



CITY OF NEW ORLEANS

BottomLineStat

January 2015 Reporting Period

www.nola.gov/opa

Revenue Analysis

- Parking Enforcement
- Photo Safety
- Emergency Medical Services
- Traffic Court
- Sales Taxes and Occupational License
- Property Taxes
- Sanitation Fees
- Additional Revenue Items

Capital Fund

- Surplus Real Estate Sales

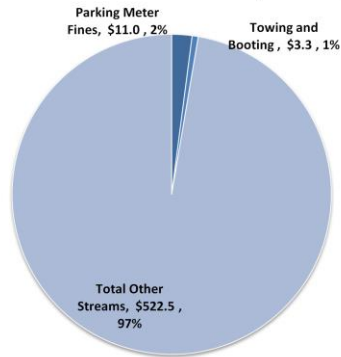
Expenditures

- Workers Compensation Cost Analysis
- Health Care Cost Analysis
- Fuel Usage
- Utility Usage

Revenue Analysis

Parking Enforcement Revenues

2.7% Adopted Budget GF Revenues for 2015



Measure	2015 YTD Actual	2015 YTD Projection
Number of parking citations	20,524	28,782
Number of tows	1,573	1,536
Number of boots	686	485

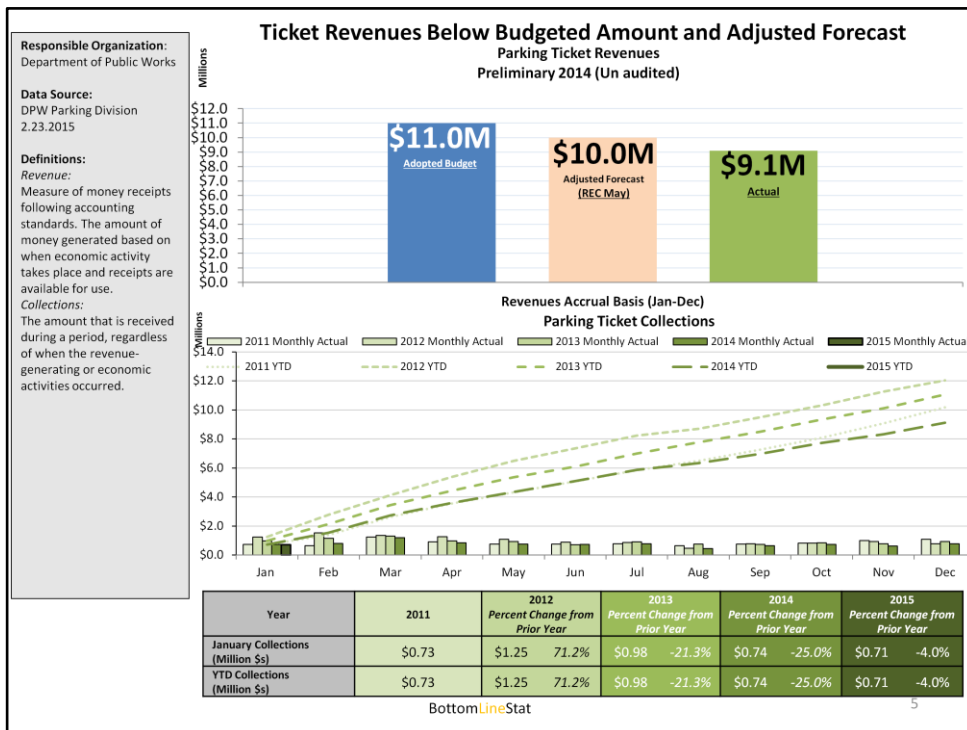
Action Item

Responsible Party	Action Item	Due	Status
Mark Jernigan, Z. Edmonds	Develop a plan to handle high levels of PCO turnover	Ongoing	DPW on-boarded 20 new PCOs before Mardi Gras. DPW is working on a proposal to improve the PCO retention rate.
Mark Jernigan, Z. Edmonds	Ensure that four boot crews are in the field by the end of 2014	12/31/2014	A third booting crew was in the field in late January, and a fourth was in the field by Mardi Gras

Source: Adopted Budget 2015

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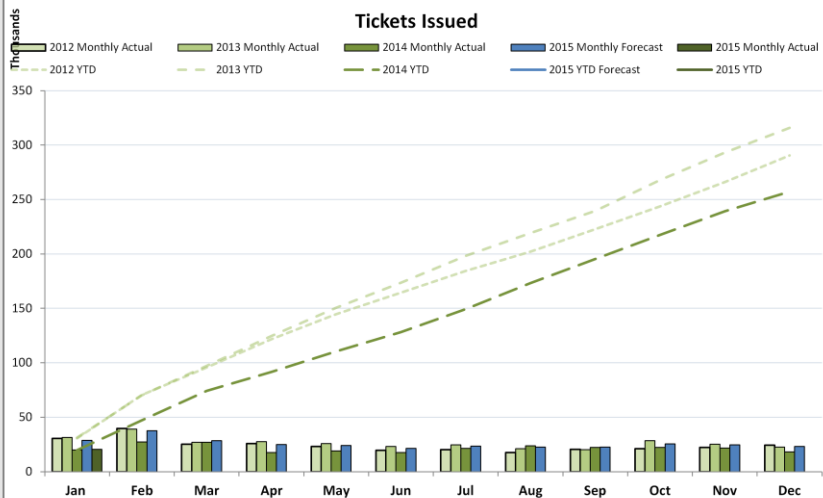
The decrease in collections is mostly a result of a decrease in ticket issuance due to PCO staffing issues. DPW anticipates that collections will increase in upcoming months due to new PCOs coming on-board.

Responsible Organization:
Department of
Public Works

Data Source:
DPW Parking
Division 2.24.2015

Definitions:
Ticket:
A citation for a parking violation. Citations are important for regulating curbside parking to ensure the availability of spots for business customers and residents

2015 Ticket Issuance Slightly Above 2014 Level



Year	2012	2013	2014	2015 Forecast	2015
		Percent Change from Prior Year	Percent Change from Prior Year		Percent Change from Prior Year
January Issuance (Thousands)	30.6	31.3 2.3%	18.0 -20.5%	28.8	20.5 3.8%
YTD Issuance (Thousands)	30.6	31.3 2.3%	19.8 -36.8%	28.8	20.5 3.8%

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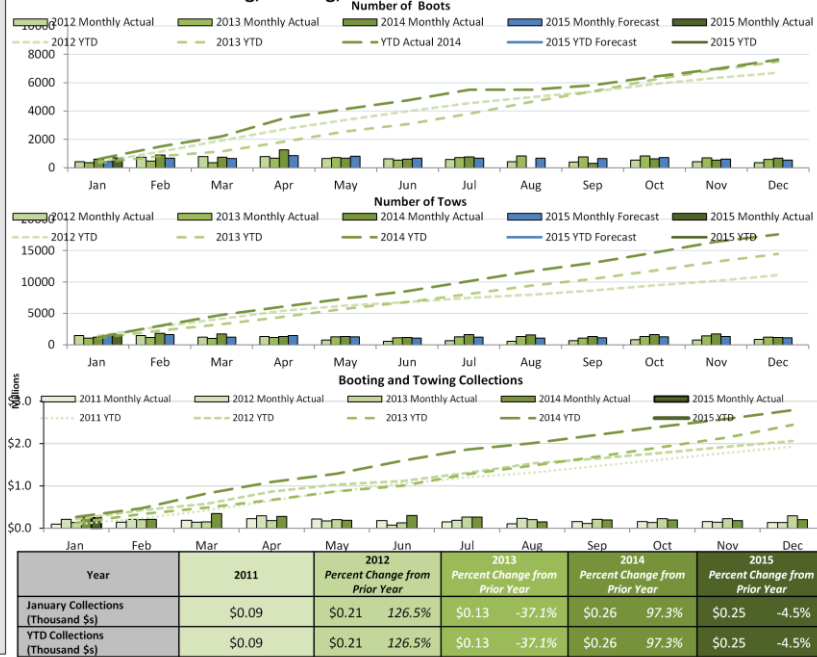
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Responsible Organization:
Department of Public Works

