,975
256	Publications & Subscriptions	783
257	Radios/Cellular Telephones	1,500
258	Repairs & Maintenance	-
259	Staff Development/Conferences	3,200
260	Travel	7,700
261	Uniforms	2,100
262	Total	299,471
263		
264	**Total Administration**	**974,378**
265		
266	**Total Operating Expenses:**	**5,434,904**
267		
268	**Net Operating Income (Loss)**	**638,753**
269		
270	**Non Operating Revenues**	
271	OCD Bond Debt Service Loan Proceeds	-
272	Interest on Bond Proceeds Invested	-
273	**Total Non Operating Revenue**	-
274		
275	**Non Operating Expenses**	
276	District Wide Capital Improvements	2,030,000
277	Canal Street Streetscape	-
278	CSDC Excess Tax Payment	-
279	**Total Non Operating Expense**	**2,030,000**
280		
281		
282	**Earnings (Loss) before Interest, Depr, Amort**	**(1,391,247)**
283		
284	Interest Expense - Debt Service	198,332
285	Depreciation & Amortization	60,000
286		
287	**Net Income (Loss)**	**(1,649,579)**
288		

Downtown Development District
2014 Annual Plan
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 Proposed Budget 2014
289		
290		
291	**Net Income (Loss) Before Depreciation**	**(1,589,579)**
292		
293	**Capital Sources**	
294	Bond Proceeds	-
295	General Fund Balance Proceeds	-
296	Public Space Capital Fund Balance Proceeds	-
297	Econ Development Fund Balance Proceeds	2,000,000
298	Total Capital Sources	2,000,000
299		
300	**Net Sources Before Capital Uses**	**410,421**
301		
302	**Capital Uses**	
303	Debt Service - Principal	398,421
304	Capital Purchases	12,000
305	Capital Lease - Principal Payment	-
306	General Fund Balance	-
307	CSDC Cash Reserve	-
308	Economic Development Fund Balance	-
309	Public Space Capital Fund Balance	-
310	Public Safety Capital Fund Balance	-
311	Legal Defense Reserve	-
312	Total Capital Uses	410,421
313		
314	**Net Cash flow**	**(0)**

Downtown Development District
2014 Proposed Budget
Five-Year Comparison

9/26/2013 9:27

Line #	Description	2010 Actual	2011 Actual	2012 Actual	Adopted Budget 2013	2013 Projected	Proposed 2014 Total
1	**OPERATING REVENUES**						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	695,171	718,181	495,442	594,875	284,429	249,650
3	City Sources (Ad Valorem, etc.)	4,379,147	5,332,425	5,329,750	5,603,254	5,654,268	5,743,832
4	TOTAL OPERATING REVENUE	5,074,318	6,050,606	5,825,192	6,198,129	5,938,697	5,993,482
5							
6	**OPERATING EXPENSES**						
7	Public Space Operations	2,208,269	1,933,877	2,061,637	2,259,986	2,286,269	2,256,728
8	Public Safety	1,211,304	822,674	910,937	1,046,294	990,093	1,174,066
9	Economic Development & Planning	549,401	636,443	573,656	521,760	541,294	585,878
10	Communications	622,349	908,403	742,327	742,365	562,746	574,646
11	Administration	905,643	898,894	925,265	969,998	981,047	974,378
12	TOTAL OPERATING EXPENSE	5,496,966	5,200,291	5,213,822	5,540,403	5,361,449	5,565,696
13							
14	**NET OPERATING INCOME (LOSS) ***	**(422,648)**	**850,315**	**611,370**	**657,726**	**577,248**	**427,786**
15							
16	**NON OPERATING REVENUE**						
17	OCD Bond Debt Service Loan Proceeds	-	-	-	-	0	-
18	Interest on Bond Proceeds	1,954	1,485	943	-	222	-
19	TOTAL NON OPERATING REVENUE	1,954	1,485	943	-	222	-
20							
21	**NON OPERATING EXPENSES**						
22	District Wide Capital Improvements	46,125	-	21,200	2,000,000	1,269,887	-
23	Canal Street Streetscape	-	6,150	-	-	0	-
24	CSDC Excess Tax Payment	400,754	-	146,351	-	0	-
25	TOTAL NON OPERATING EXPENSE	446,879	6,150	167,551	2,000,000	1,269,887	-
26							
27	**EARNINGS (Loss) before Interest, Deprec & Amort**	(867,573)	845,650	444,762	(1,342,274)	(692,417)	427,786
28							
29	INTEREST EXPENSE (Debt Service)	311,754	304,175	313,899	210,206	210,206	198,332
30	DEPRECIATION / AMORTIZATION	58,449	60,392	64,671	60,000	60,000	60,000
31							
32	**NET INCOME**	**(1,237,776)**	**481,083**	**66,192**	**(1,612,480)**	**(962,623)**	**169,454**
33							
34							
35	**NET INCOME BEFORE DEPRECIATION**	(1,179,327)	541,475	130,863	(1,552,480)	-902,623	229,454
36							
37	**CAPITAL SOURCES**						
38	Bond Proceeds	11,129	-	(49,076)	-	359,327	-
39	Fund Balance Proceeds	189,719	1,600	294,602	2,000,000	1,004,372	180,967
40	TOTAL CAPITAL SOURCES	200,848	1,600	245,526	2,000,000	1,363,699	180,967
41							
42	**NET SOURCES BEFORE CAPITAL USES:**	(978,479)	543,075	376,389	447,520	461,076	410,421
43							
44	**CAPITAL USES**						
45	Debt Service - Principal	225,000	235,000	356,187	384,722	384,722	398,421
46	Capital Purchases	7,486	64,544	20,202	62,800	76,354	12,000
47	Capital Lease - Principal Payment	-	-	-	-	0	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-	243,531	-	-	0	-
49	TOTAL CAPITAL USES	232,486	543,075	376,389	447,522	461,076	410,421
50							
51	**NET CASH FLOW**	**(1,210,965)**	-	-	(2)	-	-

Downtown Development District
2014 Proposed Budget
Five-Year Comparison

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Line #	Description	2010 Actual	2011 Actual	2012 Actual	Adopted Budget 2013	2013 Projected	Proposed 2014 Total
52	**Operating Revenues**						
53	1. DDD Internal Sources						
54	Code Enforcement	-	-	-	-	0	-
55	DDD Events	55,812	61,504	85,813	111,000	105,862	123,000
56	Federal Funding	590,726	623,634	377,880	250,000	157,648	14,000
57	State Funding	-	-	-	-	0	-
58	External Ranger Funding	25,252	18,477	19,154	31,000	0	-
59	Sponsorships/Donations/Grants	7,750	10,000	-	190,000	0	180,000
60	Interest Earned	3,106	2,106	2,771	2,675	2,808	3,000
61	Banner Deposits Earned / Misc	12,525	2,460	9,824	10,200	18,111	9,650
62	Total Admin Sources:	695,171	718,181	495,442	594,875	284,429	329,650
63							
64	2. City Sources						
65	Advalorem Taxes (14.76 mills), gross	4,601,678	5,537,746	5,552,863	5,831,150	5,884,316	5,978,158
66	Less: Collection Fees & Assessor Fees	(235,884)	(215,685)	(228,245)	(233,246)	-235,373	(239,126)
67	Interest on Investments	13,353	10,364	5,132	5,350	5,325	4,975
68	Total City Sources:	4,379,147	5,332,425	5,329,750	5,603,254	5,654,268	5,744,007
69							
70	**Total Operating Revenue**	**5,074,318**	**6,050,606**	**5,825,192**	**6,198,129**	**5,938,697**	**6,073,657**
71							
72	**Operating Expenses**						
73	3. Public Space Operations						
74	Personnel Costs (05)						
75	Salaries & Wages	138,061	162,224	162,915	165,060	163,999	171,212
76	Payroll Taxes	10,505	12,169	12,184	12,677	12,533	13,092
77	Insurance	17,572	15,889	16,971	17,115	17,708	18,576
78	Workers' Compensation	636	6,810	1,858	3,887	3,934	3,742
79	Retirement	10,002	12,151	7,806	8,303	8,580	10,270
80	Parking	1,800	1,800	1,800	1,800	1,800	1,800
81	Temporary Labor	-	-	-	-	-	-
82	Total	178,576	211,043	203,534	208,842	208,554	218,692
83							
84	Enhanced City Services	-	-	-	-	0	-
85	Total	-	-	-	-	0	-
86							
87	Landscape Maintenance						
88	- Landscaping	131,118	136,605	134,406	127,436	125,371	127,436
89	- Weed Control	-	-	-	-	0	-
90	- Sidewalk Tree Maint/Replacemt	187,543	111,125	284,747	260,000	298,525	250,000
91	- Other Beautification	-	16,666	825	-	125	-
92	Total	318,661	264,396	419,978	387,436	424,021	377,436
93							
94	Street Furnishings & Beautification						
95	- Trash Receptacles	26,769	1,940	1,974	-	4,000	32,000
96	- Banners (install/replace)	97,005	7,618	7,658	7,200	4,649	6,400
97	- Holiday Lighting	136,617	104,557	82,738	88,800	106,985	105,000
98	Total	260,391	114,115	92,370	96,000	115,634	143,400
99							
100	Infrastructure						
101	- Museum Streetscape(Canal St) Payment to CNO	-	-	-	35,000	40,000	-
102	- Sidewalk Improvements	27,225	68,371	39,442	90,000	99,788	90,000
103	- Lafayette Square	-	-	20,000	-	0	-
104	Total	27,225	68,371	59,442	125,000	139,788	90,000
105							
106	Cleaning & Maintenance						
107	- Sidewalk Cleaning	1,181,786	1,161,688	1,152,072	1,216,584	1,220,325	1,221,576
108	- Wayfinding Signage Maintenance	103,567	3,020	2,788	-	4,680	4,000
109	- Special Event Clean-up	93,796	76,999	91,841	170,400	126,954	100,000
110	- Grafitti	257	1,000	-	6,000	6,000	22,000
111	- Summer Youth	-	-	-	-	0	-
112	Total	1,379,406	1,242,707	1,246,701	1,392,984	1,357,959	1,347,576
113							
114	Miscellaneous						
115	- Truck, Storage, Other	44,010	33,245	39,612	49,724	40,313	29,624
116	Total	44,010	33,245	39,612	49,724	40,313	29,624
117							
118	**Total Public Space Operations**	**2,208,269**	**1,933,877**	**2,061,637**	**2,259,986**	**2,286,269**	**2,206,728**

Downtown Development District
2014 Proposed Budget
Five-Year Comparison

9/26/2013 9:27

Line #	Description	2010 Actual	2011 Actual	2012 Actual	Adopted Budget 2013	2013 Projected	Proposed 2014 Total
119							
120	4. **Public Safety**						
121	Personnel Costs (05)						
122	Salaries & Wages	360,951	391,664	347,826	382,478	340,427	368,680
123	Payroll Taxes	32,238	35,154	29,821	35,570	33,954	28,208
124	Insurance	29,437	38,259	42,300	54,360	55,493	51,216
125	Workers' Compensation	3,561	3,247	6,525	2,104	1,926	1,950
126	Retirement	18,406	15,814	8,219	10,174	9,384	11,052
127	Parking	2,864	1,992	2,144	3,600	4,034	3,960
128	Fitness Center	504	447	402	-	0	-
129	Total	447,961	486,577	437,237	488,286	445,218	465,066
130							
131	Public Safety Rangers	8,072	15,129	9,941	19,300	13,778	18,700
132							
133	Enhanced Police Services						
134	- Police Detail Services	749,772	317,669	457,469	478,783	509,245	585,208
135	Total	749,772	317,669	457,469	478,783	509,245	585,208
136							
137	Other Public Safety						
138	- Code Enforcement	380	-	420	5,800	1,000	1,000
139	- Stakeholder Involvement	1,746	625	4,190	7,625	7,070	6,600
140	- Miscellaneous	3,373	2,674	1,596	3,500	2,990	3,700
141	Total	5,499	3,299	6,206	16,925	11,060	11,300
142							
143	Homelessness Outreach	-	-	84	43,000	10,792	42,000
144							
145	**Total Public Safety**	**1,211,304**	**822,674**	**910,937**	**1,046,294**	**990,093**	**1,122,274**
146							
147	5. **Economic Development & Planning**						
148	Personnel Costs (05)						
149	Salaries & Wages	224,421	221,419	225,994	213,172	211,951	221,274
150	Payroll Taxes	18,199	17,831	17,328	17,587	15,586	16,926
151	Insurance	17,419	19,411	18,448	20,496	21,569	22,644
152	Workers' Compensation	1,029	930	809	661	669	704
153	Retirement	12,029	11,887	8,533	10,659	8,175	13,274
154	Parking	3,236	2,800	2,810	2,700	2,350	2,460
155	Temporary Labor	-	-	-	-	0	-
156	Total	276,333	274,278	273,922	265,275	260,300	277,282
157							
158	Canal Street Development	156,958	105,684	112,393	11,400	53,561	29,300
159	District Wide Development	39,709	45,830	28,413	48,300	25,001	35,386
160	Medical Complex Development	9,270	187	14	-	0	-
161	Research & Database Management	8,179	1,245	1,245	2,400	2,700	3,600
162	Supportive Housing	-	-	-	-	0	-
163	Administration/Meetings	17,912	8,883	4,757	6,885	5,503	6,710
164	Presentations & Marketing	2,500	12	-	-	0	-
165	Planning Initiatives	29,237	426	-	-	0	-
166	Business Retention & Recruitment	2,794	52,898	49,256	67,500	62,242	74,600
167	Façade Incentive	6,509	147,000	103,656	120,000	131,987	130,000
168	**Total Economic Development**	**549,401**	**636,443**	**573,656**	**521,760**	**541,294**	**556,878**
169							
170	6. **Communications**						
171	Personnel Costs (05)						
172	Salaries & Wages	144,621	159,416	182,460	216,244	179,040	216,060
173	Payroll Taxes	11,670	12,824	14,993	17,948	14,242	16,524
174	Insurance	10,997	15,148	17,630	16,992	11,035	15,672
175	Workers' Compensation	668	668	736	670	565	690
176	Retirement	5,579	9,361	10,535	11,461	1,364	12,962
177	Parking	974	2,325	2,935	2,700	2,325	2,700
178	Fitness Center	900	300	-	-	0	-
179	Total	175,409	200,042	229,289	266,015	208,571	264,608
180							
181	Holiday Event	177,258	144,663	103,383	105,724	105,724	109,724
182	DDD Events	-	1,059	38,057	57,200	44,778	51,270
183	Sponsored Events	100,279	74,066	6,488	7,500	9,500	13,000
184	Donor Relations	-	-	2	-	0	39,996
185	Digital Media	-	79,200	4,333	8,832	23,716	31,800
186	Communications	123,703	401,968	355,240	124,800	110,467	39,300
187	Miscellaneous	10,173	7,405	4,993	155,000	12,930	9,868
188	Research	35,527	-	-	-	42,000	-
189	Public Affairs	-	-	542	17,294	5,060	15,080
190	**Total Communications**	**622,349**	**908,403**	**742,327**	**742,365**	**562,746**	**574,646**
191							

