



CITY OF NEW ORLEANS

# BottomLineStat

March 2015 Reporting Period

[www.nola.gov/opa](http://www.nola.gov/opa)

## **Revenue Analysis**

- Parking Enforcement
- Photo Safety
- Emergency Medical Services
- Traffic Court
- Sales Taxes and Occupational License
- Property Taxes
- Sanitation Fees
- Additional Revenue Items

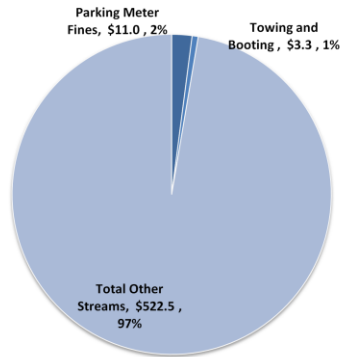
## **Expenditures**

- Workers Compensation Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utility Usage

# Revenue Analysis

## Parking Enforcement Revenues

### 2.7% Adopted Budget GF Revenues for 2015



Measure	2015 YTD Actual	2015 YTD Projection
Number of parking citations	79,505	94,689
Number of tows	4,467	4,399
Number of boots	2,294	1,763

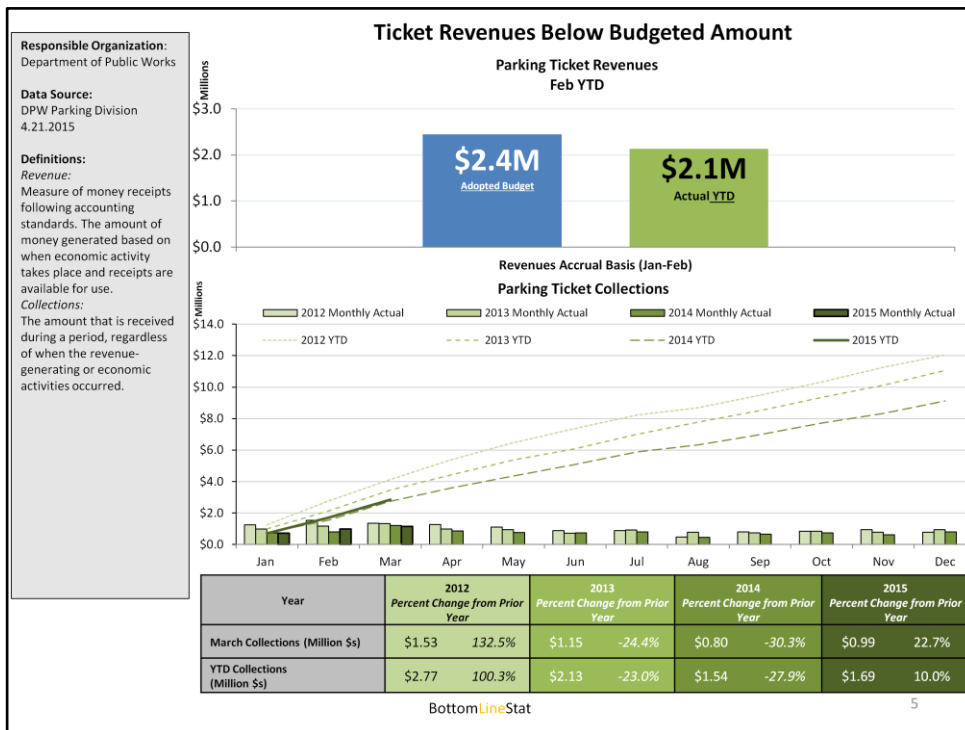
### Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan, Z. Edmonds	Develop a plan to handle high levels of PCO turnover	Ongoing	DPW is in the process of on-boarding 15 new PCOs to be in the field by the end of April. This is expected to double the number of PCOs from the beginning of 2015.