Data Source:
DPW Parking Division

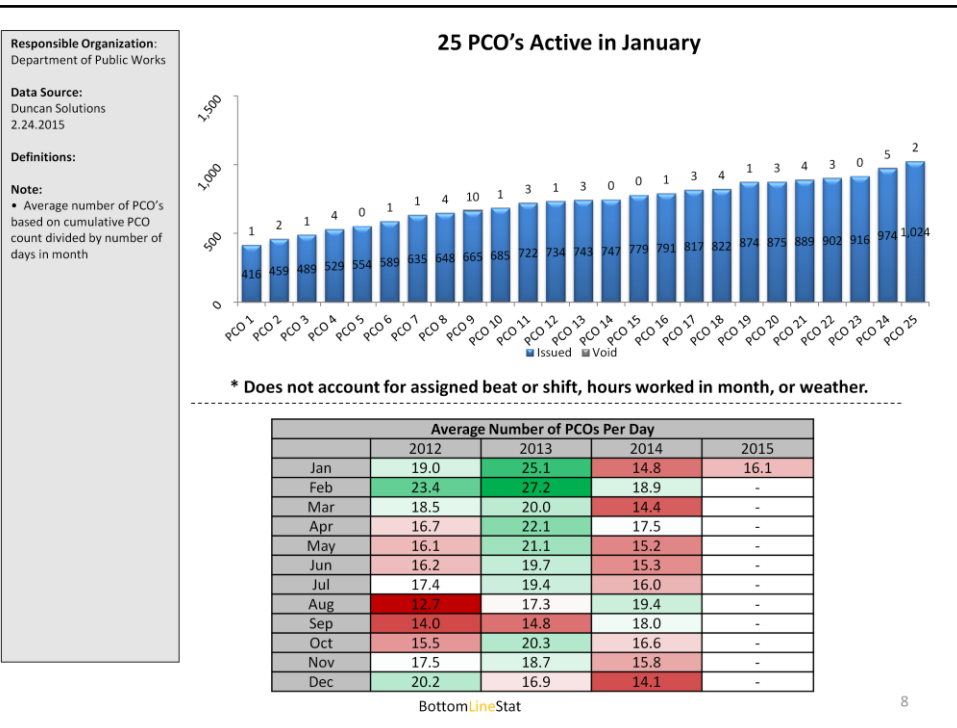
Definitions:
Boot:
Boots are employed by the City to increase compliance with parking laws and encourage the payment of outstanding tickets
Tow:
Removal of an illegally parked car, used against the most egregious parking violations.

Towing, Booting, and Collections Close to 2014 Levels



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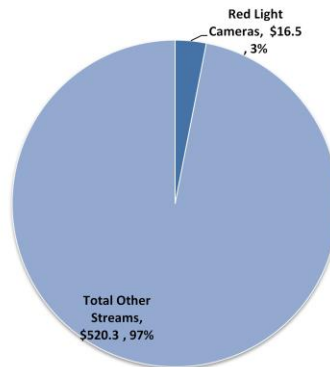
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The average number of PCOs in the field will increase in February due to Mardi Gras.

Photo Safety Management

3% Adopted Budget GF Revenues for 2015



Action Item

Responsible Party	Action Item	Due	Status
M. Jernigan	Develop and implement a strategy to fix inoperable flashers	Ongoing	DPW is in the process of inspecting all flashing beacons. DPW is working with IT to troubleshoot the communications network that monitors the beacons, and is looking into additional resources needed to respond to inoperable flashers.

Source: Adopted Budget 2015

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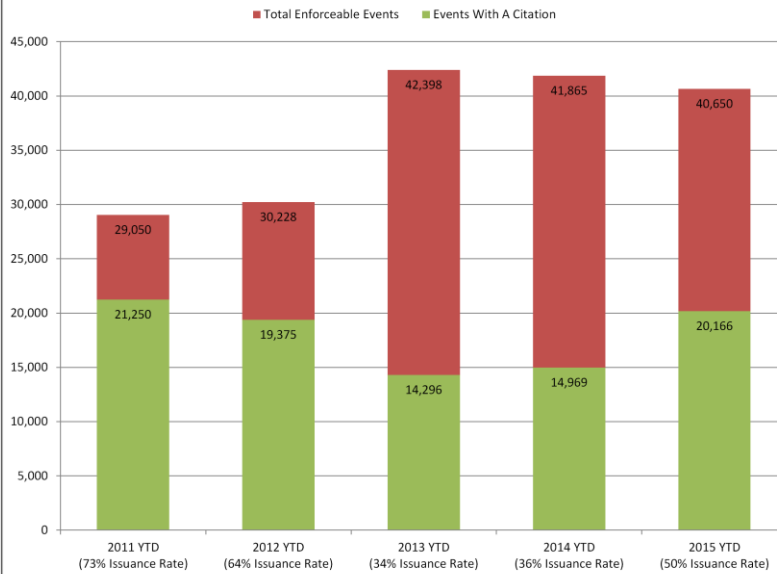
Responsible Organization:
Department of Public Works

Data Source:
DPW Photo Safety Division
2.24.2015

Definitions:
Photo Safety Camera:
The City utilizes safety cameras to enforce traffic laws and maintain safe streets
Enforceable Event:
Any traffic event that causes a photo safety camera to register that a violation has occurred. Events such as false positives are excluded.
Citation:
An event that results in the issuance of a citation

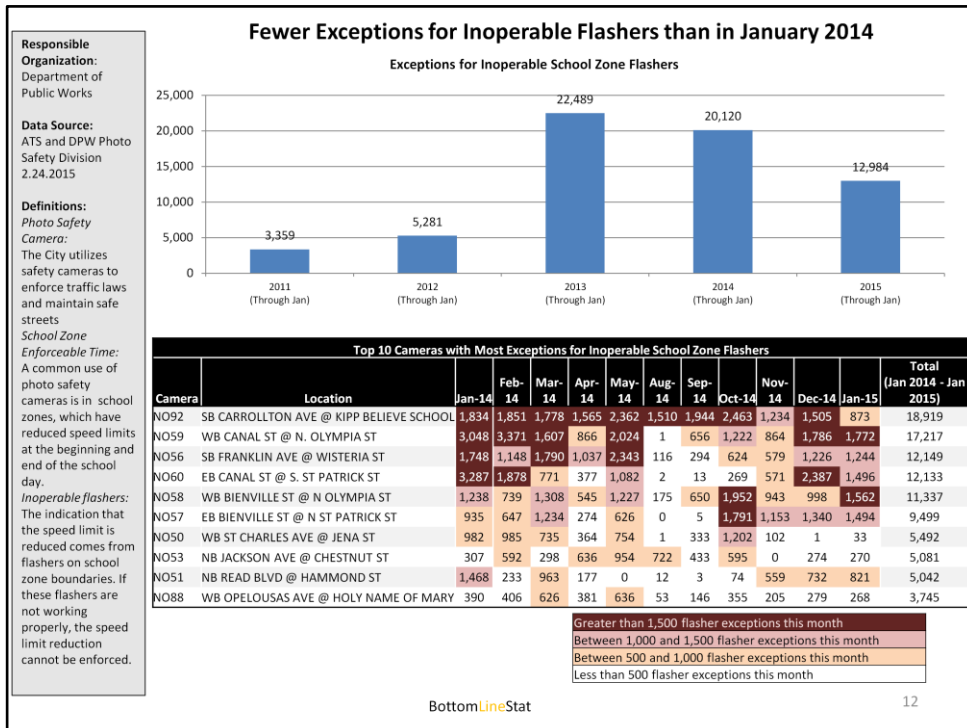
January Issuance Rate Above 2014 Level

YTD Citations Issued and Enforceable Events



Note: There were 24 photo safety waivers to public safety vehicles in Q4 2014: 2 to NOPD, 19 to NOFD, and 3 to EMS.

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DPW reported that they are working with Entergy and ITI on power and software issues that lead to inoperable flashers.

Responsible Organization:
Department of Public Works

Data Source:
American Traffic Solutions
2.18.2015

Note:
Collected funds shown here
do not include any late fees,
only original amount due.

Photo Safety Collections

	By Date of Violation			
	Tickets	Billed	Collected	% Collected
Jan-14	15,087	\$1,696,795.00	\$1,071,425.00	63%
Feb-14	17,554	\$1,967,765.00	\$1,188,425.00	60%
Mar-14	16,750	\$1,941,340.00	\$1,133,355.00	58%
Apr-14	18,283	\$2,017,700.00	\$1,136,360.00	56%
May-14	22,522	\$2,483,890.00	\$1,395,215.00	56%
Jun-14	14,490	\$1,805,255.00	\$953,130.00	53%
Jul-14	13,810	\$1,713,895.00	\$848,770.00	50%
Aug-14	19,932	\$2,213,910.00	\$1,171,730.00	53%
Sep-14	19,448	\$2,149,390.00	\$1,082,405.00	50%
Oct-14	21,963	\$2,454,210.00	\$1,214,985.00	50%
Nov-14	21,871	\$2,538,225.00	\$1,064,310.00	42%
Dec-14	16,615	\$1,931,865.00	\$131,550.00	7%

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Responsible Organization:
Department of Public Works

Data Source:
American Traffic Solutions
2.18.2015

Photo Safety Clearance Rates

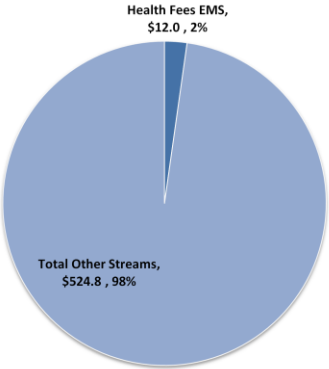
	Undeliverable	Paid	Dismissed	Not Paid
Jan-2014	0%	64%	1%	36%
Feb-2014	0%	60%	5%	35%
Mar-2014	0%	60%	1%	39%
Apr-2014	0%	58%	1%	41%
May-2014	4%	57%	1%	39%
Jun-2014	6%	55%	1%	38%
Jul-2014	7%	50%	1%	42%
Aug-2014	7%	53%	1%	39%
Sep-2014	7%	52%	1%	40%
Oct-2014	6%	51%	1%	42%
Nov-2014	4%	48%	0%	47%
Dec-2014	0%	35%	0%	65%

Large number of tickets dismissed in Feb. due severe weather which closed schools.

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EMS Revenues
2% Adopted Budget GF Revenues for 2015

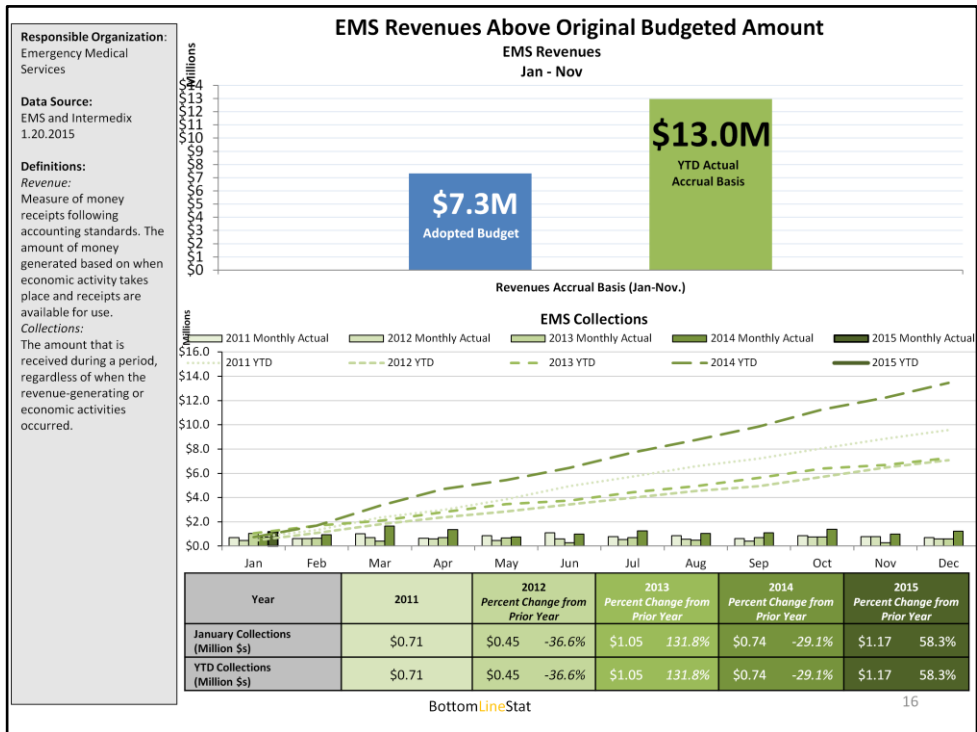


Action Item

Responsible Party	Action Item	Due	Status
A. Holladay, J. Elder	Ensure that all one-time dispensations from previous contractor are processed	2/26/2014	EMS is working with the State on this issue.

Source: Adopted Budget 2015

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EMS reported that their 2014 revenue will be higher than any year with their previous collections vendor.

Responsible Organization:
Emergency Medical Services

Data Source:
Intermedix 2.16.15

Definitions:

EMS Collections

By Date of Service

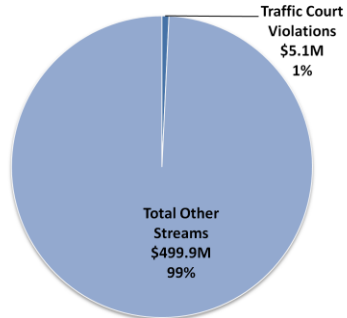
	Billable Incidents	Net Charges	Collections	% Collections
Jan – 14	3,548	\$3.27 M	\$1.06 M	33%
Feb – 14	3,274	\$3.10 M	\$1.01 M	33%
Mar – 14	3,761	\$3.64 M	\$1.20 M	33%
Apr – 14	3,520	\$3.25 M	\$1.05 M	32%
May – 14	3,641	\$3.40 M	\$1.08 M	32%
June – 14	3,503	\$3.27 M	\$1.02 M	31%
July – 14	3,611	\$3.37 M	\$0.98 M	29%
Aug – 14	3,654	\$3.44 M	\$0.97 M	28%
Sep – 14	3,561	\$3.47 M	\$0.97 M	28%
Oct – 14	3,788	\$3.52 M	\$0.93 M	26%
Nov – 14	3,540	\$3.30 M	\$0.84 M	25%
Dec – 14	3,705	\$3.69 M	\$0.77 M	21%
Jan – 15	3,536	\$4.30 M	\$0.39 M	9%

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Traffic Court

1% Adopted Budget GF Revenues for 2015



Action Item

Responsible Party	Action Item	Due	Status
Debra Hall	Develop and implement a comprehensive collections plan	8/31/2014	
Traffic Court	Develop policy to handle cases where a charged individual fails to appear at court	Ongoing	
Eric Seling	Investigate the feasibility of training NOPD officers to write State citations	12/1/2014	

Source: Adopted Budget 2015

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Responsible Organization:
Traffic Court

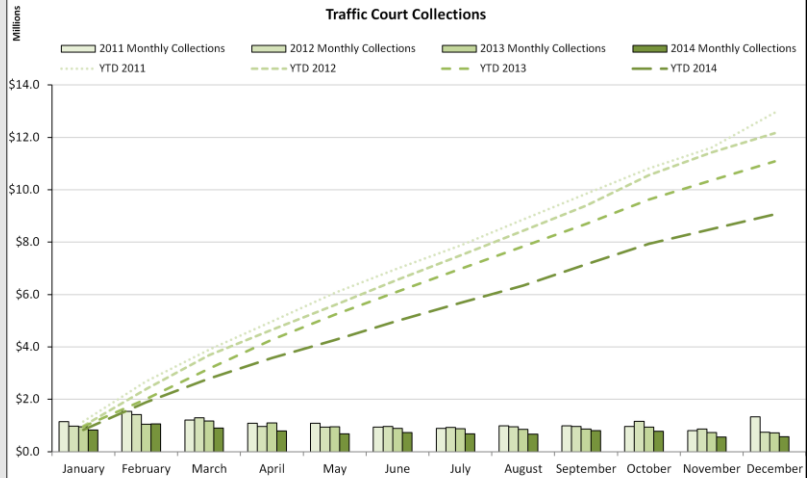
Data Source:
Traffic Court 2.23.2014

Definitions:
Collections:
Money that has been collected by the Traffic Court but not yet officially entered into their records