Downtown Development District
2014 Proposed Budget
Five-Year Comparison

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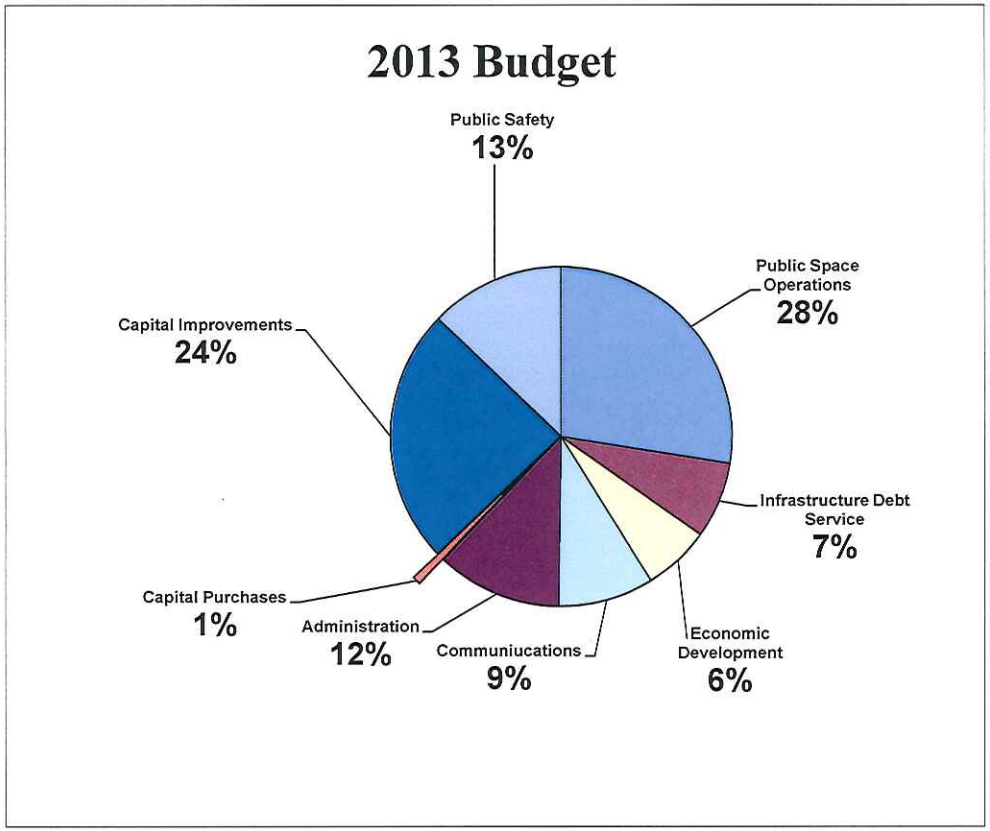
Line #	Description	2010 Actual	2011 Actual	2012 Actual	Adopted Budget 2013	2013 Projected	Proposed 2014 Total
192	7. **Administration**						
193	Personnel Items						
194	Salaries & Wages	385,682	392,338	400,069	420,468	412,192	417,194
195	Payroll Taxes	25,558	26,475	26,604	32,965	32,991	31,913
196	Insurance (Health, Dental, STD, LTD, Life)	31,561	31,763	32,690	30,888	34,462	33,168
197	Insurance (workers comp)	1,783	1,659	(305)	1,303	1,306	1,342
198	Retirement Contribs (Contrib, Fees, Life)	26,188	22,651	23,102	25,228	25,081	25,144
199	Parking (Employee subsidy only)	5,228	4,650	4,308	4,500	3,450	3,600
200	Temporary Labor	238	3,729	-	-	433	-
201	Payroll Processing Fees	6,963	3,483	4,782	4,226	5,253	5,426
202	Total	483,201	486,748	491,250	519,578	515,168	517,787
203							
204	Supplies & Materials						
205	General Operating Supplies	5,546	6,402	5,392	6,000	5,249	5,100
206	Office Supplies	21,519	20,624	17,154	16,800	9,216	9,600
207	Total	27,065	27,026	22,546	22,800	14,465	14,700
208							
209	Equipment, Property and Maintenance						
210	Copier Lease Payments	7,733	8,460	7,929	7,704	5,162	5,592
211	Miscellaneous	-	-	-	230	0	-
212	Repairs & Maintenance	760	260	720	600	685	900
213	Total	8,493	8,720	8,649	8,534	5,847	6,492
214							
215	Office Space						
216	Miscellaneous	-	-	-	-	620	-
217	Rent	111,805	114,165	115,703	118,128	120,373	121,228
218	Repairs & Maintenance	634	507	258	600	537	600
219	Telephone	6,900	6,638	7,678	10,800	8,799	9,600
220	Utilities	4,439	4,248	4,209	4,200	4,372	4,500
221	Total	123,778	125,558	127,848	133,728	134,701	135,928
222							
223	Operations						
224	Accounting Services	19,000	21,000	22,850	23,000	22,850	23,000
225	Advertising	54	762	54	-	0	250
226	Bank Service Charges	1,007	872	1,331	1,800	1,573	1,500
227	Board Development	8,087	1,175	862	1,260	10,648	10,700
228	Computer Equipment & Supplies	677	393	973	1,200	0	600
229	Computer Software	4,034	5,460	6,693	2,520	3,040	3,000
230	Computer Support	19,548	19,566	23,631	28,080	26,176	27,150
231	Courier Services	449	62	-	-	0	-
232	Employee Recruitment	2,081	-	6,385	1,000	75	-
233	Employee Relocation	-	-	15,000	-	0	-
234	Equipment & Small Tools	-	-	-	-	0	-
235	Equipment Rental	1,604	808	826	808	826	828
236	Events & Functions	3,248	1,381	350	-	0	-
237	Insurance - Auto Coverage	5,044	5,270	4,398	4,500	4,584	4,800
238	Insurance - Commercial Package	39,592	43,888	62,620	62,400	71,136	72,000
239	Insurance - Director & Officer	6,497	6,767	6,929	6,960	6,924	7,200
240	Legal Services	100,167	109,986	101,556	120,000	120,063	120,000
241	Meals & Entertainment	2,003	1,028	770	1,080	596	900
242	Meetings - External	-	341	875	600	404	480
243	Meetings - Internal	1,579	713	569	840	370	480
244	Mileage/Cabfare/Tolls	533	60	119	240	66	120
245	Miscellaneous	(3,298)	698	451	300	258	300
246	Office Relocation	-	-	-	-	0	-
247	Organization Fees/Dues	3,952	2,023	4,554	4,470	4,588	4,400
248	Parking	39	35	53	120	215	300
249	Penalties & Interest	-	-	-	-	0	-
250	Permits & Licenses	5	71	5	5	5	5
251	Postage & Express Mail	1,582	1,280	2,196	2,000	1,479	2,000
252	Printing	3,998	1,724	522	1,400	1,534	1,200
253	Professional Services	11,597	5,569	5,208	2,625	19,227	2,975
254	Publications & Subscriptions	1,382	644	491	600	932	783
255	Radios/Cellular Telephones	2,431	1,587	1,920	1,800	1,531	1,500
256	Repairs & Maintenance	-	-	11	-	0	-
257	Staff Development/Conferences	8,297	4,755	-	4,000	3,993	3,200
258	Travel	17,926	12,864	1,629	10,000	5,745	7,700
259	Uniforms	-	60	1,141	1,750	2,028	2,100
260	Total	263,106	250,842	274,972	285,358	310,866	299,471
261							
262	**Total Administration**	**905,643**	**898,894**	**925,265**	**969,998**	**981,047**	**974,378**
263							
264	**Total Operating Expenses:**	**5,496,966**	**5,200,291**	**5,213,822**	**5,540,403**	**5,361,449**	**5,434,904**
265							
266	**Net Operating Income (Loss)**	**(422,648)**	**850,315**	**611,370**	**657,726**	**577,248**	**638,753**
267							

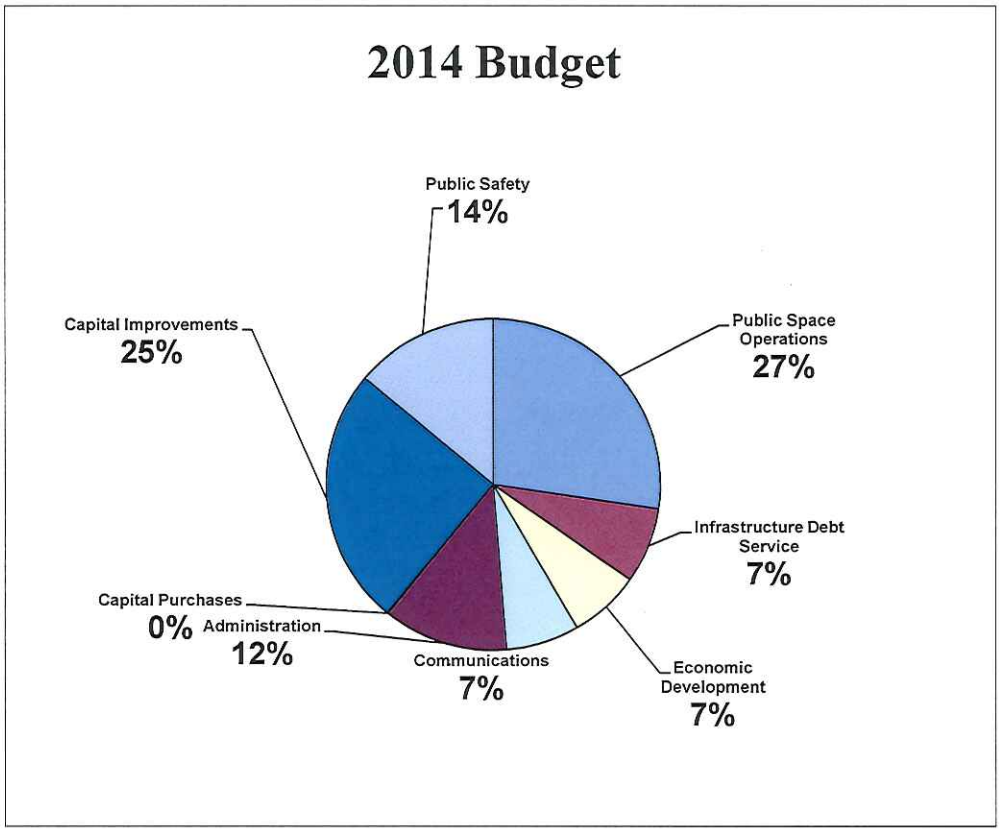
Downtown Development District
2014 Proposed Budget
Five-Year Comparison

9/26/2013 9:27

Line #	Description	2010 Actual	2011 Actual	2012 Actual	Adopted Budget 2013	2013 Projected	Proposed 2014 Total
268	**Non Operating Revenues**						
269	OCD Bond Debt Service Loan Proceeds	-	-	-	-	0	-
270	Interest on Bond Proceeds Invested	1,954	1,485	943	-	222	-
271	**Total Non Operating Revenue**	**1,954**	**1,485**	**943**	**-**	**222**	**-**
272							
273	**Non Operating Expenses**						
274	District Wide Capital Improvements	46,125	-	21,200	2,000,000	1,269,887	2,030,000
275	Canal Street Streetscape	-	6,150	-	-	0	-
276	CSDC Excess Tax Payment	400,754	-	146,351	-	0	-
277	**Total Non Operating Expense**	**446,879**	**6,150**	**167,551**	**2,000,000**	**1,269,887**	**2,030,000**
278							
279							
280	**Earnings (Loss) before Interest, Depr, Amort**	**(867,573)**	**845,650**	**444,762**	**(1,342,274)**	**(692,417)**	**(1,391,247)**
281							
282	Interest Expense - Debt Service	311,754	304,175	313,899	210,206	210,206	198,332
283	Depreciation & Amortization	58,449	60,392	64,671	60,000	60,000	60,000
284							
285	**Net Income (Loss)**	**(1,237,776)**	**481,083**	**66,192**	**(1,612,480)**	**(962,623)**	**(1,649,579)**
286							
287							
288							
289	**Net Income (Loss) Before Depreciation**	**(1,179,327)**	**541,475**	**130,863**	**(1,552,480)**	**(902,623)**	**(1,589,579)**
290							
291	**Capital Sources**						
292	Bond Proceeds	11,129	-	(49,076)	-	359,327	-
293	General Fund Balance Proceeds	189,719	-	294,602	-	4,372	-
294	Public Space Capital Fund Balance Proceeds	-	1,600	-	-	0	-
295	Econ Development Fund Balance Proceeds	-	-	-	2,000,000	1,000,000	2,000,000
296	Total Capital Sources	200,848	1,600	245,526	2,000,000	1,363,699	2,000,000
297							
298	**Net Sources Before Capital Uses**	**(978,479)**	**543,075**	**376,389**	**447,520**	**461,076**	**410,421**
299							
300	**Capital Uses**						
301	Debt Service - Principal	225,000	235,000	356,187	384,722	384,722	398,421
302	Capital Purchases	7,486	64,544	20,202	62,800	76,354	12,000
303	Capital Lease - Principal Payment	-	-	-	-	0	-
304	General Fund Balance	-	243,531	-	-	0	-
305	CSDC Cash Reserve	-	-	-	-	0	-
306	Economic Development Fund Balance	-	-	-	-	0	-
307	Public Space Capital Fund Balance	-	-	-	-	0	-
308	Public Safety Capital Fund Balance	-	-	-	-	0	-
309	Legal Defense Reserve	-	-	-	-	0	-
310	Total Capital Uses	232,486	543,075	376,389	447,522	461,076	410,421
311							
312	**Net Cash flow**	**(1,210,965)**	**-**	**-**	**(2)**	**-**	**(0)**

DDD EXPENDITURES (BUDGETED)





Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

DDD EXPENDITURES (BUDGETED)

	2012	2013	2014
Public Space Operations*	$ 2,084,290	$ 2,259,985	$ 2,206,728
Public Safety	1,099,339	1,046,294	1,122,274
Economic Development	573,348	521,760	556,878
Communications	731,613	742,364	574,646
Infrastructure Debt Service*	695,723	594,928	596,753
Administration	881,390	969,998	974,378
Capital Purchases	20,000	62,800	12,000
Capital Improvements	2,195,000	2,000,000	2,030,000
Cash Reserves	-	-	-
Total	**$ 8,280,703**	**$ 8,198,129**	**$ 8,073,657**

Note: Excludes District-wide and Canal Street infrastructure expenses paid by bond proceeds.

* Debt Service includes principal and interest installment on bond payable, as well as the Debt Service Bond Loan payment.