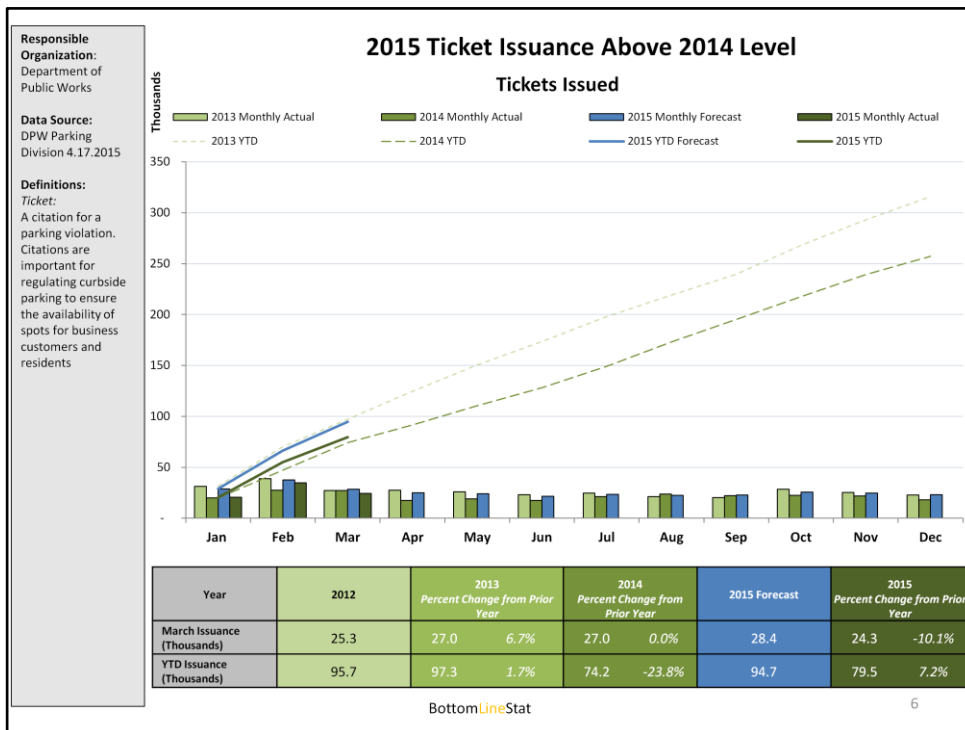
Source: Adopted Budget 2015

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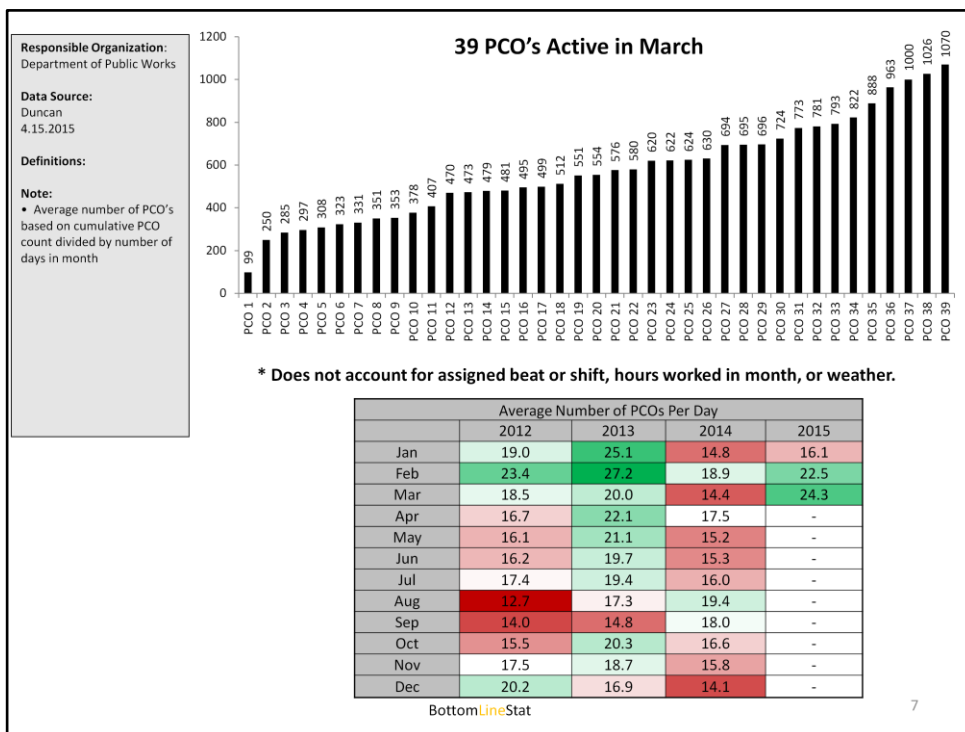
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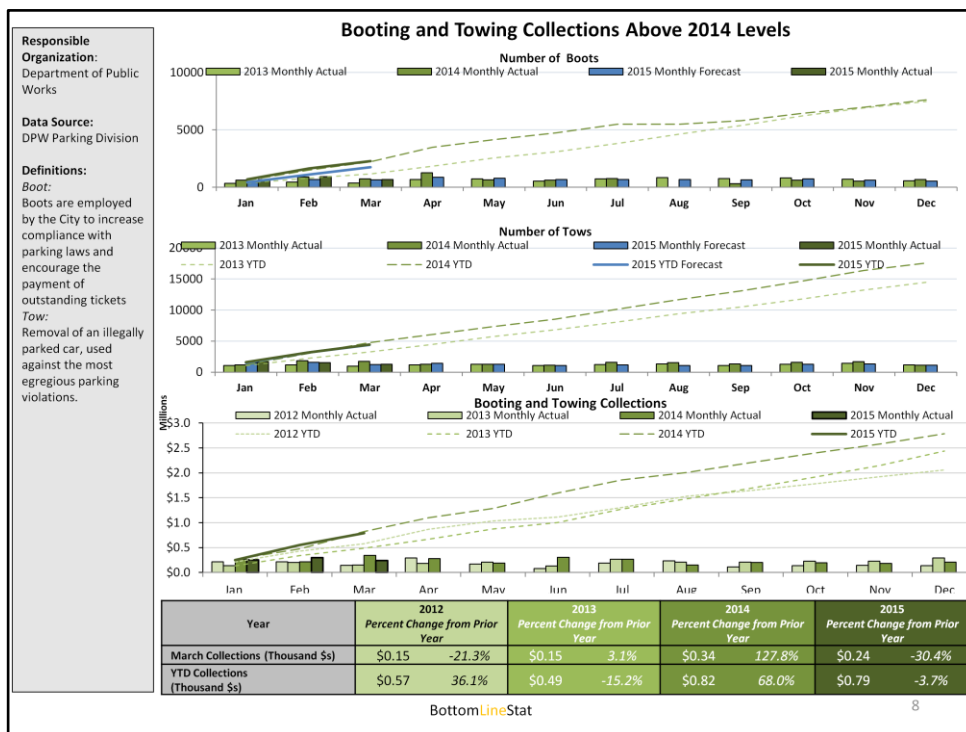
DPW anticipates that collections will increase in upcoming months due to new PCOs continuing to come on-board.



Monthly ticket issuance was lower than 2014 due to Mardi Gras occurring in March last year.



DPW reported that they are continuously hiring PCOs and anticipates that staff numbers will increase throughout the year. The department will have 40 PCOs in the field during Jazz Fest and is currently training another class that will be in the field in late April or early May.

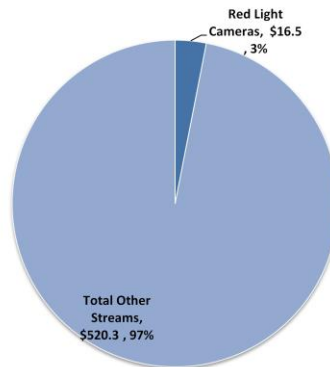


Despite an increase in booting from 2014, DPW reported that they are not satisfied with the 2015 numbers. There are more crews in the field than in last year, and DPW expected that this would lead to a steeper increase from 2014.



## Photo Safety Management

### 3% Adopted Budget GF Revenues for 2015



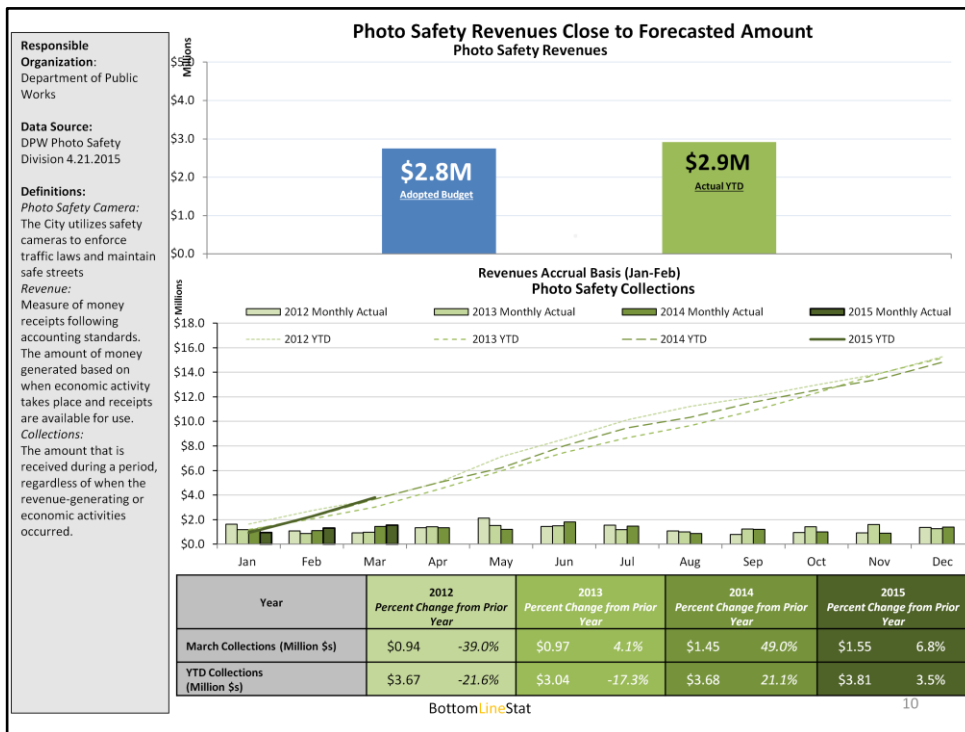
#### Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	DPW is in the process of inspecting all flashing beacons. DPW is working with IT to troubleshoot the communications network that monitors the beacons, and is looking into additional resources needed to respond to inoperable flashers.

Source: Adopted Budget 2015

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In February, DPW's new parking enforcement vendor has begun work on collections for photo safety violations.

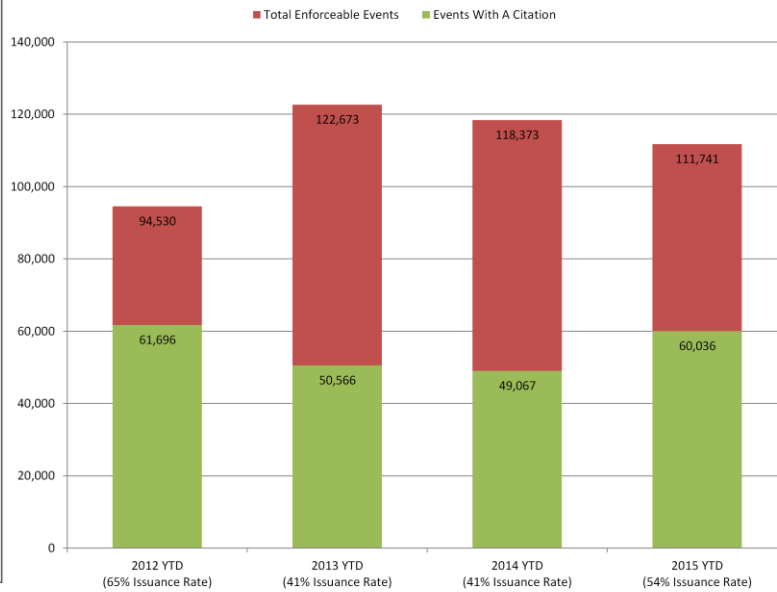
**Responsible Organization:**  
Department of Public  
Works

**Data Source:**  
DPW Photo Safety Division  
4.20.2015

**Definitions:**  
*Photo Safety Camera:*  
The City utilizes safety  
cameras to enforce traffic  
laws and maintain safe  
streets  
*Enforceable Event:*  
Any traffic event that  
causes a photo safety  
camera to register that a  
violation has occurred.  
Events such as false  
positives are excluded.  
*Citation:*  
An event that results in  
the issuance of a citation

