

REVENUE ESTIMATING CONFERENCE



CITY OF NEW ORLEANS

REVENUE ESTIMATING CONFERENCE MEMBERS

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HON. JARED BROSSETT, COUNCIL MEMBER DISTRICT D (NON-VOTING REP.)

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Presented November 17, 2016



- Part I
2017 General Fund Revenue Forecast

2017 Official Revenue Forecast

November 2016 Revenue Estimating Conference

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	Recurring Revenue	Non-recurring Revenue	Total Revenue	Change*
Taxes	371,469,957		371,469,957	317,663
Licenses & Permits	62,010,063	2,000,000	64,010,063	220,375
Intergovernmental Revenue	6,531,000	6,250,000	12,781,000	
Service Charges	88,288,090	-200,000	88,088,090	
Fines & Forfeitures	46,071,000		46,071,000	
Miscellaneous Revenue	11,329,164	-522,000	10,807,164	388,962
Other Financing Sources	16,787,250	4,900,000	21,687,250	
2017 GENERAL FUND REVENUE	602,486,524	12,428,000	614,914,524	927,000

* All recurring



Changes to the 2017 City of New Orleans General Fund Forecast

Short Term Rental Impact \$538,038

» License-permit Fee	\$220,375
Hotel Sales Tax	\$317,663

– Assumes:

- Half of current properties comply (AirBnB only)
- 65% Temporary, 35% Accessory, 5% Commercial
- Average rentals and rates

– Risks:

- Substitution between platforms
- Implementation timing (permits)
- Early bookings not taxed, especially Mardi Gras

Changes to the 2017 City of New Orleans General Fund Forecast

Interest on Bond Proceeds \$388,962

– Assumes:

- 1/3 of current bond proceeds are spent during 2017
- \$50M from recent bond sale is invested
- Rate of 0.34%

Other Considerations

2017 City of New Orleans General Fund Forecast

Traffic Camera Revenue

\$8M gross/\$5M net

DPW Estimate

– **Assumes:**

- All new cameras are continually operational beginning in March
- Cameras maintain a revenue stream consistent with existing school zone cameras

– **Risks:**

- Delayed implementation and continual operation
- Administration of mobile cameras

Other Considerations

2017 City of New Orleans General Fund Forecast

High Content Alcohol Tax \$1.5M

Innovation Team Estimate

– **Assumes:**

- Collections begin January 1 without dispute
- Technical language is resolved

– **Risks**

- Delay in implementation
- Challenges have been received

Other Considerations

2017 City of New Orleans General Fund Forecast

Superdome and Arena Sales \$1.0M

– Assumes:

- Collections begin September 1, 2016

– Risks

- Currently communicating with re-sellers to ascertain collection status
- Enforcement and compliance by other re-sellers

Other Considerations

2017 City of New Orleans General Fund Forecast

Annual GF Revenue growth now at 4.0% in 2017

– **Assumes (and we are spending):**

\$8.0M from Safety Cameras

1.5M from Alcohol Tax

1.0M from Superdome Secondary Tickets (Act 13)

0.5M from Short Term Rentals

\$11.0M TOTAL

– Without these initiatives, GF Revenue annual growth is 2.2%

– **Risks**

- Not much upside potential left in the forecast
- Macro-economic uncertainty after the Presidential election

2017 General Fund Revenue Forecast

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Major Category	Minor Category	2017 Estimate		Change	Explanation
		(October REC)	(November REC)		
1A PROPERTY TAX	1 REAL/PERSONAL PROPERTY - CURRENT	49,054,591	49,054,591		
	2 PRIOR YEAR PROPERTY	3,030,252	3,030,252		
	3 POLICE/FIRE DEDICATED MILLS	61,691,149	61,691,149		
	4 NORD DEDICATED 1.5 MILLS	4,907,611	4,907,611		
	5 PARKWAY DEDICATED 1.5 MILLS	4,907,611	4,907,611		
	6 STREETS DEDICATED 1.9 MILLS	6,216,371	6,216,371		
	7 INTEREST & PENALTIES	3,697,705	3,697,705		
1A PROPERTY TAX Total		133,505,290	133,505,290		
1B OTHER TAXES	1 SALES TAX	182,726,952	182,726,952		\$1M Superdome
	1.1 MOTOR VEHICLE TAX	13,647,500	13,647,500		
	1.2 HOTEL/MOTEL TAX	17,864,552	18,182,215	317,663	STR Sales Tax
	2 BEER & WINE TAX	1,970,000	1,970,000		\$1.5M Alcohol Tax
	3 PARKING TAX	4,800,000	4,800,000		
	4 DOCUMENT TRANSACTION TAX	4,200,000	4,200,000		
	5 CHAIN STORE TAX	160,000	160,000		
	6 OFF TRACK BETTING/RACING TAX	193,000	193,000		
	7 UTILITY TAX	10,585,000	10,585,000		
8 FAIRGROUND SLOT MACHINE 4% TAX	1,500,000	1,500,000			
1B OTHER TAXES Total		237,647,004	237,964,667	317,663	



