



CITY OF NEW ORLEANS

BottomLineStat

June 2014 Reporting Period

www.nola.gov/opa

1

Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Property Taxes
- Sanitation Fees Revenues / Collections
- Additional Revenue Items

Capital Fund

- Surplus Real Estate Sales

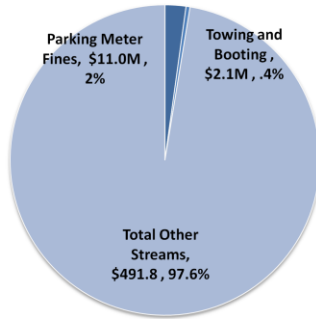
Expenditures

- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

Revenue Analysis

Parking Enforcement Revenues

2.4% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 YTD Projection
Number of parking citations	128,119	169,659
Number of tows	8,532	6,913
Number of boots	4,753	2,456

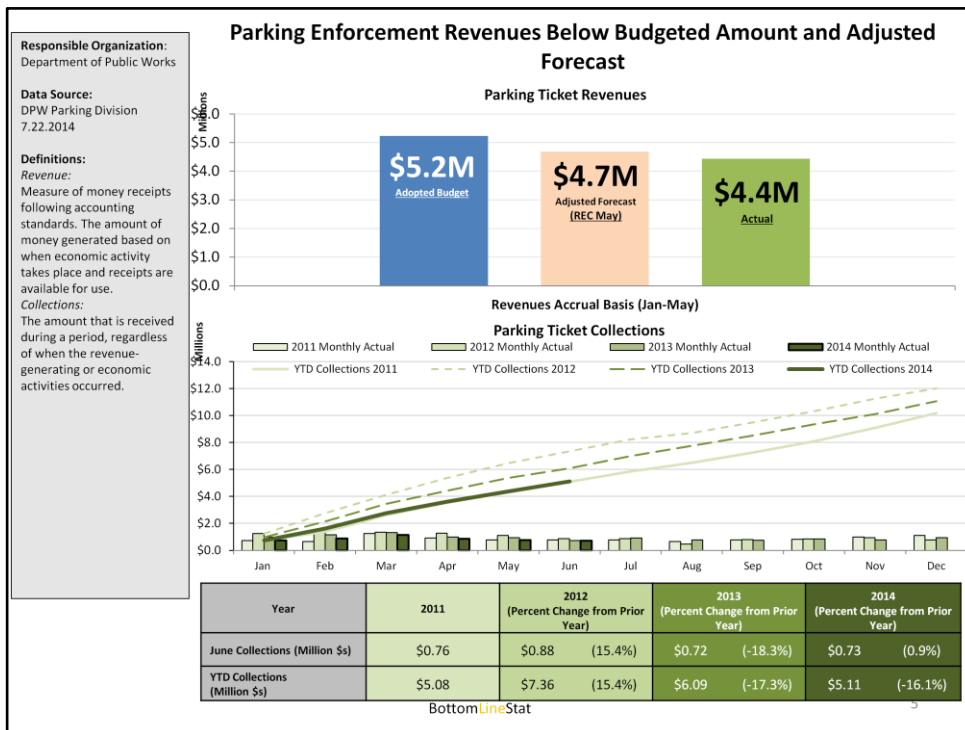
Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan	Develop a plan to handle high levels of PCO turnover	Ongoing	

Source: Adopted Budget 2014

BottomLineStat

4



Collections remain low for a number of reasons PCO staffing, and poor contractor performance. The Department of Public Works has completed negotiations for a new contract, and anticipates having the contract in operation by the beginning of August 2014 (see Pg. 9).

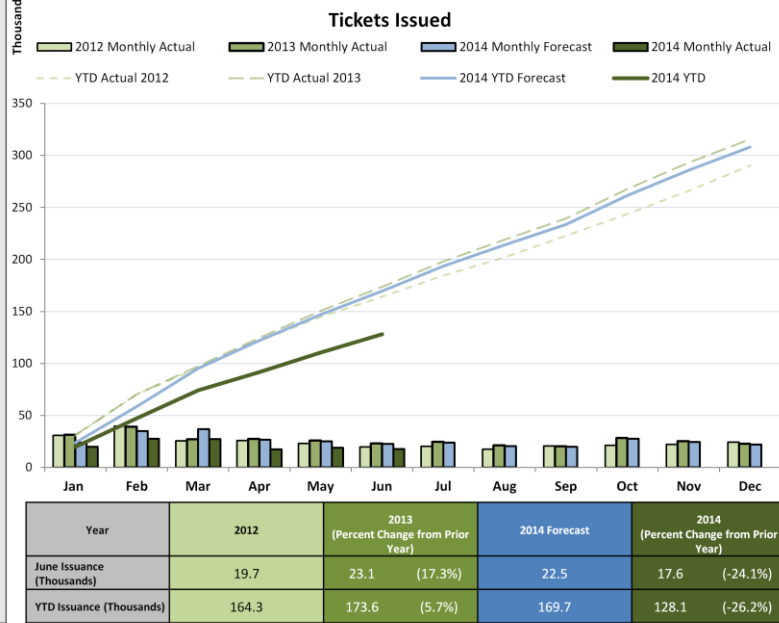
Responsible Organization:
Department of Public Works

Data Source:
DPW Parking Division and
ACS 7.14.2014

Definitions:

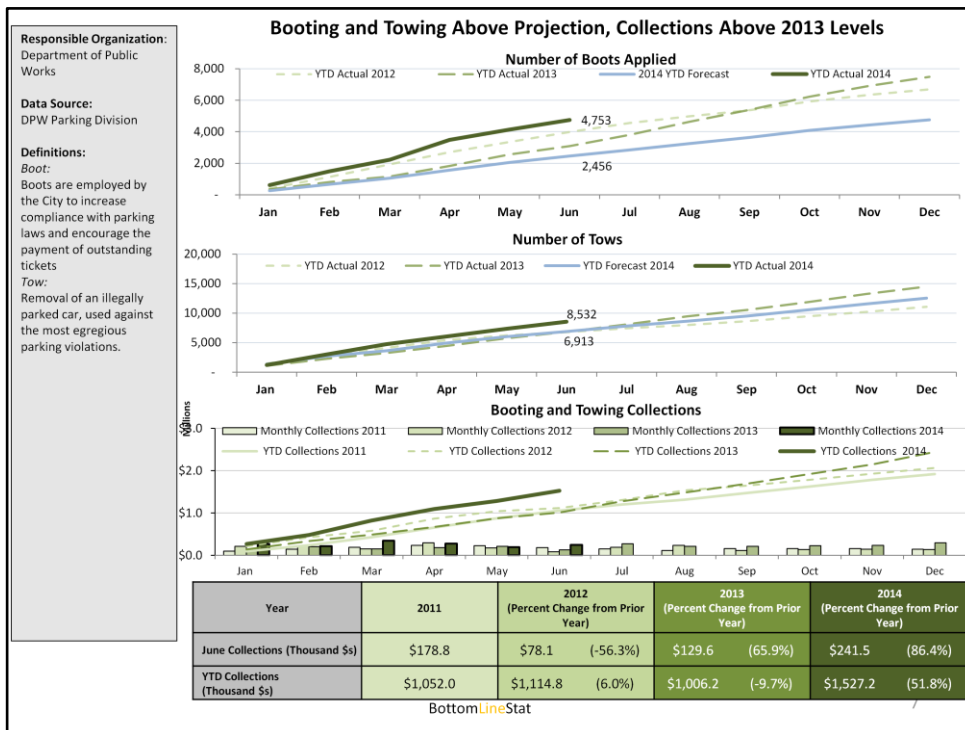
Ticket:
A citation for a parking
violation. Citations are
important for regulating
curbside parking to ensure
the availability of spots for
business customers and
residents