Traffic Court Collections Down from 2014

January Data Not Available

Traffic Court Collections



Year	2011	2012 Percent Change from Prior Year		2013 Percent Change from Prior Year		2014 Percent Change from Prior Year	
December Collections (Million \$s)	\$1.34	\$0.74	-44.7%	\$0.72	-2.3%	\$0.57	-21.3%
YTD Collections (Million \$s)	\$12.95	\$12.16	-6.1%	\$11.08	-8.9%	\$9.06	-18.2%

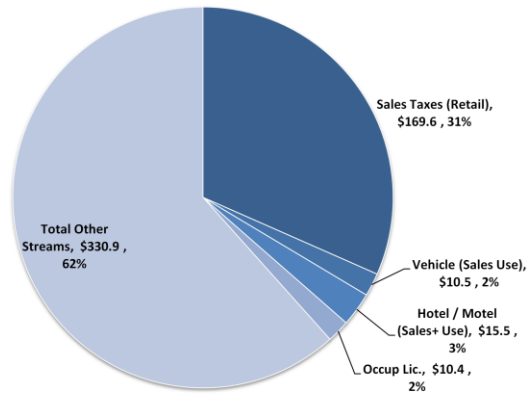
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Sales Taxes and Occupational Licenses Revenues

Sales Taxes : 36% of Adopted Budget GF Revenues for 2015

Occupational License : 2% Adopted Budget GF Revenues for 2015



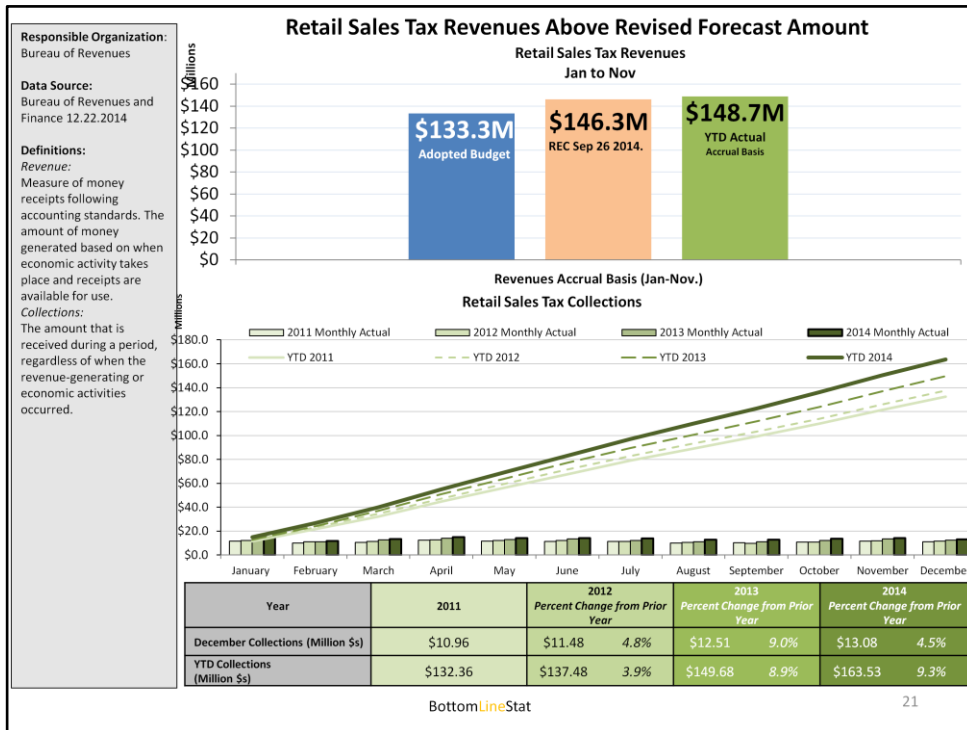
Measure	2015 YTD Actual	2015 YTD Target	Status
Number of sales tax audits completed	0	9	Off Target
Number of field visits/contacts by Bureau of Revenue field agents	1,575	101,250	On Target

● On Target
 ▲ Within 10% of Target
 ◆ Off Target

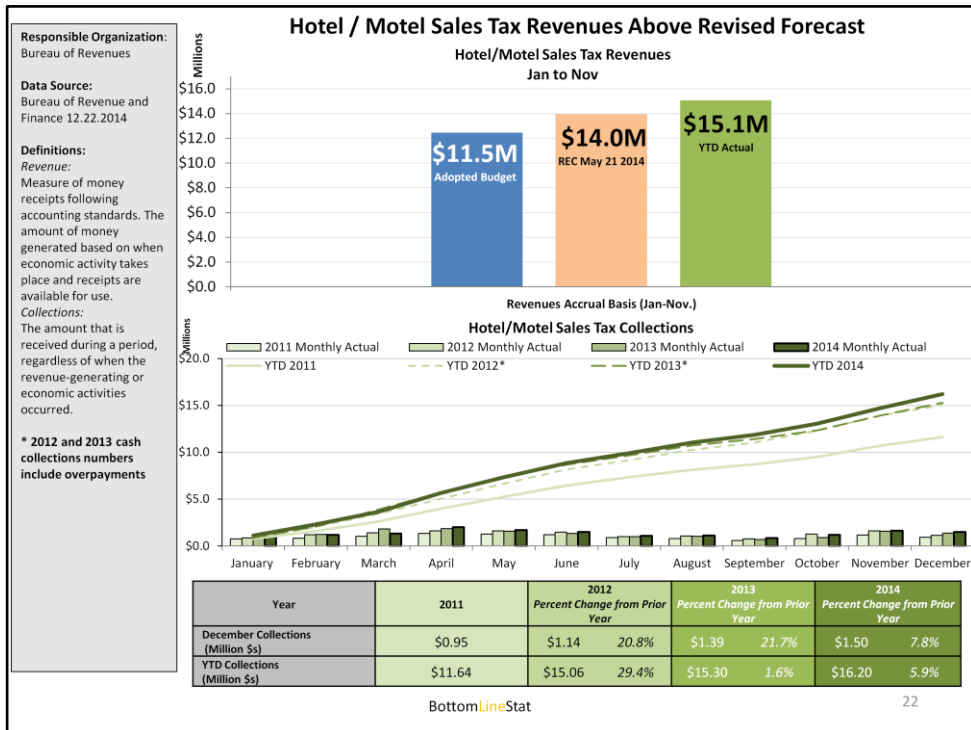
Source: Adopted Budget 2015

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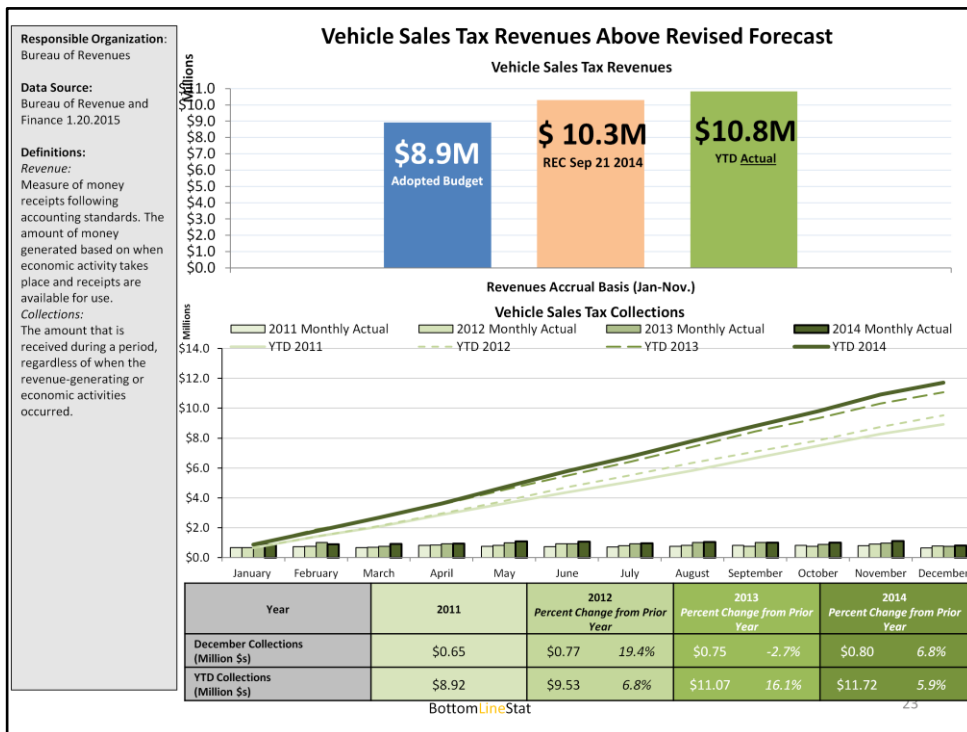
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The Bureau of Revenues is recently implemented a new collections management system, causing collections data to be a month behind.



