



CITY OF NEW ORLEANS

BottomLineStat

February 2014 Reporting Period

www.nola.gov/opa

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Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Property Taxes
- Sanitation Fees Revenues / Collections

Capital Fund

- Surplus Real Estate Sales

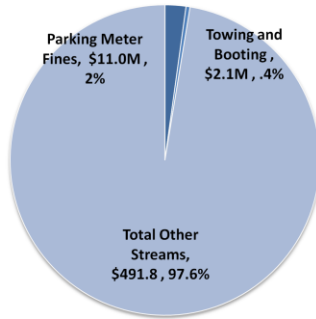
Expenditures

- Overtime Analysis
- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

Revenue Analysis

Parking Enforcement Revenues

2.4% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 YTD Projection
Number of parking citations	48,421	58,594
Number of tows	2,701	2,707
Number of boots	1,471	670

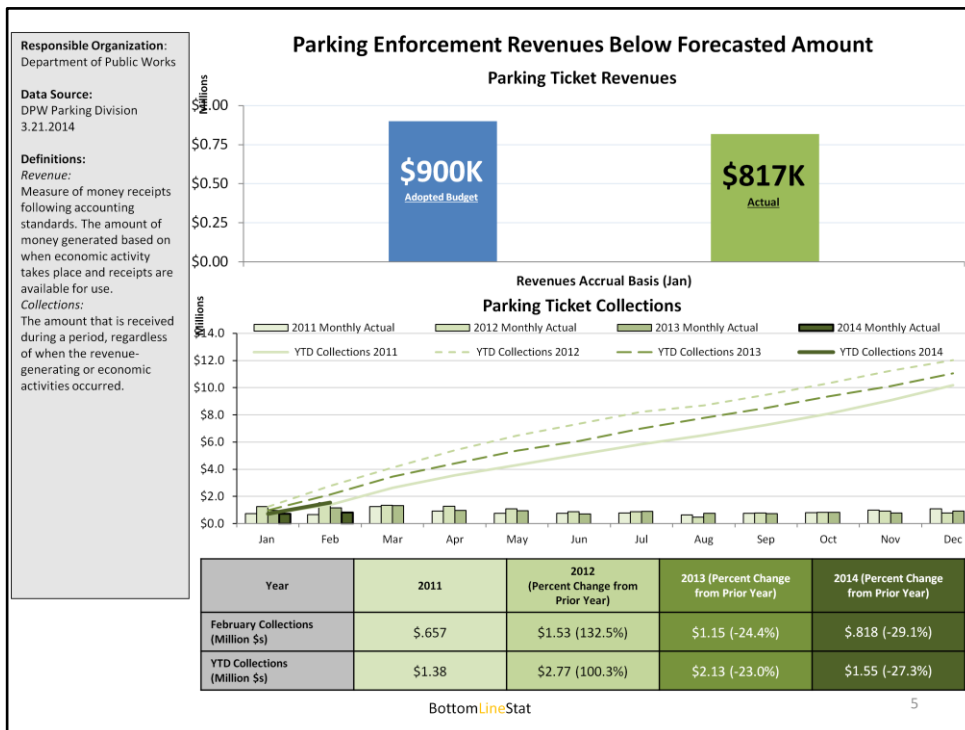
Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan	Develop a plan to handle high levels of PCO turnover	Ongoing	
Mark Jernigan	Explore the usage of handheld ticket issuance devices while new devices are awaited from contractor	Ongoing	

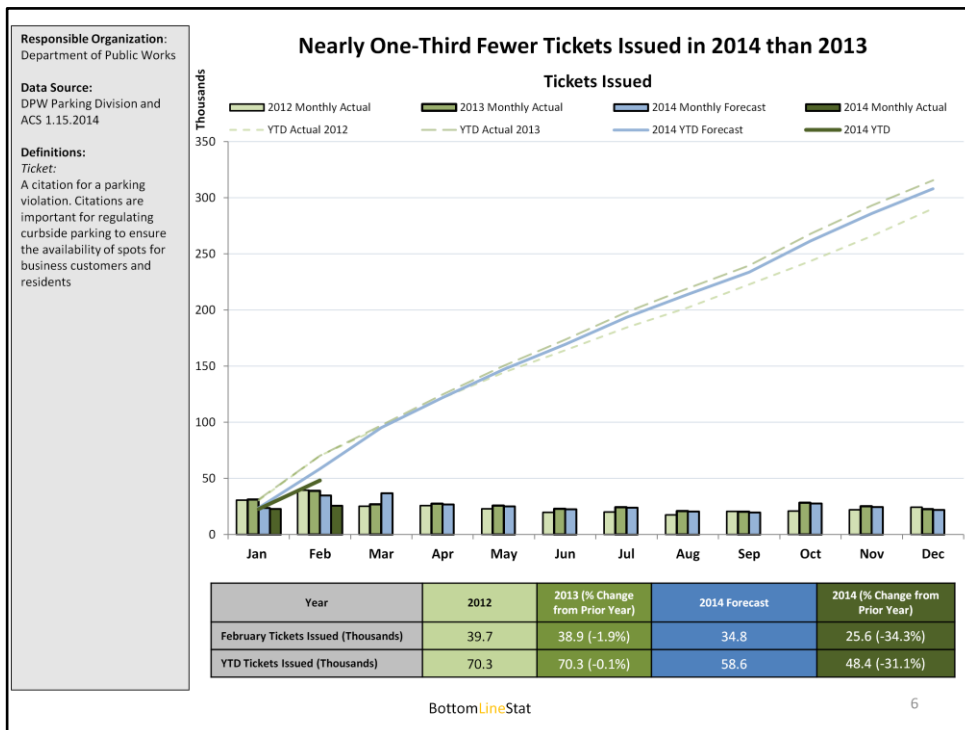
Source: Adopted Budget 2014

BottomLineStat

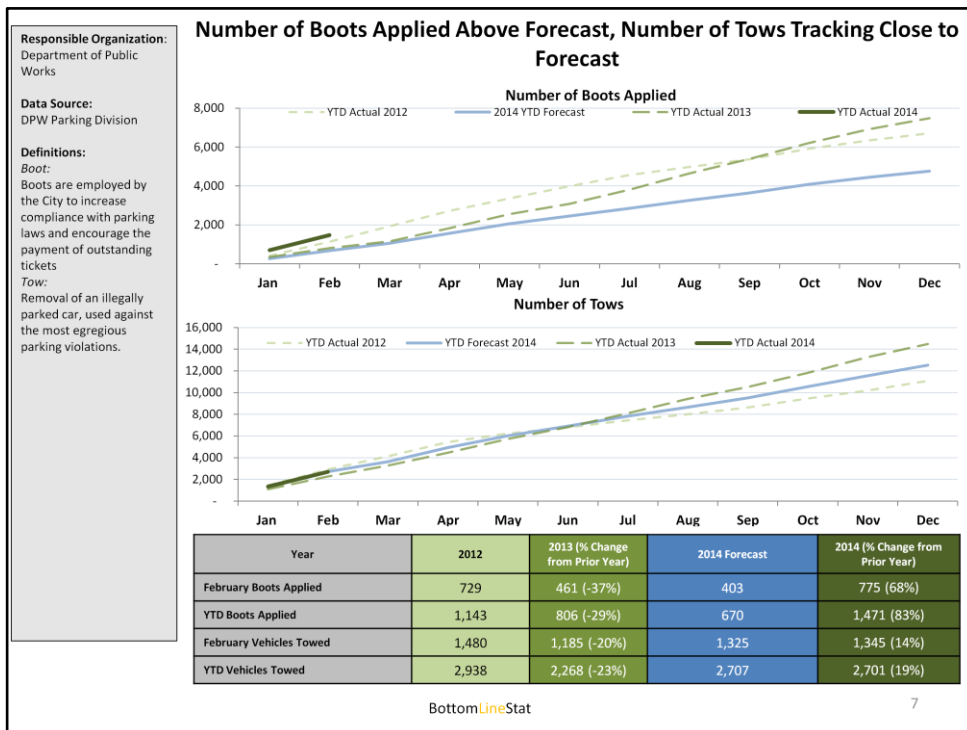
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Collections are down for a number of reasons including fewer special events than in 2013, issues with ticket issuance equipment, and poor contractor performance. The Department of Public Works is still in negotiations for a new contract and anticipates having a new contract complete by the end of the summer.