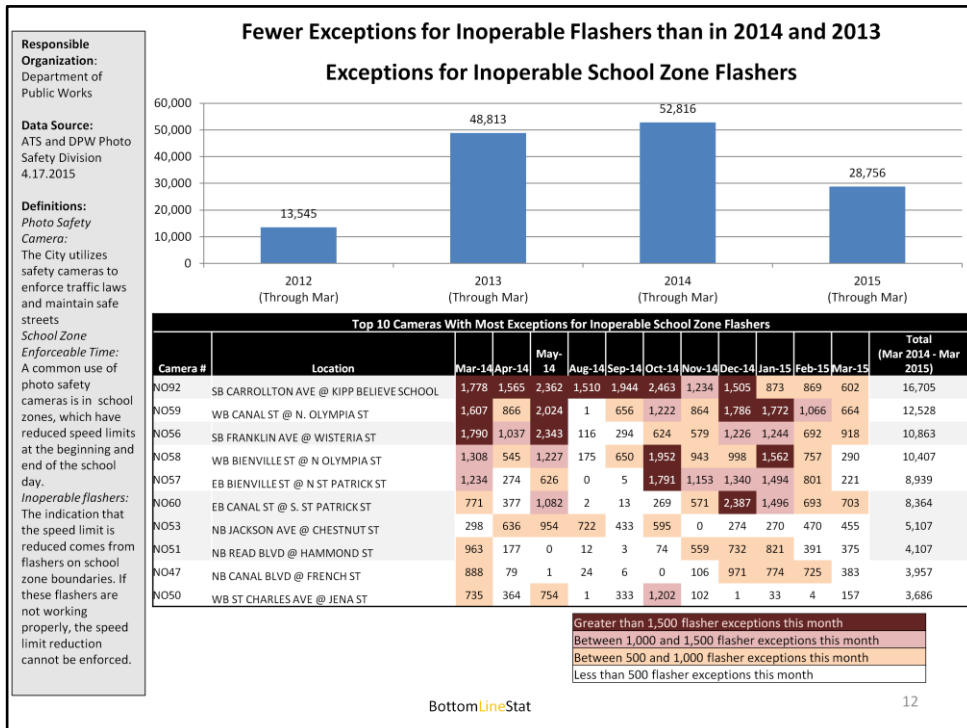
## Issuance Rate and Total Citations Above 2014 and 2013 Levels

### YTD Citations Issued and Enforceable Events



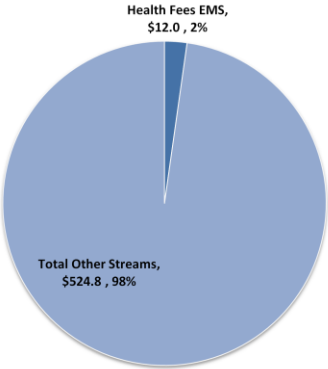
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DPW reported that they are having trouble staffing up for flasher technicians. These issues are related to salary and the domicile requirement.

**EMS Revenues**  
**2% Adopted Budget GF Revenues for 2015**



**Action Item**

Responsible Party	Action Item	Due	Status
A. Holladay, J. Elder	Report on progress of ensuring that all one-time dispensations from previous contractor are processed	4/23/2015	EMS is working with the Law Department to address this.

Source: Adopted Budget 2015

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**Responsible Organization:**  
Emergency Medical  
Services

**Data Source:**  
EMS and Intermedix  
4.21.2015

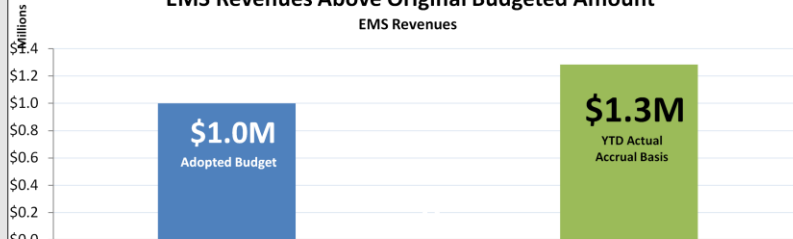
**Definitions:**

**Revenue:**  
Measure of money  
receipts following  
accounting standards. The  
amount of money  
generated based on when  
economic activity takes  
place and receipts are  
available for use.

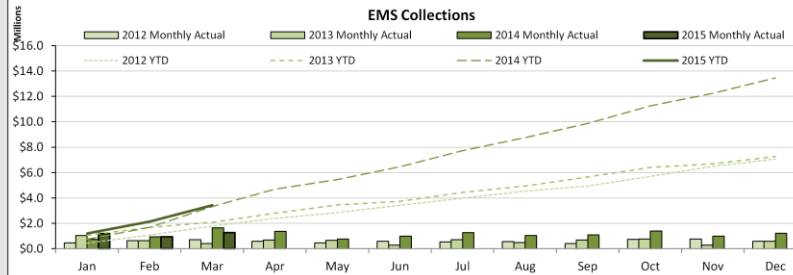
**Collections:**  
The amount that is  
received during a period,  
regardless of when the  
revenue-generating or  
economic activities  
occurred.

## EMS Revenues Above Original Budgeted Amount

### EMS Revenues



### Revenues Accrual Basis (Jan)



Year	2012 Percent Change from Prior Year	2013 Percent Change from Prior Year	2014 Percent Change from Prior Year	2015 Percent Change from Prior Year
March Collections (Million \$)	\$0.71 -30.4%	\$0.41 -42.1%	\$1.65 304.0%	\$1.28 -22.3%
YTD Collections (Million \$)	\$1.79 -23.6%	\$2.09 16.8%	\$3.34 59.5%	\$3.43 2.8%

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**Responsible Organization:**  
Department of Public Works

**Data Source:**  
Duncan Solutions  
4.15.15  
ATS  
4.17.15  
Intermedix  
4.17.15

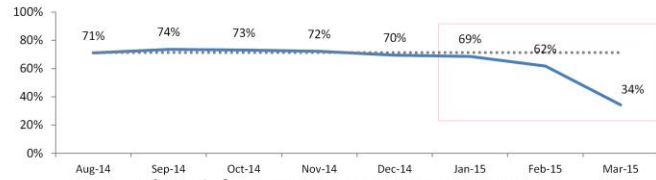
**Definitions:**

**Note:**

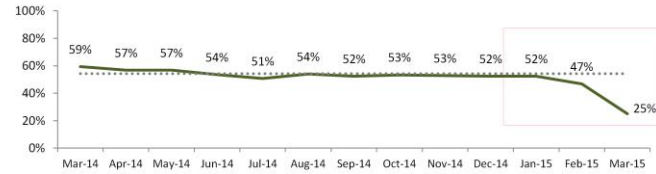
- Define accounts as "mature" once they have aged three months.
- Boxed area still undergoing regular collections process (not mature).

### Consolidated Collections (By Date of Violation)

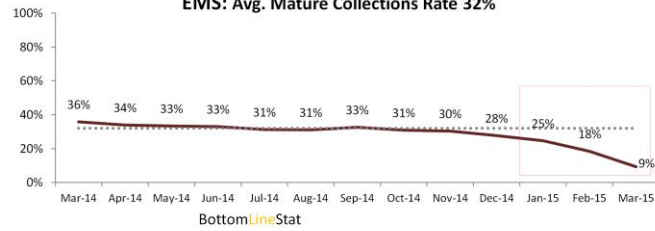
**Parking: Avg. Mature Collections Rate 71%**



**Photo Safety: Avg. Mature Collections Rate 54%**



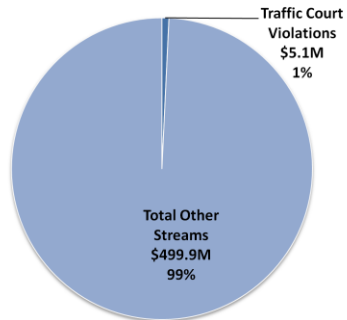
**EMS: Avg. Mature Collections Rate 32%**



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## Traffic Court

### 1% Adopted Budget GF Revenues for 2015



### Action Item

Responsible Party	Action Item	Due	Status
Debra Hall	Develop and implement a comprehensive collections plan	8/31/2014	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	
Eric Seling	Investigate the feasibility of training NOPD officers to write State citations	3/25/2015	

Source: Adopted Budget 2015

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**Responsible Organization:**  
Traffic Court

**Data Source:**  
Traffic Court  
4.21.2015

**Definitions:**  
**Collections:**  
Money that has been collected by the Traffic Court but not yet officially entered into their records

## Traffic Court Collections Down from 2014

### Traffic Court Collections



Note: March data does not include reinstatement and restitution fees (approximately \$5,000-\$10,000).

