

REVENUE ESTIMATING CONFERENCE QUARTERLY ECONOMIC REVIEW



CITY OF NEW ORLEANS

Mitchell J. Landrieu, Mayor

REVENUE ESTIMATING CONFERENCE MEMBERS

HON. MITCHELL J. LANDRIEU, MAYOR, CHAIR

HON. JACQUELYN B. CLARKSON, COUNCILMEMBER-AT-LARGE

ANDY KOPPLIN, DEPUTY MAYOR AND CHIEF ADMINISTRATIVE OFFICER

NORMAN S. J. FOSTER, DIRECTOR, DEPARTMENT OF FINANCE AND CFO

MR. PETER RICCHIUTI, TULANE UNIVERSITY

JEROME A. LOMBA, CHIEF ECONOMIST

PRESENTED MONDAY OCTOBER 22, 2012

Revenue Estimating Conference

City of New Orleans



NATIONAL ASSUMPTIONS

- No recession
- Moderate growth in employment and income
- RGDP growth under 2.0% in 2013 more robust during 2014 through 2017 ave 3.4% per year for 5 year period
- Consumer spending growth of approximately 5.0% annually
- Corporate profits average 3.1% annual growth
- Inflation average of 1.7% annually

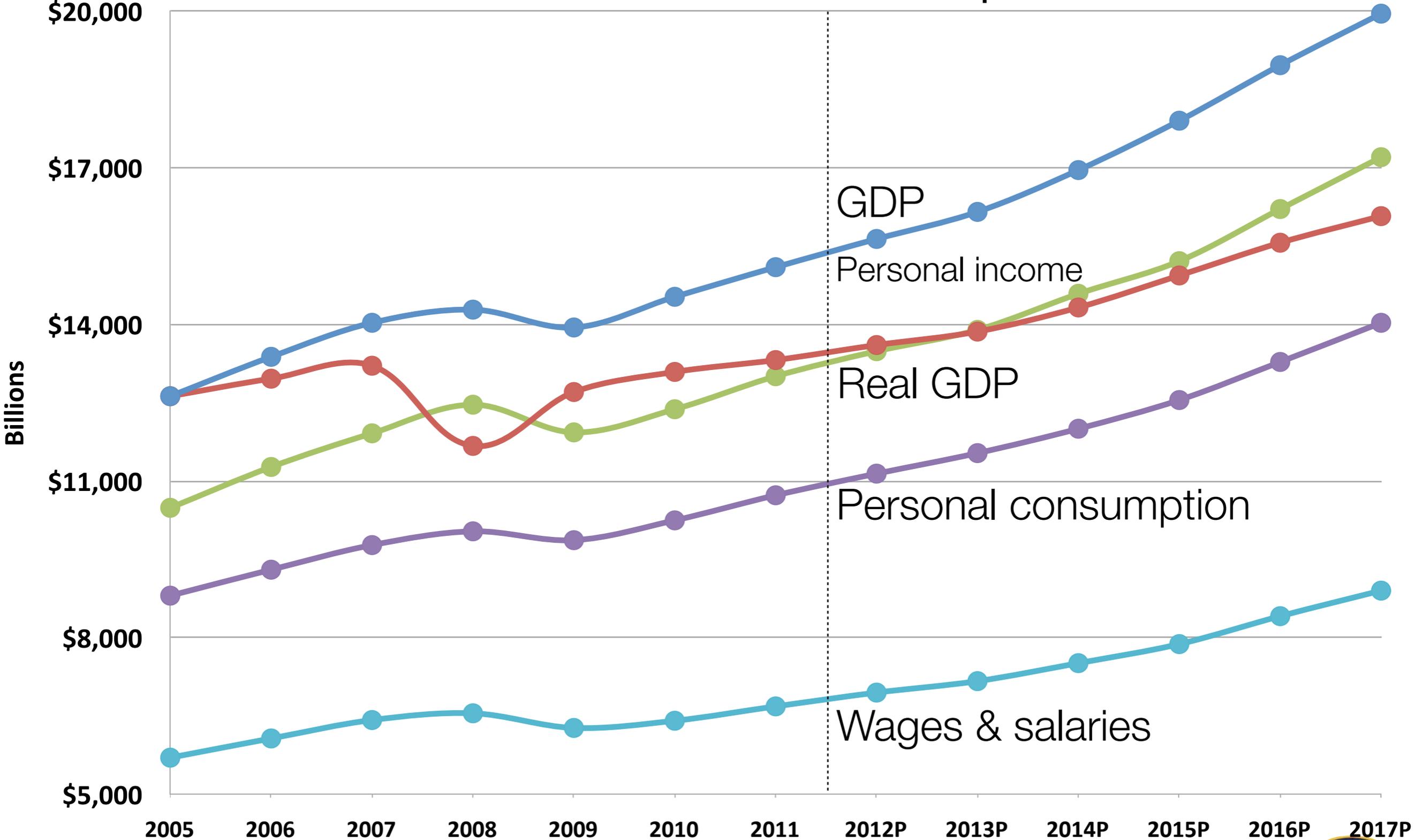


NATIONAL ECONOMIC ASSUMPTIONS

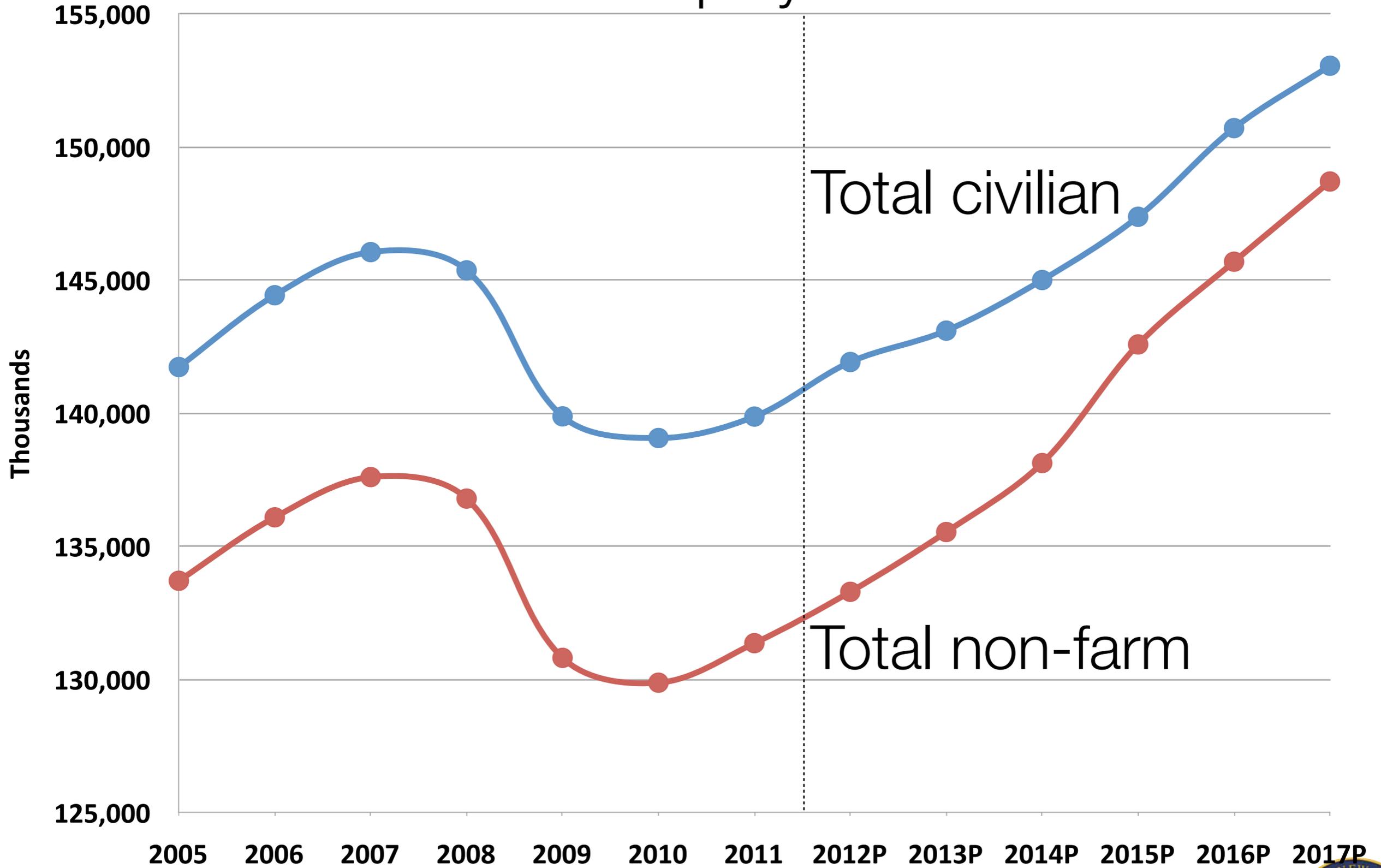