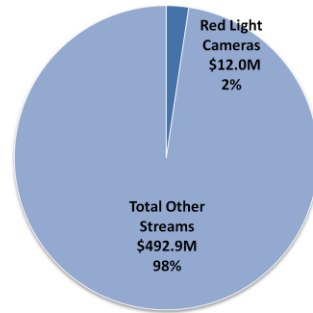
The Department of Public Works has had substantial troubles with their old ticket issuance devices and has been unable to upgrade without substantial process changes.



The rate of booting is higher than projected due to the Department of Public Works staffing two full-time booting crews, while only one had been previously available.

Photo Safety Management

2% Adopted Budget GF Revenues for 2014



Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	

Source: Adopted Budget 2014

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Responsible Organization:
Department of Public Works

Data Source:
DPW Photo Safety Division
3.21.2014

Definitions:
Photo Safety Camera:
The City utilizes safety cameras to enforce traffic laws and maintain safe streets
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Photo Safety Revenues Below Forecasted Amount

Photo Safety Revenues

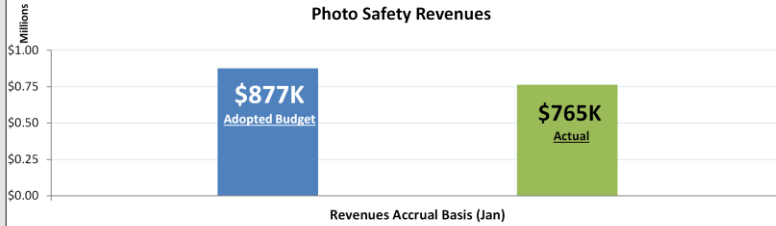
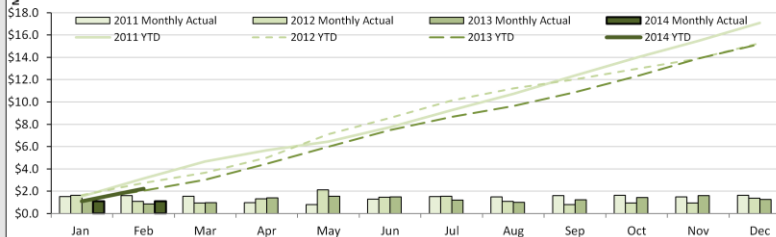


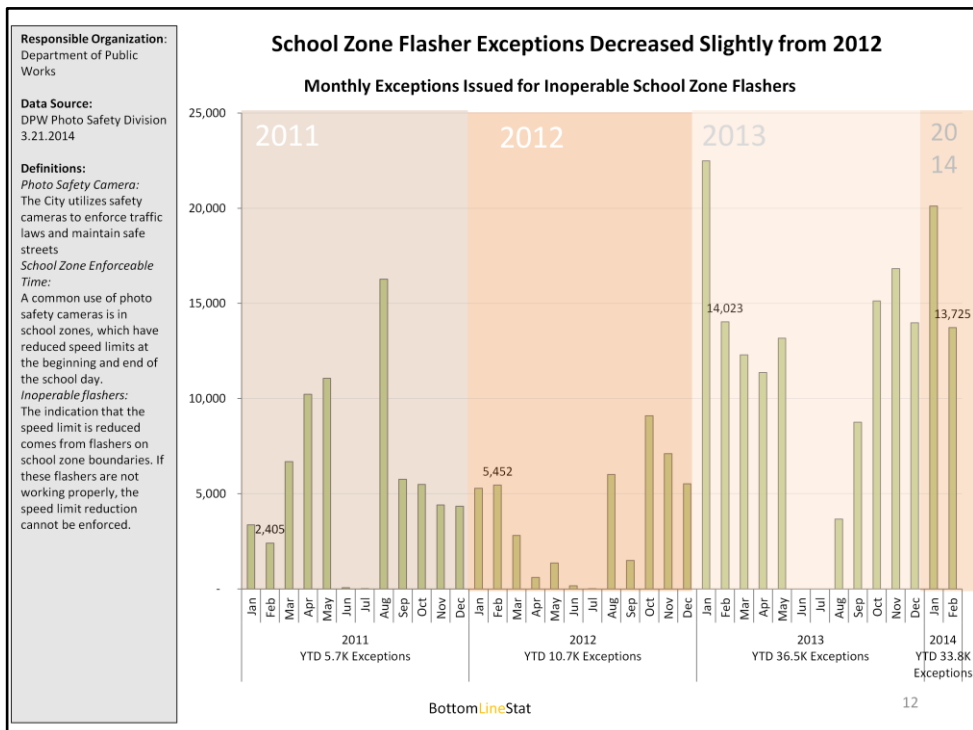
Photo Safety Collections



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
February Collections (Million \$s)	\$1.62	\$1.09 (-32.4%)	\$0.870 (-20.4%)	\$1.11 (28.1%)
YTD Collections (Million \$s)	\$3.15	\$2.73 (-13.1%)	\$2.06 (-24.6%)	\$2.22 (7.9%)

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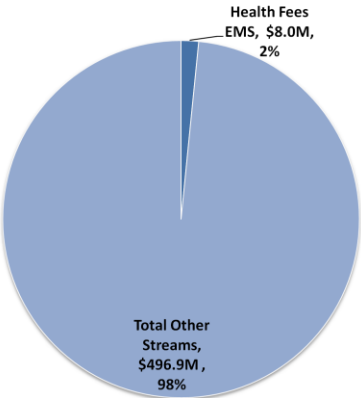
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The Department of Public Works anticipates that the number of exceptions will remain high in March.

EMS Revenues

2% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

BottomLineStat

Responsible Organization:
Emergency Medical
Services

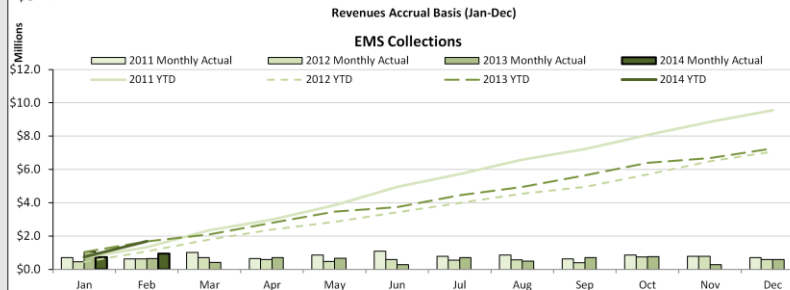
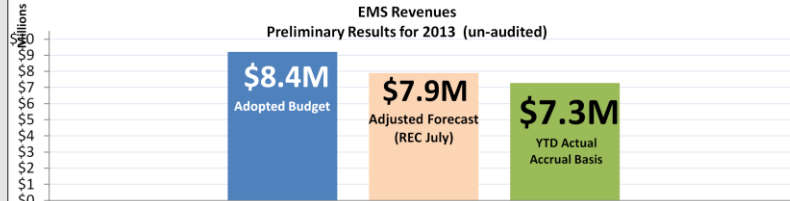
Data Source:
EMS and Intermedix
3.21.2014

Definitions:

Revenue:
Measure of money
receipts following
accounting standards. The
amount of money
generated based on when
economic activity takes
place and receipts are
available for use.