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
1	**OPERATING REVENUES**						
2	DDD Internal Sources (Concerts, State, Fed, etc.)	594,875	103,379	284,429	329,650	-44.6%	45,221
3	City Sources (Ad Valorem, etc.)	5,603,254	5,619,098	5,654,268	5,744,007	2.5%	89,739
4	TOTAL OPERATING REVENUE	6,198,129	5,722,477	5,938,697	6,073,657	-2.0%	134,960
5							
6	**OPERATING EXPENSES**						
7	Public Space Operations	2,259,986	1,124,955	2,272,769	2,206,728	-2.4%	66,041
8	Public Safety	1,046,294	567,942	980,843	1,122,274	7.3%	(141,431)
9	Economic Development & Planning	521,760	306,239	538,169	556,878	6.7%	(18,709)
10	Communications	742,365	179,039	573,146	574,646	-22.6%	(1,500)
11	Administration	969,998	561,577	981,047	974,378	0.5%	6,669
12	TOTAL OPERATING EXPENSE	5,540,403	2,739,752	5,345,974	5,434,904	-1.9%	
13							
14	**NET OPERATING INCOME (LOSS) ***	**657,726**	**2,982,725**	**592,723**	**638,753**	**-2.9%**	**46,030**
15							
16	**NON OPERATING REVENUE**						
17	OCD Bond Debt Service Loan Proceeds	-	-	-	-	0.0%	-
18	Interest on Bond Proceeds	-	222	222	-	100.0%	(222)
19	TOTAL NON OPERATING REVENUE	-	222	222	-	100.0%	
20							
21	**NON OPERATING EXPENSES**						
22	District Wide Capital Improvements	2,000,000	269,887	1,269,887	2,030,000	1.5%	(760,113)
23	Canal Street Streetscape	-	-	-	-	0.0%	-
24	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	-
25	TOTAL NON OPERATING EXPENSE	2,000,000	269,887	1,269,887	2,030,000	1.5%	
26							
27	**EARNINGS (Loss) before Interest, Deprec & Amort**	(1,342,274)	2,713,060	(676,942)	(1,391,247)	3.6%	(714,305)
28							
29	INTEREST EXPENSE (Debt Service)	210,206	140,459	210,206	198,332	-5.6%	11,874
30	DEPRECIATION / AMORTIZATION	60,000	-	60,000	60,000	0.0%	-
31							
32	**NET INCOME**	**(1,612,480)**	**2,572,601**	**(947,148)**	**(1,649,579)**	**2.3%**	**(702,431)**
33							
34							
35	**NET INCOME BEFORE DEPRECIATION**	(1,552,480)	2,572,601	(887,148)	(1,589,579)	2.4%	
36							
37	**CAPITAL SOURCES**						
38	Bond Proceeds	-	359,327	359,327	-	#DIV/0!	(359,327)
39	Fund Balance Proceeds	2,000,000	-	1,000,000	2,000,000	0.0%	1,000,000
40	TOTAL CAPITAL SOURCES	2,000,000	359,327	1,359,327	2,000,000	0.0%	640,673
41							
42	**NET SOURCES BEFORE CAPITAL USES:**	447,520	2,931,928	472,179	410,421	-8.3%	(61,758)
43							
44	**CAPITAL USES**						
45	Debt Service - Principal	384,722	79,722	384,722	398,421	3.6%	(13,699)
46	Capital Purchases	62,800	21,354	76,354	12,000	-80.9%	64,354
47	Capital Lease - Principal Payment	-	-	-	-	0.0%	-
48	Contributions to Cash Reserves (Gen, Legal, etc.)	-	-	11,104	-	0.0%	11,104
49	TOTAL CAPITAL USES	447,522	101,076	472,180	410,421	-8.3%	
50							
51	**NET CASH FLOW**	**(2)**	**2,830,852**	**(1)**	**(0)**		**1**
52							
53							
54							
55							
56							

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
57	**Operating Revenues**						
58	1. DDD Internal Sources						
59	Code Enforcement	-	-	-	-	#DIV/0!	-
60	DDD Events	111,000	10,862	105,862	123,000	10.8%	17,138
61	Federal Funding	250,000	78,998	157,648	14,000	-94.4%	(143,648)
62	State Funding	-	-	-	-	#DIV/0!	-
63	External Ranger Funding	31,000	-	-	-	-100.0%	-
64	Sponsorships/Donations/Grants	190,000	-	-	180,000	-5.3%	180,000
65	Interest Earned	2,675	1,708	2,808	3,000	12.1%	192
66	Banner Deposits Earned / Misc	10,200	11,811	18,111	9,650	-5.4%	(8,461)
67	Total Admin Sources:	594,875	103,379	284,429	329,650	-44.6%	45,221
68							
69	2. City Sources						
70	Advalorem Taxes (14.76 mills), gross	5,831,150	5,849,816	5,884,316	5,978,158	2.5%	93,842
71	Less: Collection Fees & Assessor Fees	(233,246)	(233,993)	(235,373)	(239,126)	2.5%	(3,753)
72	Interest on Investments	5,350	3,275	5,325	4,975	-7.0%	(350)
73	Total City Sources:	5,603,254	5,619,098	5,654,268	5,744,007	2.5%	89,739
74							
75	**Total Operating Revenue**	**6,198,129**	**5,722,477**	**5,938,697**	**6,073,657**	**-2.0%**	**134,960**
76							
77	**Operating Expenses**						
78	3. Public Space Operations						
79	Personnel Costs (05)						
80	Salaries & Wages	165,060	94,347	163,999	171,212	3.7%	(7,213)
81	Payroll Taxes	12,677	7,407	12,533	13,092	3.3%	(559)
82	Insurance	17,115	10,314	17,708	18,576	8.5%	(868)
83	Workers' Compensation	3,887	2,411	3,934	3,742	-3.7%	192
84	Retirement	8,303	5,082	8,580	10,270	23.7%	(1,690)
85	Parking	1,800	1,050	1,800	1,800	0.0%	-
86	Temporary Labor	-	-	-	-	0.0%	-
87	Total	208,842	120,611	208,554	218,692	4.7%	(10,138)
88							
89	Enhanced City Services	-	-	-	-	0.0%	
90	Total	-	-	-	-	0.0%	(11,636)
91							
92	Landscape Maintenance						
93	- Landscaping	127,436	61,653	125,371	127,436	0.0%	(2,065)
94	- Weed Control	-	-	-	-	0.0%	-
95	- Sidewalk Tree Maint/Replacemt	260,000	138,525	298,525	250,000	-3.8%	48,525
96	- Other Beautification	-	125	125	-	#DIV/0!	125
97	Total	387,436	200,303	424,021	377,436	-2.6%	46,585
98							
99	Street Furnishings & Beautification						
100	- Trash Receptacles	-	-	4,000	32,000	#DIV/0!	(28,000)
101	- Banners (install/replace)	7,200	1,649	3,149	6,400	-11.1%	(3,251)
102	- Holiday Lighting	88,800	44,285	106,985	105,000	18.2%	1,985
103	Total	96,000	45,934	114,134	143,400	49.4%	(29,266)
104							
105	Infrastructure						
106	- Museum Streetscape Payment to CNO	35,000	-	40,000	-	-100.0%	40,000
107	- Sidewalk Improvements	90,000	29,788	99,788	90,000	0.0%	9,788
108	- Lafayette Square	-	-	-	-	0.0%	-
109	Total	125,000	29,788	139,788	90,000	-28.0%	49,788
110							
111	Cleaning & Maintenance						
112	- Sidewalk Cleaning	1,216,584	609,537	1,220,325	1,221,576	0.4%	(1,251)
113	- Wayfinding Signage Maintenance	-	3,680	4,680	4,000	#DIV/0!	680
114	- Special Event Clean-up	170,400	98,454	118,954	100,000	-41.3%	18,954
115	- Grafitti	6,000	-	3,000	22,000	266.7%	(19,000)
116	- Summer Youth	-	-	-	-	#DIV/0!	-
117	Total	1,392,984	711,671	1,346,959	1,347,576	-3.3%	(617)
118							
119	Miscellaneous						
120	- Truck, Storage, Other	49,724	16,648	39,313	29,624	-40.4%	9,689
121	Total	49,724	16,648	39,313	29,624	-40.4%	9,689
122							
123	**Total Public Space Operations**	**2,259,986**	**1,124,955**	**2,272,769**	**2,206,728**	**-2.4%**	**54,405**

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
124							
125	4. **Public Safety**						
126	Personnel Costs (05)						
127	Salaries & Wages	382,478	190,277	340,427	368,680	-3.6%	(28,253)
128	Payroll Taxes	35,570	18,774	33,954	28,208	-20.7%	5,746
129	Insurance	54,360	32,028	55,493	51,216	-5.8%	4,277
130	Workers' Compensation	2,104	1,101	1,926	1,950	-7.3%	(24)
131	Retirement	10,174	5,369	9,384	11,052	8.6%	(1,668)
132	Parking	3,600	2,284	4,034	3,960	10.0%	74
133	Fitness Center	-	-	-	-	0.0%	-
134	Total	488,286	249,833	445,218	465,066	-4.8%	(19,848)
135							
136	Public Safety Rangers	19,300	6,278	13,778	18,700	-3.1%	(4,922)
137							
138	Enhanced Police Services						
139	- Police Detail Services	478,783	310,854	509,245	585,208	22.2%	(75,963)
140	Total	478,783	310,854	509,245	585,208	22.2%	(75,963)
141							
142	Other Public Safety						
143	- Code Enforcement	5,800	-	250	1,000	-82.8%	(750)
144	- Stakeholder Involvement	7,625	570	7,070	6,600	-13.4%	470
145	- Miscellaneous	3,500	365	1,490	3,700	5.7%	(2,210)
146	Total	16,925	935	8,810	11,300	-33.2%	(2,490)
147							
148	Homelessness Outreach	43,000	42	3,792	42,000	-2.3%	(38,208)
149							
150	**Total Public Safety**	**1,046,294**	**567,942**	**980,843**	**1,122,274**	**7.3%**	**(141,431)**
151							
152	5. **Economic Development & Planning**						
153	Personnel Costs (05)						
154	Salaries & Wages	213,172	121,933	211,951	221,274	3.8%	(9,323)
155	Payroll Taxes	17,587	9,003	15,586	16,926	-3.8%	(1,340)
156	Insurance	20,496	12,584	21,569	22,644	10.5%	(1,075)
157	Workers' Compensation	661	382	669	704	6.5%	(35)
158	Retirement	10,659	4,137	8,175	13,274	24.5%	(5,099)
159	Parking	2,700	1,325	2,350	2,460	-8.9%	(110)
160	Temporary Labor	-	-	-	-	0.0%	0
161	Total	265,275	149,364	260,300	277,282	4.5%	(16,982)
162							
163	Canal Street Development	11,400	19,224	53,561	29,300	157.0%	24,261
164	District Wide Development	48,300	16,419	25,001	35,386	-26.7%	(10,385)
165	Medical Complex Development	-	-	-	-	#DIV/0!	0
166	Research & Database Management	2,400	1,200	1,700	3,600	50.0%	(1,900)
167	Supportive Housing	-	-	-	-	#DIV/0!	0
168	Administration/Meetings	6,885	3,553	3,878	6,710	-2.5%	(2,832)
169	Presentations & Marketing	-	-	-	-	0.0%	0
170	Planning Initiatives	-	-	-	-	#DIV/0!	0
171	Business Retention & Recruitment	67,500	50,492	61,742	74,600	10.5%	(12,858)
172	Façade Incentive	120,000	65,987	131,987	130,000	8.3%	1,987
173	**Total Economic Development**	**521,760**	**306,239**	**538,169**	**556,878**	**6.7%**	**(18,709)**
174							
175	6. **Communications**						
176	Personnel Costs (05)						
177	Salaries & Wages	216,244	91,144	179,040	216,060	-0.1%	(37,020)
178	Payroll Taxes	17,948	7,521	14,242	16,524	-7.9%	(2,282)
179	Insurance	16,992	4,815	11,035	15,672	-7.8%	(4,637)
180	Workers' Compensation	670	284	565	690	3.0%	(125)
181	Retirement	11,461	533	1,364	12,962	13.1%	(11,598)
182	Parking	2,700	1,200	2,325	2,700	0.0%	(375)
183	Fitness Center	-	-	-	-	#DIV/0!	0
184	Total	266,015	105,497	208,571	264,608	-0.5%	(56,037)
185							
186	Holiday Event	105,724	150	105,724	109,724	3.8%	(4,000)
187	DDD Events	57,200	31,718	44,778	51,270	-10.4%	(6,492)
188	Sponsored Events	7,500	3,500	22,500	13,000	73.3%	9,500
189	Donor Relations	-	-	-	39,996	#DIV/0!	(39,996)
190	Digital Media	8,832	6,805	23,716	31,800	260.1%	(8,084)
191	Communications	124,800	24,219	110,467	39,300	-68.5%	71,167
192	Miscellaneous	155,000	5,230	12,930	9,868	-93.6%	3,062
193	Research	-	-	42,000	-	#DIV/0!	42,000
194	Public Affairs	17,294	1,920	2,460	15,080	-12.8%	(12,620)
195	**Total Communications**	**742,365**	**179,039**	**573,146**	**574,646**	**-22.6%**	**(1,500)**

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
196							
197	7. **Administration**						
198	Personnel Items						
199	Salaries & Wages	420,468	242,902	412,192	417,194	-0.8%	(5,002)
200	Payroll Taxes	32,965	20,132	32,991	31,913	-3.2%	1,078
201	Insurance (Health, Dental, STD, LTD, Life)	30,888	21,197	34,462	33,168	7.4%	1,294
202	Insurance (workers comp)	1,303	762	1,306	1,342	3.0%	(36)
203	Retirement Contribs (Contrib, Fees, Life)	25,228	15,192	25,081	25,144	-0.3%	(63)
204	Parking (Employee subsidy only)	4,500	2,200	3,450	3,600	-20.0%	(150)
205	Temporary Labor	-	433	433	-	0.0%	433
206	Payroll Processing Fees	4,226	3,268	5,253	5,426	28.4%	(173)
207	Total	519,578	306,086	515,168	517,787	-0.3%	(2,619)
208							
209	Supplies & Materials						
210	General Operating Supplies	6,000	2,749	5,249	5,100	-15.0%	149
211	Office Supplies	16,800	5,216	9,216	9,600	-42.9%	(384)
212	Total	22,800	7,965	14,465	14,700	-35.5%	(235)
213							
214	Equipment, Property and Maintenance						
215	Copier Lease Payments	7,704	2,882	5,162	5,592	-27.4%	(430)
216	Miscellaneous	230	-	-	-	0.0%	0
217	Repairs & Maintenance	600	460	685	900	50.0%	(215)
218	Total	8,534	3,342	5,847	6,492	-23.9%	(645)
219							
220	Office Space						
221	Miscellaneous	-	620	620	-	0.0%	620
222	Rent	118,128	70,528	120,373	121,228	2.6%	(855)
223	Repairs & Maintenance	600	287	537	600	0.0%	(63)
224	Telephone	10,800	4,799	8,799	9,600	-11.1%	(801)
225	Utilities	4,200	2,497	4,372	4,500	7.1%	(128)
226	Total	133,728	78,731	134,701	135,928	1.6%	(1,227)
227							
228	Operations						
229	Accounting Services	23,000	22,850	22,850	23,000	0.0%	(150)
230	Advertising	-	-	-	250	#DIV/0!	(250)
231	Bank Service Charges	1,800	823	1,573	1,500	-16.7%	73
232	Board Development	1,260	363	10,648	10,700	749.2%	(52)
233	Computer Equipment & Supplies	1,200	-	-	600	100.0%	(600)
234	Computer Software	2,520	2,790	3,040	3,000	19.0%	40
235	Computer Support	28,080	15,486	26,176	27,150	-3.3%	(974)
236	Courier Services	-	-	-	-	#DIV/0!	0
237	Employee Recruitment	1,000	75	75	-	-100.0%	75
238	Employee Relocation	-	-	-	-	0.0%	0
239	Equipment & Small Tools	-	-	-	-	0.0%	0
240	Equipment Rental	808	624	826	828	2.5%	(2)
241	Events & Functions	-	-	-	-	#DIV/0!	0
242	Insurance - Auto Coverage	4,500	2,674	4,584	4,800	6.7%	(216)
243	Insurance - Commercial Package	62,400	41,496	71,136	72,000	15.4%	(864)
244	Insurance - Director & Officer	6,960	4,039	6,924	7,200	3.4%	(276)
245	Legal Services	120,000	49,063	120,063	120,000	0.0%	63
246	Meals & Entertainment	1,080	296	596	900	-16.7%	(304)
247	Meetings - External	600	154	404	480	-20.0%	(76)
248	Meetings - Internal	840	145	370	480	-42.9%	(110)