	2010	2011	2012	2013	2014	2015	2016	2017
	(Actual)	(Actual)	(Proj)	(Proj)	(Proj)	(Proj)	(Proj)	(Proj)
GDP (Bil.)	\$14,527	\$15,094	\$15,635	\$16,153	\$16,954	\$17,899	\$18,962	\$19,949
RGDP (Bil.)	\$13,088	\$13,315	\$13,603	\$13,860	\$14,322	\$14,935	\$15,562	\$16,071
RGDP RATE	3.03%	1.74%	2.16%	1.89%	3.33%	4.28%	4.20%	3.27%
USPI (Bil.)	\$12,374	\$13,005	\$13,485	\$13,893	\$14,585	\$15,209	\$16,207	\$17,201
PERSONAL CONSUMPTION (Bil.)	\$10,246	\$10,726	\$11,140	\$11,533	\$12,000	\$12,550	\$13,279	\$14,028
WAGE & SAL (Bil.)	\$6,408	\$6,683	\$6,947	\$7,167	\$7,511	\$7,876	\$8,411	\$8,900
CIVILIAN EMPLOYMENT (Thous.)	139,064	139,869	141,919	143,097	144,998	147,374	150,705	153,048
NON-FARM EMPLOYMENT (Thous.)	129,874	131,359	133,288	135,534	138,124	142,579	145,687	148,699
CORP. PROFITS (Bil.)	\$1,800	\$1,943	\$2,025	\$2,124	\$2,184	\$2,233	\$2,329	\$2,342
CPI	218.1	224.9	229.5	233.2	237.4	240.0	244.5	249.6
CPI RATE	1.6%	3.2%	2.0%	1.6%	1.8%	1.1%	1.9%	2.1%