Collections:
The amount that is
received during a period,
regardless of when the
revenue-generating or
economic activities
occurred.

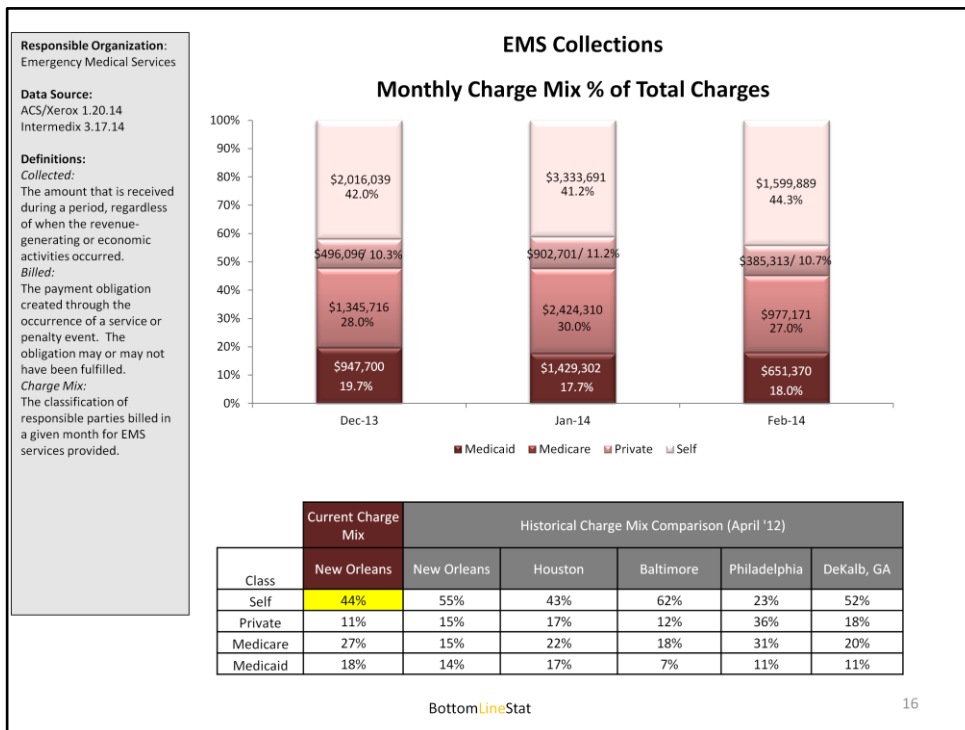
EMS Revenues Below Original Budgeted Amount and Adjusted Forecast



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
February Collections (Million \$)	\$.617	\$.633 (2.7%)	\$.638 (.7%)	\$.946 (48.3%)
YTD Collections (Million \$)	\$1.33	\$1.08 (-18.4%)	\$1.68 (55.2%)	\$1.69 (.2%)

BottomLineStat

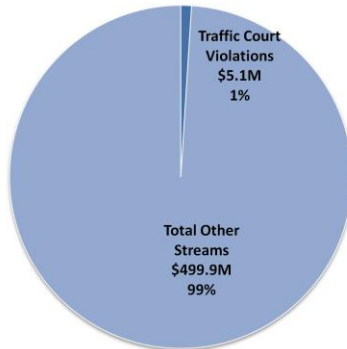
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The decrease in self-paying customers is due to improved performance by the City's new collections contractor over the old contractor.

Traffic Court

1% Adopted Budget GF Revenues for 2014



Action Item

Responsible Party	Action Item	Due	Status
Debra Hall, Allen Square	Develop and implement a comprehensive collections plan	Ongoing	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	

Source: Adopted Budget 2014

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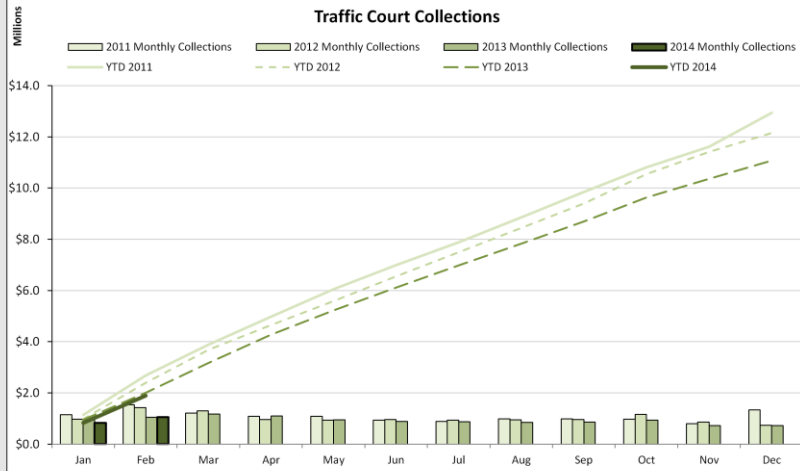
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Responsible Organization:
Traffic Court

Data Source:
Traffic Court 3.21.2014

Definitions:
Collections:
Money that has been collected by the City but not yet officially entered into the City's records

Traffic Court Collections Down from 2013



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
February Collections (Million \$)	\$1.53	\$1.42 (-7.5%)	\$1.05 (-26.0%)	\$1.06 (.8%)
YTD Collections (Million \$)	\$2.68	\$2.39 (-10.7%)	\$2.00 (-16.2%)	\$1.89 (-5.8%)

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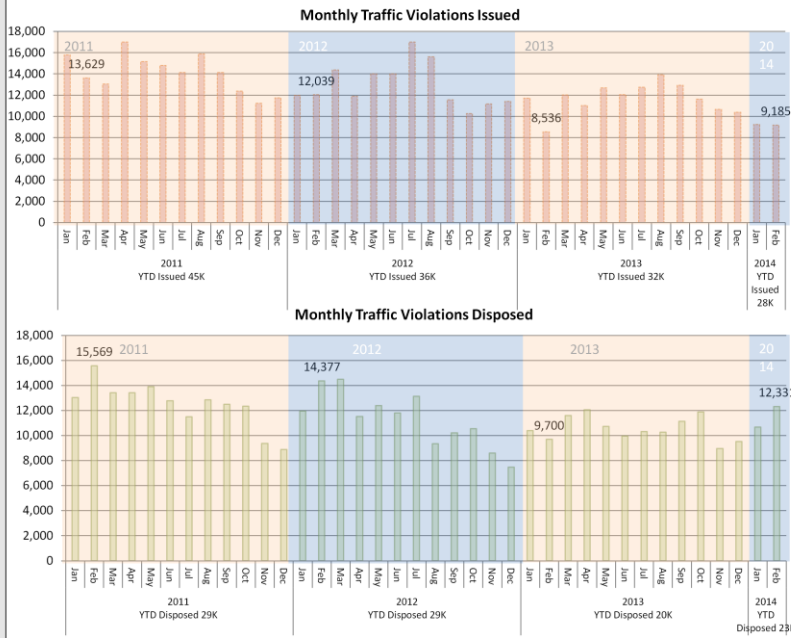
Responsible Organization:
Traffic Court

Data Source:
Traffic Court 3.21.2014

Definitions:
Citation Issuance:
A traffic ticket requiring a hearing in Traffic Court. Citations may include multiple traffic violations.

