

MASTER PLAN REVISION OVERVIEW AND SCHEDULE

**City Planning Commission
April 7, 2016**



Current Master Plan

- Adopted by the CPC in January 2010, and by the Council in August 2010.
- Took 3 years to complete.
- Titled “A Plan for the 21st Century: New Orleans 2030”
- Includes 3 Volumes:
 - Executive Summary
 - Strategies and Actions
 - Context and Appendix
- 2008 Charter amendment gives the land use components of the Master Plan the “force of law”, requiring “land use decisions” to be “consistent” with the Plan
- Won a national award from the American Planning Association



Master Plan Text

FINDINGS

- New Orleans' rich heritage is well known throughout the nation and the world and has potential to be a tremendous asset in the city's global economic competitiveness.
- New Orleans' physical historic fabric encompasses a wide variety of structures and landmarks, including housing, commercial buildings, maritime industrial buildings and structures, cemeteries, cultural landmarks, steamships and streetcars.
- New Orleans' cultural heritage includes unique varieties of music, cuisine, festivals, and visual and performing arts, and is a vitally important aspect of historic preservation.
- Historic New Orleans neighborhoods are characterized by mixed-use, pedestrian-friendly environments that continue to appeal to residents of all walks of life and enhance the city's livability and global attractiveness as a place to live.
- Most historic architecture in New Orleans was designed to be compatible with the local climate, providing for cross ventilation and often raised above street level to avoid flooding.

CHALLENGES

- Linking preservation of historic buildings and neighborhoods to cultural preservation in order to broaden the constituency for historic preservation.
- Raising awareness about the potentially powerful link between historic preservation and the global identity and economic competitiveness of New Orleans.
- Making historic preservation and conservation more affordable for all residents.
- Enhancing partnerships to coordinate preservation with neighborhood revitalization, economic development, and sustainability.
- Addressing the vacancy and blight that threaten much of New Orleans' historic architecture.
- Overcoming the perception that preservation is overly restrictive, impractical, bureaucratic, and a factor in the city's stagnant economy.
- Increasing the capacity of local preservation agencies and groups.
- Ensuring the availability of skilled artisans and contractors, and appropriate building materials necessary to achieve high-quality rehabilitation of historic structures.
- Ensuring that all property owners in historic districts understand the benefits and obligations of being located within an historic district.