Year	2012		2013		2014		2015	
	Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year	
March Collections (Million \$)	\$1.30	7.3%	\$1.17	-9.6%	\$0.90	-22.9%	\$0.83	-8.0%
YTD Collections (Million \$)	\$3.69	-5.1%	\$3.18	-13.9%	\$2.79	-12.1%	\$2.30	-17.5%

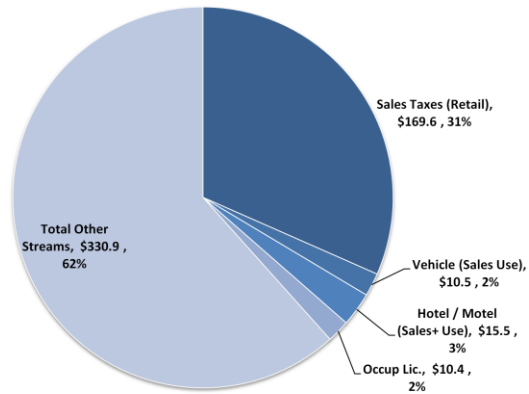
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## Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 36% of Adopted Budget GF Revenues for 2015

Occupational License : 2% Adopted Budget GF Revenues for 2015



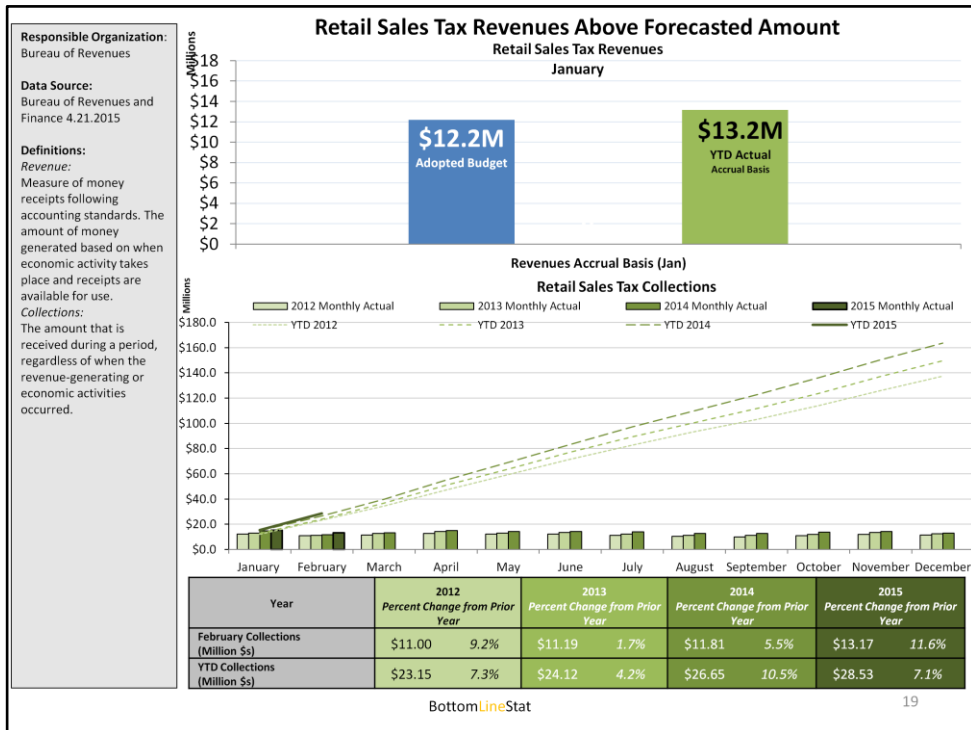
Measure	2015 YTD Actual	2015 YTD Target	Status
Number of sales tax audits completed	9	26	Off Target
Number of field visits/contacts by Bureau of Revenue field agents	3,959	3,750	On Target

● On Target
 ▲ Within 10% of Target
 ◆ Off Target

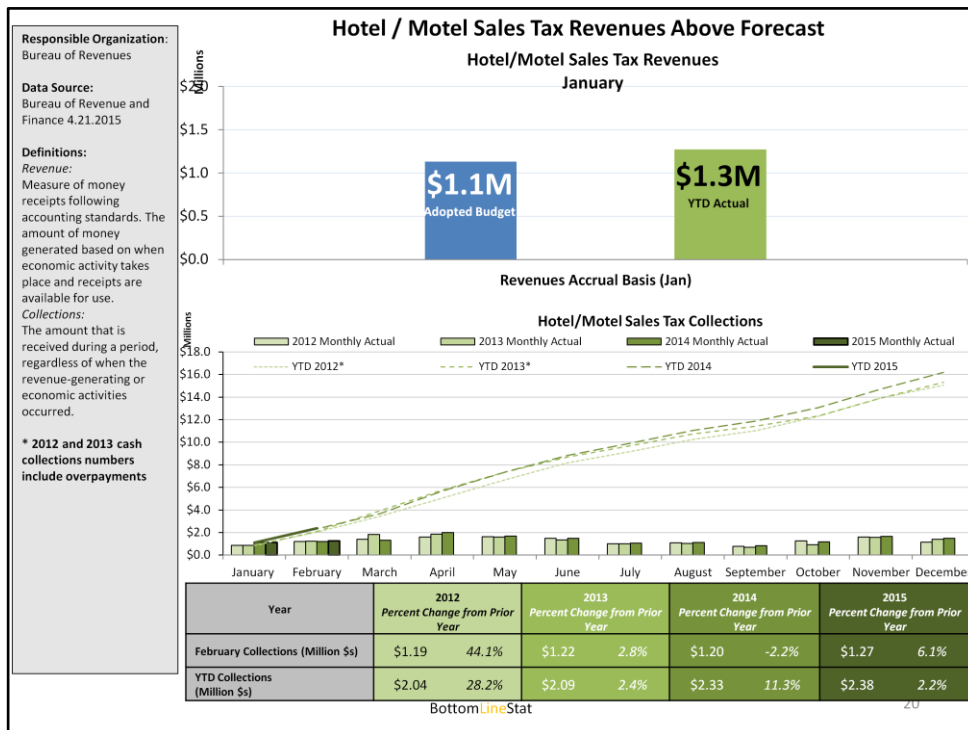
Source: Adopted Budget 2015

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The Bureau of Revenues is recently implemented a new collections management system, causing collections data to be a month behind.



The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.

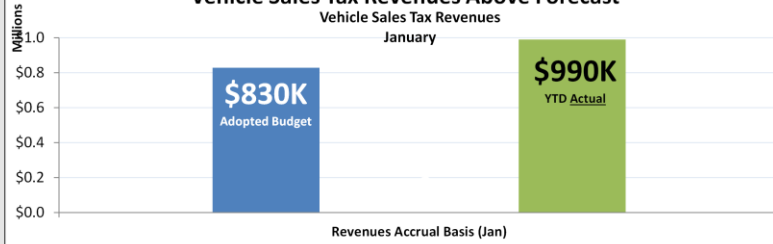
**Responsible Organization:**  
Bureau of Revenues

**Data Source:**  
Bureau of Revenue and Finance 4.21.2015

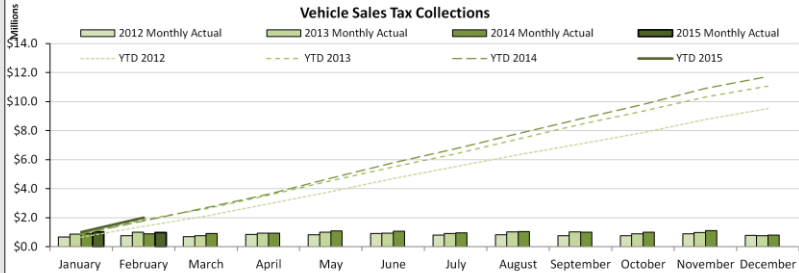
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## Vehicle Sales Tax Revenues Above Forecast