Citation Disposal:
The result of final determination of a case in Traffic Court; guilty, not guilty, or dismissed.

More Violations Disposed in 2014 than 2013, but Fewer Issuances

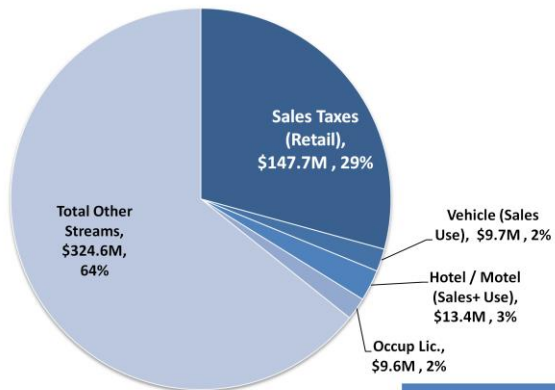


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Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 34% of Adopted Budget GF Revenues for 2014

Occupational License : 2% Adopted Budget GF Revenues for 2014



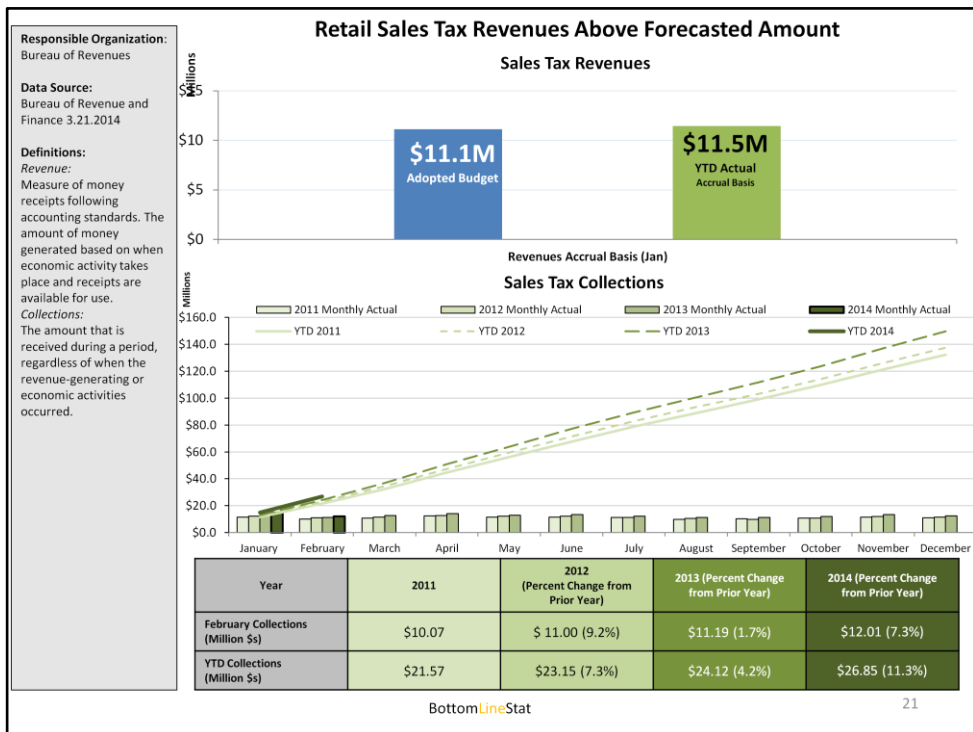
Measure	2014 YTD Actual	2014 Target	Status
Number of sales tax audits completed	8	105	Off Target
Number of field visits/contacts by Bureau of Revenue field agents	3,040	10,000	On Target

● On Target
 ▲ Within 10% of Target
 ◆ Off Target

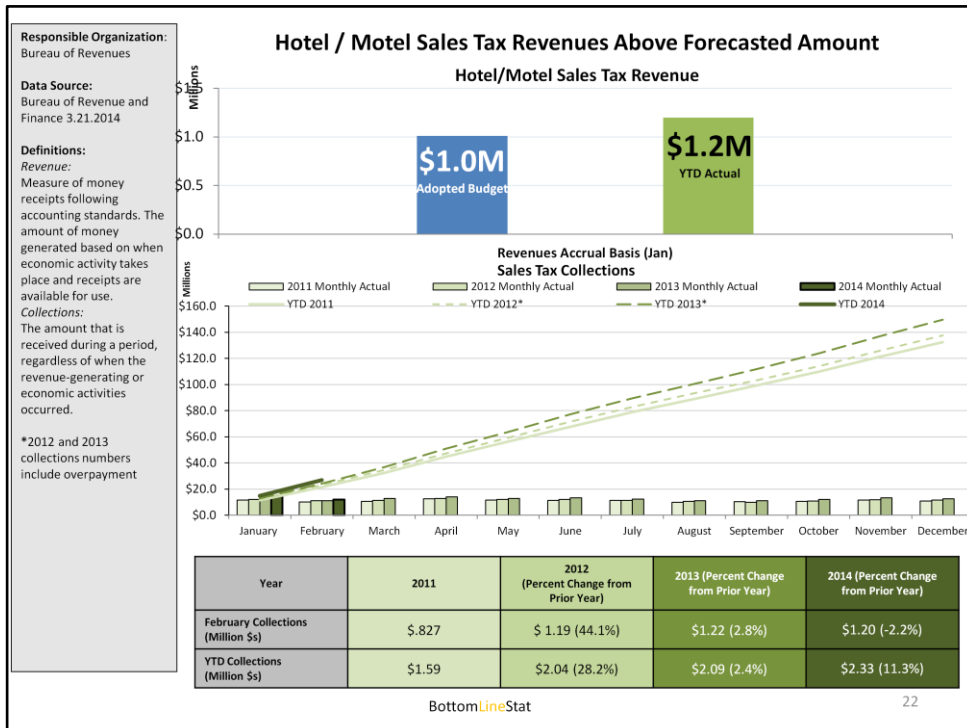
Source: Adopted Budget 2014

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Sales tax revenues are largely up due to new businesses in New Orleans and an improved economy throughout the nation.



The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.

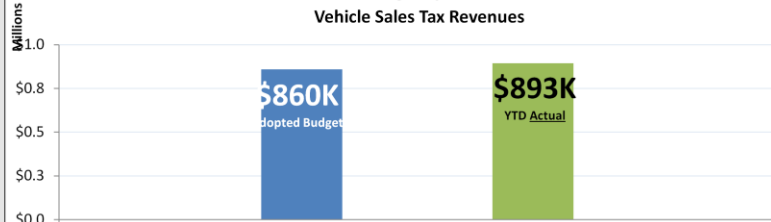
Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and Finance 3.21.2014

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

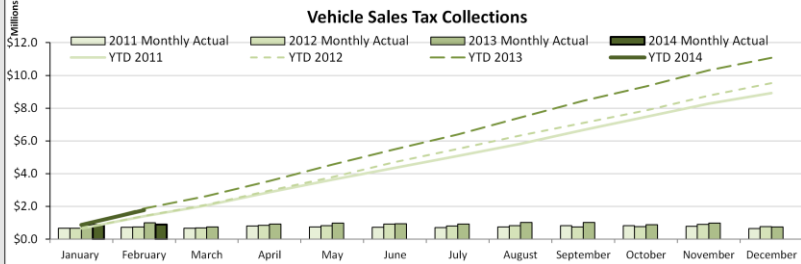
Vehicle Sales Tax Revenues Slightly Above Forecasted Amount