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/26/2013 9:27 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
249	Mileage/Cabfare/Tolls	240	16	66	120	-50.0%	(54)
250	Miscellaneous	300	133	258	300	0.0%	(42)
251	Office Relocation	-	-	-	-	0.0%	0
252	Organization Fees/Dues	4,470	3,663	4,588	4,400	-1.6%	188
253	Parking	120	115	215	300	0.0%	(85)
254	Penalties & Interest	-	-	-	-	0.0%	0
255	Permits & Licenses	5	5	5	5	0.0%	0
256	Postage & Express Mail	2,000	479	1,479	2,000	0.0%	(521)
257	Printing	1,400	834	1,534	1,200	-14.3%	334
258	Professional Services	2,625	11,089	19,227	2,975	13.3%	16,252
259	Publications & Subscriptions	600	682	932	783	30.5%	149
260	Radios/Cellular Telephones	1,800	881	1,531	1,500	-16.7%	31
261	Repairs & Maintenance	-	-	-	-	0.0%	0
262	Staff Development/Conferences	4,000	2,143	3,993	3,200	-20.0%	793
263	Travel	10,000	2,507	5,745	7,700	-23.0%	(1,955)
264	Uniforms	1,750	2,028	2,028	2,100	20.0%	(72)
265	Total	285,358	165,453	310,866	299,471	4.9%	11,395
266							
267	**Total Administration**	**969,998**	**561,577**	**981,047**	**974,378**	**0.5%**	**6,669**
268							
269	**Total Operating Expenses:**	**5,540,403**	**2,739,752**	**5,345,974**	**5,434,904**	**-1.9%**	**(100,566)**
270							
271	**Net Operating Income (Loss)**	**657,726**	**2,982,725**	**592,723**	**638,753**	**-2.9%**	**49**
272							
273	**Non Operating Revenues**						
274	OCD Bond Debt Service Loan Proceeds	-	-	-	-	#DIV/0!	-
275	Interest on Bond Proceeds Invested	-	222	222	-	#DIV/0!	(222)
276	**Total Non Operating Revenue**	**-**	**222**	**222**	**-**	**100.0%**	**(222)**
277							
278	**Non Operating Expenses**						
279	District Wide Capital Improvements	2,000,000	269,887	1,269,887	2,030,000	1.5%	(760,113)
280	Canal Street Streetscape	-	-	-	-	0.0%	0
281	CSDC Excess Tax Payment	-	-	-	-	#DIV/0!	0
282	**Total Non Operating Expense**	**2,000,000**	**269,887**	**1,269,887**	**2,030,000**	**1.5%**	**(760,113)**
283							
284							
285	**Earnings (Loss) before Interest, Depr, Amort**	**(1,342,274)**	**2,713,060**	**(676,942)**	**(1,391,247)**	**3.6%**	**(714,305)**
286							
287	Interest Expense - Debt Service	210,206	140,459	210,206	198,332	-5.6%	11,874
288	Depreciation & Amortization	60,000	-	60,000	60,000	0.0%	0
289							
290	**Net Income (Loss)**	**(1,612,480)**	**2,572,601**	**(947,148)**	**(1,649,579)**	**2.3%**	**(702,431)**
291							
292							
293							
294	**Net Income (Loss) Before Depreciation**	**(1,552,480)**	**2,572,601**	**(887,148)**	**(1,589,579)**	**2.4%**	**(702,431)**
295							
296	**Capital Sources**						
297	Bond Proceeds	-	359,327	359,327	-	#DIV/0!	(359,327)
298	General Fund Balance Proceeds	-	-	-	-	#DIV/0!	-
299	Public Space Capital Fund Balance Proceeds	-	-	-	-	0.0%	-
300	Econ Development Fund Balance Proceeds	2,000,000	-	1,000,000	2,000,000	0.0%	1,000,000
301	Total Capital Sources	2,000,000	359,327	1,359,327	2,000,000	0.0%	640,673
302							
303	**Net Sources Before Capital Uses**	**447,520**	**2,931,928**	**472,179**	**410,421**	**-8.3%**	**(61,758)**
304							
305	**Capital Uses**						
306	Debt Service - Principal	384,722	79,722	384,722	398,421	3.6%	(13,699)
307	Capital Purchases	62,800	21,354	76,354	12,000	-80.9%	64,354
308	Capital Lease - Principal Payment	-	-	-	-	0.0%	0
309	General Fund Balance	-	-	11,104	-	0.0%	11,104
310	CSDC Cash Reserve	-	-	-	-	0.0%	0
311	Economic Development Fund Balance	-	-	-	-	0.0%	0
312	Public Space Capital Fund Balance	-	-	-	-	0.0%	0
313	Public Safety Capital Fund Balance	-	-	-	-	0.0%	0
314	Legal Defense Reserve	-	-	-	-	0.0%	0
315	Total Capital Uses	447,522	101,076	472,180	410,421	-8.3%	61,759
316							
317	**Net Cash flow**	**(2)**	**2,830,852**	**(1)**	**(0)**	**0.0%**	**1**

Downtown Development District
2014 Budget Notes

1. DDD Events (Line 60) – Two Leading Minds Breakfasts at $6,000 each, an Awards Luncheon at $11,000, the Home for the Holidays at $85,000 and the Reindeer Run at $15,000.

2. Sponsorships/Donations/Grants (Line 64) – The Communications Department has been tasked with raising $180,000 in new Sponsorship/Grant funding for use in 2014. Failure to achieve these goals; would result in the DDD cutting the targeted areas at some point during the year.

3. Interest Earned (Line 65) – The interest revenue related to the DDD internal sources is generated from the bank balances of the following accounts: Whitney National Bank Operating Account, Whitney National Bank Payroll Account, Whitney National Bank Money Market Account, and the Whitney National Bank Reserves Account. For the 2014 budget, rates are expected to remain flat.

4. Banner Deposits / Miscellaneous Revenue (Line 66) – Banner deposits are currently $250 per application. Participants of the banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue or Poydras Street). When the system is not used by outside parties, the DDD will display general district banners, such as Mardi Gras banners and Holiday banners. Currently, the DDD is anticipating several banner participants for 2014 (Sugar Bowl, French Quarter Festival, Jazz and Heritage Festival, Essence Festival and Bayou Classic to name a few specific participants). The DDD has increased the service to Lafayette Square by our sidewalk cleaning contractor, in exchange for a monthly contribution from the Lafayette Square Conservancy in the amount of $500.

5. Ad valorem Taxes, gross (Line 70) – Advalorem Taxes are reflected as the gross amount actually collected by the City of New Orleans on behalf of the DDD, before collection and assessor fees are withheld. The 2014 tax revenue projection is based on the 2013 assessment with an assumption of a 2.0% increase in assessment (has historically ranged from 1.50% to 2.50%), and were calculated by assuming that revenue collected by the City of New Orleans and due to the DDD will be approximately 95% of the taxes billed for 2014.

6. Collection Fees & Assessors Fees (Line 71) – During the regular session of the 2005 state legislature, Act 254 was established to create a collection fee of not more than 2% which the City of New Orleans will apply to all tax revenues collected on behalf of any tax recipient body. Additionally, during the 2006 legislative session, Act 433 was amended to allow Orleans Parish Assessors to collect a fee of not less than 2% of all taxes assessed. Currently this fee is being passed through to the tax recipient bodies by the City. Both fees are withheld from the tax revenue collections of the tax recipients prior to submitting these collections to the Board of Liquidation from the City.

7. Interest on Investments (Line 72) – All tax revenue collected by the City of New Orleans on behalf of the DDD is held by the Board of Liquidation. The BOL acts as a treasury management organization and invests the DDD's cash to maximize the return on cash balances. These investments are currently in the form of a Money Market Accounts. Should interest rates rebound the investments will resume in U.S. Treasury Bills and Certificates of Deposit.

8. Personnel Costs (Line 87) –The Public Space Operations Department is comprised of two (2.0) Full-Time Equivalents (FTEs). For the 2014 Budget, it has been assumed that wages will increase by an average of 4.00%.

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9. Landscaping (Line 93) - The monthly contract amount of $8,953 monthly. There is $20,000 included for plantings to allow for replacement of damaged or dead landscaping throughout the District, it does not include planting in any new areas or increasing density in any existing areas.
10. Sidewalk Tree Maintenance/Replacement (Line 95) – A monthly contract amount of $20,000. An additional $10,000 has been budgeted to replace damaged trees as necessary throughout the District.
11. Trash Receptacles (Line 100) – As our trash receptacles are starting to age, we have budgeted for replacement of 40 of those that cannot be repaired.
12. Banners (install/replaces) (Line 101) - The system is made up of 437 poles. Participants of banner program may choose to utilize the entire system at one time, or they may utilize only a portion of the system (i.e., Canal Street, Loyola Avenue, Poydras Street or Convention Center Blvd.). When the system is not in use by outside parties, the DDD will display general district banners. The cost budgeted is the switching out of the banners plus repair of broken banner poles.
13. Holiday Lighting (Line 102) – Labor costs for removal of 2013 holiday season decorations at $37,500 and installation of 2014 holiday decorations at $37,500 and $15,000 for repair of any electrical system problems, along with $15,000 to purchase any replacement decorations needed.
14. Sidewalk Improvements (Line 107) - During 2014 the DDD will commit funds to the sidewalk improvements matching grant program to expedite general sidewalk improvements throughout the District. This program will enhance the incentive programs and efforts of the Economic Development Department of the DDD to improve the overall appearance and attractiveness to developers and investors seeking

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to do business in the City. Our Plan is to award five large grants with the average being $15,000 per grant and several small grants of no more than $1,000 each..

15. Sidewalk Cleaning Contracted Services (Line 112) – This is the cost of Block by Block for one year's cleaning of the sidewalks. The budget for 2014 contains an allocation for the increased services in Lafayette Square.
16. Wayfinding Signage Maintenance (Line 113) – The cost for sign repairs throughout the year. The wayfinding sign system is approaching an age where it will require a major rebuild.
17. Special Event Clean Up (Line 114) – Through the year the DDD provides concentrated services to particular areas of the district affected by Downtown events. The cost includes $55,000 for contractors for Mardi Gras and $39,000 for other events (e.g., spring concert series, fall concert series, White Linen Night, Essence Music Fest, and Bayou Classic). Additionally there is $6,000 for the purchase of disposable trash boxes and other supplies for use at special events.
18. Graffiti (Line 115) – Funding to support the graffiti eradication assistance program, which provides reimbursement grants to private property owners.
19. Truck, Storage, Other (Line 120) – This line items includes various components: however the following is a summary of the more significant expenses:

    A: Fuel – Gas for two vehicles.

    B: Meals & Entertainment - Meetings monthly with contractors, stakeholders, etc., to review monthly progress of street cleaning and special projects.

    B: Parking - Two trucks at Clark Garage at a total cost of $300.00 per month.

    C: Cellular Telephones – Cost of service for DDD provided cell phones.

    D: Rent – storage cost has increased to $1300 per month due to the need for a third storage unit for holiday lights/decorations.

E: Repairs & Maintenance for DDD Trucks – Based on the fact there are two new or relatively new trucks the repair expenses are not expected to increase. This expense also includes washing.

F: Registration and Travel for Staff Development at the IDA Conference in 2014.

20. Personnel Costs (Line 134) – The Public Safety Department is budgeted for sixteen and one-half (16.5) FTEs for Public Safety Rangers. For the 2014 Budget, all wages and salaries have been assumed to increase at an average of 4.00%. The Rangers coverage is 12 hours per day, with a target of 6 Rangers on average at all times..
21. Public Safety Rangers (Line 136) – The details of this line item include a variety of expense types, but the most financially significant details include general supplies for bicycle repairs, staff development for necessary certifications, uniform expense and radios/cellular telephones expenses.
22. Police Detail Services (Line 139) – The budget for 2014 represents an average of 330 man-hours per week, which is the equivalent of 2 officers on detail at all times. The amount reflects the $34 per hour cost indicated in the ordinance establishing the Office of Secondary Employment.
23. Code Enforcement (Line 143) – Reflects costs of new CEA anticipated to be entered into with City of New Orleans for adjudication of citations issued Downtown.
24. Stakeholder Involvement (Line 144) – The expense is for the sponsorship of Night Out Against Crime, Stakeout for Justice, NOCVB dues and other activities.
25. Miscellaneous Public Safety (Line 145) – The cost of monitoring for the new mobile crime/graffiti camera. Expenses for printing of Ranger cards and maps, and quarterly meetings with security professionals are the primary areas in this category.
26. Homelessness Outreach (Line 148) – To support cooperative efforts with the Mayor's Homelessness Task Force and to hire a social worker to work with Rangers and NOPD

on homelessness outreach. These funds will be expended if DDD management determines there are sufficient housing opportunities to make additional outreach productive at reducing the number of street homeless.

27. Personnel Costs (Line 161) – The Economic Development Department is staffed at a level of three (3.0) FTEs for 2014. For the 2014 Budget, all wages and salaries have been assumed to increase at an average of 4.00%.

28. Canal Street Development (Line 163) – The costs of meetings with, meals and entertainment for and travel to targeted national retailers and property owners.

29. District-Wide Development (Line 164) – Represents the costs for work on the upper-floor development and green space projects.

30. Research and Database Management (Line 166) – Costs of the annual GIS license and USA Info Business Database updates.

31. Administration and Meetings (Line 168) – Costs of memberships in professional organizations, for the hosting of meetings of various stakeholders and business people at the DDD and elsewhere and for the Director's cell phone.

32. Business Retention & Recruitment (Line 171) – Provides for sponsorship of and participation in various business retention opportunities. The partnering with other entities has allowed the DDD to more efficiently utilize its resources with a greater impact than having proceeded on the Board directed initiatives than if it had attempted to achieve the objectives on its own.

33. Façade Incentive (Line 172) – Matching grants to support 6-7 projects.

34. Personnel Costs (Line 184) – The Communications Department will be staffed at three (3.0) FTEs for 2014. For the 2013 Budget, all wages and salaries are budgeted for an average increase of 4.00%.

35. Holiday Event (Line 186) – Expenses in this category are related to the Canal Street: Home for the Holiday's Program. The parade route has been expanded. The other activities are the Lighting Ceremony, Movies on the River and Reindeer Run.

36. DDD Events (Line 187) - $23,400 has been earmarked for the DDD's Leading Minds Breakfast series for 2014. Funds budgeted for the Annual Awards Gala and Annual Report presentation amount to $27,800.

37. Sponsored Events (Line 188) – $13,000 has been allocated for sponsoring Downtown and iMind events.

38. Donor Relations (Line 189) – The DDD has created a donor relations program for the organization designed to solicit grant and corporate donations to further the mission of the DDD. The 2014 Budget represents the cost of contracting with someone as a grant researcher and writer for the DDD.

39. Digital Media (Line 190) - This category is dedicated to the DDD website, smart-phone apps and measurement of communication efforts. There has been $3,000 dedicated for the media monitoring and measurement tools to ensure that the organization is making an impact in regional and national media channels. $24,000 will be utilized for management of four separate social media channels, and $4,800 has been included to cover occasional maintenance for our website.