The reported collections in 2012 and 2013 are an overestimate by approximately \$100K per month due to an overpayment that has been refunded.



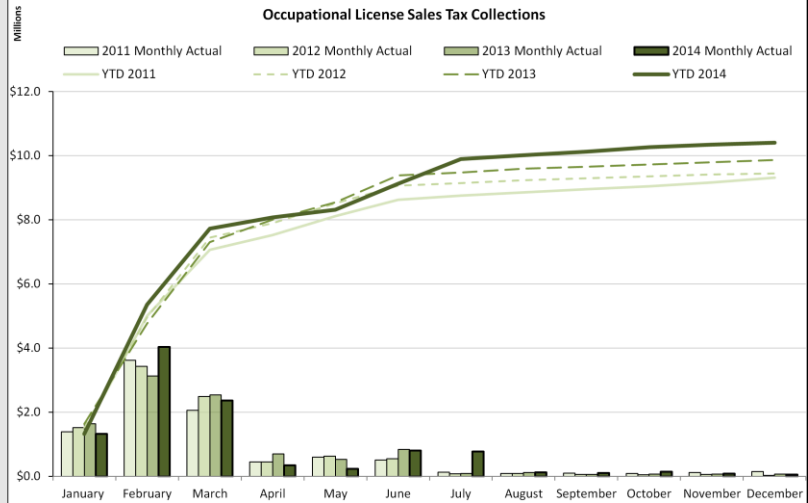
The Bureau of Revenues is working with the Law Department to explore mechanisms to limit the number of people who live in New Orleans but register their vehicles in other parishes or states.

Responsible Organization:
Bureau of Revenues

Data Source:
Bureau of Revenue and
Finance 1.20.2015

Definitions:
Collections:
The amount that is
received during a period,
regardless of when the
revenue-generating or
economic activities
occurred.

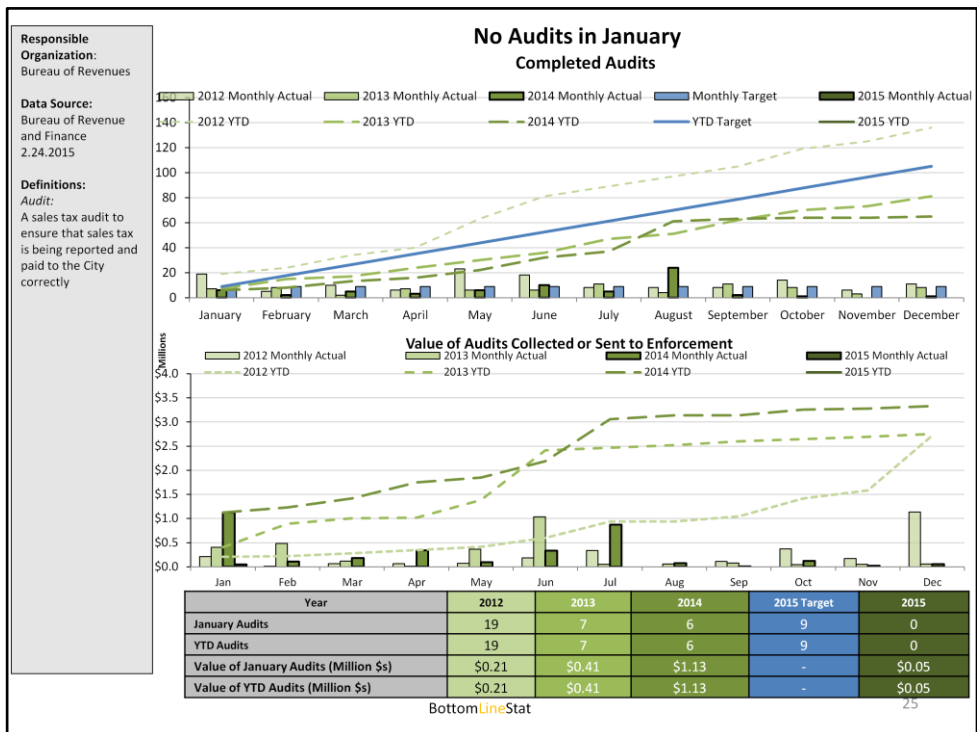
Occupational License Collections Above 2013 Level



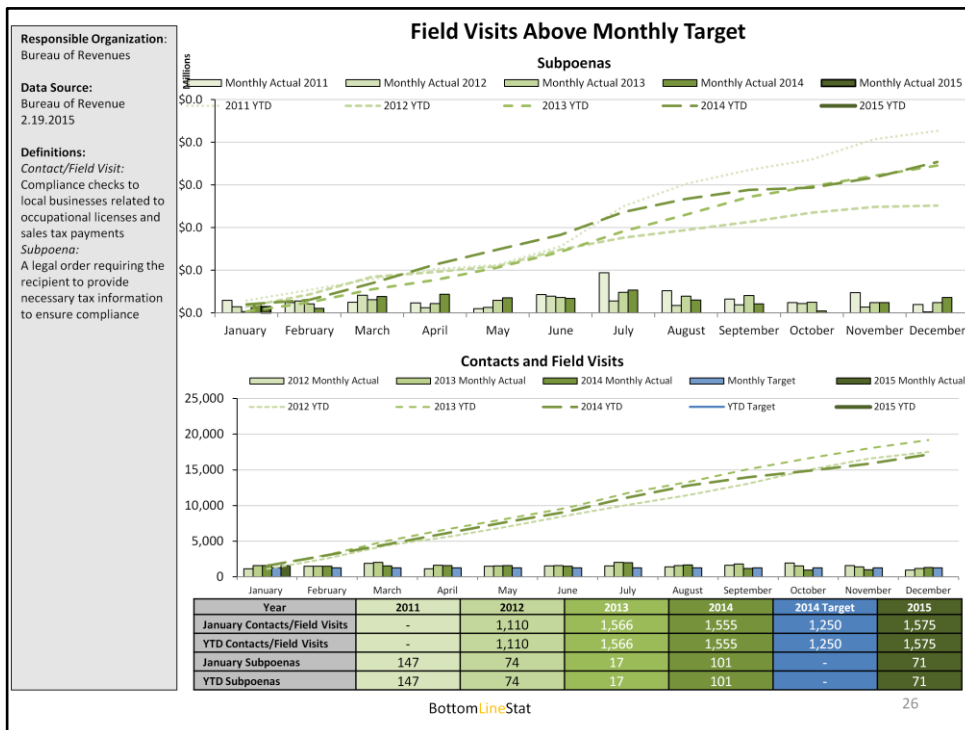
Year	2011	2012	2013	2014
		Percent Change from Prior Year	Percent Change from Prior Year	Percent Change from Prior Year
December Collections (Million \$s)	\$0.15	\$0.03 -81.8%	\$0.07 168.4%	\$0.06 -19.9%
YTD Collections (Million \$s)	\$9.32	\$9.44 1.3%	\$9.87 4.5%	\$10.41 5.5%

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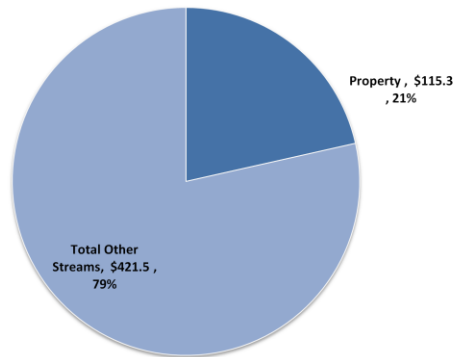
The Bureau of Revenue has experienced staff shortages, leading to a decrease in the number of audits completed. The Bureau is currently working to re-staff the audit unit, and has hired a new Audit Manager, as well as 3 new auditors. There are 3 vacancies remaining.