One-Quarter Fewer Tickets Issued in 2014 than 2013

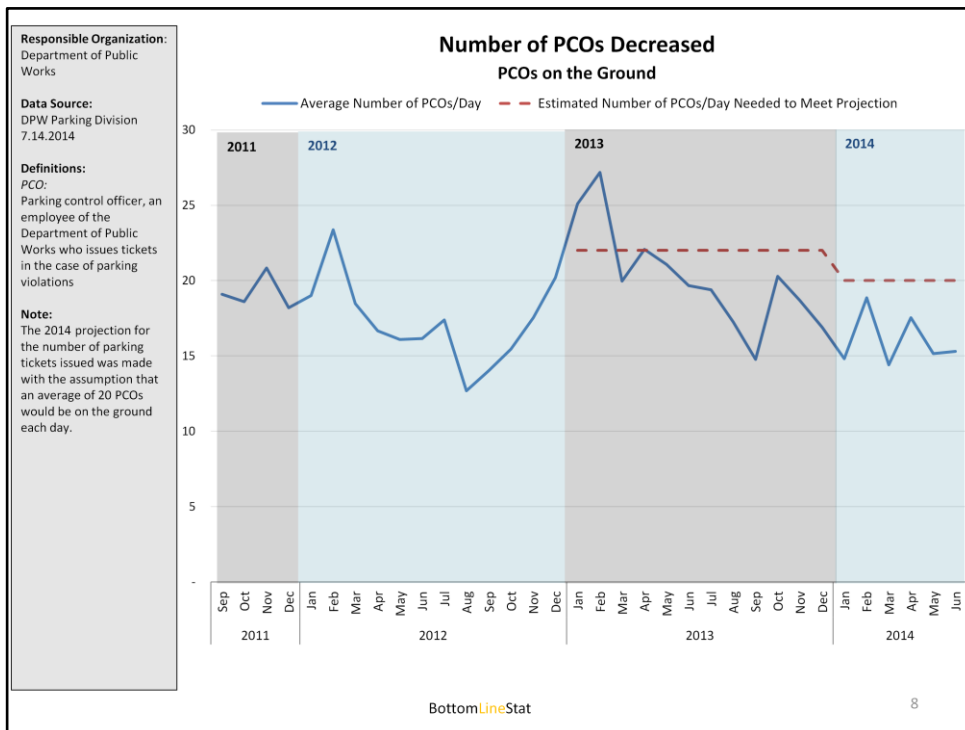


BottomLineStat

6



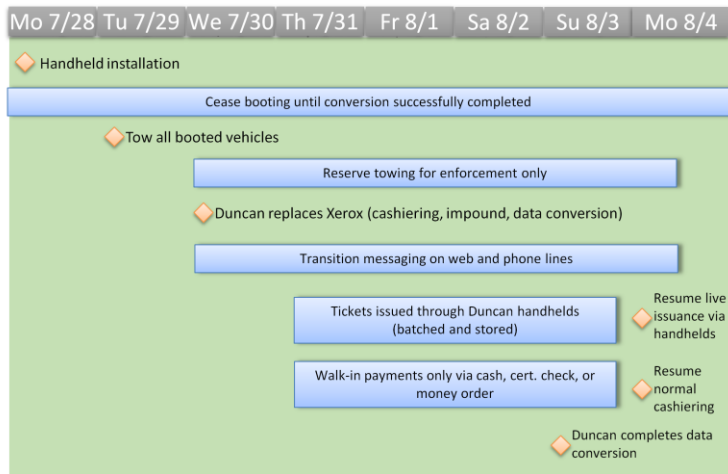
The Department of Public Works anticipates that the rate of towing will drop temporarily due to staffing issues.



The Department of Public Works (DPW) has trained a class of 13 PCOs, who will be in the field by the beginning of August. DPW will work with the Innovation Team to develop a strategy to hire and retain PCOs. This strategy may include implementing upward mobility for employees.

The City is performing a curbside study, which will allow DPW to deploy PCOs more strategically.

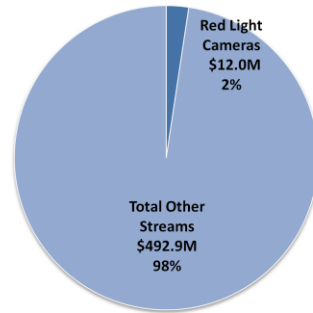
Parking Ticket Processing Vendor Transition



- City booting crews will remain in place until Sept. to provide a smooth transition to out-sourced booting

Photo Safety Management

2% Adopted Budget GF Revenues for 2014



Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	

Source: Adopted Budget 2014

BottomLineStat

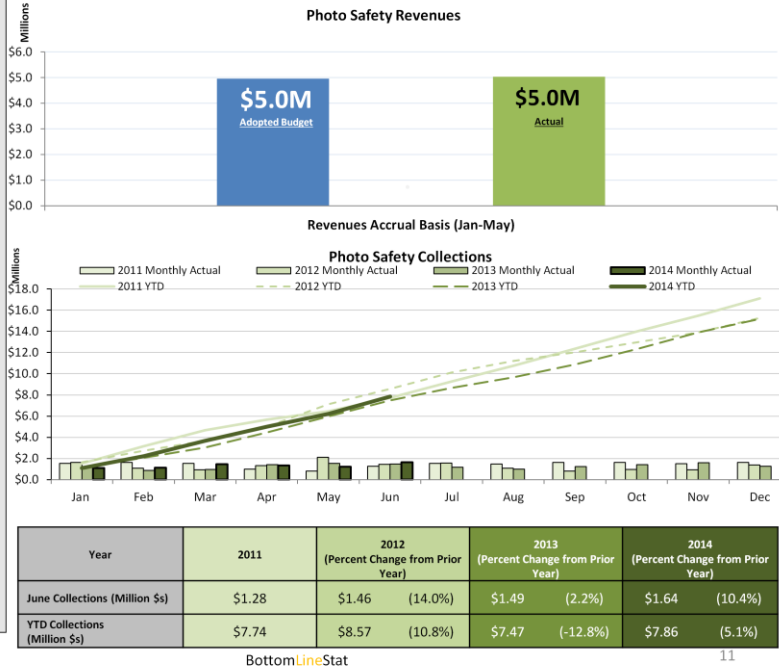
10

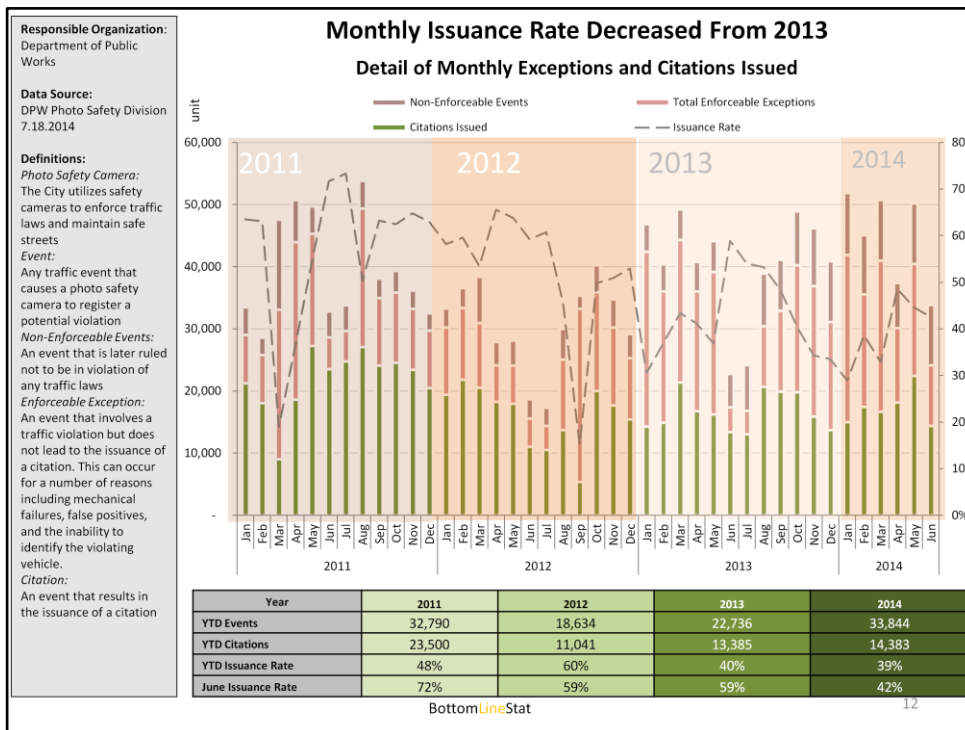
Responsible Organization:
Department of Public Works

Data Source:
DPW Photo Safety Division
7.22.2014

Definitions:
Photo Safety Camera:
The City utilizes safety cameras to enforce traffic laws and maintain safe streets
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Photo Safety Revenues at Forecasted Amount, Collections Ahead of 2013 Level





The decrease in the issuance rate from 2013 is largely due to school zone flashers operating during hours when school is not in session. The Department of Public Works currently has their flasher repair truck with the Equipment Maintenance Division for repairs.

Responsible Organization:
Department of Public Works

Data Source:
American Traffic Solutions
7.22.2014

Definitions:

Collected:
The amount that is received from the period that economic-generating activities took place.

Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.