40. Communications (Line 191) – Print advertising for the District in local media outlets.

41. Public Affairs (Line 194) – Costs of meals, meetings, parking, cell phone and travel for the Director, who will be handling primarily intergovernmental affairs and assisting the Economic Development Department. Includes funds for travel to the Washington Mardi Gras, as well as one other potential trip to D.C.

42. Personnel Costs (Line 207) – The staffing for the Administration Department will be five (5) FTEs. For the 2014 Budget, all wages and salaries are budgeted at an average

increase of 4.00%. The supplemental compensation for the President & CEO has been budgeted at approximately the same amount as in prior years.

43. Office Space (Line 226) - The DDD's rental expense for 2014 includes the Place St. Charles Building office rent of $9,969.00 per month. There is also a possible increase in CAM (operating charges) charges, as allowed by the lease. If required, this increase in operating charges relative to the lease would become effective on April 1, the anniversary of the lease and has been budgeted at $200 per month. The DDD's lease within Place St. Charles building requires that the DDD provide payment for utilities directly.

44. Board Development (Line 232) – The costs for three Board Retreats and 3-4 Board members attending IDA convention.

45. Organization Fees/Dues (Line 252) - The amount is for membership in IDA, the Chamber, HFTP and other organizations.

46. Staff Development/Conferences (Line 262) – The expenses for conferences and travel include the President & CEO attending the Washington Mardi Gras, staff attending the IDA Conference and the Director of Finance attending the HFTP Annual Convention.

47. Travel (Line 263) – See note #46.

48. Uniforms (Line 264) – Represents the need to purchase new polo shirts/shirts and jackets for staff on an annual basis.

49. Net Operating Income(Loss) (Line 271) – 2014 operating income is anticipated to be 97.1% of the amount budgeted for 2013.

50. District Wide Capital Improvements (Line 279) – The banner system will be expanded at a cost of $10,000 and $20,000 has been allocated for study and design of improvements to the wayfinding system, parts of which are 10+ years old.

40

51. Interest Expense – Debt Service (Line 287) – This line item reflects the annual interest expense for the Bond Payable and Tax Credit Bonds loan obtained from the State post-Katrina. The 2014 budgeted amount reflects the savings realized by refinancing the 2001 Series Bonds in 2012. The payments have been based on amortization schedules provided by the Board of Liquidation and reflects payments on the DDD's Bonds in June and December and on the loan in January and July.

52. General Fund Cash Reserve Proceeds (Line 298) – The DDD held $4,275,348 in undesignated reserves at the end of 2012. The projected contribution of $11,104 in 2013 would leave approximately $4,286,452 available to invest or fund operating shortfalls in future periods.

53. Debt Service - Principal (Line 306) – While this line item is not actually an expense, it is a cash requirement of the DDD. It reflects the principal installment to reduce the outstanding Bond Payable and Tax Credit Bonds loan. As with the interest expense above, the amount budgeted for 2014 has been based on the amortization schedules provided by the Board of Liquidation with cash outlay for the loan in July and for the DDD's bonds in December.

54. Capital Purchases (Line 307) – During 2013, it is anticipated that the DDD will make the following capital purchases: replacement laptops - $12,000.

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Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/25/2013 14:37 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
57	**Operating Revenues**						
58	1. **DDD Internal Sources**						
59	Code Enforcement	-	-	-	-	#DIV/0!	-
60	DDD Events	111,000	10,862	105,862	123,000	10.8%	17,138
61	Federal Funding	250,000	78,998	157,648	14,000	-94.4%	(143,648)
62	State Funding	-	-	-	-	#DIV/0!	-
63	External Ranger Funding	31,000	-	-	-	-100.0%	-
64	Sponsorships/Donations/Grants	190,000	-	-	180,000	-5.3%	180,000
65	Interest Earned	2,675	1,708	2,808	3,000	12.1%	192
66	Banner Deposits Earned / Misc	10,200	11,811	18,111	9,650	-5.4%	(8,461)
67	Total Admin Sources:	594,875	103,379	284,429	329,650	-44.6%	45,221
68							
69	2. **City Sources**						
70	Advalorem Taxes (14.76 mills), gross	5,831,150	5,849,816	5,884,316	5,978,158	2.5%	93,842
71	Less: Collection Fees & Assessor Fees	(233,246)	(233,993)	(235,373)	(239,126)	2.5%	(3,753)
72	Interest on Investments	5,350	3,275	5,325	4,975	-7.0%	(350)
73	Total City Sources:	5,603,254	5,619,098	5,654,268	5,744,007	2.5%	89,739
74							
75	**Total Operating Revenue**	**6,198,129**	**5,722,477**	**5,938,697**	**6,073,657**	**-2.0%**	**134,960**

Tab # 5 – Revenue

The following items were not available from the City of New Orleans, Department of Finance, Bureau of the Treasury upon the printing of this booklet. They were unable to give us an approximate date as to when it would be available.

The DDD staff will continue to pursue this information from the City. As it is received it will be forwarded to the members of the Board and placed into the 2014 budget book.

1. Preliminary City Report – Advalorem Tax Calculation
2. 2014 Real Estate Tax Letter
3. Recapitulation of 2014 Real Estate Billing
4. Outstanding Taxes Levied

PUBLIC SPACE ACCOMPLISHMENTS 2013

•Managed highly successful cleanup effort during the three week period of Mardi Gras & Super Bowl.

•Provided approximately $300K in capital funds to upgrade severely damaged Downtown sidewalks in collaboratoin with the City prior to Super Bowl.

•Awarded sidewalk grants for projects on S. Rampart St, Baronne St, St. Charles Ave, & John Churchill Chase.

•Upgraded DDD landscaped "gateways" at major entry points into Downtown prior to the Super Bowl.

•Removed and/or replaced over 80 damaged, dead, or missing trees throughout Downtown prior to the Super Bowl.

•Repaired and reset DDD wayfinding signs on high pedestrian corridors such as Loyola Ave & Poydras St.

•Implemented additional pressure washing program to provide more district-wide cleaning and focus on high visibility and pedestrian corridors.

•As of August, approximately 75% of the District has been high pressure cleaned.

•Began supplemental cleaning of Lafayette Square Park under agreement with the Lafayette Square Conservancy.

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

downtownnola.com

PUBLIC SPACE ACCOMPLISHMENTS 2013

•Will begin construction of Museum District streetscape at Lee Circle & Andrew Higgins Drive in fall of 2013.

•Represented DDD in various infrastructure improvement projects in the Downtown area including repaving of Julia St and the pending repairs of S. Peters St. and Baronne St.

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

downtownnola.com

PUBLIC SPACE OPERATIONS OBJECTIVES 2014

- Continue to target CQI reduction in gum spots and cigarette butts by 10% from the previous year.
- Develop plan and budget for replacing the DDD way finding signage and adopt the plan in the 2015 budget.
- Initiate a planning effort to create more open/green space areas Downtown. Work with the appropriate agencies and organizations to solicit support and future funding for the open space plan. Identify one parcel/project and develop preliminary plans and budget for approval by the appropriate agencies.
- Plant 20-25 new trees Downtown. Eliminate back log of tree planting request.
- Work with the City administration to revise the curbside trash collection ordinance and establish a baseline of illegal roll carts on City sidewalks. Develop plan to reduce the number of roll carts and improve permitting of garbage storage areas for Downtown businesses.
- Award four (4) sidewalk improvement grants to Downtown property owners to upgrade City sidewalks.
- Secure sponsorship funding for private property graffiti removal program in cooperation with the Communications Department.
- Evaluate current banner system locations and complete expansion plans by adding hardware to underutilized streets. Reinstitute banner program on Loyola with RTA.

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

downtownnola.com

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/25/2013 14:37 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
78	3. **Public Space Operations**						
79	Personnel Costs (05)						
80	Salaries & Wages	165,060	94,347	163,999	171,212	3.7%	(7,213)
81	Payroll Taxes	12,677	7,407	12,533	13,092	3.3%	(559)
82	Insurance	17,115	10,314	17,708	18,576	8.5%	(868)
83	Workers' Compensation	3,887	2,411	3,934	3,742	-3.7%	192
84	Retirement	8,303	5,082	8,580	10,270	23.7%	(1,690)
85	Parking	1,800	1,050	1,800	1,800	0.0%	-
86	Temporary Labor	-	-	-	-	0.0%	-
87	Total	208,842	120,611	208,554	218,692	4.7%	(10,138)
88							
89	Enhanced City Services	-	-	-	-	0.0%	
90	Total	-	-	-	-	0.0%	(11,636)
91							
92	Landscape Maintenance						
93	- Landscaping	127,436	61,653	125,371	127,436	0.0%	(2,065)
94	- Weed Control	-	-	-	-	0.0%	-
95	- Sidewalk Tree Maint/Replacemt	260,000	138,525	298,525	250,000	-3.8%	48,525
96	- Other Beautification	-	125	125	-	#DIV/0!	125
97	Total	387,436	200,303	424,021	377,436	-2.6%	46,585
98							
99	Street Furnishings & Beautification						
100	- Trash Receptacles	-	-	4,000	32,000	#DIV/0!	(28,000)
101	- Banners (install/replace)	7,200	1,649	3,149	6,400	-11.1%	(3,251)
102	- Holiday Lighting	88,800	44,285	106,985	105,000	18.2%	1,985
103	Total	96,000	45,934	114,134	143,400	49.4%	(29,266)
104							
105	Infrastructure						
106	- Museum Streetscape Payment to CNO	35,000	-	40,000	-	-100.0%	40,000
107	- Sidewalk Improvements	90,000	29,788	99,788	90,000	0.0%	9,788
108	- Lafayette Square	-	-	-	-	0.0%	-
109	Total	125,000	29,788	139,788	90,000	-28.0%	49,788
110							
111	Cleaning & Maintenance						
112	- Sidewalk Cleaning	1,216,584	609,537	1,220,325	1,221,576	0.4%	(1,251)
113	- Wayfinding Signage Maintenance	-	3,680	4,680	4,000	#DIV/0!	680
114	- Special Event Clean-up	170,400	98,454	118,954	100,000	-41.3%	18,954
115	- Grafitti	6,000	-	3,000	22,000	266.7%	(19,000)
116	- Summer Youth	-	-	-	-	#DIV/0!	-
117	Total	1,392,984	711,671	1,346,959	1,347,576	-3.3%	(617)
118							
119	Miscellaneous						
120	- Truck, Storage, Other	49,724	16,648	39,313	29,624	-40.4%	9,689
121	Total	49,724	16,648	39,313	29,624	-40.4%	9,689
122							
123	**Total Public Space Operations**	**2,259,986**	**1,124,955**	**2,272,769**	**2,206,728**	**-2.4%**	**54,405**

PUBLIC SAFETY ACCOMPLISHMENTS 2013

Public Safety team coordinated approximately 1,000 volunteers over five (5) day period for Super Bowl ambassador program.

Developed "Downtown Proud" public awareness campaign to highlight the DDD's public safety program and address quality of life crimes such as aggressive panhandling, curbing your dog, & bike riding on the sidewalks among others.

Submitted survey of all Downtown sidewalk cafes to assist the City in enforcement of illegal or unpermitted cafés.

Surveyed all Downtown properties for graffiti and cataloged by the tag in order to more effectively monitor graffiti occurrences and increase the arrest rate.

Provided top 10 list of blighted buildings in the DDD to Code Enforcement to initiate adjudication hearings.

DDD detail officers proactively patrolled the District 24/7 and helped reduce person's crimes in the DDD.

Collaborated with stakeholders in the 100 blocks of Bourbon and Royal to increase police presence and overnight parking enforcement in an effort to clean up the gateway to the French Quarter.

Joined partnership with the FQMD and NOPD 8th District to promote the Safecams8 program to encourage private property owners to register their surveillance cameras with the NOPD.

PUBLIC SAFETY ACCOMPLISHMENTS 2013

Rangers surveyed Downtown properties to identify private cameras eligible to join the program.

Public safety team regularly attended community meetings including Warehouse District security group, FQMD security task force, & quarterly neighborhood forum at WWII museum.

Co-sponsored National Night Out Against Crime and donated funds to COPS8 for purchase of facial recognition software for the 8th District NOPD.

Rangers assisted the City and other partners in identifying the most chronic homeless individuals in support of 200 Homes in 100 days campaign.

Acquired new digital two-way radio communication system for public safety.

Ranger received League Cycling Instructors certification.

PUBLIC SAFETY OBJECTIVES 2014

- Fully implement the City's new policy & procedures related to the management of DDD police details. Assist NOPD in reducing the crime rate (adjusted for homicide & rape) in the DDD by 2%.
- Fully implement the Downtown/Home partnership and DDD's homeless outreach program. Develop outreach case files for 50 homeless individuals. Advocate to expand CRRC hours to 24 per day.
- Increase Rangers' interaction with DDD stakeholders by participating in neighborhood and community meetings and events on a monthly basis including the Warehouse District Security group, FQMD Security Task Force, Lafayette Square Neighborhood Forum, and Night Out Against Crime.
- Collaborate with Hotel & Lodging Association and CVB to develop a public awareness campaign to stop the increase in simple robbery and theft of items such as cell phones.
- Implement an initiative to improve the contact information of cameras located on private property that are identified in the Safecams8 program.
- Provide bike certification training to at least six Rangers and implement daily bike patrols.
- Improve enforcement of quality of life crimes by increasing the # of citations issued by DDD detail officers by 10%. Continue to target QOL issues such as riding on sidewalks, aggressive panhandling, lewd conduct, and graffiti.
- Collaborate with the City attorney's office and Municipal Court to more effectively prosecute QOL crimes. Target a 20% success rate in prosecuting QOL crimes enforced by DDD detail officers.
- Implement process to review and permit sidewalk signs in cooperation with DPW in order to bring signage into compliance with city codes.

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/25/2013 14:37 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
125	4. **Public Safety**						
126	Personnel Costs (05)						
127	Salaries & Wages	382,478	190,277	340,427	368,680	-3.6%	(28,253)
128	Payroll Taxes	35,570	18,774	33,954	28,208	-20.7%	5,746
129	Insurance	54,360	32,028	55,493	51,216	-5.8%	4,277
130	Workers' Compensation	2,104	1,101	1,926	1,950	-7.3%	(24)
131	Retirement	10,174	5,369	9,384	11,052	8.6%	(1,668)
132	Parking	3,600	2,284	4,034	3,960	10.0%	74
133	Fitness Center	-	-	-	-	0.0%	-
134	Total	488,286	249,833	445,218	465,066	-4.8%	(19,848)
135							
136	Public Safety Rangers	19,300	6,278	13,778	18,700	-3.1%	(4,922)
137							
138	Enhanced Police Services						
139	- Police Detail Services	478,783	310,854	509,245	585,208	22.2%	(75,963)
140	Total	478,783	310,854	509,245	585,208	22.2%	(75,963)
141							
142	Other Public Safety						
143	- Code Enforcement	5,800	-	250	1,000	-82.8%	(750)
144	- Stakeholder Involvement	7,625	570	7,070	6,600	-13.4%	470
145	- Miscellaneous	3,500	365	1,490	3,700	5.7%	(2,210)
146	Total	16,925	935	8,810	11,300	-33.2%	(2,490)
147							
148	Homelessness Outreach	43,000	42	3,792	42,000	-2.3%	(38,208)
149							
150	**Total Public Safety**	**1,046,294**	**567,942**	**980,843**	**1,122,274**	**7.3%**	**(141,431)**

ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2013

Retail Attraction and Development

- Best Practices Research completed, preliminary planning, board consideration and legal review undertaken, board committee established to pursue and deliberations begun.