Vehicle Sales Tax Revenues  
January



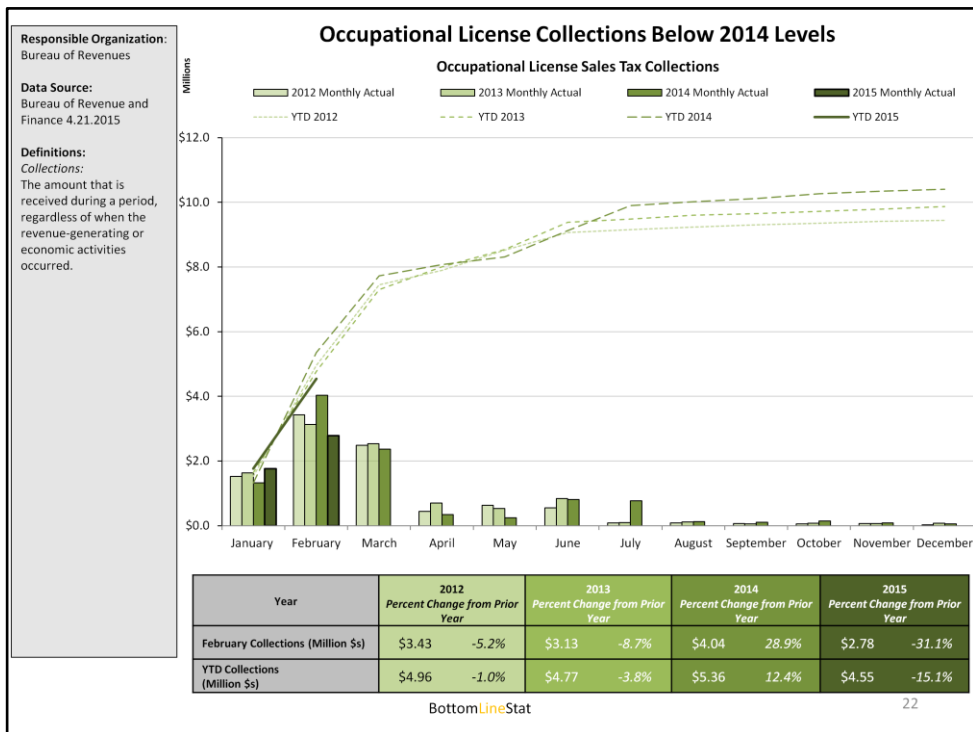
Revenues Accrual Basis (Jan)



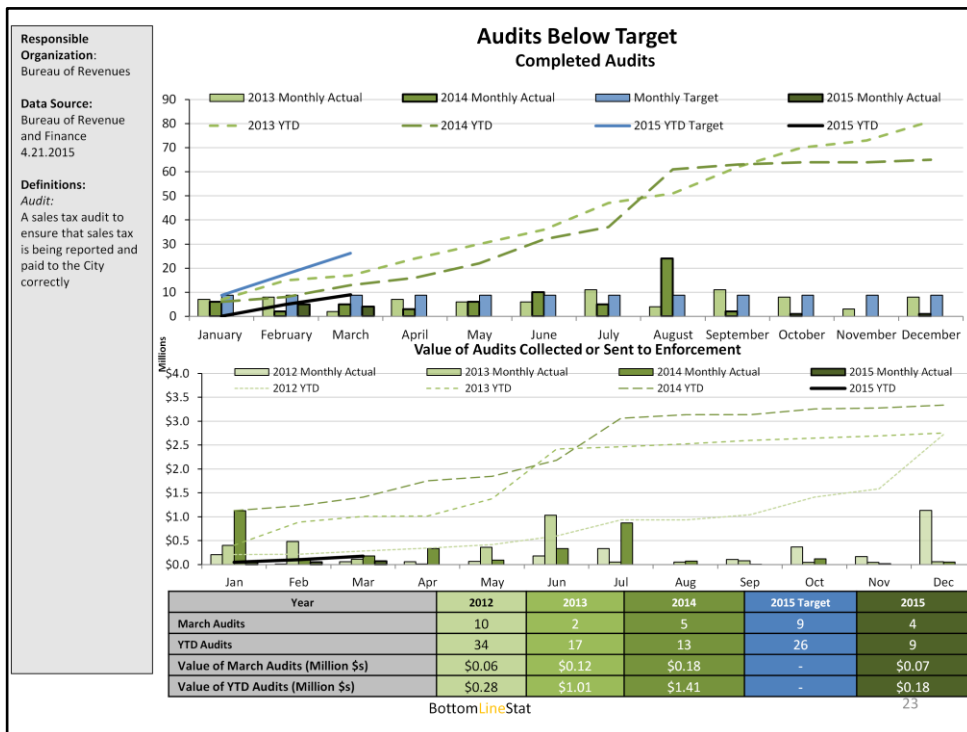
Year	2012	2013	2014	2015
	Percent Change from Prior Year	Percent Change from Prior Year	Percent Change from Prior Year	Percent Change from Prior Year
February Collections (Million \$s)	\$0.76	\$1.01	\$0.89	\$0.99
	3.0%	33.6%	-11.7%	10.7%
YTD Collections (Million \$s)	\$1.42	\$1.88	\$1.78	\$2.01
	1.2%	32.0%	-5.2%	12.8%

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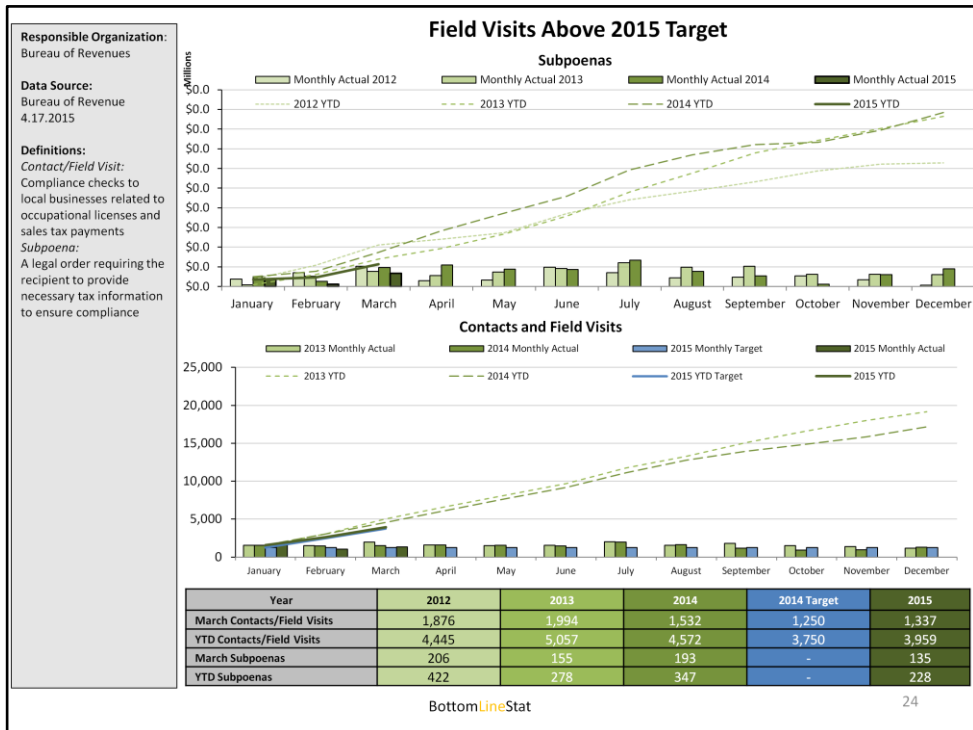
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The Occupational License renewal deadline for 2015 was later than in past years, and the Bureau of Revenues anticipates that March collections will make up for the decrease in February.



The Bureau of Revenue has experienced staff shortages, leading to a decrease in the number of audits completed. The Bureau is currently working to re-staff the audit unit, and is working with outside auditors to increase productivity.

