



CITY OF NEW ORLEANS

BottomLineStat

May 2014 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Parking Enforcement Collections
- Photo Safety Collections
- EMS Collections
- Traffic Court
- Sales Taxes and Occupational License Revenues / Collections
- Property Taxes
- Sanitation Fees Revenues / Collections
- Additional Revenue Items

Capital Fund

- Surplus Real Estate Sales

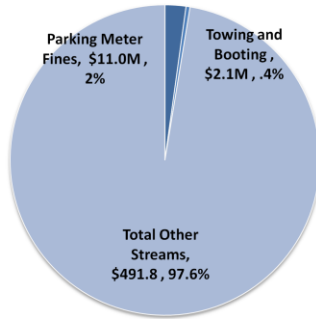
Expenditures

- Workers Comp Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utilities Expense and Usage (Entergy)

Revenue Analysis

Parking Enforcement Revenues

2.4% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 YTD Projection
Number of parking citations	110,562	147,131
Number of tows	7,376	6,023
Number of boots	4,149	2,052

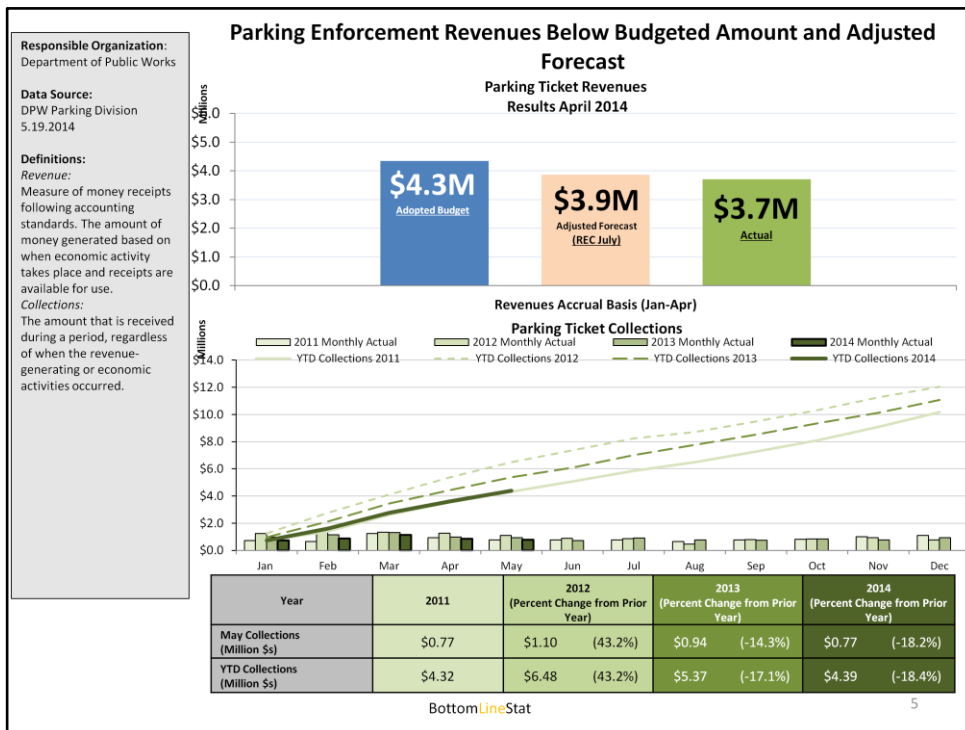
Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan	Develop a plan to handle high levels of PCO turnover	Ongoing	

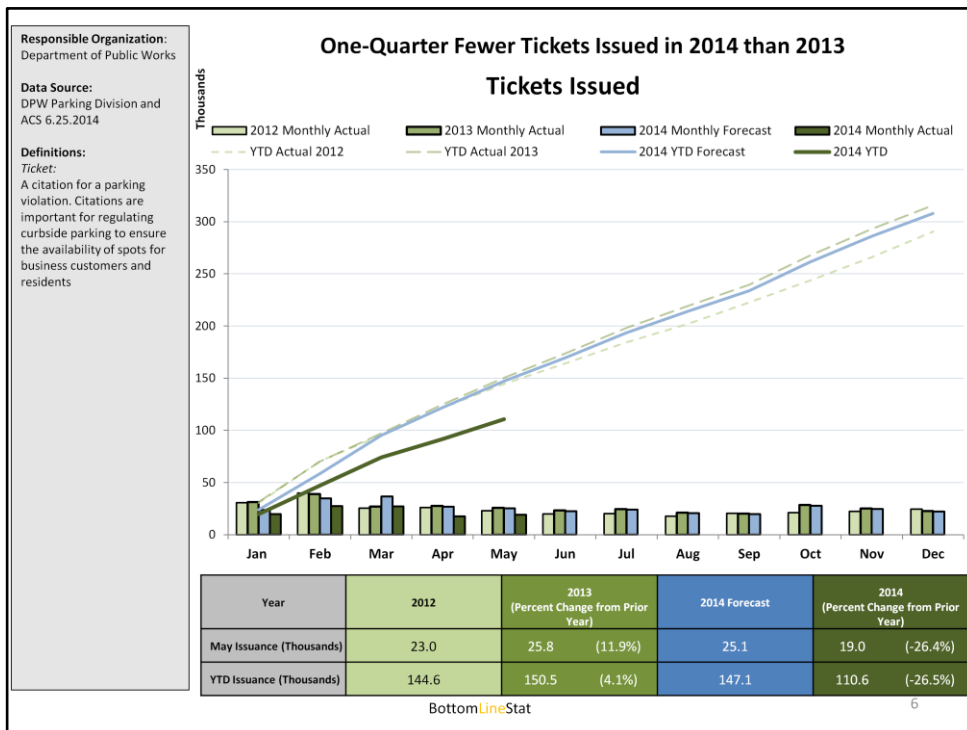
Source: Adopted Budget 2014

BottomLineStat

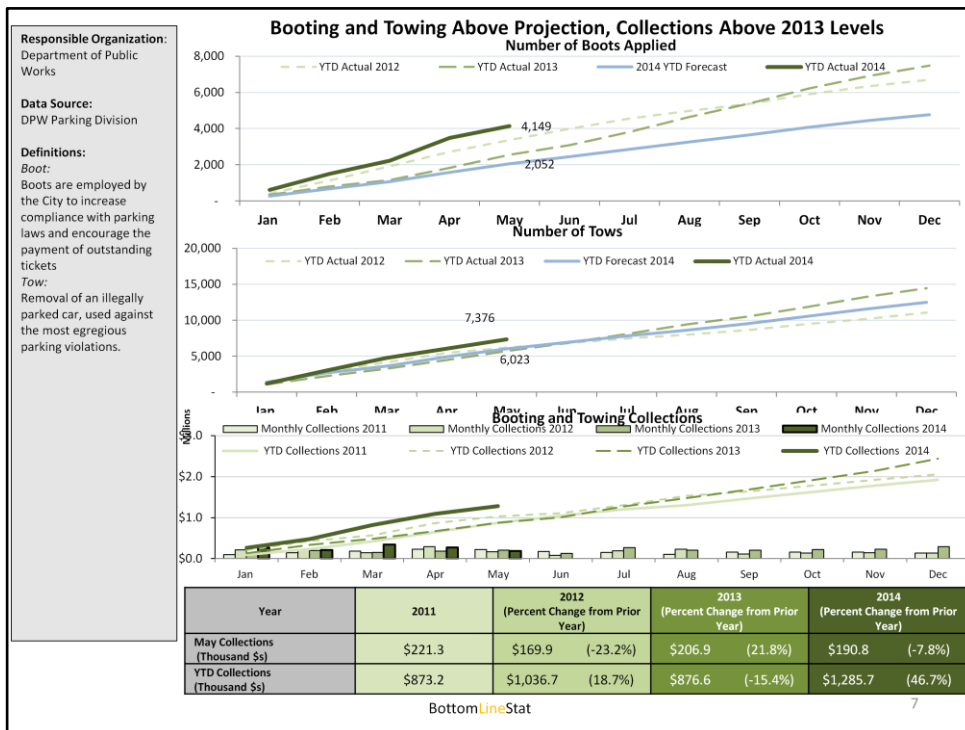
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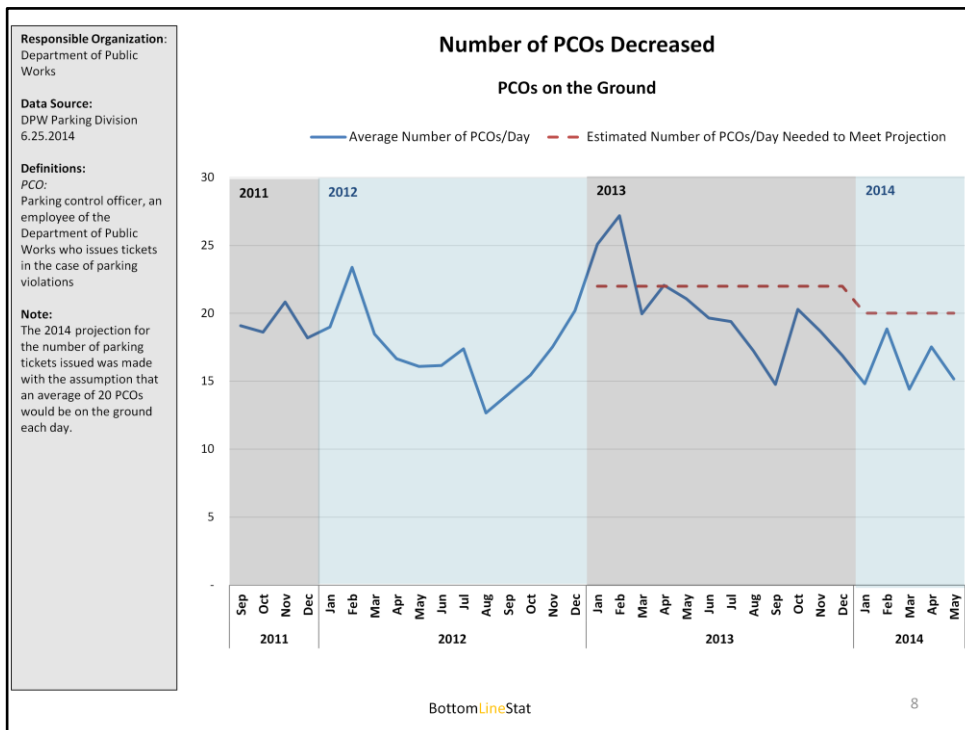
Collections remain low for a number of reasons including technical issues with ticket issuance equipment, PCO staffing, and poor contractor performance. The Department of Public Works has completed negotiations for a new contract, and anticipates having the contract in operation by the beginning of August 2014.