- Deals done: New Era, Fro-Yo, Pop This, H&M(French Quarter), New Starbucks at St. Charles and Canal, Tiffany & Co. at Canal Place, improved façade at new Denim Den location. In works: Numerous national brands reported coming to Riverwalk redevelopment and South Market.

- Vacant and Underutilized Buildings catalog produced, almost 20% of this five million square feet of building inventory have seen either completed redevelopment or commencement in 2013.

Medical District and Biosciences

- Discussion commenced with several interested private parties, need to engage City AdministrationVacant and Underutilized Buildings catalog produced, almost 20% of this five million square feet of building inventory have seen either completed redevelopment or commencement in 2013.

Digital Media and Creative Industries

- NOEW 2013 included special Arts Related Business Challenges to focus interest and efforts on the Arts District and new business activity there. Winners being supported in their business development by co-sponsors of the event.

- Sponsored SXSW Event, converting event from a "branding" to economic development one. Well attended and considering how to focus and optimize for 2014. Met with founders of "500 Startups" fund, invited them to Launchfest where they invested in KINOBI, a NOLA Tech company. Recruited Christy Luquire to Federated Sample and a developer from Austin to I-Seatz.

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DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2013

Arts Based Business Development

- South Rampart Street Entertainment District property owners organized and pursuing consolidated development plan with major national operator for a destination attraction to celebrate the Birthplace of Jazz. One venue (Little Gem) open and operating.

Façade Improvement Program

- No progress on additional funding other than EDIF work. Current funding level fully subscribed. Potential additional demand being evaluated.

Business Retention

- Economic Development staff regularly calling on Downtown Businesses and stakeholders, making approximately twenty calls per week. Program getting positive response from stakeholders.
- Issues routinely forwarded to operations staff , or others, for response, as appropriate.

South Market Development

- Closing on financing completed, construction commenced on infrastructure and first phase of South Market project.

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ECONOMIC DEVELOPMENT ACCOMPLISHMENTS 2013

Louisiana Artworks Building

- Several serious and promising proposals being advanced for purchase and reactivation of the property by the end of 2013.

Iberville Redevelopment

- All final approvals accomplished for demolition and commencement of two phases of CNI (Phase I Iberville and Texaco Building Senior Housing) underway. Texaco scheduled for delivery January 2014, Phase I January 2015.
- Have worked with HRI, NOLABA, RTA, and City to develop additional financial resources including Transportation Infrastructure Finance and Innovation Act, Tax Increment and other financing opportunities for overall infrastructure and other public and private project cost.

DOWNTOWN NOLA

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ECONOMIC DEVELOPMENT OBJECTIVES 2014

- Secure commitment and assist private developers for the South Rampart Street Entertainment District development.
- Secure binding commitments from three new high-profile retail tenants to locate along Canal Street consistent with the Canal Street Development Strategy.
- Continue to work with HRI, RTA and the City of New Orleans on the redevelopment of Upper Canal Street to ensure that Iberville enhances the quality of life in the District, including transit-oriented features.
- Continue the revitalization of the Canal Street Theater District with a focus on the Loew's State Palace and Orpheum Theatres to complement the Saenger, Civic and Joy Theaters.
- Create an Economic Development Investment Fund of five to ten million dollars of primarily private capital to facilitate enhanced retail tenancy along Canal Street and in other key targeted locations in Downtown.
- Finish the process to return the Louisiana Artworks Building to commerce, assisting the City in developing a new and sustainable use for the property, alleviating the City's financial burden.
- In concert with the City, develop a viable strategy for the redevelopment of Old Charity Hospital into an attractive, adaptive-reuse facility, preserving the architectural and cultural importance of this asset.

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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ECONOMIC DEVELOPMENT OBJECTIVES 2014

- Develop a plan and strategy for and continue with Harrah's management to jointly promote the retail redevelopment opportunity at the second floor of Harrah's Casino.

- Work with City to facilitate redevelopment of the critical World Trade Center site to optimize the long-term value of the site to the City, both fiscally and as a gathering place for residents and visitors.

- Sponsor DDD signature Arts-Business Challenge during Entrepreneur Week 2014 with the Idea Village showcasing Downtown as the place to be for the Industries of the Mind.

- Continue regular calling program to existing businesses within Downtown to express appreciation for what they do and to solicit their suggestions on what would make the District better, documenting results and follow up. Goal is to contact forty businesses per month.

- Cosponsor SXSW DDD/Launchpad Event to sustain existing efforts and initiate new efforts, directly and in collaboration with others, to attract digital media, film, music and other creative businesses and entrepreneurs to the District. Goal is to generate five new investor leads and five new business recruitment leads with two successful recruitments in each.

- Continue to administer Façade Improvement Program at the annual funding level of $130,000.

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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ECONOMIC DEVELOPMENT OBJECTIVES 2014

- Promote and facilitate a project to consolidate small buildings on Canal Street to redevelop second floor spaces for residential use.

- Continue to publish appropriate Economic Activity metrics such as economic investment (development), cultural district statistics, jobs, rental and occupancy rates, residential growth, etc.

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

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152	5. **Economic Development & Planning**						
153	Personnel Costs (05)						
154	Salaries & Wages	213,172	121,933	211,951	221,274	3.8%	(9,323)
155	Payroll Taxes	17,587	9,003	15,586	16,926	-3.8%	(1,340)
156	Insurance	20,496	12,584	21,569	22,644	10.5%	(1,075)
157	Workers' Compensation	661	382	669	704	6.5%	(35)
158	Retirement	10,659	4,137	8,175	13,274	24.5%	(5,099)
159	Parking	2,700	1,325	2,350	2,460	-8.9%	(110)
160	Temporary Labor	-	-	-	-	0.0%	0
161	Total	265,275	149,364	260,300	277,282	4.5%	(16,982)
162							
163	Canal Street Development	11,400	19,224	53,561	29,300	157.0%	24,261
164	District Wide Development	48,300	16,419	25,001	35,386	-26.7%	(10,385)
165	Medical Complex Development	-	-	-	-	#DIV/0!	0
166	Research & Database Management	2,400	1,200	1,700	3,600	50.0%	(1,900)
167	Supportive Housing	-	-	-	-	#DIV/0!	0
168	Administration/Meetings	6,885	3,553	3,878	6,710	-2.5%	(2,832)
169	Presentations & Marketing	-	-	-	-	0.0%	0
170	Planning Initiatives	-	-	-	-	#DIV/0!	0
171	Business Retention & Recruitment	67,500	50,492	61,742	74,600	10.5%	(12,858)
172	Façade Incentive	120,000	65,987	131,987	130,000	8.3%	1,987
173	**Total Economic Development**	**521,760**	**306,239**	**538,169**	**556,878**	**6.7%**	**(18,709)**

COMMUNICATIONS ACCOMPLISHMENTS 2013

- Publicized DDD and Downtown NOLA success stories.
- Created and implemented a social media plan and increased Twitter followers by 15% and Facebook reach by 425%
- Increased the number of email subscribers by 20%
- Secured a deal with MuroMedia which includes a Downtown NOLA page in monthly New Orleans Living Magazine and a segment on the New Orleans Living television show
- Revised and reprinted marketing materials
- Redesigned Downtown TV page
- Redesigned Downtown NOLA Works page
- Produced 10 additional videos for Downtown TV including a compilation video
- Increased traffic to the DDD website by 25%
- Planned, produced and promoted the 2nd Annual Downtown NOLA Awards, honoring 16 winners in 16 categories with nearly 400 attendees
- Planned, produced and promoted the Annual Canal Street: Home for the Holidays including the Lighting Ceremony, Movies on the Mississippi, Krewe of Jingle Parade and Reindeer Run & Romp

DOWNTOWN NOLA

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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COMMUNICATIONS ACCOMPLISHMENTS 2013

- Secured sponsorships for Holiday events including adding Entercom and expanding radio ads on their channels
- Planned, produced and promoted the DDD's Leading Minds Breakfast
- In conjunction with Economic Development and Idea Village, planned, produced and promoted the DDD's Inaugural Arts-Based Business Pitch held during New Orleans Entrepreneur Week
- Sponsored and provided marketing support for 10 Downtown events

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PUBLIC AFFAIRS ACCOMPLISHMENTS 2013

State Legislative Agenda

Secured passage of HB 630 extending sunset of HTC from 2016 to 2018.

Worked with economic development and bioscience organizations to pass HB 549 establishing the MediFund for statewide advancement of biosciences and medical centers of excellence.

Supported South Market District by securing passage of HB 255 changing minimums in Enterprise Zone (changes requirement from 15% retail/commercial to 20,000 sqft retail/commercial; increases residential units from 200 to 300 units).

Planning & Zoning

Participated in review of Draft CZO, which will be approved by CPC and Council Fall 2013

Participated in design phase for RTA expansion

Development Support

Supported the DDD vision for Iberville through City Council and BZA process

City Council enacted Sidewalk Café Ordinance facilitated by DDD with participation of neighborhood and developers

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COMMUNICATIONS OBJECTIVES 2014

Mission: Publicize and promote DDD and Downtown NOLA successes and priorities and capture data on media and public outreach.

- Messages
  - Downtown New Orleans continues to grow as a hub of innovation and creativity, making it a sought out destination for *Industries of the Mind* businesses and individuals in those fields – BioInnovation & Health Services, Creative Digital Media and Arts-Based Businesses. The DDD along with its Downtown partners continues to work to build and support a creative economy Downtown.
  - *Be Downtown Proud!* Economic development and quality of life are key elements to a prosperous New Orleans and Downtown New Orleans continues to shine as one of the city's crowning jewels.

- General Outreach/Engagement
  - Create and Implement a DDD speakers bureau plan for DDD President & CEO and Directors
  - Research and seek notable awards and acknowledgements for DDD projects
  - Develop and implement a communications strategy to promote DDD's 2014 Legislative Agenda
  - Develop and implement a Downtown Proud! Campaign

- Plan , execute and promote the 3rd Annual Downtown NOLA Awards
  - Target audience attendance of 400
  - Increase and promote positive achievements and actions by Downtown stakeholders

DOWNTOWN NOLA

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COMMUNICATIONS OBJECTIVES 2014

- Plan, execute and promote 3 Leading Mind Breakfasts with notable subject expert speakers from various industries
  - Target audience attendance of 100 at each event

- Plan, execute and promote the 2014 Annual Canal Street: Home for the Holidays events – Canal Street Lighting Ceremony, Holiday Parade, Movies on the Mississippi and Reindeer Run & Romp

- Plan, execute and promote the 2nd Annual Arts-Based Business Pitch Challenge
  - Increase number of applicants by 25%

- Digital Media
  - Increase social media channels followers by 20%
  - Downtown TV
    - Produce an updated Downtown NOLA compilation video
    - Produce additional video profiles of Downtown stakeholders
    - Update Downtown NOLA Works with new ambassadors
    - Develop and implement a promotional strategy for Downtown TV
  - DDD/Downtown Website and Smartphone Application
    - Improve DDD Search Engine Optimization and increase the visibility of DDD website in search engine results
    - Establish DDD's website as a key resource center for Downtown New Orleans
    - Increase traffic to the DDD website by 25%
    - Increase the number of App subscribers by 10%

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PUBLIC AFFAIRS OBJECTIVES 2014

Planning and Zoning

- Secure adoption of the Downtown Comprehensive Zoning Ordinance by the City Planning Commission and City Council; including provisions which implement the Lafayette Square Warehouse Area Historic District Height Study

- Engage downtown stakeholders to determine beneficial changes to Master Plan and provide input to City annual plan review

- Establish clear rules to permit electronic billboards on Canal Street

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PUBLIC AFFAIRS OBJECTIVES 2014

Economic Development Support

- RTA Expansion: support for a dedicated lane
- Claiborne Avenue Corridor
- Canal Street Transit Terminal
- Charity Re-Use: support use as civic/governmental complex
- Ensure the DDD vision for Iberville, as outlined in the Canal St. Development Strategy
- Establish and work with a consortium of downtown stakeholders to locate a K-8th school within DDD

DOWNTOWN NOLA

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PUBLIC AFFAIRS OBJECTIVES 2014

Operations Support

Fully implement the City's new policy & procedures related to the management of DDD police details; secure waiver

Collaborate with the City attorney's office and Municipal Court to more effectively prosecute QOL crimes

Implement process to review and permit sidewalk signs in cooperation with DPW in order to bring signage into compliance with city codes

Work with the appropriate agencies and organizations to solicit support and future funding for the open space plan

Work with the City administration to revise the curbside trash collection ordinance

Complete banner system expansion plans

PUBLIC AFFAIRS OBJECTIVES 2014

Legislative Agenda – State and Federal

- Work with the Development and Arts Communities to amend existing legislation that will assist in redeveloping performing arts infrastructure
- Protect the Historic, Digital Media and other important downtown tax credits and incentives from reduction or other detrimental changes
- Work with partner BioInnovation and health science organizations for continued support of the BioInnovation Center
- Work with EDO partner organizations to secure funding and implement strategy for workforce development within the BioInnovation and health science industries

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PUBLIC AFFAIRS OBJECTIVES 2014

Relationship Building – City - create or strengthen relationships to develop support for important downtown initiatives with entities such as

- City Council
- City Planning Commission
- Canal Street Development Corporation
- New Orleans Building Corporation
- Historic Districts Landmarks Commission
- New Orleans Redevelopment Authority
- Louisiana Department of Economic Development

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PUBLIC AFFAIRS OBJECTIVES 2014

Relationship Building – State - create or strengthen relationships to develop support for important downtown initiatives with entities such as

- Louisiana Department of Economic Development (LED)
- Louisiana Board of Commerce and Industry
- University Medical Center
- Health Education Authority of Louisiana
- Orleans Parish Legislative Delegation
- DDD/DDA in Shreveport, Lafayette, and Baton Rouge

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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PUBLIC AFFAIRS OBJECTIVES 2014

Relationship Building – Private/Non Profit - create or strengthen relationships to develop support for important downtown initiatives with entities such as

- NOLA Business Alliance
- New Orleans Chamber of Commerce
- Greater New Orleans Inc.
- Convention & Visitors Bureau
- New Orleans Tourism Marketing Corporation
- BioDistrict New Orleans
- French Quarter Management District
- Downtown Neighborhood Associations
- Committee for a Better New Orleans

DOWNTOWN DEVELOPMENT DISTRICT NEW ORLEANS

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Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/25/2013 14:37 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
175	6. Communications						
176	Personnel Costs (05)						
177	Salaries & Wages	216,244	91,144	179,040	216,060	-0.1%	(37,020)
178	Payroll Taxes	17,948	7,521	14,242	16,524	-7.9%	(2,282)
179	Insurance	16,992	4,815	11,035	15,672	-7.8%	(4,637)
180	Workers' Compensation	670	284	565	690	3.0%	(125)
181	Retirement	11,461	533	1,364	12,962	13.1%	(11,598)
182	Parking	2,700	1,200	2,325	2,700	0.0%	(375)
183	Fitness Center	-	-	-	-	#DIV/0!	0
184	Total	266,015	105,497	208,571	264,608	-0.5%	(56,037)
185							
186	Holiday Event	105,724	150	105,724	109,724	3.8%	(4,000)
187	DDD Events	57,200	31,718	44,778	51,270	-10.4%	(6,492)
188	Sponsored Events	7,500	3,500	22,500	13,000	73.3%	9,500
189	Donor Relations	-	-	-	39,996	#DIV/0!	(39,996)
190	Digital Media	8,832	6,805	23,716	31,800	260.1%	(8,084)
191	Communications	124,800	24,219	110,467	39,300	-68.5%	71,167
192	Miscellaneous	155,000	5,230	12,930	9,868	-93.6%	3,062
193	Research	-	-	42,000	-	#DIV/0!	42,000
194	Public Affairs	17,294	1,920	2,460	15,080	-12.8%	(12,620)
195	**Total Communications**	**742,365**	**179,039**	**573,146**	**574,646**	**-22.6%**	**(1,500)**

FINANCE & ADMINISTRATIVE ACCOMPLISHMENTS 2013

Finance and Administration

- Secured timely and accurate receipt of ad valorem tax collections from City.
- Reviewed and revised the DDD Human Resources Policy and Procedures Manual.