Vehicle Sales Tax Revenues



Revenues Accrual Basis (Jan)

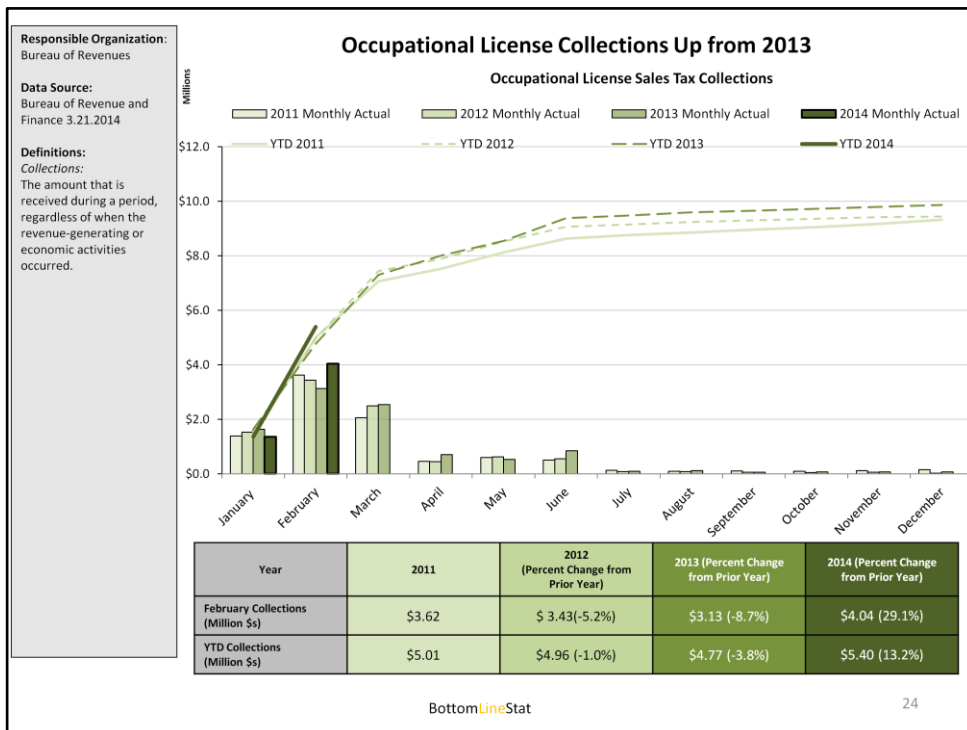
Vehicle Sales Tax Collections



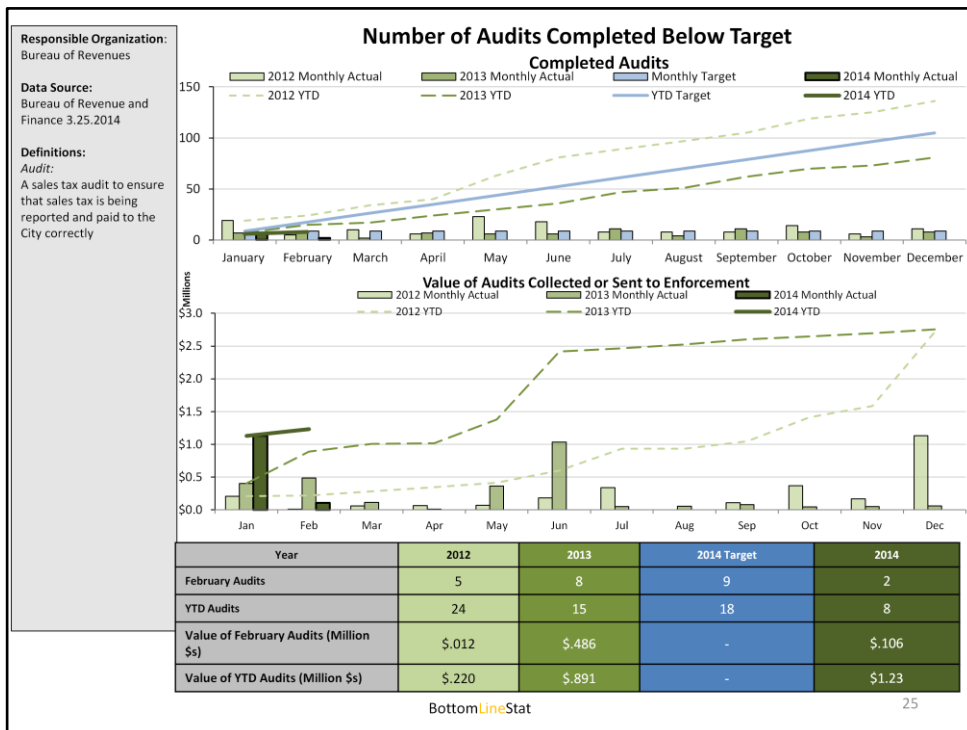
Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
February Collections (Million \$s)	\$.735	\$.756 (-3.0%)	\$1.01 (33.6%)	\$.893 (-11.7%)
YTD Collections (Million \$s)	\$1.40	\$1.42 (1.2%)	\$1.88 (32.0%)	\$1.78 (-5.2%)

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The Bureau of Revenues had technical difficulties in January that caused some collections to be reflected in the February data.



The Bureau of Revenues is currently hiring new auditors. The Bureau is also working on a contract with an outside firm to perform audits.

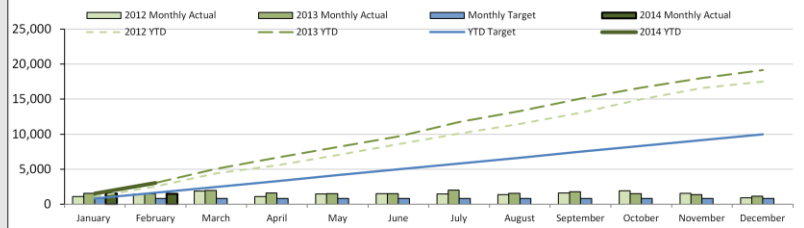
Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue
3.17.2014

Definitions:
Contact/Field Visit:
Compliance checks to local businesses related to occupational licenses and sales tax payments
Subpoena:
A legal order requiring the recipient to provide necessary tax information to ensure compliance

Contacts and Field Visits Well Above Target

Contacts and Field Visits



Subpoenas



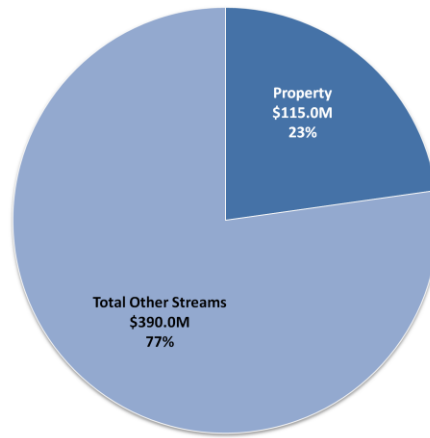
Year	2011	2012	2013	2014 Target	2014
February Contacts/Field Visits	-	1,459	1,497	833	1,485
YTD Contacts/Field Visits	-	2,569	3,063	1,667	3,040
February Subpoenas	123	142	106	-	50
YTD Subpoenas	270	216	123	-	151