2017 General Fund Revenue Forecast

November 2016 Revenue Estimating Conference

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Major Category	Minor Category	2017 Estimate (October REC)	2017 Estimate (November REC)	Change	Explanation
2 LICENSES & PERMITS	01 ALCOHOLIC BEVERAGE	2,721,000	2,721,000		
	02 CABLE TV FRANCHISE	4,400,000	4,400,000		
	03 ENTERGY FRANCHISE	28,095,263	28,095,263		
	04 TELEPHONE FRANCHISE	-	-		
	05 MISCELLANEOUS FRANCHISE	400,000	400,000		
	06 OCCUPATIONAL LICENSES	10,658,025	10,658,025		
	07 SAFETY/ELECTRICAL/MECHANICAL	2,405,500	2,405,500		
	08 TAXI/TOURGUIDE LICENSES	3,660,000	3,660,000		
	09 BUILDING PERMITS	8,030,000	8,030,000		
	10 MOTOR VEHICLE PERMITS	1,890,000	1,890,000		
	11 STREETS & CURBS	553,900	553,900		
	12 MAYORALTY PERMITS	290,000	290,000		
		13 OTHER	686,000	906,375	220,375
2 LICENSES & PERMITS Total		63,789,688	64,010,063	220,375	
3 INTERGOVERNMENTAL REVENUE	3 STATE AID - VIDEO POKER	2,600,000	2,600,000		
	4 STATE DEPT. OF CORRECTIONS	30,000	30,000		
	5 STATE AID-MEDICAID	3,601,000	3,601,000		
	6 STATE REVENUE SHARING	2,060,000	2,060,000		
	7 STATE AID OTHER	-	-		
	8 PARISH TRANSP FUND: ROADS	2,290,000	2,290,000		
	8 PARISH TRANSP FUND: TRANSIT	2,200,000	2,200,000		
3 INTERGOVERNMENTAL REVENUE Total		12,781,000	12,781,000		



2017 General Fund Revenue Forecast

November 2016 Revenue Estimating Conference

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Major Category	Minor Category	2017 Estimate (October REC)	2017 Estimate (November REC)	Change	Explanation
4 SERVICE CHARGES	1 GENERAL GOVERNMENT	15,781,956	15,781,956		
	2 PUBLIC SAFETY	20,809,397	20,809,397		
	3 STREETS PARKING METERS	8,958,000	8,958,000		
	4 STREETS OTHER	3,584,000	3,584,000		
	5 SANITATION	36,834,237	36,834,237		
	7 PARKS AND PARKWAY	14,000	14,000		
	7 STATE AID OTHER	85,000	85,000		
	8 INDIRECT COSTS	2,000,000	2,000,000		
	9 OTHER	21,500	21,500		
4 SERVICE CHARGES Total		88,088,090	88,088,090		
5 FINES & FORFEITS	1 TRAFFIC FINES & VIOLATIONS	6,606,000	6,606,000		
	2 RED SIGNAL LIGHT/CAMERA ENFORCEMENT	24,000,000	24,000,000		\$8M Traffic Cameras
	3 PARKING TICKET COLLECTONS	15,000,000	15,000,000		
	4 ADMIN. ADJUDICATION FEES	50,000	50,000		
	5 MUNICIPAL COURT FINES & COSTS	290,000	290,000		
	6 IMPOUNDED/ABANDONED VEHICLES	125,000	125,000		
5 FINES & FORFEITS Total		46,071,000	46,071,000		
6 MISCELLANEOUS REVENUE	1 INTEREST - OPERATING & CAPITAL	40,000	428,962	388,962	Interest on Bond Proceeds
	2 RENTS & ROYALTIES	1,155,500	1,155,500		
	3 CONTRIBUTIONS AND OTHER	3,249,000	3,249,000		
	5 MISCELLANEOUS REIMBURSEMENT	5,973,702	5,973,702		
6 MISCELLANEOUS REVENUE Total		10,418,202	10,807,164	388,962	
7 OTHER FINANCING SOURCES	2 TRANSFER FROM OTHER FUNDS	16,787,250	16,787,250		
	3 FUND BALANCE	4,900,000	4,900,000		
7 OTHER FINANCING SOURCES Total		21,687,250	21,687,250		
Grand Total		613,987,524	614,914,524	927,000	



- Part II

- 2017 Official Revenue Forecast

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2017 GENERAL FUND REVENUE	602,486,524	12,428,000	614,914,524	927,000
2017 NON-GENERAL FUND REVENUE			422,093,542	-927,000
2017 TOTAL REVENUE			1,037,008,066	0

* All General Fund change is recurring