The Bureau of Revenue recently implemented a new sales tax collection system that is expected to improve field agent operations. The system allows agents to readily track businesses within their assigned areas, and also enhances managers' ability to track agent performance.

Property Tax Revenues

21% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

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Responsible Organization:
Bureau of Treasury

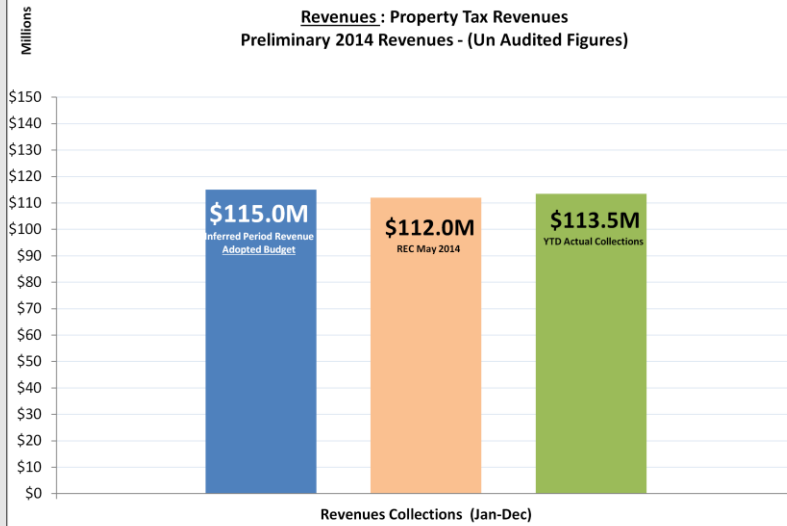
Data Source:
Department of Finance

Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.

Note:
Property tax revenues go to a number of public sources including the RTA and the School Board. This chart only tracks the amount that enters the City's General Fund.

Property Tax Revenues Below Original Budgeted Amount, Above Adjusted Forecast

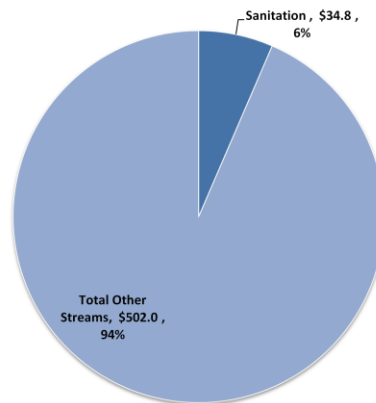
Revenues : Property Tax Revenues
Preliminary 2014 Revenues - (Un Audited Figures)



Note: Property tax revenues are likely to have small adjustments as there is still a small period of reconciliation.

Sanitation Revenues

6% Adopted Budget GF Revenues for 2015



Source: Adopted Budget 2015

BottomLineStat

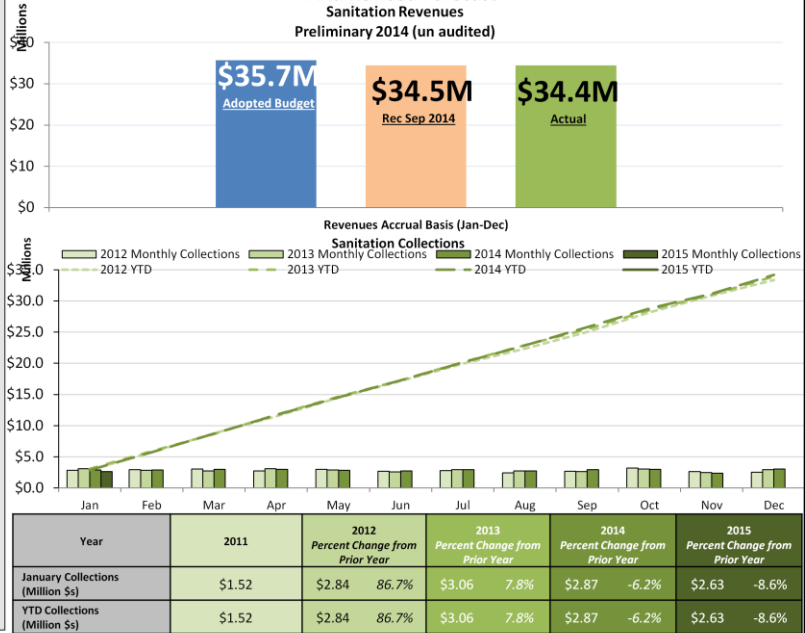
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Responsible Organization:
Sewerage and Water Board

Data Source:
Sewerage & Water Board
2.20.2015

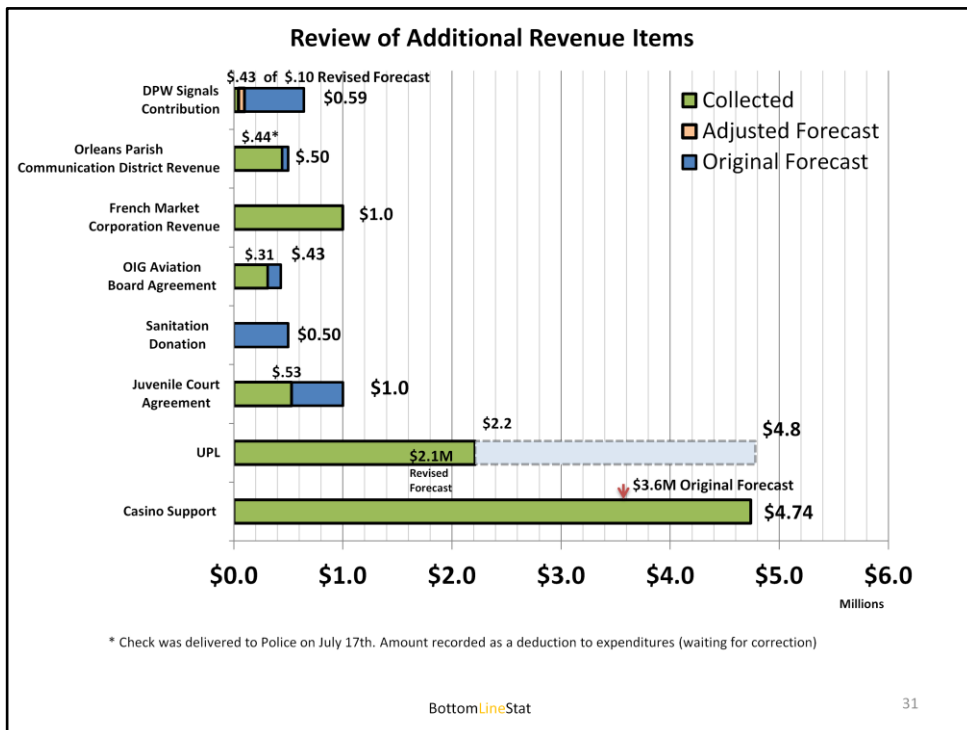
Definitions:
Revenue:
Measure of money receipts following accounting standards. The amount of money generated based on when economic activity takes place and receipts are available for use.
Collections:
The amount that is received during a period, regardless of when the revenue-generating or economic activities occurred.

Sanitation Revenues Slightly Below Original Budgeted Amount And Revised Forecast Sanitation Revenues Preliminary 2014 (un audited)



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The Sanitation Donation funds were received by the City and will count towards 2015 revenues.