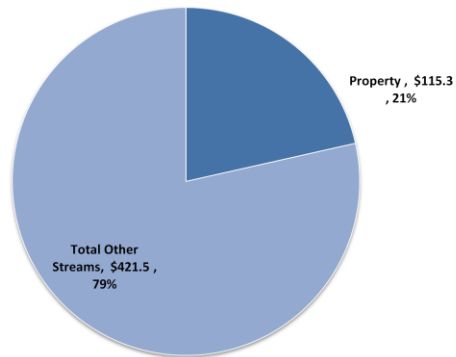


There has been a slight decrease in the number of field visits due to the implementation of a new system and staff turnover.



## Property Tax Revenues

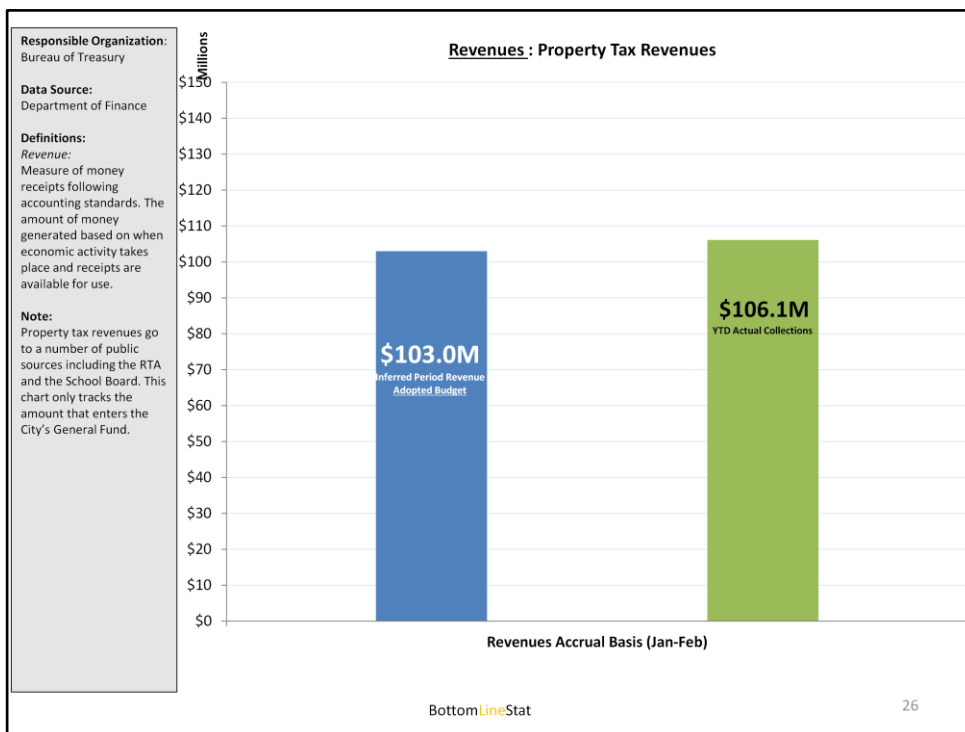
21% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

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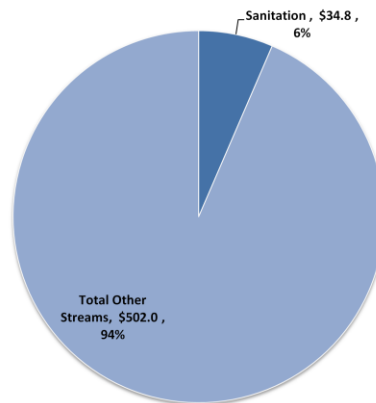
25



The increase in revenue may be related to the upcoming tax sale.

## Sanitation Revenues

6% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

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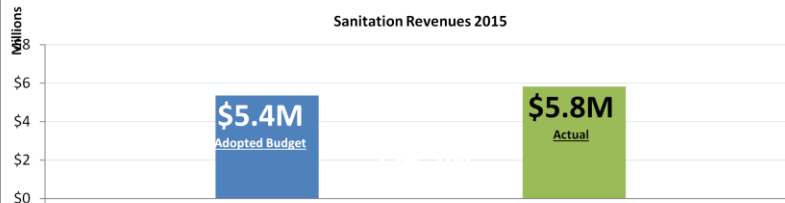
**Responsible Organization:**  
Sewerage and Water Board

**Data Source:**  
Sewerage & Water Board 4.21.2015

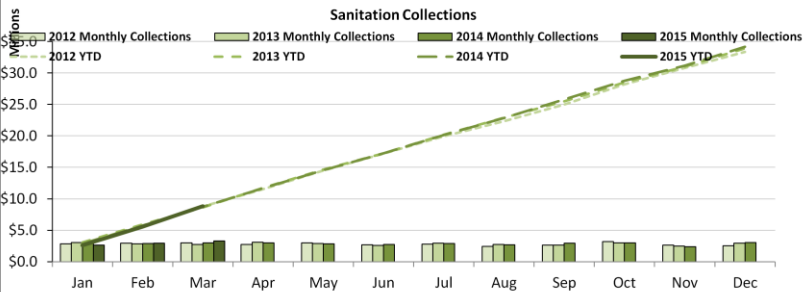
**Definitions:**  
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## Sanitation Revenues Above Original Budgeted Amount

Sanitation Revenues 2015



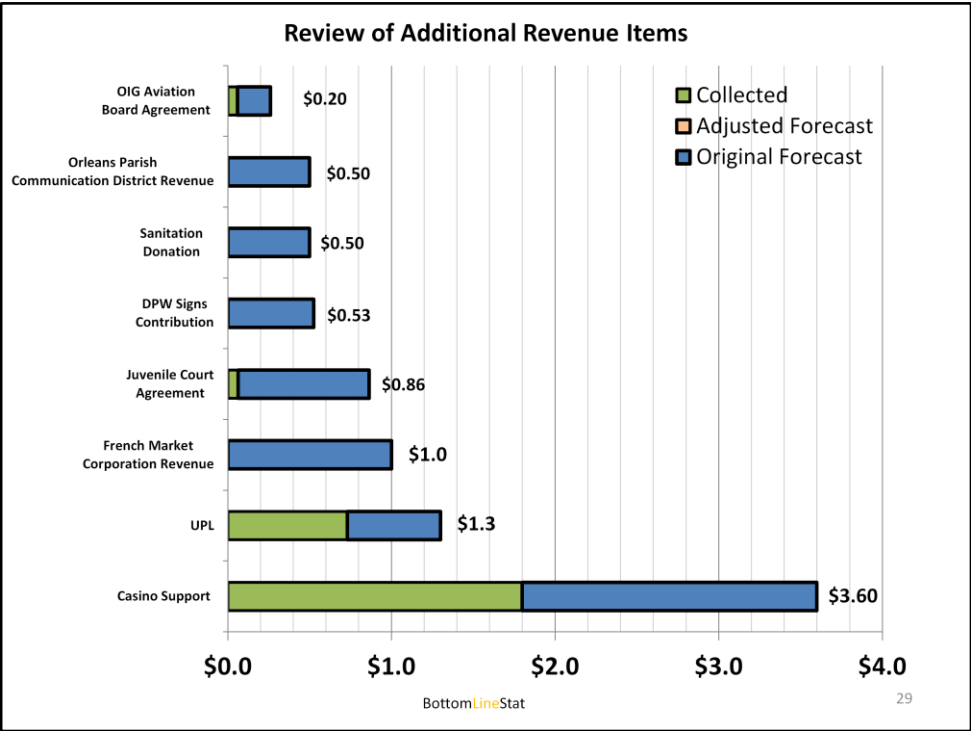
Revenues Accrual Basis (Jan-Feb)