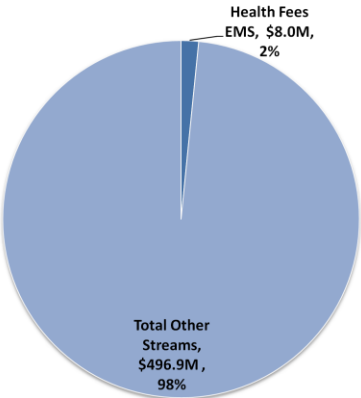
Note:
Receivable aging data only dates back to 2009. Collected funds shown here do not include any late fees, only original amount due.

Photo Safety Collection Rate

	Collections by Date of Violation		
	Billed	Collected	% Collected
Jan-14	\$1,696,905.00	\$1,059,655.00	62%
Feb-14	\$1,968,675.00	\$1,155,790.00	59%
Mar-14	\$1,943,000.00	\$1,078,090.00	55%
Apr-14	\$2,018,365.00	\$1,064,695.00	53%
May-14	\$2,493,650.00	\$1,186,735.00	48%
Jun-14	\$1,820,670.00	\$438,285.00	24%

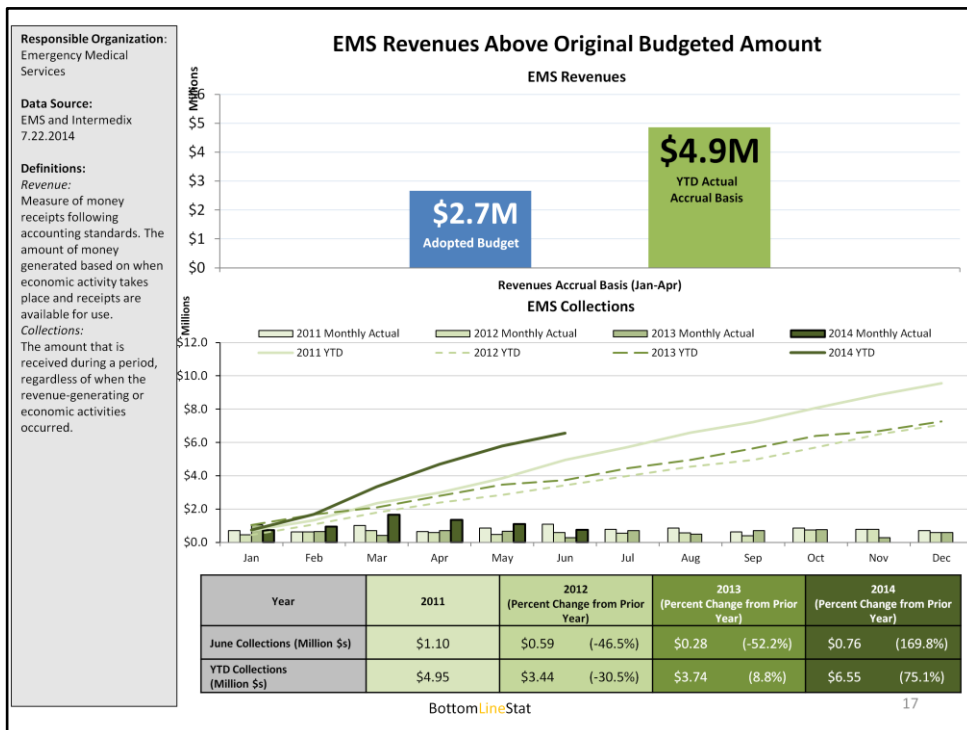
EMS Revenues

2% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

BottomLineStat



The Emergency Medical Service is currently working with local hospitals on implementing data-sharing policies. The two hospitals where the most EMS patients are taken have already implemented this policy.

Responsible Organization:
Emergency Medical Services

Data Source:
Intermedix 7.23.14

Definitions:
Collected:
The amount that is received from the period that economic-generating activities took place.
Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.
Charge Mix:
The classification of responsible parties billed in a given month for EMS services provided.

EMS Collections

	By Date of Service			
	Billable Incidents	Net Charges	Collections	% Collections
Oct-13	205	\$0.19 M	\$0.06 M	30%
Nov-13	2,880	\$2.67 M	\$0.73 M	27%
Dec-13	3,468	\$3.15 M	\$0.99 M	31%
Jan-14	3,558	\$3.46 M	\$0.94 M	27%
Feb-14	3,288	\$3.27 M	\$0.88 M	27%
Mar-14	3,776	\$3.88 M	\$0.95 M	25%
Apr-14	3,544	\$3.52 M	\$0.82 M	23%
May-14	3,649	\$3.97 M	\$0.74 M	19%
Jun-14	3,435	\$4.41 M	\$0.40 M	9%

Responsible Organization:
Emergency Medical Services

Data Source:
Intermedix 7.23.14

Definitions:
Collected:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.
Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.
Charge Mix:
The classification of responsible parties billed in a given month for EMS services provided.

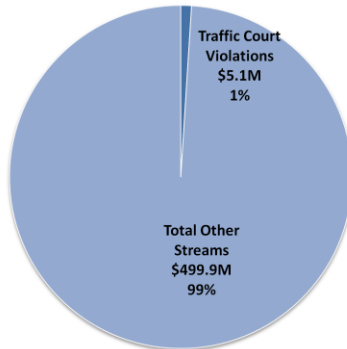
EMS Collections

	Current Charge Mix	Historical Charge Mix Comparison (April '12)				
Class	New Orleans	New Orleans	Houston	Baltimore	Philadelphia	DeKalb, GA
Self	38%	55%	43%	62%	23%	52%
Private	12%	15%	17%	12%	36%	18%
Medicare	30%	15%	22%	18%	31%	20%
Medicaid	20%	14%	17%	7%	11%	11%

	Aged 6 Months		
Class	April Aged	May Aged	June Aged
Self	29%	28%	30%
Private	12%	13%	13%
Medicare	32%	32%	32%
Medicaid	27%	27%	25%

Traffic Court

1% Adopted Budget GF Revenues for 2014



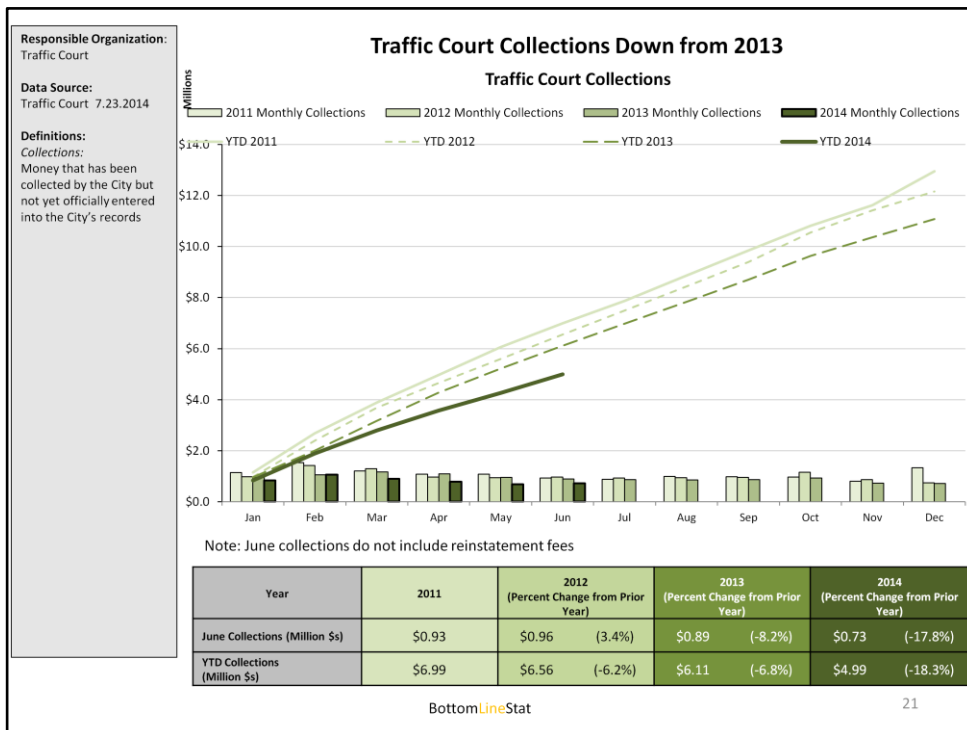
Action Item

Responsible Party	Action Item	Due	Status
Debra Hall	Develop and implement a comprehensive collections plan	Ongoing	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	