Technical issues with ticket issuance devices and PCO staffing have led to a decrease in ticket issuance. The Department of Public Works anticipates that issuance will remain low at least until a new vendor is in place in July



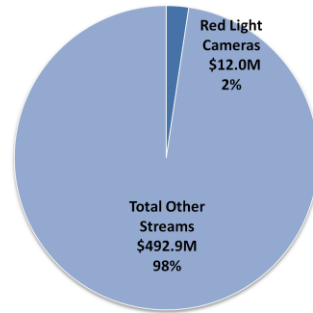
The rate of booting may drop temporarily in August due to Department of Public Works' planned outsourcing of boot operations as part of their new parking enforcement contract.



The Department of Public Works (DPW) hired a new class of 14 PCOs. The class is currently in training and will be in the field starting in June. DPW reported that they are having more success in hiring PCOs and are looking into ways to increase the PCO retention rate.

Photo Safety Management

2% Adopted Budget GF Revenues for 2014



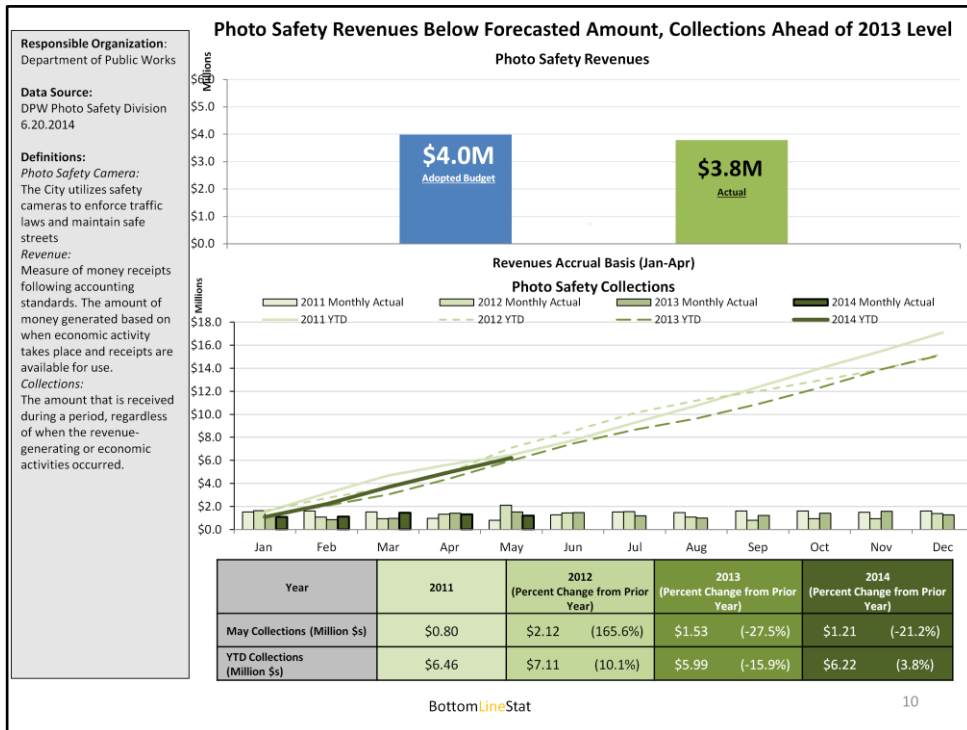
Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	

Source: Adopted Budget 2014

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Revenue is lower than projected because of ongoing issues with inoperable flashers in school zones.

Responsible Organization:
Department of Public Works

Data Source:
DPW Photo Safety Division
5.20.2014

Definitions:

Photo Safety Camera:
The City utilizes safety cameras to enforce traffic laws and maintain safe streets

Event:
Any traffic event that causes a photo safety camera to register a potential violation

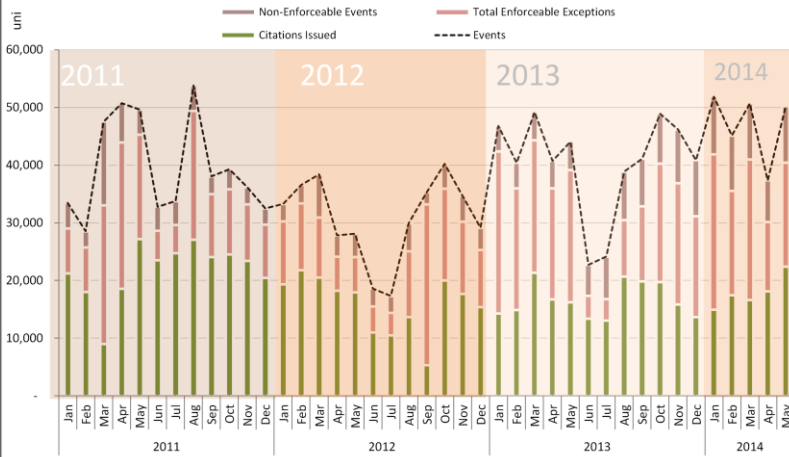
Non-Enforceable Events:
An event that is later ruled not to be in violation of any traffic laws

Enforceable Exception:
An event that involves a traffic violation but does not lead to the issuance of a citation. This can occur for a number of reasons including mechanical failures, false positives, and the inability to identify the violating vehicle.

Citation:
An event that results in the issuance of a citation

Monthly Issuance Rate Improved from 2013

Detail of Monthly Exceptions and Citations Issued



In Q1 2014, 54 tickets issued to City vehicles were waived. All tickets were originally issued to NOPD vehicles.