National Economic Assumptions



U.S. Employment



LOCAL ECONOMIC ASSUMPTIONS

- Payroll employment growth of 1.4% per year
- Payroll growth of 3.5% per year
- Personal income growth of 3.1% per year

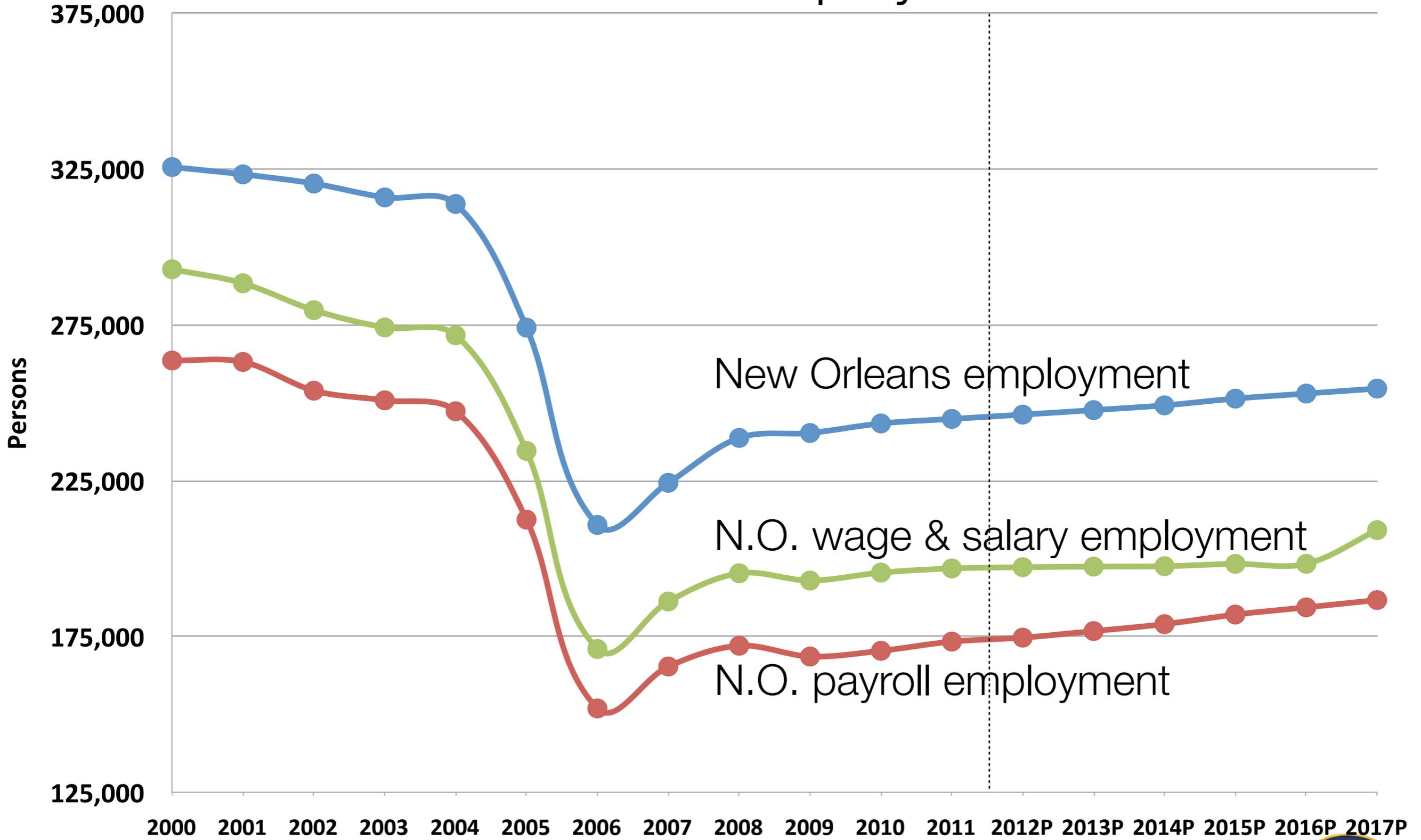


LOCAL ECONOMIC ASSUMPTIONS

	2010	2011	2012	2013	2014	2015	2016	2017
	(Actual)	(Actual)	(Proj)	(Proj)	(Proj)	(Proj)	(Proj)	(Proj)
NEW ORLEANS EMP.	243,349	244,799	246,183	247,626	249,156	251,313	252,930	254,530
N.O. PAYROLL EMP.	170,413	173,377	174,638	176,753	178,971	182,044	184,355	186,695
N.O. WAGE & SAL. EMP.	195,512	196,835	197,241	197,432	197,561	198,312	198,316	209,136
N.O. EARNINGS (thousands)	\$13,717,970	\$14,176,219	\$14,589,759	\$14,951,910	\$15,300,632	\$15,607,541	\$15,935,066	\$16,958,914
N.O. PAYROLL	\$8,495,490	\$8,650,588	\$8,910,994	\$9,144,137	\$9,371,775	\$9,578,456	\$9,795,193	\$10,472,381
N.O. WAGES (thousands)	\$9,621,833	\$9,894,767	\$10,149,436	\$10,378,737	\$10,606,028	\$10,813,649	\$11,035,368	\$11,729,655
N.O. PERSONAL INCOME (thousands)	\$14,698,693	\$14,833,090	\$15,467,835	\$15,709,609	\$16,136,887	\$16,393,668	\$16,741,375	\$17,898,785