Source: Adopted Budget 2014

BottomLineStat

20



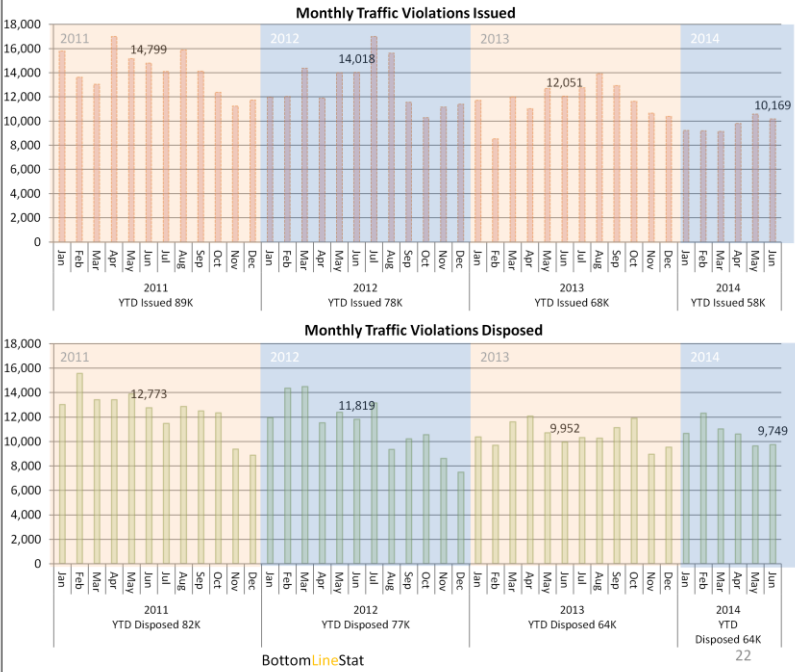
The decrease in collections is largely due to more drivers coming into court to contest their ticket.

Responsible Organization:
Traffic Court

Data Source:
Traffic Court 7.24.2014

Definitions:
Citation Issuance:
A traffic ticket requiring a hearing in Traffic Court. Citations may include multiple traffic violations.
Citation Disposal:
The result of final determination of a case in Traffic Court: guilty, not guilty, or dismissed.


Violations Issued Decreased from 2013, Dispositions Remained Constant



Traffic Court Case Management Implementation Schedule

System is Anticipated to Go Live in the First Week of September

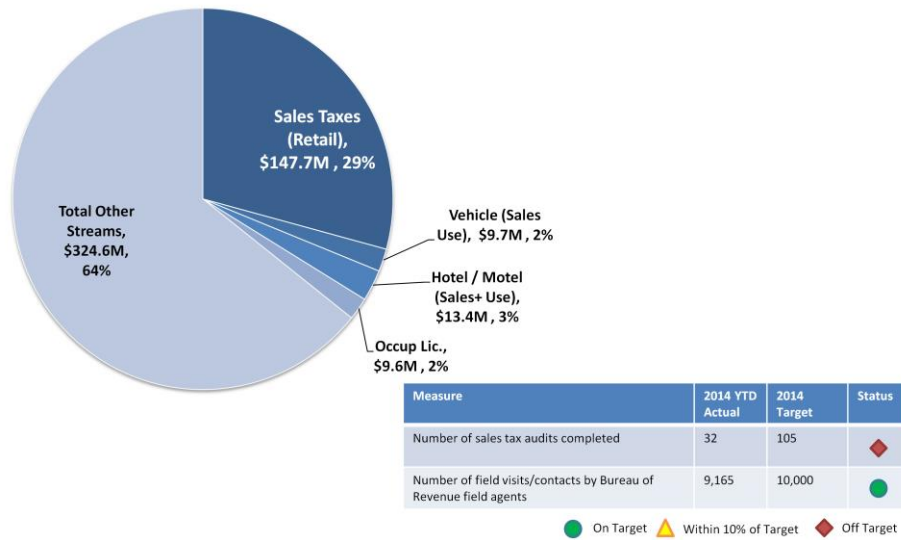
Application Software	License Fee	Implementation Hours Required	Man Week Breakdown by Month and Work Area								
			January	February	March	April	May	June	July	August	Totals
Court Mananagement System	License Free										
Implementation Services:											
Court forms creation	N/A	120	1	1	1						3
Configure System and set up statutes and fines		160	2	1	1						4
Multi Court docket and workflow		240		2	2	1	1				6
Court and Prosecutor process setup		240		2	2	2		2			6
Document imaging, citation and warrant- workflow	N/A	240	1	1	1	1	2				6
Cashiering, Accounting and financial reporting		120						1	1	1	3
IVR andOnline Payment Integrations		200					1	1	1	0.5	3.5
Automated case and audit reporting		120					1	1	1		3
Training		240						2	2	2	6
#Conversion of old case data		240	2	1	1	2					6
		Monthly completion	12.9%	17.2%	12.9%	12.9%	10.8%	15.1%	10.8%	7.5%	46.5
		YTD Completion	12.9%	30.1%	43.0%	55.9%	66.7%	81.7%	92.5%	100.0%	

 = Completed BottomLineStat

Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 34% of Adopted Budget GF Revenues for 2014

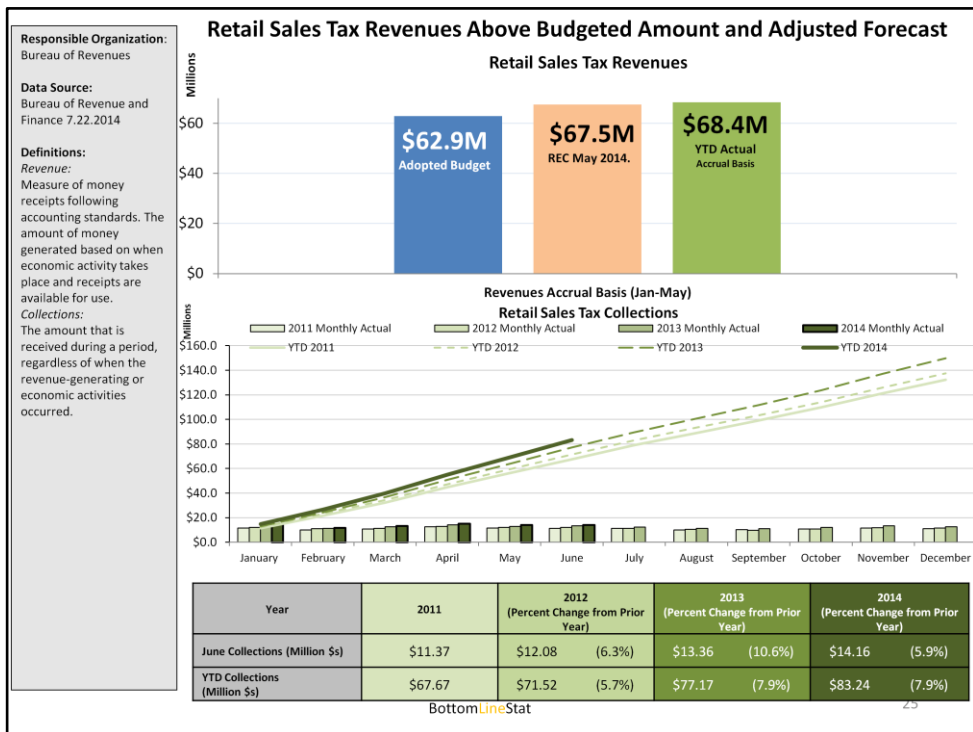
Occupational License : 2% Adopted Budget GF Revenues for 2014



