



**NEW ORLEANS POLICE DEPARTMENT
FIFTH DISTRICT
COMMUNITY OUTREACH AND PUBLIC INFORMATION PLAN
DECEMBER 2016**





**NEW ORLEANS POLICE DEPARTMENT
FIFTH DISTRICT**

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COMMUNITY ENGAGEMENT PROGRAM OVERVIEW

The New Orleans Police Department's Community Engagement Program consists of a Community Engagement Policy, Community Engagement Plan and Community Outreach and Public Information Plans.



Community Engagement Policy

The New Orleans Police Department shall promote and strengthen community partnerships, engage constructively with the community, ensure collaborative problem solving, ensure ethical and bias-free policing, and increase community confidence in the Department.

Community Engagement Plan

The Community Engagement Plan is designed to be a long term, aspirational document that will enhance the NOPD's community engagement, community policing and problem-oriented policing procedures. The objectives of this manual are meant to guide officers on how to foster positive community engagement interactions between citizens and NOPD, utilize community policing ideals, create opportunities for substantive engagement with the community, substantive collaboration with the community as well as civic engagement.

Community Outreach and Public Information Program

A district-specific collaborative partnership with the community. The Community Outreach and Public Information Plans will be specific to each District and address the unique needs of the community serviced in each District.

On October 13, 2016, the NOPD hosted a “Community Engagement Night Out” in the 5th District at the St. Roch Community Church, 1738 St. Roch Avenue. The purpose of the event was to identify and prioritize public safety concerns voiced by community members. Prioritizing these issues, we have established transparent actionable items that will be updated monthly to show community members the district’s efforts in resolving community concerns.

FIFTH DISTRICT

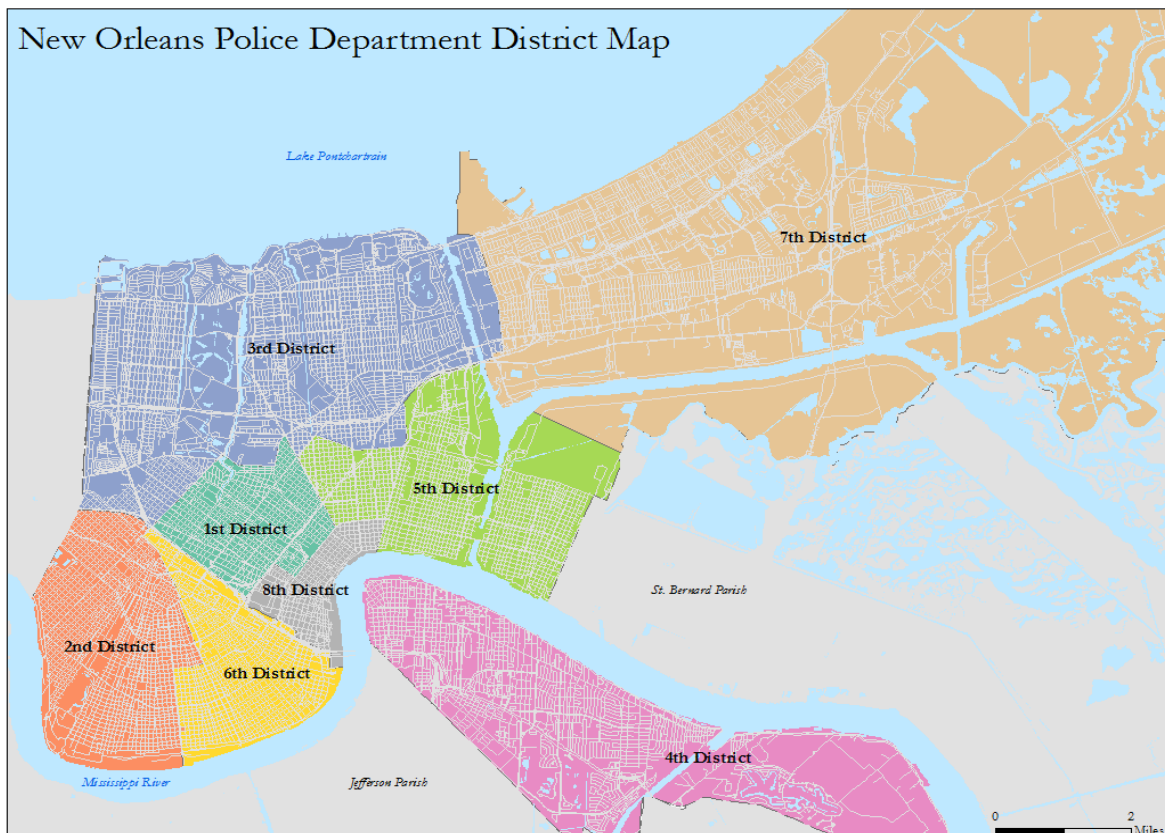
The Fifth District encompasses approximately 8.7 square miles, making it the fourth largest police district in the City of New Orleans. Its boundaries are the Mississippi River to Almonaster Blvd, and St. Bernard Ave to Orleans Parish / St. Bernard Parish Line. Located at 3900 North Claiborne Avenue, the Fifth District employs 85 officers and serves a population of 28,631 residents. To contact the Fifth District by phone, dial (504) 658-6050 or by email at nopd5thdistrict@nola.gov. For more information about the work of our officers, please follow our Facebook account: <https://www.facebook.com/NOPDFifth>.

LEADERSHIP



Frank M. Young, a 21-year veteran of the NOPD, was appointed as Commander of the Fifth District in May 2016. Commander Young has worked for the NOPD as Commander of the Multi-Agency Gang (MAG) Unit and Street Gang Unit (SGU) as well as assignments in the DEA HIDTA Group, the FBI Organized Crime Unit, and the NOPD Vice Squad. Commander Young has a Bachelor of Science Degree in Business Administration from the University of New Orleans.

Second in Command is Lieutenant **Lejon Roberts**, an 18-year veteran of the NOPD who was appointed to the District in January 2016. Lt. Roberts has worked with NOPD in the Tactical / SWAT Unit for fifteen years, eight as a supervisor. He also served three years in the Sixth Police District Task Force. Lieutenant Roberts has a Bachelor of Science Degree in Criminal Justice from Upper Iowa University.



COMMUNITY OUTREACH & INFORMATION PRIORITIES

Given the issues raised by the community, the primary area of focus in the Fifth District Community Outreach and Public Information Plan, drafted for December 2016, will be to:

1. Increase community engagements with the citizens of the Fifth District and the Police,
2. Have an increased police visibility, and
3. Address rampant drug dealing in the neighborhoods.

ACTIONABLE ITEMS

Actionable items are specific steps the District will take to implement the Community Outreach and Public Information Plan. Actionable items will be quantified or qualified through data analytics and anecdotes. The actionable items are transparent and will be updated monthly to allow the community to verify the actions of the District.

1. The Fifth District plans to increase community engagement and visibility through:
 - Participating in the New Orleans Recreation Development Committee (NORDC) events such as Movies in the Park
 - Participating in district-level school events such as the Homer Plessy School Bicycle Giveaway
 - Participating in an Annual Halloween Candy Giveaway
 - Dispatching two officers to local school resource assignments to ensure the safety of students and educational staff in locations where violent crimes rates are significantly higher.
 - Having the Commander participate in community events and meetings

Task #1: Officers and the Commander will document participation in community events listed above and information will be available to the community.

Task #2: When applicable, include pictures in the appendix.

2. The Fifth District plans to direct patrols to enhance visibility to address drug issues in the community.

Task #1: Officers will locate “hot spots”¹ where many calls for service concerning drug activity seem to occur and initiate directed patrols in those hot spot areas.

Task #2: Directed patrol data will be provided to the community, including how many were conducted over a month and the duration.

TASKS

Please copy and paste which task (listed above) that the officer worked towards completing. Fill out “task”, “officer name” and “date” fields on every task sheet. However, if applicable, print MAX report and staple to task form in lieu of filling out “action” portion of form.

Task#: _____

Officer Name: _____

Date: _____

Action: _____

¹ Hot spots are locations within an area where a specified violation or activity occurs at a higher rate than other locations within the same district.

APPENDIX

Community Engagement Night Out

The first question posed was, “In your opinion, what are the greatest problems in your District and how can the police department help? Please provide specific examples.” In the 5th District, the primary responses from the community were:

- a. Quality of life
- b. Graffiti
- c. More police are needed to be effective
- d. Faster call arrival times
- e. Lack of police visibility in the neighborhood
- f. Need to reduce drug dealing and violence
- g. Reduction in property crimes
- h. Address police profiling, racism, and socioeconomic issues

The second question posed was, “How can the community collaborate with the police department to address these issues?” In the 5th District, the primary responses from the community were:

- a. Get to know police personally
- b. Better attendance at NONPACC
- c. Connect with kids at community events
- d. Invite police to community events
- e. List of places officers will be to interact with community (for the sake of interacting)

The third question posed was, “What does the police department do well in terms of community engagement? Please provide specific examples.” In the 5th District, the primary responses from the community were:

- a. NOPD is more transparent about crime
- b. Make NONPACC open house with food
- c. Community engagement meetings to illicit feedback are positive

The fourth question posed was, “What could the police department do better in terms of community engagement? Please provide specific examples.” In the 5th District, the primary responses from the community were:

- a. Police can engage students within schools
- b. Prioritize safe places for children
- c. Be more aggressive in derailing drug dealers
- d. Create partnerships with schools and businesses (i.e. Coffee with Cops)

The fifth question posed was, “What activities should the Department undertake to improve relationships with youth?” In the 5th District, the primary responses from the community were:

- a. Increase the number of patrol cops
- b. Stop drug dealers from controlling blocks
- c. Advocate youth sports related activity such as football
- d. Improve officer conduct that is more respectful
- e. Provide safe areas where heroin needles aren’t present

The sixth question posed was, “How can we reach out to individuals not present to engage them in improving the police department?” In the 5th District, the primary responses from the community were:

- a. Continue to sponsor NONPACC events and open events where community voices can be heard
- b. Provide communities with notifications of future happenings and events