New Orleans Employment

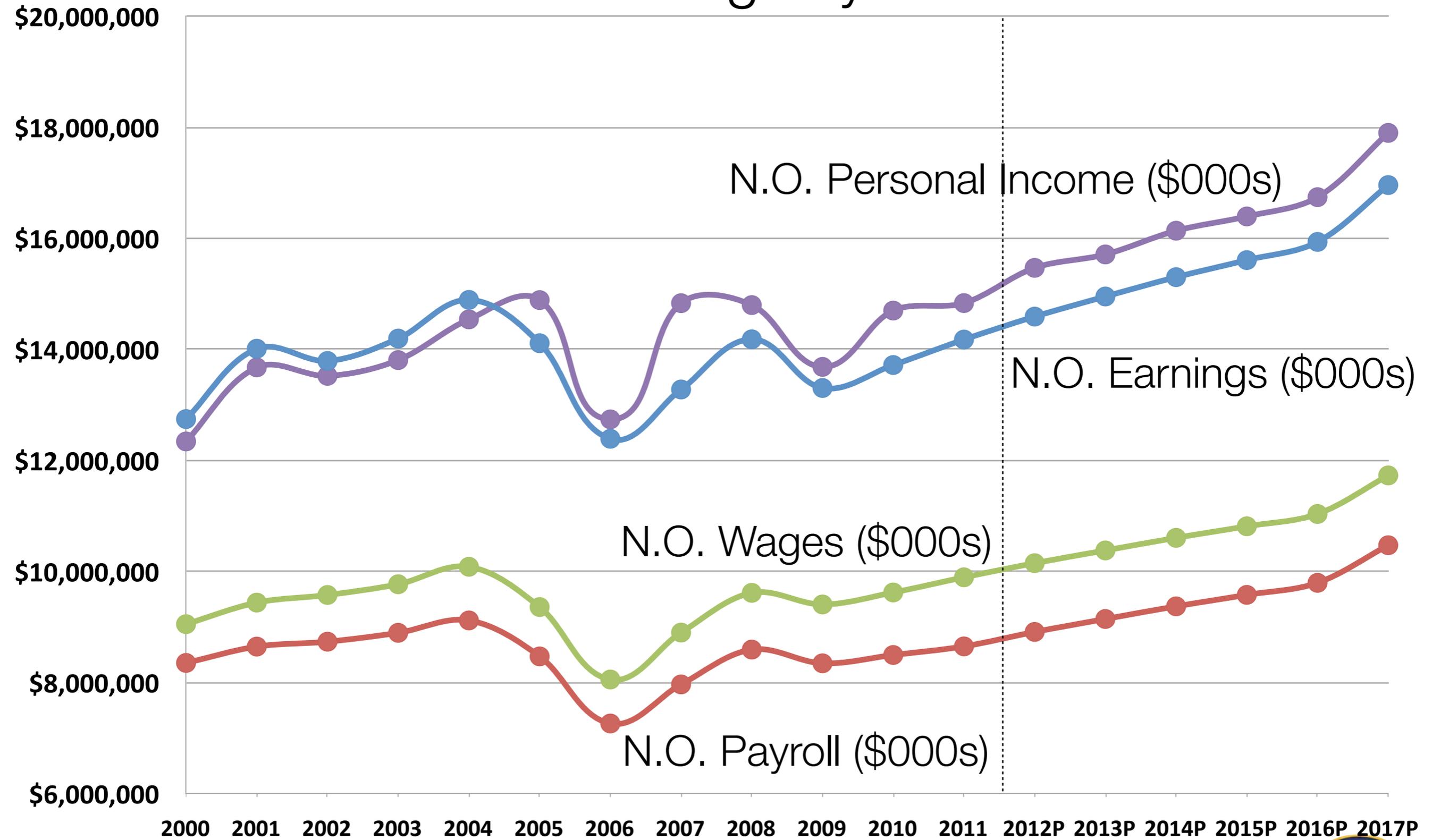


Revenue Estimating Conference

City of New Orleans



New Orleans Earnings by Place of Work

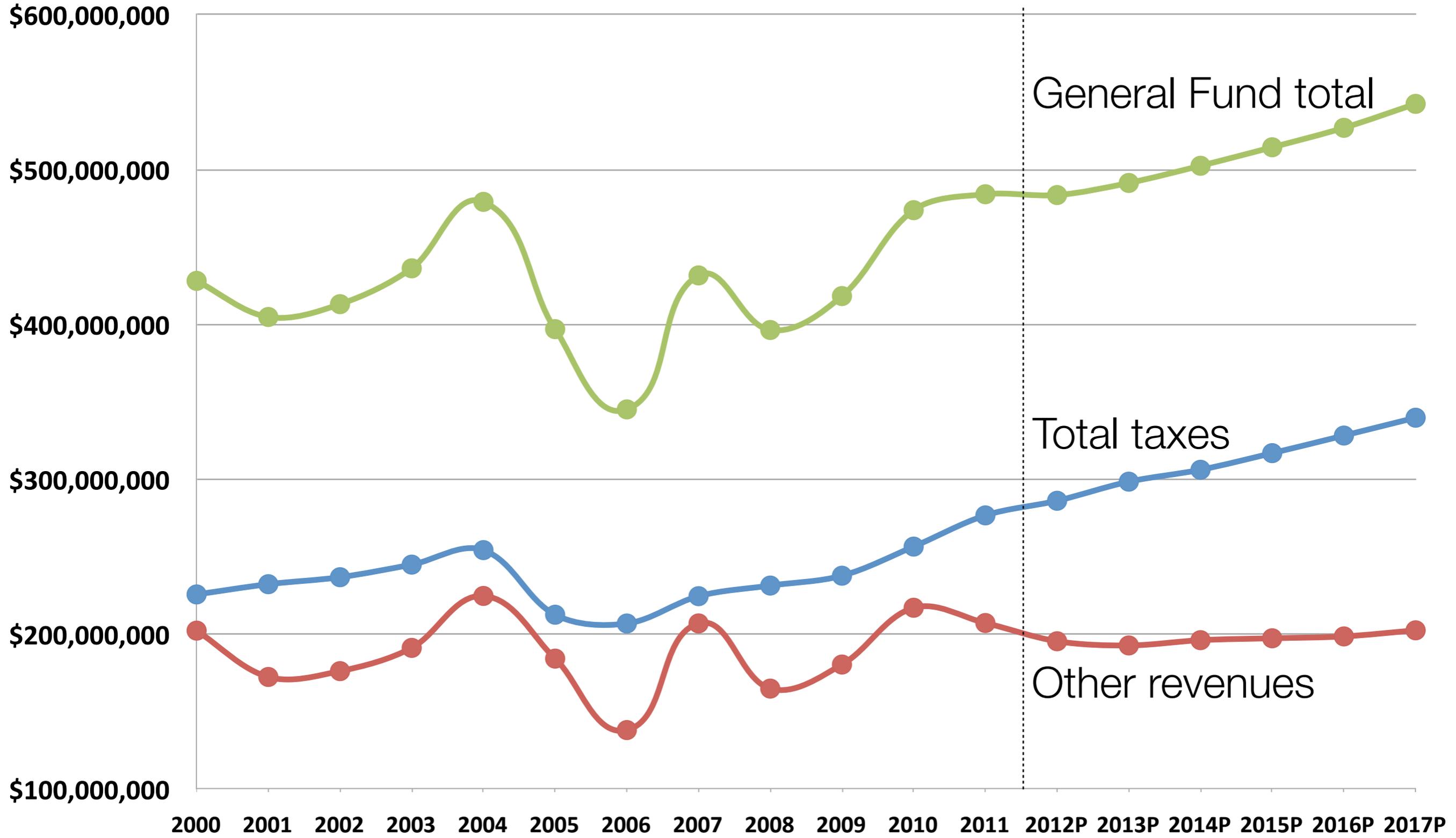


Revenue Estimating Conference

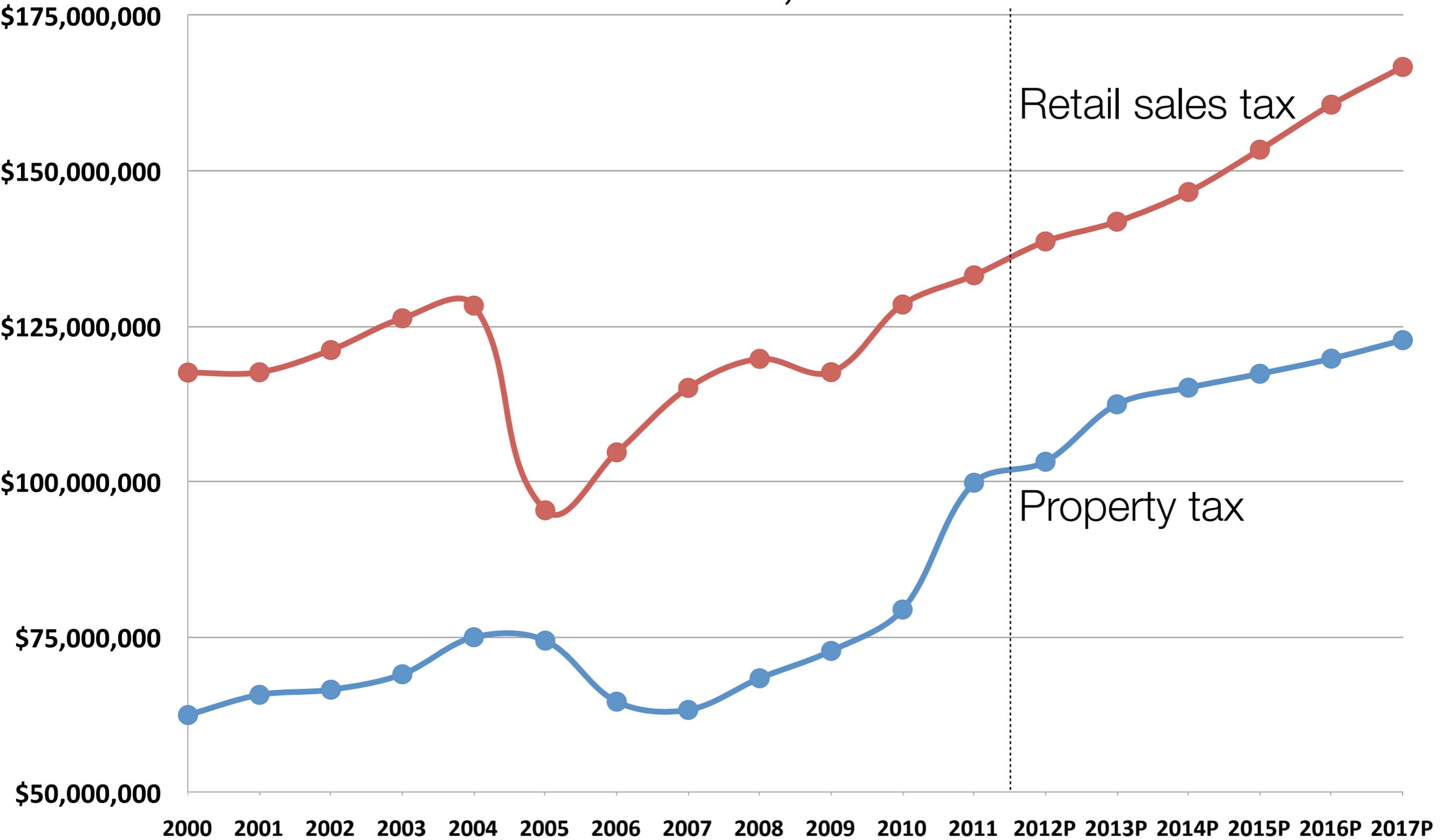
City of New Orleans



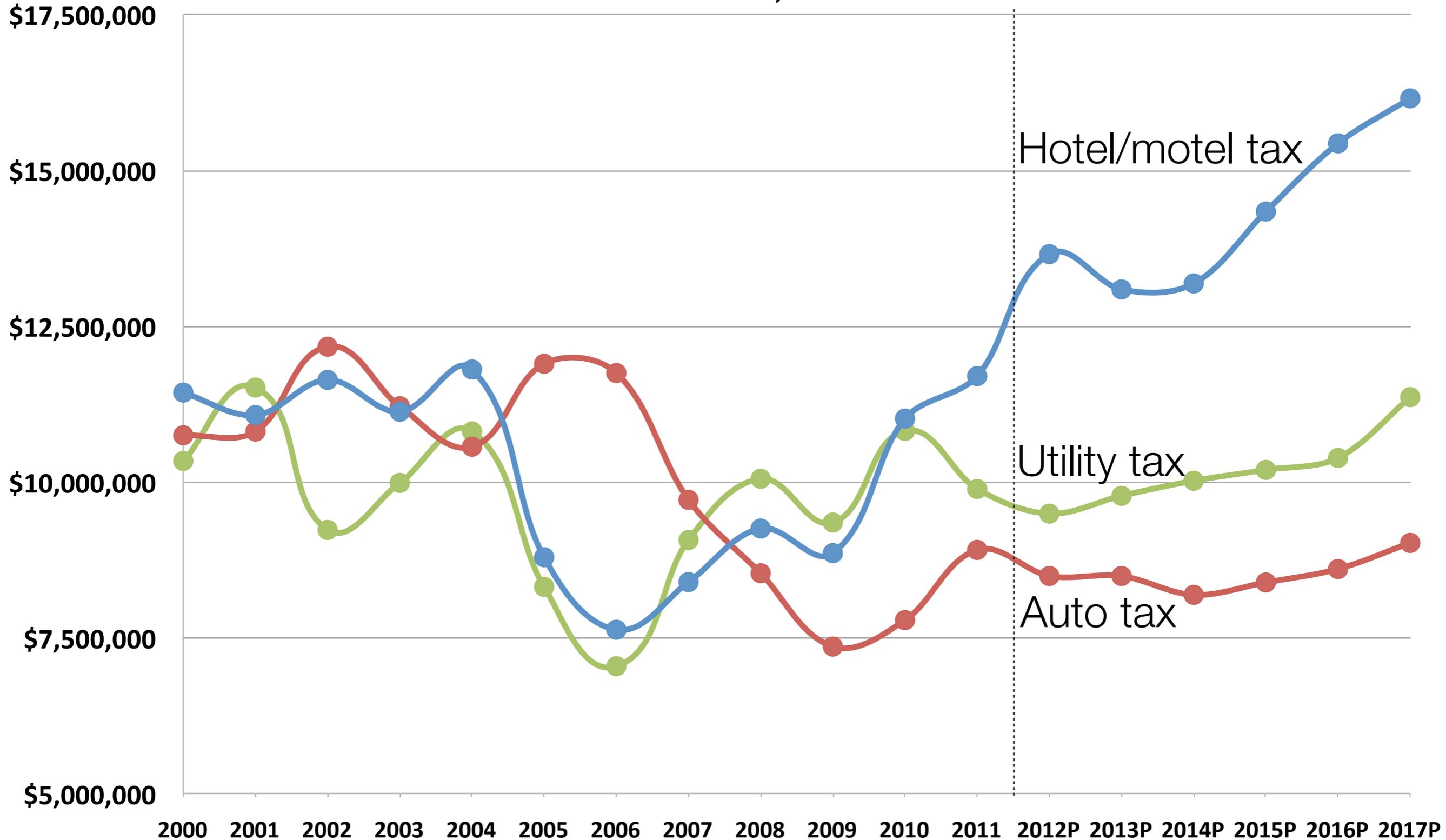
Total General Fund Revenues



Tax revenues, selected



Tax revenues, selected



Revenue Estimating Conference
 City of New Orleans



October 2012 Revenue Estimating Conference

Comparison Summary

REVENUE CATEGORY	Amended Budget FY2012	2012 June REC FY2012	2012 Oct REC FY2012	2012 Oct REC FY2013	2012 Oct REC vs 2012 June REC FY2012	2012 Oct REC vs Amended FY2012	2012 Oct REC FY2013 vs FY2012	Percent change
PROPERTY TAX incl interest	\$106.2	\$106.4	\$106.4	\$115.7	\$0.0	\$0.1	\$9.3	8.8%
OTHER TAXES	\$183.5	\$179.6	\$179.9	\$182.9	\$0.2	-\$3.6	\$3.0	1.7%
LICENSES & PERMITS	\$57.9	\$52.5	\$52.3	\$53.1	-\$0.2	-\$5.6	\$0.8	1.5%
INTERGOVERNMENTAL REVENUE	\$9.5	\$9.2	\$9.4	\$10.9	\$0.3	\$0.0	\$1.5	15.5%