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Property Tax Revenues

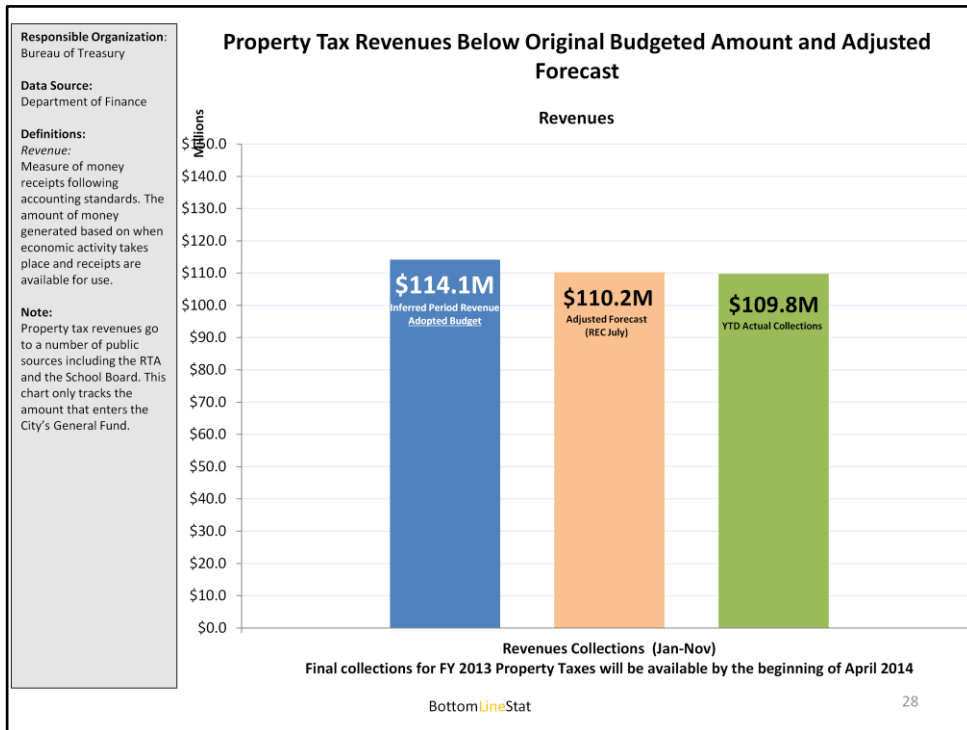
23% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

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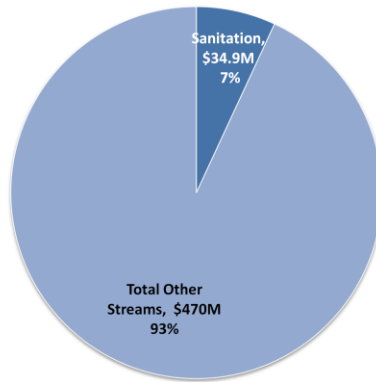
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Because of the schedule used for property tax collection, final revenues will not be known until the beginning of April.

Sanitation Revenues

7% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 Target	Status
Percent of sanitation referrals collected	47%	50%	⚠

● On Target ⚠ Within 10% of Target ❖ Off Target

Source: Adopted Budget 2014

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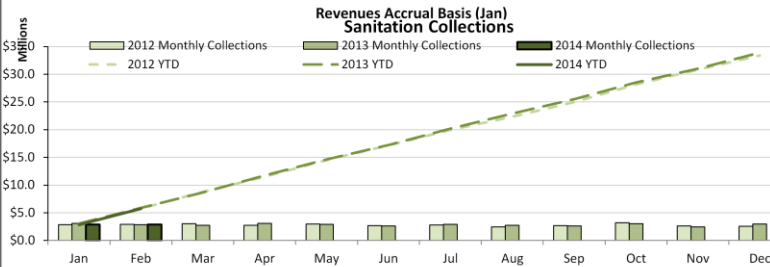
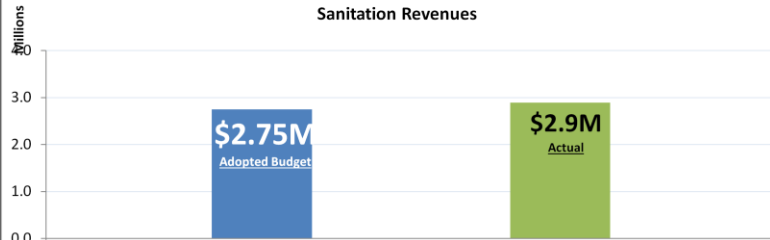
Responsible Organization:
Sewerage and Water Board

Data Source:
Sewerage & Water Board
3.25.2014

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Sanitation Revenues Above Original Budgeted Amount

Sanitation Revenues



Year	2012	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
February Collections (Million \$s)	\$2.92	\$2.85 (-2.2%)	\$2.87 (0.5%)
YTD Collections (Million \$s)	\$5.76	\$5.92 (2.7%)	\$5.74 (-3.0%)

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Responsible Organization:
Sewerage and Water
Board/ALPAT

Data Source:
ALPAT
3.25.2013

Definitions:

ALPAT:
The City's contracted
collection agency for
sanitation charges
Referrals:
The total sanitation billing
amount referred to ALPAT
for collection
Collections:
The total sanitation
charges collected due to
enforcement by ALPAT

50% of Referrals Were Collected in February

Collection Agency Performance



BottomLineStat

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Capital Fund

Responsible Organization:
Real Estate and Records

Data Source:
Capital Projects, Real Estate and Records

Definitions:
Surplus Properties:
Properties that no longer serve a regular function to the City and are sent to sale

Surplus Properties Auction Tentatively Scheduled for June

Properties Slated for Auction
Six lots on Chef Menteur Highway
New Orleans East Visitor's Center
Elysian Fields Fire House

Properties are awaiting appraisal. RFQs will be sent out the week of March 31st.

Expenditure Analysis

**Responsible
Organization:**
CAO

Data Source:
Data from ITI and
summarized by OPA/
Department of
Finance

Definitions:
Overtime:
Hours worked beyond
the regularly
scheduled amount

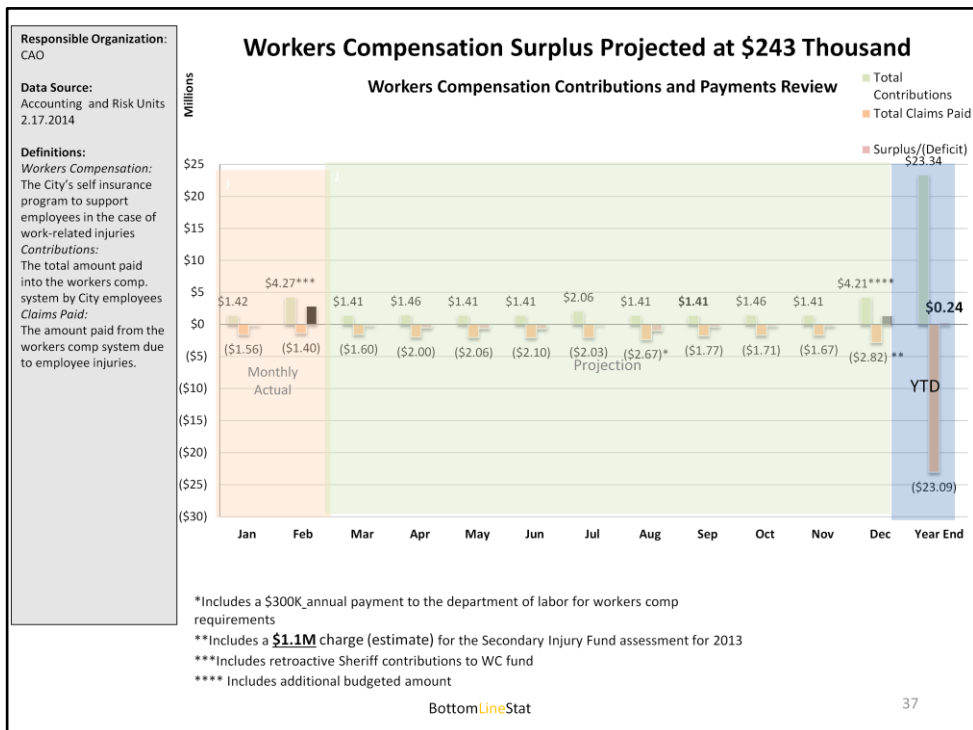
2014 Overtime by Department General Fund Only