Information Technology

- Completed migration of e-mail system to the Cloud.

FINANCE & ADMINISTRATIVE OBJECTIVES 2014

Finance and Administration

- Secure timely end-of-year reporting from the City.
- Review and revise DDD Accounting Policy and Procedure Manual.

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/25/2013 14:37 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
197	7. **Administration**						
198	Personnel Items						
199	Salaries & Wages	420,468	242,902	412,192	417,194	-0.8%	(5,002)
200	Payroll Taxes	32,965	20,132	32,991	31,913	-3.2%	1,078
201	Insurance (Health, Dental, STD, LTD, Life)	30,888	21,197	34,462	33,168	7.4%	1,294
202	Insurance (workers comp)	1,303	762	1,306	1,342	3.0%	(36)
203	Retirement Contribs (Contrib, Fees, Life)	25,228	15,192	25,081	25,144	-0.3%	(63)
204	Parking (Employee subsidy only)	4,500	2,200	3,450	3,600	-20.0%	(150)
205	Temporary Labor	-	433	433	-	0.0%	433
206	Payroll Processing Fees	4,226	3,268	5,253	5,426	28.4%	(173)
207	Total	519,578	306,086	515,168	517,787	-0.3%	(2,619)
208							
209	Supplies & Materials						
210	General Operating Supplies	6,000	2,749	5,249	5,100	-15.0%	149
211	Office Supplies	16,800	5,216	9,216	9,600	-42.9%	(384)
212	Total	22,800	7,965	14,465	14,700	-35.5%	(235)
213							
214	Equipment, Property and Maintenance						
215	Copier Lease Payments	7,704	2,882	5,162	5,592	-27.4%	(430)
216	Miscellaneous	230	-	-	-	0.0%	0
217	Repairs & Maintenance	600	460	685	900	50.0%	(215)
218	Total	8,534	3,342	5,847	6,492	-23.9%	(645)
219							
220	Office Space						
221	Miscellaneous	-	620	620	-	0.0%	620
222	Rent	118,128	70,528	120,373	121,228	2.6%	(855)
223	Repairs & Maintenance	600	287	537	600	0.0%	(63)
224	Telephone	10,800	4,799	8,799	9,600	-11.1%	(801)
225	Utilities	4,200	2,497	4,372	4,500	7.1%	(128)
226	Total	133,728	78,731	134,701	135,928	1.6%	(1,227)
227							
228	Operations						
229	Accounting Services	23,000	22,850	22,850	23,000	0.0%	(150)
230	Advertising	-	-	-	250	#DIV/0!	(250)
231	Bank Service Charges	1,800	823	1,573	1,500	-16.7%	73
232	Board Development	1,260	363	10,648	10,700	749.2%	(52)
233	Computer Equipment & Supplies	1,200	-	-	600	100.0%	(600)
234	Computer Software	2,520	2,790	3,040	3,000	19.0%	40
235	Computer Support	28,080	15,486	26,176	27,150	-3.3%	(974)
236	Courier Services	-	-	-	-	#DIV/0!	0
237	Employee Recruitment	1,000	75	75	-	-100.0%	75
238	Employee Relocation	-	-	-	-	0.0%	0
239	Equipment & Small Tools	-	-	-	-	0.0%	0
240	Equipment Rental	808	624	826	828	2.5%	(2)
241	Events & Functions	-	-	-	-	#DIV/0!	0
242	Insurance - Auto Coverage	4,500	2,674	4,584	4,800	6.7%	(216)
243	Insurance - Commercial Package	62,400	41,496	71,136	72,000	15.4%	(864)
244	Insurance - Director & Officer	6,960	4,039	6,924	7,200	3.4%	(276)
245	Legal Services	120,000	49,063	120,063	120,000	0.0%	63
246	Meals & Entertainment	1,080	296	596	900	-16.7%	(304)
247	Meetings - External	600	154	404	480	-20.0%	(76)
248	Meetings - Internal	840	145	370	480	-42.9%	(110)

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/25/2013 14:37 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
249	Mileage/Cabfare/Tolls	240	16	66	120	-50.0%	(54)
250	Miscellaneous	300	133	258	300	0.0%	(42)
251	Office Relocation	-	-	-	-	0.0%	0
252	Organization Fees/Dues	4,470	3,663	4,588	4,400	-1.6%	188
253	Parking	120	115	215	300	0.0%	(85)
254	Penalties & Interest	-	-	-	-	0.0%	0
255	Permits & Licenses	5	5	5	5	0.0%	0
256	Postage & Express Mail	2,000	479	1,479	2,000	0.0%	(521)
257	Printing	1,400	834	1,534	1,200	-14.3%	334
258	Professional Services	2,625	11,089	19,227	2,975	13.3%	16,252
259	Publications & Subscriptions	600	682	932	783	30.5%	149
260	Radios/Cellular Telephones	1,800	881	1,531	1,500	-16.7%	31
261	Repairs & Maintenance	-	-	-	-	0.0%	0
262	Staff Development/Conferences	4,000	2,143	3,993	3,200	-20.0%	793
263	Travel	10,000	2,507	5,745	7,700	-23.0%	(1,955)
264	Uniforms	1,750	2,028	2,028	2,100	20.0%	(72)
265	Total	285,358	165,453	310,866	299,471	4.9%	11,395
266							
267	**Total Administration**	**969,998**	**561,577**	**981,047**	**974,378**	**0.5%**	**6,669**

Downtown Development District
2014 Proposed Budget
(As of September 17, 2013)

Line #	Description	9/25/2013 14:37 City Council Adopted Budget 2013	07/31/13 YTD Actual	Projected 2013 Actual	Proposed Budget 2014	% Change Budget 2013 -2014	Variance Budgeted to Projected
296	**Capital Sources**						
297	Bond Proceeds	-	359,327	359,327	-	#DIV/0!	(359,327)
298	General Fund Balance Proceeds	-	-	-	-	#DIV/0!	-
299	Public Space Capital Fund Balance Proceeds	-	-	-	-	0.0%	-
300	Econ Development Fund Balance Proceeds	2,000,000	-	1,000,000	2,000,000	0.0%	1,000,000
301	Total Capital Sources	2,000,000	359,327	1,359,327	2,000,000	0.0%	640,673
302							
303	**Net Sources Before Capital Uses**	**447,520**	**2,931,928**	**472,179**	**410,421**	**-8.3%**	**(61,758)**
304							
305	**Capital Uses**						
306	Debt Service - Principal	384,722	79,722	384,722	398,421	3.6%	(13,699)
307	Capital Purchases	62,800	21,354	76,354	12,000	-80.9%	64,354
308	Capital Lease - Principal Payment	-	-	-	-	0.0%	0
309	General Fund Balance	-	-	11,104	-	0.0%	11,104
310	CSDC Cash Reserve	-	-	-	-	0.0%	0
311	Economic Development Fund Balance	-	-	-	-	0.0%	0
312	Public Space Capital Fund Balance	-	-	-	-	0.0%	0
313	Public Safety Capital Fund Balance	-	-	-	-	0.0%	0
314	Legal Defense Reserve	-	-	-	-	0.0%	0
315	Total Capital Uses	447,522	101,076	472,180	410,421	-8.3%	61,759
316							

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NOLA MEDIA GROUP

3800 HOWARD AVENUE, NEW ORLEANS, LOUISIANA 70125-1429 TELEPHONE (504) 826-3201

Exhibit A
Attached

PUBLIC NOTICE

Downtown Development District's Board of Commissioners will hold a public hearing to introduce the 2014 Annual Budget/Annual Plan and obtain input from constituents on

TUESDAY, SEPTEMBER 10, 2013
at 4:00 p.m.
201 St. Charles Avenue
Suite 3912
DDD Board Room
New Orleans, LA 70170

The Downtown Development District's Board of Commissioners will hold a second public hearing to adopt the 2014 Annual Budget/Annual Plan on

TUESDAY, SEPTEMBER 17, 2013
at 4:00 p.m.
201 St. Charles Avenue
Suite 3912
DDD Board Room
New Orleans, LA 70170

For more information please call the DDD Finance & Administration Department at 561-8927.

I attest that the copy attached hereto as "Exhibit A" is a true and correct copy of the advertisement published in The Times-Picayune on these dates.

State of Louisiana

Parish of Orleans

City of New Orleans

Personally appeared before me, a Notary in and for the parish of Orleans, Randy A. Trahan who deposes and says that he is Administrative Operations Manager of NOLA Media Group, a division of The Times-Picayune, L.L.C., a Louisiana limited liability company, and Publishers of The Times-Picayune, Daily and Sunday, of general circulation; doing business in the City of New Orleans and the State of Louisiana, and that the attached

BIDS - PROPOSALS

Re: 2014 Annual Budget/Annual Plan

Advertisement of Downtown Development District

201 St. Charles Ave., #3912
New Orleans, LA 70170

Was published in The Times Picayune

3800 Howard Ave.
New Orleans, LA 70125

On the following dates July 24,26 2013

Sworn to and subscribed before me this

31st Day of July, 2013

Notary Public

My commission expires at my death.

Charles A. Ferguson, Jr.

Notary identification number 23492

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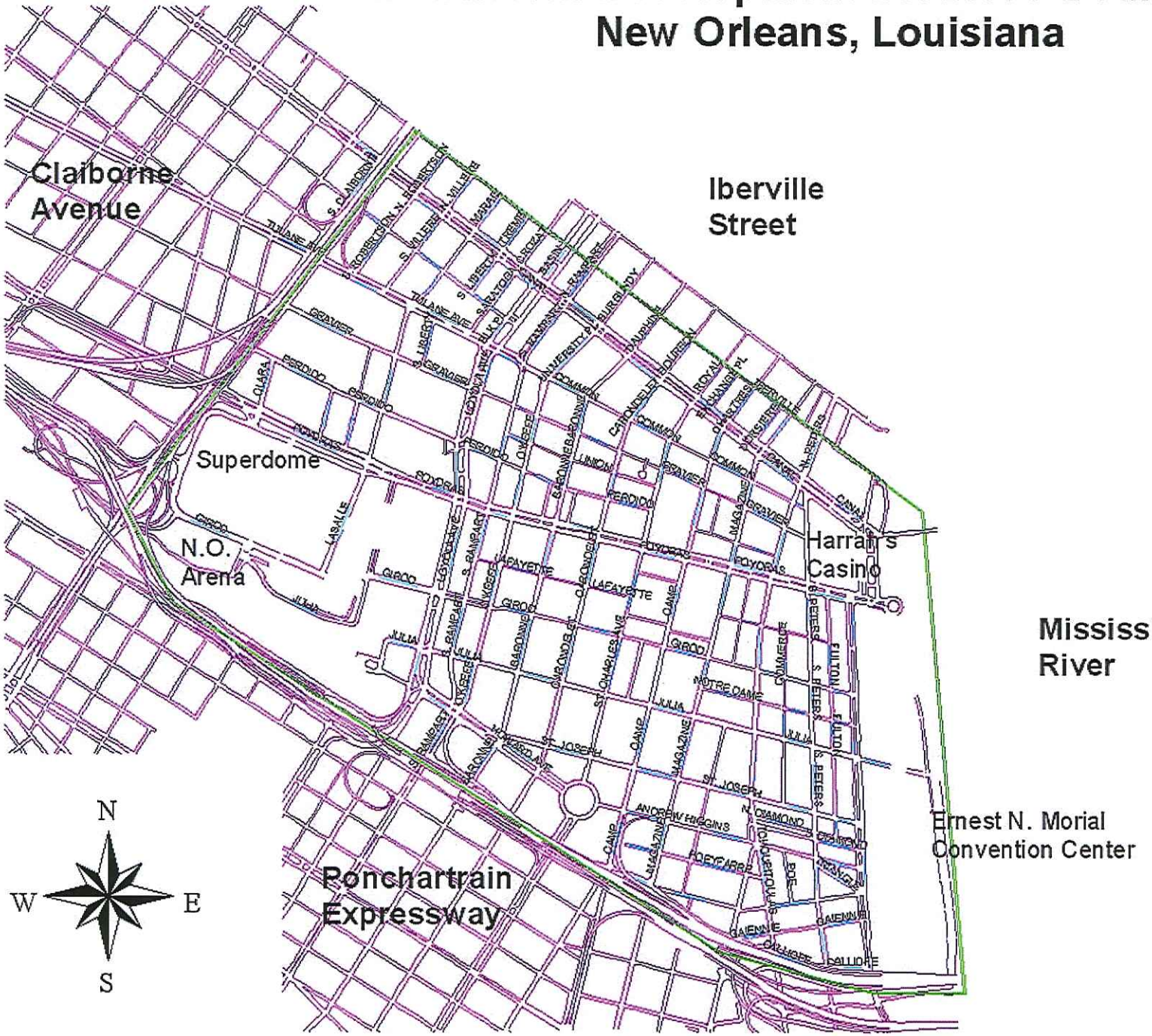
Tab 12 - Appendix – Tax Rolls Certification Letter

The following items were not available from the Board of Review, Orleans Parish upon the printing of this booklet. This information is normally made available at the end of October.

The DDD staff will continue to pursue this information from the Board of Review. As it is received it will be forwarded to the members of the Board and placed into the 2014 budget book.

1. Letter Certifying 2014 Tax Rolls to Louisiana Tax Commission
2. 2014 Assessor Certification Letters List

Downtown Development District's Boundaries
New Orleans, Louisiana



Downtown Development District of the City of New Orleans
Enabling Legislation

RS 33:2740.3

§2740.3. The Downtown Development District of the City of New Orleans; creation, composition, and powers; preparation of plans; levy of ad valorem taxes and issuance of bonds

A. There shall be, and there hereby is, created a special taxing district within the city of New Orleans comprised of all the territory within the following prescribed boundaries:

The point of beginning shall be at the intersection of the east bank of the Mississippi River and the Mississippi River Bridge approaches and Pontchartrain Expressway: thence continuing along the upper line of the Pontchartrain Expressway right-of-way less and except ramp areas, and in a northwesterly direction to the lake side right-of-way line of Claiborne Avenue; thence northeasterly along the lake side of said right-of-way line of Claiborne Avenue to the lower right-of-way line of Iberville Street; thence along the said lower right-of-way line of Iberville Street to the east bank of the Mississippi River; thence continuing along the east bank of said river to the upper right-of-way line of the Mississippi River Bridge approaches and Pontchartrain Expressway, being the point of beginning.

The said special taxing district shall be known as, and is hereby designated The Downtown Development District of the City of New Orleans hereinafter in this Section referred to as the district, said creation to be effective January 1, 1975.