SERVICE CHARGES	\$74.3	\$74.5	\$74.8	\$72.7	\$0.3	\$0.5	-\$2.1	-2.8%
FINES & FORFEITS	\$37.9	\$33.8	\$33.8	\$31.0		-\$4.2	-\$2.8	-8.2%
MISCELLANEOUS REVENUE	\$10.1	\$10.0	\$11.3	\$9.7	\$1.2	\$1.1	-\$1.6	-13.8%
OTHER FINANCING SOURCES	\$18.2	\$18.5	\$15.8	\$15.5	-\$2.6	-\$2.4	-\$0.4	-2.3%
Grand Total	\$497.5	\$484.5	\$483.6	\$491.4	-\$0.8	-\$13.9	\$7.8	1.6%



Revenue source	Amended budget FY2012	2012 June REC FY2012	2012 Oct REC FY2012	2012 Oct REC FY2013	2012 Oct REC vs 2012 June REC FY2012	2012 Oct REC FY2013 vs FY2012	2012 REC Oct FY2013 vs amended FY2012
PROPERTY TAX	106,221,322	106,369,831	106,369,831	115,689,510	0	9,319,679	9,468,188
OTHER TAXES							
SALES TAX	141,997,650	138,657,954	138,657,954	141,836,937	0	3,178,983	-160,713
MOTOR VEHICLE TAX	7,875,000	8,000,000	8,500,000	8,500,000	500,000		625,000
HOTEL/MOTEL TAX	13,074,864	13,462,414	13,662,414	13,096,670	200,000	-565,744	21,806
BEER & WINE TAX	736,912	736,912	461,726	461,726	-275,186		-275,187
PARKING TAX	3,691,234	3,691,234	3,691,234	3,780,031		88,796	88,796
DOCUMENT TRANSACTION TAX	3,500,000	3,500,000	3,500,000	3,500,000			
CHAIN STORE TAX	112,595	112,595	120,000	120,000	7,405		7,405
OFF TRACK BETTING/RACING TAX	324,261	285,952	273,618	273,618	-12,335		-50,644
UTITLITY TAX	10,485,230	9,500,000	9,500,000	9,786,099		286,099	-699,132
FAIRGROUND SLOT MACHINE 4% TAX	1,695,678	1,695,678	1,516,296	1,540,772	-179,382	24,476	-154,906
OTHER TAXES Total	183,493,426	179,642,740	179,883,242	182,895,852	240,502	3,012,610	-597,574
LICENSES & PERMITS							
ALCOHOLIC BEVERAGE	2,236,360	2,236,360	2,236,360	2,512,642		276,282	276,282
CABLE TV FRANCHISE	4,031,705	4,350,992	4,350,992	4,520,645		169,653	488,940
ENTERGY FRANCHISE	28,980,027	23,668,010	23,668,010	24,377,012	0	709,002	-4,603,015
TELEPHONE FRANCHISE	744,095	744,095	744,095	744,095			
MISCELLANEOUS FRANCHISE	210,114	216,693	216,693	216,693			6,578
OCCUPATIONAL LICENSES	9,343,914	9,343,914	9,343,914	9,581,688		237,774	237,774
SAFETY/ELECTRICAL/MECHANICAL	3,587,000	2,878,947	2,578,947	2,337,000	-300,000	-241,947	-1,250,000
TAXI/TOURGUIDE LICENSES	577,500	620,044	644,265	577,000	24,221	-67,265	-500
BUILDING PERMITS	4,840,000	4,840,000	4,840,000	4,635,000		-205,000	-205,000
MOTOR VEHICLE PERMITS	2,210,000	2,466,733	2,510,000	2,510,000	43,268		300,000
STREETS & CURBS	433,745	433,745	434,353	444,353	607	10,000	10,607
MAYORALTY PERMITS	275,000	275,000	275,000	275,000			
OTHER	389,000	389,000	419,400	339,000	30,400	-80,400	-50,000
LICENSES & PERMITS Total	57,858,460	52,463,532	52,262,027	53,070,127	-201,505	808,100	-4,788,333
INTERGOVERNMENTAL REVENUE							
FEDERAL AID - MEDICARE/OTHER							
STATE AID - VIDEO POKER	3,150,568	2,823,894	2,823,894	2,823,894			-326,674
STATE DEPT. OF CORRECTIONS	75,000	75,000	75,000	75,000			
STATE AID-MEDICAID	141,356	384,507	384,507	1,780,000		1,395,493	1,638,644
STATE REVENUE SHARING	833,974	833,974	856,107	955,939	22,133	99,832	121,965
STATE AID OTHER	909,148	925,319	925,319	894,068		-31,252	-15,080
PARISH TRANSP FUND: ROADS	2,507,503	2,298,321	2,507,503	2,507,503	209,182		
PARISH TRANSP FUND: TRANSIT	1,850,000	1,821,946	1,850,000	1,850,000	28,054		
INTERGOVERNMENTAL REVENUE Total	9,467,549	9,162,961	9,422,330	10,886,404	259,369	1,464,074	1,418,855



Revenue source	Amended budget FY2012	2012 June REC FY2012	2012 Oct REC FY2012	2012 Oct REC FY2013	2012 Oct REC vs 2012 June REC FY2012	2012 Oct REC FY2013 vs FY2012	2012 REC Oct FY2013 vs amended FY2012
SERVICE CHARGES							
GENERAL GOVERNMENT	16,088,844	16,663,996	16,670,584	13,543,754	6,588	-3,126,830	-2,545,090
PUBLIC SAFETY	16,379,218	13,945,164	13,945,164	14,907,804	0	962,640	-1,471,414
STREETS PARKING METERS	4,455,000	4,749,769	4,749,769	4,710,000	0	-39,769	255,000
STREETS OTHER	2,459,920	2,994,882	2,994,882	3,134,920		140,038	675,000
SANITATION	32,817,568	34,009,482	34,009,482	34,009,482	0		1,191,914
PARKS AND PARKWAY	19,000	123,860	394,000	366,000	270,140	-28,000	347,000
INDIRECT COSTS	2,000,000	2,000,000	2,000,000	2,000,000			
OTHER	38,500	38,500	38,500	35,000		-3,500	-3,500
SERVICE CHARGES Total	74,258,050	74,525,654	74,802,381	72,706,960	276,728	-2,095,421	-1,551,090
FINES & FORFEITS							
TRAFFIC FINES & VIOLATIONS	7,000,000	5,400,000	5,400,000	5,400,000			-1,600,000
RED SIGNAL LIGHT/CAMERA ENFORCEMENT	19,000,000	15,300,000	15,300,000	12,500,000		-2,800,000	-6,500,000
PARKING TICKET COLLECTONS	10,700,000	11,850,000	11,850,000	11,850,000			1,150,000
ADMIN. ADJUDICATION FEES	100,000	100,000	100,000	125,000		25,000	25,000
MUNICIPAL COURT FINES & COSTS	1,001,500	1,001,500	1,001,500	1,001,500			
IMPOUNDED/ABANDONED VEHICLES	120,000	120,000	120,000	120,000			
FINES & FORFEITS Total	37,921,500	33,771,500	33,771,500	30,996,500		-2,775,000	-6,925,000
MISCELLANEOUS REVENUE							
INTEREST - OPERATING & CAPITAL	337,482	62,668	62,668	62,668	0		-274,814
RENTS & ROYALTIES	1,156,897	1,669,201	1,071,897	1,189,097	-597,304	117,200	32,200
CONTRIBUTIONS AND OTHER	4,584,093	4,619,515	6,442,165	4,362,541	1,822,651	-2,079,624	-221,552
MISCELLANEOUS REIMBURSEMENT	4,043,721	3,691,492	3,691,492	4,101,165	0	409,674	57,444
MISCELLANEOUS REVENUE Total	10,122,193	10,042,875	11,268,222	9,715,471	1,225,347	-1,552,751	-406,721
OTHER FINANCING SOURCES							
TRANSFER FROM OTHER FUNDS	18,188,204	18,487,020	15,837,020	15,475,020	-2,650,000	-362,000	-2,713,184
OTHER FINANCING SOURCES Total	18,188,204	18,487,020	15,837,020	15,475,020	-2,650,000	-362,000	-2,713,184
Grand Total	497,530,704	484,466,113	483,616,554	491,435,844	-849,559	7,819,290	-6,094,859