Capital Fund

Responsible Organization:
Real Estate and Records

Data Source:
Capital Projects, Real
Estate and Records

Definitions:
Surplus Properties:
Properties that no longer
serve a regular function to
the City and are sent to
sale

Surplus Properties Auction

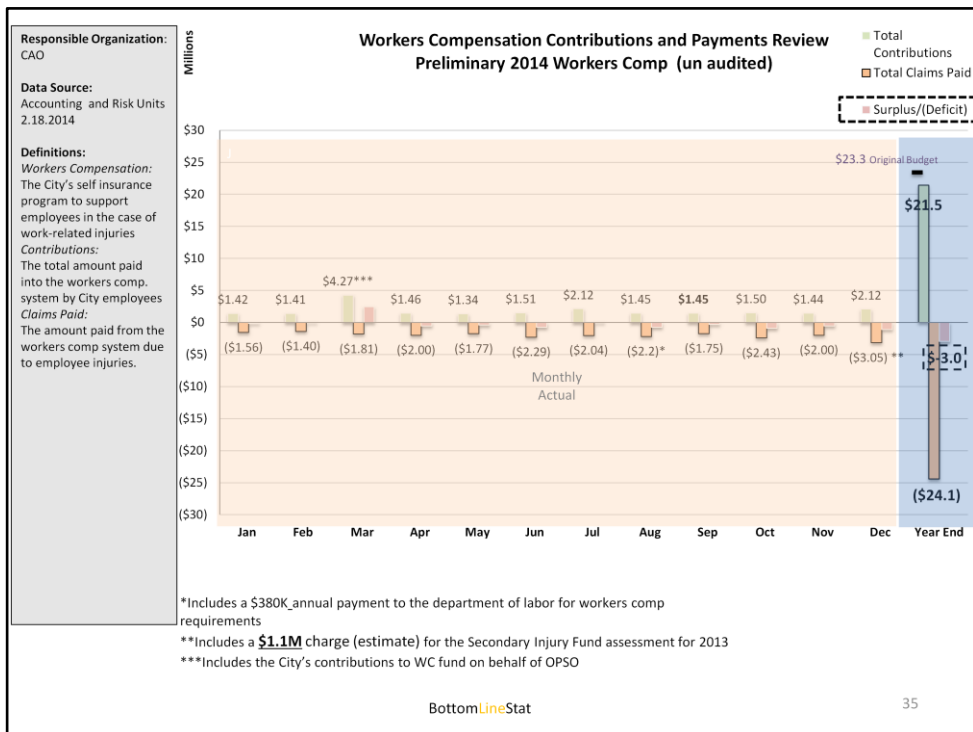
Properties Slated for Next Auction in April

Poland Avenue Stables
Elysian Fields Fire House
New Orleans East Visitor's Center
Wilson Avenue Apartments
Lot on Third St.
(Potentially) 2 Lots on S. Broad St.

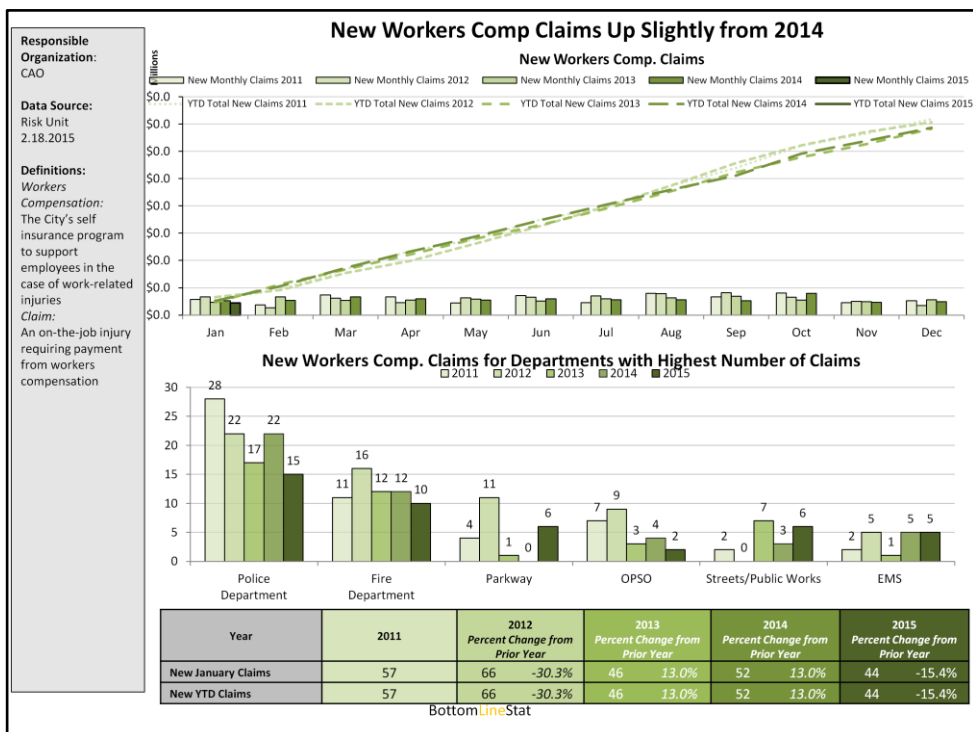
Closed Sales in 2015

Property	Closing Amount
Carrollton Carnival Club	\$30,000

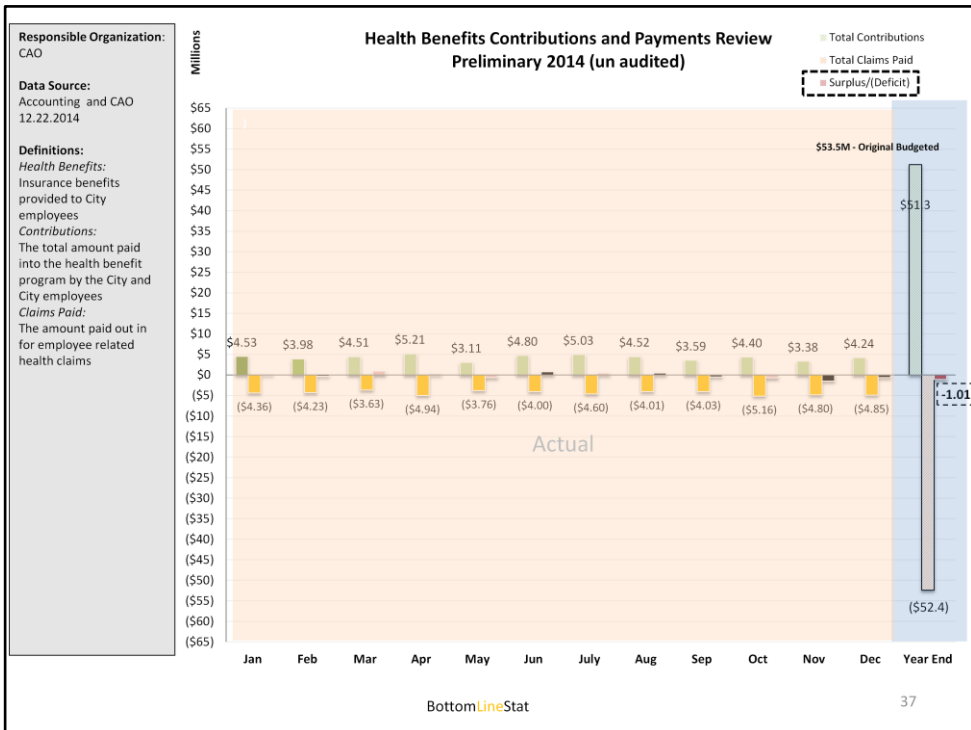
Expenditure Analysis



Contributions to the workers compensation fund are low due to personnel shortages, particularly in the Police Department.



So far in 2015, workers compensation claims are substantially lower than in prior years.