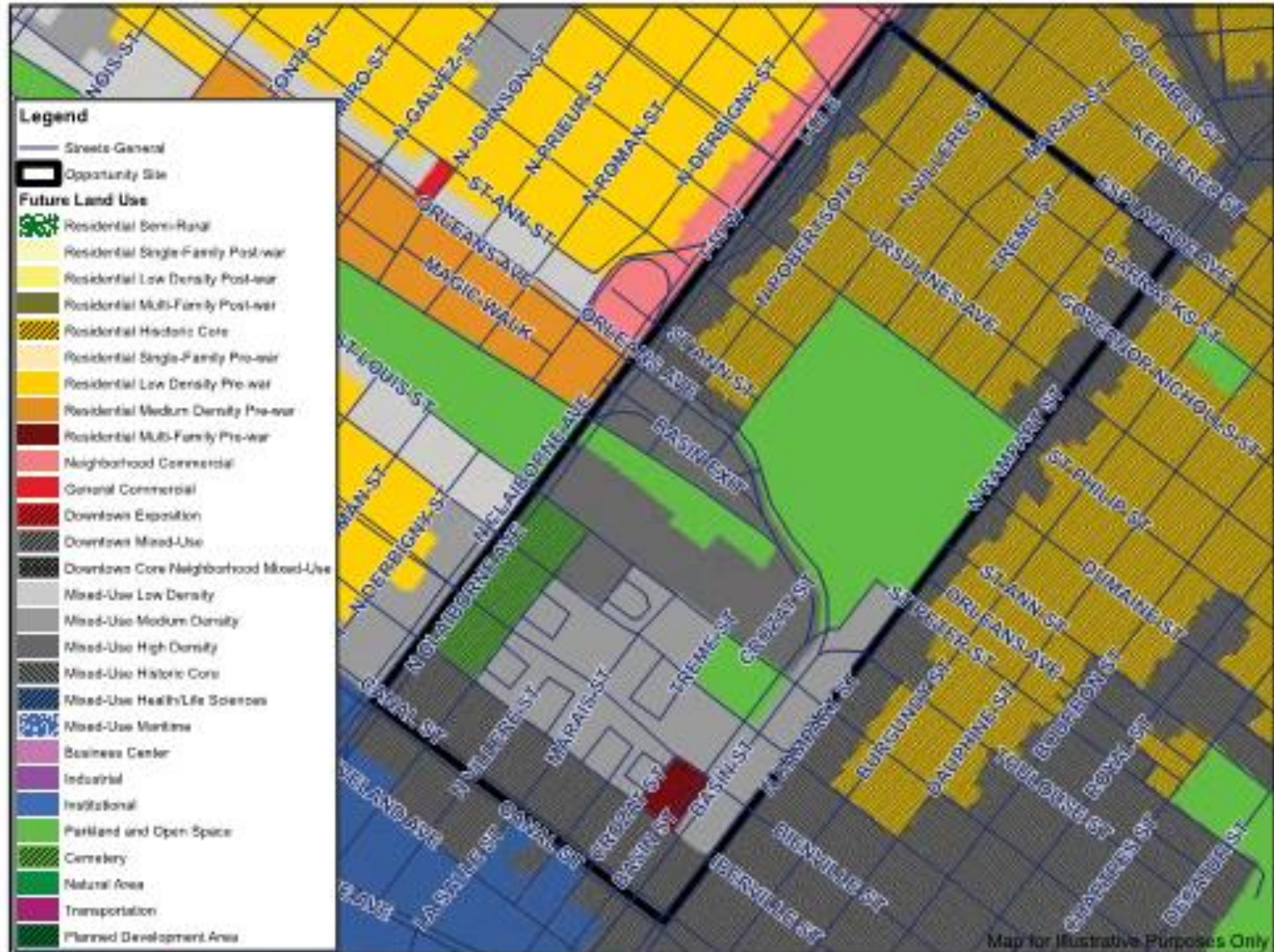


FIRST FIVE YEARS: 2010–2014 **MEDIUM TERM:** 2015–2019 **LONG TERM:** 2020–2030

GOAL	RECOMMENDED STRATEGIES	RECOMMENDED ACTIONS				FOR MORE INFORMATION, SEE PAGE:
		HOW	WHO	WHEN	RESOURCES	
1. Historic preservation initiatives are supported by a broad range of constituents who share a common vision.	1.A. Create a community-based, comprehensive citywide preservation plan informed by a broad range of constituencies and interests.	1. Convene a Preservation Plan Committee.	HDLC	First five years	Staff time	6.8–6.9
		2. Consultant assistance and committee of stakeholders including non-preservation groups from traditional neighborhoods.	HDLC, Committee and partners	First five years	Grants	6.10
	1.B. Ensure that historic preservation values and interests are coordinated with economic development groups and ethnic and cultural groups.	1. Ensure cross-representation of interests in initiatives, redevelopment efforts, in advisory committees and planning events.	HDLC; public-private economic development partnership; others	First five years	Staff time	6.10
	1.C. Develop principles or guidelines for contemporary design in historic areas.	1. Work with the local American Institute of Architects chapter to convene a committee of architects and preservationists to develop principles or guidelines for contemporary design in historic areas.	HDLC; AIA-New Orleans; PRC; National Trust	Medium term	Staff time; volunteers	6.11
		2. Use the results in NCDG and HDLC regulatory decision making	HDLC; AIA-New Orleans; PRC; National Trust	Medium term	Staff time; volunteers	6.11
2. Historic preservation initiatives support and invigorate neighborhood revitalization.	2.A. Support and develop cultural heritage destinations in less-traveled areas and expand visitor access.	1. Convene a Heritage Tourism Task Force, potentially as part of the economic development PPP's group on tourism.	Tourism organizations; HDLC	First five years	Staff time	6.11 - 6.12
		2. Develop resource materials on heritage tourism for visitors.	Tourism organizations; HDLC;	First five years	Tourism marketing funds; grants	6.13
		3. Capitalize on the Tricentennial to market heritage tourism.	Tourism organizations	Long term	Tourism marketing funds	6.13
	2.B Support and promote preservation-based economic development in historic areas.	1. Facilitate city or corporate support for Main Streets and Cultural Districts.	OFICD	Medium term	CDBG; corporate donations	6.13