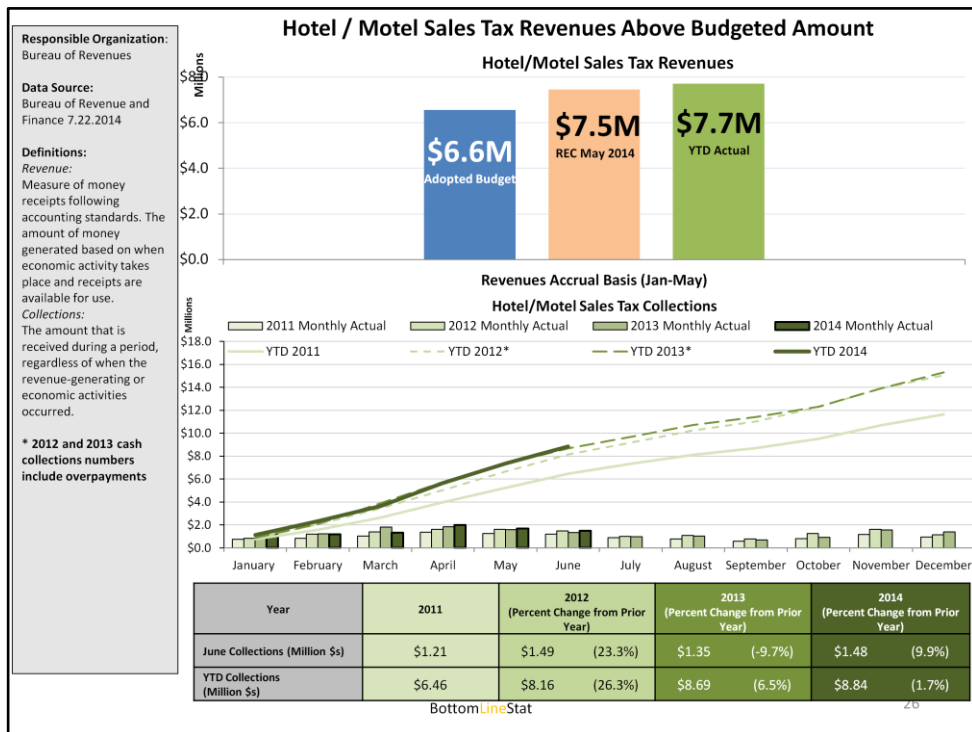
Source: Adopted Budget 2014

BottomLineStat

24



The growth rate in June from 2013 is the lowest monthly rate in 2013, though the overall growth rate is still very strong.



The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.

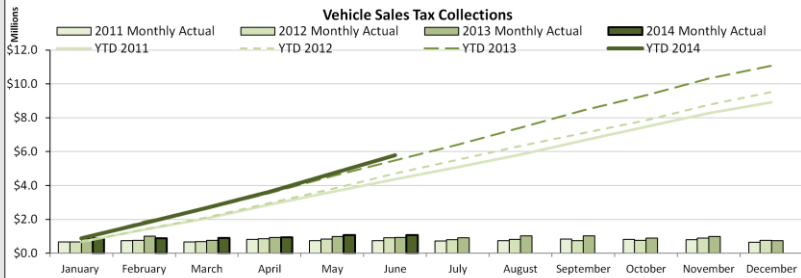
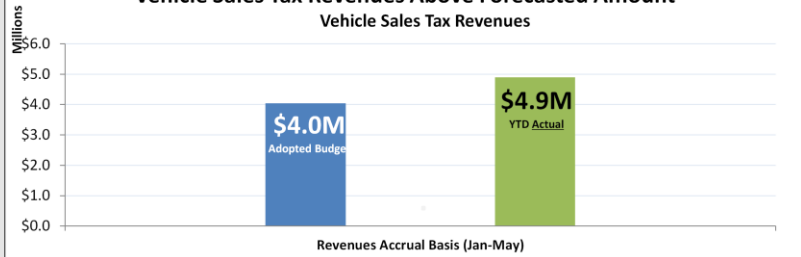
Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and
Finance 7.22.2014

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Vehicle Sales Tax Revenues Above Forecasted Amount

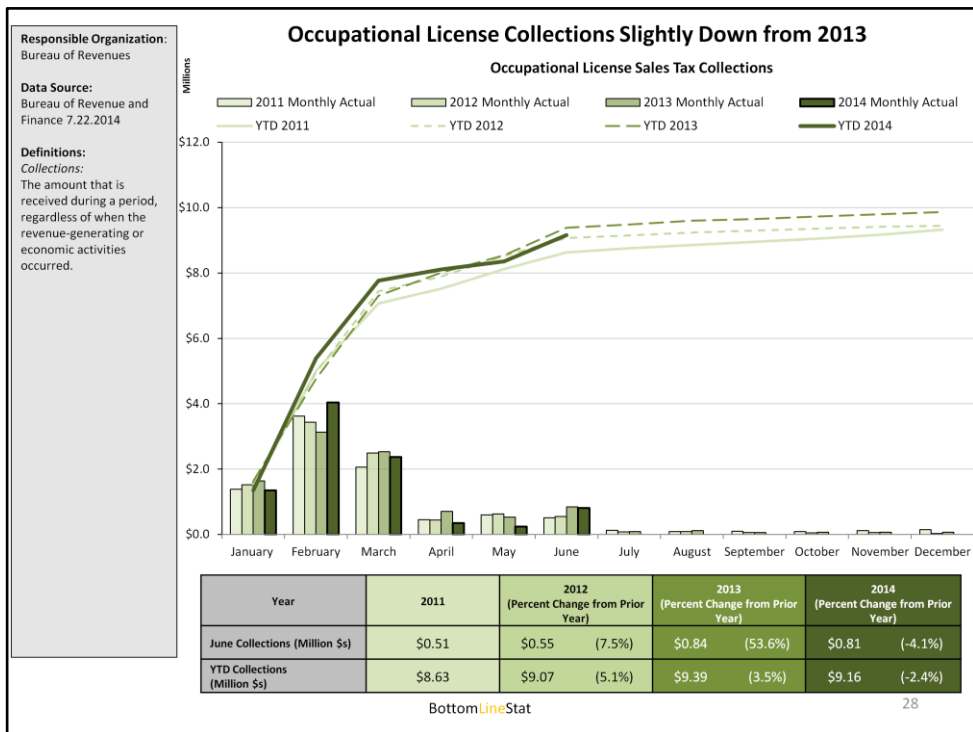
Vehicle Sales Tax Revenues



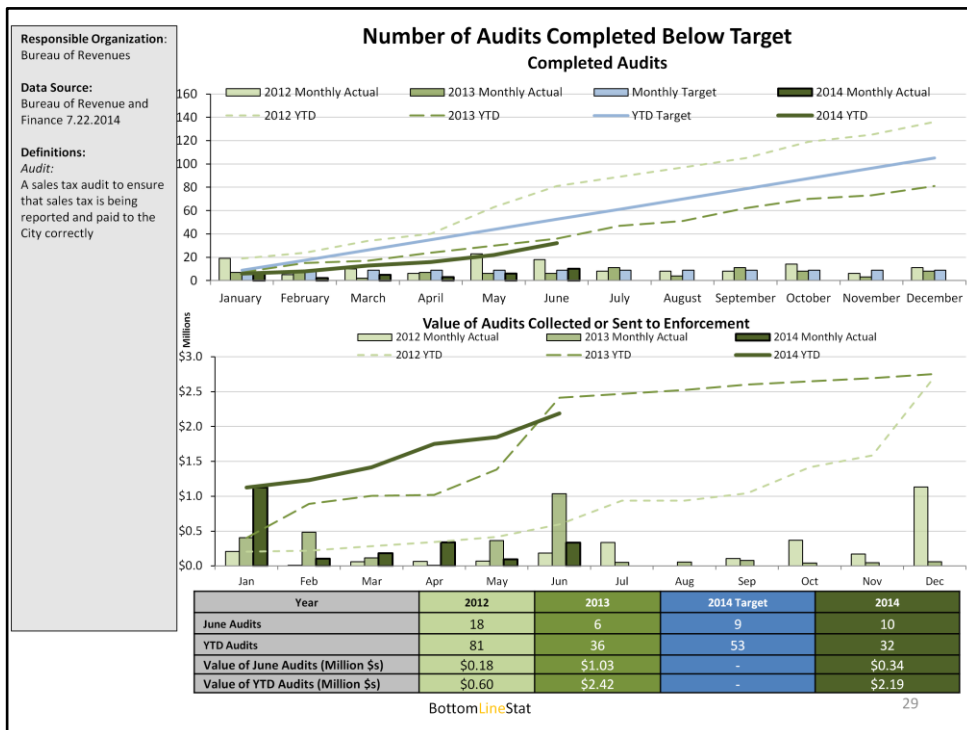
Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
June Collections (Million \$s)	\$0.74	\$0.92 (25.0%)	\$0.94 (1.6%)	\$1.07 (14.5%)
YTD Collections (Million \$s)	\$4.37	\$4.71 (8.0%)	\$5.49 (16.4%)	\$5.79 (5.4%)

BottomLineStat

27



Collections from business licenses are up slightly from 2013, but collections related to insurance premiums are down from 2013. The Bureau of Revenue is working with the City's GIS team and the Assessor's Office to track occupational licenses and to identify business operating without a license.



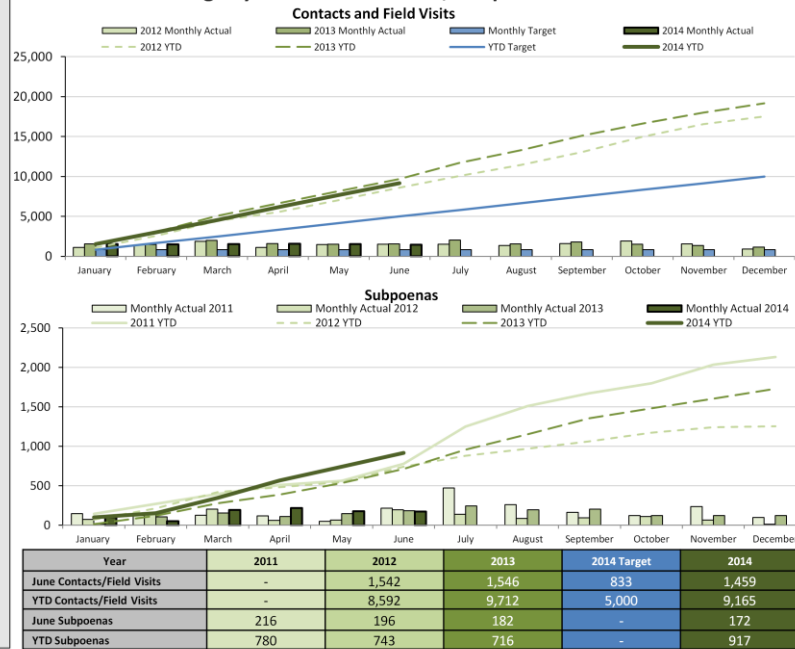
The Bureau of Revenue has experienced staff shortages and is working with Civil Service to adjust their hiring and retention strategies. The Bureau has also completed a contract to hire outside auditors.

Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue
7.14.2014

Definitions:
Contact/Field Visit:
Compliance checks to local businesses related to occupational licenses and sales tax payments
Subpoena:
A legal order requiring the recipient to provide necessary tax information to ensure compliance

Field Visits Slightly Below 2013 Levels, Subpoenas Above 2013 Levels

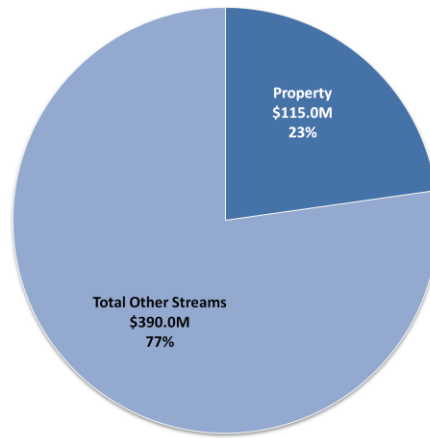


BottomLineStat

30

Property Tax Revenues

23% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

BottomLineStat

31

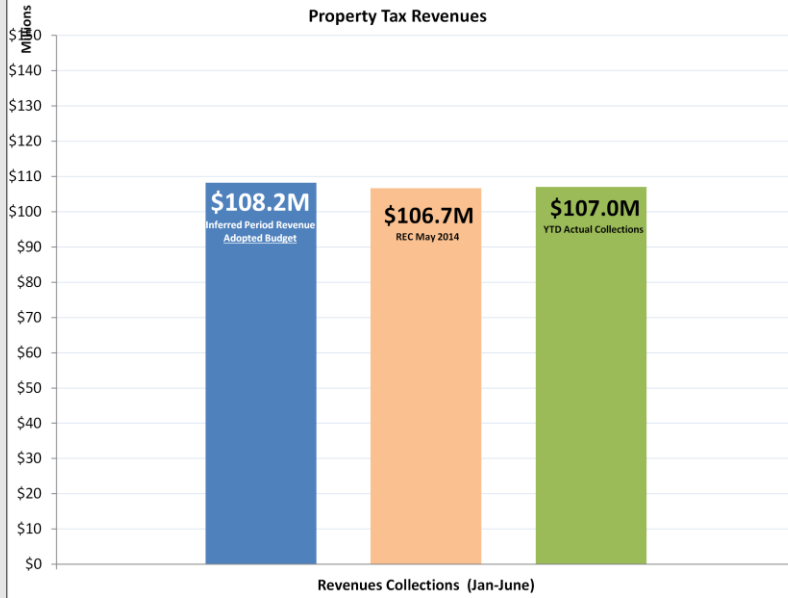
Responsible Organization:
Bureau of Treasury

Data Source:
Department of Finance

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.

Note:
Property tax revenues go to a number of public sources including the RTA and the School Board. This chart only tracks the amount that enters the City's General Fund.

Property Tax Revenues Below Original Budgeted Amount, Above Adjusted Forecast

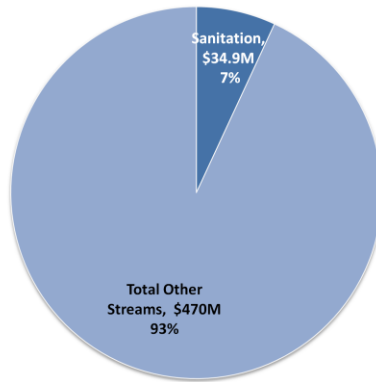


BottomLineStat

32

Sanitation Revenues

7% Adopted Budget GF Revenues for 2014



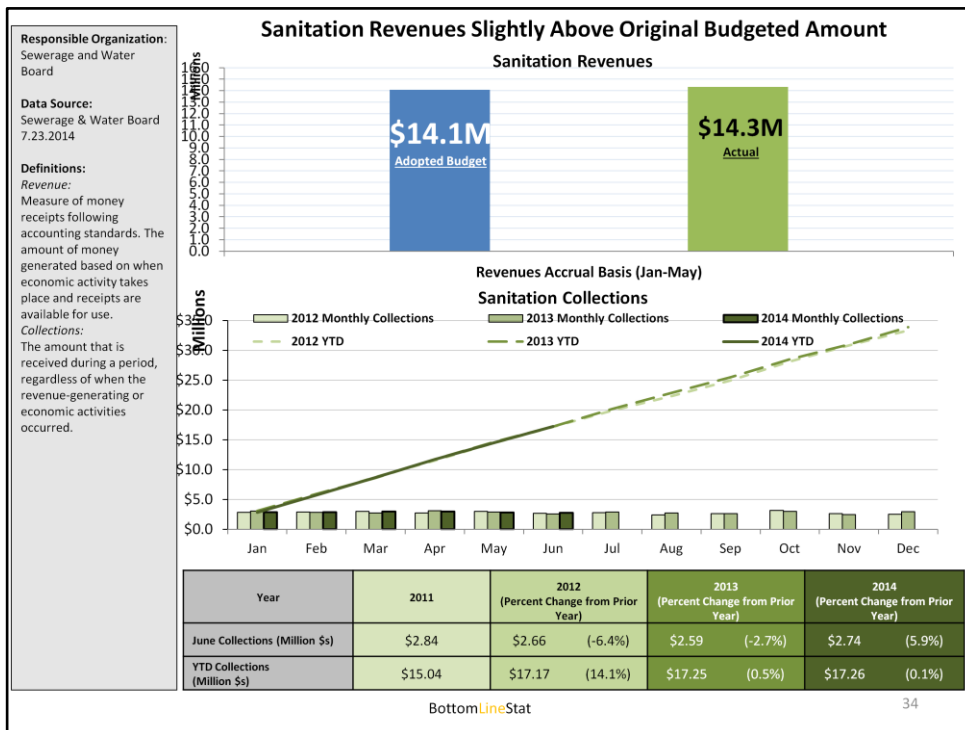
Measure	2014 YTD Actual	2014 Target	Status
Percent of sanitation referrals collected	42%	50%	Off Target

● On Target
 ▲ Within 10% of Target
 ◆ Off Target

Source: Adopted Budget 2014

BottomLineStat

33



The City is currently working with the Sewerage and Water Board to implement the collections policy change. Effects from the change were originally projected for 2014, but will likely not be seen until 2015. As a result, the revenue projection will likely be adjusted downward.

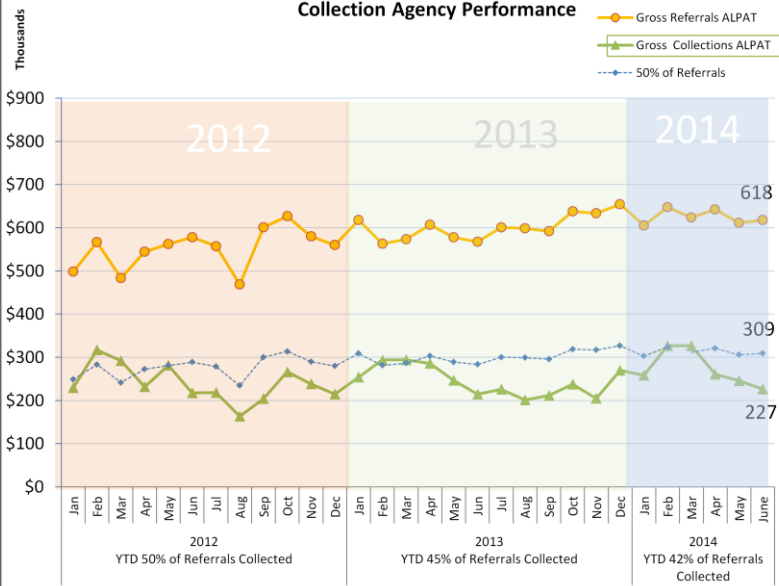
Responsible Organization:
Sewerage and Water
Board/ALPAT

Data Source:
ALPAT
7.22.2014

Definitions:
ALPAT:
The City's contracted
collection agency for
sanitation charges
Referrals:
The total sanitation billing
amount referred to ALPAT
for collection
Collections:
The total sanitation
charges collected due to
enforcement by ALPAT

37% of Referrals Were Collected in June

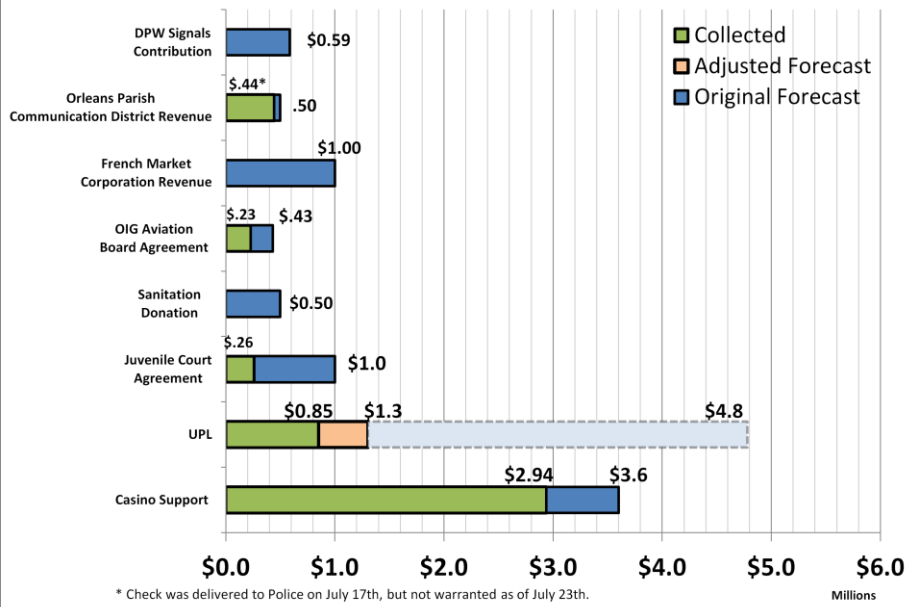
Collection Agency Performance



BottomLineStat

35

Review of Additional Revenue Items



BottomLineStat

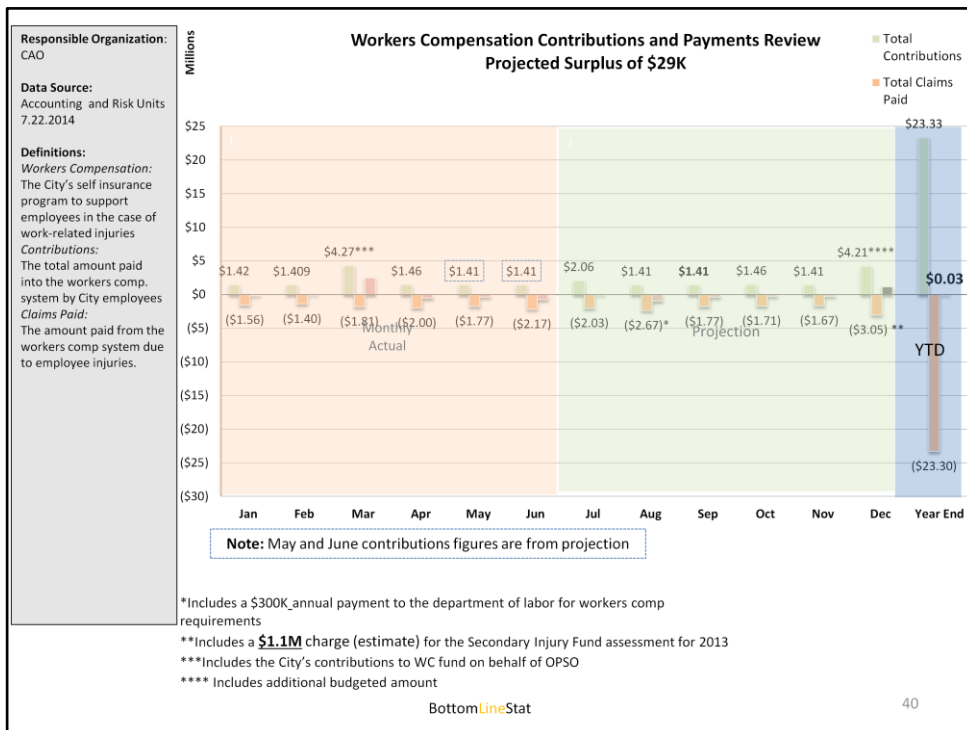
36

Capital Fund

Responsible Organization: Real Estate and Records Data Source: Capital Projects, Real Estate and Records Definitions: <i>Surplus Properties:</i> Properties that no longer serve a regular function to the City and are sent to sale	Surplus Properties Update	
	Appraisals for Upcoming Auction	
	Property	Status as of 7/22/2014
	2019 Third Street (Vacant Lot)	Contract for Appraisal Routed Appraisal Expected to Be Completed Within 45 Days
	3601 General Taylor (Vacant Lot)	
	2600 S. Broad Street (Vacant Lot)	
	1400 S. Broad Street (Vacant Lot)	
	Harrison Ave. and Bellaire St. (Vacant Lot)	
	4415 and 4435 Wilson Avenue (Multi-Unit Buildings)	Appraisal Complete
	New Orleans East Visitor's Center	
	Elysian Fields Fire House	
BottomLineStat		38

The Office of Real Estate and Records anticipates holding an auction towards the end of 2014.

Expenditure Analysis



Funds will be taken from the Worker's Compensation budget to cover other expenses. This will result in a projected deficit.

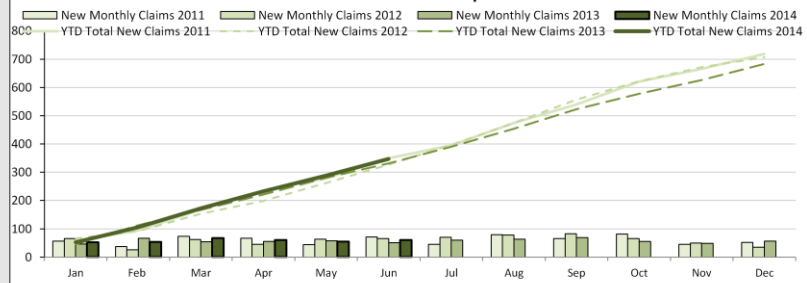
Responsible Organization:
CAO

Data Source:
Risk Unit
7.18.2014

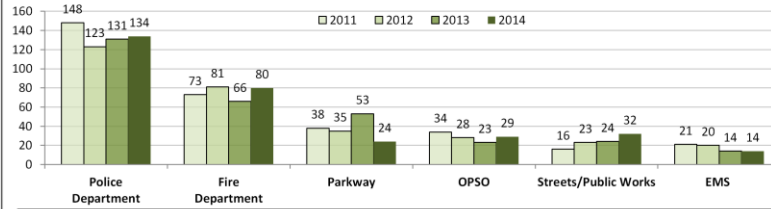
Definitions:
Workers Compensation:
The City's self insurance
program to support
employees in the case of
work-related injuries
Claim:
An on-the-job injury
requiring payment from
workers compensation

New Workers Compensation Claims Tracked Close to 2013 Levels

New Workers Comp. Claims

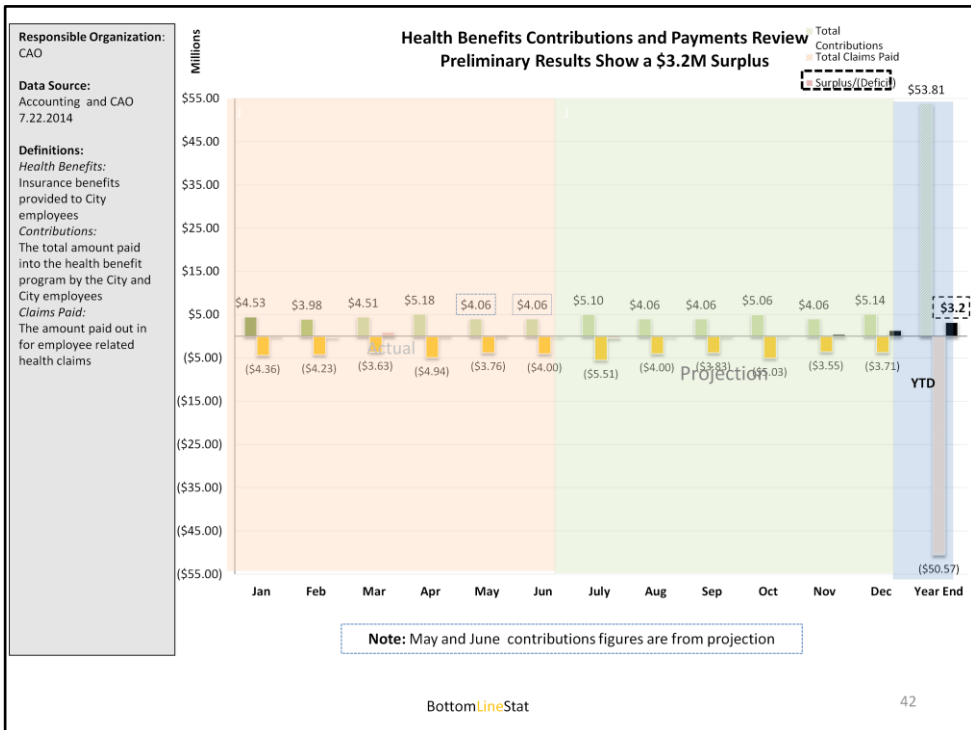


New Workers Comp. Claims for Departments with Highest Number of Claims



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
New June Claims	71	65 (-8.5%)	51 (-21.5%)	60 (17.6%)
New YTD Claims	350	327 (-6.6%)	331 (1.2%)	348 (5.1%)

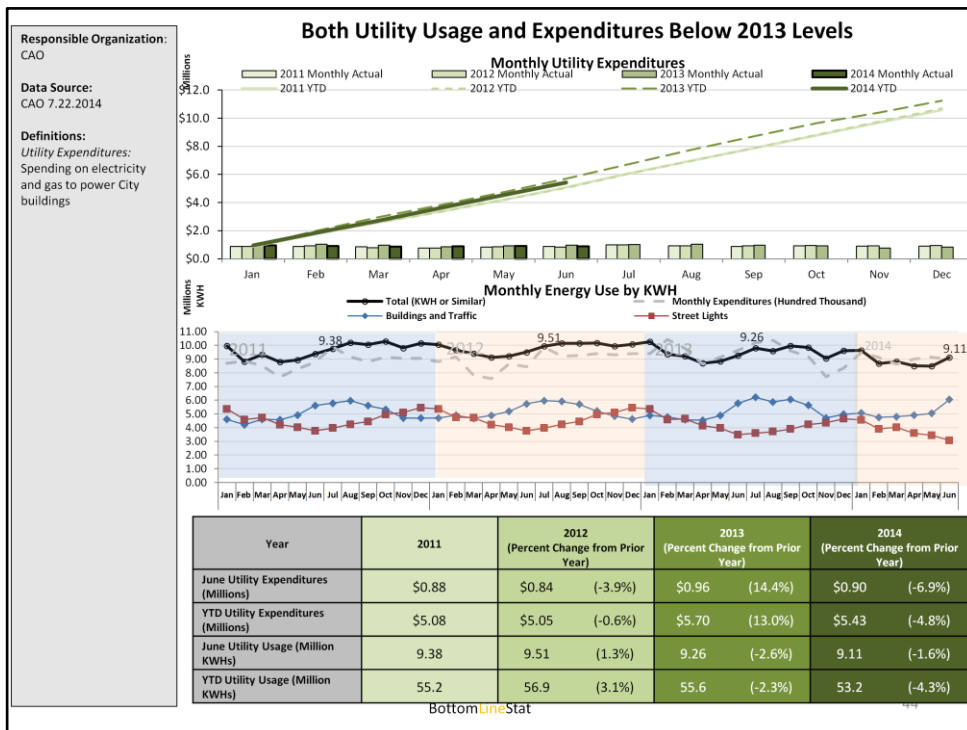
BottomLineStat



Fuel Usage (in Gallons)						
Responsible Organization :		2011	2012	2013	2014	Change
Equipment Maintenance Division		June (YTD)	June (YTD)	June (YTD)	June (YTD)	2014/2013
Data Source: Equipment Maintenance Division 7.14.2014	POLICE	544,462	509,506	442,704	408,648	-8%
	CRIMINAL SHERIFF	122,823	114,091	105,971	105,705	0%
	EMERGENCY MEDICAL SERVICES	64,681	66,413	67,443	65,189	-3%
Definitions: Fuel Usage: The amount of fuel used by various City organization s	PUBLIC WORKS	32,006	34,326	33,874	38,007	12%
	FIRE	36,594	39,555	36,449	35,589	-2%
	PARKWAY & PARK COMMISSION	35,057	33,299	32,127	29,060	-10%
	SANITATION	19,729	18,479	19,484	22,924	18%
	DISTRICT ATTORNEY	17,128	17,530	17,135	17,310	1%
	RECREATION	13,976	15,995	13,810	13,631	-1%
	LA SPCA	6,195	6,412	6,987	7,365	5%
	SAFETY & PERMITS	13,396	8,466	8,348	6,869	-18%
	OFFICE OF HOUSING & URBAN DEV.	5,798	4,340	5,707	6,545	15%
	PROPERTY MANAGEMENT	6,644	7,478	7,873	5,676	-28%
	N O MOSQUITO CONTROL BRD.	6,745	5,822	6,051	5,272	-13%
	COUNCIL	5,024	4,543	5,040	5,007	-1%
	CORONER'S OFFICE	4,324	3,764	3,537	3,276	-7%
	FIRST CITY COURT	2,513	2,171	2,709	3,183	17%
	CLERK OF CRIMINAL DIST COURT	1,003	1,368	2,521	2,544	1%
EQUIPMENT MAINTENANCE DIVISION	388	246	2,630	2,521	-4%	
All Other Departments (Less than 2,500 Gallons)	21,309	19,823	16,438	14,113	-14%	
Total (Not Including Police)	415,332	404,123	394,130	389,785	-1%	
Total	959,794	913,629	836,834	798,433	-5%	
BottomLineStat						43

BottomLineStat

43



A number of new City buildings are set to come online in upcoming months, which will increase utility usage.

<div>Responsible Organization: CAO</div> <div>Data Source: CAO 7.22.2014</div> <div>Definitions: <i>Utility Usage:</i> The amount of electricity and gas used to power City buildings</div>	Utility Usage by Source (in KWH)					
		2011 June (YTD)	2012 June (YTD)	2013 June (YTD)	2014 June (YTD)	Change 2014/2013
	Street Lights	26,688,652	26,844,079	26,192,771	22,591,712	-14%
	All Others	10,543,749	10,444,339	9,695,089	10,621,604	10%
	1300 Perdido	4,299,784	4,565,736	4,493,248	4,333,117	-4%
	NORDC	1,932,868	2,319,686	3,083,122	3,521,665	14%
	Museum of Art	2,174,430	2,672,516	2,798,181	2,605,714	-7%
	Criminal Sheriff	3,354,658	3,076,818	2,405,465	2,237,238	-7%
	Police	1,921,413	2,126,995	2,028,114	2,140,690	6%
	Library	880,651	1,491,610	1,675,529	1,889,504	13%
	District Attorney	1,418,880	1,626,960	1,501,920	1,435,676	-4%
	Fire Department	1,376,430	1,291,691	1,190,244	1,275,682	7%
	Traffic Signals	532,231	555,550	558,235	559,031	0%
		55,123,746	57,015,980	55,621,918	53,211,633	-4%
BottomLineStat						
45						

The decrease in fuel usage by street lights is driven by conversion to LEDs.