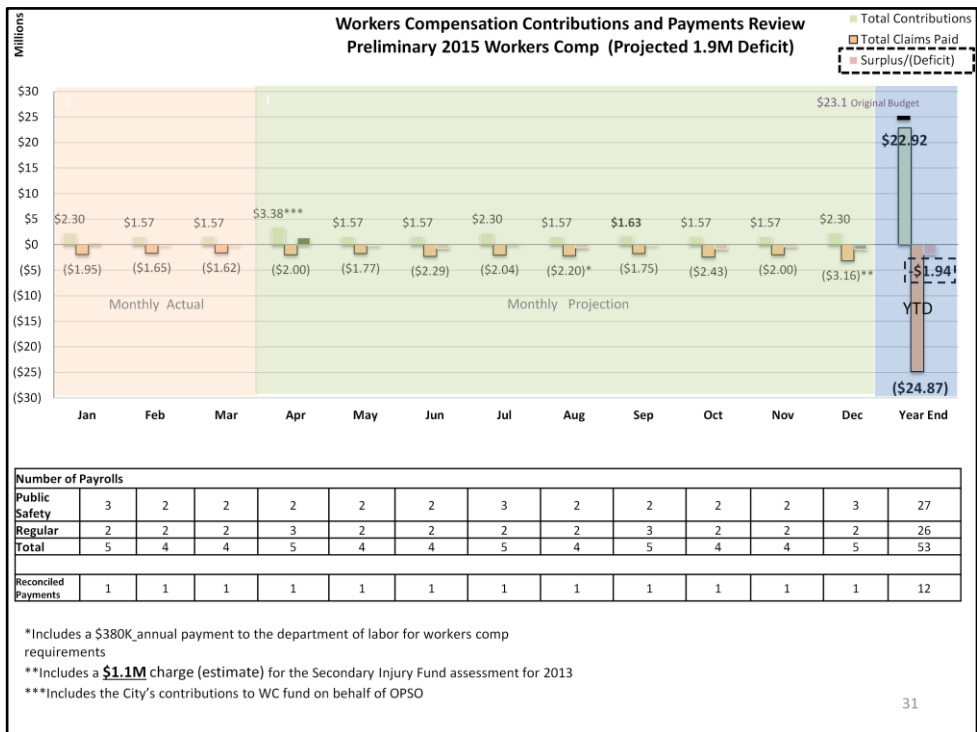
Year	2012		2013		2014		2015	
	Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year		Percent Change from Prior Year	
March Collections (Million \$s)	\$3.01	1.9%	\$2.73	-9.3%	\$2.98	9.2%	\$3.29	10.3%
YTD Collections (Million \$s)	\$8.77	27.5%	\$8.65	-1.4%	\$8.72	0.9%	\$8.84	1.4%

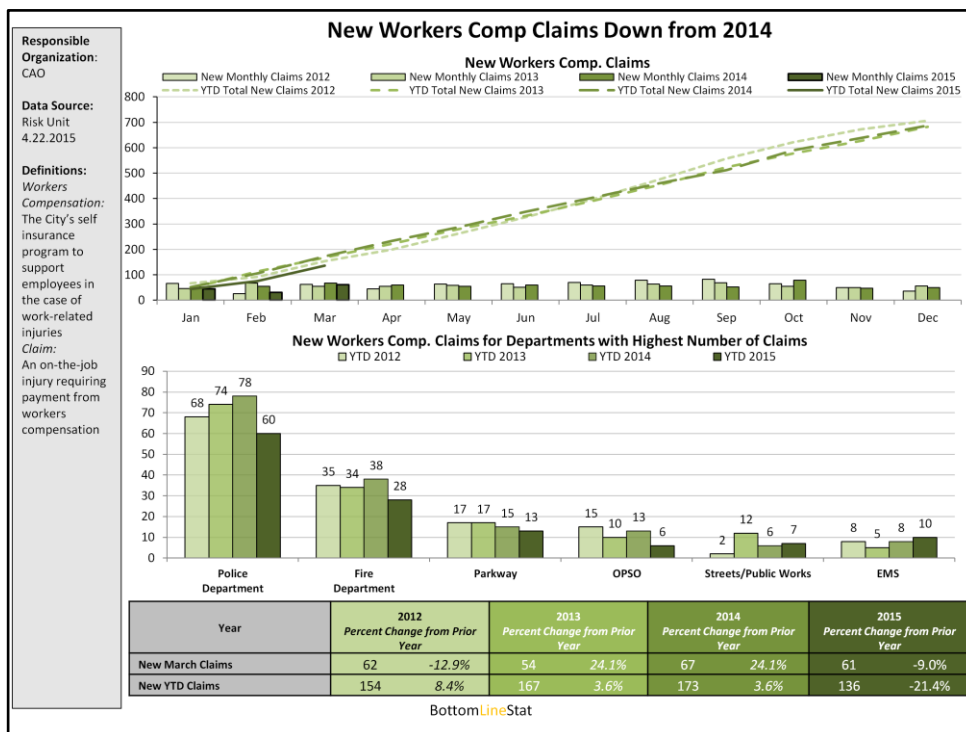
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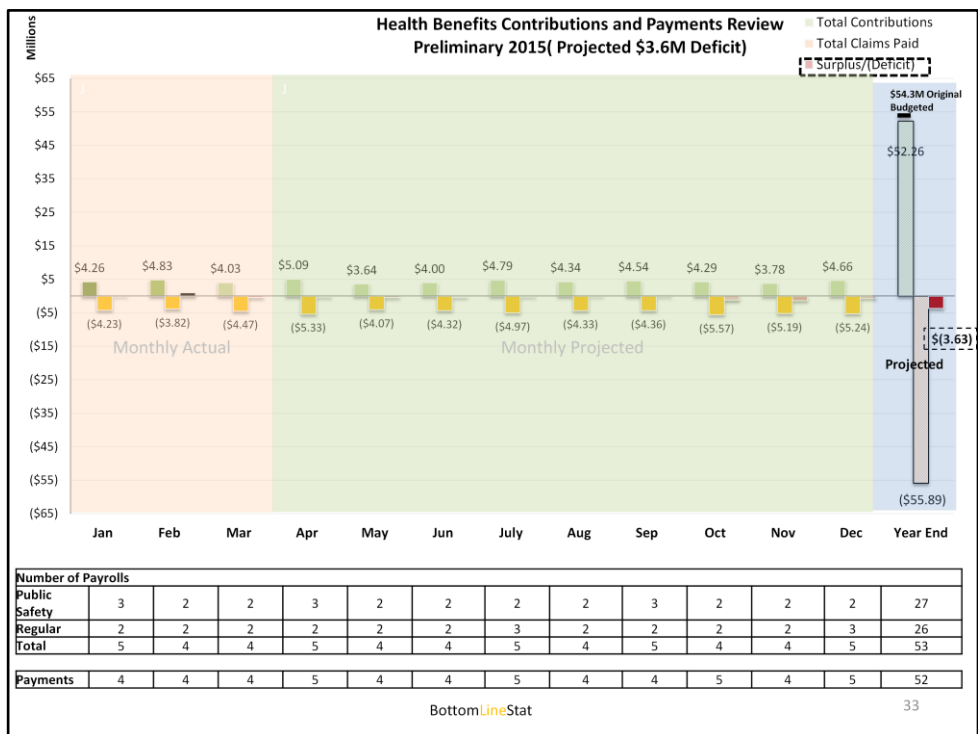
# Expenditure Analysis





So far in 2015, workers compensation claims are substantially lower than in prior years. Risk Management is working with NOPD to ensure more timely reporting.





There is a projected 8% increase in expenditures in 2015 over 2014.