Total Overtime Through February		January	February	2014 YTD	2013 YTD	YTD Percent Change from 2013
		January	February	2014 YTD	2013 YTD	YTD Percent Change from 2013
POLICE		\$248,493	\$1,043,294	\$1,291,788	\$3,245,668	-60%
FIRE		\$76,514	\$214,409	\$290,923	\$168,918	72%
HEALTH		\$89,203	\$181,774	\$270,977	\$352,938	-23%
PROPERTY MANAGEMENT		\$11,965	\$74,809	\$86,774	\$69,864	24%
PUBLIC WORKS		\$24,248	\$61,900	\$86,147	\$170,550	-49%
SANITATION		\$15,001	\$28,362	\$43,362	\$92,984	-53%
FINANCE		\$17,894	\$24,244	\$42,138	\$30,304	39%
HUMAN SERVICES		\$15,490	\$18,582	\$34,072	\$36,480	-7%
PARKWAY & PARK COMMISSION		\$5,892	\$19,396	\$25,288	\$56,515	-55%
CHIEF ADMINISTRATIVE OFFICE		\$2,023	\$14,369	\$16,391	\$36,065	-55%
MISCELLANEOUS		\$5,319	\$5,452	\$10,771	\$28,474	-62%
N O MOSQUITO CONTROL BRD.		\$2,851	\$6,811	\$9,662	\$2,513	284%
MAYOR			\$8,791	\$8,791	\$275	3101% (Due to Freezing Weather Event)
SAFETY & PERMITS		\$3,588	\$3,533	\$7,120	\$7,372	-3%
CORONER'S OFFICE		\$3,098	\$3,359	\$6,457	\$6,236	4%
TOTAL OF OTHER DEPTS (Less Than \$1,000 YTD)		\$386	\$195	\$581	\$692	-16%
Grand Total		\$521,964	\$1,709,278	\$2,231,242	\$4,305,847	-48%

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Overtime pay will increase in March due to Mardi Gras.



The projected surplus in the workers compensation budget is due to an anticipated surplus in the Police Department's personnel budget.

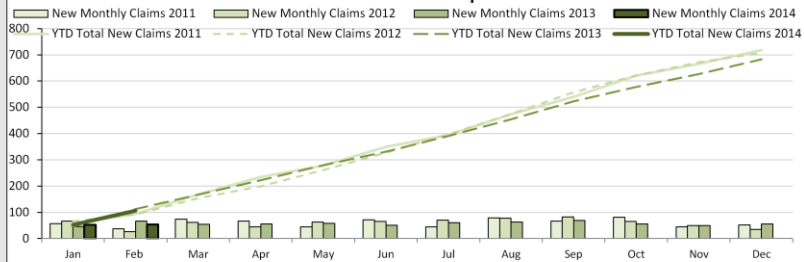
Responsible Organization:
CAO

Data Source:
Risk Unit
3.17.2014

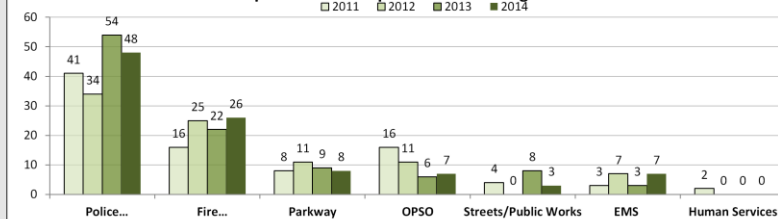
Definitions:
Workers Compensation:
The City's self insurance
program to support
employees in the case of
work-related injuries
Claim:
An on-the-job injury
requiring payment from
workers compensation

New Workers Compensation Claims Down from 2013

New Workers Comp. Claims



New Workers Comp. Claims for Departments with Highest Number of Claims



Year	2011 (Percent Change from Prior Year)	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
New February Claims	37	26 (-29.7%)	67 (157.7%)	54 (-19.4%)
New YTD Claims	94	92 (-2.1%)	113 (22.8%)	106 (-6.2%)

BottomLineStat

Responsible Organization:
CAO

Data Source:
Accounting and CAO
3.25.2014

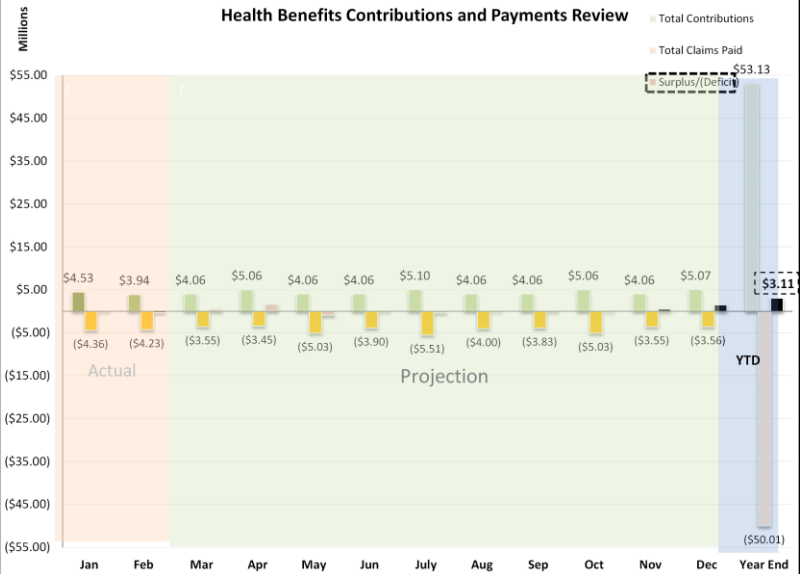
Definitions:

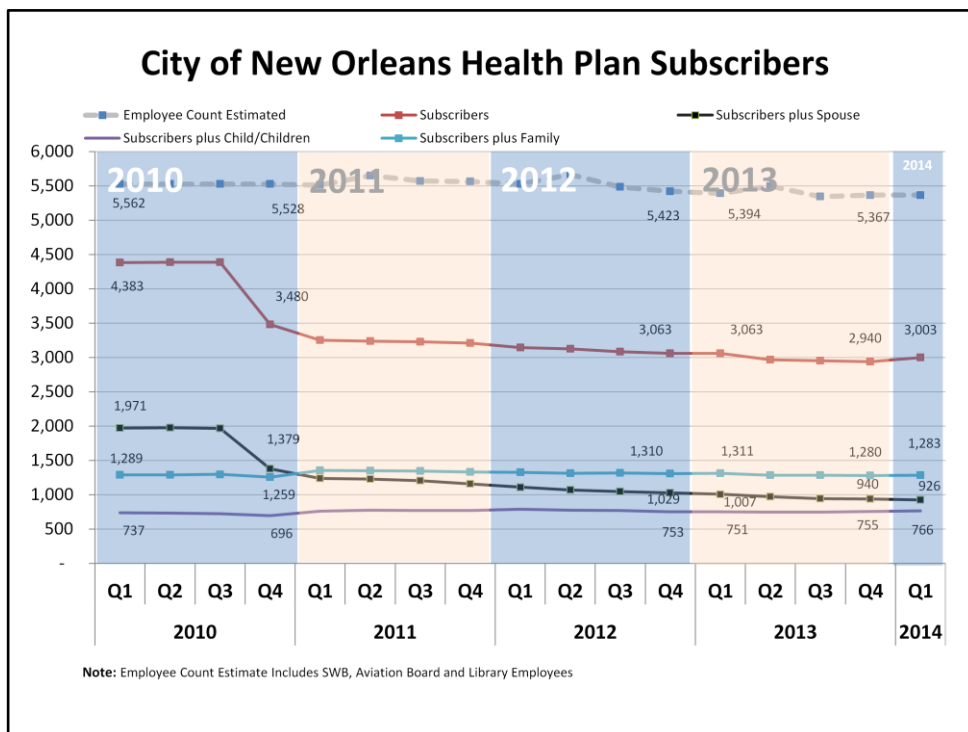
Health Benefits:
Insurance benefits
provided to City
employees

Contributions:
The total amount paid
into the health benefit
program by the City and
City employees

Claims Paid:
The amount paid out in
for employee related
health claims

Health Benefits Fund Surplus Projected at \$3.1 Million





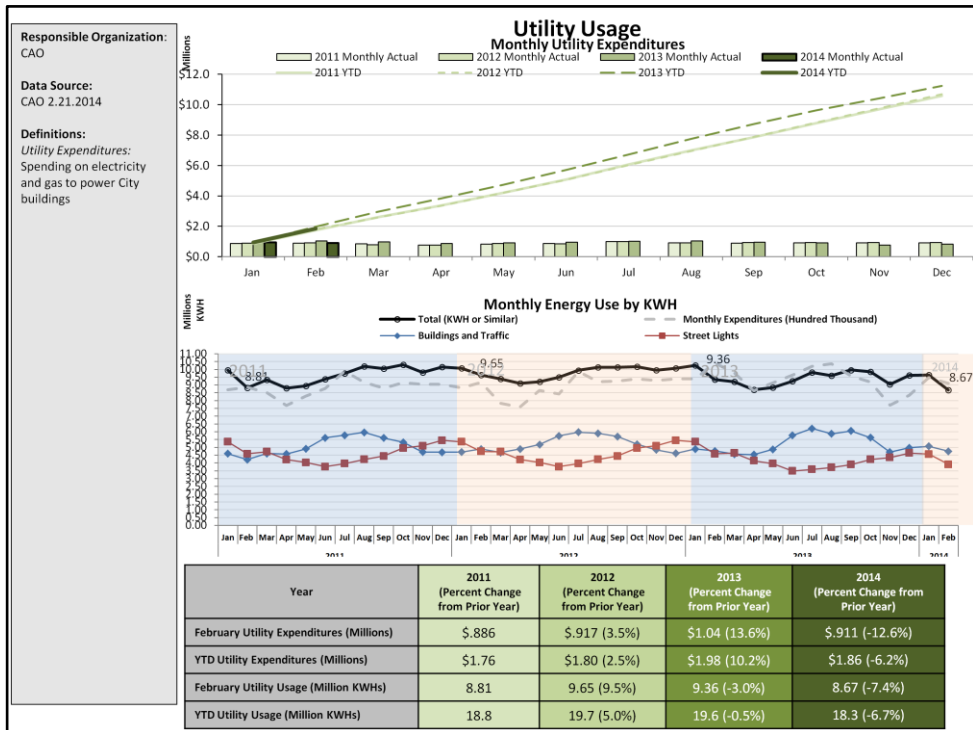
The decrease in 2010 is due to retirees transferring to Medicare. Other than this transfer, the number of subscribers has remained relatively constant.

Responsible Organization: Equipment Maintenance Division		Fuel Usage (in Gallons)				
		2011 February (YTD)	2012 February (YTD)	2013 February (YTD)	2014 February (YTD)	Change 2014/2013
Data Source: Equipment Maintenance Division 3.18.2014 Definitions: Fuel Usage: The amount of fuel used by various City organizations	POLICE	169,565	165,625	146,452	139,278	-5%
	CRIMINAL SHERIFF	39,167	36,849	34,447	33,069	-4%
	EMERGENCY MEDICAL SERVICES	20,493	22,084	23,141	21,677	-6%
	PUBLIC WORKS	9,812	12,038	12,129	12,110	0%
	FIRE	12,263	12,529	11,739	11,163	-5%
	PARKWAY & PARK COMMISSION	10,958	9,981	10,462	9,012	-14%
	SANITATION	5,579	7,141	7,589	8,263	9%
	DISTRICT ATTORNEY	5,396	5,310	5,275	5,724	9%
	RECREATION	4,778	4,688	4,537	4,186	-8%
	LA SPCA	2,056	1,778	2,099	2,614	25%
	SAFETY & PERMITS	3,652	2,774	2,645	2,467	-7%
	PROPERTY MANAGEMENT	2,195	2,358	3,247	2,204	-32%
	OFFICE OF HOUSING & URBAN DEV.	1,654	1,273	1,919	2,106	10%
	COUNCIL	1,473	1,396	1,348	1,851	37%
	EQUIPMENT MAINTENANCE DIVISION	114	67	1,088	1,382	27%
	N O MOSQUITO CONTROL BRD.	2,017	1,396	1,567	1,306	-17%
	SEWERAGE & WATER BOARD	-	-	-	1,215	
	CORONER'S OFFICE	1,374	1,254	1,159	1,084	-6%
	All Other Departments (Less than 1,000	7,681	7,197	5,930	6,412	8%
		300,227	295,736	276,772	267,121	-3%
Note: Sewerage & Water Board fuel expenditures were the result of a one-time loan that was returned to the City on March 6.						

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Fuel usage is anticipated to increase in March due to Mardi Gras.



Responsible Organization:
CAO

Data Source:
CAO
3.21.2014

Definitions:
Utility Usage:
The amount of electricity and gas used to power City buildings

Utility Usage (continued)

	2011 February (YTD)	2012 February (YTD)	2013 February (YTD)	2014 February (YTD)	Change 2014/2013
Street Lights	9,948,551	10,106,318	9,946,426	8,476,071	-14.8%
All Others	3,475,750	3,382,205	3,228,770	3,257,596	0.9%
1300 Perdido	1,166,280	1,314,514	1,335,118	1,216,554	-8.9%
NORDC	621,880	791,634	1,023,579	1,158,177	13.1%
Museum of Art	677,280	980,069	964,151	925,643	-4.0%
Criminal Sheriff	1,055,092	1,026,670	767,300	758,696	-1.1%
Police	549,165	639,706	700,218	692,577	-1.1%
Library	255,067	404,523	529,916	666,957	25.9%
District Attorney	417,120	555,600	552,000	522,108	-5.4%
Fire Department	463,863	378,460	377,528	436,726	15.7%
Traffic Signals	178,051	182,093	191,216	191,528	0.2%
	18,808,099	19,761,792	19,616,222	18,302,633	-6.7%

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The Office of Coastal and Environmental Affairs has performed a study showing that utility usage in the new Library buildings have a number of inefficiencies that are leading to higher than necessary utility usage. The City will make recommendations to obtain optimal fuel savings.