Year	2011	2012	2013	2014
YTD Events	49,659	28,115	44,083	50,207
YTD Citations	27,208	17,959	16,240	22,411
YTD Issuance Rate	45%	60%	38%	38%
May Issuance Rate	55%	64%	37%	45%

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In the Past Six Months, 24 Cameras Have 500 or More Exceptions								
Camera #	Location	December-13	January-14	February-14	March-14	April-14	May-14	Six Month Total
NO59	WB CANAL ST @ N. OLYMPIA ST	2,351	3,048	3,371	1,607	866	2,024	13267
NO92	SB CARROLLTON AVE @ KIPP BELIEVE SCHOOL	1,133	1,834	1,851	1,778	1,565	2,362	10523
NO60	EB CANAL ST @ S. ST PATRICK ST	2,338	3,287	1,878	771	377	1,082	9733
NO56	SB FRANKLIN AVE @ WISTERIA ST	929	1,748	1,148	1,790	1,037	2,343	8995
NO58	WB BIENVILLE ST @ N OLYMPIA ST	835	1,238	739	1,308	545	1,227	5892
NO57	EB BIENVILLE ST @ N ST PATRICK ST	685	935	647	1,234	274	626	4401
NO50	WB ST CHARLES AVE @ JENA ST	283	982	985	735	364	754	4103
NO55	NB FRANKLIN AVE @ WISTERIA ST	1,071	1,140	965	804	67	2	4049
NO51	NB READ BLVD @ HAMMOND ST	829	1,468	233	963	177	0	3670
NO53	NB JACKSON AVE @ CHESTNUT ST	207	307	592	298	636	954	2994
NO88	WB OPELOUSAS AVE @ HOLY NAME OF MARY	242	390	406	626	381	636	2681
NO25	NB PARIS @ CRESCENT DR	594	717	75	924	127	1	2438
NO49	EB ST CHARLES AVE @ CADIZ ST	1,428	877	0	0	0	2	2307
NO47	NB CANAL BLVD @ FRENCH ST	138	433	91	888	79	1	1630
NO48	SB CANAL BLVD @ FRENCH ST	0	1	3	1,214	107	0	1325
NO118	SB JACKSON AVE @ LAUREL ELEMENTARY	246	398	173	387	82	0	1286
NO98	EB PRYTANIA ST @ MCGEEHEE SCHOOL	253	595	2	372	39	1	1262
NO90	NB CARROLLTON @ KIPP BELIEVE SCHOOL	0	2	0	843	122	1	968
NO52	SB READ BLVD @ HAMMOND ST	148	7	2	507	72	0	736
NO26	SB PARIS @ PRENTISS AVE	2	195	26	435	47	2	707
NO86	EB OPELOUSAS AVE @ HOLY NAME OF MARY	126	249	76	141	27	0	619
NO108	EB FRERET ST @ UPPERLINE STREET	0	232	93	244	43	1	613
NO54	SB JACKSON AVE @ COLISEUM ST	48	117	189	88	96	49	587
NO102	EB CAMP ST @ INTERNATIONAL SCHOOL	0	1	5	395	63	1	465

Greater than 1500 flasher exceptions this month

Between 1000 and 1500 flasher exceptions this month

500 -1000 flasher exceptions this month

Less than 500 flasher exceptions this month

The flashers with the worst performance have been converted from solar to AC power, but in many cases they are still inoperable. The Department of Public Works is exploring the possibility of completely replacing inoperable flashers.

Responsible Organization:
Department of Public Works

Data Source:
American Traffic Solutions
6.23.2014

Definitions:

Collected:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.

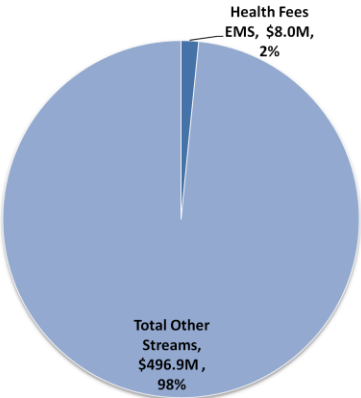
Note:
Receivable aging data only dates back to 2009. Collected funds shown here do not include any late fees, only original amount due.

Photo Safety Collections

	By Date of Violation				By Date of Deposit
	Tickets	Billed	Collected	% Collected	Collected
Dec-13	13,766	\$1,643,135.00	\$998,480.00	61%	\$1,257,485.00
Jan-14	15,087	\$1,697,310.00	\$1,039,715.00	61%	\$1,291,425.00
Feb-14	17,554	\$1,970,000.00	\$1,105,310.00	56%	\$1,205,585.00
Mar-14	16,750	\$1,946,205.00	\$1,026,360.00	53%	\$1,151,845.00
Apr-14	18,283	\$2,023,675.00	\$956,390.00	47%	\$1,466,220.00
May-14	22,522	\$2,502,095.00	\$489,320.00	20%	\$1,415,810.00

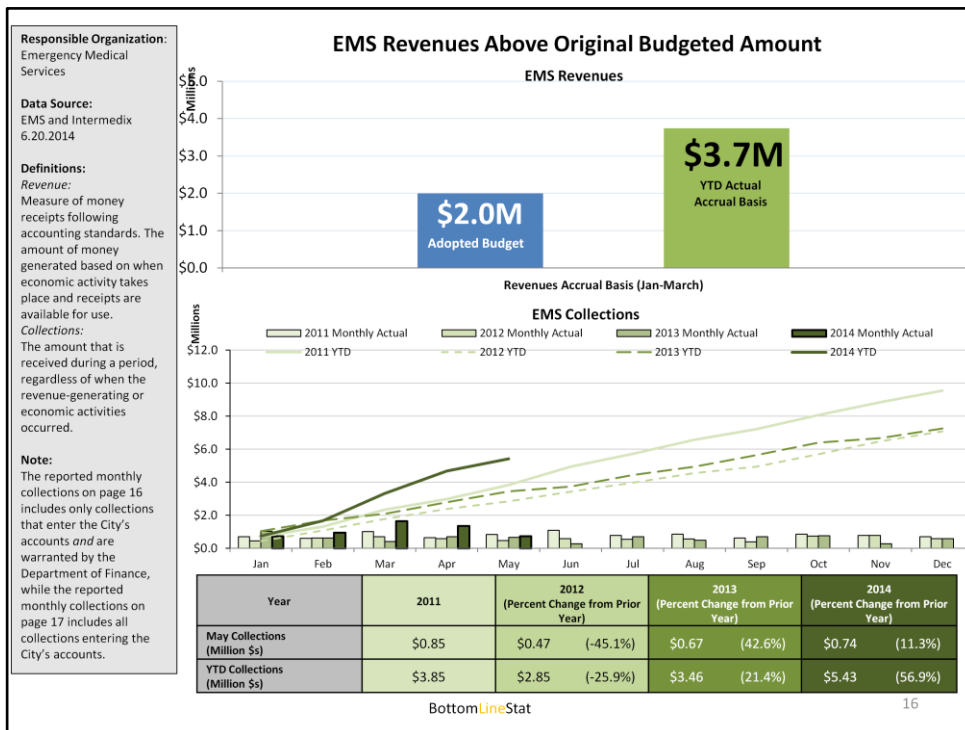
EMS Revenues

2% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

BottomLineStat



Collections numbers do not include fees that have been collected but not warranted by the Department of Finance.

Responsible Organization:
Emergency Medical Services

Data Source:
Intermedix 6.17.14

Definitions:
Collected:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.
Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.
Charge Mix:
The classification of responsible parties billed in a given month for EMS services provided.

Note:
The reported monthly collections on page 16 are counted when funds enter the City's accounts *and* are warranted by the Department of Finance, while the reported monthly collections on page 17 are counted as soon as funds enter the City's accounts.

EMS Collections

	By Date of Service				By Date of Deposit
	Billable Incidents	Net Charges	Collections	% Collections	Collections
Oct-13	205	\$0.19 M	\$0.06 M	30%	\$0.0 M
Nov-13	2,586	\$2.33 M	\$0.70 M	30%	\$0.0 M
Dec-13	3,468	\$3.26 M	\$0.93 M	29%	\$0.10 M
Jan-14	3,558	\$3.54 M	\$0.88 M	25%	\$0.53 M
Feb-14	3,289	\$3.33 M	\$0.82 M	25%	\$1.06 M
Mar-14	3,777	\$3.95 M	\$0.87 M	22%	\$0.96 M
Apr-14	3,541	\$3.76 M	\$0.70 M	19%	\$1.26 M
May-14	3,608	\$4.80 M	\$0.35 M	7%	\$1.19 M

Responsible Organization: Emergency Medical Services Data Source: Intermedix 6.17.14 Definitions: Collected: The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred. Billed: The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled. Charge Mix: The classification of responsible parties billed in a given month for EMS services provided.	EMS Collections						
		Current Charge Mix	Historical Charge Mix Comparison (April '12)				
	Class	New Orleans	New Orleans	Houston	Baltimore	Philadelphia	DeKalb, GA
	Self	40%	55%	43%	62%	23%	52%
	Private	12%	15%	17%	12%	36%	18%
	Medicare	28%	15%	22%	18%	31%	20%
	Medicaid	21%	14%	17%	7%	11%	11%

	Aged 6 Months	
Class	April Aged	May Aged
Self	29%	28%
Private	12%	13%
Medicare	32%	32%
Medicaid	27%	27%

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The increase in patients with Medicare and Medicaid is due to improved contractor performance and the Emergency Medical Service (EMS) setting up an automated data transfer system with 4 hospitals. EMS is currently in negotiations to set up an automated transfer with 2 additional hospitals.