Fuel Usage (in Gallons)							
Responsible Organization: Equipment Maintenance Division		2011 Total Through March	2012 Total Through March	2013 Total Through March	2014 Total Through March	2015 Total Through March	Change 2015/2014
Data Source: Equipment Maintenance Division 4.20.2015	POLICE	264,041	253,712	217,280	209,027	195,222	-7%
	CRIMINAL SHERIFF	60,085	57,171	52,244	50,820	55,269	9%
	EMERGENCY MEDICAL SERVICES	31,920	33,273	33,858	32,500	32,321	-1%
	PUBLIC WORKS	16,155	17,794	17,154	18,767	21,024	12%
	FIRE	18,530	19,283	17,475	17,385	17,453	0%
	PARKWAY & PARK COMMISSION	16,944	15,799	15,347	13,662	14,069	3%
	SANITATION	9,976	10,313	10,979	12,679	11,584	-9%
	DISTRICT ATTORNEY	8,316	8,594	8,338	8,414	7,518	-11%
	RECREATION	6,789	7,165	6,396	5,669	6,241	10%
	LA SPCA	3,197	2,896	3,376	3,843	3,327	-13%
Definitions: Fuel Usage: The amount of fuel used by various City organizations	COUNCIL	2,390	2,221	2,211	2,737	3,236	18%
	SAFETY & PERMITS	6,454	4,214	3,882	3,494	2,934	-16%
	PROPERTY MANAGEMENT	3,278	3,732	4,396	3,202	2,434	-24%
	EQUIPMENT MAINTENANCE DIVISION	2,693	2,035	2,692	3,084	2,235	-28%
	OFFICE OF HOUSING & URBAN DEV.	2,969	2,295	2,375	1,965	2,133	9%
	N O MOSQUITO CONTROL BRD.	231	115	1,641	1,839	1,725	-6%
	CORONER'S OFFICE	2,033	1,920	1,791	1,623	1,246	-23%
	CLERK OF CRIMINAL DIST COURT	444	682	1,130	1,323	1,072	-19%
	OFFICE OF EMERGENCY PREPAREDNESS	914	895	1,158	883	1,017	15%
	LIBRARY	448	1,412	1,401	1,259	968	-23%
	CRIMINAL DISTRICT COURT	3,023	2,240	882	936	920	-2%
	All Other Departments (<600 Gallons)	7,073	6,451	5,806	4,886	3,403	-30%
	Total (Not Including Police)	203,860	200,498	194,530	190,969	192,130	1%
	Total	467,901	454,209	411,810	399,996	387,352	-3%

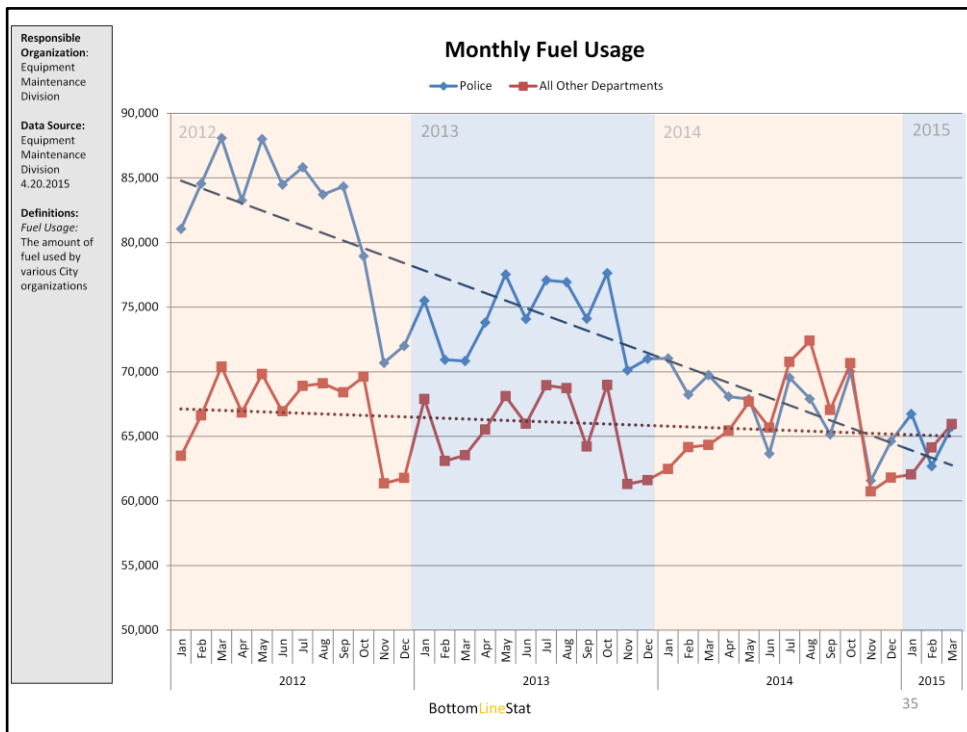
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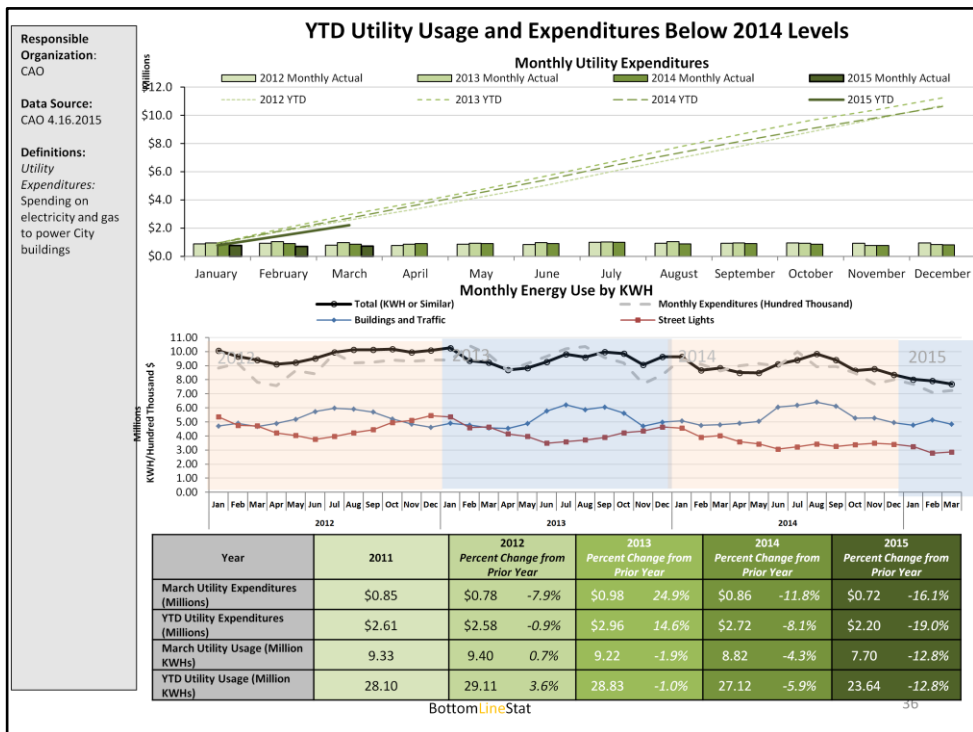
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The increase in fuel usage for DPW and NORDC is a result of the department having more operational equipment and personnel than in prior years.



As the Police Department increases staffing levels, funds for fuel usage will likely have to increase as well.



Utilities expenditures are down due to streetlight conversions to more efficient LEDs and a decrease in fuel prices. DPW reported that the conversions are nearly complete.

<b>Responsible Organization:</b> CAO  <b>Data Source:</b> CAO 4.18.2014  <b>Definitions:</b> <i>Utility Usage:</i> The amount of electricity and gas (in KWH) used to power City buildings	Street Light Usage Decreased from 2014, Police, and NORDC Increased						
		2011 Total Through March (KWH)	2012 Total Through March (KWH)	2013 Total Through March (KWH)	2014 Total Through March (KWH)	2015 Total Through March (KWH)	Change 2015/2014
	Street Lights	14,670,798	14,827,905	14,589,587	12,499,529	8,907,748	-29%
	All Other Buildings	5,240,923	4,982,643	4,771,893	4,893,262	3,906,332	-20%
	NORDC	907,315	1,173,853	1,511,937	1,762,709	2,039,686	16%
	1300 Perdido	1,843,071	2,028,231	2,003,141	1,885,769	1,839,026	-2%
	Police	869,029	992,225	1,030,909	1,021,724	1,370,322	34%
	Museum of Art	1,043,399	1,390,181	1,420,458	1,368,649	1,342,784	-2%
	Criminal Sheriff	1,581,658	1,507,664	1,094,703	1,106,682	1,055,167	-5%
	Library	391,061	631,746	788,633	944,365	865,281	-8%
	Fire Department	662,371	561,403	560,375	625,919	577,814	-8%
	Traffic Signals	268,026	274,228	282,591	283,728	292,686	3%
	Total (Not Including Street Lights)	13,468,533	14,340,894	14,244,160	14,624,319	14,734,299	1%
	Total	28,139,331	29,168,799	28,833,747	27,123,848	23,642,047	-13%

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The increase in fuel usage for the Police Department is due to new stations and an enhancement of the Municipal Training Academy. The city is working on building-by-building interventions to increase efficiency.