Future Land Use Maps

FUTURE LAND USE



Revising the Master Plan:

Charter requires a review by the CPC every 1-5 years to determine whether the Plan requires amendment or comprehensive revision and prescribes the following process for review of proposed amendments:

- Staff completeness review and analysis of submitted applications
- Public Meetings in each Planning District (13 total)
- Preparation of CPC Staff report
- CPC Public Hearings and Recommendation to Council
- City Council Public Hearings and Action
- CPC reconsideration per Council request (if necessary)
- Final Council Action

2011 Amendment process took 18 months (June 2011 – December 2012)

Included a 30-day Open Application Period

19 submitted text amendments

57 submitted Future Land Use Map amendments

Need for Master Plan Revision:

On October 27, 2015, the CPC held a public hearing to determine whether the Master Plan needed to be revised, per the Charter requirement.

The CPC determined that a revision was merited due to three main factors:

- Tremendous changes that have taken place in NOLA since 2010, notably the shift in development focus from recovery to growth and resilience.
- Numerous City initiatives in the areas of resilience, water management, housing, transportation, economic development, workforce development, health and human services, recreation, human resources, public information, innovation, equity, etc., which are not integrated into the Plan.
- Completion of the CZO process, during which a number of Master Plan issues were raised and not addressed.

Master Plan Revision Schedule

- Organization/Outreach
- Open Application Period
- Charter-mandated review and approval process

City Planning Commission Major Projects																			
Master Plan Amendments: Comprehensive Team																			
Important Dates																			
City Planning Commission Public Hearings: 9/27/2016, 10/11/2016							Council deadline for consideration: 1/18/2017												
City Planning Commission Public Hearings to consider City Council revision (if necessary): 2/22/2017, 5/7/2017							Council deadline for consideration of revised recommendation: 4/11/2017												
Task	Subtask	2016												2017					
		1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Organization and Education																			
CPC announces MP application period																			
MP amendment applications prepared and made available to the public																			
CPC identifies City-sponsored amendments and updates	CPC staff assigned to chapters/subject matter																		
	CPC staff develops Master Plan assessment tool and distributes to departments and agencies																		
	Issue Teams are organized to focus on specific topics within Master Plan																		
	CPC staff meets with Council members and Dept. X																		
	CPC staff outlines the range of updates needed by subject matter; Dept. X identified for action items																		
	Determine data needs and sources																		
Outreach to increase awareness of MP	Complete assessment of Master Plan's goals and objectives																		
	Perseus presentation prepared																		
	Speak at public meeting																		
Meet with Park, RTA, SRWB, etc.																			
Outcomes: Working groups established and assessment of Master Plan completed by subject, public informed of process																			
Open-Application Period																			
Application period open																			
Development of City-sponsored amendments and updates																			
Working meetings with departments and agencies to develop amendments and updates																			
Outcomes: All applications for amendments received from public and City departments/agencies																			
Evaluation and Final Approval																			
Advertising public notices of Master Plan amendment applications and public meetings																			
Hold public meetings in the Planning Districts to accept public comment on Master Plan Amendment applications																			
Internal staff analysis																			
Formal CPC public hearings on the Master Plan amendments																			
CPC votes on Master Plan Amendments																			
CPC forwards staff report with official recommendations to City Council																			
City Council officially receives the Master Plan Amendments report, has 30 days to take action																			
City Council votes on Master Plan and forwards certain amendments to CPC for further action; CPC has 60 days to take action																			
CPC internal staff analysis																			
CPC schedules public hearing on the City Council referred Master Plan amendments																			
CPC hold public hearings and considers the City Council referred Master Plan amendments																			
CPC forwards recommendation to City Council																			
City Council receives CPC recommendation and has 45 days to take action																			
City Council considers the Master Plan amendments																			
Post-Adoption																			
Final ordinance is received by CPC staff																			
CPC implements changes to the Master Plan document																			
Outcomes: Completed 5-year update of Master Plan																			


PHASE ONE: ORGANIZATION/OUTREACH


- Develop assessment tool to analyze progress of current Master Plan directives.
- Raise public awareness of the upcoming Master Plan amendment period.
- Identify research/resource needs.
 - Compile relevant policy and program materials
- Identify and engage stakeholders by subject matter.



PHASE TWO: OPEN APPLICATION

- Continue Research and Analysis
- Continue Engagement with Administration
- Formulate Policy Direction and Proposed Revisions
- Continue Engagement with City Council
- Continue Public/Stakeholder Education and Outreach
- Receive and Process Proposed Amendments



City Planning Commission 

Date _____

Tracking Number _____

MASTER PLAN APPLICATION

**APPLICATION FOR AMENDMENT TO
PLAN FOR THE 21ST CENTURY: NEW ORLEANS 2030 (THE MASTER PLAN)**

Complete Application Required: Use this form for all requests to amend Plan for the 21st Century: New Orleans 2030 (the Master Plan). The City will not process an application that does not have all the required items. To accept your application, each of the items listed under Required Components must be submitted at the same time.

Early Consultation: Prior to submitting an application, the applicant is required to set up a pre-application conference meeting with a City Planner to discuss the proposal. City Planning staff will provide the applicant with assistance and information on the application feasibility, decision criteria, review time, and whether a Neighborhood Participation Program (NPP) meeting is required.

Application Acceptance: All applicants are required to bring in one copy of the application package for informal review by a staff planner, prior to the formal application to ensure that the application is complete. Applications will be accepted at the City Planning Commission between 8:00 AM and 5:00 PM Monday through Thursday and between 8:00 AM and 3:30 PM Friday. No appointment is necessary for the formal application submittal; however, an appointment with a City Planner is necessary for the early consultation. Mailed, faxed or e-mailed applications will not be accepted.

Purpose: The Master Plan is a long-term vision for the future of New Orleans. It contains policy recommendations across a spectrum of topics, but with a particular focus on the built environment. Amendments reflecting updated information, changing trends, best practices, or community goals are generally either text changes or revisions to the Future Land Use Map (FLUM). Text amendments affect the policies of the comprehensive plan on a City-wide level. Map amendments influence the potential uses and development of specific properties. A FLUM amendment may affect a site's zoning designation when zoning is revised comprehensively or when a zoning change application is submitted. Text and map amendments must be consistent with the overall policy intent of the Master Plan. Justification for the change(s) within the context of the Master Plan is the responsibility of the applicant.

When to Apply and Process: In 2016, the amendment application period will begin on January 4th and close on June 30th. Once the amendment application packet is submitted for review, the City Planning Commission will arrange a public meeting and publish a notice in a local newspaper of general circulation at least fifteen days in advance of the meeting. In addition to the public meetings, the City Planning Commission will hold a public hearing(s) to approve, approve with modifications, or disapprove the proposed amendments. A staff report and recommendations will be available to aid the discussion. The Planning Commission's recommendation will be forwarded to the City Council for final disposition.

REQUIRED COMPONENTS

<p>Amendment to Text of Master Plan</p> <ul style="list-style-type: none"> • Completed application form • Reasons for change may address the following criteria: <ul style="list-style-type: none"> • Public benefits from the proposed change • Health, safety & welfare • Evaluation of current public policy • Other factors 	<p>Amendment to Future Land Use Map</p> <ul style="list-style-type: none"> • Completed application form (must be the property owner) • Neighborhood Participation Program Report (see NPP Resource Guide for Applicants) • Reasons for change may address the following criteria: <ul style="list-style-type: none"> • Change in land use trends • Impacts on neighboring property • Evaluation of existing zoning classification & the current future land use classification • Public benefits from the proposed change • Health, safety & welfare • Other factors • Photographs of subject site • List of adjacent property owners (provided on application)
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TO BE COMPLETED BY CPC STAFF

Intake Planner _____	Date Received _____
Amount Received _____	Planning District _____

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PHASE THREE: EVALUATION/APPROVAL

- Completeness Review and Organization of Submitted Proposals
- Planning District Meetings
- CPC Hearing Process
- Council Hearing Process
- CPC Reconsideration
(if necessary)
- Council reconsideration
(if necessary)



Next Steps

- Review the Master Plan on the CPC website.
- Sign up for email notices by contacting CPCinfo@nola.gov (put “e-mail notices” in the subject line)
- Watch the CPC website for announcements.
- Work with stakeholders and advocacy groups to propose Master Plan amendments.

Current version of the Master Plan is available at the following link:

www.nola.gov/city-planning/master-plan

Master Plan Amendments Page

www.nola.gov/city-planning/mpamendments