Responsible Organization:
Emergency Medical Services

Data Source:
Intermedix 6.17.14

Definitions:
Collected:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.
Billed:
The payment obligation created through the occurrence of a service or penalty event. The obligation may or may not have been fulfilled.
Charge Mix:
The classification of responsible parties billed in a given month for EMS services provided.

EMS Collections

ACS Historical Account Transfer (Aged 3yrs or Less)

Number of Accounts: 1,096

Unpaid Balance: \$40.5 M

Charge Mix*	% of Total
Medicaid	12%
Medicare	16%
Private	13%
Self	59%
Total	100.00%

* Charge Mix based on total unpaid historical. Not just those accounts aged 3yrs or less. Insurance as identified by ACS.

Traffic Court

1% Adopted Budget GF Revenues for 2014



Action Item

Responsible Party	Action Item	Due	Status
Debra Hall, Allen Square	Develop and implement a comprehensive collections plan	Ongoing	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	

Source: Adopted Budget 2014

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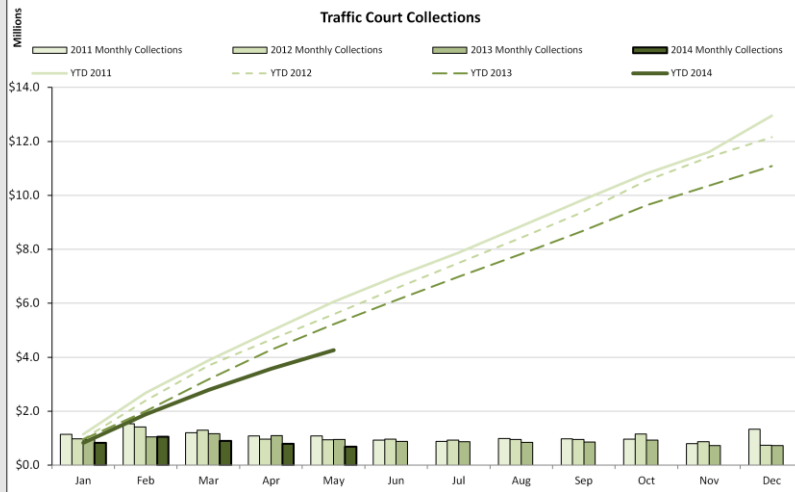
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Responsible Organization:
Traffic Court

Data Source:
Traffic Court 6.24.2014

Definitions:
Collections:
Money that has been collected by the City but not yet officially entered into the City's records

Traffic Court Collections Down 18% from 2013



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
May Collections (Million \$)	\$1.08	\$0.94 (-13.1%)	\$0.95 (1.3%)	\$0.69 (-28.1%)
YTD Collections (Million \$)	\$6.06	\$5.59 (-7.7%)	\$5.23 (-6.6%)	\$4.27 (-18.4%)

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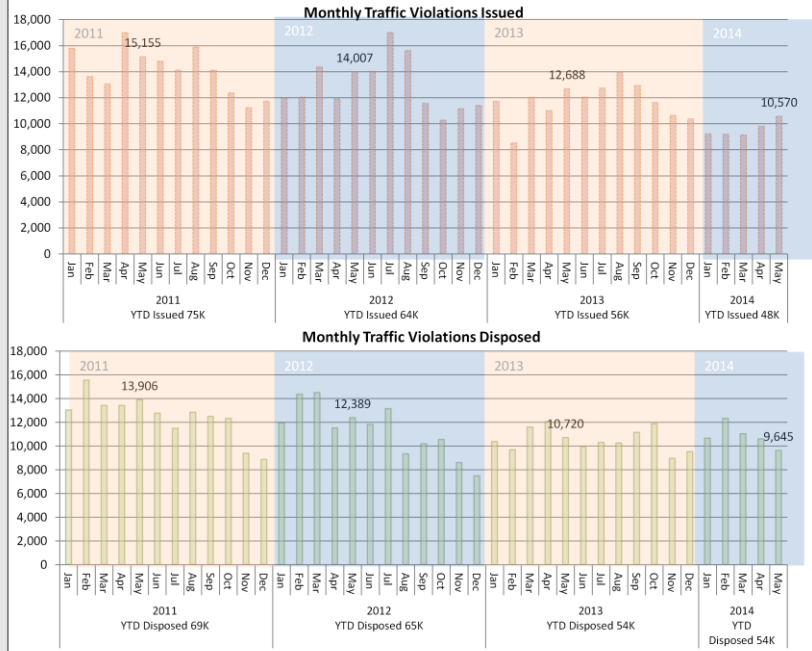
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Responsible Organization:
Traffic Court

Data Source:
Traffic Court 6.24.2014

Definitions:
Citation Issuance:
A traffic ticket requiring a hearing in Traffic Court. Citations may include multiple traffic violations.
Citation Disposal:
The result of final determination of a case in Traffic Court: guilty, not guilty, or dismissed.

Violations Issued Decreased from 2013

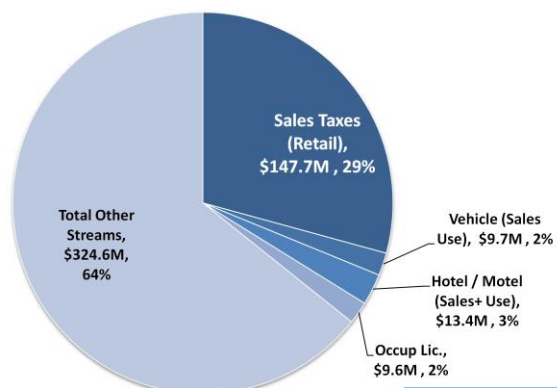


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Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 34% of Adopted Budget GF Revenues for 2014

Occupational License : 2% Adopted Budget GF Revenues for 2014



Measure	2014 YTD Actual	2014 Target	Status
Number of sales tax audits completed	22	105	Off Target
Number of field visits/contacts by Bureau of Revenue field agents	7,706	10,000	On Target

● On Target
 ▲ Within 10% of Target
 ◆ Off Target

Source: Adopted Budget 2014

BottomLineStat

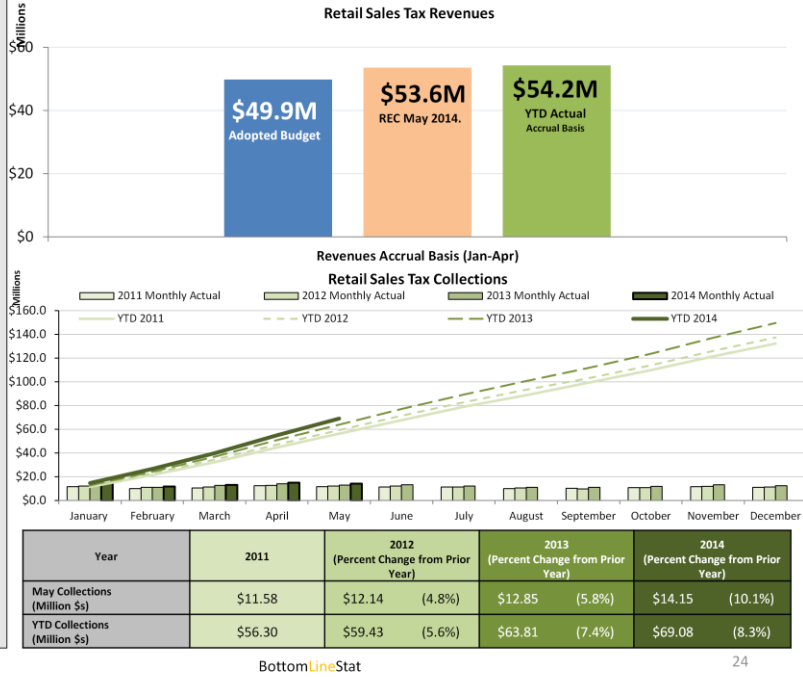
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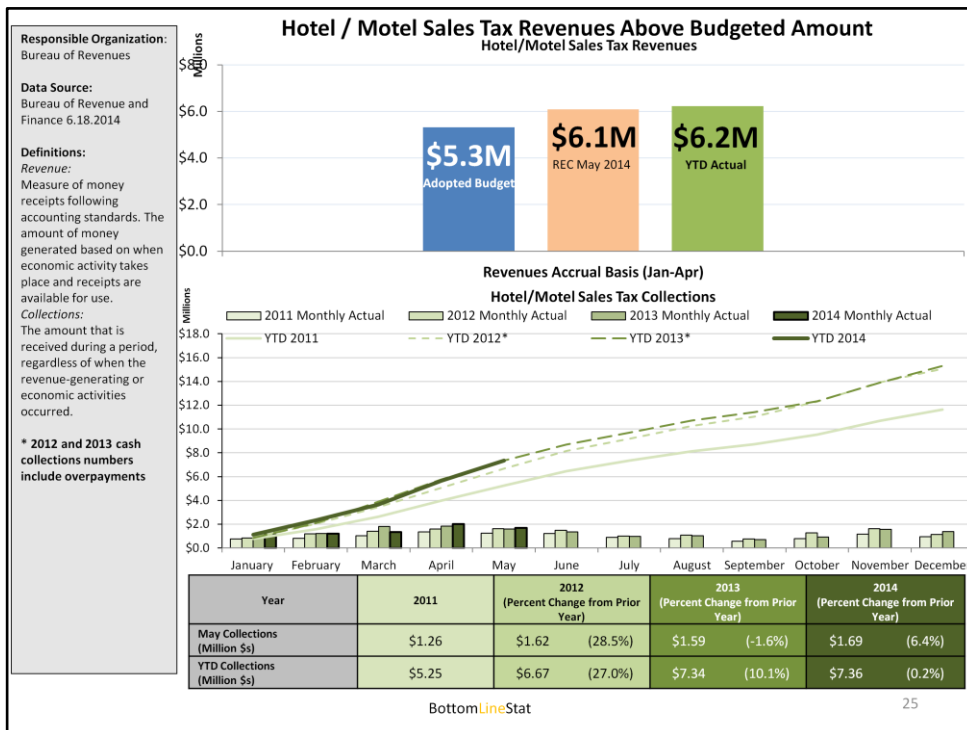
Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and
Finance 6.18.2014

Definitions:
Revenue:
Measure of money
receipts following
accounting standards. The
amount of money
generated based on when
economic activity takes
place and receipts are
available for use.
Collections:
The amount that is
received during a period,
regardless of when the
revenue-generating or
economic activities
occurred.

Retail Sales Tax Revenues Above Budgeted Amount and Adjusted Forecast





The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.

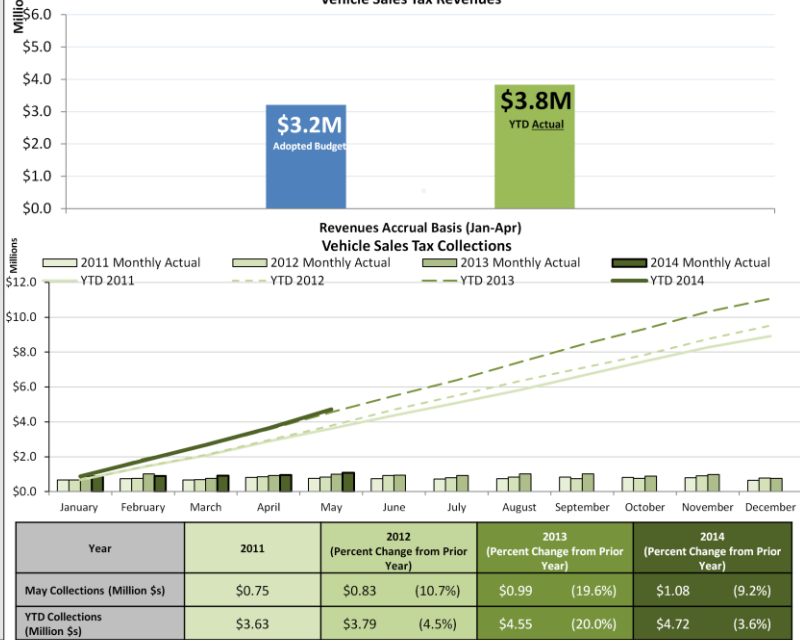
Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and
Finance 6.18.2014

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Vehicle Sales Tax Revenues Above Forecasted Amount

Vehicle Sales Tax Revenues



BottomLineStat

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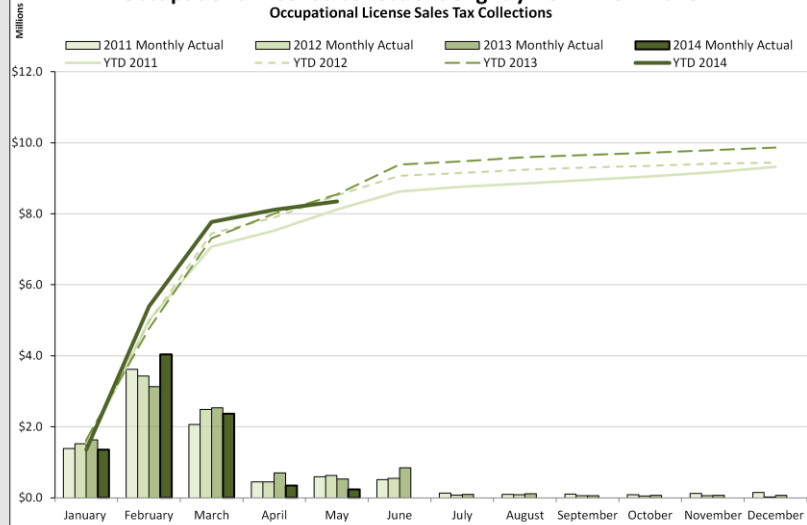
Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and
Finance 6.18.2014

Definitions:
Collections:
The amount that is
received during a period,
regardless of when the
revenue-generating or
economic activities
occurred.

Occupational License Collections Slightly Down from 2013

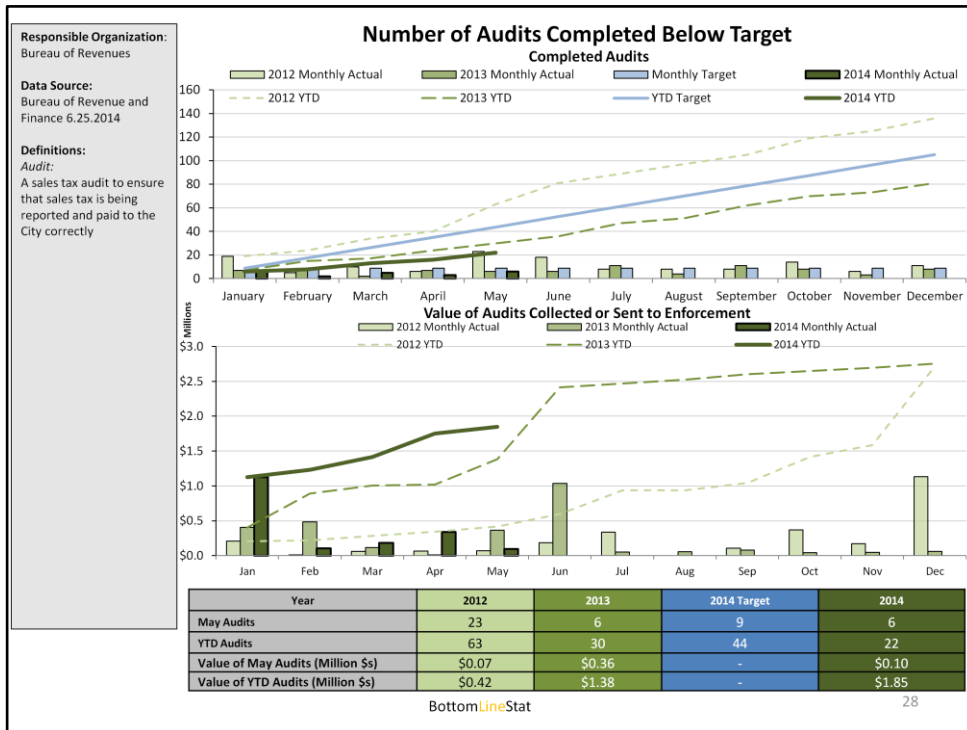
Occupational License Sales Tax Collections