B. The council of the city of New Orleans, or its successor exercising the legislative powers of said city hereinafter referred to, collectively, as the "city council," shall have such power and control over, and responsibility for, the functions, affairs and administration of the district as are prescribed.

C. In order to provide for the orderly planning, development, acquisition, construction and effectuation of the services, improvements and facilities to be furnished by the district, and to provide for the representation in the affairs of the district of those persons and interests immediately concerned with and affected by the purposes and development of the district, there is hereby created a board of commissioners for the district hereinafter referred to as the "board".

D.(1) The board shall be composed of eleven members, at least nine of whom shall be qualified voters of the city of New Orleans, and shall have their principal place of business in, or own property in, the Downtown Development District. Such members shall possess additional qualifications and shall be appointed as follows:

(a) Nine of the members shall be appointed by the mayor with the approval of the city council, provided, however, that the mayor will select five of such members from a list of eight nominees named by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce, or its successor.

(b) The members of the board initially appointed by the mayor shall be appointed as follows: two members for one year each, two members for two years each, two members for three years each, two members for four years each, and one member for five years, the length of the term for each individual appointed to be determined by lot. They shall serve until their successors have been appointed and qualified.

(c) The members of the board thereafter appointed by the mayor upon the expiration of the respective terms of the initial appointees shall be selected and appointed in accordance with the procedures herein prescribed for the selection and appointment of the original members for the term of five years. However, vacancies shall be filled from nominations submitted by the New Orleans Area Council of the New Orleans Regional Chamber of Commerce in the following manner. The mayor shall select and appoint one of two names submitted to him by such council for each of the five vacancies for which the council is to submit nominees. If the selection and appointment by the mayor does not take place within thirty days following submission of the nominees by the New Orleans Area Council of the New Orleans Regional

Chamber of Commerce, the selection and appointment shall be made by the city council. Any vacancy which occurs prior to the expiration of the term for which a member of the board has been appointed shall be filled in accordance with the procedures as set forth herein. However, the New Orleans Area Council of the New Orleans Regional Chamber of Commerce may submit additional nominees to either the mayor or the city council, as applicable, until all vacancies pursuant to this Subsection are filled.

(2)(a) Two members shall be jointly appointed by the state senators and state representatives who represent the district in such manner that both members are residents of the district and at least one member has his principal place of business in the district.

(b) Vacancies from among the members appointed by the state senators and state representatives who represent the district shall be filled by the state senators and state representatives who represent the district.

(c) The members of the board of commissioners of the Downtown Development District of the City of New Orleans appointed pursuant to this Paragraph shall serve a five-year term and until their successors have been appointed and qualified. Thereafter they shall serve terms that are concurrent with those of the legislators who made the appointment.

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(3) As soon as practicable after their appointment, the board shall meet and elect from their number a chairman, a vice chairman, a treasurer, and such other officers as it may deem appropriate. A secretary of the board may be selected from among the members or may be otherwise selected or employed by the board. The duties of the said officers shall be fixed by bylaws adopted by the board. The board shall adopt such rules and regulations as it deems necessary or advisable for conducting its business and affairs, and shall engage such assistants and employees as is needed to assist the board in the performance of its duties. It shall hold regular meetings as shall be provided by its bylaws and may hold special meetings at such time and places within or without the districts as may be prescribed in its rules or regulations. A majority of the members of the board shall constitute a quorum for the transaction of business. The board shall keep minutes of all regular and special meetings and shall make them available to the public in conformance with law. The members of the board shall serve without compensation; however, they shall receive travel allowance as reimbursement for expenses incurred while attending to the business of the district.

E.(1) The board shall prepare, or cause to be prepared, a plan or plans (such plan or plans, and the plan provided for in Subsection F of this Section, being hereinafter referred to, collectively, as the plan) specifying the public improvements, facilities and services proposed to be furnished, constructed or acquired for the district, and it shall conduct such public hearings, publish such notice with respect thereto and disseminate such information as it in the exercise of its sound discretion may deem to be appropriate or advisable and in the public interest.

(2) Any plan may specify and encompass any public services, capital improvements and facilities which the city of New Orleans is authorized to undertake, furnish or provide under the constitution and laws of the state of Louisiana, and such specified public services, improvements and facilities shall be, and shall for all purposes be deemed to be, special and in addition to all services, improvements and facilities which the city of New Orleans is then furnishing or providing, or may then, or in the future, be obligated to furnish or provide with respect to persons or property within the boundaries of the district.

(3) Any plan shall include (a) an estimate of the annual and aggregate cost of acquiring, constructing or providing the services, improvements or facilities set forth therein; (b) the proportion of the tax to be levied on the taxable real property within the district which is to be set aside and dedicated to paying the cost of furnishing specified services, and the proportion of such tax to be set aside and dedicated to paying the cost of capital improvements, or paying the cost of debt service on any bonds to be issued to pay the cost of capital improvements, such proportions, in each case, to be expressed in numbers of mills; and (c) an estimate of the aggregate number of mills required to be levied in each year on the taxable real property within the district in order to provide the funds required for the implementation or effectuation of the plan for furnishing the services specified and for capital improvements or debt service, or both.

(4) The board shall also submit the plan to the planning commission of the city of New Orleans. Said planning commission shall review and consider the plan in order to determine whether or not it is consistent with the comprehensive plan for the city of New Orleans, and shall within thirty days following receipt thereof submit to the city council its written opinion as to whether or not the plan or any portion or detail thereof is inconsistent with the comprehensive plan for the city, together with its written comments and recommendations with respect thereto.

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(5) After receipt of the plan together with the written comments and recommendations of the city planning commission, the city council shall review and consider the plan, together with such written comments and recommendations. The city council may by a majority vote of its members adopt or reject the plan as originally submitted by the board, or it may alter or modify the plan or any portion or detail thereof, but only by a majority vote of all of its members. If the plan as originally submitted by the board is adopted by the majority vote of the city council, it shall become final and conclusive and may thereafter be implemented. If, however, the city council alters or modifies the plan by a majority vote of its members, the plan as so altered or modified shall be resubmitted to the board for its concurrence or rejection. The board may concur in such modified plan by a majority vote of all of its members. If the board so votes to concur in the plan as modified by the city council, the plan shall become final and conclusive and may thereafter be implemented. If, however, the board does not concur in the plan as modified by the city council, it shall notify the city council in writing of its action. Thereafter, and as often and at such time or times as the board may deem to be necessary or advisable, it shall prepare, or cause to be prepared, a plan or plans and submit the same to the city planning commission in accordance with the same procedure hereinabove prescribed with respect to the original plan. The city planning commission shall, in turn, submit such plan, together with their written comments and recommendations, to the city council for its adoption, modification or rejection in the same manner and with the same effect as hereinabove provided with respect to the original plan.

F. The provisions of Subsection E of this Section to the contrary notwithstanding, the board may prepare and submit directly to the city council a plan or plans setting forth its intention to employ professional consultants and experts and such other advisors and personnel as it in its discretion shall deem to be necessary or convenient to assist it in the preparation of a plan or plans for the orderly and efficient

development of services and improvements within the district. Such plan shall also specify the services proposed to be rendered by such employees, an estimate of the aggregate of the proposed salaries of such

employees and an estimate of the other expenses of the board required for the preparation of such plan or plans, together with a request that a tax, within the limits hereinafter in this Section prescribed, in an amount sufficient to cover the costs of such salaries and expenses be levied on the real property within the district. The city council shall review and consider such plan within thirty days following the submission to it by the board, and shall adopt or reject such plan by a majority vote of its members. If the city council adopts such a plan, it shall become final and conclusive and the tax shall be levied as hereinafter provided. If the city council rejects the plan, it shall notify the board of its action, and the board may again and from time to time prepare and submit to the city council for its review, consideration, adoption or rejection in accordance with the procedures provided for in this Paragraph, a plan setting forth the matters hereinabove in this Section prescribed.

G. If no plan is finally and conclusively adopted in accordance with the procedures prescribed in this Section within ten years from and after January 1, 1975, all power and authority conferred hereby shall lapse, the district shall be dissolved and all power and authority incident thereto shall become null and void as a matter of law; provided that, in such event, all obligations, contractual or otherwise, incurred by the district during its existence shall survive and shall be fully enforceable in accordance with their terms.

H.(1) All services to be furnished within the district pursuant to any plan finally and conclusively adopted hereunder, shall be furnished, supplied, and administered by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances; and all capital improvements and facilities to be acquired, constructed, or provided within the district, whether from the proceeds of bonds or otherwise, shall likewise be so acquired, constructed, or provided by the city of New Orleans through its regularly constituted departments, agencies, boards, commissions, and instrumentalities as appropriate in the circumstances, it being the intention hereof to avoid absolutely the duplication of administrative and management efforts and expense in the implementation of any plan adopted for the benefit of the district.

(2) In order to provide such services and/or provide, construct, or acquire such capital improvements or facilities the board may enter into contracts with the city of New Orleans. The cost of any such services, capital improvements, and facilities shall be paid for to the city of New Orleans from the proceeds of the special tax levied upon real property within the district as herein provided, or from the proceeds of bonds, as the case may be.

(3) However, with the prior approval of the mayor and the city council, when the service sought is not ordinarily provided by the city of New Orleans, the board may contract with other entities in accordance with the approval of the mayor and the city council for such services. The cost of such specially contracted services shall be paid for by the board with its funds budgeted therefor.

I. The city council, in addition to all other taxes which it is now or hereafter may be authorized by law to levy and collect, is hereby authorized to levy and collect as hereinafter specifically provided for a term not to exceed fifty years from and after the date the first tax is levied pursuant to the provisions of this Section, in the same manner and at the same time as all other ad valorem taxes on property subject to taxation by the city are levied and collected, a special ad valorem tax upon all taxable real property situated within the boundaries of the core area development district. The number of mills hereby authorized shall be computed by dividing the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1977 into the number of mills levied and collected by the city of New Orleans for general operating purposes for the year 1978 and multiplying the result by

ten. No such tax shall be levied until a plan requiring or requesting the levy of a tax is finally and conclusively adopted in accordance with the procedures prescribed in this Section. The proceeds of said tax shall be used solely and exclusively for the purposes and benefit of the district. Said proceeds shall be paid over to the Board of Liquidation, City Debt, day by day as the same are collected and received by the appropriate officials of the city of New Orleans and maintained in a separate account. Said tax proceeds shall be paid out by the Board of Liquidation, City Debt, solely for the purposes herein provided upon warrants or drafts drawn on said Board of Liquidation, City Debt, by the appropriate officials of the city and the treasurer of the district.

J.(1) The city of New Orleans, when requested by resolution adopted by the vote of a majority of the members of the board, approved by a resolution of the city council adopted by a majority vote of its members, and by resolution adopted by the vote of a majority of the members of the Board of Liquidation, City Debt, shall have power and is hereby authorized to incur indebtedness for and on behalf and for the sole and exclusive benefit of the district, and to issue at one time, or from time to time, negotiable bonds, notes and other evidences of indebtedness herein referred to collectively as bonds of the city of New Orleans, the principal of, premium if any, and interest on which shall be payable solely from the proceeds of the special tax authorized, levied and collected pursuant to the provisions of this section for the purpose of paying the cost of acquiring and constructing capital improvements and facilities within the district. Such bonds shall not constitute general obligations of the city of New Orleans, nor shall any property situated within the city other than property situated within the boundaries of the district be subject to taxation for the payment of the principal of, premium if any, and interest on such bonds. Furthermore, any indebtedness incurred by the city of New Orleans for and on behalf and for the benefit of the district pursuant to the provisions of this Section, whether evidenced by bonds, notes or other evidences of indebtedness, or otherwise, shall be excluded in determining the power of the city of New Orleans to incur indebtedness and to issue its general obligation bonds. The principal amount of such bonds which may be outstanding and unpaid at any one time shall never exceed the sum of fifty million (50,000,000) dollars. The proceeds derived from the sale of all such bonds shall be paid over to the appropriate officials of the city of New Orleans and shall be disbursed solely for the purposes and benefit of the district. All such bonds shall be sold by the Board of Liquidation, City Debt, and shall bear such rate or rates of interest, and shall, except as herein otherwise specifically provided, be in such form, terms and denominations, be redeemable at such time or times at such price of or prices, and payable at such times and places, within a period of not exceeding fifty years from the date thereof, as the Board of Liquidation, City Debt, shall determine.

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(2) Said bonds shall be signed by the mayor of the city of New Orleans and the director of finance of the city of New Orleans, or officers exercising a similar function, and countersigned by the president or vice president and the secretary or assistant secretary of the Board of Liquidation, City Debt, provided that in the discretion of the Board of Liquidation, City Debt, all but one of said signatures may be in facsimile, and the coupons attached to said bonds shall bear the facsimile signatures of said director of finance and said secretary or assistant secretary. In case any such officer whose signature or countersignature appears upon such a bond or coupon shall cease to be such officer before delivery of said bonds or coupons to the purchaser, such signature or countersignature shall nevertheless be valid for all purposes. The cost and expense of preparing and selling said bonds shall be paid from the proceeds thereof.

(3) The resolution of the Board of Liquidation, City Debt, authorizing the issuance and sale of such bonds and fixing the form and details thereof, may contain such other provisions, not inconsistent nor in conflict with the provisions of this Section, as it may deem to be necessary or advisable to enhance the marketability and acceptability thereof by purchasers and investors, including, but without limiting the generality of the foregoing, covenants with bondholders setting forth (a) conditions and limitations on the issuance of additional bonds constituting a lien and charge on the special tax levied on real property

within the district pari passu with bonds theretofore issued and outstanding and (b) the creation of reserves for the payment of the principal of and interest on such bonds. These bonds and the interest thereon are exempt from all taxation levied for state, parish or municipal or other local purposes; and savings banks, tutors of minors, curators of interdicts, trustees and other fiduciaries are authorized to invest the funds in their hands in said bonds.

(4) The Board of Liquidation, City Debt, as now organized and created, and with the powers, duties and functions prescribed by existing laws, shall be continued so long as any bonds authorized by this Section are outstanding and unpaid.

K. Notwithstanding any other provision of this Section to the contrary, no tax authorized herein shall be levied and no bonds shall be issued unless and until the maximum amount of the tax and the maximum amount of the bonds has been approved by a majority of the electors voting thereon in the city of New Orleans in an election called for that purpose. No bonds issued pursuant to this Section shall be general obligations of the state of Louisiana, the parish of Orleans or the city of New Orleans.

L. The district shall have the power to acquire, to lease, to insure and to sell real property within its boundaries in accordance with its plans.

M. The district shall have the power to advance to the city of New Orleans funds for payment for services rendered by the city pursuant to a contract or contracts between the district and the city.

Added by Acts 1974, No. 498, §1. Amended by Acts 1977, No. 124, §1; Acts 1978, No. 307, §1, eff. July 10, 1978; Acts 1981, No. 170, §1; Acts 1983, No. 71, §1, eff. June 17, 1983; Acts 2001, No. 1050, §1.

NOTE: See Acts 2004, No. 349, §2, relative to repeal of Acts 1968, No. 170, and all Acts amending it, including Acts 1972, No. 299, Acts 1980, Nos. 571 and 572, Acts 1984, No. 155, Acts 1994, 3rd Ex. Sess., Nos. 65 and 135, Acts 1995, Nos. 30 and 375, Acts 1997, No. 101, and Acts 2003, Nos. 266 and 968.

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Notes: