



CITY OF NEW ORLEANS

BottomLineStat

June 2012 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Sales Taxes and Occupational License Revenues / Collections
- Sanitation Fees Revenues / Collections

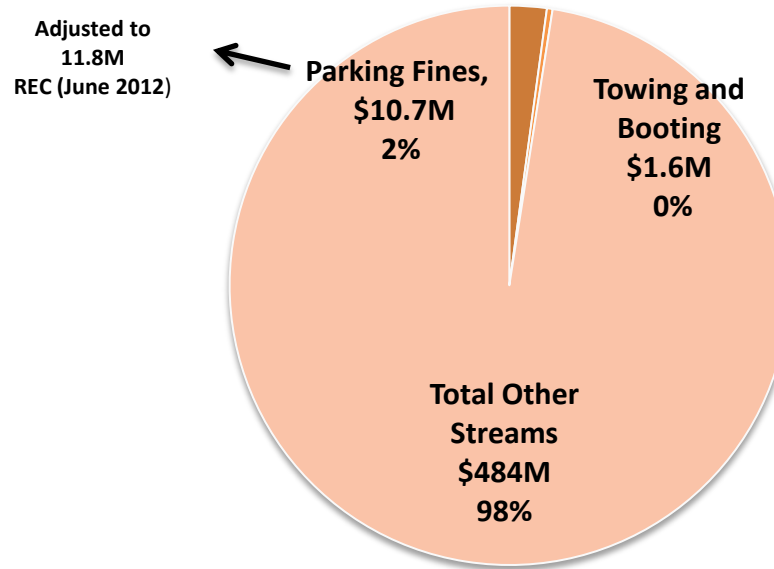
Expenditures

- Health Care Cost Analysis
- Workers Comp Cost Analysis
- Utilities Expense and Usage (Entergy)
- Fuel Expense and Usage (Entergy)

Revenue Analysis

Parking Enforcement Revenues

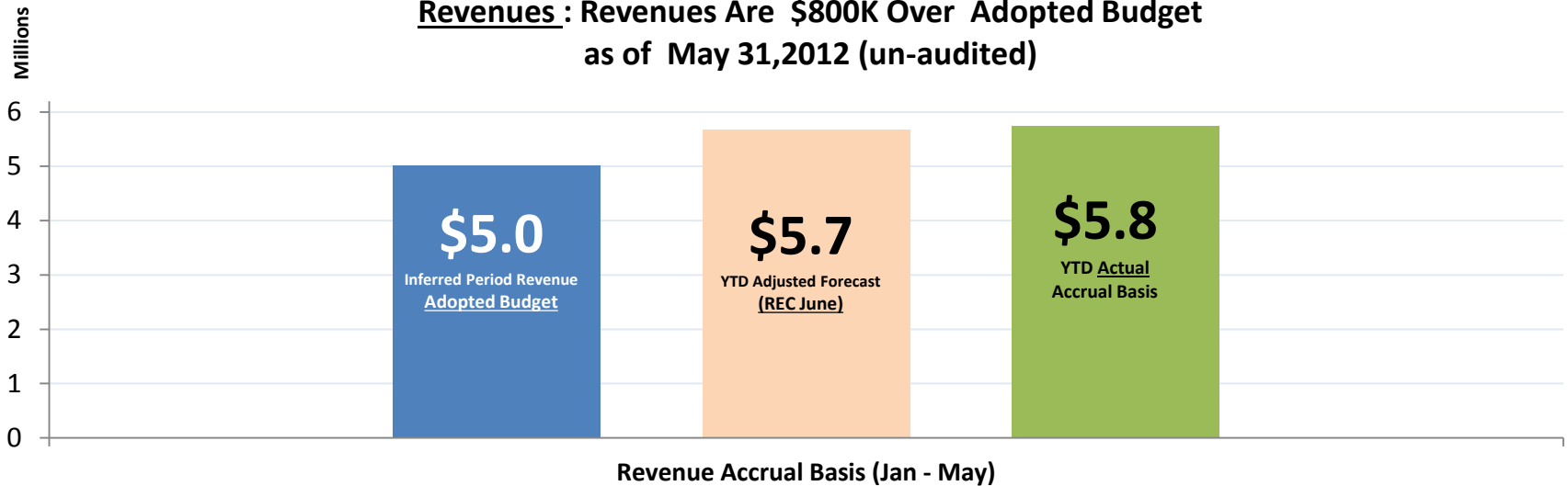
2% Adopted Budget GF Revenues for 2012



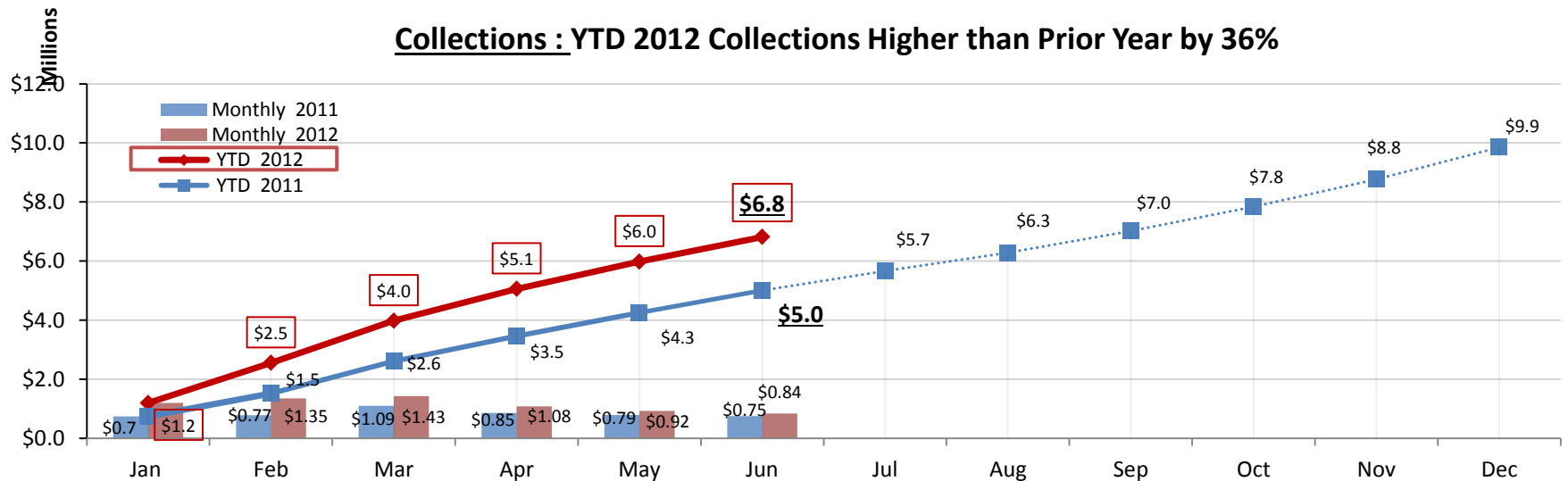
Enforcement Strategy	Target 2012	YTD Actual
Parking Tickets	328,694	164,725
Boots	3,195	3,984
Tows	10,190	6,806

Parking Enforcement Revenues

Revenues : Revenues Are \$800K Over Adopted Budget as of May 31, 2012 (un-audited)

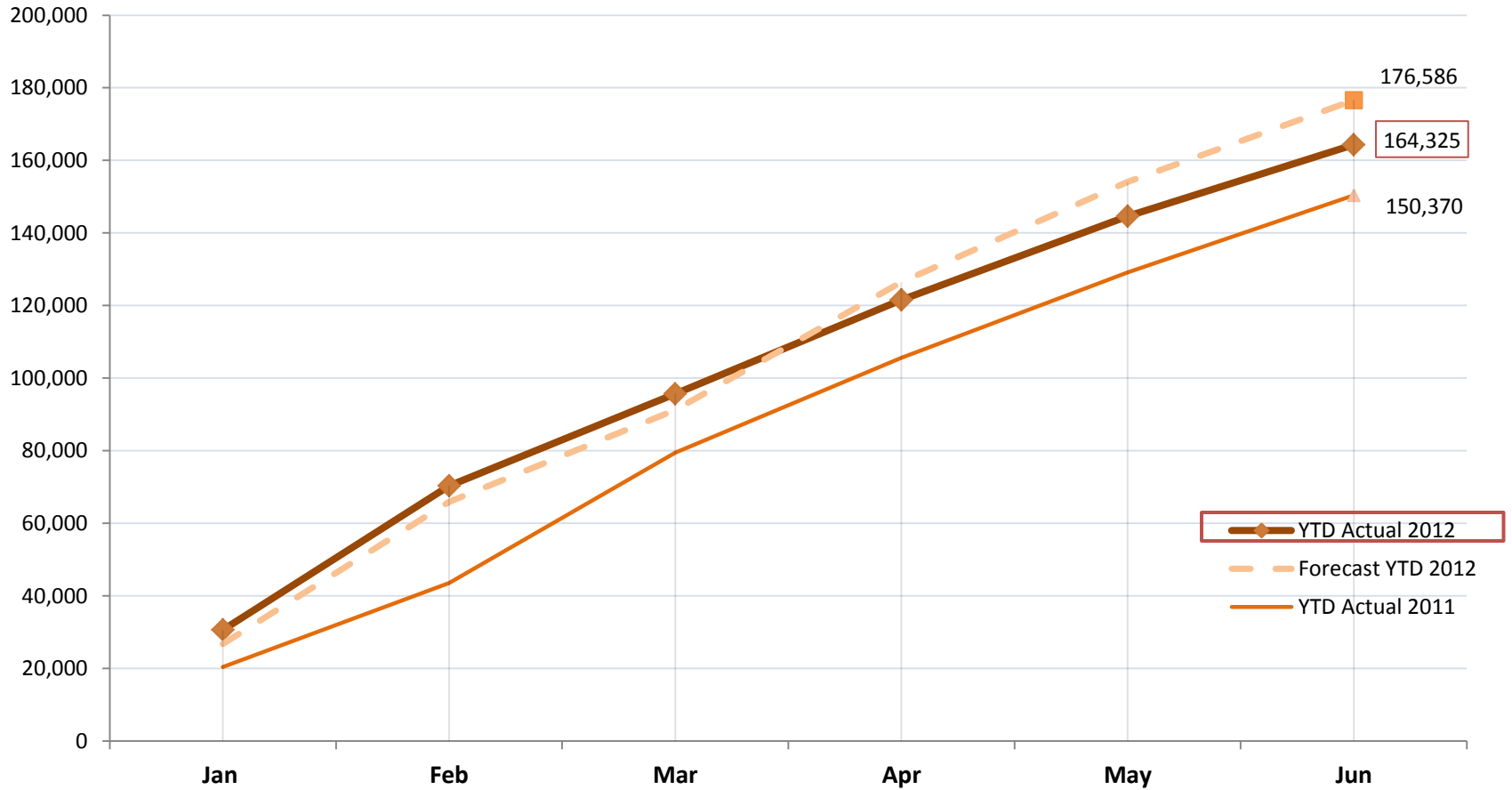


Collections : YTD 2012 Collections Higher than Prior Year by 36%



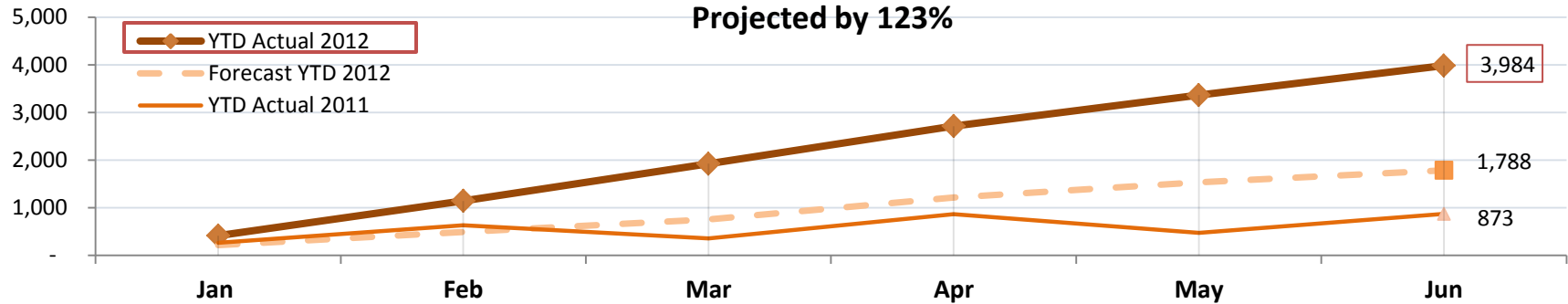
Parking Enforcement

**YTD 2012 Tickets Issued Are Lower than
Projected by 7%**

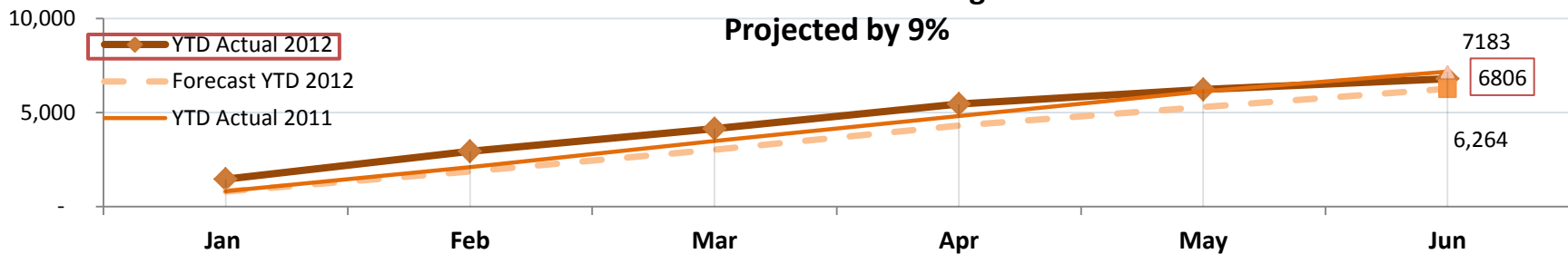


Parking Enforcement Revenues

YTD 2012 Boots Issued Are Higher than Projected by 123%



YTD 2012 Tows Issued Are Higher than Projected by 9%



**YTD 2012 Tows and Boots Collections Are Higher than Prior Year by 24%
(Gross Collections by ACS)**

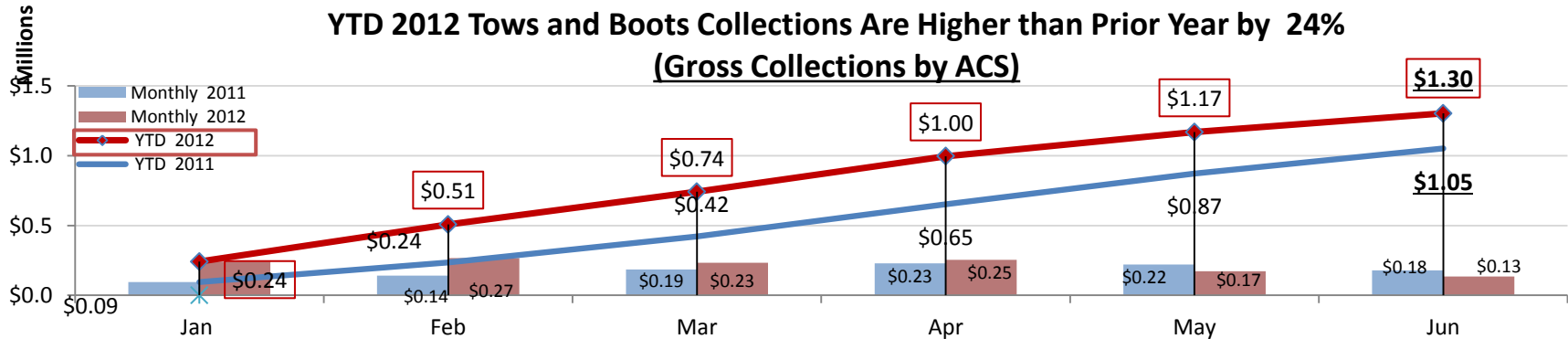
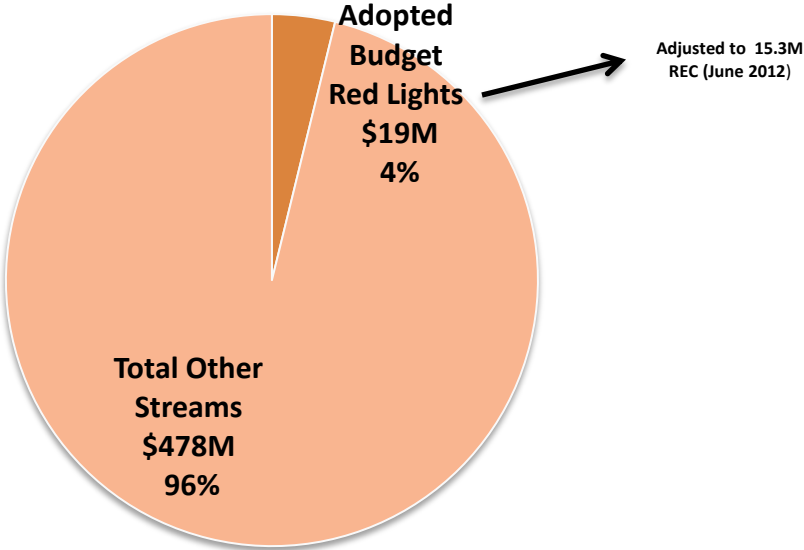


Photo Safety Management

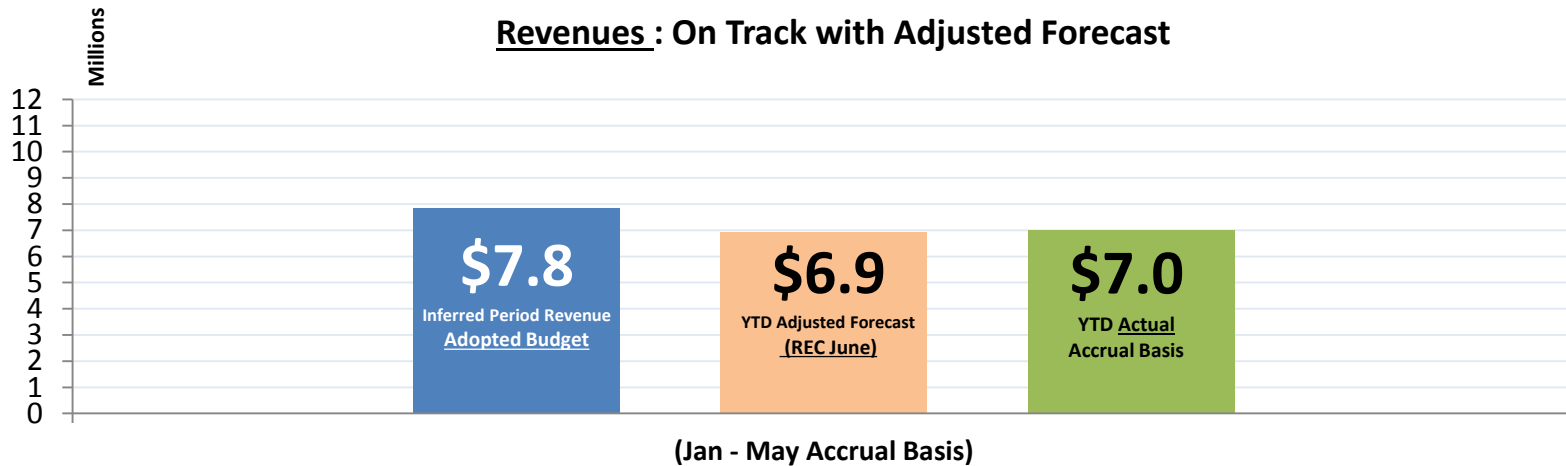
4% Adopted Budget GF Revenues for 2012



Management Controls	Target 2012	YTD Actual
Reduce Inoperable Flashers in School Zones	Less Than 21,000	15,657
Reach "0" Tickets that Exceed Enforceable Date	0	1

Photo Safety

Revenues : On Track with Adjusted Forecast



Collections: YTD Photo Safety Collections Approximately 11% Higher than 2011 Despite Policy Change in April 2012

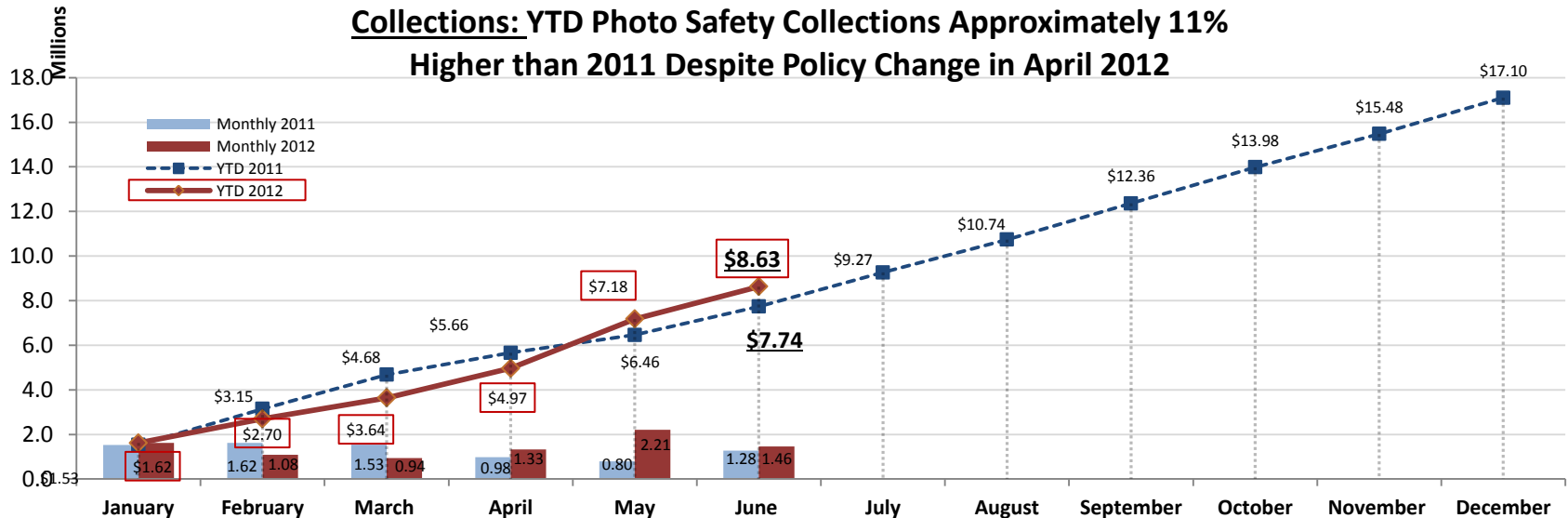
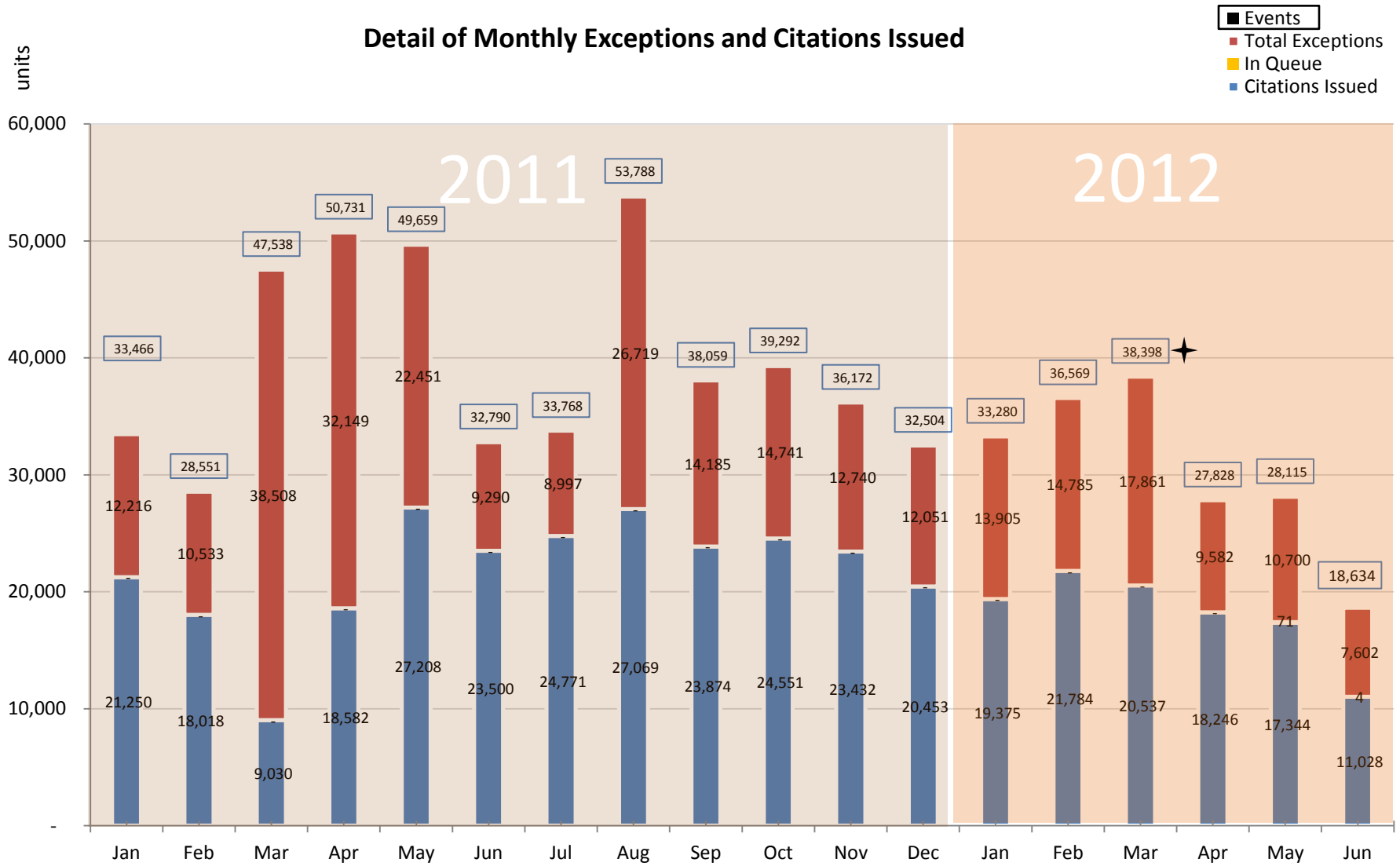


Photo Safety Citations

Detail of Monthly Exceptions and Citations Issued



★ New Photo Safety Violation Policy Being Deployed

Photo Safety Citations

Decrease in the Number of Events in Q for Review

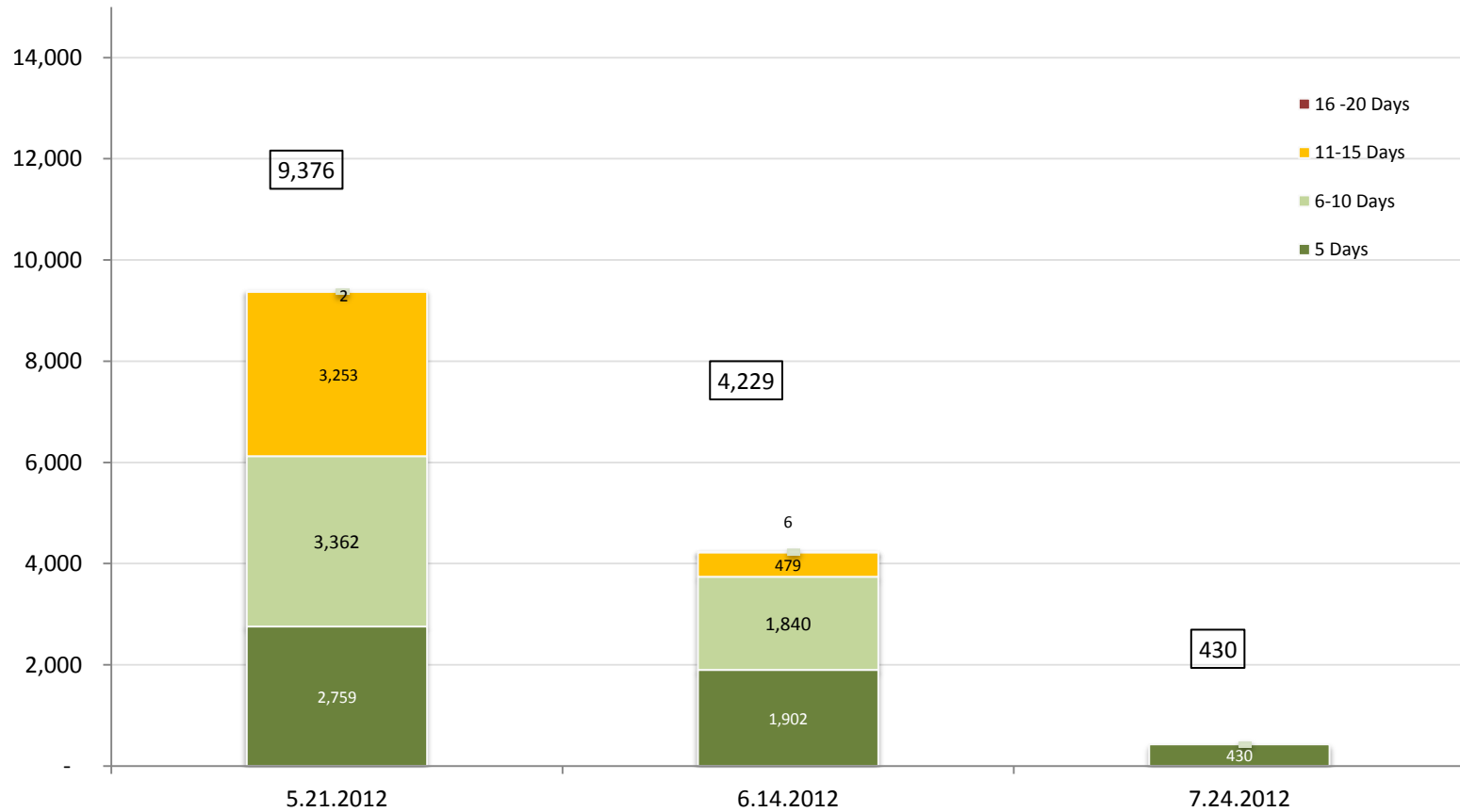
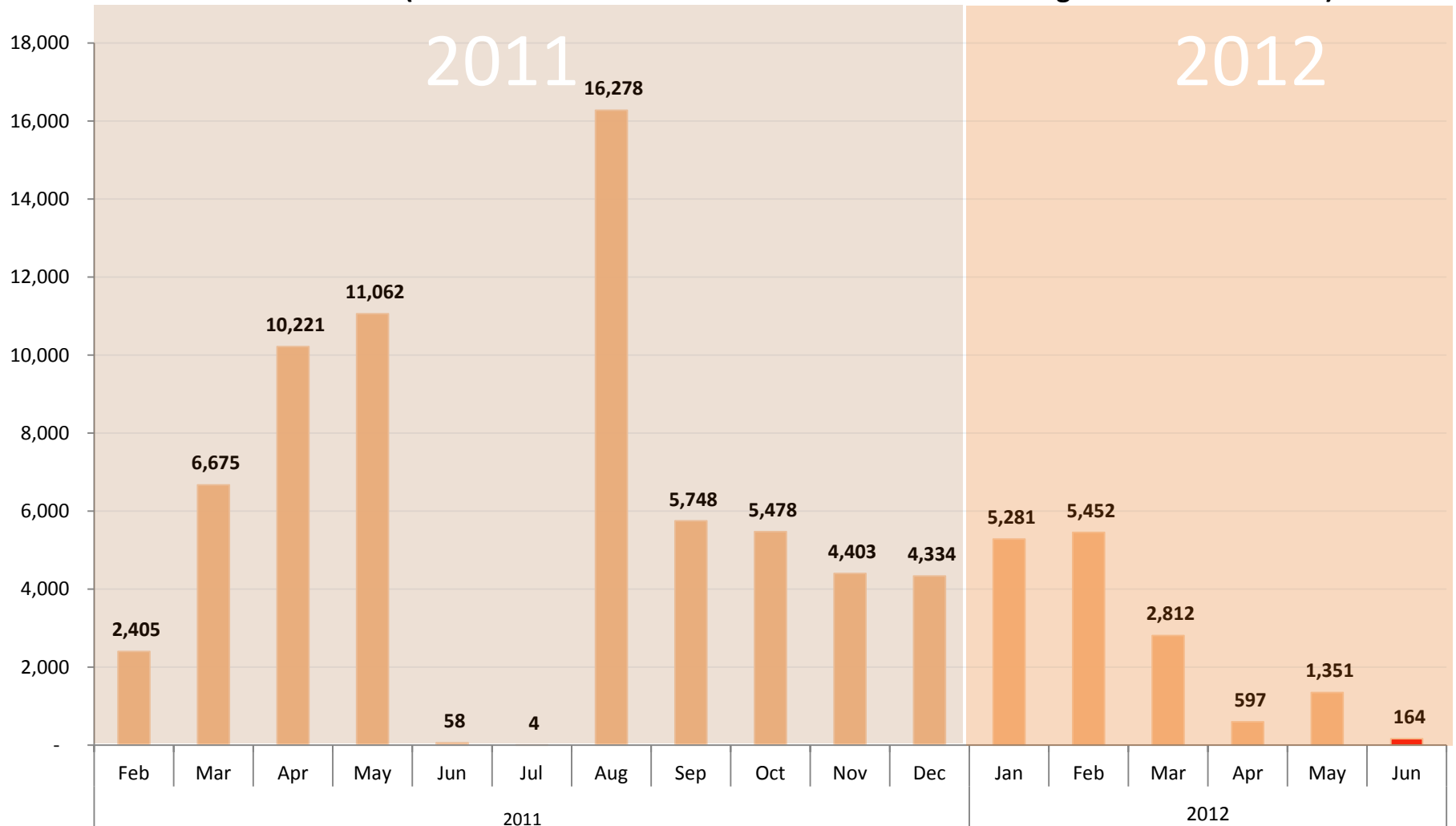


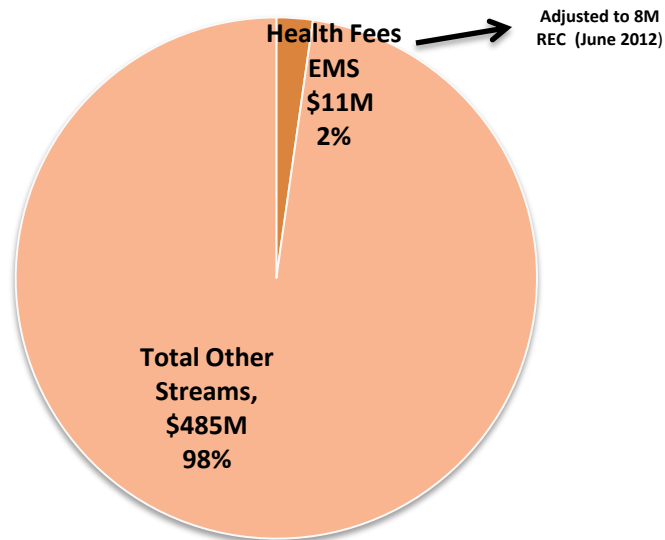
Photo Safety Citations

Monthly Exceptions Issued for Flashers Inoperable During School Zone Enforceable Time Decreased (School Zone Cameras Timers Were Turned Off During the Summer Season)



EMS Revenues

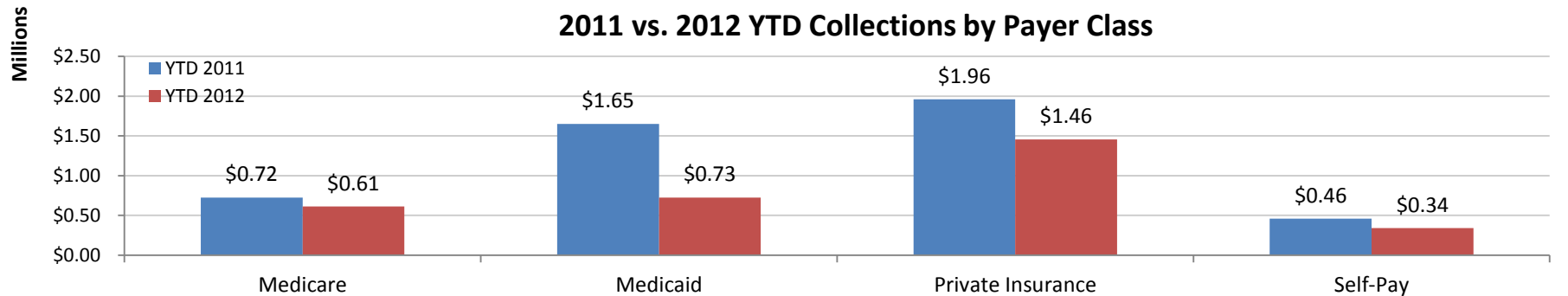
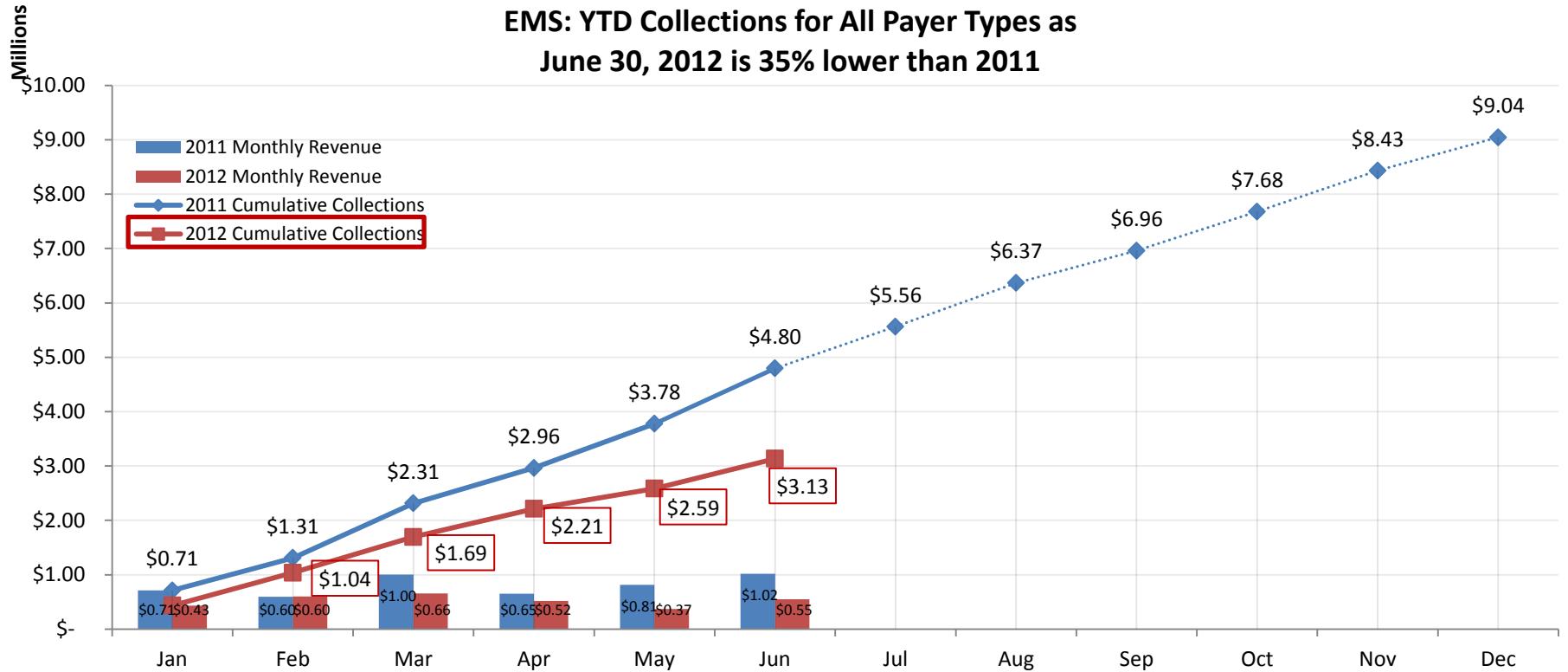
2% Adopted Budget GF Revenues for 2012



Collection Efforts	Target 2012	YTD Actual
Percentage of Selfpay Accounts in Payment Plan	Target Needed	N/A
Collection Efforts	Target Needed	

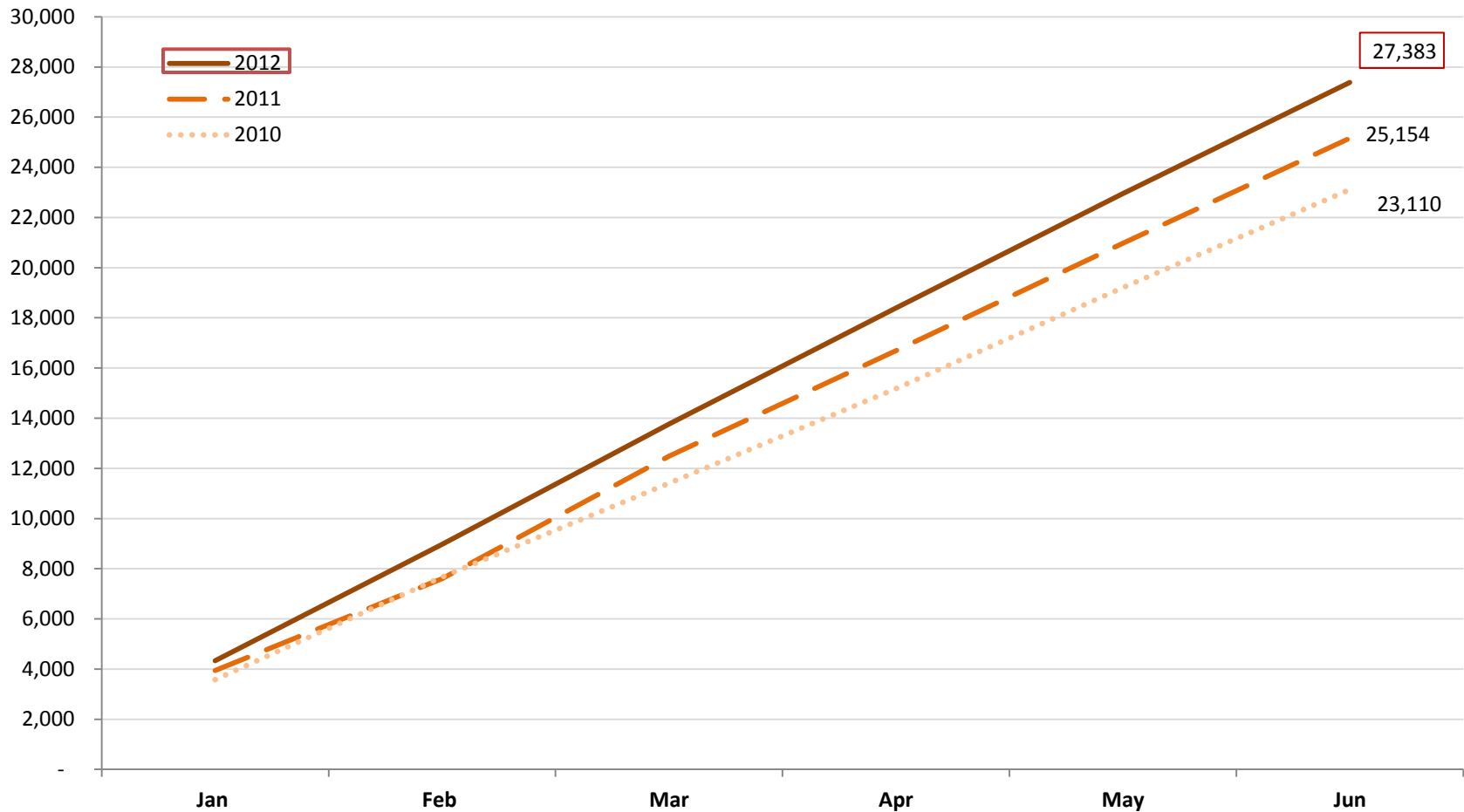
EMS Collections

EMS: YTD Collections for All Payer Types as June 30, 2012 is 35% lower than 2011



EMS Operations

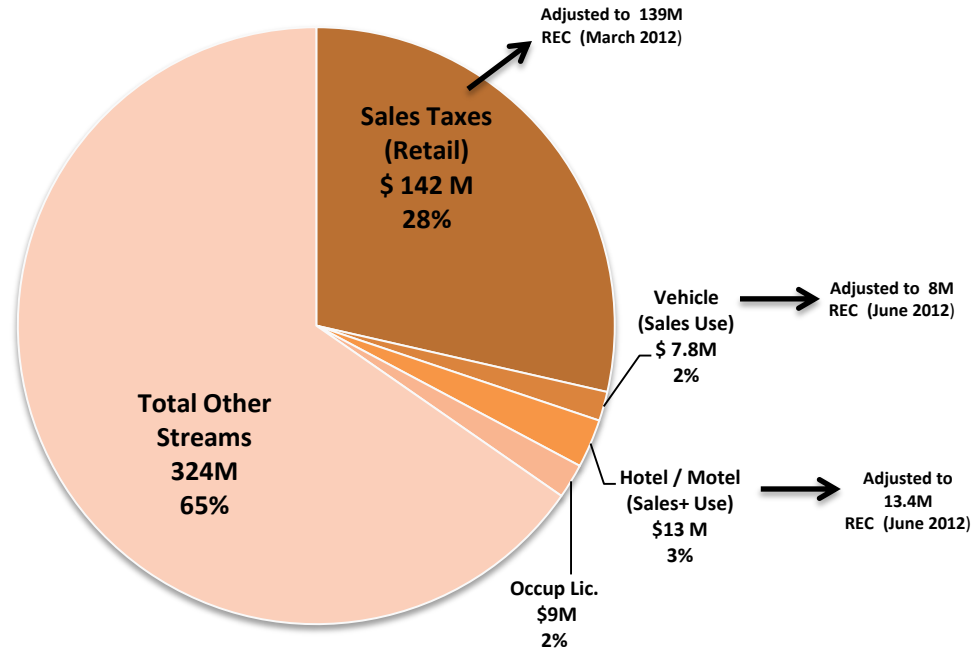
Number of Calls for Service 2010 – 2012 (Jan – Jun)



Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 33% of Adopted Budget GF Revenues for 2012

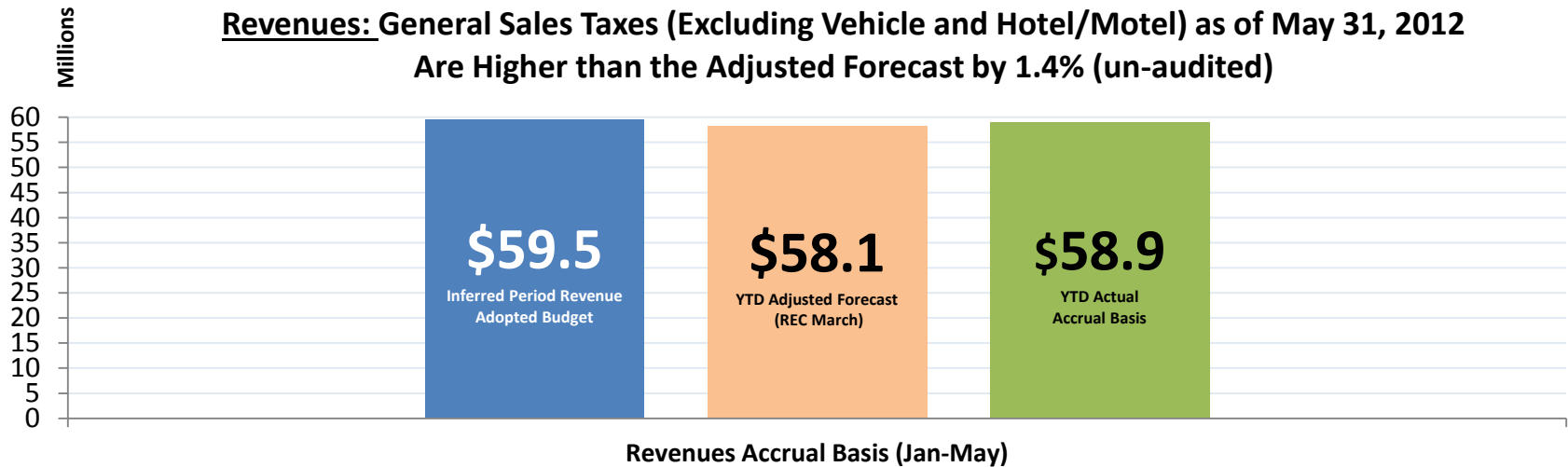
Occupational License : 2% Adopted Budget GF Revenues for 2012



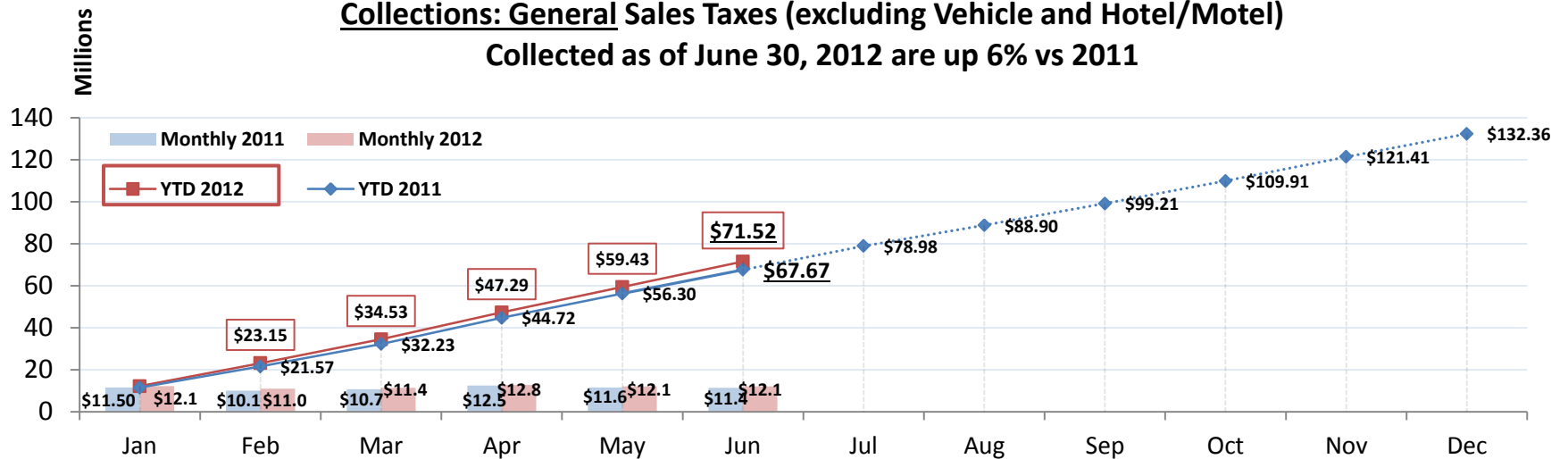
Collection Efforts	Target 2012	YTD Actual
Sales Tax Audits	105	81
Delinquency Mailings	18,000	On Hold
Field Visits / Contacts	15,400	8,592

Sales Tax (Retail Only)

Revenues: General Sales Taxes (Excluding Vehicle and Hotel/Motel) as of May 31, 2012
Are Higher than the Adjusted Forecast by 1.4% (un-audited)

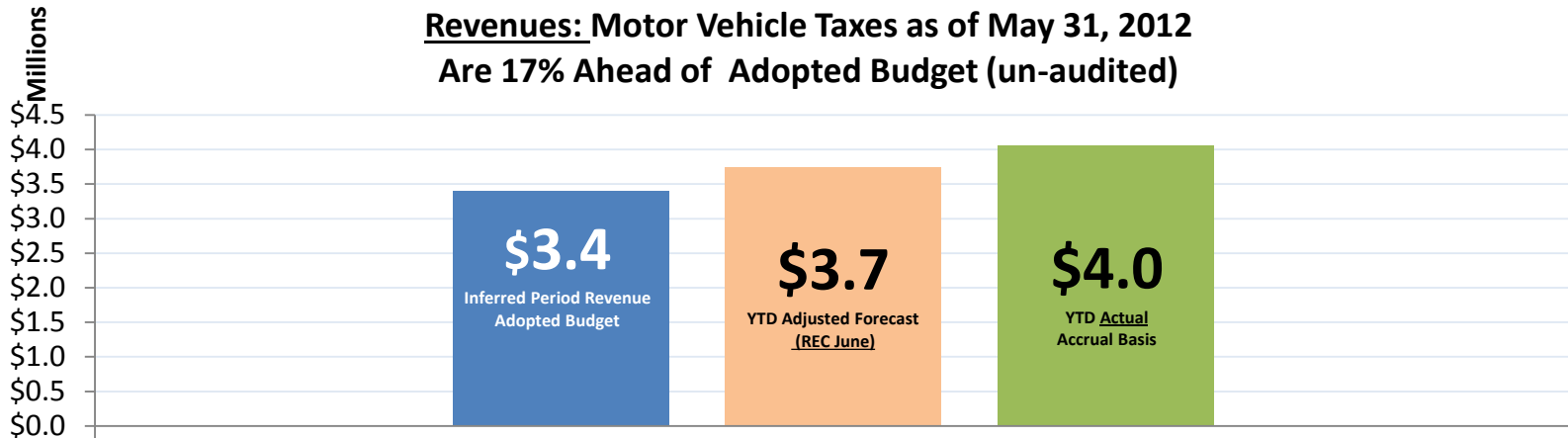


Collections: General Sales Taxes (excluding Vehicle and Hotel/Motel)
Collected as of June 30, 2012 are up 6% vs 2011



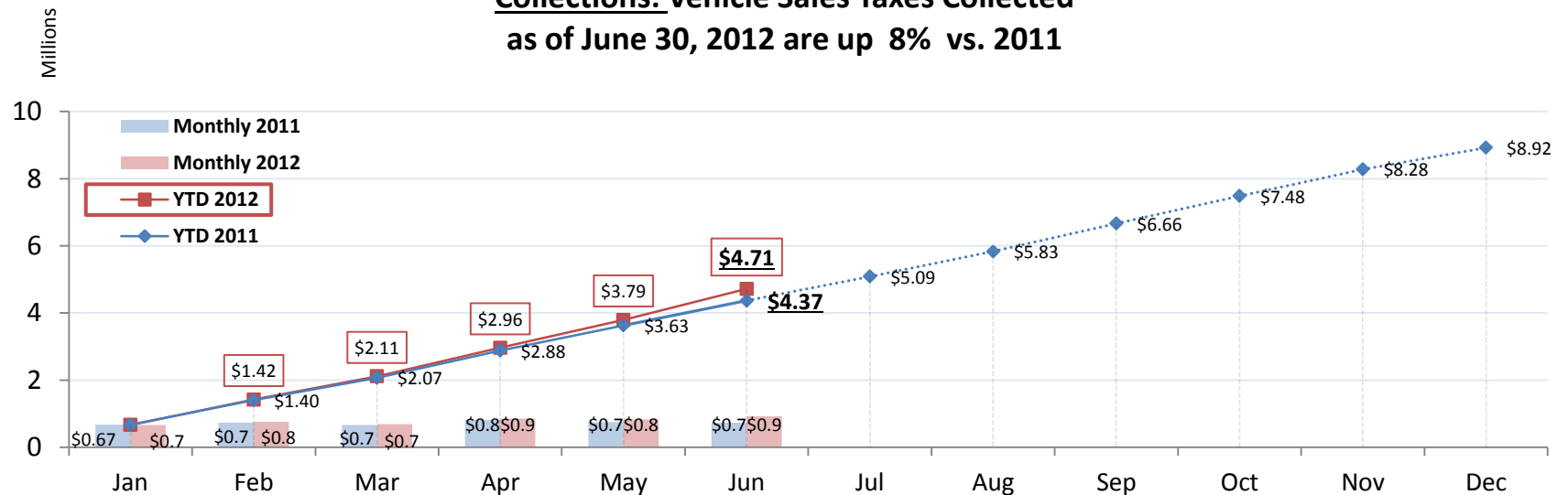
Vehicle Sales Taxes

Revenues: Motor Vehicle Taxes as of May 31, 2012
Are 17% Ahead of Adopted Budget (un-audited)



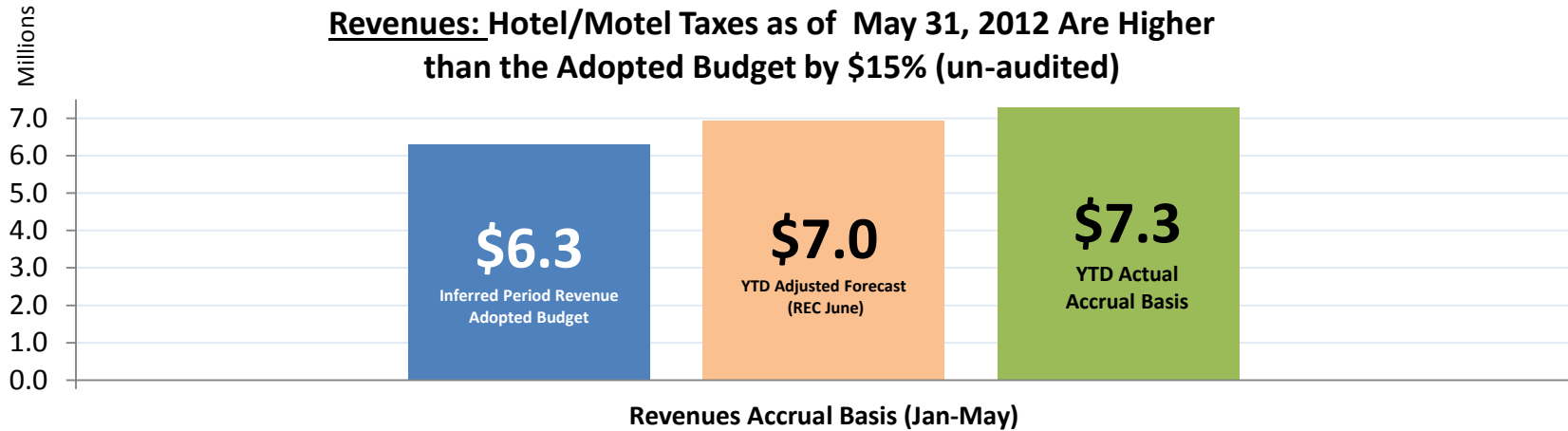
Revenues Accrual Basis (Jan-May)

Collections: Vehicle Sales Taxes Collected
as of June 30, 2012 are up 8% vs. 2011

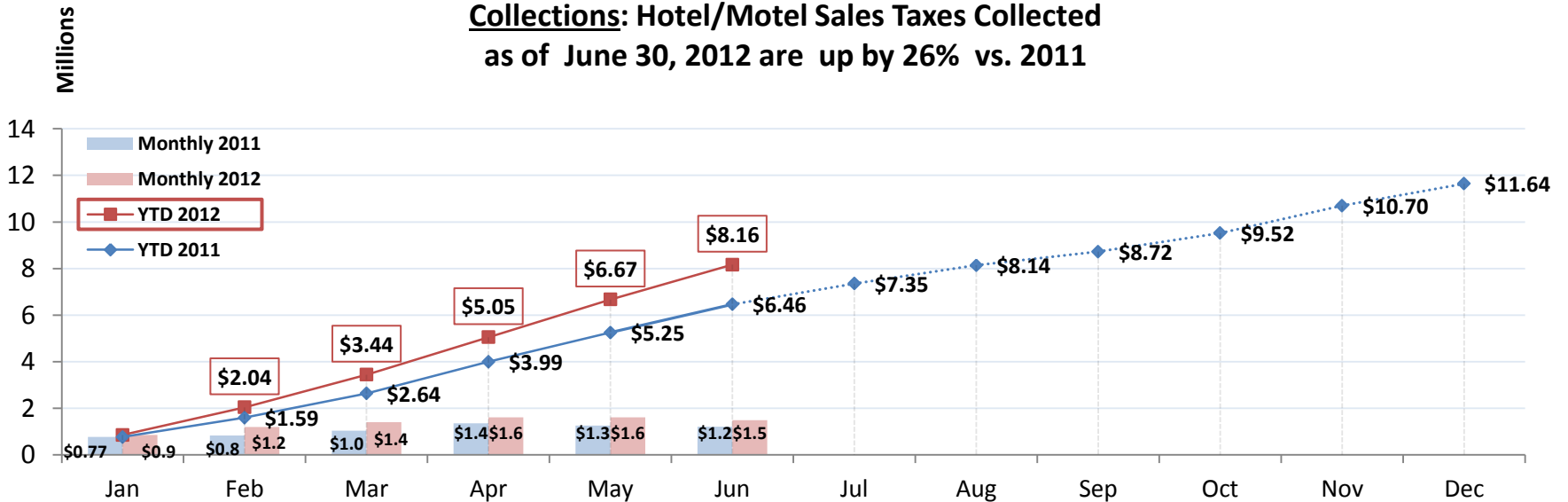


Hotel / Motel Sales Taxes

Revenues: Hotel/Motel Taxes as of May 31, 2012 Are Higher than the Adopted Budget by \$15% (un-audited)

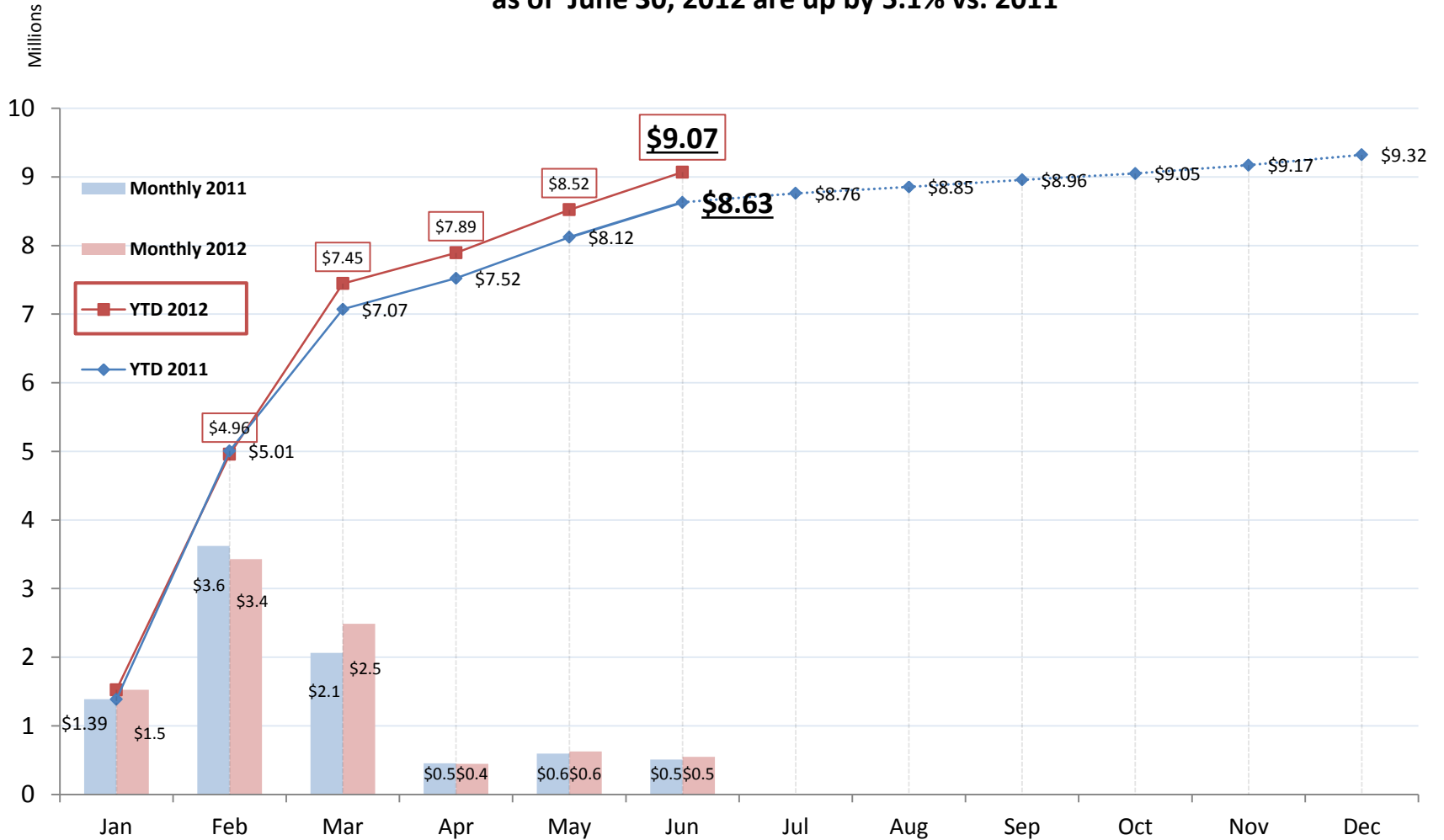


Collections: Hotel/Motel Sales Taxes Collected as of June 30, 2012 are up by 26% vs. 2011



Occupational Licenses

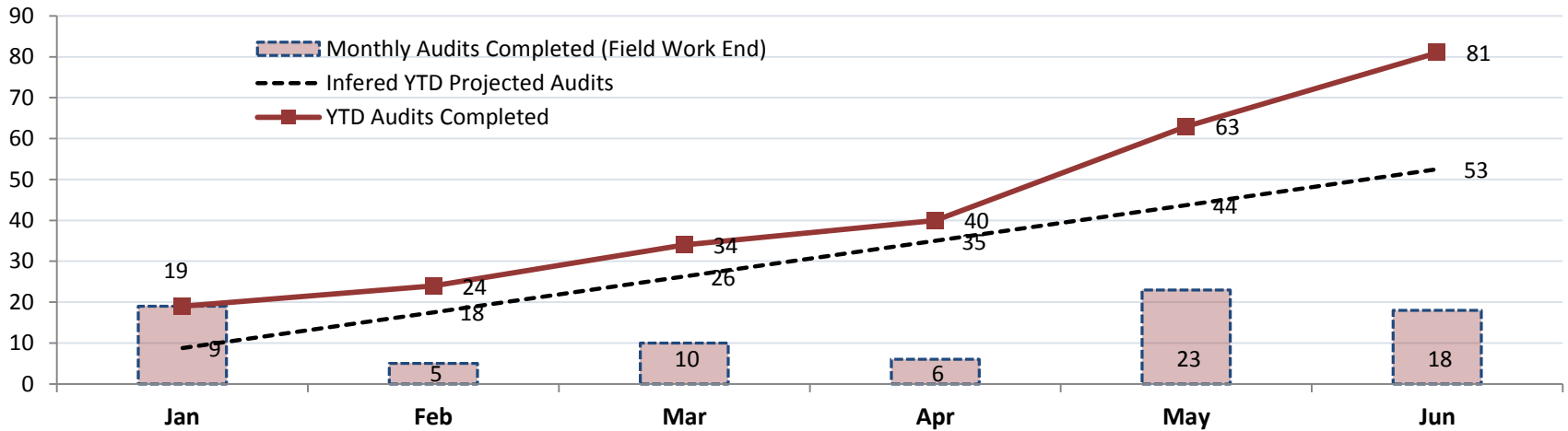
Revenues / Collections : Occupational Licenses Revenue
as of June 30, 2012 are up by 5.1% vs. 2011



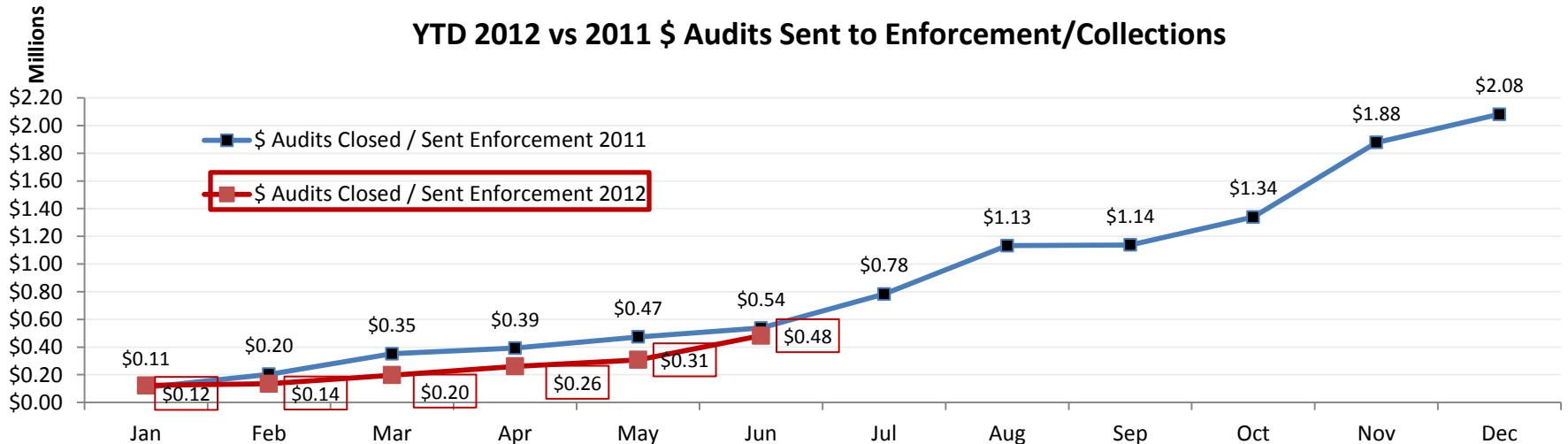
Bureau of Revenue Enforcement (Continued)

81 Audits Completed as of June 30, 2012 (Yearly Target 105)

YTD Audits Completed on Track to Meet Yearly Target of 105

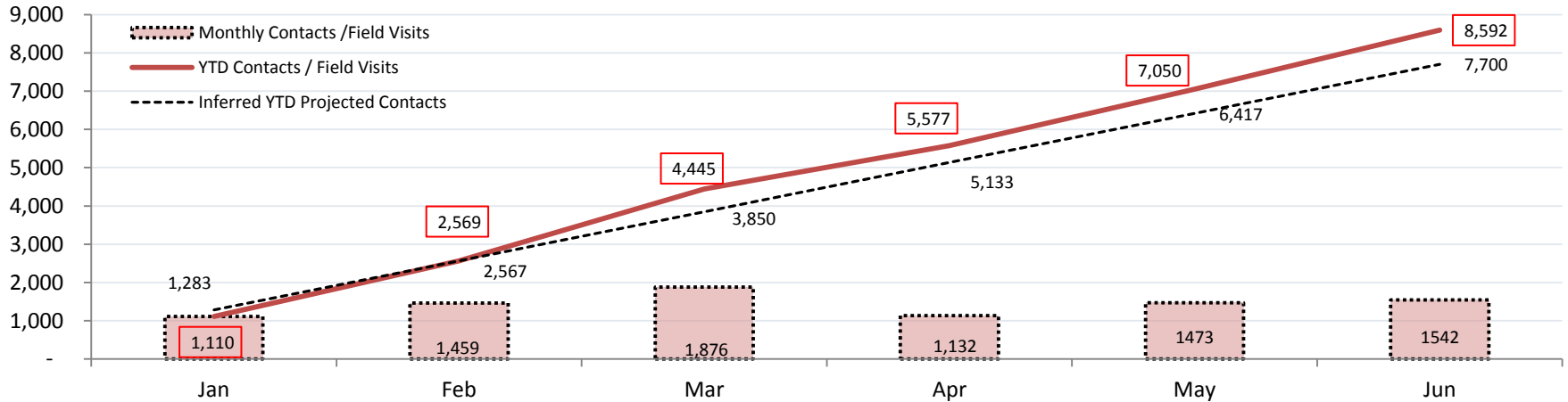


YTD 2012 vs 2011 \$ Audits Sent to Enforcement/Collections

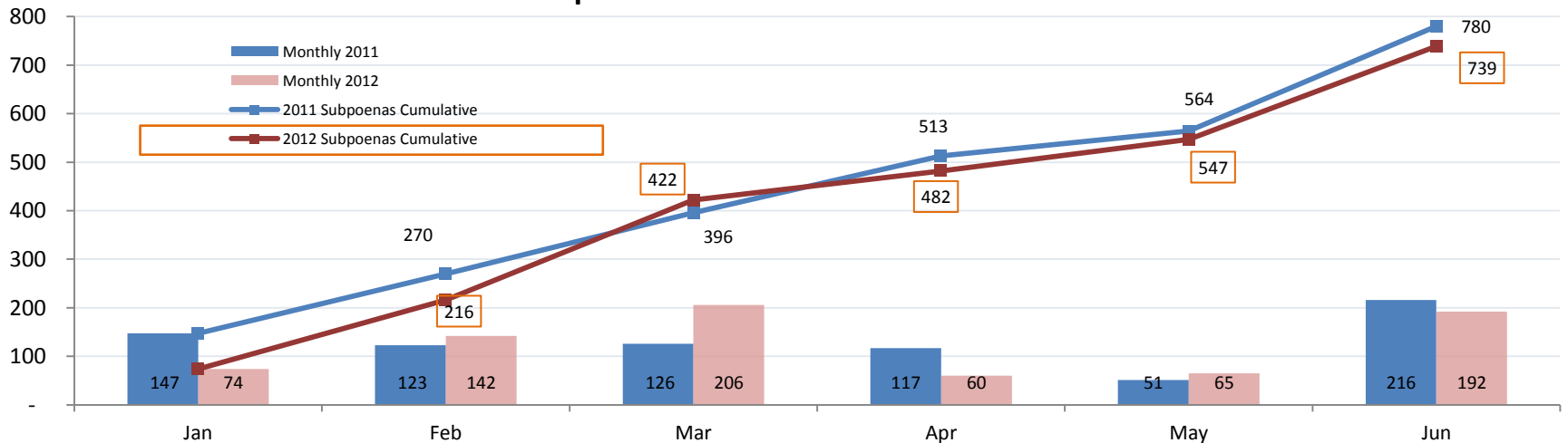


Bureau of Revenue Enforcement (Continued)

YTD Contacts/Field Visits on Track to Meet Yearly Target of 15,400

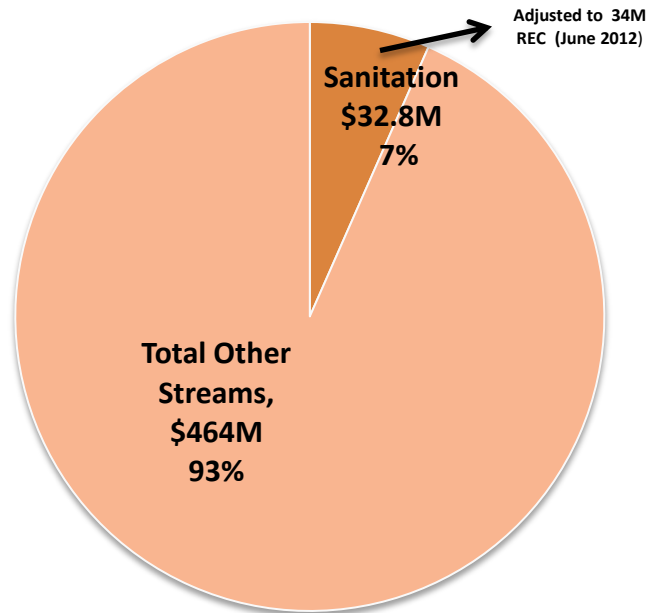


YTD Subpoenas Reached 739 as of 6.30.2012



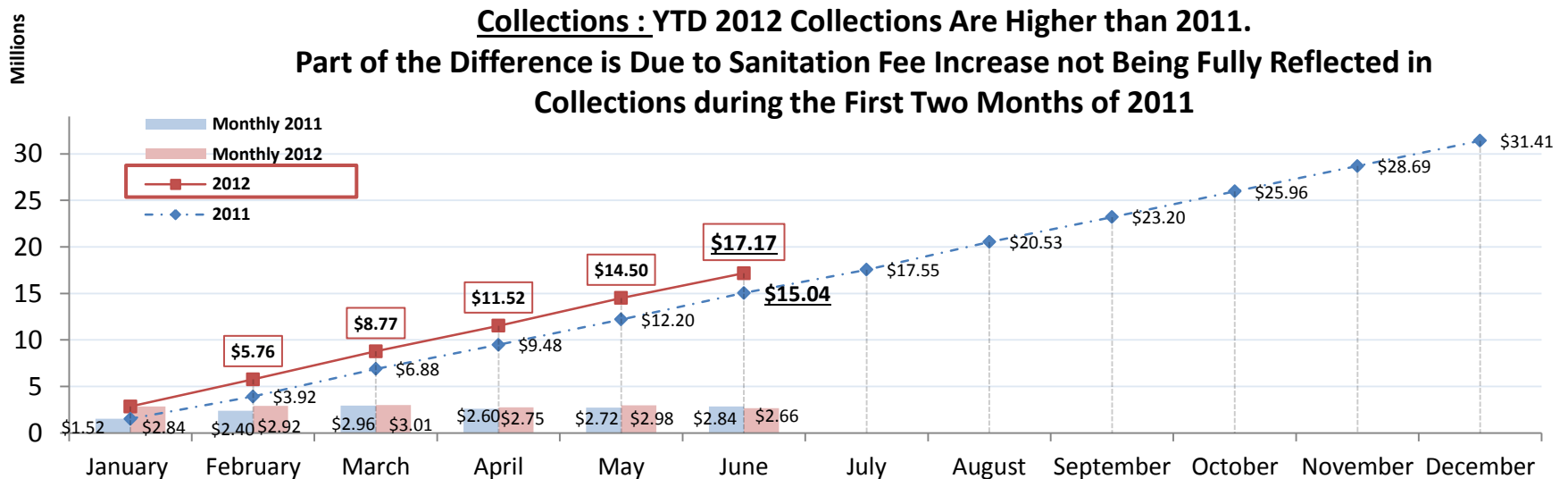
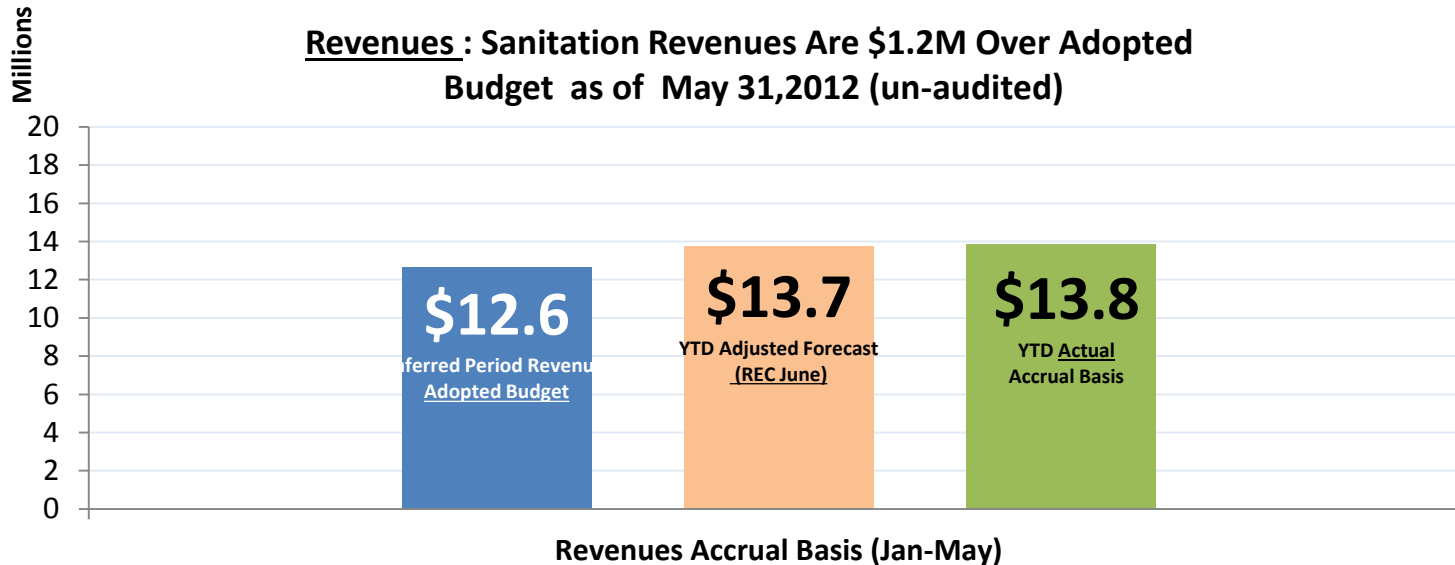
Sanitation Revenues

7% Adopted Budget GF Revenues for 2012

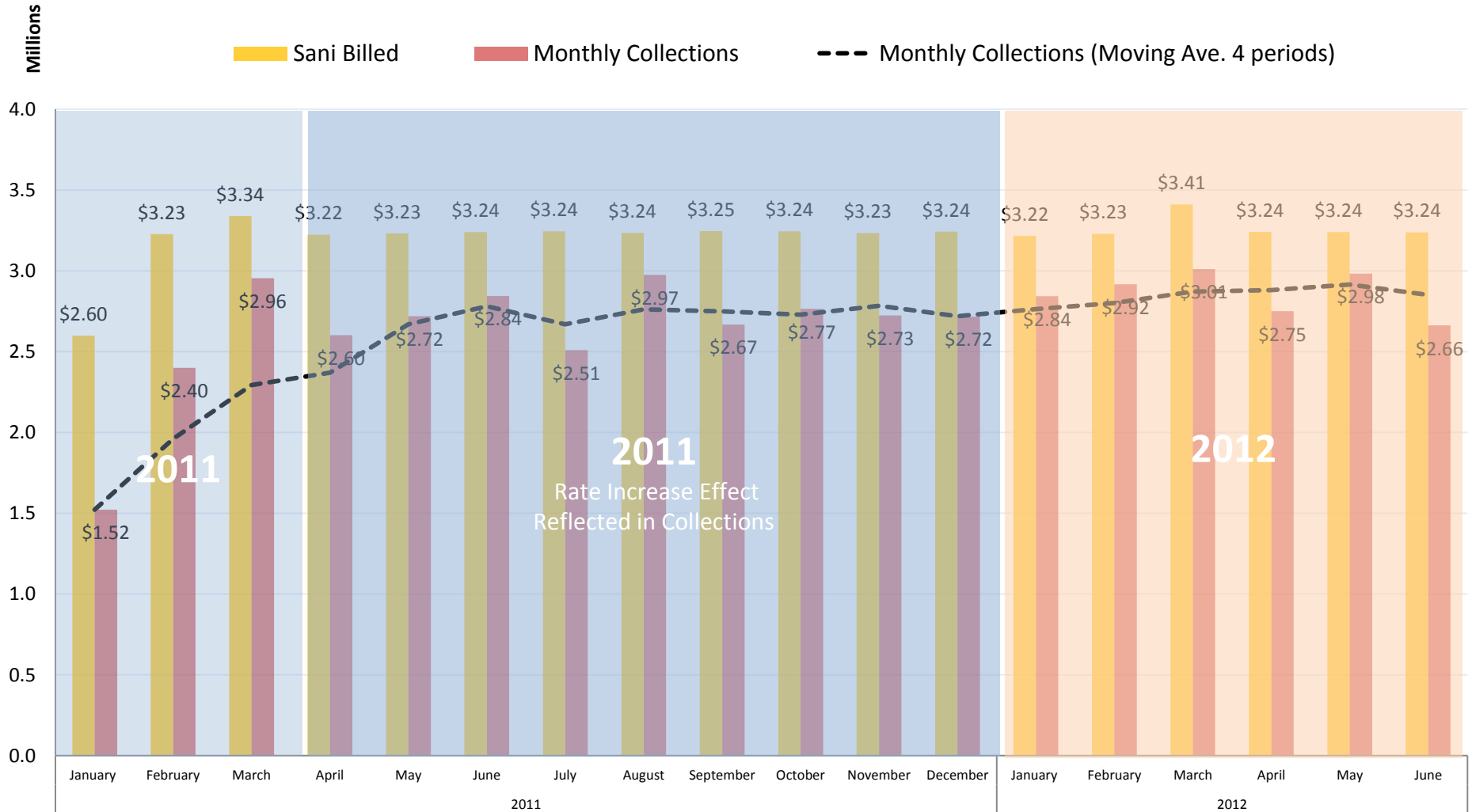


Collection Efforts	Target 2012	YTD Actual
Collection Agency	Over 50%	49%

Sanitation Revenues



Sanitation Collections

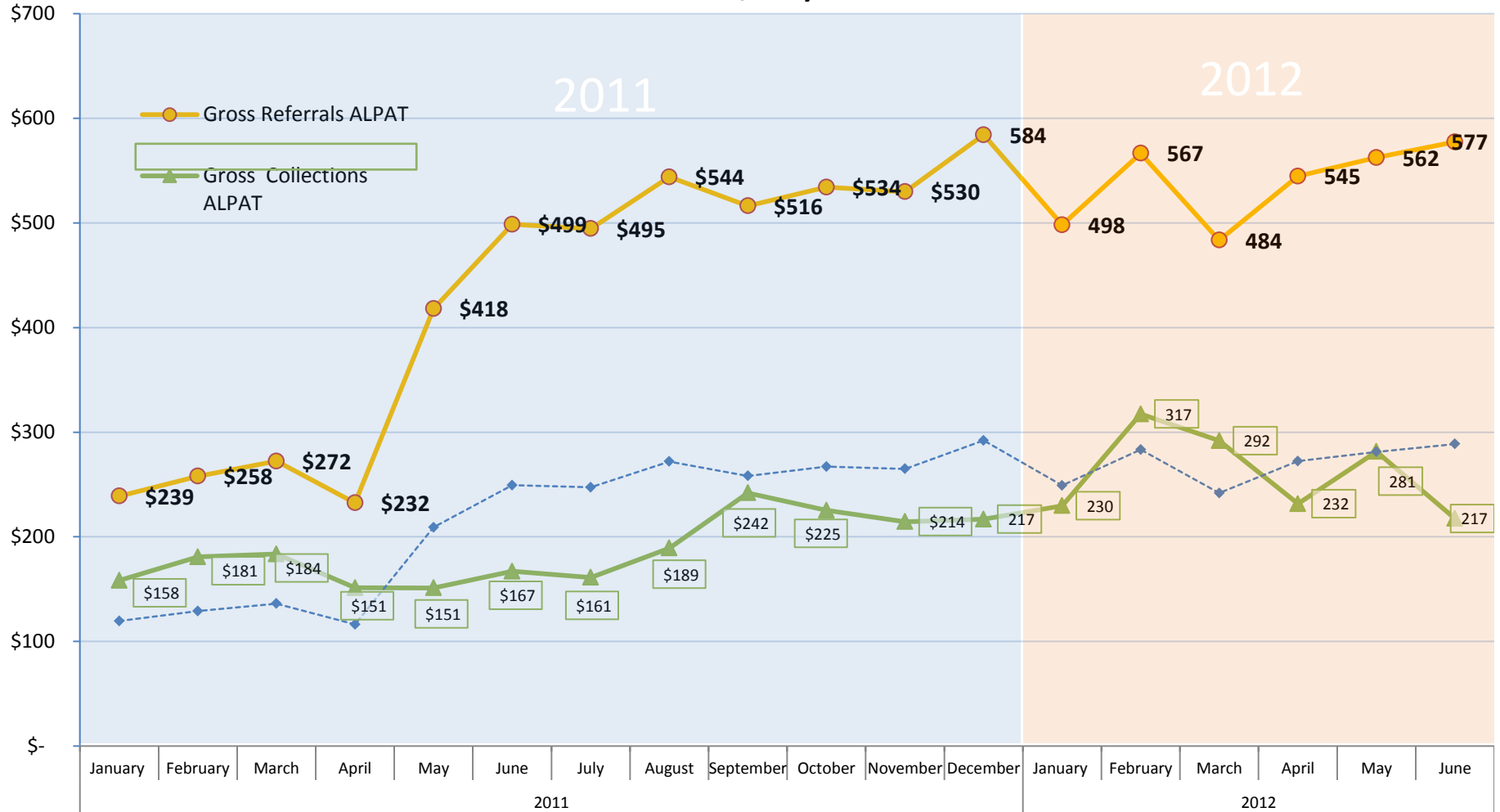


Sanitation Delinquency Collections

Collection Agency Performance

YTD Collections/YTD Referrals = 49%

June Collections / May Referrals = 38%



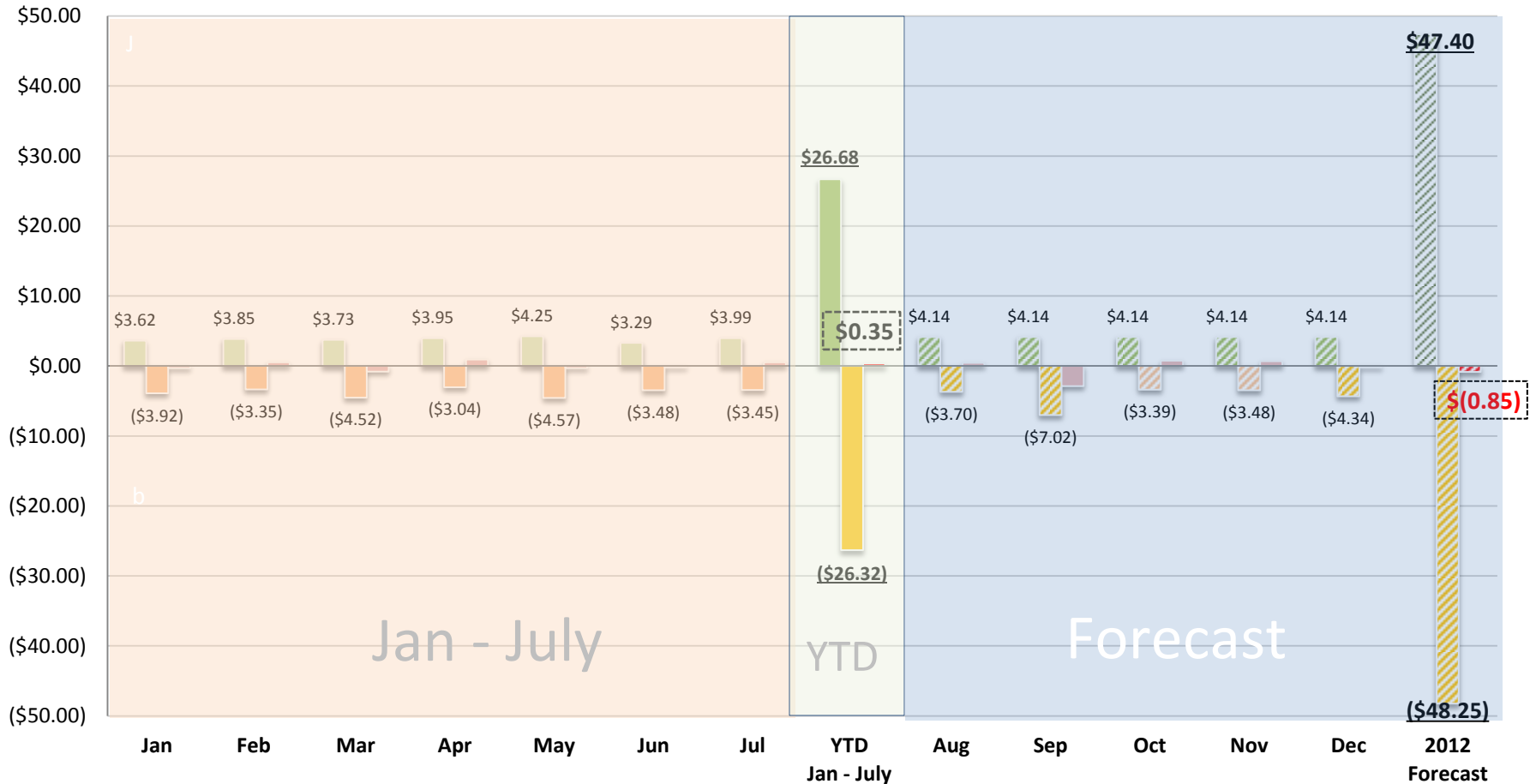
Expenditure Analysis

Health Care Contributions vs. Payments

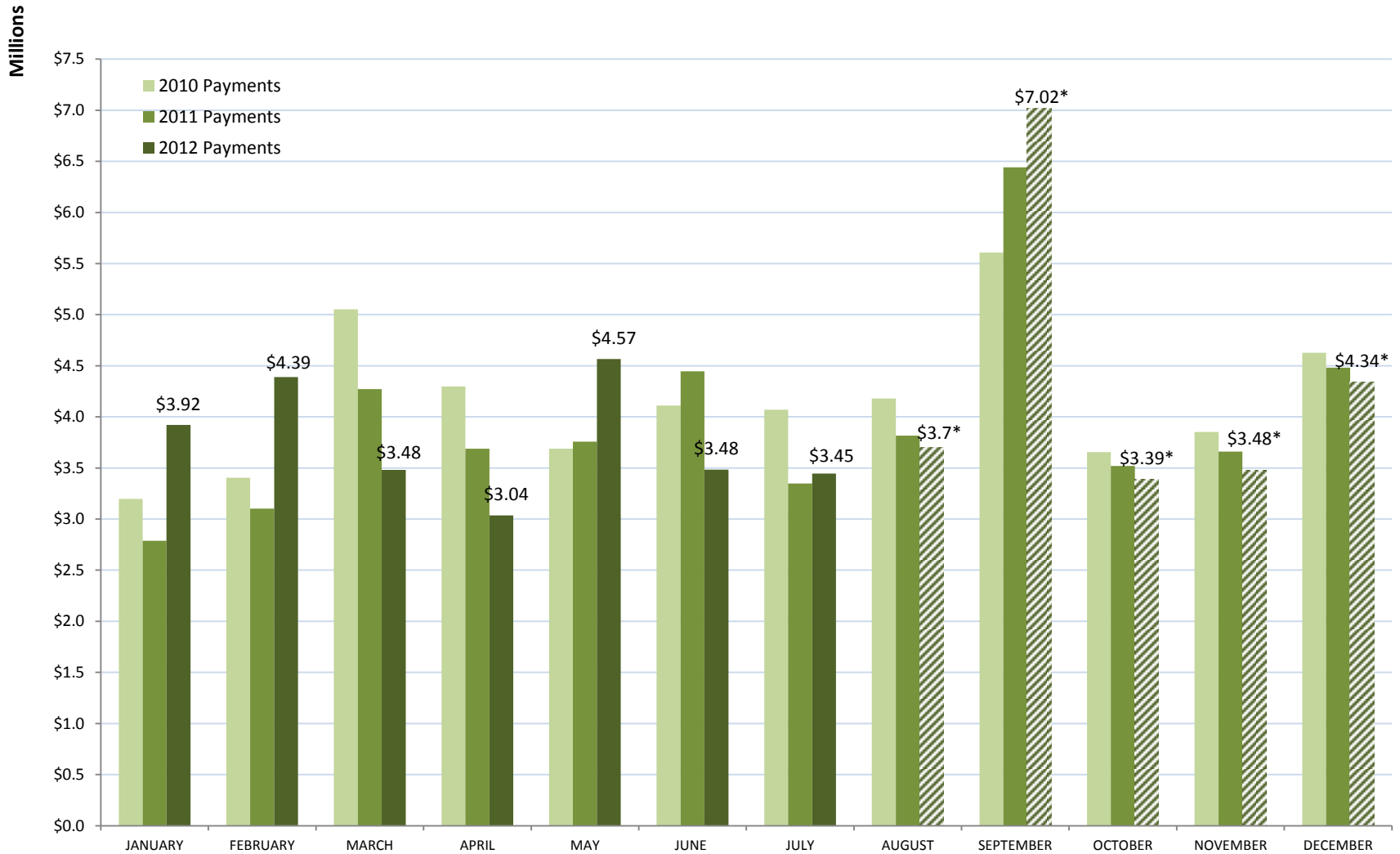
Health Benefits Contributions and Payments Review (Jan- July 2012)
Surplus of Approximately 350K as of 7.31.2012 (un-audited)

■ Total Contributions
 ■ Total Claims Paid
 ■ Surplus/(Deficit)

Projection for 2012 is a \$850K Deficit



Year Over Year Healthcare Cost Per Month



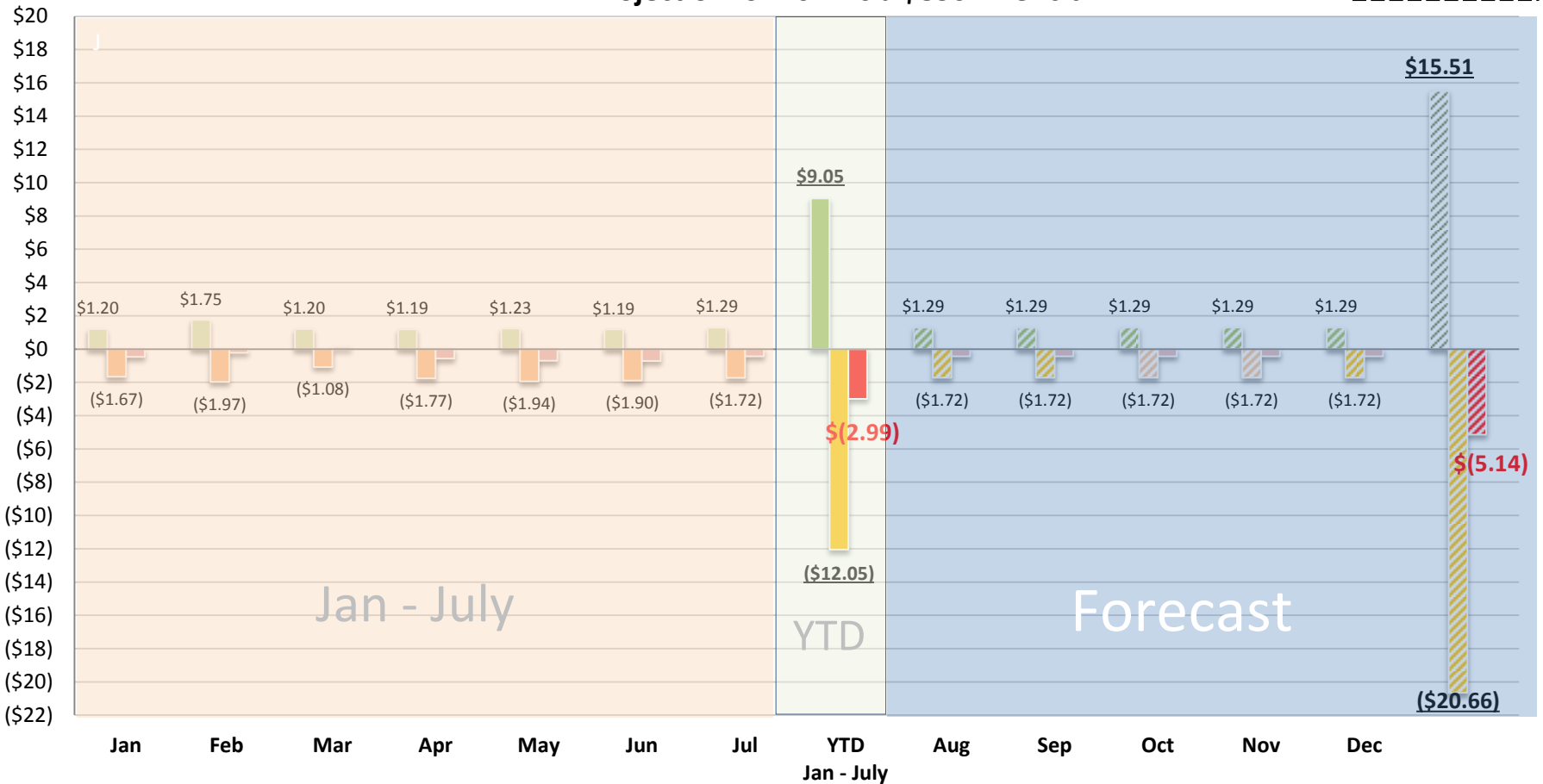
* Projected Costs

Workers Com. Contributions vs. Payments

Workers Comp. Contributions and Payments Review (Jan- July 2012)

Deficit of Approximately 3M as of 7.31.2012 (un-audited)

Millions

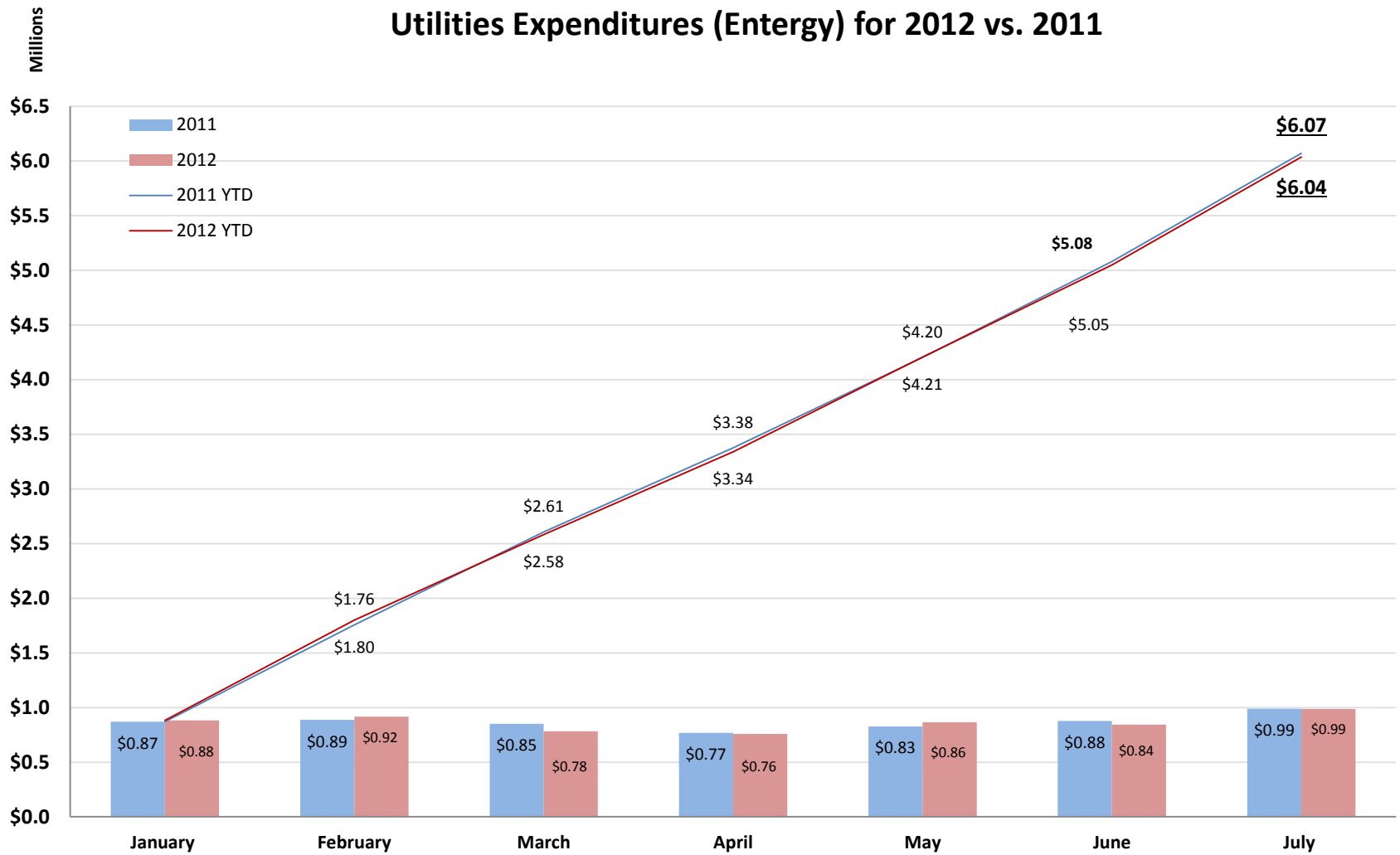


New Workers Com. Claims by Department (Jan – July 2012)

Department	6.30.2012	7.31.2012	%
Police Department	123	143	36.0%
Fire Department	81	102	25.7%
Parkway	35	41	10.3%
OPSO	28	33	8.3%
Streets/Public Works	23	32	8.1%
EMS	20	22	5.5%
Human Services	3	5	1.3%
Finance	2	2	0.5%
Libraries	2	5	1.3%
Mayor's Office	2	2	0.5%
Recreation	2	2	0.5%
Sanitation	2	2	0.5%
Chief Administrative Office	1	1	0.3%
City Attorney	1	1	0.3%
Judicial	1	2	0.5%
Safety & Permits	1	1	0.3%
City Council	0	0	0.0%
City Planning	0	0	0.0%
FMC	0	0	0.0%
Mosquito Control	0	1	0.3%
NOMA	0	0	0.0%
Property Management	0	0	0.0%
S&WB	0	0	0.0%
Total	327	397	

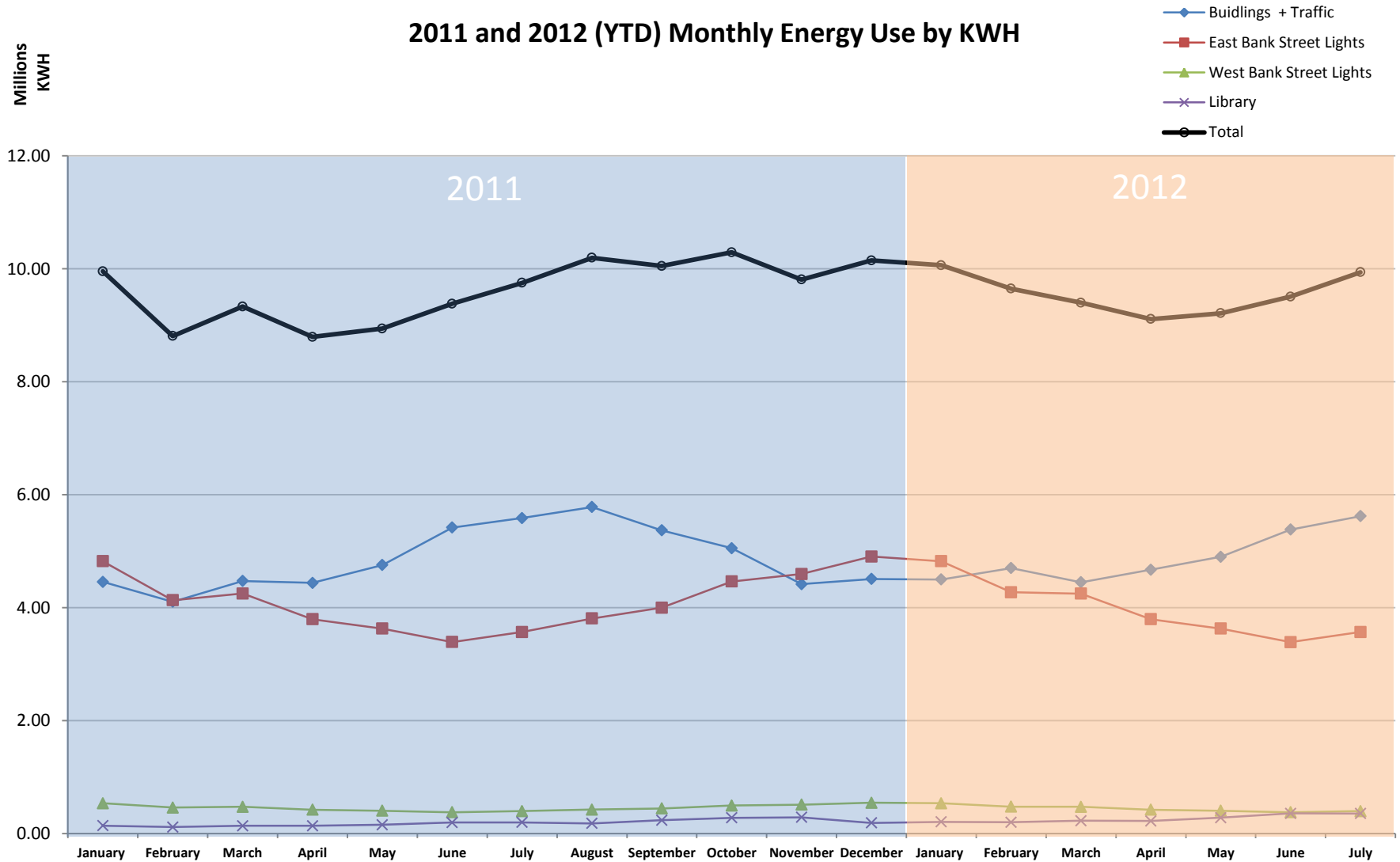
Utility

Utilities Expenditures (Entergy) for 2012 vs. 2011

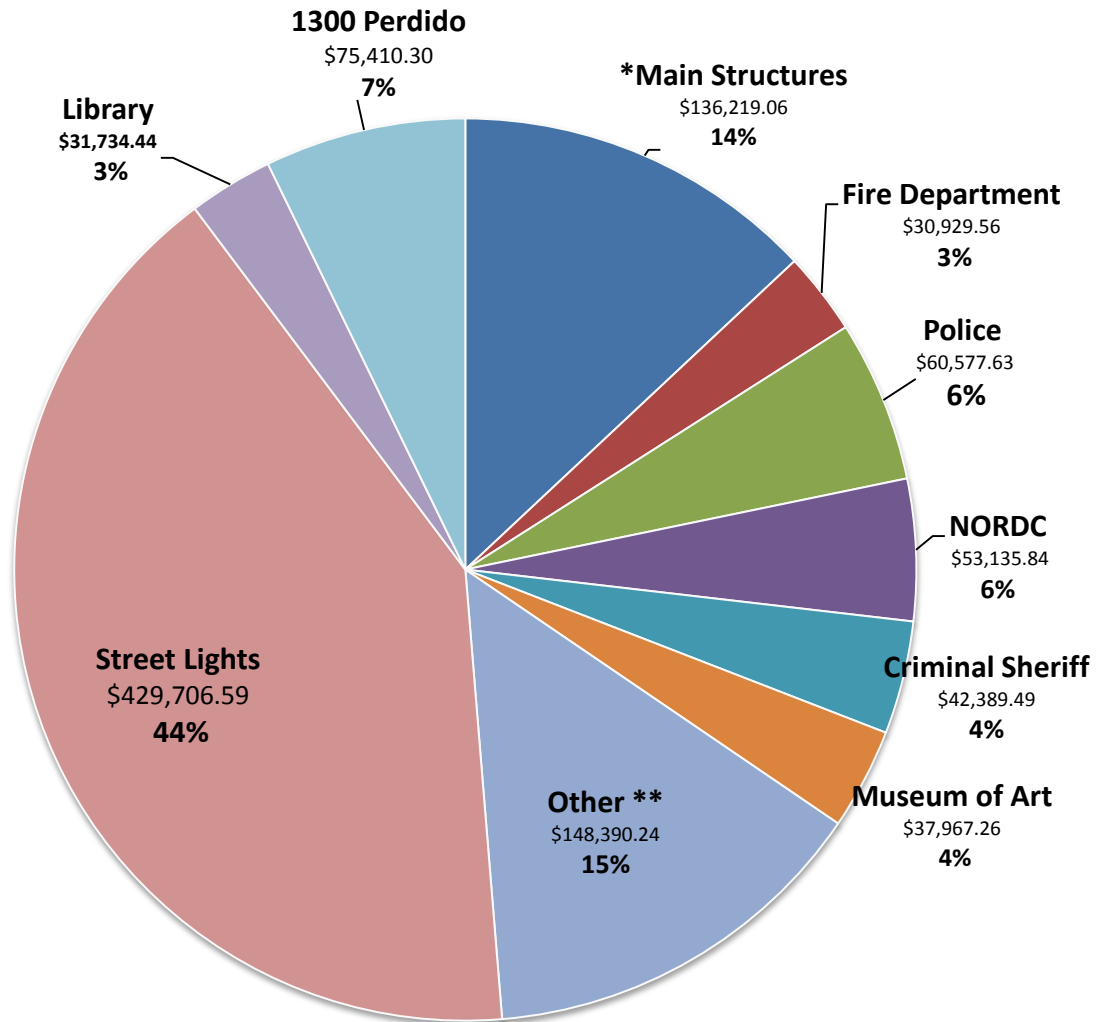


Utility Usage

2011 and 2012 (YTD) Monthly Energy Use by KWH



Utility Expenditures

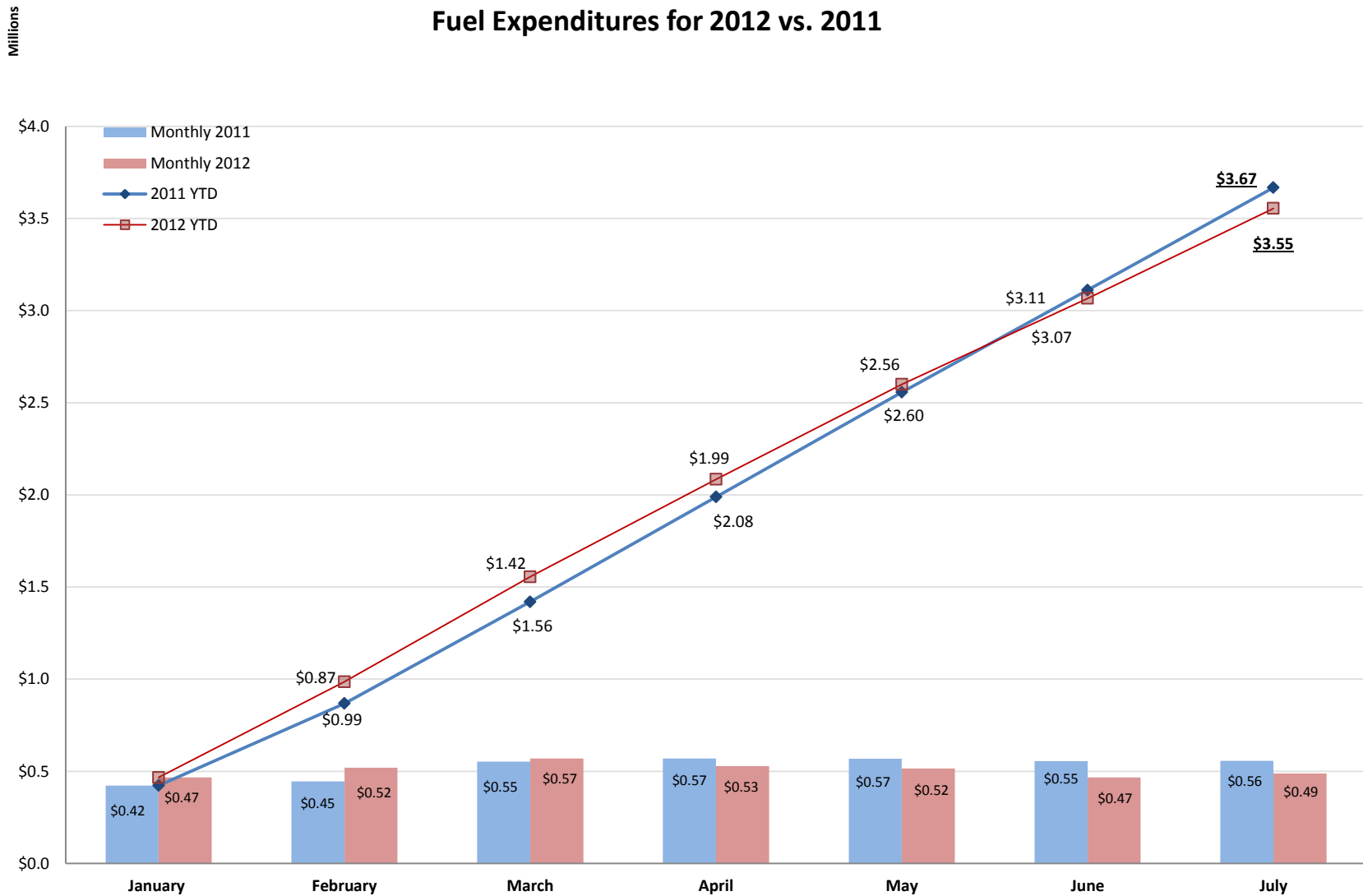


* Includes : Gallier Hall, Courts, Theaters

** Traffic, Cameras, EMS, Mosquito, District Attorney

Fuel Expenditures

Fuel Expenditures for 2012 vs. 2011



Fuel Usage

2012 vs 2011 Monthly Fuel Use in Gallons