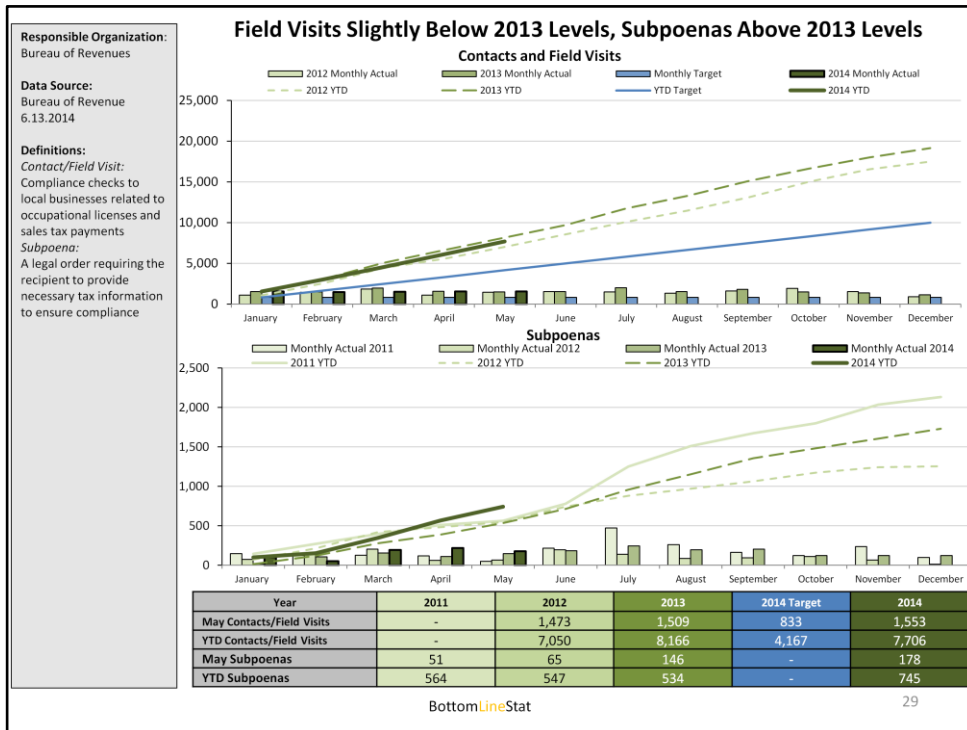
Year	2011	2012 (Percent Change from Prior Year)		2013 (Percent Change from Prior Year)		2014 (Percent Change from Prior Year)	
May Collections (Million \$s)	\$0.60	\$0.63	(5.3%)	\$0.53	(-15.2%)	\$0.24	(-55.3%)
YTD Collections (Million \$s)	\$8.12	\$8.52	(4.9%)	\$8.54	(0.3%)	\$8.35	(-2.2%)

BottomLineStat

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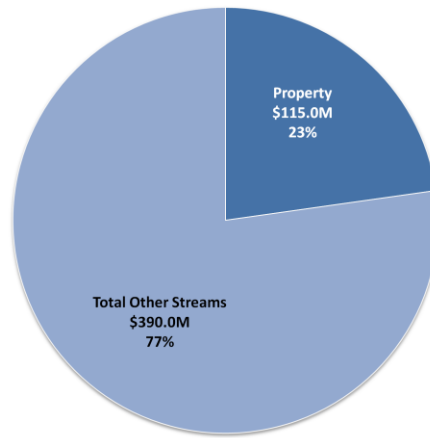
The Bureau of Revenue has experienced staff shortages and is currently hiring new auditors. The Bureau has also completed a contract to hire outside auditors.



The number of contacts and field visits will increase in June due to activity related to Essence Festival.

Property Tax Revenues

23% Adopted Budget GF Revenues for 2014



Source: Adopted Budget 2014

BottomLineStat

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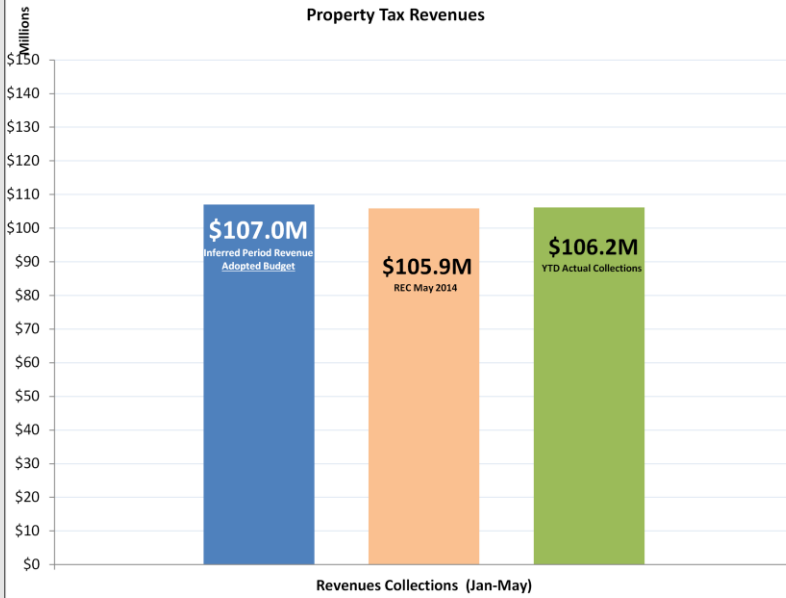
Responsible Organization:
Bureau of Treasury

Data Source:
Department of Finance

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.

Note:
Property tax revenues go to a number of public sources including the RTA and the School Board. This chart only tracks the amount that enters the City's General Fund.

Property Tax Revenues Below Original Budgeted Amount, Above Adjusted Forecast

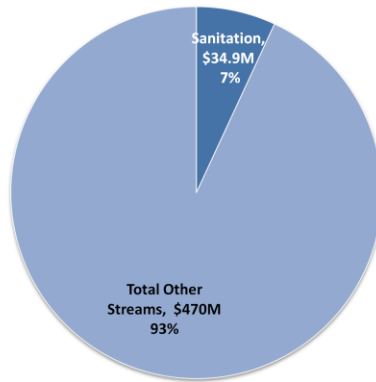


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Sanitation Revenues

7% Adopted Budget GF Revenues for 2014



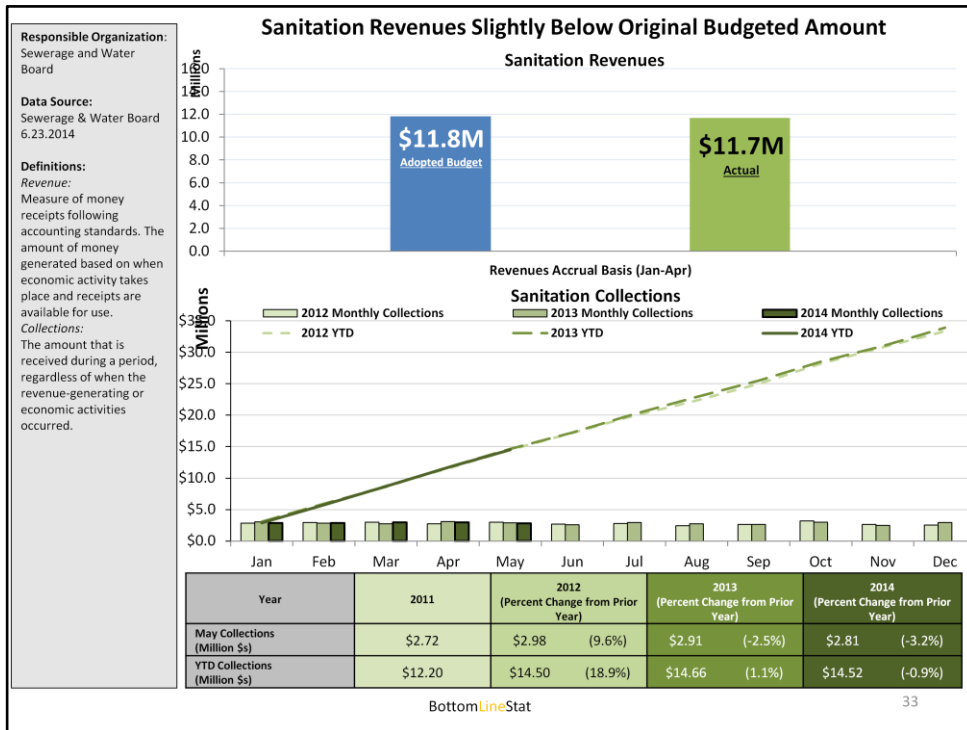
Measure	2014 YTD Actual	2014 Target	Status
Percent of sanitation referrals collected	45%	50%	⚠️

● On Target
 ⚠️ Within 10% of Target
 ❖ Off Target

Source: Adopted Budget 2014

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The City is currently working with the Sewerage and Water Board to implement the collections policy change. Effects from this change will be seen later in 2014.