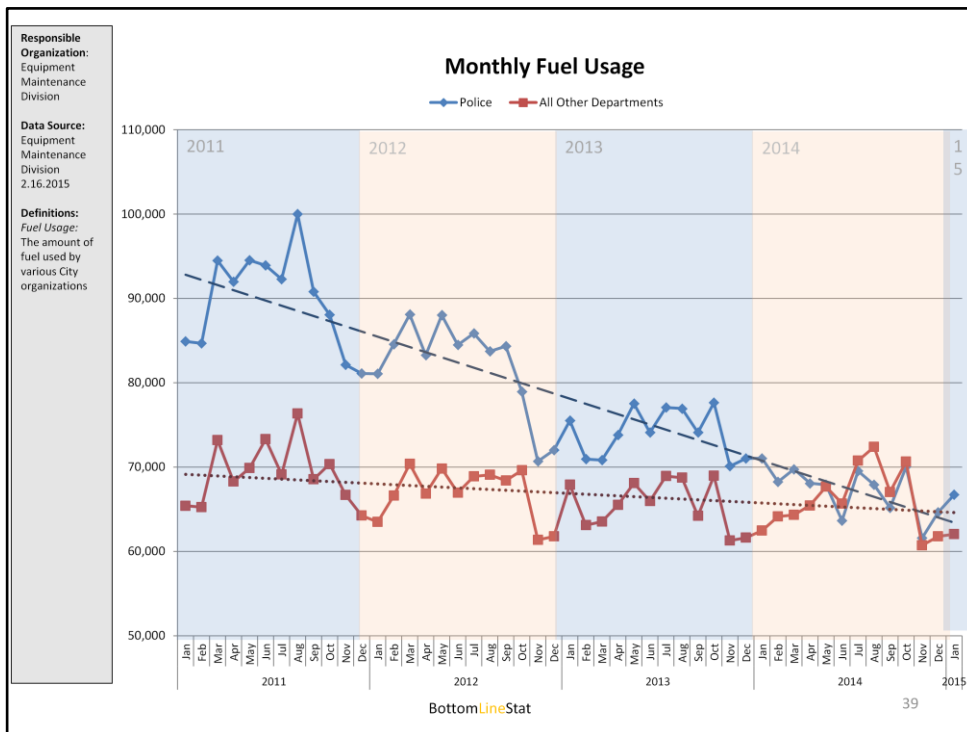


Fuel Usage (in Gallons)						
Responsible Organization: Equipment Maintenance Division	2011 Total Through January	2012 Total Through January	2013 Total Through January	2014 Total Through January	2015 Total Through January	Change 2015/2014
POLICE	84,888	81,057	75,508	71,042	66,740	-6%
CRIMINAL SHERIFF	19,608	18,241	17,753	16,753	18,185	9%
EMERGENCY MEDICAL SERVICES	10,259	10,372	12,052	11,252	10,898	-3%
PUBLIC WORKS	4,912	5,226	5,961	5,491	6,537	19%
FIRE	6,139	6,935	6,067	5,449	5,307	-3%
PARKWAY & PARK COMMISSION	5,486	4,976	5,667	4,465	4,800	7%
SANITATION	2,793	2,921	3,405	3,519	3,322	-6%
DISTRICT ATTORNEY	2,701	2,703	2,866	2,820	2,437	-14%
RECREATION	2,392	2,217	2,765	1,971	1,999	1%
LA SPCA	1,029	898	1,091	1,273	1,198	-6%
COUNCIL	737	674	646	983	1,066	8%
SAFETY & PERMITS	1,828	1,368	1,324	1,280	946	-26%
PROPERTY MANAGEMENT	1,099	1,230	1,971	1,060	854	-19%
OFFICE OF HOUSING & URBAN DEV.	828	680	1,003	1,121	651	-42%
N O MOSQUITO CONTROL BRD.	1,010	697	613	644	599	-7%
EQUIPMENT MAINTENANCE DIVISION	57	24	668	917	483	-47%
CORONER'S OFFICE	688	646	582	553	418	-24%
CLERK OF CRIMINAL DIST COURT	172	204	260	426	410	-4%
CRIMINAL DISTRICT COURT	990	901	330	363	326	-10%
LIBRARY	285	232	467	289	305	6%
All Other Departments (Less than 300 Gallons)	2,400	2,343	2,402	1,851	1,310	-29%
Total (Not Including Police)	65,413	63,488	67,891	62,477	62,049	-1%
Total	150,301	144,545	143,399	133,519	128,789	-7%

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The increase in fuel usage for the Department of Public Works is a result of the department having more operational equipment than in prior years.



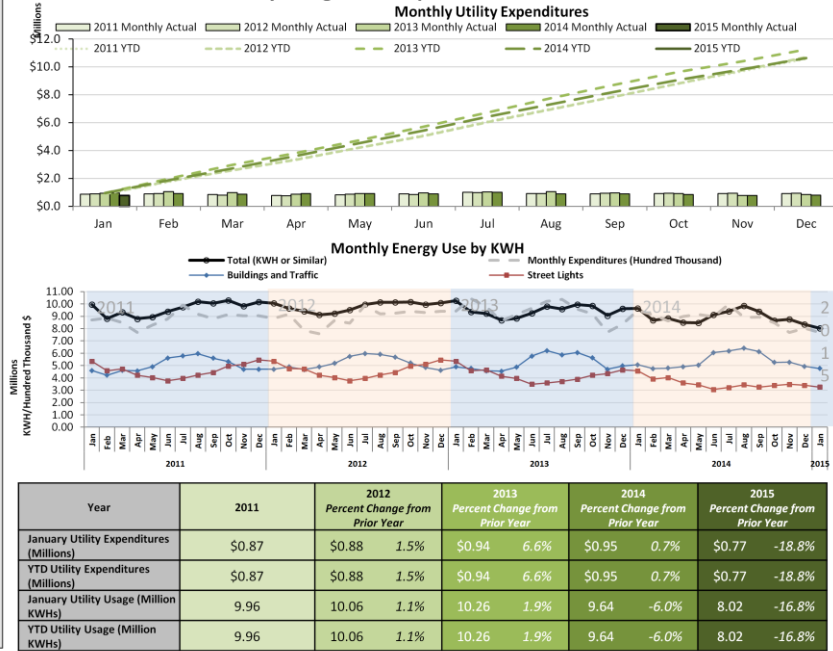
As the Police Department increases staffing levels, funds for fuel usage will likely have to increase as well.

Responsible
Organization:
CAO

Data Source:
CAO 2.16.2015

Definitions:
Utility
Expenditures:
Spending on
electricity and gas
to power City
buildings

YTD Utility Usage and Expenditures Below 2014 Levels



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Responsible Organization: CAO Data Source: CAO 2.18.2014 Definitions: <i>Utility Usage:</i> The amount of electricity and gas (in KWH) used to power City buildings	Street Light Usage Decreased from 2014, Police, and NORDC Increased						
		2011 Total Through January (KWH)	2012 Total Through January (KWH)	2013 Total Through January (KWH)	2014 Total Through January (KWH)	2015 Total Through January (KWH)	Change 2015/2014
	Street Lights	5,358,953	5,358,205	5,357,571	4,565,548	3,255,665	-29%
	All Other Buildings	1,801,618	1,683,966	1,611,687	1,617,328	1,452,679	-10%
	1300 Perdido	627,591	621,535	645,501	621,529	586,526	-6%
	NORDC	319,088	393,332	523,809	628,637	661,922	5%
	Museum of Art	288,919	478,173	538,248	492,615	455,214	-8%
	Criminal Sheriff	547,111	483,710	407,702	409,739	312,723	-24%
	Police	299,582	311,568	352,861	379,812	435,792	15%
	Library	139,633	205,585	275,599	337,122	307,761	-9%
	District Attorney	239,520	238,320	258,480	268,629	250,563	-7%
	Fire Department	240,649	199,638	186,365	214,622	201,182	-6%
	Traffic Signals	93,961	89,557	97,571	100,312	101,052	1%
	Total (Not Including Street Lights)	4,597,672	4,705,384	4,897,823	5,070,345	4,765,414	-6%
	Total	9,956,625	10,063,589	10,255,394	9,635,893	8,021,079	-17%

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The decrease in fuel usage by street lights is driven by conversion to LEDs. DPW reported that the LED conversion project is nearly complete.