Responsible Organization:
Sewerage and Water
Board/ALPAT

Data Source:
ALPAT
6.23.2013

Definitions:

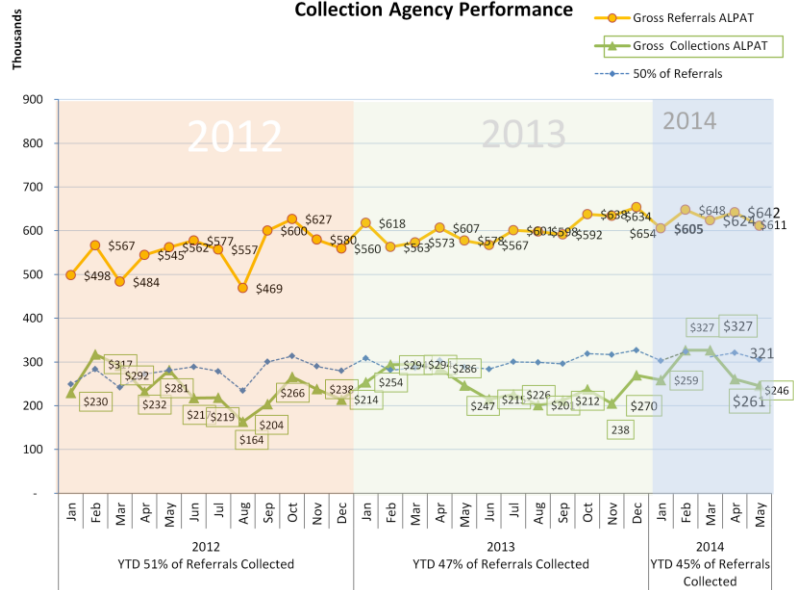
ALPAT:
The City's contracted
collection agency for
sanitation charges

Referrals:
The total sanitation billing
amount referred to ALPAT
for collection

Collections:
The total sanitation
charges collected due to
enforcement by ALPAT

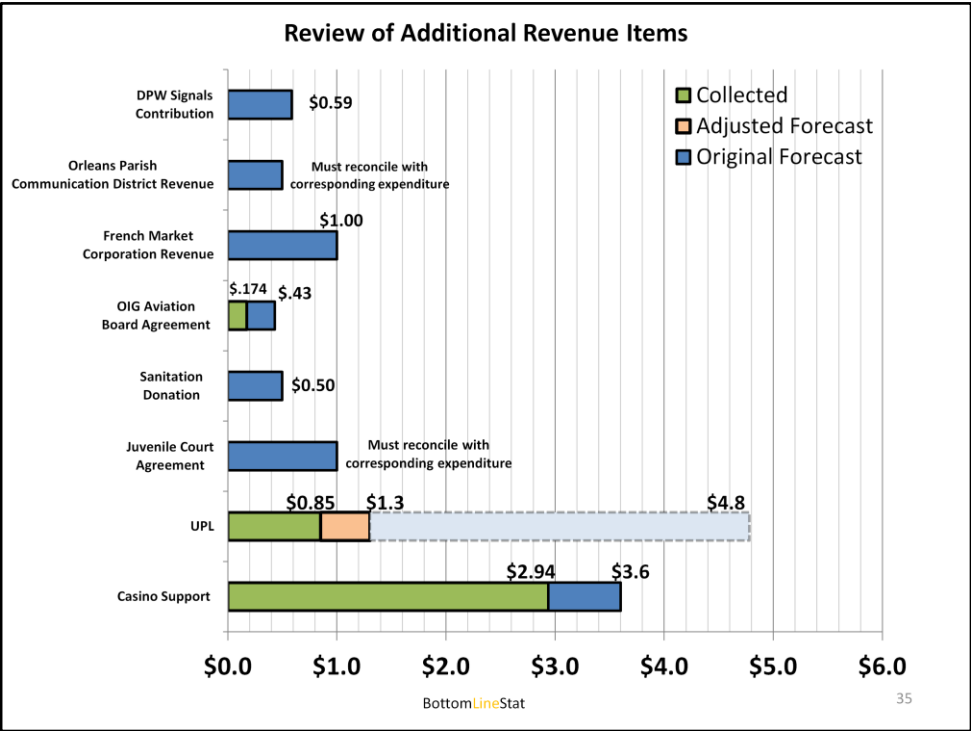
40% of Referrals Were Collected in May

Collection Agency Performance



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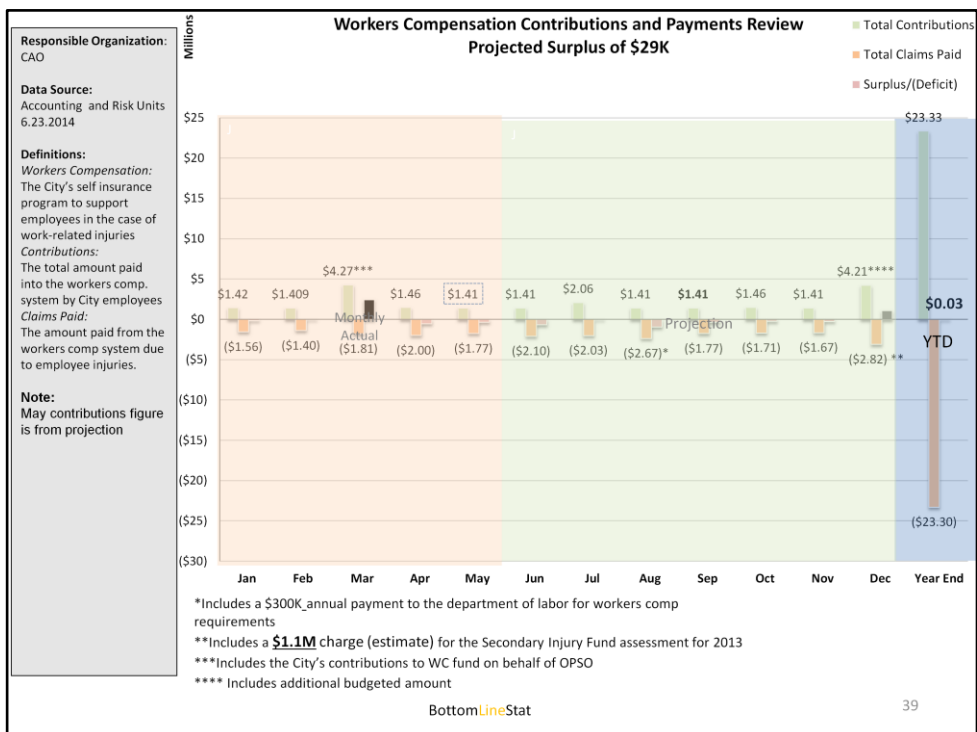


Capital Fund

Responsible Organization: Real Estate and Records Data Source: Capital Projects, Real Estate and Records Definitions: <i>Surplus Properties:</i> Properties that no longer serve a regular function to the City and are sent to sale	Surplus Properties Update	
	New Sale Events	
	Event	Value
	Auction Scheduled for 6/27	\$30,000
	Closing on Street Parcel	\$71,000
	Appraisals for Upcoming Auction	
	Property	Status as of 6/24/2014
	2019 Third Street (Vacant Lot)	Appraiser Identified, Contract is Being Routed
	3601 General Taylor (Vacant Lot)	
	2600 S. Broad Street (Vacant Lot)	
	1400 S. Broad Street (Vacant Lot)	
	Harrison Ave. and Bellaire St. (Vacant Lot)	
	4415 and 4435 Wilson Avenue (Multi-Unit Buildings)	Appraisal Complete
	New Orleans East Visitor's Center	
	Elysian Fields Fire House	
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The Office of Real Estate and Records is currently understaffed and anticipates sale events will slow accordingly.

Expenditure Analysis



Responsible Organization:
CAO

Data Source:
Risk Unit
6.20.2014

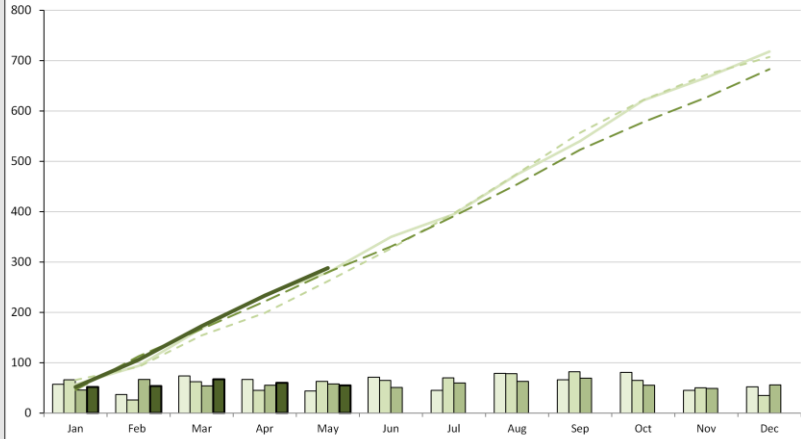
Definitions:
Workers Compensation:
The City's self insurance
program to support
employees in the case of
work-related injuries
Claim:
An on-the-job injury
requiring payment from
workers compensation

New Workers Compensation Claims Tracked Close to 2013 Levels

New Workers Comp. Claims

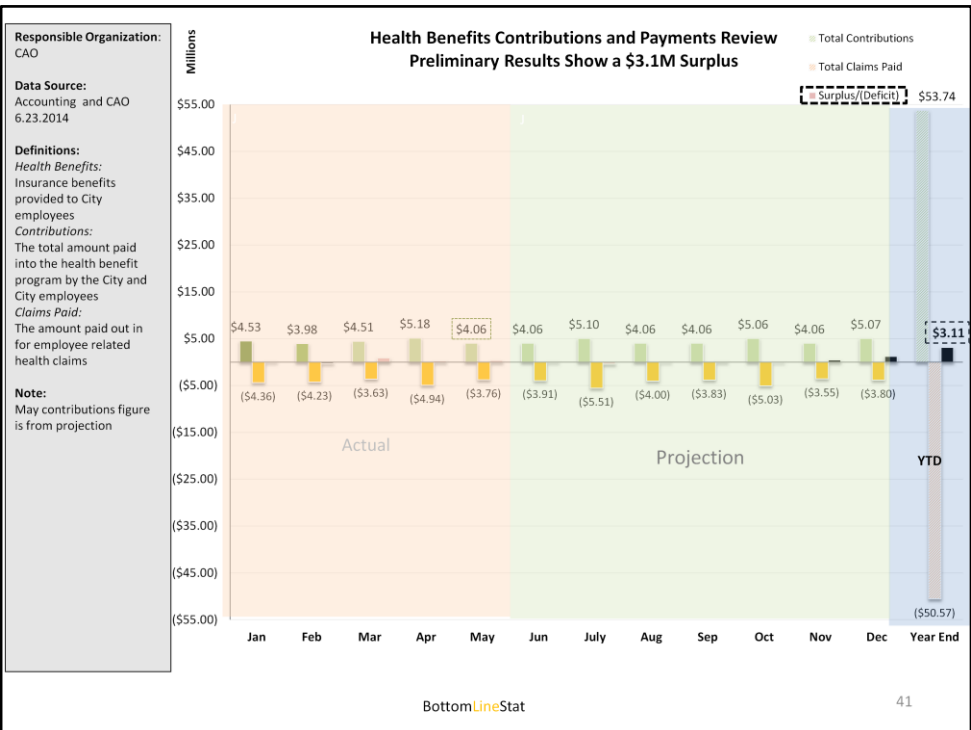
New Monthly Claims 2011
 New Monthly Claims 2012
 New Monthly Claims 2013
 New Monthly Claims 2014

YTD Total New Claims 2011
 YTD Total New Claims 2012
 YTD Total New Claims 2013
 YTD Total New Claims 2014



Year	2011	2012 (Percent Change from Prior Year)	2013 (Percent Change from Prior Year)	2014 (Percent Change from Prior Year)
New May Claims	44	63 (43.2%)	58 (-7.9%)	55 (-5.2%)
New YTD Claims	279	262 (-6.1%)	280 (6.9%)	288 (2.9%)

BottomLineStat



Fuel Usage (in Gallons)					
Responsible Organization	2011	2012	2013	2014	Change
Equipment Maintenance Division	May (YTD)	May (YTD)	May (YTD)	May (YTD)	2014/2013
POLICE	450,540	425,008	368,618	344,995	-6%
CRIMINAL SHERIFF	101,551	95,733	88,226	87,584	-1%
EMERGENCY MEDICAL SERVICES	53,465	55,777	56,228	54,403	-3%
PUBLIC WORKS	26,402	29,168	28,608	31,911	12%
FIRE	30,569	32,691	30,600	29,339	-4%
PARKWAY & PARK COMMISSION	28,755	27,310	26,504	23,801	-10%
SANITATION	16,678	15,961	16,937	19,888	17%
DISTRICT ATTORNEY	14,074	14,799	14,305	14,432	1%
RECREATION	10,727	12,786	11,010	10,705	-3%
LA SPCA	5,280	5,048	5,673	6,094	7%
SAFETY & PERMITS	11,230	7,088	6,896	5,801	-16%
OFFICE OF HOUSING & URBAN DEV.	4,659	3,567	4,784	5,326	11%
PROPERTY MANAGEMENT	5,353	6,315	6,740	4,909	-27%
N O MOSQUITO CONTROL BRD.	5,151	4,410	4,653	4,054	-13%
COUNCIL	4,209	3,813	3,988	3,971	0%
CORONER'S OFFICE	3,390	3,133	2,938	2,732	-7%
FIRST CITY COURT	2,104	1,764	2,222	2,541	14%
EQUIPMENT MAINTENANCE DIVISION	362	206	2,305	2,484	8%
CLERK OF CRIMINAL DIST COURT	814	1,116	2,024	2,212	9%
OFFICE OF EMERGENCY PREPAREDNESS	756	2,211	2,095	2,025	-3%
All Other Departments (Less than 2,000 Gallons)	16,511	14,279	11,421	9,894	-13%
Total (Not Including Police)	342,041	337,174	328,156	324,104	-1%
Total	792,581	762,182	696,774	669,099	-4%

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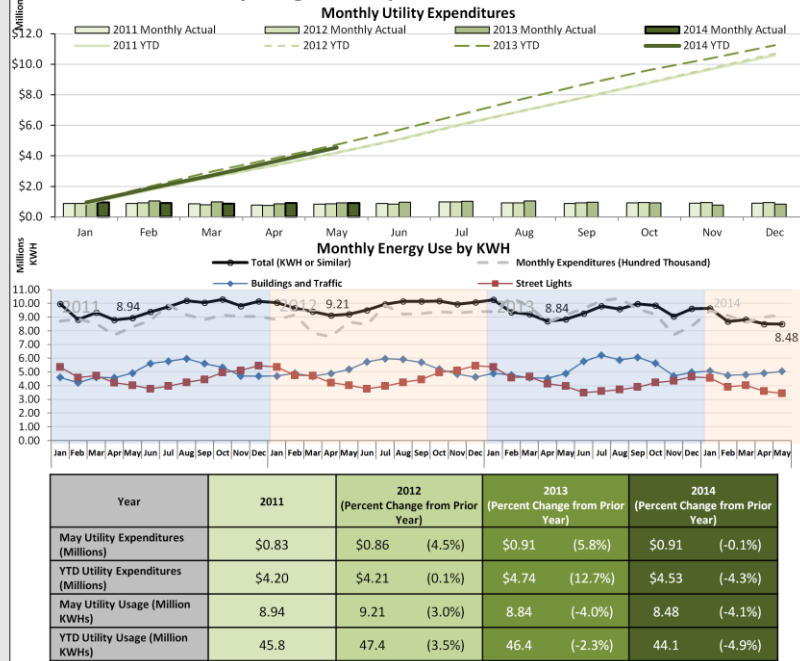
The increase in fuel usage for the Department of Sanitation is due to increased street sweeping. The Equipment Maintenance Division will look into the increase in fuel usage for the Department of Public Works and the Clerk of Criminal District Court.

Responsible Organization:
CAO

Data Source:
CAO 5.14.2014

Definitions:
Utility Expenditures:
Spending on electricity
and gas to power City
buildings

Both Utility Usage and Expenditures Below 2013 Levels



BottomLineStat

Responsible Organization: CAO		Utility Usage by Source (in KWH)				
Data Source: CAO 6.16.2014		2011 May (YTD)	2012 May (YTD)	2013 May (YTD)	2014 May (YTD)	Change 2014/2013
Definitions: Utility Usage: The amount of electricity and gas used to power City buildings	Street Lights	22,921,466	23,077,419	22,702,965	19,530,028	-14.0%
	All Others	8,705,087	8,605,677	7,833,889	8,510,093	8.6%
	1300 Perdido	3,368,956	3,616,962	3,544,474	3,425,613	-3.4%
	NORDC	1,505,171	1,853,942	2,388,980	2,801,499	17.3%
	Museum of Art	1,745,519	2,230,074	2,408,534	2,137,438	-11.3%
	Criminal Sheriff	2,723,053	2,506,240	1,871,757	1,801,296	-3.8%
	Police	1,529,439	1,714,288	1,662,996	1,720,030	3.4%
	Library	685,293	1,135,525	1,348,018	1,546,540	14.7%
	District Attorney	1,152,000	1,310,880	1,216,080	1,162,361	-4.4%
	Fire Department	1,098,095	987,165	927,287	1,003,524	8.2%
	Traffic Signals	438,693	454,646	458,486	463,271	1.0%
		45,872,772	47,492,818	46,363,466	44,101,693	-4.9%

BottomLineStat

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The decrease in fuel usage by street lights is driven by conversion to LEDs. The Office of Coastal and Environmental Affairs has worked with an outside contractor to perform a benchmarking study on Library utility usage. The findings of this study have not yet been implemented.